



# EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS

Tuesday, May 13, 2025, at 8:00 a.m.

Committee Meeting Room  
3<sup>rd</sup> floor Two Rivers City Hall  
1717 E. Park Street  
Two Rivers, WI 54241

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## AGENDA

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF BOARD MEETING MINUTES (Action Item)
4. TREASURER REPORT (Action Item)
  - a. Budget to Actual Report YTD April 2025
  - b. 2025 Room Tax Year over Year comparison
5. OLD BUSINESS
  - a. Discussion of the remaining ETR Board seat
  - b. National Travel and Tourism Week Event Review
  - c. Pick date in June for joint Explore Two Rivers Board and Room Tax Commission meeting (June 10, 2025, State Tourism Data for 2024 is released)
  - d. Update on hiring of City Manager
  - e. Review the draft of the Explore Two Rivers Tourism Survey
6. TOURISM DIRECTOR REPORT
  - a. Explore Two Rivers Directors Report
7. NEXT MEETINGS
8. ADJOURNMENT

*In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email [clerk@two-rivers.org](mailto:clerk@two-rivers.org) at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.*

*It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice*