



CITY OF
TUMWATER

**LODGING TAX ADVISORY COMMITTEE
MEETING AGENDA**

**Online via Zoom and In Person at
Tumwater City Hall, Council Chambers,
555 Israel Rd. SW, Tumwater, WA 98501**

**Monday, September 29, 2025
9:00 AM**

1. Call to Order
2. Roll Call
3. Welcome/Introductions
- [4.](#) Approval of Minutes: Lodging Tax Advisory Committee, September 23, 2024 and August 28, 2025
- [5.](#) 2026 Lodging Tax Applicant Interviews and Funding Recommendation (Executive Department)
- [6.](#) Lodging Tax Historic and Cultural Funding for 2026 (Parks and Recreation Department)
7. Adjourn
8. Reconvene at 3:00 p.m.
9. Roll Call
10. 2026 Lodging Tax Funding Recommendation (Finance Department)
11. Adjourn

Meeting Information

The public are welcome to attend in person, by telephone or online via Zoom.

Watch Online

<https://us02web.zoom.us/j/85077107368?pwd=3rp737jT0qQGXCw14JuabM5pHRGbFw.1>

Listen by Telephone

Call (253) 215-8782, listen for the prompts and enter the Webinar ID 850 7710 7368 and Passcode 354235.

Public Comment

The public may submit comments by sending an email to council@ci.tumwater.wa.us, no later than 5:00 p.m. the day before the meeting. Comments are submitted directly to the Committee members and will not be read individually into the record of the meeting.

Post Meeting

Video of this meeting will be recorded and posted on our City Meeting page: <https://tumwater-wa.municodemeetings.com>.

Accommodations

The City of Tumwater takes pride in ensuring that people with disabilities are able to take part in, and

benefit from, the range of public programs, services, and activities offered by the City. To request an accommodation or alternate format of communication, please contact the City's ADA Coordinator directly, call (360) 754-4129 or email ADACoordinator@ci.tumwater.wa.us. For vision or hearing impaired services, please contact the Washington State Relay Services at 7-1-1 or 1-(800)-833-6384.

**TUMWATER LODGING TAX ADVISORY COMMITTEE
MINUTES OF HYBRID MEETING
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CONVENE: 9:01 a.m.

PRESENT: Tumwater Councilmember & Committee Chair Eileen Swarthout and Committee members David Bills, Tumwater Area Chamber of Commerce; Brian Reynolds, Olympic Flight Museum; and Satpal Sohal, La Quinta Inn & Suites.

Staff: Finance Director Troy Niemeyer and Executive Assistant Brittaney McClanahan.

WELCOME & INTRODUCTIONS: Chair Swarthout welcomed everyone to the meeting.

**APPROVAL OF
MINUTES: LODGING
TAX ADVISORY
COMMITTEE,
SEPTEMBER 18, 2023:**

MOTION: **David Bills moved, seconded by Brian Reynolds, to approve the September 18, 2023 meeting minutes as published. Motion carried.**

Mr. Sohal questioned whether the committee attained a quorum at the September 18, 2023 meeting as no hotel member attended.

Director Niemeyer reported a quorum is dictated by the number of members on the committee and not by representation. Three of the five members were present at last year's meeting.

Chair Swarthout advised that the City is pursuing recruitment efforts to fill the vacant hotelier position on the committee.

Mr. Sohal said that he believes a quorum is a ratio between representatives representing events and representatives responsible for the collection of lodging tax. He did not receive an invitation to attend the meeting last year, which caused him some concern.

Chair Swarthout acknowledged the oversight. The City was experiencing some transition with changes in staff and the resignation of Chami Ro. It has been difficult to attract another hotelier to serve on the committee.

2025 LODGING TAX APPLICANT INTERVIEWS: Chair Swarthout reported each applicant will have 15 minutes to present their respective funding proposal.

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**TEAM TOMORROW
 LLC:**

Christen Greene, Owner & Founder, South Sound Block Party, reported this year's event was the largest to date featuring two international musicians. Over 2,900 tickets were sold each day of the two-day event with the average ticket cost of \$60. During the pandemic, a study was conducted to serve as a way to lobby the government to save live music. The results reflected that for every dollar spent on a concert ticket, \$12 is generated in the local economy through bars, hotels, restaurants, and parking. The event features live music. Ticket trends reflected attendees from 37 states with 26% living within a 50-mile radius. Forty-five percent of advance sales were from areas outside of the local area. The Doubletree Hotel in Olympia served as the host hotel because of its location one-third mile from the event stage. Advertising for the event included information on hotels from cities providing lodging tax funds. The event website experienced over 36,000 visitors from January through August and 200 unique visits on the various hotel links.

The event is an annual local gathering featuring national touring bands and local commerce at an affordable price providing revenue, jobs, and experience for working musicians and production workers. The site, located on the Port Plaza is near Anthony's Hearthfire Grill Restaurant.

Ms. Greene reviewed the demographics of ticket buyers. This year's event was the third and most successful to date. Patron and ticketing impact contributes to the regional economy. The event's non-profit partner, 4 The Love Foundation, provides backpacks for students, turkeys at Thanksgiving, and housing during a crisis. The event raised \$13,000 for the organization.

The event has increased its digital footprint, which is important to sponsors of the event. Paid advertising includes Thurston Talk, Meta, Bands and Town (Washington and Oregon), the local radio station, and flyers distributed throughout the state.

Ms. Greene commented on the importance of the event featuring a legacy act as a headliner to attract attendance. The goal over the next several years is to return to the format of a legacy headliner.

Ms. Greene thanked the committee for its investment over the last several years.

**OLYMPIC FLIGHT
 MUSEUM:**

Teri Thorning, Olympic Flight Museum, reported the application is for the 2025 Olympic Air Show held on Father's Day weekend, June 14-15, 2025 at Olympia Regional Airport in Tumwater. The funding request is for performer fees and other incentives, such as lodging, vehicle rental, marketing, promotion, and operational costs.

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The 2024 Air Show was very successful attracting over 9,000 individuals. An analysis of the electronic ticket sales revealed that 27.4% of the patrons traveled over 50 miles to attend the show. Approximately 156 visitors attended from eight other states with visitors from three the countries of Canada, United Kingdom, and Japan. Lodging outpaced last year because of featured performers. She reserved 80 hotel room nights in Tumwater hotels for performers and crew. Additionally, other guests from the United Kingdom attended and required overnight lodging. The air show partnered with a new group, Pacific Northwest Navel Air Museum from Oak Harbor, to sponsor an interactive display in the Kids Zone. The group of six stayed in local Tumwater hotels.

This year's program included headliner performers of B-17 Flying Fortress, Curtis P-40 Kittyhawk, and PBY-5 CATALINA. As all performers were based in Oregon, contracting was affordable because of reduced travel time and fuel costs. The planes flew during the show and offered rides and ground tours to visitors. The B-17 Flying Fortress has a capacity of nine seats per flight. Over eight flights were sold during the air show.

A comprehensive marketing promotional campaign is undertaken before, during, and after the event with extra programs provided during the summer until supplies are depleted. Information for tourists has a longer shelf life and is often distributed as late as November and December each year.

Ms. Thorning shared several videos. The first video featured a television commercial broadcast on a Seattle metro TV station over a five-week campaign. The commercial was funded by Olympia lodging tax. The second video was created for social media. The video was posted several times and received significant engagement and shares.

Mr. Reynolds inquired about the cost of the 15-second commercial. Ms. Thorning said the contract with the City of Olympia for lodging tax was for \$20,000 with \$1,100 expended for production, airtime at \$14,000, and \$4,000 allocated for a digital package advertised to all KCPQ affiliates (History Channel and other national channels).

Mr. Reynolds asked about the cost for the printed programs. Ms. Thorning said printing costs for the program were \$3,300.

Mr. Bills asked about the viewing area for the 15-second commercial. Ms. Thorning responded that the commercial was broadcast by KCPQ TV and its affiliate KZJO. Fox 13 is the number one morning program. Airtime of the commercial was during peak viewing times.

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**TUMWATER
 HISTORICAL
 ASSOCIATION:**

Don Trosper reported that he has retired but has been a member of the Tumwater Historical Association (THA) for many years. Since the beginning of THA, he has been a member of the Board.

Similar to other smaller organizations, THA experienced problems during the pandemic with operations closing with no events and no opportunities to generate income. Many other smaller organizations closed with THA coming very close to closing. However, new volunteers have joined THA. One new member is Sandra Gray's son, who now serves as the President of THA.

Previous successful events included the Homesteader's Program at Tumwater Middle School, which featured cider pressings and other activities. Some of those activities are coming back at different community events. Lodging tax will encourage new volunteers serving on the Board to continue moving forward with programs and events to promote tourism and local history.

Mr. Bills asked how THA plans to utilize lodging tax funding. Mr. Trosper said the funds will help THA support attendance at events as well as offering programs and history events. One recent event featuring the THA was Tenino Railroad Day. Funding will also support expenses such as publicity, marketing, and supplies.

Mr. Trosper responded to additional questions on the utilization of lodging tax and explained that THA is utilizing the funds in a similar fashion as it had prior to the pandemic. THA often joins with other smaller history groups in the county to sponsor joint events. New members on the Board will determine the future direction of THA with older members remaining on the Board to mentor and advise new members. THA is seeking additional Boardmembers, especially those with a passion for local history.

Mr. Sohal asked about the number of attendees participating at THA events last year. Mr. Trosper replied that an estimate was submitted within the application because attendance is difficult to track because many THA programs/events are featured as part of another larger event. THA often tracks attendance by percentage of visitors stopping by the booth or attending hosted events. For example, THA is participating at Tumwater Falls Fest on Saturday, September 28, 2024 at the Brewery Park at Tumwater Falls.

RECESS:

Chair Swarthout recessed the meeting for a break at 9:33 a.m. to 9:48 a.m.

OLYMPIA SYMPHONY:

Jennifer Hermann, Executive Director, Olympia Symphony Orchestra,

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reported the applicant is the first submittal for Tumwater lodging tax. Since 2016, she has been the Executive Director with the Symphony focused on Olympia events at its primary venue at the Washington Center for the Performing Arts. She spent time expanding the organization and was not aware of resources available from surrounding communities. Previously, the Symphony has sponsored events in Tumwater with performances at the Tumwater Falls Fest for three years.

During the planning of the Summer Concert & Beat Beethoven 5K in summer 2025, she considered Tumwater and ways to collaborate with the City for the special event. The Symphony has been performing a free outdoor summer concert since 2006 on the Capitol Campus. The concert was popular with many people enjoying the symphony and beautiful campus.

During planning for the next concert, the pandemic occurred. A decision was rendered to move the concert from Capitol Campus to a place where more people could be accommodated. The goal was to offer the Beethoven 5K in the summer of 2020; however, with the advent of the pandemic, the run was cancelled.

The 2025 event is unique as it includes a concert by the Symphony but also a running event. All 65+ members of the Symphony will be staged outside playing Beethoven's Fifth Symphony over the course of 31 minutes with runners completing the 5K run at the end of the song. The goal is to harness the energy that the summer concert has garnered over the years and incorporate another community of runners. Other music will be featured attracting people who have never attended an event featuring a symphony. The outdoor concert attracts approximately 3,000 to 3,500 people each year. The concert has been featured at Heritage Park for the last two years.

The Olympia Symphony has grown its subscriber and attendance base with patrons attending from Bellingham, Yakima, and Portland. The date of the next event is July 5, 2025, five years after originally planned. The 2024 summer concert was not held in lieu of the Symphony's collaboration with Harlequin Productions to produce Sweeney Todd, a Broadway show.

Mr. Reynolds asked about the connection between the organization and the Washington Center for the Performing Arts. Ms. Hermann responded that the Washington Center for the Performing Arts is a separate entity. The building is owned by the City of Olympia and the Washington Center for the Performing Arts, a non-profit, is housed in the building. Olympia Symphony is an artistic partner and rents space for its concerts. The Center is the only performing arts center in the

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region that can accommodate the number of people attending concerts. The Center can accommodate up to 1,000 with concerts consistently attracting 850 attendees with a goal to increase attendance. As other arts organizations are recovering from the pandemic, many orchestras continue to experience attendance at 60% to 80% of the pre-pandemic attendance. It has been a slow and difficult struggle to recover for many organizations. The Olympia Symphony recently hired a music director who has expanded programming and appeal resulting in the growth of audience by 35%.

Olympia Symphony is comprised of 65 professional musicians who are compensated. Many of the musicians have advanced degrees in music and many are educators in local area school districts. Many of the musicians are private teachers and performers from the local area as well as musicians who travel from Seattle.

Mr. Bills asked about efforts to advertise beyond word of mouth. Ms. Hermann described advertising efforts such as regional online calendars strategically placed along the I-5 corridor from Bellingham to Portland, social media advertising, local print advertising through *Showcase Magazine* and *Experience Olympia and Beyond Visitor's Guide*, and advertising for the Sweeney Todd production. Mr. Bills asked how lodging tax funds would be utilized by the Symphony. Ms. Hermann said the budget for the summer concert is approximately \$40,000 while the overall budget for the Symphony is approximately \$700,000 annually. Lodging tax funds would be used to expand marketing efforts to attract visitors from outside the region. The summer concert has attracted between 3,000 and 3,500 people for only the concert.

Mr. Sohal asked why the City of Lacey and City of Tumwater were asked to fund \$10,000 and the City of Olympia was asked to fund only \$8,000 in lodging tax. Ms. Hermann explained that the Symphony applied for Olympia lodging tax funds for the entire season. Olympia also awards a lump sum of lodging tax funds for all activities throughout the year. Subsequently, the application sought an allocation of \$8,000 for the 2025 event with the City funding much more for activities held throughout the year.

Mr. Sohal pointed out that during the summer months hotels are fully booked. He questioned whether the concert adds more room nights.

Chair Swarthout inquired about the reason to move the concert from Capitol Campus to Heritage Park. Ms. Hermann said the Symphony has performed at Heritage Park for two years (2022 & 2023). Audience participation increased as the park could accommodate more people and because of the availability of more parking. Additionally,

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the location attracted a different demographic of visitors. The Symphony was also able to collaborate with local businesses to promote downtown activities and businesses. Although Capitol Campus is a lovely venue, access to local businesses and restaurants is limited.

Chair Swarthout asked about the route of the 5K run. Ms. Hermann said the route consists of two laps around the lake, which is a certified 5K distance.

**TUMWATER AREA
 CHAMBER OF
 COMMERCE:**

Chris Sieg, Boardmember, said that as a new Boardmember he also represents the Tumwater School District as the new CTE Director. He had the privilege and honor to inherit the Tumwater Retail and Visitor Center located in the Tumwater Fred Meyer complex. The Center is a partnership between the Chamber of Commerce and the Tumwater School District to provide local visitor and tourism services with support from Experience Olympia and Beyond, Olympia Tumwater Foundation, and the Tumwater School District. The Center offers students in the school district an array of work-based learning experiences in the retail and tourism fields. The Center celebrated its grand opening on September 3, 2024. Superintendent of Public Instruction Chris Reykdal issued a proclamation on behalf of the Governor. The Center is unique because as more grants and other sources of funds become available, the funds will be allocated to serve students with paid work experience in different organizations throughout the City, such as Chamber businesses. Students would be able to access those businesses and serve in a paid internship position funded by the Center. The Chamber plans to expand its outreach through marketing and adding a contract employee to expedite efforts for the Center this year.

Mr. Bills asked how about other ways the lodging tax funds would be used in addition to adding a contract employee. Mr. Sieg replied that during a recent Chamber forum two new businesses joined after learning about the Center to help expedite and expand the program in the community. Much of the lodging tax will be allocated to the position as the program's capabilities are increased and as the Chamber gains new members to enable the ability to provide more services for the tourism and retail sector within the community. The funds will also support marketing efforts through additional signage to represent a more thorough footprint both physically and virtually as the Chamber increases its marketing campaign to provide more opportunities.

Mr. Bills asked how a visitor to Tumwater could learn about the Center online. Mr. Sieg said the Center is featured online and can be located by a Google search. The plan is to include a link on the City's

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website to the webpage currently hosted by the CTE Department at the Tumwater School District. The purpose of the Center is to provide students with working experience. The goal is to provide services to 100 students by the end of the summer, as well as hiring students interested in tourism and retail to become tourism and retail ambassadors to assist visitors.

Mr. Bills asked whether the students would be certified through the Experience Olympia and Beyond program. Ms. Sieg affirmed that the contracted employee will work with Experience Olympia and Beyond to recruit more business members and direct more activities to businesses to the virtual and physical Visitor Center. Several students received certification last year as tourism ambassadors. The goal is to increase participation.

Mr. Bills complimented Mr. Sieg for his efforts to transition the former Chamber office to the new center. Mr. Sieg acknowledged the role of his predecessor, Brian Hardcastle who developed the idea. Lodging tax funding would help grow and expedite the entire process, as there is a considerable amount of existing momentum at this time.

Mr. Sohal questioned the relationship between the Chamber, the new program, and the students. Mr. Sieg explained that the relationship is unique in that the building is owned by the Chamber. The CTE Department leases the space from the Chamber. The intent was for the space to serve as retail space for students to gain work experience. However, after further research and with assistance from others, the idea of a Visitor Center as a physical and virtual location is an important step in accelerating the program. The program is a partnership between the Chamber and the Tumwater School District. The Chamber has undergone some transition in its definition and purpose. The program is student led to enable students to learn and to provide opportunities for visitors while also creating a program for students to participate in local businesses in paid positions sponsored from other sources of funds. The request for lodging tax of \$25,000 would be used to hire the contract employee to develop and expand the program, as well as for marketing expenses for signage in cooperation with the City.

Mr. Sohal remarked that the program is a great idea but he is concerned as to how it would increase hotel room nights. Lodging tax funds are intended to increase the number of hotel room nights. Although the intent of the program is for a good cause, lodging tax is not likely the right source of funding.

Mr. Sieg shared some information on his previous experience in the hotel and hospitality industry. The program provides the ability to

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collaborate with local businesses to increase hotel room nights. It would be a specific area the program would explore with some of the funding to increase hotel business within the City.

**OLYMPIA TUMWATER
FOUNDATION:**

Madeline Pennington, Assistant Director, Olympia Tumwater Foundation, reported the funding from last year was used to produce two promotional videos on the history of the Deschutes River canyon highlighting the geological, pioneer settlers, and indigenous history along the river. The second video featured the history of the salmon run. The videos will be featured on the Foundation's website and through social media.

This year, the funds would for a marketing campaign for the Brewery Park at Tumwater Falls targeting out of area markets that have the greatest potential to attract visitors. Those areas include Longview, Portland, and Seattle based on a market summary completed by Experience Olympia and Beyond completed last year. The funding request for 2025 is for \$5,000 to create the campaign.

Campaign points would highlight the new website and the page dedicated to the park that currently receives 2,000 visits a month. The page includes links to City hotel accommodations. The Foundation plans to contract with a media firm to expand advertising and social media. Building on the current visitors to Tumwater's page, the goal is to increase more visitors from those locations.

Based on a Thurston Economic Development Council (EDC) study completed last year, the park generates over \$1 million a year in economic impacts to surrounding communities. The goal is to generate more impact through more visitors from the markets that are currently successful, as well as driving increased traffic from those areas to Tumwater lodging, restaurants, and attractions.

Mr. Bills asked whether the funds would be devoted exclusively to producing the videos. Ms. Pennington replied that the funds from last year promoted the website with links to Tumwater accommodations on the parks' page. Next year, the funds would support a large marketing campaign to increase search engine visitors to the Foundation's website to drive more visitors to the City. The page includes links to Tumwater hotel accommodations, restaurants, and attractions. Social media marketing includes analytics and reporting. The campaign will span January 2025 through June 2025.

Chair Swarthout asked about other marketing efforts for other facilities, such as the Schmidt House. Ms. Pennington replied that marketing efforts have primarily focused on the park; however, the website features listings about the Schmidt House and activities in

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conjunction with the City's Parks and Recreation Department, such as Falls Fest and River Talks. The website features many attractions and activities in the area in addition to the park.

Ms. Sohal asked about the traffic count to the website. Ms. Pennington said the website attracts 3,000 and 4,000 monthly visitors with less during the winter season and more during the peak summer season from May through September. The park page is visited by approximately 2,000 visitors monthly.

**TUMWATER
DOWNTOWN
ASSOCIATION:**

Todd Anderson, City of Tumwater Parks and Recreation Manager, presented the proposal on behalf of the Tumwater Downtown Association.

Mr. Anderson played a video of last year's 4th of July Festival and Fireworks Show. The festival is held at the Tumwater Valley Golf Course driving range of 10 acres. Approximately 13,000 to 15,000 visitors attend the event each year. The festival features numerous inflatable activities, food vendors, and other activities such as face painting and a stage featuring entertainment. The event is free to the community and visitors. All activities are free of charge in large part because of lodging tax funding and the support from festival sponsors. The parking lot can accommodate approximately 900 vehicles in the brewery parking lot. The fireworks show is approximately 25 minutes in duration.

The Tumwater Downtown Association is requesting \$30,000 in lodging tax for the 2025 4th of July Family Festival and Fireworks Show. The funds are for direct expenses for the festival to include the fireworks show, advertising and marketing, insurance, and entertainment. The festival is the largest one-day event held in Tumwater. As July 4th is on Friday in 2025, attendance will likely be more than 15,000 people. The free festival has been held for 23 years.

Mr. Sohal asked whether the 2025 festival will be the first time that parking is charged. Mr. Anderson said parking has been charged at a rate of \$10 per vehicle. Parking revenue is shared equally by the Special Olympics and the Tumwater Downtown Association.

RECESS:

Chair Swarthout recessed the meeting from 10:34 a.m. to 10:55 a.m. for a break.

**WASHINGTON STATE
SENIOR GAMES:**

Diane Foster, President, Washington State Senior Games, said efforts are underway to complete the schedule for the 2025 games. The locations are typically the same but can change depending on availability of venues. The games have been offered since 1997. This year, an original founder competed at age 96. The games attracted

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1,819 registered athletes, the third highest number of competitors. Pickleball experienced a record turnout with over 500 players, representing one of the game's largest events. Tumwater High School hosted the third largest event with 227 athletes competing in track and field events. The second most attended event is soccer with 263 players. Team sports attract the most athletes with many staying over the weekend. The games strive to attract teams from other states. Soccer attracted participants from Canada, California, and Oregon in addition to many Washingtonians. A recent email from a participant from Mexico inquired about next year's event.

The games attract volunteers and officials with a focus on utilizing local organizations to assist in various tasks from setting up, lap counting in swimming, and preparation of the fields for track and field events.

This year's games were nationally qualifying for participants. Athletes who finished in top places are able to compete in the Des Moines, Iowa National Senior Games in June/July 2025.

Ms. Foster shared that former Washington Senior Games President Jack Kiley passed away in January. His daughter, Erin Kiley, has been instrumental in assisting the Board in continuing.

Ms. Bills inquired as to how the funds would be utilized. Ms. Foster said the games have been expanded to mid-June to mid-August. Lodging tax supports all the competitions for venues and officials.

Mr. Bills and Mr. Reynolds acknowledged the many years of service by Mr. Kiley in supporting the games.

**CITY OF TUMWATER –
 ARTESIAN BREWFEST:**

City of Tumwater Parks and Recreation Director Chuck Denney reported the 2025 Tumwater Artesian Brewfest will celebrate its eleventh year. The Brewfest was established in 2014 to honor the legacy of brewing in Tumwater, promote brewing in Tumwater, and to focus on redevelopment of the old Olympia Brewery campus. The Brewfest has been very successful.

All lodging tax is focused on attracting visitors and generating tourism from beyond the area to visit the City and stay and participate in activities offered by the City. Most of the hotels are fully booked during the night of the Brewfest. Lodging tax funds are used for marketing and social media through Facebook, Instagram, *The Olympian* sites, *Showcase Magazine*, *Pacific Northwest Magazine*, *The Stranger* (weekly Seattle alternative newspaper), industry sites for distilling and brewery, Northwest military publications, several radio stations, City's website, Eventwright (ticketing agency), and through

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close collaboration with Experience Olympia and Beyond and its publications.

Tumwater Brewfest began in 2004 with five breweries and fourteen beers. One tent was featured. The event has grown to host 55 brewers and features approximately 200 beers, which has since been scaled because of COVID and staffing. In 2011, 41 breweries offering 123 beverage choices participated in the Tumwater Brewfest. The Brewfest continues to expand with a goal to attract 5,000 attendees in 2025. The event attracts brewers, distillers, cider makers, and eateries from across the state and Oregon.

Feedback from brewers and distillers speak to the success of the event. Each year, vendors complete a Survey Monkey survey with comments received on their experience and suggestions for any improvements. Mr. Denney shared several survey responses from brewers who indicated the Brewfest is the best and most organized brewfest in the state.

Mr. Denney shared a video of highlights of the 2024 Brewfest.

The Brewfest supports Thurston County Special Olympics with profits from the event. This year, the Brewfest was able to contribute approximately \$4,000 to the organization, as well as approximately \$1,000 to the Tumwater Valley Panthers Special Olympics Golf Team.

**WASHINGTON CENTER
FOR THE PERFORMING
ARTS:**

Jill Barnes, Executive Director, Washington Center for the Performing Arts, presented the funding proposal. She shared highlights from the previous year and how lodging tax has supported the Washington Center. The Washington Center supports five venues with two located at the Washington Center, two located at South Puget Sound Community College, and a partnership with Harlequin Productions through the end of 2024. The Washington Center serves residents of and visitors to Thurston County as well as 17 local artistic partners serving as performers at the Washington Center during the year. Last season (2023-2024) represented a recovery from the pandemic with 416 events hosted throughout the five venues with 47 sold out performances and over 103,000 patrons. Ticket sales have increased and surpass national trends for subscribers. The national average for renewing subscribers is 69% with the Washington Center experiencing 75% in renewed subscriptions in addition to new subscribers. The national trend of new subscribers is approximately 46% each year with the center currently trending at 81%. The numbers represent growth for the Washington Center that is not necessarily replicated by other peer venues along the I-5 corridor. Last season, the Washington Center hosted 13 sold out shows.

