



**TWO
RIVERS**
WISCONSIN

ROOM TAX COMMISSION MEETING

Tuesday, October 06, 2026 at 4:00 PM

Committee Room - City Hall, 3rd Floor
1717 E. Park Street, Two Rivers, WI 54241

AGENDA

1. **CALL TO ORDER**
2. **ROLL CALL**
Commission Members: Kyle Kordell, Curt Andrews, Rick Carey, Mark Bittner, Bill LeClair
3. **APPROVAL OF MINUTES**
Approval of minutes from the June 23, 2026 meeting
4. **RTC CONFLICT OF INTEREST POLICY**
5. **BUDGET REVIEW** (Action Item)
 - a. 2026 YTD budget to actual
 - b. RV Room Tax Feedback?
6. **EXPLORE TR UPDATE**
 - a. Motorcoach Tour Group & Social Media Influencer
 - b. Discover Wisconsin – Mike Mathis
 - c. Special Guests – Violet Inn
 - Video Producer (Outside & Travel Wisconsin)
 - d. Visitor Guide 2027
7. **EXPLORE TR BUDGET & MARKETING PLAN 2027** (Action Item)
8. **PUBLIC INPUT**
9. **ADJOURNMENT**

Wisconsin's Room Tax Commission Charter (under Wis. Stats. 66.0615 and Chapter 66.0615, Wisconsin.Gov Home, Wisconsin Legislature) establishes local bodies to manage hotel room taxes, primarily for funding tourism promotion and development, requiring at least 70% of revenue for these efforts, with commissions created by joint agreements for multi-municipality "Tourism Zones" or by single municipalities, governed by appointed members and overseen by the WI Dept of Revenue for reporting compliance.

In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.

It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.