



EXPLORE  
**TWO  
RIVERS**  
WISCONSIN

# EXPLORE TWO RIVERS MEETING OF THE BOARD OF DIRECTORS

Thursday, May 21, 2026 at 9:00 AM

City Hall, 3rd Floor, Committee Room,  
1717 E Park Street, Two Rivers, WI 54241

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## AGENDA

### 1. CALL TO ORDER

### 2. ROLL CALL

Board Members: Curt Andrews, Cherry Barbier, Erin Dembski, Michael Ditmer, Amanda La Tour,  
Mike Mathis, Todd Nilson, Melissa Nyssen, Lyssa Schmidt  
Staff and Others: Caitlyn Meola, Kyle Kordell

### 3. APPROVAL OF BOARD MEETING MINUTES

### 4. NATIONAL TRAVEL AND TOURISM RECAP

- a. National Travel and Tourism Week Celebration

### 5. VISITOR GUIDE

- a. Visitor Guide 2027
- b. Digital and Print
- c. Two Year Model
- d. Annual Calendar Insert
- e. Sister City Partnerships
- f. Budget Impact

### 6. I LOVE TR NEXT STEPS

- a. Workshops Recap
- b. Next Community Meeting

### 7. DIRECTOR'S UPDATE

### 8. ADJOURNMENT

*In accordance with the requirements of Title II of the Americans with Disabilities Act (ADA), the City of Two Rivers will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. If you need assistance or reasonable accommodations in participating in this meeting or event due to a disability as defined under the ADA, please call the City Clerk's office at 920-793-5526 or email [clerk@two-rivers.org](mailto:clerk@two-rivers.org) at least 48 hours prior to the scheduled meeting or event to request an accommodation. For additional assistance, individuals with hearing or speech disabilities can call 711 and be connected to a telephone relay system.*

*It is possible that members of and possibly a quorum of governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no other action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.*