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Not only is the Washington Center serving the community well by offering local companies and residents a home stage, as well as access to international artists when they attend as patrons, but arts and culture activities have proven to be magnets for travelers. Local businesses benefit when travelers extend the length of their trip to attend cultural events. Travelers who include art and culture spend more than other visitors and are likely to stay in overnight lodging and spend \$1,000 or more during their stay. One third of the nation's arts attendees are from outside the county in which the arts event was held. That trend matches the center's ticket sales.

The Washington Center works closely with Experience Olympia and Beyond to inform patrons about hotels, dining, and other attractions as well as providing information for patrons on the website for electronic ticketing, reservations, and performance reminder emails. More resources have been dedicated to digital marketing strategy. Recently, the Washington Center contracted with Capacity Interactive, a premier digital marketing consultant firm for the arts to focus on website analytics and optimization to improve the user experience and increase revenue.

Lodging tax funds support the Washington Center's strategic marketing plan to promote events and activities. Extensive advertising reaches markets beyond the immediate Olympia, Thurston County, Tumwater, and Lacey areas targeting cities beyond a 50-mile radius. The Washington Center serves Tumwater residents and has many volunteers and sponsors from Tumwater.

The 2025 season is the largest season to date for the Washington Center. The season includes more events, bigger events, and the addition of an Education and Community Engagement Director to pursue all unique opportunities for local residents and middle and high school students.

RECESS:

The meeting was recessed from 11:31 a.m. to 11:44 a.m. for a break.

**OLYMPIA HARBOR
DAYS:**

Megan Ready, Executive Director, South Sound Maritime Heritage Association, presented the funding proposal.

Ms. Ready said she recently joined the organization and has over 20 years organizing the Olympia Wooden Boat Fair. Olympia Harbor Days is the last known tugboat festival of its kind. The event offers vintage tugboat races, vendors featuring small business vendors offering a range of products and services. The free community event offers music, dockside boat tours, and other activities featuring sand

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and woodcarving contests, Lego builds, games for children in the park, two stages of live entertainment, roaming entertainment and artists providing painting onsite, wandering musicians, face painting, roaming pirates and clowns with balloons for children, remote controlled boats, free toys for children at the Harbor House Treasure Chest, illuminated dancers, fire dancers, a drone show, and a new night market feature. Over 300 different activities are offered during the two-day festival. Cruises are offered on the Steamer Virginia V and Lady Washington bringing visitors to the Port of Olympia from Seattle for the weekend and returning with passengers to Seattle.

The organization works closely with tribal partners to include historical information and activities, as well as with many other non-profit organizations for support for setup, takedown, and other support activities. Booth space is provided to participating non-profits or funds are donated to help support the non-profits.

Harbor Days is one of the featured events at the Washington National Heritage Area and is a tourism-based National Parks Service destination. By offering a unique and diverse variety of opportunities for education, history, community, and STEM based focused activities, the event draws a large number of people from over 50 miles away to Olympia and to the surrounding area.

The goals are to continue to share the history of the tugboats, the community, and tribal history through educational and outreach opportunities during the event. Many guests have often reported staying in Tumwater hotels and often extend their stay beyond the weekend to tour other attractions in the area.

Advertising consists of a variety of media from printed materials, social media, radio, TV, and giveaways to draw visitors to the event. Geo-fencing has demonstrated that the event attracts 45% of all visitors living 50 miles or more from the area and 5% are from other states and Canada. Local hotels are advertised to visitors.

The event has grown over the last 50 years to include many new attractions in addition to the tugboats to include the Friday night market and show. Part of the ability to offer so much at no cost to the community is because of local grants. The goal is to continue hosting the event and expanding the event that reflects the community with inclusive, engaging, educational, and historical opportunities.

Ms. Ready advised that the application is the first submittal for the event.

Mr. Sohal cited the use of geo-fencing and asked whether the

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information reflects the number of hotel nights spent in Tumwater. Ms. Ready said she has not reviewed the data from this year's event. The use of geo-fencing was initiated beginning in 2023. The tool is able to document visitors who live outside the region.

CAPITAL LAKEFAIR:

Chris Rae, Office Manager, Capital Lakefair, thanked the committee for considering the proposal for LTAC funds.

Capital Lakefair, established in 1957, will celebrate its 68th anniversary in 2025. The non-profit organization has raised millions of dollars for local non-profit vendors and provided more than \$400,000 in scholarships for young women from area high schools. Between March and October each year, Capital Lakefair participates in 15 other community service events. The organization collaborates with seven non-profit organizations to help raise funds and award approximately \$17,000 in post K-12 scholarships to several local area students each year. Lakefair and scholarship ambassadors contribute approximately 150 volunteer hours each year. Chaperones, members of the Board, and others provide hundreds of hours of volunteer time.

Capital Lakefair fills hotels in Thurston County during the event. Tumwater lodging is much more affordable than lodging in downtown Olympia. Parade participants, vendors, and entertainers are often referred to Tumwater hotels for lodging needs.

Parade participants come from Washington, Oregon, and Canada. Capital Lakefair participates in other area parades with its parade float. Stage performers are in addition to bands and crew. Over 80 arts and crafts and food vendors participate in the fair each year.

Tumwater lodging tax funds would fund promotional float travel to promote Tumwater at other festivals and parades in communities located between Oregon and Canada. The budget is approximately \$35,000 to include travel, lodging, food, and to develop and outfit the float with its new theme, which is changed each year. Costs to redo the parade theme each year are costly and include the décor and maintenance. Other expenses include Tumwater office space for storage of the float and trailers. Rental costs in Tumwater total \$39,000. The funding request is for \$8,000 to fund those expenses.

Mr. Sohal asked about the City of Olympia's contribution to the organization. Ms. Rae advised that Olympia's lodging tax process has not been completed. The organization is hopeful the City of Olympia will contribute lodging tax funds as well.

**EXPERIENCE OLYMPIA
& BEYOND - VISITORS**

Annette Pitts, CEO, Experience Olympia & Beyond, reported the funding request would support an annual tourism, promotion, and

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AND CONVENTION
BUREAU (VCB) OF
THURSTON COUNTY:

marketing campaign. The organization is the official destination management organization for Thurston County including the City of Tumwater. The VCB is a party to an interpositional agreement to produce a scope of work on the behalf of the City. All public funds received by the VCB are committed to outreaching visitors who live 50 or more miles from the county. The funds are targeted to increase the number of hotel room nights.

The VCB focuses on yearly needs for Tumwater hotels by reviewing historical data and current data to identify where efforts are needed the most through marketing initiatives or direct sales promotions. As a member of several data/statistical organizations including Destinations International, the VCB identifies current industry standards, explores different ways to document visitation, and utilizes technologies for marketing efforts by ensuring all advertising placements can be documented. Advertising is pursued using Media Attribution. Several years ago, the VCB initiated a program, Lodging Tax Award Recipients Support Program to provide a suite of services to support organizations receiving lodging tax funds.

The VCB continues to produce the Tumwater Community Guide along with maintaining an expanded position within the Visitor Guide. The VCB offers geo-fencing information about specific event attendance. In 2025, the City will receive a proof of performance report identifying every LTAC award recipient and social media coverage each organization received as well as respective listings in different newsletters and other publications containing event information in addition to geo-fencing reports.

Ms. Pitts shared some examples of social media promotions. One example is the Brewery Park at Tumwater Falls.

This year, as the VCB pursues some transition, efforts will include auditing all practices and examining industry standard comparisons on how the VCB logs and accounts for sales for sports. The VCB plans to incorporate best practices for sports promotion.

The VCB offers City visitor services by providing a tremendous amount of information to visitors through the website generating over 749,000 page views during 2023 and over 350,000 unique individual visits to the site. All activities of the VCB are based on data.

Media Attribution is a geo-fencing platform that can track personal devices, but not personal information. The VCB uses two geo-fencing platforms of Data Find and Placer.ai. Both platforms provide good information. At the beginning of the year, Thurston County and each jurisdiction is geo-fenced to identify points of interest, hotel

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properties, different sectors of food and beverage, attractions, and performing arts, etc. After all geo-fences are in place, data is analyzed by each visitor to those locations. After identifying the locations of visitors, ads are created and transmitted through the system and onto visitor devices. When visitors click on the ad via Placer.ai's SDK-enabled apps, it is possible to measure and interpret consumer visits to physical establishments in the different sectors.

Mr. Bills questioned the basis for a specific funding request of \$43,933. Ms. Pitts explained that the amount is based on both the work by the VCB and the amount of lodging tax generated by Tumwater in 2023. The same formula was applied to the City of Olympia, City of Lacey, and the City of Yelm as signatories of an interlocal agreement. The VCB also reviewed the ratio of funding awards. The City of Tumwater funds at a significantly lower ratio than the other three jurisdictions. This year's funding request was an effort to reach closer parity with the other jurisdictions while also being significantly lower than the other jurisdictions. Also considered were data on room nights booked that could be tracked through geo-fencing along with the addition of sports event bookings for the City of Tumwater. The City of Yelm awarded funds to the VCB this year for the first time. Yelm desires to have access to geo-fencing data and for visitor marketing support.

Mr. Sohal disclosed that he owns the only hotel in the City of Yelm.

Mr. Bills asked whether the other jurisdictions have a similar webpage as Experience Olympia and Beyond. Ms. Pitts advised that all jurisdictions have their own *Experience Beyond* webpage with each page was created by using different style guides and a graphic standards manual.

Ms. Pitts addressed questions on the distribution of various advertising materials.

TUMWATER SOCCER CLUB:

Megan Edwards, President, Tumwater Soccer Club said lodging tax funds offset costs for coordinating and running the annual Kick in the Grass soccer tournament. Tumwater Soccer Club provides soccer opportunities while maintaining low costs to the extent possible within Thurston County to enable players to participate in soccer games. The annual tournament is the organization's only fundraiser and is coordinated entirely by volunteers with no paid staff. The tournament subsidizes player fees as the lowest priced recreational soccer club in the area by keeping costs low for players from 5 to 18 years of age. Costs include field rentals, equipment expenditures, referee fees, tournament costs, and awards. The Club purchases new field goals for soccer fields at schools and parks. Scholarships are awarded to high

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school graduating seniors. The tournament is the longest soccer tournament in the state.

In 2024, 91 teams participated in the tournament playing 162 games on 16 fields. The event generated over 6,000 participants to Tumwater. Ms. Edwards shared statistics on expenses and location of visitors from across the state. This year, 1,502 players participated along with 182 coaches and 4,506 spectators. Thirty-two teams traveled over 50 miles with 500 players, 64 coaches, and 1,500 spectators. Twenty-nine teams traveled over 60 miles with 554 players, 58 coaches, and 1,362 spectators. Most of the players and coaches stayed in local hotels in Tumwater. Nearly 1,900 participants stayed in local hotels during the tournament representing 1,024 lodging nights at local hotels and campgrounds.

Ms. Edwards shared a video of the 2024 soccer games.

All games are played on Tumwater fields at Pioneer Park, Tumwater High School, and Capital Soccer Fields.

**CITY OF TUMWATER
 LODGING TAX
 HISTORIC AND
 CULTURAL FUNDING
 FOR 2025:**

Director Denney reported the City has historically divided its 4% of lodging tax funds into categories designated as the “first 2%” and the “second 2%.” In 2016, the City Council designated the first 2% for tourism-related, historic, and culture programs, as well as supporting historical sites owned by the City. The second 2% of funds are allocated for tourism-generating events and marketing. To continue the practice, approval by the committee is required for the first 2% of lodging tax funds.

During 2024, 70% of the first 2% was allocated to historic buildings (Crosby House, Brewmaster’s House, and Union Cemetery), \$60,000 was allocated in a contract to the Olympia Tumwater Foundation for the Brewery Park at Tumwater Falls and Schmidt House to assist in producing City historical and cultural programming. The programming is both tourism-related and educational within the City of Tumwater promoting the City’s history through programs at the historic homes, tours along the Deschutes River, and historic research by the Olympia Tumwater Foundation for the City. Approximately \$30,000 supported the old Brewhouse tower. The City is upgrading the security camera system at the old brew tower to provide remote access and Wi-Fi capability.

Next year, the budget for historical buildings remains the same at \$70,000 with work in progress on the Crosby House to fortify and support the foundation. Next year’s work includes replacement of the cedar shake roof, siding, adding gutters, and painting the house. The Crosby House is the oldest home in Tumwater. The City will

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continue working with the Daughters of the Pioneers who maintain the house for meetings and tours.

Historic programs with the Olympia Tumwater Foundation are proposed for an increase at the request of the Olympia Tumwater Foundation for \$110,000 over the next two years. Support provided by the Foundation benefits the City and helps the Foundation support and maintain two facilities that attract many visitors to the City.

The City plans to move forward on the next phase of construction at the old brew tower for seismic structure improvements costing approximately \$6 million. The project is currently on hold as staff assesses different funding sources. Consequently, work in 2025 will focus on resealing the building to protect the structure. An engineer designed an air circulation system to maintain movement of air within the building.

The total funding request is \$210,000 of 2% lodging tax not dedicated for allocation to tourism agencies. Action is required by the committee to approve the funding request. The increase in the funding amount is primarily for the Olympia Tumwater Foundation for the Brewery Park at Tumwater Falls and the Schmidt House.

MOTION:

Brian Reynolds moved, seconded by David Bills, to allocate \$210,000 from first 2% of lodging tax for Historic Buildings (City) of \$110,000, Historic Programs (Olympia Tumwater Foundation) of \$110,000, and Historic Old Brewhouse Tower (City) of \$30,000 for 2025. Motion carried unanimously.

**2025 LODGING TAX
FUNDING LEVEL:**

Director Niemeyer reported on his review of the fund balance for lodging tax (tourism). The fund balance is increasing substantially primarily because some awardees beginning in 2015 have not expended their full award. Actual spending for many years has been below the funding level. Some of the decrease can be attributed to COVID and cancellation of events because of required social distancing.

Several years ago, the committee recommended maintaining a fund balance of at least \$75,000 as a reserve to serve as a safety net in case of a down in the economy or in the hospitality industry. The committee could potentially fund all applications at the requested amounts based on a projection of both 2024 and 2025 revenue. The committee has the option of increasing the total funding amount to \$250,000 to begin reducing the fund balance. Director Niemeyer cautioned that increasing the funding amount too much might convey to organizations that funding could continue at the higher level. However, he also noted that at some point, the fund balance would

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decrease necessitating lower funding awards in the future.

Mr. Reynolds supported increasing the 2025 LTAC budget to \$250,000.

MOTION:

Brian Reynolds moved, seconded by Satpal Sohal, to increase the 2025 LTAC budget from \$175,000 to \$250,000. Motion carried unanimously.

Director Niemeyer inquired about approving the same funding level for 2026. Following discussion, the committee agreed not to act on any budget for 2026 because of the uncertainty involving the number of applicants as well as a preference to address the budget each year.

RECESS:

Chair Swarthout recessed the meeting at 12:47 p.m.

RECONVENE:

Chair Swarthout reconvened the meeting at 2:30 p.m.

**2025 LODGING TAX
FUNDING
RECOMMENDATION:**

Director Niemeyer tracked funding recommendations by each member for each applicant. Members affiliated with any applicant recused themselves from rendering a funding recommendation:

- Team Tomorrow - \$7,767
- Olympic Flight Museum - \$44,333
- Tumwater Historical Association - \$5,000
- Olympia Symphony- \$9,375
- Tumwater Area Chamber of Commerce - \$17,500
- Olympia Tumwater Foundation - 5,000
- Tumwater Downtown Association - 28,750
- Washington Senior Games - \$12,750
- Tumwater Artesian Brewfest -\$17,000
- Washington Center for the Performing Arts - \$14,500
- Olympia Harbor Days - \$10,000
- Capital Lakefair - \$7,250
- Tumwater Soccer Club - \$15,000
- Experience Olympia & Beyond - VCB - \$43,825

The recommended funding allocations totaled \$238,050.00.

MOTION:

David Bills moved, seconded by Brian Reynolds, to recommend the City Council allocate \$238,050.00 in 2025 LTAC funds as listed on the spreadsheet (provided by staff) to the following organizations in the following amounts:

- 1. Team Tomorrow LLC - \$7,767**
- 2. Olympic Flight Museum - \$44,333**

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- 3. Tumwater Historical Association - \$5,000**
- 4. Olympia Symphony- \$9,375**
- 5. Tumwater Area Chamber of Commerce - \$17,500**
- 6. Olympia Tumwater Foundation - 5,000**
- 7. Tumwater Downtown Association - 28,750**
- 8. Washington Senior Games - \$12,750**
- 9. Tumwater Artesian Brewfest -\$17,000**
- 10. Washington Center for the Performing Arts - \$14,500**
- 11. Olympia Harbor Days - \$10,000**
- 12. Capital Lakefair - \$7,250**
- 13. Tumwater Soccer Club - \$15,000**
- 14. Experience Olympia & Beyond - VCB - \$43,825**

The motion carried unanimously.

ADJOURNMENT:

With there being no further business, Chair Swarthout adjourned the meeting at 2:22 p.m.

Prepared by Valerie Gow, Recording Secretary/President,
Puget Sound Meeting Services, psmsoly@earthlink.net

MEETING MINUTES

TUMWATER LODGING TAX ADVISORY COMMITTEE
AUGUST 28, 2025



CONVENE:	9:00 a.m.
PRESENT:	<p>Tumwater Councilmember & Committee Chair Eileen Swarthout and Committee members Satpal Sohal, LaQuinta Inn & Suites, Dave Bills, Tumwater Area Chamber of Commerce, and Brian Reynolds, Olympic Flight Museum.</p> <p>Staff: Assistant City Administrator Kelly Adams, and Executive Assistant Brittaney McClanahan</p>
WELCOME & INTRODUCTIONS:	<p>Chair Swarthout welcomed everyone to the meeting.</p> <p>Assistant City Administrator Adams introduced herself and let the committee know she had previous experience with the Lodging Tax Program. She also explained the purpose for today's meeting was to collect the committee's priorities.</p>
MOTION:	<p>Dave Bills moved, seconded by Satpal Sohal to move item number 5 on the agenda to after item number 8. Motion carried.</p> <p>Brian Reynolds joined the meeting at 9:02 a.m.</p>
HOTELIER RECRUITMENT:	<p>Assistant City Administrator Adams recognized the Lodging Tax Advisory Committee (LTAC) has a hotelier vacancy and she will work on recruitment efforts to fill the vacancy.</p>
PREPARTION FOR SEPTEMBER:	<p>Assistant City Administrator Adams reviewed the purpose of the LTAC and the previous year's distribution. The 2026 Funding Award Timeline was provided.</p>
OPMA TRAINING REMINDERS:	<p>Assistant City Administrator Adams shared the Open Public Meeting Act (OPMA) training expiration dates of the committee members and let them know an email with the link to training will be provided to them.</p>

**ADVISORY BOARD
IMPROVEMENT
PROGRAM:**

Assistant City Administrator Adams provided an update regarding the upcoming work to improve Advisory Boards and Commissions which includes creating a draft charter. She let the LTAC know that she will be reaching out to them in the next few months to interview them regarding their experience.

Committee member Reynolds mentioned the importance of the RCW that relates to Lodging Tax.

Assistant City Administrator Adams let the committee know she and Executive Assistant McClanahan are available to help provide data, administrative support, and empower the LTAC's priorities.

Committee member Reynolds requested the City Attorney be available during the September LTAC funding meeting. Assistant City Administrator confirmed the packet for the September 29, 2025 LTAC meeting will be distributed to the committee on September 19, 2025.

ADJOURNMENT:

With there being no further business, Chair Swarthout adjourned the meeting at 9:27 a.m.

Prepared by Brittaney McClanahan, Executive Assistant



Lodging Tax Applicant Interview Schedule

Monday, September 29, 2025

Tumwater City Hall, Council Chambers & via Zoom

555 Israel Road SW, Tumwater WA 98501

9:00 AM

9:05 AM	Experience Olympia & Beyond – Emily Brooks
9:20 AM	Team-Tomorrow, LLC – Christen Greene
9:35 AM	Washington Center for the Performing Arts – Jill Barnes
9:50 AM	Tumwater Soccer Club – Craig Boone
10:05 AM	Tumwater Historical Association – Sandi Gray
10:20 AM	RevMo Choppers and Coffee – Audrey & Jimmi Henley
10:35 AM	Olympia Symphony Orchestra – Thom Mayes
10:50 AM	SWAE LLC – Jason Huang
11:05 AM	Olympic Flight Museum – Teri Thorning
11:20 AM	Break
11:30 AM	Washington State Senior Games – Dianne Foster
11:45 AM	Tumwater Downtown Association – Todd Anderson
12:00 PM	City of Tumwater, Tumwater Artesian Brewfest – Todd Anderson
12:15 PM	PARC Foundation of Thurs. County – Danielle Westbrook & Richard Williams
12:30 PM	City of Tumwater, Tumwater Valley Golf Club – Todd Anderson
12:45 PM	City of Tumwater Parks & Recreation, Tumwater Falls Fest – Todd Anderson
1:00 PM	Capital Lakefair, Inc – Chris Rae
1:15 PM	Fan Zone, City of Tumwater – Gene Angel
1:30 PM	Back to Agenda
Adjourn until 3:00 pm	

Tumwater City Hall | 555 Israel Road SW | Tumwater, WA 98501 | 360-754-5855

www.ci.tumwater.wa.us

2026 LTAC Tourism Marketing and Special Event Applicant Summaries

Applicant	Summary	Requested Amount
<p>Visitors & Convention Bureau of Thurston County (d.b.a. Experience Olympia & Beyond) Kelly Campbell, VP of Finance & Administration PO Box 1394 Olympia, WA 98507</p>	<p>Year-Round Destination Marketing Services: Destination marketing that runs 365 days a year, ensuring a continuous promotional presence to markets 50+ miles away. Tourism marketing is an essential building block of local economic development. The revenue generated in hotels and motels supports local properties; lodging taxes collected fund future marketing and activities to bring guests back to the community; and sales taxes collected fund municipal services that provide quality of life for locals.</p> <p>Funds will be used: to support sports event sponsorships and bid fees to attract regional and national competitions to Tumwater. Funds will also be used to directly support our subscription costs to a geolocation research tool utilized to track visitor movement throughout various Points of Interest (POIs) within Thurston County.</p>	<p>\$61,000</p>
<p>Team – Tomorrow, LLC Christen Greene, Owner 120 State Ave NE #1407 Olympia, WA 98501</p>	<p>South Sound Block Party: Destination music festival celebrating unique culture, creativity, and community of the greater South Sound region.</p> <p>Funds will be used: to directly support talent buying, marketing, and promotional efforts that drive overnight stays and tourism to the South Sound. Specifically, funds help secure nationally recognized legacy acts that have proven to increase attendance and draw visitors from outside the region, while also amplifying our ability to market the event throughout Washington State and beyond.</p>	<p>\$10,000</p>

2026 LTAC Tourism Marketing and Special Event Applicant Summaries

<p>Washington Center for the Performing Arts Jill Barnes, Executive Director 512 Washington Street SE Olympia, WA 98501</p>	<p>Washington Center for the Performing Arts – 2026 Tourism Generating Activities: The Washington Center for the Performing Arts plays a key role in regional tourism as Thurston County’s largest year-round arts venue. It enhances the area’s reputation, attracts repeat visitors, and supports the local economy.</p> <p>Funds will be used for similar costs/programs as previous years: The Center uses a strategic marketing plan to reach audiences beyond Thurston County, including:</p> <ul style="list-style-type: none"> • Digital and social media advertising • Media placements in print, radio, and TV • A 24/7 mobile-friendly ticketing platform with a planned app • Extensive email marketing (1.6M+ emails annually) • Partnerships with tourism organizations like Experience Olympia & Beyond <p>Operating year-round, including slower tourism seasons, the Center ensures a steady influx of visitors. Its diverse, accessible programming—from free events to premium shows—drives overnight stays and tourism-related spending in Tumwater and the surrounding region.</p>	<p>\$16,000</p>
<p>Tumwater Soccer Club Craig Boone, Kick in the Grass Director PO Box 14304 Tumwater, WA 98511</p>	<p>Kick in the Grass Soccer Tournament: 47th annual tournament hosted at soccer fields across the City of Tumwater.</p> <p>Funds will be used for similar costs/programs as previous years: to offset costs associated with running the tournament. Costs include field rentals, equipment, referee fees, tournament awards and administrative expenses. The tournament is to raise funds that enable the Tumwater Soccer Club to provide affordable local soccer to youth in the Tumwater School District. This three-day tournament is expected to bring over 6,000 people to Tumwater. KITG is the longest running soccer tournament in the State and one of the most affordable sanctioned tournaments.</p>	<p>\$18,000</p>

2026 LTAC Tourism Marketing and Special Event Applicant Summaries

<p>Tumwater Historical Association Sandi Gray, Secretary/Treasurer PO Box 4315 Tumwater, WA 98501</p>	<p>Special Event/Festival: The Tumwater Historical Association is organized for educational and cultural purposes relating to the history of the Tumwater area, its life and people.</p> <p>Funds will be used for: covering 75% of event costs primarily for postage, printing, filming, advertising, signage, web costs, printing/distribution of flyers and brochures, and event equipment storage. Tumwater Historical Association will host a variety of reenacting and heritage events for the purpose of educating the public on Tumwater's history. These events include recreating pioneer activities, quilting/fiber arts event, a walking tour/talk regarding local cemeteries, historical demonstrations at Falls Fest, the Thurston County Fair and other area events.</p>	<p>\$5,000</p>
<p>NEW APPLICANT RevMo Choppers and Coffee Audrey Henley, Owner and Rider 606 Union Ave SE Olympia, WA 98506</p>	<p>RevMo Runway Motorcycle Show: One-day festival held at the Olympia Flight Museum featuring regional male and female builders, vintage and modern motorcycles, and artists and craftspeople who contribute to the culture of two-wheeled travel.</p> <p>Funds will be used for: marketing and promotions, including—but not limited to—developing and procuring print, radio, and online advertising, merchandising, and partnership building with small businesses to generate cross promotions, ticket sales, and overnight stays within Thurston County.</p>	<p>\$6,000</p>
<p>Olympia Symphony Orchestra Thom Mayes 3400 Capitol Blvd SE, Suite 203 Olympia, WA 98501</p>	<p>2026 Concert Performances: The Olympia Symphony Orchestra (OSO) presents six season concerts, masterclasses, community events, and a Young Artist Competition in 2026, attracting tourists with worldclass performances in intimate settings unavailable elsewhere in Thurston, Lewis, and Mason counties.</p> <p>Funds will be used: to further efforts for regional recognition in the larger Seattle and Portland metro areas. Specific funding areas include: targeted radio underwriting, enhanced digital marketing, and communications infrastructure.</p>	<p>\$15,000</p>

2026 LTAC Tourism Marketing and Special Event Applicant Summaries

<p>NEW APPLICANT SWAE LLC Jason Huang, Owner/Organizer 4570 Avery Lane SE Suite C PMB 9008 Lacey, WA 98503</p>	<p>Driven by Community Block Party: Large scale annual festival offering an unforgettable experience that blends live music, food, art, and a regional car showcase.</p> <p>Funds will be used: to expand efforts and further establish the event as a regional draw. Funding will support extending event hours to accommodate a larger schedule of performances and activities; booking nationally recognized artists and performers; enhancing interactive experiences such as miniature golf, F1 race simulators, and raffle activations. Additionally, funds will allow us to significantly expand marketing and advertising reach across Washington and Oregon.</p>	<p>\$15,000</p>
<p>Olympic Flight Museum Teri Thorning, Olympic Air Show Coordinator 7637-A Old Highway 99 SE Tumwater, WA 98501</p>	<p>Olympia Air Show: The event serves as the museum's primary fundraising activity and raises revenue which helps fund the year-round operations of the museum. Because of this event, the museum can provide a year-round attraction and a place to visit when tourists are seeking activities in every season.</p> <p>Funds will be used for similar costs/programs as previous years: for promotion and operation costs of the 2025 Olympic Air Show and for the procurement of aerobatic demonstrations and related expenses.</p>	<p>\$48,500</p>
<p>Washington State Senior Games Dianne Foster, President PO Box 14547 Tumwater, WA 98511</p>	<p>Washington State Senior Games: 25 different sport competitions held in venues throughout the South Sound. Participation in the Senior Games is a year-round effort to enhance wellness. Having a goal of competing in our Games helps the athletes focus on preparing physically and mentally to be successful.</p> <p>Funds will be used for similar costs/programs as previous years: venue rental, officials , insurance, supplies, t-shirts, medals and promotional/marketing. Decreased funding would increase registration fees and cut costs in the promotional and marketing area.</p>	<p>\$13,000</p>
<p>Tumwater Downtown Association Todd Anderson, City of Tumwater Recreation Manager 821 Airport Court SE Tumwater, WA 98501</p>	<p>Tumwater Family 4th of July Festival: Family-oriented event for the community to celebrate Independence Day and the City of Tumwater.</p> <p>Funds will be used for similar costs/programs as previous years: marketing and promotion which include direct mailings, flyers, magazines, website promotion, social media platforms, as well as radio advertising.</p>	<p>\$30,000</p>

2026 LTAC Tourism Marketing and Special Event Applicant Summaries

<p>City of Tumwater Todd Anderson, Recreation Manager 821 Airport Court SE Tumwater, WA 98501</p>	<p>Tumwater Artesian Brewfest: Held at the 10-acre Tumwater Valley Golf Course driving range, the Brewfest venue is unique and well suited for this event. With ample space for large crowds, the 2025 event hosted 50 breweries and cideries and two local distillers. Additionally, there were fourteen food truck vendors, live music and a variety of outdoor games and activities for people to participate in. In 2025, we had an attendance of over 3,500 people and the event continues to grow each year.</p> <p>Funds will be used for similar costs/programs as previous years: marketing, such as targeted social media ads (Facebook and Instagram) brewing publication advertisements (paper and online), newspaper advertisements, as well as regional radio, television, and online ads. Marketing also includes posters and coasters advertising the event which are delivered to local brewers and restaurants as well as to each brewery participating in the event all around Washington and Oregon.</p>	<p>\$20,000</p>
<p>NEW APPLICANT PARC Foundation of Thurston County Danielle Westbrook, Fundraising and Communications Director 723 Eastside St NE Olympia, WA 98506</p>	<p>2026 Olympia Funk Festival: 3-day, all ages, family-friendly festival to showcase local, regional, and national funk music artists and to provide safe, inclusive venues for locals and visitors to gather for dancing, bonding, and revelry. The festival will include free workshops, open “jams” geared toward our younger audience, a free DJ lounge, and other opportunity to participate in the festivities.</p> <p>Funds will be used: These funds greatly help our event extend its reach to our growing number of out-of-town and out-of-state attendees. Tumwater LTAC support also helps us highlight Tumwater’s hotels, restaurants, and retailers. We intend to use Tumwater LTAC funds in conjunction with Olympia LTAC, Thurston County LTAC, and Lacey LTAC to maximize regional impact. Support from all municipalities demonstrates Thurston County’s commitment to the arts and allows events like ours to showcase the wonderful and varied people and businesses of the South Puget Sound.</p>	<p>\$15,000</p>

2026 LTAC Tourism Marketing and Special Event Applicant Summaries

<p>City of Tumwater Todd Anderson, Recreation Manager 821 Airport Court SE Tumwater, WA 98501</p>	<p>Tumwater Valley Golf Club/Tumwater Parks & Recreation: The purpose is to continue to compete for hosting the WIAA State High School Golf Championships. By hosting it not only gives our local high school athletes the opportunity to play on their home course, but it brings thousands of people into town as spectators, participants, coaches, families, and officials. This benefits our local hotels/motels as well as restaurants, small businesses, and tourism.</p> <p>Funds will be used: to build upon the “Wow Factor” we have created for this event. If successful with securing these LTAC funds, we will construct an outdoor concrete scoring pad and a 10’ X 15’ tent with WIAA and TVGC logos to be used on the scoring pad. The scoring pad and tent will provide a focal point for players and spectators to receive tournament score updates and instructions throughout the two-day event.</p>	<p>\$9,000</p>
<p>NEW FOR 2026 City of Tumwater Todd Anderson, Recreation Manager 821 Airport Court SE Tumwater, WA 98501</p>	<p>Tumwater Falls Fest: The purpose is to provide a very unique event in Tumwater that celebrates the arts, music, food and community. Falls Fest is a collaboration between Tumwater Parks & Recreation and the Olympia Tumwater Foundation, held at the beautiful Brewery Park at Tumwater Falls. The event features musical entertainment, children’s activities, and demonstrations, as well as a variety of local artists and food vendors.</p> <p>Funds will be used: for marketing to target audiences beyond the South Sound region (Seattle and Portland) that could more likely generate hotel stays.</p>	<p>\$5,000</p>
<p>Capital Lakefair, Inc Chris Rea, Office Manager 627 Durell Rd SE Suite A102 Tumwater, WA 98501</p>	<p>Lakefair 2026: Annual 5-day family friendly community festival that celebrates all residents in Thurston County and the vicinity. Our festival includes a carnival, vendors, parade, senior day, car show, fireworks, etc. The car show proceeds are donated to a local charity (this year it was 4 the Love Foundation). Lakefair awards scholarships up to \$17k each year to qualifying recipients. We also provide a venue for non-profit organizations to raise their much-needed funds. Our festival brings a great deal of attendees to our area, attendees who need lodging and food.</p> <p>Funds will be used for similar costs/programs as previous years: Tumwater LTAC funds would go towards our promotional travel and float expenses, as well as our Tumwater office/facility rental/storage costs. Our travel ranges from Oregon to BC. The festivals we attend with our promotional travel will, in turn, bring those festival heads, float, crew, and their families to Lakefair, where there will be lodging, food, etc., needs.</p>	<p>\$20,000</p>

2026 LTAC Tourism Marketing and Special Event Applicant Summaries

NEW FOR 2026 FIFA Fan Zone City of Tumwater – Gene Angel 555 Israel Rd SW Tumwater, WA 98501	Fan Zone 2026: Establish "Fan Zones" for World Cup which is being co-hosted by the United States, Canada and Mexico. Thurston County has been selected as one of nine locations across Washington State where a "Fan Zone" will be established. Funds will be used: to contribute to regional planning efforts.	\$50,000
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Total Funding Request: \$351,500

CITY OF TUMWATER

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Lodging Tax Funding History

Funded Organization	2023 Request	2023 LTAC Funded	2024 Request	2024 LTAC Funded	2025 Request	2025 LTAC Funded	2026 Request	2026 LTAC Funded
Team Tomorrow LLC	10,000	\$ 4,900	7,500	\$ 4,516	\$ 15,000	\$ 7,767	\$ 10,000	
Olympic Flight Museum	\$ 42,300	\$ 36,250	\$ 45,000	\$ 41,144	\$ 45,000	\$ 44,333	\$ 48,500	
Tumwater Artesian Brewfest - City of Tumwater	\$ 18,000	\$ 14,000	\$ 18,000	\$ 14,049	\$ 18,000	\$ 17,000	\$ 20,000	
Visitor and Convention Bureau of Thurston County	\$ 61,000	\$ 36,300	\$ 43,971	\$ 37,632	\$ 43,933	\$ 43,825	\$ 61,000	
Tumwater Valley Golf Club - City of Tumwater	\$ 6,500	\$ 5,250	\$ 2,000	\$ 2,000	\$ -	\$ -	\$ 9,000	
Tumwater Soccer Club	\$ 15,000	\$ 11,900	\$ 15,000	\$ 12,712	\$ 15,000	\$ 15,000	\$ 18,000	
Washington State Senior Games	\$ 15,000	\$ 13,000	\$ 15,000	\$ 13,046	\$ 13,000	\$ 12,750	\$ 13,000	
Tumwater Area Chamber of Commerce	\$ 15,000	\$ 7,000	\$ 12,000	\$ -	\$ 25,000	\$ 17,500	\$ -	\$ -
Washington Center for the Performing Arts	\$ 15,000	\$ 11,300	\$ 15,000	\$ 12,042	\$ 15,000	\$ 14,500	\$ 16,000	
Tumwater Downtown Association	\$ 30,000	\$ 19,200	\$ 30,000	\$ 21,408	\$ 30,000	\$ 28,750	\$ 30,000	
Capital Lakefair	\$ 6,000	\$ 3,400	\$ 6,000	\$ 3,178	\$ 8,000	\$ 7,250	\$ 20,000	
Tumwater Craft Marketing - City of Tumwater	\$ 20,000	\$ 14,250	\$ 25,000	\$ 16,390	\$ -	\$ -	\$ -	\$ -
Olympia Tumwater Foundation	\$ 10,000	\$ 6,200	\$ 11,000	\$ 6,189	\$ 5,000	\$ 5,000	\$ -	\$ -
Tumwater Historical Association	\$ 5,000	\$ 3,800	\$ -	\$ -	\$ 5,000	\$ 5,000	\$ 5,000	
Olympia Harbor Days	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ 10,000	\$ -	\$ -
Olympia Symphony	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ 9,375	\$ 15,000	
Fan Zone (New for 2026)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000	
RevMo Choppers and Coffee (New for 2026)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,000	
SWAE LLC (New for 2026)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000	
PARC Foundation of Thurston County (New for 2026)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000	
Lodging Tax Requests:	278,800		265,471		257,933		351,500	
Lodging Tax Funded:		193,550		189,993		238,050		0
2026 Recommended Funding Level:							Add funding Amount	
Beginning Fund Balance:		503,465		585,500		629,305	\$ 585,750	
Tax Proceeds: actual		210,125	actual	215,487	actual	204,695	\$ 200,000	estimated
Less Desired Minimum Fund Balance:		-75,000		-75,000		-75,000	\$ (75,000)	
Total LTAC Funds for the Year:		638,590		725,987		759,000	710,750	
Total Program Expenses:**** actual		(128,090)	actual	(171,683)	actual	(248,250)	\$ (193,000)	estimated
Less New Event Set Aside Remainder:		0		0		0	\$ -	
Plus Reserve		75,000		75,000		75,000	\$ 75,000	
Ending Balance:		585,500		629,304		585,750	592,750	

**** Includes repeating events; new events; craft marketing

2026 updated

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Team-Tomorrow, LLC

Organization Type: For Profit

Organizational Mission:

We aim to spotlight, preserve and contribute to the historic and legendary Olympia music scene for years to come.

To create an community event that will highlight local music and commerce at an affordable price point

To provide revenue, jobs, and experience for the working musicians, vendors and production community in Olympia, Lacey and Tumwater.

To provide a curated community gathering space to enjoy live music, local and regional vendors and a weekend of outdoor enjoyment.

To teach, mentor and grow the music and production communities in Thurston County

Website www.SouthSoundBlockParty.com

Federal Tax ID Number 83-323-8594

Contact Name Christen Greene (she/they)

Title Owner, Head of Talent

Phone 413-695-6986

Email Address cg@team-tomorrow.com

Mailing Address 120 Stave Ave NE #1407

City, State ZIP

Olympia, Wa 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: South Sound Block Party

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The purpose of South Sound Block Party is to create a destination music festival that celebrates the unique culture, creativity, and community of the greater South Sound region. By bringing nationally recognized artists together with local talent, the event strengthens the South Sound's identity as a hub for music and the arts while driving economic activity and tourism.

The festival was founded to fill a cultural gap—the region lacked a large-scale, outdoor, all-ages event that could serve as a gathering point for residents and visitors alike. Over just three years, SSBP has become the region's premier summer music festival, drawing thousands of attendees, generating measurable tourism impact, and creating opportunities for local businesses, artists, and workers. In addition, the festival is designed to foster community vibrancy and accessibility: it's intentionally priced affordably, features diverse programming, and integrates local vendors, nonprofits, and cultural partners. Beyond entertainment, the purpose of the event is to tell the story of Olympia's musical legacy, support its present-day economy, and create traditions that will sustain its future as a cultural destination.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

We will use Tumwater Lodging Tax Funds to directly support talent buying, marketing, and promotional efforts that drive overnight stays and tourism to the South Sound. Specifically, funds help secure nationally recognized legacy acts that have proven to increase attendance and draw visitors from outside the region, while also amplifying our ability to market the event throughout Washington State and beyond.

Since our last funding cycle, South Sound Block Party has continued to grow in scale and reach. We've also added new community programming—including the South Sound Music Summit, which brings regional artists, professionals, and fans together for workshops,

networking, and performances—further reinforcing the South Sound as a music destination.

With the festival’s success, we’ve also strengthened partnerships with local businesses, hotels, and tourism partners, ensuring that the City of Tumwater’s investment translates into measurable tourism impact.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$10,000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$10,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? South Sound Block Party (5 Year Anniversary)

When does this event begin? 8/28/2026

When does this event end? 8/29/2026

How many years has your organization held this event? This will be year 5

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$305k

What percentage of your total budget does your funding request from Tumwater represent?

<5%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

Our organization benefits from a dedicated team of over 30 volunteers annually, each contributing an average of 12 hours over the course of the South Sound Block Party weekend and lead-up. These volunteers assist with everything from set-up and wayfinding to hospitality and sustainability efforts, helping us maintain a smooth, welcoming, and well-organized experience for attendees.

In addition to volunteer support, we work with experienced seasonal staff, local vendors, and content creators, and we partner with community organizations to strengthen our operations and outreach. Our team's collective experience in live events, marketing, and community engagement allows us to deliver high-quality, tourism-generating programming with a relatively lean but effective structure.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

If only partially funded, we will still produce a high-quality event that draws visitors to Olympia, but the scale and impact would be more limited. One of the primary uses of full funding is to secure legacy-level artists — the kind of talent that drives ticket sales, expands regional media interest, and encourages overnight stays. Without that level of funding, we would be limited to booking smaller mid-tier acts, which tend to draw more local attendees and fewer out-of-town visitors.

We would continue to promote Olympia as a vibrant music destination and prioritize access, affordability, and a strong lineup — but the overall tourism impact would likely be reduced. Full funding allows us to maximize hotel nights, restaurant visits, and cultural engagement from a broader, statewide audience.

This event directly supports the local economy, generating revenue for artists, vendors, and small businesses. According to a NIVA-funded study, for every \$1 spent on a concert ticket (PAID EVENT), \$12 is reinvested into the community through food, drink, tourism, parking, and hotels. This multiplier effect strengthens local businesses and demonstrates the economic necessity of sustained arts funding.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request 1500

City of Olympia lodging tax award or request 8500

City of Yelm lodging tax award or request n/a

Thurston County lodging tax award or request 10,000

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

Great question. This money will be used in Out of Town Marketing, Content Creation, Graphic Design and anything left over will be used for paying artists and for any artist travel/hotel needs.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

According to a NIVA-funded study, for every \$1 spent on a concert ticket, \$12 is reinvested into the community through food, drink, tourism, parking, and hotels. This multiplier effect strengthens local businesses and demonstrates the economic necessity of sustained arts funding. It means a lot in Thurston County too - where money spent tends to stay in the local economy. In our social media, website and Official Email List (10k+ people) we always shout out local restaurants, bars, our City LTAC-supported hotels and other initiatives through Parks and Rec, Natural spaces, other large events, Town Hall Meetings, etc... We love to show off the region and we do it quite well.

How widespread will the benefits of tourism promotion be, both geographically and economically?

Our reach is large and since coming to town and starting this event we have put Olympia and surrounding Thurston County back on the map as a destination for live music and event enthusiasts. I always come back to the NIVA -study because it really shows you values of PAID live music events. We are a major economic driver for the regions we are in. Hotels, bars, ride-share, restaurants, parking - all see increases Block Party weekend. Residents love to brag about it, wear our merch, comes to smaller events that we do all year. Volunteers come back annually and happily. Small Festivals are anchor businesses in the local economy and South Sound Block Party has solidified our role as a cultural and economic driver in the South Sound at large.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

LTAC Grants are essential. They allow South Sound Block Party to continue its growth while strengthening our long-term sustainability. These funds would enable us to fully staff the event, ensuring fair wages for our team and creating jobs within the local creative economy. By securing full funding, we can focus on enhancing the attendee experience, booking higher-caliber talent, and expanding community partnerships.

Beyond event execution, this grant supports critical capacity building—helping us invest in infrastructure, streamline operations, and develop long-term funding strategies. It would provide much-needed financial stability, reducing reliance on last-minute fundraising and allowing for intentional planning that fosters year-over-year success.

South Sound Block Party has quickly become a cultural tentpole for Olympia, filling a void left by shuttered venues and revitalizing the region’s music scene. With this funding, we can continue our mission of providing a platform for artists, uplifting the local economy, and drawing visitors to experience Olympia’s unique creative spirit.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 5500

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 1000

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 500

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 500

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 150

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 50

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

Ticket Audits w/ billing zip codes

Informal Survey

Zip codes from hotel bookings through our website

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

Data-driven reporting on where our ticket buyers originated and how that's changes year over year

Dara-driven reporting on what we as a festival spent locally on: wages, food, beverage, fuel, hotels and how many local food trucks and various vendors we hired for the event.

We will sample hotel availability

Informal surveys with local bars and restaurants

How will you promote overnight stays in Tumwater lodging establishments?

Website (100k views in 3 mo span)

Email List (10k/people + 20 week over week)

Social Media (Insta, Facebook, TikTok - paid and organic posts)

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

Website (100k views in 3 mo span)

Email List (10k/people + 20 week over week)

Social Media (Insta, Facebook, TikTok - paid and organic posts)

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

4 The Love Foundation (our non-profit partner)

6-9 local food trucks

Performance Sound (Audio)

Put A Stage On It (Staging)

Wild Tiny Productions (local AV vendor)

Etix (ticketing company)

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

In addition to traditional metrics like attendance numbers and ticket sales, we measure the impact of increased tourism through several other indicators that reflect the economic benefit and regional draw of our festival. These include:

Hotel Referrals and Partnerships: We actively refer our out-of-town attendees to Tumwater lodging options and have worked closely with hotels in the area to accommodate artists, production crew, and attendees. In the past year, we've seen a measurable uptick in out-of-area hotel bookings during our festival weekend, particularly from guests citing our event as the reason for their visit.

Out-of-Area Attendee Data: Through our ticketing platform and social media analytics, we track where attendees are coming from. Last year, more than 32% of our ticket buyers were from outside Thurston County, with many traveling from Oregon, Idaho, and other nearby states. These visitors often extend their stay and explore the region, including Tumwater's lodging, dining, and outdoor attractions.

Year-Round Regional Promotion: Our marketing campaigns actively promote the South Sound as a cultural destination—not just Olympia. We regularly include Tumwater hotels and attractions in our digital and social media marketing, which collectively reaches more than 1 million people annually.

Additionally, I maintain a close working relationship with John Peters, who is leading the development of the new amphitheater in Tumwater. There's a clear through-line between the regional awareness and enthusiasm we've built through this festival and the viability of that venue once it's operational. It stands to reason that the energy and audience we've cultivated will translate directly into ticket sales and national booking interest at the Tumwater amphitheater. The groundwork we've laid puts the region back on the map as a

serious stop for touring acts, and I'm confident our festival will play a key role in launching that space successfully.

By supporting our event, Tumwater not only benefits today, but also lays the foundation for a sustainable, regional music economy that includes future development like the amphitheater. We welcome the opportunity to deepen our partnership and help drive tourism, culture, and economic vitality for the whole South Sound.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.

- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Item 5.	A	B	C	D	E	F
		Budgted 🙏		EXPENSES:	budgeted	NOTES:
				Talent	\$100,000.00	
Ticket Sales (\$35 @ 1700/day)		\$119,000.00		Stage & Sound	\$19,500.00	
VIP Sales (\$115 @ 250 capped)		\$28,750.00		Insurance	\$5,000.00	
Net Merch		\$2,000.00		Radios + Production gear	\$4,500.00	
Municipal Lodging & Tourism Grants		\$85,000.00		Aesthetic, Lights & Infastructure	\$15,000.00	
Private Sponsors		\$85,000.00		Staffing	\$53,750.00	
				Fence/Barricades, Safety & Permits	\$7,500.00	
Total:		\$319,750.00		Toilets	\$6,500.00	
Expenses:		\$304,550.00		Tents	\$7,800.00	
Net Profit/(Loss)		\$15,200.00		Generators & electrical	\$7,500.00	
						\$227,050.00
				Marketing		
				Printing & Signage	\$5,500.00	
				Design & Web development	\$5,000.00	
				Billboards	\$7,500.00	
				Video Marketing	\$6,500.00	
				Advertising: Social Media, Print and Radio	\$20,000.00	
				Staff, VIP & Crew Shirts	\$2,500.00	
				Wristbands, laminates & stickies	\$2,500.00	
				Hotel Rooms	\$10,000.00	
				Hospitality	\$7,500.00	
				Airfare	\$5,000.00	
				Transport	\$5,500.00	\$77,500.00
				TOTAL:	\$304,550.00	



BUSINESS LICENSE

STATE OF
WASHINGTON
Limited Liability Company

TEAM-TOMORROW, LLC
FAUX PAS PRODUCTIONS
5344 JOHNSON POINT RD NE
OLYMPIA WA 98516-9124

TAX REGISTRATION - ACTIVE

Issue Date: Aug 06, 2021
Unified Business ID #: 604303882
Business ID #: 001
Location: 0001

This document lists the registrations, endorsements, and licenses authorized for the business named above. By accepting this document, the licensee certifies the information on the application was complete, true, and accurate to the best of his or her knowledge, and that business will be conducted in compliance with all applicable Washington state, county, and city regulations.

Director, Department of Revenue

UBI: 604303882 001 0001

TEAM-TOMORROW, LLC
FAUX PAS PRODUCTIONS
5344 JOHNSON POINT RD NE
OLYMPIA WA 98516-9124

STATE OF WASHINGTON

TAX REGISTRATION - ACTIVE

2025 Lodging Tax - Summary Form - Tumwater

Applicant Name: Team Tomorrow, LLC (obo South Sound Block Party)

Received Amount: \$7,767

Anticipated date of event: Aug 22 and 23, 2025

Scope of work for requested funding:

This funding will be used to help cover the cost of the following goods and services necessary to holding a successful event of this size and scope: Booking World Class Talent, Staffing (hospitality, security, box office and production roles). It will also be used for event Production: The sound PA, lighting, fencing, stage and lastly Marketing: social media, printed collateral and radio ads.

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Olympic Flight Museum

Organization Type: Non-Profit

Organizational Mission:

The Olympic Flight Museum and the Olympic Air Show's mission is to explore, preserve, educate and promote the history of aviation and the role it has played in world history by featuring flight demonstrations and ground displays. The event serves as the museum's primary fundraising activity, and raises revenue which helps fund the year-round operations of the museum. Because of this event, the museum can provide an attraction and place to visit when tourists are seeking activities in every season.

Website www.olympicflightmuseum.com;
www.olympicairshow.com

Federal Tax ID Number 91-1899948

Contact Name Teri Thorning

Title Olympic Air Show Coordinator

Phone (360) 451-0721

Email Address oas@olympicflightmuseum.com

Mailing Address 7637 Old Highway 99 SE, Bldg. A

City, State ZIP Tumwater, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Olympic Air Show

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The Olympic Flight Museum and the Olympic Air Show's mission is to explore, preserve, educate and promote the history of aviation and the role it has played in world history by featuring flight demonstrations and ground displays. The event serves as the museum's primary fundraising activity, and raises revenue which helps fund the year-round operations of the museum. Because of this event, the museum can provide a year-round attraction and a place to visit when tourists are seeking activities in every season.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

The Olympic Flight Museum's lodging tax funds will be used exclusively for the promotion and operation of the 2026 Olympic Air Show, and for the procurement of aerobatic demonstrations and related expenses.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$48,500

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$48,500

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Olympic Air Show

When does this event begin? 6/20/2026

When does this event end? 6/21/2026

How many years has your organization held this event? 25 years

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$180,150

What percentage of your total budget does your funding request from Tumwater represent?

27%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

Financial resources include visitor admission fees, facility rentals, and membership donations collected by the museum throughout the year. The event attracts sponsors who make modest financial or in-kind donations. Other resources include an event planning committee, staff and volunteers. Total number of volunteer hours exceed 1,467. Supporting partners include local municipalities, local businesses and service organizations.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

Partial funding would result in a reduction in the number of performers and featured guests, as well as in promotion and advertising. A decrease would result in a consequential reduction in the museum's ability to reach tourists and thus their tourism related spending.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request 0

City of Olympia lodging tax award or request \$25,000

City of Yelm lodging tax award or request 0

Thurston County lodging tax award or request \$6,300

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

Tumwater's lodging tax funds are applied separately for the purpose of performer fees and incentives to include lodging, rental vehicles, marketing and promotion, and operational costs.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

Visitors are encouraged to stay in Tumwater hotels, as well as supporting community partners, city attractions, dining establishments and retailers. We direct our performers and special guests to stay in Tumwater hotels; in 2025, the Olympic Air Show spent \$12,100 in lodging costs for performers and crews.

How widespread will the benefits of tourism promotion be, both geographically and economically?

The 2025 Olympic Air Show attracted 146 tourists from 12 states (outside of Washington) and 4 countries. Marketing initiatives utilize television, radio, print, digital, and social media for promotion over a six month period. Most significantly, the air show website is viewed by over 40,000 unique visitors annually from all over the world.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Hosting popular and exciting performers combined with our marketing campaigns result in consistent attendance of patrons and tourists alike. Also, the continued decline of air shows results in greater attention to the few that exist. Unique air and ground displays consistently attract new patrons every year. The Olympic Air Show is the largest two-day event in the City of Tumwater.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 10,000

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 2,675

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 165

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 800

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 1,700

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 250

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

Visitor demographic data is collected and compiled from electronic ticket analysis. We also utilize:

Direct Count of patrons at Admissions gate; Indirect Count of viewers outside of airport premises; and tracking room inventory of lodging properties.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

Combination of Direct Counts, Indirect Counts, and Structured Estimates.

How will you promote overnight stays in Tumwater lodging establishments?

For six months prior to the event, the museum and air show websites experience a significant increase in viewer traffic. Both websites link to 3 Tumwater lodging facilities and campgrounds. (We intend to update these options with the new hotel facilities in Tumwater). In addition, we purposely reserve pilot and crew rooms in Tumwater for convenient access to and from the airport.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

For six months prior to the event, the museum and air show websites experience a significant increase in viewer traffic. Both websites link to 3 Tumwater lodging facilities and

campgrounds. (We intend to update these options with the new hotel facilities in Tumwater). In addition, we purposely reserve pilot and crew rooms in Tumwater for convenient access to and from the airport.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

The Olympic Air Show's organizational and heritage partners include: Civil Air Patrol (South Sound Squadron), EAA Cascade Warbirds, Thurston County Readiness Center (WA National Guard), Olympia Robotics Federation, local food vendors, two living history organizations, several Thurston County service groups, airport businesses, and all military branch recruiters. In addition, we feature a demonstration by the Dept. of Natural Resources Aerial Firefighting personnel, and feature an Open House by Washington State Patrol's Aviation Section.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

The Olympic Flight Museum attracts approximately 30,000 visitors annually which benefit our community partners, lodging, attractions, dining and services. The 2025 Olympic Air Show's attendance of 9,866 resulted in a tourism percentage of 43%. This family event appeals to a broad audience of all ages and backgrounds, and honors our nation's aviation heritage and Veterans. It is the largest annual two-day public gathering within the City of Tumwater. Funds awarded are primarily utilized to contract with aerobatic performers and teams which is the most important factor in maintaining and increasing attendance, and to keep the event innovative and exciting.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.

- If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
- Marketing materials for the project.
- Articles of incorporation and bylaws for the organization.
- A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Olympic Flight Museum

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source	Amount
Sponsorships:	\$8,000.00
Admission:	\$80,000.00
Reserves:	
Donations/Contributions:	
Grants:	
Program Service Fees:	
In-kind Donations:	
Gift Shop:	\$9,000.00
Vendor Fees:	\$8,000.00
Fundraising Activities:	
City of Lacey Lodging Tax:	
City of Olympia Lodging Tax:	\$25,000.00
City of Tumwater Lodging Tax:	\$48,500.00
Thurston County Lodging Tax:	\$6,300.00
Other Sources of Revenue: (specify)	Beer Garden \$7,000.00
Other Source:	Port of Olympia \$1,500.00
Other Source:	
Other Source:	
Total Revenue:	\$193,300.00

Project Expenses:

Personnel: (salaries and benefits.)	\$55,000.00
Administration: (utilities, phone, etc.)	\$3,000.00
Marketing and Promotion:	\$26,600.00
Professional / Consultant Fees:	<u>Performer Fees & Expenses</u> \$34,000.00
Equipment:	\$22,350.00
Facility / Event Venue Rental:	<u>Air Boss/FAA Interface</u> \$6,000.00
Travel: (please specify)	<u>Performer Lodging & Vehicles</u> \$19,800.00
All Other Expenses: (please specify)	<u>Licensing</u> \$400.00
Other Source:	Contract Labor \$650.00
Other Source:	Volunteer Meals \$750.00
Other Source:	Fuels AV, Jet, Smoke \$11,600.00
Total Expenses:	\$180,150.00
Program Excess Deficit:	\$13,150.00

**ARTICLES OF INCORPORATION
OF
OLYMPIC Flight Museum**

The undersigned, desiring to form a charitable corporation under the Washington Nonprofit Corporation Act (RCW 24.03), adopts the following Articles of Incorporation for such corporation.

ARTICLE I

The name of the corporation shall be *Olympic^{Flight} Musuem* (hereinafter the "Corporation").

ARTICLE II

The period of duration of the Corporation shall be perpetual.

ARTICLE III

The purpose for which the Corporation is organized is to receive, administer and distribute funds and other assets exclusively for charitable, religious, educational and scientific purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (hereinafter the "Code") or the corresponding provision of any future United States Internal Revenue Law.

Solely for the above purposes, the Corporation is empowered to exercise all rights and powers conferred by the laws of the State of Washington upon nonprofit corporations, including, but not without limitation thereon, to receive gifts, devises, bequests and contributions in any form, and to use, apply, invest and reinvest the principal and/or income therefrom or distribute the same for the above purposes; except to the extent such rights and powers are expressly denied or limited in these Articles.

ARTICLE IV

No part of the assets or of the net earnings of the Corporation shall inure to the benefit of or be distributable to the Corporation's members, directors, officers or other private individuals, but the Corporation shall be authorized and empowered to pay reasonable compensation for services rendered, to reimburse for reasonable expenses incurred, and to make payments and distributions in furtherance of the purposes set forth in Article III hereof.

ARTICLE V

It is intended that this Corporation shall have the status of a corporation which is exempt from federal income taxation under Section 501(a) of the Code as an organization described in Section 501(c)(3) of the Code. These Articles shall be construed accordingly, and all powers and activities of the Corporation shall be limited accordingly. No substantial part of the activities of the Corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and in the Corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office. Notwithstanding any other provision of these Articles, the Corporation shall not carry on any other activities not permitted to be carried on (1) by a corporation exempt from Federal Income Tax under Section 501(c)(3) of the Code (or the corresponding provision of any future United States Internal Revenue law), or (2) by a corporation, contributions to which are deductible under Section 170(c)(2) of the Code (or the corresponding provisions of any future United States Internal Revenue law).

ARTICLE VI

The Corporation shall have one class of members. The members shall be BRIAN REYNOLDS _____, RICHARD POTTS _____ and STEPHANIE JOHNSON _____. Members shall be elected by existing members at a meeting of the members. No member shall be elected unless he or she receives a majority vote of all members.

ARTICLE VII

Upon the dissolution of the Corporation and after paying or making provision for the payment of all of the liabilities of the Corporation, the Board of Directors shall dispose of all of the assets of the Corporation exclusively for the purposes of the Corporation in such manner, or to such organization or organizations organized and operated exclusively for charitable, educational, religious, or scientific purposes shall at the time qualify as an exempt organization or organizations under Section 501(c)(3) of the Code (or the corresponding provision in any future United States Internal Revenue law), as the Board of Directors shall determine. Any such assets not so disposed of shall be disposed of by the Superior Court of the State of Washington for King County, exclusively for such purposes, to such organization or organizations as said Court shall determine, which are organized and operated exclusively for such purposes and qualify as exempt organizations under Section 501(c)(3) of the Code (or the corresponding provisions in any future United States Internal Revenue law).

ARTICLE VIII

The number of directors constituting the initial Board of Directors shall be eight directors. Thereafter, the number of directors shall be as may from time to time be set forth in the Bylaws of the Corporation. The names and addresses of the persons who shall serve the Corporation as directors until the first annual meeting, or other meeting called to elect directors are:

1. Brian Reynolds
2. Clayton Ashley
3. Greg Cass
4. Dan Clark
5. Stephanie Johnson
6. Kevin McKee
7. Richard Potts
8. John Klenke

ARTICLE IX

The address of the initial registered office of the Corporation shall be 1420 Fifth Avenue, Suite 4100, Seattle, Washington 98101-2338. The name of the initial registered agent of the Corporation at such address shall be LPSL Corporate Services, Inc.

ARTICLE X

All references in these Articles to Sections of the Internal Revenue Code shall be considered references to the Internal Revenue Code of 1986, as from time to time amended, and to the corresponding provisions of any similar law subsequently enacted.

ARTICLE XI

The name and address of the incorporator of the Corporation is George Mastrodonato, 1420 Fifth Avenue, Suite 4100, Seattle, Washington 98101-2338.

Executed in duplicate at Seattle, Washington, this _____ day of _____, 1997.

George Mastrodonato, Incorporator

REGISTERED AGENT CONSENT:

The undersigned consents to appointment as registered agent of the corporation named above.

DATED: _____, 1997.

LPSL Corporate Services, Inc.

By _____
George Mastrodonato
Vice President

1420 Fifth Avenue, Suite 4100
Seattle, Washington 98101-2338

BYLAWS
OF
OLYMPIC FLIGHT MUSEUM

ARTICLE I

Membership

Section 1. Members. The members of the Corporation shall be Brian Reynolds, Richard Potts and Stephanie Johnson, and such other person or persons as the members may elect, by a vote of a majority of all of the members of the corporation, at any annual or special meeting of the members. The right of a member to vote and all his or her right, title, and interest in or to the Corporation shall cease on the termination of his or her membership. No member shall be entitled to share in the distribution of the corporate assets upon the dissolution of the Corporation. Any member may resign from the Corporation by delivering a written resignation to the President or Secretary of the Corporation. Any member may be removed as a member of the Corporation by a majority vote of the members (excluding the member to be removed) at a duly called Annual Meeting or Special Meeting of the members. Removal may be made for any reason, with or without cause.

Section 2. Meetings. The Annual Meeting of members shall be held at such date, time and place within the first six (6) months following the end of the fiscal year of the Corporation as may be fixed by the Board of Directors, or by an officer of the Corporation authorized by the Board, and as stated in the notice of the meeting. Special Meetings of members may be called by the President, or in the case of the President's absence, death or disability, by the Vice-president; by the Directors by action at a meeting; or by a majority of the Directors acting without a meeting; or by any member.

Section 3. Notice of Meetings. Written notice of each Annual Meeting of members or Special Meeting stating the date, time and place thereof shall be given by the Secretary to the person or persons calling the meeting by personal delivery or by mail, telegram or other written media to each member entitled to notice of the meeting, not more than fifty (50) days nor less than ten (10) days before any such meeting. Except as provided in paragraph C of Section I of Article II, such notice need not specify the purposes of the meeting. If mailed, such notice shall be directed to the member at the member's address as the same appears upon the records of the Corporation. The giving of notice shall be deemed to be waived by any member who shall attend and participate in such meeting without protesting, prior to or at the commencement of such meeting, the lack of proper notice, and may be waived, in a writing, by any member either before, at or after such meeting.

Section 4. Place of Meetings. Meetings of members shall be held at the principal office of the Corporation unless the Board of Directors determines that a meeting shall be held at some other place, within or without the State of Washington, and causes the notice thereof to so state.

Section 5. Voting. For purposes of any vote of members, each member shall have one vote. Any member may be represented and considered present at any meeting of members or vote thereat and exercise any other rights by proxy or proxies appointed by a writing signed by such member.

Section 6. Quorum. At any meeting of members of the Corporation the presence of a majority of the members in person or by proxy shall be necessary to constitute a quorum for the transaction of business to be considered at such meeting; provided, however, that no action required to be authorized or taken by a designated proportion or number of members may be authorized or taken by a lesser proportion or number.

Section 7. Action Without a Meeting. Any action which might be taken at any meeting of the members may be taken without such meeting by a writing or writings signed by all of the members. The writing or writings evidencing such action without a meeting shall be filed with the Secretary of the Corporation and inserted in the permanent records relating to meetings of the members.

ARTICLE II

Directors

Section 1. Number, Election and Term of Office.

The number of directors shall be eight (8), but such number may be increased or decreased by amendment to these Bylaws; provided the number of directors shall not be less than the number required by law. When the number of directors is decreased by amendment adopted by the Board of Directors, each director in office shall serve until his term expires, or until his resignation or removal as herein provided.

Each director shall hold office for a term of one (1) year and until his or her successor is duly elected and qualified or until his or her earlier resignation, removal from office or death. Directors shall be elected by the members at each Annual Meeting of the members, or if such meeting is not held or directors are not elected thereat, at a Special Meeting of members called for that purpose. Each director shall be considered for quorum purposes and shall be entitled to vote at any meeting of the directors.

Section 2. Resignation or Removal. Any director, by notice in writing to the Board of Directors, may resign at any time. Any director may be removed from office without assigning any cause at a meeting of members by a majority vote of the members.

Section 3. Directors' Vacancies. Any vacancy in the Board of Directors may be temporarily filled at a meeting of the directors by a majority vote of the remaining directors and a director so elected shall hold office until a director is elected by the members. The members shall have the right to fill such vacancy (whether or not the vacancy has been temporarily filled by the remaining directors) at any meeting of the members, and a director so elected shall hold office until the next Annual Meeting of members and until his or her successor is duly elected and qualified.

Section 4. Quorum. Except with respect to the filling of a vacancy in the Board, a majority of the whole authorized number of directors shall constitute a quorum for the transaction of business at any meeting of the directors.

Section 5. Meetings of Directors. The Annual Meeting of the Board of Directors shall be held immediately following the Annual Meeting of members or as soon thereafter as is practicable. Special Meetings of the board may be called by the President, the Vice-President or any director.

Section 6. Notice of Meetings of Board of Directors. Written notice of the time and place of each meeting of the directors shall be given by the Secretary or the person or persons calling the meeting not more than fifty (50) days nor less than ten (10) days before the date of such meeting to each director. Such notice need not specify the purposes of the meeting. Notice of any meeting shall be considered given if mailed or otherwise sent or delivered in writing to the director at his or her address specified in the records of the Corporation. The giving of notice shall be deemed to be waived by any director who shall attend and participate in such meeting without protesting, prior to or at the commencement of such meeting, the lack of proper notice, and may be waived in a writing, by any director either before, at or after such meeting.

Section 7. Powers. The Board of Directors shall have general charge of the affairs, property and assets of the Corporation. It shall be the duty of the directors to carry out the aims and purposes of the Corporation and, to this end, to manage and control all its property and assets.

Section 8. Committees. The Board of Directors may, from time to time, create an executive committee of the Board and other committees. The Board of Directors may delegate to any such committee which consists solely of Board members any of the authority of the Board, other than the authority to fill vacancies under Section 3 of this Article. Each such committee shall serve at the pleasure of the Board, shall act only in the intervals between meetings of the Board, and shall be subject to the control and direction of the Board; provided, however, that any third party shall not be adversely affected by relying upon any act by any such committee within the authority delegated to it. Each such committee shall act by not less than a majority of the whole authorized number of its members.

Section 9. Action without a Meeting. Any action which might be taken at any meeting of the directors or of any committee thereof may be taken without such meeting by a writing or

writings signed by all of the directors or all of the members of such committee, as the case may be. The writing or writings evidencing such action taken without a meeting shall be filed with the Secretary of the Corporation and inserted in the permanent records relating to meetings of the directors.

Section 10. Meetings Held through Communication Equipment. Meetings of the Board of Directors or any committee of the Board may be held through communications equipment if all persons participating can hear each other and such participation shall constitute presence at such a meeting.

Section 11. Contracts and Services. The directors and officers of the Corporation may be interested directly or indirectly in any contract relating to or incidental to the operations conducted by the Corporation, and may freely make contracts, enter into transactions, or otherwise act for and on behalf of the Corporation, notwithstanding that they may also be acting as individuals, or as trustees of trusts, or as agents for other persons or corporations, or may be interested in the same matters as shareholders, directors, or otherwise; provided, however, that any contract, transaction, or act on behalf of the Corporation in a matter in which the directors or officers are personally interested as shareholders, directors, or otherwise shall be at arm's length and not violative of the proscriptions in the Corporation's Articles of Incorporation against the Corporation's use or application of its funds for private benefit; and provided further that no contract, transaction, or act shall be taken on behalf of the Corporation if such contract, transaction, or act is a prohibited transaction or would result in the denial of the tax exemption under Section 503 or Section 507 of the Internal Revenue Code and its Regulations as they now exist or as they may hereafter be amended. In no event, however, shall any person or other entity dealing with the directors or officers be obligated to inquire into the authority of the directors and officers to enter into and consummate any contract, transaction, or other action.

ARTICLE III

Officers

Section 1. Election. The officers of the Corporation shall be elected solely by the Board of Directors and consist of a President, Vice-President, Secretary and Treasurer. The President and Vice-President shall also serve as the Chairman and Vice-Chairman, respectively, of the Board of Directors. Officers shall hold office until the date fixed in accordance with these Bylaws for the Annual Meeting of the directors next following the election of such officers and until their successors are elected and qualified; provided, however, that any officer may be removed with or without cause by the Board of Directors. Any two or more offices may be held by the same person, except the offices of President and Secretary.

Section 2. Duties. The officers shall have such authority and shall perform such duties as are customarily incident to their respective offices and such other and further duties as are prescribed in these Bylaws and as may from time to time be required of them by the directors.

ARTICLE IV

Indemnification

Section 1. Authorization.

A. In the event that any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative, seeks indemnification from the Corporation against expenses (including attorney fees) and in the case of actions other than those by or in the right of the Corporation, judgments, fines and amounts paid in settlement, incurred by such person in connection with such action, suit or proceeding by reason of the fact that such person is or was a director, officer, employee or agent of the Corporation or is or was serving at the request of the Corporation as a trustee, director, officer, employee or agent of another corporation (domestic or foreign, nonprofit or for profit), partnership, joint venture, trust or other enterprise, then, unless such indemnification is ordered by a court, the Corporation shall determine or cause to be determined in the manner provided in RCW 24.03, whether or not indemnification is proper in the circumstances because the person claiming such indemnification has met the applicable standards of conduct set forth in RCW 24.03 and, to the extent that it is so determined that such indemnification is proper, the person claiming such indemnification shall be indemnified.

B. Expenses, including attorney's fees, incurred in defending any action, suit or proceeding referred to in paragraph A of this Section may be paid by the Corporation in advance of the final disposition of such action, suit or proceeding as authorized by the directors in the specific case upon receipt of an undertaking by or on behalf of the director, officer, employee or agent to repay such amount unless it shall ultimately be determined that such person is entitled to be indemnified by the Corporation as authorized in this Article.

C. The indemnification provided by paragraph A of this Section shall not be deemed exclusive of any other rights to which those seeking indemnification may be entitled under the law or any agreement, vote of members or of disinterested directors, or otherwise, both as to action in such person's official capacity and as to action in another capacity while holding such office, and shall continue as to a person who has ceased to be a director, officer, employee or agent and shall inure to the benefit of the heirs, executors and administrator of such person.

Section 2. Insurance. The Corporation, to the extent permitted by RCW 24.03, may purchase and maintain insurance on behalf of any person who is or was a director or officer of the Corporation, or is or was serving at the request of the Corporation as a director, officer, employee or agent of another corporation (domestic or foreign, nonprofit or for profit), partnership, joint venture, trust or other enterprise.

ARTICLE V

Fiscal Year

The fiscal year of the Corporation shall be fixed, from time to time, by the Board of Directors.

ARTICLE VI

Record of Members and Directors

The Secretary of the Corporation shall keep or cause to be kept a book, which may be included in and be a part of the book containing the minutes of the meetings of the members and of the directors, in which shall be written in ink or typed the names of all members and directors, together with the last known address of each member and director. There shall also be stated therein the date upon which each member or director became such, and upon termination of any membership or directorship for any cause, the facts relating thereto shall be recorded in said book, together with the date of such termination. It shall be the duty of every member and director, upon becoming such member or director, forthwith to furnish to the Secretary of the Corporation, for inclusion in such record, his or her then address and likewise promptly to report to the Secretary for inclusion in such record any change in any such address.

ARTICLE VII

Contracts

The Board of Directors, except as in these Bylaws otherwise provided, may authorize any officer or agent to enter into any contract or execute and deliver any instrument in the name of and on behalf of the Corporation, and such authority may be general or confined to a specific instance; and unless so authorized by the Board of Directors, no officer, agent, or employee shall have any power or authority to bind the Corporation by any contract or engagement, or to pledge its credit, or render it liable pecuniarily for any purposes or to any amount.

ARTICLE VIII

Prohibition Against Sharing in Corporate Earnings

No member, director, officer, or employee of or member of a committee of or person connected with the Corporation, or any other private individual shall receive at any time any of the net earnings or pecuniary profit from the operations of the Corporation, provided that this shall not prevent the payment to any such person of such reasonable compensation for services rendered to or for the Corporation in effecting any of its purposes as shall be fixed by the Board of Directors; and no such person or persons shall be entitled to share in the distribution of any of the corporate assets upon the dissolution of the Corporation.

ARTICLE IX

Investments

The Corporation shall have the right to retain all or any part of any securities or property acquired by it in whatever manner, and to invest and reinvest any funds held by it, according to the judgment of the Board of Directors, without being restricted to the class of investments which a director is or may hereafter be permitted by law to make or any similar restriction; provided, however, that no action shall be taken by or on behalf of the Corporation if such action is a prohibited transaction or would result in the denial of the tax exemption under Section 503 or Section 507 of the Internal Revenue Code and its Regulations as they now exist or as they may hereafter be amended.

ARTICLE X

Amendments


The Bylaws may be altered, amended, or repealed at any meeting of members of the Corporation by a majority vote of all the members, represented either in person or by proxy. The Board of Directors shall also have the power to alter, amend, or repeal the Bylaws by a majority vote of all the directors.

ARTICLE XI

Exempt Activities

Notwithstanding any other provision of these Bylaws, no member, director, officer, employee, or representative of this Corporation shall take any action or carry on any activity by or on behalf of the Corporation not permitted to be taken or carried on by an organization exempt under Section 501(c)(3) of the Internal Revenue Code and its Regulations as they now exist or as they may hereafter be amended, or by an organization contributions to which are deductible under Section 170(c)(2) of such Code and Regulations as they now exist or as they may hereafter be amended.

BYLAWS ADOPTED on July 2, 1998.


Daniel Clark, Secretary
 (Print Name)

BUSINESS INFORMATION

Business Name:

OLYMPIC FLIGHT MUSEUM

UBI Number:

601 867 218

Business Type:

WA NONPROFIT CORPORATION

Business Status:

ACTIVE

Principal Office Street Address:

7637A OLD HWY 99 SE, OLYMPIA, WA, 98501, UNITED STATES

Principal Office Mailing Address:

1000 85TH AVE SE, OLYMPIA, WA, 98501, UNITED STATES

Expiration Date:

04/30/2026

Jurisdiction:

UNITED STATES, WASHINGTON

Formation/ Registration Date:

04/06/1998

Period of Duration:

PERPETUAL

Inactive Date:

Nature of Business:

CHARITABLE

Charitable Corporation:



Nonprofit EIN:

91-1899948

Most Recent Gross Revenue is less than \$500,000:



Has Members:



Public Benefit Designation:



Host Home:



REGISTERED AGENT INFORMATION

Registered Agent Name:

BRIAN REYNOLDS

Street Address:

8105 DESCHUTES CT SE, TUMWATER, WA, 98501-6864, UNITED STATES

Mailing Address:

1000 85TH AVE SE, TUMWATER, WA, 98501-5707, UNITED STATES

GOVERNORS

Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		JIM	GIBSON
GOVERNOR	INDIVIDUAL		BRIAN	REYNOLDS
GOVERNOR	INDIVIDUAL		ROBYN	REYNOLDS
GOVERNOR	INDIVIDUAL		BRAD	PILGRIM

2026 OLYMPIC AIR SHOW MARKETING PLAN

Press Release:

Date Announcement and general information

Press Release-Updated: Announce featured performers, special guests and displays

Print Media:

Develop Brand and Theme

Develop Poster and distribution plan

Print ad creation

Website:

Update content to include performers, static displays, special guests, ticketing link, lodging links, Q&A etc.

Radio:

Free ticket giveaways

Radio Host interviews with performers

Social Media:

Schedule social media posts on Facebook, interface with Instagram; posts are made 3 times weekly over 8-week period

Television Commercial:

Production of 15-second spot

Contract with Seattle metropolitan television station

Schedule airtime spots over five-week period

Digital Advertising:

Develop digital advertising content for distribution to station's national affiliates

Event Program:

Develop featured performer content, layout, tourism page, etc.

Contract for printing

Assign QR code for worldwide accessibility

Uploaded to website

OLYMPIC AIRSHOW



**FATHER'S
DAY WEEKEND**

JUNE 14-15, 2025



**FEATURING:
Air Force KC-135
Demonstration**

AGE 6 & UNDER FREE

**\$20 Online
\$25 At the Door
\$30 Weekend Pass**



To view this program
online scan the QR Code



REPLACE

SPONSORS AND CONTRIBUTORS

The Olympic Flight Museum is grateful for the generous support from our sponsors and contributors. Please show your appreciation to the following businesses and organizations that make our success possible.











WELCOME TO THE SHOW!



Since 1999, the Olympic Flight Museum has exhibited the finest aircraft in aviation history. From fabric covered bi-planes to combat fighters, trainers to helicopters, jets to gyrocopters, the museum's Olympic Air Show celebrates man's greatest achievement in aviation history and technology.

Thank you for your support of our mission to "keep 'em flying!"



Gates are open from
9:00 a.m. to 5:00 p.m. both days

SERVICE DOGS ONLY – Credentials Required

NO SMOKING

NO GLASS CONTAINERS


ALL BAGS ARE SUBJECT TO SEARCH

*Spectator areas are clearly marked –
Do Not Enter Restricted Areas*


DAILY SCHEDULE

- 9:00 Gates Open
 - 12:00 Posting of the Colors
 - 12:30 Aircraft Performances
 - 5:00 Gates Close
- The 2025 Olympic Air Show includes the following aircraft performances**
- AH-1 Cobra
 - A6M Tora Zero
 - B-17F Flying Fortress
 - DNR Fire Suppression Demo
 - EAA Cascade Warbird Squadron
 - Giles 200
 - Grumman J2F Duck
 - Kaman HH-43 Huskie
 - KC-135 Stratotanker
 - L-39 Albatros
 - Midget Mustang
 - P-51 Mustang
 - PBY-5A Catalina
 - Smoke & Thunder Jet Car
 - Super Decathlon
 - Sukhoi 29
 - UH-1 Huey
 - West Coast Ravens
 - Yak-18T
- Performers are not listed in order and are subject to change


**AFTER THE SHOW ON SATURDAY THE BEER GARDEN WILL STAY OPEN FOR SERVICE UNTIL 6:00 PM.
THE MUSEUM WILL BE CLOSED TO THE PUBLIC AT 6:00 PM.**




KEEP COOL! Bagged Ice is available for purchase at the museum's gift store for \$2.50 each. Stay hydrated! Bottled Water is available to purchase from several food vendors.



ENJOY RESPONSIBLY! The Beer Garden is located inside the museum hangar, and serves cold beverages to patrons age 21 and older. ID is required. Non-alcoholic beverages are also available.



DON'T GET BURNED! Packets of Sunscreen are available at the museum's gift store for 50¢.



HEAR SAFELY! Foam earplugs are available at the museum's Membership Desk in the hangar. One per person please, with priority given to children. Special thanks to L.G. Isaacson Industrial Supply as our hearing protection provider.

KC-135 Stratotanker



The KC-135 Stratotanker provides the core aerial refueling capability for the United States Air Force and has excelled in this role for more than 60 years. This unique asset enhances the Air Force's capability to accomplish its primary mission of global reach. It also provides aerial refueling support to Air Force, Navy, Marine Corps and allied nation aircraft. The KC-135 is also capable of transporting litter and ambulatory patients using patient support pallets during aeromedical evacuations. Four turbofans, mounted under 35-degree swept wings, power the KC-135 to takeoffs at gross weights of up to 322,500 pounds. A cargo deck above the refueling system can hold a mixed load of passengers and cargo. Depending on fuel storage configuration, the KC-135 can carry up to 83,000 pounds of cargo. The KC-135 Stratotanker is provided by the Demonstration Team based at Fairchild AFB in Spokane, WA. It will launch from and land at Joint Base Lewis McChord.

The KC-135 Stratotanker

- Primary Function:** Aerial refueling and airlift
- Prime Contractor:** The Boeing Company
- Power Plant:** CFM International CFM-56 turbofan engines
- Thrust:** 21,634 pounds each engine
- Wingspan:** 130 feet, 10 inches (39.88 meters)
- Length:** 136 feet, 3 inches (41.53 meters)
- Height:** 41 feet, 8 inches (12.7 meters)
- Speed:** 530 miles per hour at 30,000 feet (9,144 meters)
- Ceiling:** 50,000 feet (15,240 meters)
- Range:** 1,500 miles (2,419 kilometers) with 150,000 pounds (68,039 kilograms) of transfer fuel; ferry mission, up to 11,015 miles (17,766 kilometers)
- Maximum Takeoff Weight:** 322,500 pounds (146,285 kilograms)
- Maximum Transfer Fuel Load:** 200,000 pounds (90,719 kilograms)
- Maximum Cargo Capability:** 83,000 pounds (37,648 kilograms), 37 passengers
- Pallet Positions:** 6
- Crew:** Three: pilot, co-pilot and boom operator. Some KC-135 missions require the addition of a navigator. The Air Force has a limited number of navigator suites that can be installed for unique missions.
- Aeromedical Evacuation Crew:** A basic crew of five (two flight nurses and three medical technicians) is added for aeromedical evacuation missions. Medical crew may be altered as required by the needs of patients.
- Unit Cost:** \$39.6 million (fiscal 98 constant dollars)
- Date Deployed:** August 1956
- Inventory:** Active duty, 153; Air National Guard, 171; Air Force Reserve, 72.

Smoke & Thunder Jet Car



Out on the taxiway you can hear the deafening roar of an engine and see billowing clouds of smoke. You can feel the reverberations of mini sonic booms. You look up and realize it's not an aircraft. In front of you is the Smoke-n-Thunder Jet Car preparing to accelerate!

The vehicle taxis to the runway and prepares to engage the afterburner which shoots 20-foot flames, produces billowing smoke, and mini sonic booms.

At the end of the runway, the jet car comes to a standstill. An aircraft above has challenged the driver to a race. Jaws drop as the aircraft approaches. The driver can see that the aircraft is directly overhead. He kicks in the afterburner and accelerates the jet car—he races at speeds approaching 400 mph and overtakes the aircraft in seconds. The driver is pulling 4.5 G's. As he deploys the parachute to bring the car to a stop, he experiences 11 Gs of negative force. Eyes blinking, the crowd is astonished at what it just witnessed.

He waves to the on-lookers as he is towed back to the taxiway and display area, where the crew are available to sign autographs and talk with the crowd.

After more than 4,000 performances, Smoke-n-Thunder still thrills the crowds at events all over the United States.

The Jet CAR

- Engine:** Westinghouse J34-48. Originally used in the North American Buckeye T-2A aircraft.
- Horsepower:** 10,000
- Thrust:** 6,000 pounds with afterburner
- Chassis:** 4130 Chrome-moly construction, 240-inch wheelbase
- Front:** Wheels 15-inch diameter, 5-inches wide
- Rear:** Wheels 15-inch diameter, 10-inches wide
- Body:** Aluminum and magnesium
- Cockpit:** Custom-built single seat designed and built to fit the driver
- Weight:** 2,300 pounds
- Length:** 26 feet
- Fuel:** Two 20-gallon fuel cells; 40 gallons of diesel fuel used each performance
- Acceleration Speeds:** Approaching 400 mph
- Safety Equipment:** Two ring-slot parachutes (one 14 1/2 ft. and one 16 ft.); one on-board fire extinguisher system
- Truck and Trailer:** A 80-foot truck and trailer transports the JetCar and are part of the display. Additionally, the truck is equipped with a power unit that is used to start the JetCar.

B-17F Flying Fortress



B-17F Flying Fortress

Status: Flyable
First Flight: July 28th, 1935
Wing Span: 103 feet, 9 inches
Length: 74 feet, 4 inches
Weight:
Empty: 36,135 Pounds
Normal Load: 55,000 Pounds
Max Load: 72,000 Pounds
Maximum Speed: 287 MPH at 25,000 feet
Maximum Distance: 2,000 Miles
Ceiling: 35,600 Feet

The B-17 was employed by the United States Army Air Forces (USAAF) in the daylight precision strategic bombing campaign of World War II against German industrial and military targets. The United States Eighth Air Force, based at many airfields in southern England, and the Fifteenth Air Force, based in Italy, complemented the RAF Bomber Command's nighttime area bombing in the Combined Bomber Offensive to help secure air superiority over the cities, factories and battlefields of Western Europe in preparation for the invasion of France in 1944. The B-17 also participated to a lesser extent in the War in the Pacific, early in World War II, where it conducted raids against Japanese shipping and airfields. From its pre-war inception, the USAAC (later USAAF) touted the B-17 as a strategic weapon; it was a potent, high-flying, long-range bomber that was able to defend itself, and to return home despite extensive battle damage. It quickly took on mythic proportions, and widely circulated stories and photos of B-17s surviving battle damage increased its iconic status. With a service ceiling greater than any of its Allied contemporaries, the B-17 established itself as an effective weapons system, dropping more bombs than any other U.S. aircraft in World War II.

SPECIFIC HISTORY

The Museum's B-17G Bomber was manufactured by Lockheed-Vega and delivered to the U.S.A.A.F. on October 16, 1944. It was modified to be a "Pathfinder" B-17, equipped with the latest ground scanning H2X radar for nighttime bombing. It was used purely stateside in a training role during WW II before being dropped from the U.S.A.F. inventory in May 1959. In 1961, Albany Building Corporation purchased the B-17 and used it for hauling freight, before selling it in 1963 to Donthan Aviation Corp. who used the airplane as an agriculture sprayer. In 1979, Doc Hoppers of Fort Worth, Texas purchased the airplane and restored it to flying

condition. The airplane was then sold to Jerry Yagen at the Military Aviation Museum in 2009 before being purchased by Erickson in 2013. Of the B-17 "Pathfinders" that were built, it is the only one left in existence.

HISTORY OF YE OLDE PUB

In January 2019, the aircraft was repainted to "YE OLDE PUB" in honor of the men who flew it in the skies of Germany. Once in a while, you hear an old war story that restores your faith in humanity. Usually it involves a moment of quiet in mid air. On December 20, 1943, two enemy pilots met in the skies over Germany - an American, Charlie Brown - and a German, Franz Stigler. What transpired would be called: "WWII's most incredible aerial encounter." The unlikely encounter between one of German's leading fighter aces and the rookie crew of an American bomber in the frigid skies of Germany in December 1943 - upon engaging the already damaged American Plane, Stigler had mercy on his enemies and escorted them to safety.

Grumman J2F Duck



One of the more intriguing utility/transport J-class aircraft, the Grumman J2F Duck was first delivered to the USN fleet in 1934 to perform utility duties aboard aircraft carriers and to provide a ship-shore link. It served the military for over seventeen years and was also employed by the Coast Guard in its search and rescue role. One Marine Corps squadron operated nine of them equipped with machine guns and bomb racks. Later versions of the Duck had expanded duties which included transport, target towing, smoke laying, photographic surveying and medical evacuation. A total of 645 were built and the museum's J2F-6 one of the last remaining flyable Duck of its type in the world.

SPECIFIC HISTORY

The museum's J2F-6 Duck was accepted by the USN on 26 May 1945 and served as a pool aircraft at New York, Weymouth, Quonset Point and Chincateage Naval bases. In 1948 it was declared surplus and acquired by the USAF as an A-12A. The American Automotive Company bought it from the Air Force the following year for \$727.00. Thereafter, it operated out of Puerto Rico, the Virgin Islands and the United States before becoming part of the museum's collection in 1993 where it received an "in-house" restoration.

Grumman

Manufacturer: Columbia Aircraft Corporation (under license from Grumman)
Type: Utility
Crew: Pilot, observer and optional radio operator.
Powerplant: One 1,050 hp Wright R-1820-54
Dimensions: Length: 34 ft.
Height: 12 ft., 4 in.
Wingspan: 39 ft.
Wing Area: 409 sq. ft.
Weight: Empty: 5,445 lb.
Gross: 7,290 lb.
Performance: Max Speed: 190 mph at 14,000 ft.
Cruise Speed: 150 mph
Ceiling: 26,700 ft.
Range: 850 miles
Armament: One .30-caliber dorsal machine gun; two 325 lb. depth charges or two 100 lb. bombs

The Erickson Aircraft Collection proudly displays a vintage aircraft collection started by Jack Erickson in 1983. The collection features over twenty rare aircraft, most of which are still in flying condition. The newly named Collection will feature rare aircraft that are still in flying condition such as the P-38 Lightning, P-51 Mustang, Ki43 Hayabusa, F4U Corsair, SBD Dauntless, Grumman Duck and B-17 Flying Fortress.



The Erickson Aircraft Collection is open to the public daily from 10 am to 5pm, except Monday & Tuesday. (Weather permitting) The Collection will be closed to the public Thanksgiving Day, Christmas Eve, Christmas Day & Easter Sunday
FOR MORE INFORMATION ABOUT THE ERICKSON AIRCRAFT COLLECTION PLEASE VISIT:
www.ericksoncollection.com

PBY-5A Catalina “Princess of the Stars”



GENERAL PBY HISTORY
The Consolidated PBY Catalina is a flying boat and amphibious aircraft that was produced in the 1930s and 1940s. In Canadian service it was known as the Canso. It was one of the most widely used seaplanes of World War II. Catalinas served with every branch of the United States Armed Forces and in the air forces and navies of many other nations. The last military PBYs served until the 1980s. As of 2014, nearly 80 years after its first flight, the aircraft continues to fly as a waterbomber (or airtanker) in aerial firefighting operations in some parts of the world. None remain in military service.

The PBY was originally designed to be a patrol bomber, an aircraft with a long operational range intended to locate and attack enemy transport ships at sea in order to disrupt enemy supply lines. With a mind to a potential conflict in the Pacific Ocean, where troops would require resupply over great distances, the U.S. Navy in the 1930s invested millions of dollars in developing long-range flying boats for this purpose. Flying boats had the advantage of not requiring runways, in effect having the entire ocean available.

AIRCRAFT DESIGNATION AND NAME
The designation “PBY” was determined in accordance with the U.S. Navy aircraft designation system of 1922; PB representing “Patrol Bomber” and Y being the code assigned to Consolidated Aircraft as its manufacturer. Catalinas built by other manufacturers for the U.S. Navy were designated according to different manufacturer codes, thus Canadian Vickers-built examples were designated PBV, Boeing Canada examples PB2B (there already being a Boeing PBB) and Naval Aircraft Factory examples were designated PBN. In accordance with contemporary British naming practice of naming seaplanes after coastal port towns, Royal Canadian Air Force examples were named Canso, for the town of that name in Nova Scotia. The Royal Air Force used the name Catalina and the U.S. Navy adopted this name in 1942. The United States Army Air Forces and later the United States Air Force used the designation OA-10. U.S. Navy Catalinas used in the Pacific against the Japanese for night operations were painted black overall; as a result these aircraft were sometimes referred to locally as “Black Cats”.

The PBY was the most numerous aircraft of its kind, with around 3,300 aircraft built. During World War II, PBYs were used in anti-submarine warfare, patrol bombing, convoy escort, search and rescue missions (especially air-sea rescue), and cargo transport. The type operated in nearly all operational theatres of World War II. The Catalina served with distinction and played a prominent and invaluable role in the war against the Japanese.



SOARING BY THE SEA FOUNDATION

29030 Hollis Lane • Eugene, Oregon 97402
Email: soaringbytheseafoundation@gmail.com
Phone: 541-579-8994 (PST)

Family owned and operated, Soaring by the Sea Foundation is headquartered in Eugene, Oregon, and is a 501(c)(3) non-profit organization. Founded in January of 2020, the foundation is dedicated to preserving our military heritage, honoring our veterans’ services, sharing their stories, and educating our younger generations, while supporting the local and aviation communities.

*All donations are Tax-Deductible

Anna Serbinenko “Sky Dancing”



Anna is a class 1 aerobatic instructor. She trains aerobic pilots and aerobic instructors. Anna flies airshows and trains Canadian Flight Centre’s aerobatic team for competitions. Anna was born in Ukraine and after several years of living in Switzerland, Germany and Brazil, she moved to Canada 5 years ago to make it her home. In her other life, Anna has a PhD in financial mathematics, speaks fluently six languages and is running multiple businesses. But her passion for flying lifts her away from the daily routine into the sky with a three-dimensional freedom. The one she calls “Sky Dancing”.

Anna is flying Canadian Flight Centre’s Super Decathlon, a plane built by American Champion Aircraft for the purpose of aerobatic training. It has inverted fuel and oil systems for upside down flight and can handle severe g-forces typical for aerobatics.

You can meet Anna and her Decathlon later after the flight.

For more information visit: www.annaskydancer.com

- Some facts about the Super Decathlon:**
- **G limits:** +6 / -5
 - **Purpose built:** aerobatic aircraft
 - Inverted fuel and oil systems for sustained inverted flight
 - **2-seater:** ideal trainer for aerobatic flying
 - **Engine:** 180 hp, Lycoming AEIO-360
 - **Built by:** American Champion
 - **Year:** 2009

Friends of Willie & Joe

The only WWII U.S. Living History Group Officially Sponsored by Bill Mauldin. “Friends of Willie & Joe” is a living history group that mostly depicts the regular “dog face” infantryman of WWII, usually as members of Bill Mauldin’s 45th Division but also as various other units including the 101st and 82nd Airborne. We participate in parades, air shows and military vehicle meets in the Washington and Oregon area and such veteran related events as the reunions of local Battle of the Bulge survivors. Our group has also



created impressions of US infantrymen depicting every conflict from the Spanish American War all the way to Desert Storm for official functions at local military bases. The group leader and founder was Stephen Gay who met Mr. Mauldin through his father, a WWII vet and noted newspaper editor.





Ross Granley from Granley Family Air Shows



The third of six children, Ross showed an early love of flying and a strong desire to make it his life's ambition. Ross joined the Canadian Air Force in 1985. He received his wings in 1987, then instructed in the Canadair CT-114 Tutor aircraft in Moose Jaw, Saskatchewan. This aircraft is still used by the Snowbirds. He earned his A2 Instructor's rating, then was selected to fly as #2 with the Snowbird's 1990 and 1991 teams. After his tour of duty with the Snowbirds, he moved on to fighters at Cold Lake, Alberta. He underwent basic and advanced fighter pilot training in the CF-5 and CF-18. He earned top honors in both courses then flew the CF-18 with 416 Tactical Fighter Squadron for three years. In 1996 Ross was selected as a team member for Canada's participation

in the William Tell air combat competition. This included teams from all commands in the US Air Force. Canada swept the competition in nearly all categories including the top team.

In 1997 with 3,100 hours of military flight time, Ross, his wife Shari and son Gregory transitioned to life as civilians. They moved to Everett,

Washington where Ross lives while working as a pilot with United Air Lines, based in SFO.

Ross purchased a Yak-18T in Moscow which he flies in a formation aerobatic routine. The Yak-55, flown by his dad Bud, and the Yak-18T make an unlikely and unbelievably entertaining act.



West Coast Ravens

The Ravens are a group of pilots from our nation's western states who fly their RV airplanes in formation at air shows and various other aviation events. Adhering to strict formation flying standards that were originally developed by the military, they fly with a high degree of discipline and precision that rivals any other realm of civilian aviation. You will agree that their performance is a demonstration of skill and dedication to the art of formation flying.

The Ravens fly custom-built "RV" airplanes, such as the RV-4, RV-6, RV-7, and RV-8. These aircraft are powerful and highly maneuverable, which lends themselves well to formation flying. Many of the pilots built their own planes in garages and hangars, creating a tremendous sense of pride. In all of their routines, you will see symmetry, precision and grace.

The West Coast Ravens have flown formation demonstrations at various aviation events, such as the world record-setting 50-ship formation over the 2016 NASCAR Phoenix 50th Anniversary race, a 49-ship formation over Kansas City Chiefs/49ers game in 2013, and the 50th Anniversary of Vans Aircraft at EAA AirVenture at Oshkosh. They were also featured in the 2011 season finale of the television show "Mythbusters."



Aviation Section Open House



The Washington State Patrol Aviation Section is opening the hangar doors to share 66 years of aerial law enforcement and service during the Olympic Airshow, June 14-16, 2025.

Established in January 1959, the WSP Aviation Section continues to provide air transportation, traffic law enforcement and many other missions utilizing the latest advancements in aerial technology. The section has flown more than 50,000 hours in the last 20 years alone with a long tradition of professional excellence in aviation.

WSP's fleet of aircraft and patrol vehicles will be on display at the historical hangar. Built in the late 30s, the hangar serves as the home base for WSP Aviation. The public is invited to come by and see:

- Cessna 206 - Specially equipped, all hazard response
- Cessna 182 - Aerial traffic enforcement
- Patrol vehicles - Historical to present

Aviation Section personnel will be present to answer questions. WSP recruiters will also be on hand for anyone interested in exciting career opportunities in the Patrol on the road and in the sky. Commemorative items will be handed out to guests making it a fun and educational visit for every age.



Washington State DNR Aerial Firefighting

presented by the
Wildland Fire Management Division (WFMD) Aviation Team

DNR is Washington State's wildland firefighting force, with more than 1,300 employees trained to fight fires within the state or nationally as needed. The primary bases are located in Olympia and Yakima; during the fire season, there are an additional seven bases strategically placed throughout the state. The Wildland Aviation Team is a highly trained air-ground firefighting unit available for Initial Attack (IA) rapid response to wildland fires. Wildfire aviation is comprised of 10 UH-1H(M) Huey helicopters modified for water/suppressant delivery in remote locations with the capability to deliver Helitack crews into otherwise unreachable terrain. Additionally, WFMD Aviation operates a Bell 206L4 type III helicopter and 2 Kodiak 100 airplanes in a reconnaissance, detection, fire mapping and command/control role. Aircraft and Helitack crews attempt to respond to emerging fires within five minutes. Planning is conducted in the air using satellite imagery and mobile devices. Crews are staged in multiple locations statewide during the fire season, and respond to threats to human life, property, and natural resources. This specialized team will demonstrate a mock fire-fighting mission, utilizing modified UH-1H Huey helicopters using both the belly tank and longline water (bambi) bucket methods of fire suppression.

Interested in a meaningful and rewarding summer job? Apply to be a firefighter! Each year, DNR seeks hundreds of dedicated individuals to help protect more than 13 million acres of Washington wildlands from wildfire. Applications are accepted each year beginning in November. For more information, please visit www.dnr.wa.gov/jobs.





Renny Price

Hammerhead Aerobatics



Renny Price is a retired airline captain and has logged over 23,000 hours since his first flight in 1969. He holds FAA ratings of Airline Transport Pilot, Flight Engineer, Multi-engine instrument flight instructor, Aerobatic competency evaluator, and FAA safety counselor. When he is not performing air shows, he flies an Astra private jet.

World class aerobatics are a spectacle, but almost nothing comes close to the performance of the Russian designed and built Sukhoi-29. The Sukhoi is considered to be the very best two-place unlimited competition aircraft in the world today.

Renny and his SU-29 are based just south of Portland, Oregon at the Aurora State Airport. Renny's other interests are hunting,

fishing, guitars, baseball, and of course, teaching, talking and learning about flying aerobatics.

The Sukhoi-29 has a 9 cylinder radial, 360 horse powered engine. The normal climb rate is 3,150 feet per minute at 1 G. The vertical speed indicator can't keep up when Renny pulls the stick back to 9 G's.

Today you will see him perform all the graceful classic maneuvers, plus loops with snaps on top, inside-outside snaps, torque rolls, tumbles, and just to keep it interesting, a few flat spins.

Greg Howard

G200



Greg started flying in 1974, doing odd jobs at the airport to pay for flying lessons. He got his private pilot's license and eventually was able to afford his own plane – a 1947 Luscombe. He used the Luscombe to commute to work every day the Northwest weather would allow it. Like any commute, it quickly became boring. To combat the boredom, Greg started doing basic aerobatics on his way to and from work.

After the Luscombe and a few Pitts', Greg now flies the G-200. At 900 pounds with 200 HP this carbon fiber aircraft is high energy and high performance.

Greg has been performing precision aerobatics in the Northwest since 1980 and has over 3,800 aerobatic hours logged. He is 5 time Northwest Regional Aerobatic Champion in the Unlimited category and is a former member of the US national aerobatic team. Greg's sequence is constantly moving and virtually all the action is tightly packed towards show center.



The G200
Construction: carbon fiber
Wing span: 20'
Length: 18.5'
Empty weight: 910 lbs
Engine: Lycoming AEIO 360X
Horsepower: 180+
Never-exceed speed (Vne): 220 kts (253 mph)
Stall speed: 55 kts (64 mph)
Maximum rate of climb: 3500'/min
Roll rate: > 420°/sec
G limits: ±10 operational

Cascade Warbird Squadron



The EAA Cascade Warbird Squadron has been a significant, consistent, and growing influence for warbird fans in the Pacific Northwest. A qualified non-profit organization, the organization has grown to 220 members, who own and fly the whole gamut of ex-military aircraft, from the old bi-planes, trainers, fighters, bombers, and liaisons of World War II and the Korean War era—to the aircraft of the Vietnam War. Even foreign aircraft are not left out, as former adversary's warbirds are now highly prized. The organization's purpose is to promote and encourage the preservation and operation of WWII and other such aircraft

representative of military operations, and to educate interested persons in methods of safe operation and maintenance.

With 135 member aircraft of 35 different types, Cascade Warbird Squadron succeeds in their objective, providing a valuable presence of historic aviation to many Northwest events. Watch this group of skilled pilots fly in formation at the end of the aerobatic show.

For more information visit: www.cascadewarbirds.org

Rainier Squadron of the CAF

Commemorative Air Force's Rainier Squadron will be proudly showcasing their Stinson Reliant AT-19A, which served in the Royal Navy in India during World War II. The Stinson Reliant is a popular single-engine four- to five-seat high-wing monoplane manufactured by the Stinson Aircraft Division of Wayne, Michigan. This fully restored and flying aircraft is a true war veteran! 20-minute rides are available in this historic aircraft: \$125 for a back seat, or \$150 for the co-pilot seat in the front. Don't miss out on this rare opportunity to take flight in the Stinson Reliant!

Take A Ride!



Ken Collins Midget Mustang



The Midget Mustang was originally designed in 1948 by Dave Long who was an aeronautical engineer working for the Piper Company. It competed in the Goodyear Trophy Class at the 1948 Cleveland Air Races where it finished in second place, and has been a favorite for homebuilders ever since.

With 175 mph cruise speed and all metal construction, its popularity is not surprising. There have been four Midget Mustang Grand Champion aircraft at the Oshkosh EAA Fly-In since they were first introduced, and it gained a loyal following which it still enjoys today.

This particular airplane was completed in 1999, and was the last of five Midget Mustangs built by Jim Browning of Evansville, Indiana, serial number JB5. It has had four owners, each giving it the utmost attention to detail.

FEATURED GUESTS

PACIFIC NORTHWEST NAVAL AIR MUSEUM

The inspiration for the Pacific Northwest Naval Air Museum began in the late 1990s, as a way to help preserve the legacy and contributions of those who served their country during one of our nation's darkest hours. Formed by a group of former servicemen and their spouses, the original vision was to commemorate the important role the PBY played in protecting the Pacific Coast during WWII. Since that time, the museum has been devoted to the preservation of Naval Aviation heritage on Whidbey Island, and to the military culture that has inhabited this island for generations. The Pacific Northwest Naval Air Museum is devoted to ensuring the legacy of these brave aviators is never forgotten.



For More Information please visit: pnwnam.org

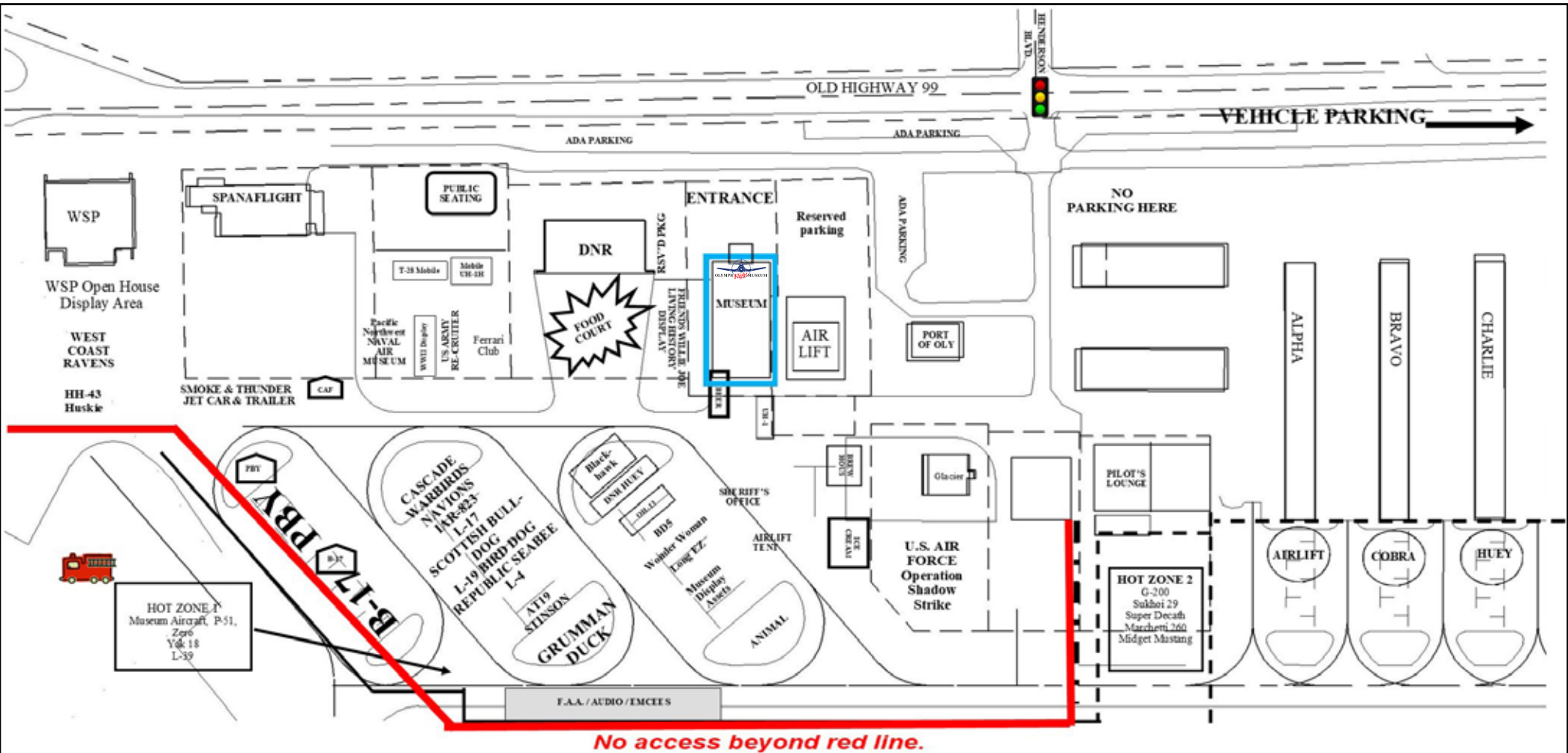


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FEATURED GUESTS



NORTHWEST REGION OF THE FERRARI CLUB OF AMERICA



You may notice a few Ferraris at the show today, provided by members of the Northwest Region of the Ferrari Club of America.

There is an interesting aviation story behind the famous Prancing Horse logo used by Ferrari. The "Cavallino Rampante" was originally the emblem of Count Francesco Baracca, a famous Italian fighter pilot during World War I.

Baracca flew with the Italian Air Force and was a national hero, credited with 34 aerial victories. Baracca died in 1918, but his mother, Countess Paolina Baracca, retained the emblem. She met Enzo Ferrari in 1923 and, impressed by his talent, suggested he use the prancing horse symbol on his cars, saying it would bring him luck.

The logo debuted on Alfa Romeos driven by Scuderia Ferrari in the 1930s and later became the official Ferrari emblem when the company was founded in 1947.

If you are interested in learning more about the Ferrari Club, visit our website at NWRFCA.org. And no, you do not need to own a Ferrari to become a member!

COSTUMED CHARACTERS FOR CAUSES

will be returning to the Olympic Airshow
Saturday, June 14th
Father's Day Weekend
Olympia Regional Airport
11 am - 2 pm



ENTER....OPERATION SHADOW STRIKE!



Operation Shadow Strike puts people in the middle of a high-stakes Air Force rescue mission. Featuring a 3D film, motion theater seats, sensory effects and 360-degree surround sound, this mobile tour is more than a ride; it's an immersive experience from start to finish! Brought to you by the United States Air Force mobile recruitment tours.

MEET THE OLYMPIC FLIGHT MUSEUM STAFF



PRESIDENT

Brian Reynolds
brian@olympicflightmuseum.com



MANAGER

Kyle Baxter
kbaxter@nwhelicopters.com



Events Coordinator

Ella Meyer
ella.meyer@olympicflightmuseum.com



Museum Mechanic

Warren Harris

Museum Memberships

are available in a variety of levels.

Your support to our mission of keeping aviation history alive is appreciated. See the membership desk for information.

For more information, contact us at:

info@olympicflightmuseum.com

Tel: 360-705-3925

Fax: 360-236-9839

Web: www.olympicflightmuseum.com

www.olympicairshow.com



LOCATION
7637 A Old Hwy 99 SE
Olympia, WA 98501
Northeast corner of Olympia Regional
Airport (OLM)
Exit 101 from Interstate 5

EXHIBIT HOURS
Summer Months:
Wednesday-Sunday 10:00 am - 4:00 pm
Closed Thanksgiving, Christmas & July 4

GENERAL ADMISSION
Museum members free
Adults \$7.00
Youths (7-12) \$5.00
Children 6 and under are free
Discount for AAA Members,
First Responders & Military.
Persons under age 16 must be
accompanied by an adult.

FACILITY RENTAL
Space is available for meetings,
receptions and banquets.

T-28 & UH-1 EXHIBIT RENTAL
The museum's T-28 airframe
and UH-1 cockpit exhibits
are available for rent at events.
Call 360-705-3925 for details.



*Need a place to hold a private event?
The Olympic Flight Museum is available
as a rental facility.*

Brian Reynolds *Olympic Flight Museum Founder, President and Chief Pilot*



Brian Reynolds has been a pilot for over 42 years and has accumulated over 12,000 flying hours, he holds nearly every pilot rating there is in both airplanes and helicopters. His day job is managing Northwest Helicopters LLC. He is also a Hollywood Stunt pilot and you can see his performances in Movies such as King Kong, X-men, and Fast and Furious Hobbs and Shaw to name a few. In his off time, you will find him racing GT Sports cars. You have seen Brian perform at this Airshow since 1997 in over 20 different models of aircraft. He hopes to inspire young people to follow into the aviation profession by demonstrating aircraft at airshows. This weekend you will see him Flying the L-39 in its new Ukrainian markings along with multiple helicopters including the H-43 Huskie and also Flying the Bell AH-1 Cobra both solo and formation with the UH-1H Huey. He follows the same Motto of airshow Legend, Bud Granley "make the difficult look easy and never attempt the impossible".

Jim Gibson

Olympic Airshow Air Boss



Jim is a highly trained Air Boss, with extensive knowledge and experience in both ground and air operations. He has served as Air Boss of the Olympic Air Show since its inception in 2000, providing professional, effective and efficient communication with the airport tower control, the FAA, airport management, and air show performers. With

notable clients such as Oregon International Airshow, California International Airshow, Warriors Over Wasatch (Hill AFB) and many Air Force Bases across the country. Jim's experience in providing quality technical services to the air show industry are highly regarded and in demand.

Shane Gibson

Olympic Airshow Audio Engineer



Shane Gibson is a locally grown product of the western Washington area. Graduated from Shelton High School and attending Centralia Community College while studying to be a High School Educator and sports coach.

Shane's experience in Audio System's has been through various air shows around the northwest. This year

Gibson Audio is expanding to provide audio services nationally.

Michael Fisher

Olympic Airshow Master of Ceremonies



Michael spent 28 years in the US Army, most notably as a Paratrooper in the 82nd Airborne Division and the 25th Infantry Division's 4th Brigade Combat Team (Airborne) in Alaska. As an Army Jumpmaster, Michael is intimately familiar with high performance military aircraft.

Michael currently works as a Certified

Registered Nurse Anesthetist at Summit Pacific Medical Center in Elma, where he provides anesthesia and pain management services.

Scott Lewis

Olympic Airshow Master of Ceremonies



Scott Lewis has been in and around Aviation and Space for the last 16 years where he supported the Army, Air Force and Space Force. He currently works at the Cobra Dane Radar site in Alaska. Scott began working with the military by working on the Counter Rocket Artillery Mortar, CRAM program in Afghanistan and Iraq. His experience was in battlefield

operation and staging resources provided a deep respect for our service men and women.

Prior to his work with the military, Scott provided technical and customer service support for tech giants like Microsoft, Apple, HP and Dell.

Scott's home is the Pacific Northwest, and he enjoys the opportunity to share his enthusiasm for careers in the tech sector.

You can find him at FlyByCommentary.com

The AH-1 Cobra and UH-1 Huey Demonstration

The AH-1 Cobra / UH-1H Huey demonstration has become an icon in the Pacific Northwest having been exhibited at many regional aviation events. Meticulously restored to original condition and markings, this dynamic helicopter duo from the Olympic Flight Museum will demonstrate authentic maneuvers as they were utilized in military service, and are techniques all Army aviators must master. Speeds and altitudes of these precision maneuvers range from zero miles per hour at ground level, to 140 miles per hour at 1,000 feet. This demonstration contributes to the public understanding of the role of Army aircraft by demonstrating proficiency and versatility in the performance of precision helicopter flight. You will see formation photo ops and solo demonstrations from these vintage warrior helicopters made famous by the Vietnam War.



P-51D Mustang

The Olympic Flight Museum's North American P-51D Mustang captures the hearts of the young and old alike. Gaining fame during the WWII-era, this fighter aircraft is fast, well-made and highly durable. A supercharged Rolls Royce Merlin engine creates the recognizable sound of power and speed. It has a maximum speed of 437 mph, a cruising speed of 362 mph, and a service ceiling of 41,900 ft. Piloted by Bud Granley, the performance you see today is only one of a few low-level P-51 Mustang demonstration exhibited in the Pacific Northwest. This historic aircraft calls the Olympic Flight Museum home where it remains a favorite for museum members and visitors.



Kaman HH-43 Huskie

Designed primarily for close-in firefighting and rescue duties at military bases, the Huskie was occasionally used for short-range search-and-rescue missions during the Vietnam War. When responding to aircraft accidents, it was often equipped with a 950-pound (430-kilogram) fire suppression kit (FSK) — a suspended unit that held 78 gallons of water with a separate container that had five gallons of concentrated foam. When the water and concentrate combined, the FSK could generate 690 gallons of aerated foam.

The extremely powerful downwash from the Huskie's rotor system could be used to help suppress flames and spread the foam over the fire. The rotors could also be used to direct the fire away from ground personnel. Once the flames were held at bay, the airborne firefighters could move in to extricate the crew of the wrecked airplane. After ending their military careers, many Huskies found a living in the timber industry.



Sikorsky UH-60A Blackhawk

Named after the Native American war leader Black Hawk, the UH-60A entered service with the U.S. Army in 1979, to replace the Bell UH-1 Iroquois as the Army's tactical transport helicopter. This was followed by the fielding of electronic warfare and special operations variants of the Black Hawk. Improved UH-60L and UH-60M utility variants have also been developed. More than 4,000 Black Hawk aircraft of all types are in service worldwide today. The U.S. Army is the largest operator with 2,135 H-60 designated aircraft. The same aircraft sold internationally direct from Sikorsky acquired the S-70 designation. Modified versions have also been developed for the U.S. Navy, Air Force, and Coast Guard. In addition to U.S. Army use, the UH-60 family has been exported to several nations.



Mitsubishi A6M Zero



The Mitsubishi A6M Zero was a long-range fighter aircraft operated by the Imperial Japanese Navy Air Service (IJNAS) from 1940 to 1945. The A6M was designated as the Mitsubishi Navy Type 0 Carrier and also designated as the Mitsubishi A6M Reisen and Mitsubishi Navy 12 Carrier Fighter. The A6M was usually referred to by the Allies as the "Zero", from the 'Navy Type 0 Carrier Fighter' designation. The official Allied reporting name was Zeke. When it was introduced early in World War II, the Zero was considered the most capable carrier-based fighter in the world, combining excellent maneuverability and very long range. In early combat operations, the Zero gained a legendary reputation as a dogfighter, achieving the outstanding kill ratio of 12 to 1, but by mid-1942 a combination of new tactics and the introduction of better equipment enabled the Allied pilots to engage the Zero on more equal terms. Perhaps you will see this simulated in today's demonstration of the museum's replica Zero dog-fighting the P-51 Mustang. While both possess formidable air superiority and strength, technology and pilot proficiency will have the final say.

Aero Vodochody L-39 Albatros

The Czechoslovakian-built Aero Vodochody L-39ZO Albatross was built as a successor to their earlier trainer, the L-29 Delfin. Design work began in 1966, with the first prototype flown in 1968. The design idea was to marry an efficient, powerful turbofan engine to a sleek, streamlined fuselage, resulting in a strong economical performer which would become the next standard jet trainer for the Warsaw Pact. Production was temporarily delayed until 1972 due



to issues with air intakes, but difficulties were overcome and the aircraft went on to be a great success with the Soviet, Czech, and East German air forces, among others. The practical suitability of the L-39 for training tasks is demonstrated daily in military service of more than 30 air forces in Europe, Asia, Africa and America.

SPECIAL THANKS!

Thank you to our VOLUNTEERS



The Olympic Flight Museum Board of Directors and Staff wish to thank all the Olympic Air Show Volunteers!

Thank you for generously giving your time and talents on the museum's behalf. We couldn't do it without our first-rate volunteer crew!



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FATHER'S
Day

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DESIGN & PHOTOGRAPHY FOR PRINT, BANNERS, SIGNS, GARMENTS AND MORE.

LET'S PARTY!

Enjoy tasty delectables from a variety of vendors in our Food Court!
Our 2025 Olympic Air Show vendors are

Grandad's Kettle Corn
Egg Roll Hut
Flaming Pig BBQ
Café' El Camino

Olympia Host Lions Club
Tony's YNot Italian Ice
Taqueria La Esquinita
Hungarian Kitchen

Meggie's Lumpia
Benny's Ice Cream (Saturday only)
Sweetlee's Ice Cream (Sunday only)
Sugar Canvas Bakery (located in hangar)



Northwest
SIGNWORKS
(360) 786-1617

AFTER THE SHOW ON SATURDAY THE BEER GARDEN WILL STAY OPEN FOR SERVICE UNTIL 6:00 PM.
THE MUSEUM WILL BE CLOSED TO THE PUBLIC AT 6:00 PM.



DESIGN / BUILD / LEASE



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BLUE MOON BELGIAN WHITE

A favorite of beer connoisseurs since 1995, this wheat beer is brewed with Valencia orange peel and coriander for a subtle sweetness and bright, citrus aroma.

GEORGETOWN BODHIZAF:

This IPA gets its light silky texture from rolled oats. The flavor and aroma both express mandarin and citrus all around. Over five pounds of hops per barrel makes this IPA truly Bodhicious!

The Olympic Air Show's Beer Garden has been enhanced to include some noteworthy selections for discriminating consumers. We have an assortment of craft brews, refreshing flavored seltzers, and a domestic beer from which to choose.

Please enjoy responsibly.



21 And Over

WHITE CLAW SELTZER Black Cherry or Mango

Crafted with quality ingredients, White Claw Hard Seltzer is made from a blend of seltzer water, our gluten-free alcohol base, and a hint of fruit flavor. The most popular of flavors, Black Cherry balances the tartness and sweetness of a ripe summer cherry. The refreshing Mango flavor presents a sweet summer fruit flavor.

COORS LIGHT

Great beer happens when you combine superior ingredients with a time-tested process. Every brew of Coors Light is made with traditional two-row lager malt which is made from our unique high country barley and four hop varieties.

TWISTED TEA

Hard iced tea made from real brewed black tea and natural lemon flavor, Twisted Tea Original is refreshing, smooth, and of course a little twisted. This non-carbonated malt beverage brewed like a beer is delicious!

WELCOME TO THURSTON COUNTY!

Thurston County, Washington, is located at the southern end of Puget Sound in the beautiful Pacific Northwest. Majestic Mount Rainier and the rugged Cascade Mountains are nearby to the east, while the Pacific Coast is just an hour's drive to the west. Home to more than 290,000 residents, Thurston County is 60 miles south of Seattle and 100 miles north of Portland, Oregon.

Beautiful Thurston County is home to Olympia, Tumwater, Lacey, Yelm, Rainier, Rochester, Tenino, Bucoda and Grand Mound. We offer a rich variety of great places to see, restaurants to dine, and lodging facilities to stay. With plenty of activities for families and kids, trails for the outdoor enthusiasts, water for boaters, and attractions and events for experiences, our goal is to ensure your visit will be enjoyable and memorable.

VISIT WWW.EXPERIENCEOLYMPIA.COM FOR INFORMATION.

For an extraordinary Thurston County driving experience please visit <https://www.experienceolympia.com/thurston-bountiful-byway/>

Questions about your stay? Looking for recommendations or planning tools?
Call the Visitor Hotline at (360) 763-5656, Monday-Friday, 10-5

For much more information, brochures and maps, please visit the following Chambers of Commerce:

Lacey South Sound
Chamber of Commerce
3925 8th Ave SE Suite C
Lacey, WA 98503
(360) 491-4141

Yelm Area
Chamber of Commerce
138 Prairie Park Lane
Yelm, WA 98597
(360) 458-6608

Grand Mound/Rochester
Chamber of Commerce
9917 Hwy. 12 SW
Rochester, WA 98579
(360) 858-7362

LODGING SUGGESTIONS:

Best Western Tumwater
5188 Capitol Blvd. SE
Tumwater
(360) 956-1235

Red Lion Inn & Suites - The Governor
621 Capitol Way S
Olympia
(360) 352-7700

Doubletree Hilton Hotel
415 Capitol Way N
Olympia
(360) 570-0555

La Quinta Inn & Suites
4600 Capitol Blvd. SE
Tumwater
(360) 352-5433

Best Western Plus Lacey Inn & Suites
8326 Quinault Dr. NE
Lacey
(360) 456-5655

RESTAURANT SUGGESTIONS:

River's Edge Restaurant
4611 Tumwater
Valley Dr. SE
(360) 753-5100

Budd Bay Café
525 Columbia St. NW
Olympia
(360) 357-6963

Anthony's Homeport
704 Columbia St. NW
Olympia
(360) 357-9700

Tugboat Annie's
2100 W Bay Dr
Olympia
(360) 943-1850

Ram Restaurant & Brewery
8100 Freedom Ln NE
Ste. C
Lacey
(360) 923-5900

THINGS TO DO:

Hands On Children's Museum
414 Jefferson St. NE
Olympia
(360) 956-0818

Brewery Park at Tumwater Falls
110 Deschutes Way SW
Tumwater
(360) 943-2550

Tumwater Valley Golf Course
4611 Tumwater Valley Dr. SE
Tumwater
(360) 943-9500

Billy Frank Jr. Nisqually National Wildlife Refuge
100 Brown Farm Rd,
Olympia
(360) 753-9467

Olympia Farmer's Market
700 Capitol Way N
Olympia
(360) 352-9096

Washington State Capitol Tours
14 Capitol Way S
Olympia
(360) 902-8880

Great Wolf Lodge
20500 Old Hwy. 99 SW
Grand Mound
(800) 640-9653

Cabela's
1600 Gateway Blvd. NE
Lacey
(360) 252-3500

Regional Athletic Complex
8345 Steilacoom Road SE
Lacey
(360) 491-0857

Swantown Marina & Boatworks
1022 Marine Dr NE
Olympia
(360) 528-8049

Mima Mounds Natural Area Preserve
Waddle Creek Road
Littlerock
(360) 577-2025

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Rainier Squadron

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EAA Cascade Warbird Squadron #2

Enterprise Rent-A-Car

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Experience Olympia & Beyond

Michael Fisher, Emcee

Friends of Willie & Joe

Jim Gibson, Air Boss

Shane Gibson, Audio Engineer

Glacier Aviation Inc.

Ross Granley

Hands On Children's Museum

Warren Hendrickson
Port of Olympia

Greg Howard

Kaufman Construction & Development

La Quinta Inn & Suites - Tumwater

Scott Lewis, Emcee

L&E Bottling

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Mason Family Charitable Foundation

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Olympia Regional Airport Staff

Pacific Northwest Naval Air Museum

Chris Paolini, Senior Manager
Olympia Regional Airport

Port of Olympia

Renny Price

Primo Brands Water

Derek Sanders, Thurston County Sheriff

Anna Serbinenko

Bill Shepherd

Soaring By The Sea Foundation

Spanaflight Aviation

Star Rentals

Thurston County

Thurston County Sheriffs Office

Timberland Bank

Tumwater Fire Department

Jasmine Vasavada, Commissioner
Port of Olympia

Olympic Flight Museum and
Air Show Volunteers

Lisa Wenham Graphic Design

WA State Dept. of Natural Resources

WA State Patrol Aviation Section

West Coast Ravens

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OLYMPIC FLIGHT MUSEUM
SCOPE OF SERVICES – ATTACHMENT A
2025

City of Tumwater Lodging Tax funds will supplement the Olympic Flight Museum's advertising and promotion of the Olympic Air Show with the goal of increasing tourists and visitors to the Tumwater area. Funds will be dispersed in the following timeframe and manner:

<u>Olympic Air Show</u>	<u>Event Date: June 14-15, 2025</u>
-------------------------	-------------------------------------

Event marketing and promotional initiatives to include print, web, radio, social media, signage and other forms of advertising media;

Event operational expenses designed to promote tourism to the event;

Performer expenses including fees, lodging, vehicle rental, and other incidental performer expenses.

The Olympic Flight Museum is a 501(c)3 not for profit organization,
Tax I.D. # 91-1899948. Located at the Olympia Regional Airport
in Tumwater, Washington.
7637-A Old Highway 99 SE, Olympia, WA 98501 (360) 705-3925



Lodging Tax Final Report Form

WHO SHOULD FILL OUT THIS FORM?

Sponsors or operators of special events, festivals, or tourism promotion agencies that use lodging tax funds for part or their entire budget during the past year, or operators of tourism-related facilities that are 501(c)3 or 501(c)6 non-profit organizations. Use a separate form for each event or facility.

WHAT IS THIS INFORMATION USED FOR:

Each jurisdiction in Washington that provides lodging tax funds for local events, festivals, tourism promotion agencies, or non-profit operations of tourism-related facilities is required to report how these funds are used and list the economic benefits to the Legislature. Each jurisdiction is responsible for collecting information and reporting on the total lodging tax revenue. The jurisdiction staff prepares the remainder of the report from the information collected from each recipient of these funds.

INSTRUCTIONS FOR FILLING OUT THIS FORM:

If you received lodging tax funds to support an event, festival, marketing, tourism promotion agencies, or tourism facility, you must complete the attached form to be eligible for future lodging tax funds. Failure to comply with this requirement will eliminate your organization from future funding opportunities. The report will be considered incomplete if information is not provided for each item. The Joint Legislative Audit and Review Committee states: although the law uses the term "actual" attendance, in instances where obtaining an actual attendance count by attendee category is impractical, a good faith best estimate will suffice.

Special Event or Festival: This report must be completed within 30 days immediately following the completion of the special event or festival (or within 30 days at the end of the calendar year - whichever occurs first). Use a separate form for each special event or festival.

Marketing/Tourism Promotion Agencies: This report must be completed and returned to the City no later than 30 days at the end of the calendar year in which the organization advertised and promoted the City of Tumwater, providing information that covers the entire year.

Facility: This report must be completed and returned to the City no later than 30 days at the end of the calendar year in which the facility operated, providing information that covers the entire year. Facility encompasses activities related to facility acquisition, upkeep, and renovation.

Send the completed form by U.S. Mail to The Executive Department, City of Tumwater, 555 Israel Road SW, Tumwater, WA 98501; or via [email](#).

Tumwater City Hall
555 Israel Road SW
Tumwater WA 98501

www.ci.tumwater.wa.us



Lodging Tax Final Report Form

Organization's Name: Olympic Flight Museum
 Submitted By: Teri Thorning Date: June 15, 2025
 Email Address: oas@olympicflightmuseum.com Phone: (360) 705-3925

This Report Covers:

Activity Name: Olympic Air Show
 Activity Type: X Special Event/Festival Marketing/Tourism Facility Promotion Agency
 Activity Start Date: June 14, 2025 Activity End Date: June 15, 2025

Total Activity Cost: 180,080

Total amount of Tumwater lodging tax funds requested: 45,000

Total amount of Tumwater lodging tax funds expended: 44,333

Total amount of lodging tax funds expended from all jurisdictions: 75,633

DEFINITIONS OF METHODOLOGY FOR QUESTIONS

This methodology is defined by the Joint Legislative Audit and Review Committee and is used for reporting to the Legislature about the use of lodging tax for each jurisdiction.

- **Direct Count:** Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts, or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides likely to be affected by an event.
- **Indirect Count:** Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates.
- **Representative Survey:** Information collected directly from individual visitors / participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level.

Tumwater City Hall
 555 Israel Road SW
 Tumwater WA 98501

www.ci.tumwater.wa.us

- **Informal Survey:** Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey.
- **Estimate:** Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (three (3) sq. ft.).
- **Other:** (please describe) Please see description of other types of methodologies used

Overall Attendance: Enter the total number of people predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people who attended this activity; and the method used to determine attendance.

Predicted: 10,000 Actual (Estimated): 9866

Methodology (definitions provided above): Direct Count and Indirect Count

Explain Tracking Method: Manual count of patrons at Admissions gate, and estimated viewers outside of airport premises.

50+ Miles – Attendance: Enter the total number of people who travelled greater than 50 miles predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people who travelled more than 50 miles to attend this activity; and the method used to determine attendance.

Predicted: 2,840 Actual (Estimated): 4,242

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: 43% of total visitors who traveled 50+ miles as reflected in electronic ticket analysis; $43\% \times 9866 = 4,242$

Out Of State / Country – Attendance: Enter the total number of people from outside the state and country predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people from outside the state and country who attended this activity; and the method used to determine attendance.

Predicted: 165 Actual (Estimated): 146

Methodology (definitions provided above): Direct Count

Explain Tracking Method: Out of state/country attendance as determined by electronic ticket analysis as well as actual count of performers and crews.

Paid For Overnight Lodging – Attendance: Enter the total number of people predicted to pay for overnight lodging in Tumwater to attend this activity (this number would have been submitted on your application for funds); the actual number of people who paid for overnight

lodging and attended this activity; and the method used to determine attendance.

Predicted: 667 Actual (Estimated): 1,060

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Estimate 25% of 4,242 tourists staying in paid accommodations = 1,060

Did Not Pay For Overnight Lodging – Attendance: Enter the total number of people predicted to attend this event without paying for overnight lodging in Tumwater (you would have submitted this number on your application for funds); the actual number of people who attended without paying for overnight lodging; and the method used to determine attendance.

Predicted: 1,736 Actual (Estimated): 2,757

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Estimate 65% of 4,242 tourists staying in unpaid accommodations = 2,757

Paid Lodging Nights: Enter total predicted lodging nights in Tumwater (this number would have been submitted on your application for funds); and actual number of paid lodging nights. (One lodging night = one or more persons occupying one room for one night); and the method used to determine attendance.

Predicted: 100 Actual (Estimated): 418

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Of the 1,060 tourists staying in paid accommodations, est a family unit of 3.13 is 338; add 80 performers (2 nights) = 418

Please describe any other information that demonstrates the impact of increased tourism attributable to the Special Event, Festival, or Tourism-Related Facility.

The Olympic Air Show total attendance was 9,866; the tourism percentage was 43% as reflected in electronic ticket purchasers. 137 visitors came from 12 states outside of Washington, and 9 visitors from four countries (Canada, Germany, United Kingdom and Phillipines).

TUMWATER SPECIFIC QUESTIONS:

Did you experience a higher number of tourists this year? If not, what do you think was a contributing factor?

The Olympic Air Show experienced excellent weather for the weekend, and our attendance was slightly higher than normal. Additional elements of higher attendance include popular and new featured aerobatic aircraft, performing teams, and their crew members. Additionally, our patrons enjoyed the demonstration of a U.S. Air Force assets.

Did you complete all the items on your Scope of Work consistent with your application submitted to the Lodging Tax Advisory Committee? If not, which items do you still need to complete? Do you plan on completing those items with your own resources? If so, when?

Yes.

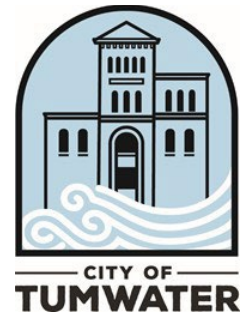
Do you plan to do anything differently next year to expand your event, increase tourism to Tumwater, or increase visitors to your facility?

The Olympic Flight Museum will continue to apply for U.S. military assets to feature, as well as contract with aerobatic performers to enhance the event with new and exciting aerial and ground displays.

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Tumwater Soccer Club

Organization Type: Non-Profit

Organizational Mission:

To provide the youth of Tumwater School District an affordable opportunity to play soccer.

Website www.tumwatersoccerclub.org

Federal Tax ID Number 03-0509999

Contact Name Craig Boone

Title Kick In The Grass Tournament Director

Phone (360) 701-6818

Email Address tsckitgdirector@gmail.com

Mailing Address PO Box 14304

City, State ZIP Tumwater, Washington 98511

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Kick in the Grass Soccer Tournament

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The purpose of the Kick In The Grass Soccer Tournament is to raise funds that enable the Tumwater Soccer Club to provide affordable local soccer to youth in the Tumwater School District.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

The lodging tax funds will be used to offset costs associated with running the tournament. The costs include field rentals, equipment, referee fees, tournament awards, portable toilets, and administrative expenses. We don't plan on making any major changes to the tournament.

How much funding are you requesting from the City of Tumwater lodging tax fund?

We are requesting \$18,000.00, which is approximately 36% of the total cost of hosting the tournament.

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: We are requesting \$18,000.00, which is approximately 36% of the total cost of hosting the tournament.

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Kick In The Grass Soccer Tournament

When does this event begin? 7/17/2026

When does this event end? 7/19/2026

How many years has your organization held this event? This will be the 47th year.

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$50,000

What percentage of your total budget does your funding request from Tumwater represent?

36%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

The KITG tournament typically has about 30 volunteers that help layout and paint soccer fields, set up the venues, serve as field marshals, collect garbage, hand out awards, and administer the tournament. The tournament weekend alone can utilize up to 300-hours of volunteer effort. Pre-tournament planning and post tournament reporting can utilize upwards of 100-hours of volunteer effort.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

The lodging tax funds give us the confidence and financial stability to keep both our tournament registration fees and regular recreation league registration fees down and provide affordable soccer opportunities. If the KITG does not bring in substantial funds, TSC would be forced to raise our registration fees to cover our costs. This could discourage some from participating in both tournament and league play.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$0.00

City of Olympia lodging tax award or request \$0.00

City of Yelm lodging tax award or request \$0.00

Thurston County lodging tax award or request \$0.00

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

We are not pursuing lodging tax funds from other jurisdictions.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

Our tournament is played on soccer fields around the City of Tumwater. All of the lodging, food services, gas stations, coffee shops, and grocery stores in Tumwater benefit from the KITG tournament.

How widespread will the benefits of tourism promotion be, both geographically and economically?

Our tournament venues include the Capital Soccer Fields complex on 93rd Ave, Pioneer Park, and Tumwater School District Fields. Thus, the tournament is spread across the City of Tumwater. This means that businesses all around Tumwater will benefit from the tournament.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

The lodging tax funds increase TSC's ability to facilitate a healthy youth soccer program in Tumwater. The healthy youth soccer program draws people from surrounding communities for league and tournament soccer games. People come to participate or watch youth soccer games year around.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 6,500

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 200

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 100

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 2,000

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 300

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 1,200

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

We estimate the number of players, coaches, and spectators, based on the number of teams that participate. We know how far participants are traveling based on their reported "Home Town" as reported during registration. During registration, we ask participating teams if anyone associated with their team will likely be staying in local hotels.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

We will utilize our registration data to estimate the number of participants and the distance they travel to attend. Also, during registration, we will ask each team if they plan to stay overnight in Tumwater.

How will you promote overnight stays in Tumwater lodging establishments?

We will post local hotel information with booking information on our website so that teams registering can see what Tumwater Soccer Club recommends for local accommodations.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We will post local hotel information with booking information on our website so that teams registering can see what Tumwater Soccer Club recommends for local accommodations.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

We depend on the Tumwater Parks and Recreation Dept., the Tumwater School District, and Capital Soccer Fields Complex for fields. We also depend on the Quad County Soccer Referee Association to provide referees for the tournament. Our volunteers are comprised mostly of TSC members and their families.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

The KITG tournament is the longest running soccer tournament in Washington State. It has a rich history that draws clubs back to our community year after year. Our tournament is also one of the most affordable Washington Youth Soccer sanctioned tournaments in Washington. This is a key draw for smaller clubs that do not have the funds for the tournaments hosted in big cities with brand name sponsors. Visiting teams love the sense of a small town community, while still getting that big tournament experience.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.

- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Tumwater Soccer Club

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source		Amount
Sponsorships:		\$500.00
Admission:		\$48,000.00
Reserves:		\$0.00
Donations/Contributions:		\$0.00
Grants:		\$0.00
Program Service Fees:		\$0.00
In-kind Donations:		\$0.00
Gift Shop:		\$0.00
Vendor Fees:		\$5,000.00
Fundraising Activities:		\$0.00
City of Lacey Lodging Tax:		\$0.00
City of Olympia Lodging Tax:		\$0.00
City of Tumwater Lodging Tax:		\$18,000.00
Thurston County Lodging Tax:		\$0.00
Other Sources of Revenue: (specify)		\$0.00
Other Source:		\$0.00
Other Source:		\$0.00
Other Source:		\$0.00
Total Revenue:		\$71,500.00

Project Expenses:

Personnel: (salaries and benefits.)		\$4,000.00
Administration: (utilities, phone, etc.)		\$2,000.00
Marketing and Promotion:		\$500.00
Professional / Consultant Fees:		\$16,000.00
Equipment:		\$5,000.00
Facility / Event Venue Rental:		\$8,000.00
Travel: (please specify)		\$0.00
All Other Expenses: (please specify)	Awards	\$10,000.00
Other Source:	Portable Toilets	\$2,500.00
Other Source:	Garbage	\$500.00
Other Source:	Traffic Control	\$1,500.00
Total Expenses:		\$50,000.00
Program Excess Deficit:		\$21,500.00



OFFICIAL BYLAWS OF THE TUMWATER SOCCER CLUB

(Amended and adopted November 15, 2005, amended Nov. 2013, amended Nov. 2014, March 2017, October 2019, January 2021, February 2023)

Article 1: Name

This organization shall be known as the Tumwater Soccer Club herein after referred to as TSC. TSC is a non-profit organization established and existing under the laws of the State of Washington and shall not conduct any activities not permitted by an organization exempt from Federal income tax under Section 501(c)3 of the Internal Revenue Code.

Article 2: Affiliation

The Tumwater Soccer Club is a member of the Washington State Youth Soccer Association (hereafter referred to as Washington Youth Soccer), which in turn is a member of the United States Soccer Federation (USSF) and its affiliated entity, the United States Youth Soccer Association (hereafter referred to as US Youth Soccer). To the extent allowed under applicable Washington law, the articles of incorporation, bylaws, policies, and requirements of the USSF, US Youth Soccer, and Washington Youth Soccer shall prevail over any contrary provision in these Bylaws or TSC policy.

Article 3: Purpose and Objectives

The purpose of the Tumwater Soccer Club is exclusively charitable and educational. Further, the purpose of TSC shall be to teach the game of soccer as defined in these Bylaws. The objectives of the TSC program are to:

1. Govern, organize, facilitate and promote all aspects of the game of soccer for youth under 19 years old, residing in the Tumwater School District, or areas within TCYSA not affiliated with another club.
2. Provide a program of well-organized, competitive athletics helping to develop the physical, emotional, and social stability of its members, and encourage volunteers to share their time and effort on behalf of TSC.
3. Assist with the identification and promotion of players with intermediate and higher skills to affiliated organizations that are dedicated to a level of competition greater than which TSC can provide.
4. Encourage academic excellence and promote continuing education through the TSC post-high school Scholarship Program.
5. Facilitate and promote the following activities:
 1. The education and training of players, coaches, and referees in the game of soccer.
 2. The acquisition, distribution, and management of: playing fields; equipment; supplies; and other material items, on behalf of registered teams.
 3. The registration of players and teams.
 4. The scheduling of league games.

5. The coordination of TSC rules, regulations, and activities with affiliated organizations.
6. The raising of funds needed to achieve the TSC objectives.
7. The sponsoring and holding of tournaments.

Article 4: Members

6. The membership of the Tumwater Soccer Club shall consist of:
 1. Members of the TSC Executive Board.
 2. Players, coaches, and parents of teams registered under TSC.
 3. Sponsors of a TSC registered team. Sponsors provide support for a specific team.
 4. TSC Boosters. Boosters support the activities of TSC but are not affiliated with a specific team.
7. All TSC members are required to abide by TSC Bylaws and Rules and Regulations. Failure to do so will be grounds for revocation of membership privileges by the Executive Board.
8. No group or individual shall be denied membership to TSC because of sex, race, color, ethnicity, creed, sexual orientation, national origin, socioeconomic status, veteran status, or disability.

Article 5: Control and Authority

1. TSC shall be an affiliated club of the Thurston County Youth Soccer Association (TCYSA).
2. TSC shall abide by and follow the Bylaws and Rules and Regulations of TCYSA, and Washington Youth Soccer.
3. Administration of TSC shall be vested in a body consisting of an Executive Board as described in Article 6.

Article 6: Officers

1. The officers of the Executive Board of TSC shall be (1) President, (2) First Vice President, (3) Second Vice President of Administration, (4) Second Vice President of Property, (5) Second Vice President of Fields (6) Director of Development and Competition, (7) Secretary, (8) Treasurer, (9) Registrar, and (10) Kick-in-the-Grass (KITG) Tournament Director. These officers shall be members of the Executive Board and perform the duties prescribed by these Bylaws and by the parliamentary authority adopted by TSC.
2. The positions of President, First Vice President, Second Vice President of Administration, Second Vice President of Property, Director of Development and Competition, Secretary, Treasurer, Club Manager and Kick-in-the-Grass (KITG) Tournament Director on the Executive Board shall be elected every two years at the Annual General Meeting as follows:
 - Even Number Years: President, Second Vice President of Administration, Director of Development and Competition, Treasurer, and KITG Director
 - Odd Numbered Years: First Vice President, Second Vice President of Property, Secretary, and Club Manager.
3. The duties and responsibilities of the officers are as follows:
 1. **President**
 - Coordinate and supervise all activities of TSC and preside over all Executive Board meetings.
 - Develop an agenda for every Executive Board meeting.

- Represent TSC in a liaison capacity in all matters related to public relations.
- Appoint chairpersons of all committees.
- Appoint people to fill vacant officer positions contingent on majority approval by the Executive Board.
- Sign orders on the treasury.
- Prepare, with the help of the TSC Treasurer and Finance Committee, and present the annual fiscal budget for the Tumwater Soccer Club.

2. First Vice President

- Assume the President's duties in his/her absence.
- Represent the Tumwater Soccer Club at TCYSA and Washington Youth Soccer meetings.
- Assist the President as needed.
- Supervise the activities of the second vice presidents of TSC.
- Sign orders on the treasury in the absence of the President.

3. Second Vice President of Administration

- Chair the Auditing Committee.
- Coordinate and performs special projects.
- Administers the Annual Scholarship Program

4. Second Vice President of Property

- Allocate, check out, track, and check-in equipment, and other items provided to teams.
- Recommend equipment purchases needed to conduct the activities of TSC.
- Coordinate the marking and maintenance of fields used by TSC teams for practices, games, and club tournaments.
- Manage storage facilities and all TSC owned items not checked out to teams.
- Report on equipment owned by TSC.

6. Director of Development and Competition

- Organize and coordinate coaches' and players' training with TCYSA's director of development as well as review and promote any age/ability appropriate coaching education promoted by WYS.
- Plan, prepare, and coordinate with the club manager and the club president the preseason coaches meetings (3 per year, spring, summer & fall) and be present at all three.
- At each coach's meeting, cover specific topics for coaches to be ready for the upcoming season:
 1. Remind coaches of their positions as the leader of the team and sideline
 2. Provide instruction on how to coordinate parent meeting, establish a chain of communication and establish an acceptable social media policy
 3. Remind coaches of the responsibility needed to manager their sideline behavior during games
 4. Provide insight to help coaches deal with any possible rule changes from TCYSA, WYS, or US Youth Soccer
 5. Review the TSC and WYS coach's code of conduct
 6. Review Risk Management and Safe Sports policies and procedures

7. Review TCYSA “Zero-Tolerance” policy toward treatment of referee and opponents
 - Be available to meet any coach at their practice or game to offer support and guidance for any soccer issue (on or off the field) that needs to be addressed.
 - Be responsible for the Junior Soccer Program (JSP), 6 week spring session and 5 week fall session and all that is involved in organizing and running the program:
 1. Update curriculum with latest age appropriate training information from WYS and US Soccer
 2. Coordinate with Club Manager for JSP time and location reservations of fields
 3. Coordinate with Club Manager to recruit parent volunteer coaches
 4. Coordinate with Club Manager to organize and schedule the volunteer coaches meeting prior to JSP starting
 5. Train parent volunteer coaches
 6. Be responsible for all equipment assigned/allocated for JSP
 7. Be responsible for set up all equipment at all JSP activates
 - Acquire and manage coaching and training manuals, videos, and other training aids.

7. Secretary

- Record, prepare, and distribute minutes for all TSC meetings.
- Maintain a record of all TSC correspondence issued under official TSC letterhead.
- Provide notification of all Executive Board meetings.
- Maintain TSC Bylaws, Rules and Regulations, and other documents.
- Maintain TSC Website and Facebook page for content, redesign suggestions on all outward facing communications.

8. Treasurer

- Chair the Finance Committee
- Deposit all monies into a chartered bank account in the name of the Tumwater Soccer Club.
- Sign orders on the treasury in the absence of the President.
- Keep financial records of all monetary transactions, including incoming and outgoing funds.
- Maintain a checking account with signature authority with the President, First Vice President, KITG Tournament Director, and Treasurer.
- Report TSC financial status at each Executive Board meeting.
- Assist on audits of TSC records.

9. Club Manager

- Register and maintain records of teams, players, and coaches as per the guidelines established by TSC and TCYSA.
- Coordinate registration activities with TCYSA and Washington Youth Soccer as required.
- Maintain record of Risk Management status for all registered volunteers as required by TCYSA and Washington Youth Soccer. Including all Board Members, Coaches, Assistant Coaches, Manager, or any other individual over 18 years old who has or may have routine direct or indirect contact or influence on a youth player.
- Register all participating teams in TSC sponsored tournaments and events.
- Coordinate with the School District, Parks Department, and Capital Soccer Fields to reserve fields to be used by TSC teams for practices and games.
- Assign fields to TSC teams for practices.
- Coordinate with TCYSA for assignment of fields for TSC home games.
- Actively manage field reservations during each season to optimize field usage and rental charges.
- Assist in the marking and maintenance of fields used by TSC teams for practices and games.

10. KITG Tournament Director

- Organize and coordinate all aspects of the annual Kick-in-the-Grass Tournament sponsored by TSC.
- Sign orders on the treasury in the absence of the President.

4. The term of office for elected officers of the TSC Executive Board shall commence immediately upon election, and shall continue until the Annual General Meeting two years hence. Outgoing officers shall assist the successors for a period not to exceed two succeeding Executive Board meetings, in order to assure a smooth transition. All TSC officers are eligible for re-election to the same office at succeeding elections.
5. With the exception of the President of the Executive Board, vacancies occurring subsequent to the annual election shall be filled by a majority vote of a quorum of the Executive Board at a regular meeting or special meeting. In the event of the President's position becoming vacant, the First Vice President will fill the President's position if the First Vice President so desires the position. If the First Vice President does not desire the position, then it shall be filled as provided above for the other Executive Board positions. The term of office for officers elected by such election is the unexpired term of the vacated office.
6. Any member of the Board of Directors being absent from three (3) consecutive Board meetings, or being negligent in his/her responsibilities, or being in violation of the Washington Youth Soccer Code of Ethics, or combination thereof, may be subject to suspension or removal by a majority vote of the Executive Board.

Article 7: Executive Board

1. The officers of TSC and one representative of each TSC registered team shall constitute the Executive Board.
2. The President shall be the chairperson of the Executive Board.
3. The Executive Board shall have general supervision of the affairs of TSC, set the hour and place of meetings, and shall perform such duties as are specified in these Bylaws. None of the acts of the Executive Board shall conflict with the objectives of TSC.
4. Each person on the Executive Board shall have one vote on any matter brought forth during an Executive Board Meeting. The President shall cast a vote only in the event of a tie.
5. Each team shall provide a Team Representative for Executive Board Meetings. The Team Representative shall be the coach of the team or someone appointed by the coach. Any appointment by the coach must be in writing or verified by an officer of the Executive Board. Written notice or verification can take place at a meeting. Team Representatives are encouraged to attend all Executive Board and other meetings during the time the team is active.
6. Conflict of Interest: No elected member of the Executive Board of the Tumwater Soccer Club can receive monetary compensation, other than re-imbursement for out-of-pocket expenses, from the Club for duties related to their Board position or any other activities associated with the Club (e.g., coaching or training teams). Any potential conflict of interest by a Board member, or a family member of a Board member, shall be declared in a written disclosure statement to the Board of Directors, either voluntarily or upon the request to the Board. If a conflict of interest is evident, the Board shall disqualify that member's vote in all matters relating to the position or may require the resignation of the person from the Board of Directors contingent on a majority vote of the Board.

Article 8: Committees

1. A Finance Committee composed of the Treasurer and at least one other Executive Board Member that shall be appointed by the President promptly after conclusion of the fall season including Recreational Cup Play. It shall be the duty of the committee to prepare a budget for the next fiscal year and to submit it to the TSC Executive Board for approval prior to the start of any organized league play during the fiscal year.
2. An Auditing Committee of three Executive Board members Chaired by the Second Vice President of Administration shall:
 1. Audit the Treasurer's accounts at the close of the fiscal year and provide a report of its findings at the annual meeting.
 2. Audit the equipment and supplies inventory at the close of the fiscal year and provide a report of its findings at the annual meeting.
 3. Audit to ensure the existence of all records required by these Bylaws.
3. A Tournament Committee shall organize all aspects of the annual TSC "Kick-In-The-Grass" tournament under the direction of the KITG Tournament Director.
4. Such other committees, standing or special, as deemed necessary to carry on the work of TSC shall be appointed by the President or the Executive Board. The President shall be an ex officio member of all committees.

Article 9: Meetings

1. Annual General Meeting

- An annual meeting shall be held in February or March each year before the start of spring season games. The AGM shall coincide with the spring coaches meeting to ensure adequate participation by the club members. Notification of the time and place of the annual meeting shall be provided to all Executive Board members, coaches, and committee chairs at least 30 days prior to the meeting.
- A quorum shall consist of *at least 50% of the filled positions of the Executive Board members, that minimum number must be current TSC officers*. In the event of a quorum failure, the meeting shall be rescheduled at a time and place designated by the President.
- The annual meeting is open to all TSC members and visitors. Minutes from the annual general meeting shall be reviewed and approved at the first monthly executive board meeting following the annual general meeting.
- The order of business for the annual meeting shall be as follows:
 1. Roll Call
 2. Officer and Committee reports
 3. Unfinished business
 4. Proposals
 5. Bylaw changes
 6. Summary of changes to TSC Rules and Regulations
 7. Election of Officers
 8. New business
 9. Adjournment

2. Monthly Executive Board Meetings

- Unless otherwise ordered by the Executive Board, a monthly meeting of the Executive Board shall be held from January through November inclusive except March due to the annual general meeting.
- The order of business for the monthly Executive Board meetings shall be set by the President. A quorum shall consist of *at least 50% of the filled positions of the officers of the Executive Board*.
- Executive Board Meetings are open to all TSC members and visitors.
 - Special Executive Board meetings may be called by the President or shall be called upon the written request of three (3) members of the Executive Board.
 - The purpose of the meeting shall be stated in the call. Timely notice of any Special Session shall be provided to all Executive Board officers and TSC coaches. Except in cases of emergency, at least three days' notice shall be given.
 - Special Sessions are used for planning (e.g., setting agendas for subsequent meetings) and for the conduct of TSC business, which cannot be deferred until a Monthly or an Annual General Meeting can be held.
 - Special Executive Board meetings are not open to non-members of Tumwater Soccer Club, except by invitation of the Executive Board. Results of these sessions shall be presented to TSC and its membership at the monthly Executive Board meeting and/or at the TSC Annual General Meeting if determined pertinent to the agenda.

- A quorum shall consist of *at least 50% of the filled positions of the officers of the Executive Board.*

Article 10: Rules and Regulations

1. The Executive Board may make temporary rules or regulations governing specific cases or occasions not provided for in these Bylaws, but which may be necessary for achieving the objectives or conducting the business of TSC. Temporary rules or regulations so adopted will be put before the membership of TSC for approval or disapproval at the next scheduled Annual General Meeting or meeting of the Executive Board.
2. TSC shall follow the Rules and Regulations and other governing documents that are specified by TCYSA and Washington Youth Soccer. In areas of conflict, Washington Youth Soccer shall supersede TCYSA and TCYSA shall supersede the TSC.
3. TSC shall be authorized to create, modify, and remove rules and regulations that are needed to conduct its business and that are not specified by TCYSA or Washington Youth Soccer.
4. Each executive board member shall have one vote each on all decisions regarding changes to TSC Rules and Regulations. Rules and Regulations can be changed by a simple majority vote during any Executive Board meeting.
5. A summary of Rules and Regulation changes made during a fiscal year must be provided to the Executive Board at the Annual General Meeting.

Article 11: Background Checks

1. All TSC coaches, volunteers, Executive Board Officers, and Committee Chairpersons must receive clearance from the Washington Youth Soccer Risk Management Program.
2. All TSC Coaches, volunteers, Executive Board Officers and Committee Chairpersons must have their RMA Certification and background checks completed one week prior to the start of spring season. If not complete the team will be assigned to another coach.
3. The election or appointment of any TSC officer, chairperson, or coach will be official once there is on file with the TSC Secretary a completed Washington Youth Soccer Risk Management Clearance form.
4. Proof of risk management clearance will be provided at the request of any TSC, TCYSA, or Washington Youth Soccer official.

Article 12: Disciplinary Actions

Each member must agree to be bound by the bylaws, procedures and rules of Washington Youth Soccer and TSC. All Executive Officers and Board Members shall support and promote the mission, purpose, and activities of the Tumwater Soccer Club.

1. Upon any failure to comply with the TSC bylaw requirements, at the discretion of TSC, be placed on probation for a period not less than 30 days and not longer than 12 months. In the event any member is placed on probation, the member may request a hearing within 14 days of the notice of probation to appeal the specifics of the terms of probation. If requested, TSC will schedule the hearing within a reasonable amount of time. In the event said member fails to come into compliance within the probationary period, TSC may extend the probationary period or take action to suspend the members' privileges.
2. Members failing or refusing to follow the TSC bylaws, policies, procedures, or rules or attempting to circumvent a decision rendered by TSC, or seriously damaging the interest of TSC, may be placed on probation, and be suspended or be expelled. TSC may determine the

appropriate remedies given the seriousness of the non-compliance, with the ultimate goal of bringing members back into compliance in lieu of suspension or expulsion.

Article 13: Fiscal Year and Records

1. The fiscal year of the Tumwater Soccer Club shall run from January 1 through December 31 of any given year.
2. TSC shall keep complete and accurate records of its meetings, financial status, and bank records.
3. TSC shall comply with all TCYSA, Washington Youth Soccer, City, State, and Federal reporting and record keeping requirements.
4. TSC shall keep and make available upon request the name, telephone number, and email address of all Executive Board Members, Coaches, Team Representatives, and Committee Members.
5. TSC shall keep and make available an inventory of all equipment and supplies.

Article 14: Paid Positions

1. TSC has the right to establish paid positions to meet the needs of TSC in accomplishing its goals and objectives. This includes, but is not limited to, a Club Manager. The Executive Board must approve the establishment of each paid position and a description of the duties and responsibilities of the position.
2. Any paid independent contractor of TSC cannot be a voting member of TSC.
3. An officer of the Executive Board shall be appointed as the supervisor of each paid independent contractor as determined by the Executive Board.
4. All paid positions must undergo an open recruitment process for hiring. The Executive Board has final approval of the hiring of the person to fill a position.
5. A contract specifying the duties and responsibilities of the position, and the level of compensation, must be developed for any paid position. Any contract cannot exceed a period of two (2) years.

Article 15: Fund Raising

The organizers of all fund raising activities, where TSC is represented, must obtain prior written approval signed by two Executive Board officers at least 14 days prior to the event.

Article 16: Parliamentary Authority

1. The rules contained in the current edition of *Robert's Rules of Order Newly Revised* shall govern TSC in all cases in which they are applicable and in which they are not inconsistent with these Bylaws and any special rules of order TSC may adopt.

Article 17: Amendments of Bylaws

1. These Bylaws may be amended during the Annual General Meeting by a two-thirds majority vote of the Executive Board present at said Annual General Meeting, provided that the amendment has been submitted in writing at the previous regular meeting and a quorum of Executive Board officers is present.

Article 18: Dissolution

1. Should the Tumwater Soccer Club be dissolved, all monetary assets, equipment and supplies shall be turned over to the Thurston County Youth Soccer Association. In the event that both organizations no longer exist or do not qualify as 501(c)3 organizations, assets shall be distributed for one or more exempt purposes within the meaning of section 501(c)3 of the Internal Revenue Code, or corresponding section of any future tax code. Any such assets not disposed of shall be disposed of by the Court of Common Pleas of Thurston County exclusively for such purposes or to such organizations as said Court shall determine which are organized and operated exclusively for such purposes.
2. The dissolution of the Tumwater Soccer Club shall be performed upon a two-thirds vote by a quorum of the Executive Board. Written notification of the intent to dissolve the Tumwater Soccer Club must be made to TCYSA and to TSC Executive Board members, coaches, and committee chairs 90 days in advance of the action. TSC will also attempt to notify as many other current TSC members as possible 90 days in advance of the action.



WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 02/04/2025
Effective Date: 02/04/2025
UBI #: 602 275 169

Annual Report

BUSINESS INFORMATION

Business Name:

TUMWATER SOCCER CLUB

UBI Number:

602 275 169

Business Type:

WA NONPROFIT CORPORATION

Business Status:

ACTIVE

Principal Office Street Address:

4237 WALDRICK RD SE, OLYMPIA, WA, 98501-9537, UNITED STATES

Principal Office Mailing Address:

PO BOX 14304, TUMWATER, WA, 98511-4304, UNITED STATES

Expiration Date:

02/28/2026

Jurisdiction:

UNITED STATES, WASHINGTON

Formation/Registration Date:

02/28/2003

Period of Duration:

PERPETUAL

Inactive Date:

Nature of Business:

CHARITABLE, EDUCATIONAL

NONPROFIT GROSS REVENUE CERTIFICATION

Per [RCW 24.03A.960](#) does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than \$500,000? - **Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **03-0509999**

REGISTERED AGENT [RCW 23.95.410](#)

**Registered Agent
Name**

Street Address

Mailing Address

DEBORAH VUONG 4237 WALDRICK RD SE, OLYMPIA, WA, 98501-9537,
UNITED STATES

PO BOX 14304, TUMWATER, WA, 98511-4304,
UNITED STATES

PRINCIPAL OFFICE

Phone:

Email:

TUMWATERSOCCERCLUB@GMAIL.COM

Street Address:

4237 WALDRICK RD SE, OLYMPIA, WA, 98501-9537, USA

Mailing Address:

PO BOX 14304, TUMWATER, WA, 98511-4304, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		MEAGAN	EDWARD
GOVERNOR	INDIVIDUAL		DEBORAH	VUONG

NATURE OF BUSINESS

- CHARITABLE
- EDUCATIONAL

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in [RCW 24.03A.075](#)? - **Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?

- **No**

2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?

- **No**

a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?

- **No**

3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?

- **No**

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of [RCW 82.45.220](#).

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:

DEBBIE VUONG

Email:

TSCTREASURER1@GMAIL.COM

Address:

PO BOX 14304, TUMWATER, WA, 98511-4304, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

EMAIL OPT-IN

☐ By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON

☒ I am an authorized person.

Person Type:

INDIVIDUAL

First Name:

DEBORAH

Last Name:

VUONG

Title:

TREASURER

☒ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

UNITED STATES OF AMERICA

The State of Washington

Secretary of State



I, **SAM REED**, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF INCORPORATION

to

TUMWATER SOCCER CLUB

A Washington Non-Profit Corporation. Articles of Incorporation were filed for record in this office on the date indicated below


UBI Number: 602 275 169

Date: February 28, 2003



Given under my hand and
the Seal of the State of
Washington at Olympia,
the State Capital

Sam Reed
Secretary of State

062-2134. 0
2003Validation
Val: 02/28/2003 - 242175
\$58.00 on 02/28/2003
Check - 02/28/2003 - 2017FILED
SECRETARY OF STATE
FEB 28 2003
STATE OF WASHINGTON


602275169

**ARTICLES OF INCORPORATION
Of
Tumwater Soccer Club****KNOW ALL MEN BY THESE PRESENTS:**

That We, the undersigned, desiring to form a Non-Profit Corporation under and pursuant to the laws of the State of Washington, and for that purpose, do hereby adopt the following Articles of Incorporation.

ARTICLE 1

NAME: The name of the corporation is Tumwater Soccer Club.

ARTICLE 2

PRINCIPAL (REGISTERED) OFFICE: The principal (registered) office of this corporation is to be located at 10205 Coachman Lane SE, in the city of Tumwater, County of Thurston, State of Washington, 98501 and may transact its business and maintain offices for such purposes at such other places either within or without this State.

ARTICLE 3

PURPOSE: The purpose for which this corporation is organized is the transaction of any and all business for which non-profit corporations may be incorporated under the laws of this State, as then may be amended from time to time, except that said corporation is, organized exclusively for providing an educational recreational soccer venue for youth and young adults, within the meaning of Section 501(c)(3) of the internal Revenue Code of 1886, or the corresponding provisions of any future United States Internal Revenue Laws.

ARTICLE 4

SPECIFIC PURPOSE: The specific purpose for which this corporation is organized and intends actually to engage in this State, which shall not limit the character of the exempt activities which this corporation may ultimately conduct are as follows:

The purpose of Tumwater Soccer Club shall be to

1. Govern, organize, facilitate and promote all aspects of the game of soccer for youth under 19 years of age, residing in the Tumwater School District, or areas within WSYSA District 7 not affiliated with another club.
2. Provide a well organized, competitive athletics program helping to develop the physical, emotional, and social stability of it's members, and to encourage volunteers to share their time and effort on behalf of the Tumwater Soccer Club

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3. Assist with the identification and promotion of players with intermediate and higher skills to affiliated organizations that are dedicated to a level of competition greater than which Tumwater Soccer Club can provide.
4. The acquisition, distribution, and management of: playing fields; equipment; supplies; and other material items, on behalf of registered teams.
5. The registration of players and teams, and scheduling of league games.
6. Tumwater Soccer Club, being a member of Thurston County Youth Soccer Association, District 7 and Washington State Youth Soccer Association, will abide by and incorporate all directives, policies, rules and procedures applied by these governing bodies.
7. The raising of funds needed to achieve the Tumwater Soccer objectives.
8. The sponsorship, organization and running of tournaments.

The educational purposes of Tumwater Soccer Club shall be to:

1. The education and training of players, coaches, and referees in the game of soccer.
2. Teach through the game of soccer, sportsmanship, fair play, physical health and mental alertness.

Within the meaning of Section 501 (c) (3) of the Internal Revenue Code of 1986, including for such purposes, the making of distributions to organizations that qualify as exempt organizations under said Section 501 (c) (3), or the corresponding provisions of any future United States Internal Revenue Laws.

ARTICLE 5

INCORPORATOR(S): The name and address of the incorporator of this corporation is:

Ken Phillipson
10205 Coachman Lane SE
Tumwater, WA 98501

ARTICLE 6

BOARD OF DIRECTORS: The business and affairs of this corporation shall be conducted by a Board of Directors who shall number not less than 7, nor more than 12 members. Said directors shall have the authority and power to increase or decrease the number of serving directors within the limits above provided. The Board may fill any vacancy that may occur on the Board pending the next annual meeting of the members. The person(s) appointed to serve on the Board of Directors may be appointed to serve as directors for any term of years, as stated in the By-Laws, which said term shall commence the date of appointment unless otherwise designated by the Board of Directors. The By-Laws shall specify the number of directors necessary to constitute a lawful quorum. The Board is authorized to make, adopt, alter or repeal the By-Laws of this corporation, or any article therein, provided that the Board of Directors follow the By-Laws of the corporation. The names and addresses of the persons who are

appointed to serve as Directors of this corporation until the First Annual Meeting of the Board of Directors, or until their successors are elected and qualified, are:

Names	Address	City	State	Zip
Ken Phillipson	10205 Coachman Ln SE	Tumwater	WA	98501
Tony West	301 T Street	Tumwater	WA	98501
Joe Eads	1114 Central Street SE	Olympia	WA	98501
Gregory Hinkle	1598 Dahlia Ln #44-202	Tumwater	WA	98501
Bob Wohlers	1534 Vista Loop SW #303	Tumwater	WA	98501
Scott Rehm	7134 105 th Ave SW	Olympia	WA	98512
Greg Bargmann	7421 Lords Ln SW	Olympia	WA	98512
Julie Hinkle	1598 Dahlia Ln #44-202	Tumwater	WA	98501

ARTICLE 7

LIMITATIONS: No part of the net earnings of the corporation shall inure to the benefit of, or be distributable to, its members, trustees, officers, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in the furtherance of the purposes set forth in Article 4 hereof. No substantial part of the activities of the corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate in, or intervene in (including the publishing or distribution of statements), any political campaigns on behalf of any candidate for public office. Notwithstanding any other provisions of these Articles, this corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in the furtherance of the purpose of this corporation.

ARTICLE 8

DISSOLUTION: In the event of a dissolution of this corporation, any assets remaining after payment to creditors shall be turned over to Thurston County Youth Soccer Association for disbursement to other Clubs which absorb former member teams of the dissolved Club, or other appropriate action. Physical assets of the Club shall be placed in trust with Thurston County Youth Soccer Association to be apportioned to other Clubs which absorb former member teams, for one or more exempt purposes within the meaning of Section 501 (c) (3) of the Internal Revenue Code, or corresponding Section of any future Federal Code, or shall be distributed to the Federal Government for public purposes. Any such assets not so disposed of shall be disposed of by a Court of competent jurisdiction in the County where the principal office of the corporation is then located, exclusively for such purposes or to such organizations as said Court shall determine, which are organized and operated exclusively for such purposes.

ARTICLE 9

PRIVATE PROPERTY: The private property of the directors, members (if any), officers, employees and agents of the corporation shall be forever exempt from any and all debts of every kind and nature incurred by the corporation and as authorized by the laws of this State.

ARTICLE 10

INDEMNIFICATION: The corporation shall indemnify every director, officer, employee and agent, or his or her heirs, executors and administrators against expenses reasonably incurred by him or her in connection with any action, suit or proceedings to which he or she may be a party by reason of his or her being, or have been a director, officer, employee or agent of the corporation, except in relation to those matters which he or she shall be adjudicated to be liable for negligence or misconduct. In the event of a settlement, indemnification shall be provided only in connection with such matter covered by the settlement as to which the indemnification shall not be exclusive of other rights to which he or she may be entitled. As used in this Article, expenses shall include amounts of judgments, penalties or fines rendered or levied against such director, officer, employee or agent, and the amounts paid in settlement by him or her shall have been first approved by the directors of this corporation.

ARTICLE 11

DIRECTOR'S LIABILITY: No director of this corporation shall be personally liable to the corporation for monetary damages for breach of fiduciary duty as a director, provided, however, that this Article shall not be construed as eliminating or limiting the liability of a director for one or more of the following acts namely: (1) A breach of duty of loyalty to the corporation, (2) Any acts or omissions which are not in good faith or which involve intentional misconduct or a knowing violation of the law, (3) The authorizing of an unlawful payment or distribution out of the corporate assets, (4) Any transaction made in the furtherance of the exempt purposes of the corporation which the director derived an improper personal benefit, or (5) Any act or acts that can be defined under the laws of this State as "Director Conflicts of Interest".

ARTICLE 12

ANNUAL MEETING: The annual meeting of the Board of Directors is to be held at a place within this State as fixed by the By-Laws.

ARTICLE 13

DURATION: The existence of this corporation shall be perpetual unless sooner terminated as provided for by law.

ARTICLE 14

MEMBERSHIP PROVISIONS: The Corporation shall have one class of members. The designation of the class of members, all rights, privileges and voting powers shall be fixed by the By-Laws. The power to adopt, alter, amend or repeal the By-Laws shall be reserved to the voting members and the Board of Directors as stated in the By-Laws. The right of members to vote, may be limited, enlarged or denied to the extent provided in the By-Laws. Each voting member is entitled to one vote on each matter submitted to a vote of the members and the Board of Directors. A member entitled to vote may vote in person, or unless otherwise prohibited by the By-Laws, vote by proxy duly executed by the member or his or her duly authorized attorney-in-fact. Meetings of members shall be held at such place within the State in accordance with the By-Laws, or if such place is not provided, then all such meetings shall be held at the principal office of this corporation. An annual meeting of the voting members shall be held at such time and place as fixed by the By-Laws. At such meeting, the members shall elect directors to replace those directors whose terms expire on the date of such annual meeting, and conduct any other business that may lawfully come before the members for a vote. Such directors shall be elected by a simple majority of all members entitled to vote. Special meetings of the members may be called either by one-third (1/3) of the Board of Directors, or by at least one-tenth (1/10) of the voting members.

ARTICLE 15

FISCAL YEAR: The fiscal year of the corporation shall end on December 31st, of each year.

ARTICLE 16

STATUTORY (RESIDENT) (REGISTERED) AGENT: The name and address of the initial Statutory (Resident) (Registered) Agent of this corporation is:

Scott Rehm
7134 105th Ave SW
Tumwater WA, 98512

ACKNOWLEDGMENT

State of Washington

County of Thurston

On this 13 day of FEB, 2003, before me, the undersigned, A Notary Public in and for the County of THURSTON, State of WASHINGTON, personally appeared Ken PHILLIPSON & Scott REHM, known to me to be the person whose name is subscribed to the foregoing ARTICLES OF INCORPORATION, and acknowledge to me that he/she executed the same for the purposes therein contained.

IN WITNESS WHEREOF, I hereunto set my hand and official Seal.

MY COMMISSION EXPIRES: Jun 1, 05

Notary Public

CONSENT
OF
STATUTORY (REGISTERED) AGENT
For
Tumwater Soccer Club

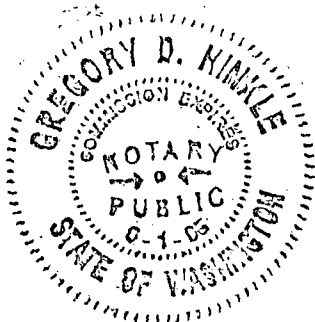
~~X Individual~~ I, Scott Rehm, the undersigned, whose address is 7134 105th Ave SW, Olympia, WA, 98512, having been appointed to act as Statutory (Registered) (Resident) Agent for Tumwater Soccer Club, a Washington Corporation, by these presents, hereby consent to act in that capacity until removal or resignation is submitted in accordance with the laws of the State of Washington.

Date 2/13/03

Ken Phillipson
Signature of Incorporator

By: Scott E Rehm
Signature of Registered Agent

7134 105th Ave SW
Address
Olympia WA 98512
City / State / Zip Code





Lodging Tax Final Report Form

WHO SHOULD FILL OUT THIS FORM?

Sponsors or operators of special events, festivals, or tourism promotion agencies that use lodging tax funds for part or their entire budget during the past year, or operators of tourism-related facilities that are 501(c)3 or 501(c)6 non-profit organizations. Use a separate form for each event or facility.

WHAT IS THIS INFORMATION USED FOR:

Each jurisdiction in Washington that provides lodging tax funds for local events, festivals, tourism promotion agencies, or non-profit operations of tourism-related facilities is required to report how these funds are used and list the economic benefits to the Legislature. Each jurisdiction is responsible for collecting information and reporting on the total lodging tax revenue. The jurisdiction staff prepares the remainder of the report from the information collected from each recipient of these funds.

INSTRUCTIONS FOR FILLING OUT THIS FORM:

If you received lodging tax funds to support an event, festival, marketing, tourism promotion agencies, or tourism facility, you must complete the attached form to be eligible for future lodging tax funds. Failure to comply with this requirement will eliminate your organization from future funding opportunities. The report will be considered incomplete if information is not provided for each item. The Joint Legislative Audit and Review Committee states: although the law uses the term "actual" attendance, in instances where obtaining an actual attendance count by attendee category is impractical, a good faith best estimate will suffice.

Special Event or Festival: This report must be completed within 30 days immediately following the completion of the special event or festival (or within 30 days at the end of the calendar year - whichever occurs first). Use a separate form for each special event or festival.

Marketing/Tourism Promotion Agencies: This report must be completed and returned to the City no later than 30 days at the end of the calendar year in which the organization advertised and promoted the City of Tumwater, providing information that covers the entire year.

Facility: This report must be completed and returned to the City no later than 30 days at the end of the calendar year in which the facility operated, providing information that covers the entire year. Facility encompasses activities related to facility acquisition, upkeep, and renovation.

Send the completed form by U.S. Mail to The Executive Department, City of Tumwater, 555 Israel Road SW, Tumwater, WA 98501; or via [email](#).

Tumwater City Hall
555 Israel Road SW
Tumwater WA 98501

www.ci.tumwater.wa.us



Lodging Tax Final Report Form

Organization's Name: Olympic Flight Museum
 Submitted By: Teri Thorning Date: June 15, 2025
 Email Address: oas@olympicflightmuseum.com Phone: (360) 705-3925

This Report Covers:

Activity Name: Olympic Air Show
 Activity Type: X Special Event/Festival Marketing/Tourism Facility Promotion Agency
 Activity Start Date: June 14, 2025 Activity End Date: June 15, 2025

Total Activity Cost: 180,080

Total amount of Tumwater lodging tax funds requested: 45,000

Total amount of Tumwater lodging tax funds expended: 44,333

Total amount of lodging tax funds expended from all jurisdictions: 75,633

DEFINITIONS OF METHODOLOGY FOR QUESTIONS

This methodology is defined by the Joint Legislative Audit and Review Committee and is used for reporting to the Legislature about the use of lodging tax for each jurisdiction.

- **Direct Count:** Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts, or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides likely to be affected by an event.
- **Indirect Count:** Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates.
- **Representative Survey:** Information collected directly from individual visitors / participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level.

Tumwater City Hall
 555 Israel Road SW
 Tumwater WA 98501

www.ci.tumwater.wa.us

- **Informal Survey:** Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey.
- **Estimate:** Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (three (3) sq. ft.).
- **Other:** (please describe) Please see description of other types of methodologies used

Overall Attendance: Enter the total number of people predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people who attended this activity; and the method used to determine attendance.

Predicted: 10,000 Actual (Estimated): 9866

Methodology (definitions provided above): Direct Count and Indirect Count

Explain Tracking Method: Manual count of patrons at Admissions gate, and estimated viewers outside of airport premises.

50+ Miles – Attendance: Enter the total number of people who travelled greater than 50 miles predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people who travelled more than 50 miles to attend this activity; and the method used to determine attendance.

Predicted: 2,840 Actual (Estimated): 4,242

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: 43% of total visitors who traveled 50+ miles as reflected in electronic ticket analysis; $43\% \times 9866 = 4,242$

Out Of State / Country – Attendance: Enter the total number of people from outside the state and country predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people from outside the state and country who attended this activity; and the method used to determine attendance.

Predicted: 165 Actual (Estimated): 146

Methodology (definitions provided above): Direct Count

Explain Tracking Method: Out of state/country attendance as determined by electronic ticket analysis as well as actual count of performers and crews.

Paid For Overnight Lodging – Attendance: Enter the total number of people predicted to pay for overnight lodging in Tumwater to attend this activity (this number would have been submitted on your application for funds); the actual number of people who paid for overnight

lodging and attended this activity; and the method used to determine attendance.

Predicted: 667 Actual (Estimated): 1,060

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Estimate 25% of 4,242 tourists staying in paid accommodations = 1,060

Did Not Pay For Overnight Lodging – Attendance: Enter the total number of people predicted to attend this event without paying for overnight lodging in Tumwater (you would have submitted this number on your application for funds); the actual number of people who attended without paying for overnight lodging; and the method used to determine attendance.

Predicted: 1,736 Actual (Estimated): 2,757

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Estimate 65% of 4,242 tourists staying in unpaid accommodations = 2,757

Paid Lodging Nights: Enter total predicted lodging nights in Tumwater (this number would have been submitted on your application for funds); and actual number of paid lodging nights. (One lodging night = one or more persons occupying one room for one night); and the method used to determine attendance.

Predicted: 100 Actual (Estimated): 418

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Of the 1,060 tourists staying in paid accommodations, est a family unit of 3.13 is 338; add 80 performers (2 nights) = 418

Please describe any other information that demonstrates the impact of increased tourism attributable to the Special Event, Festival, or Tourism-Related Facility.

The Olympic Air Show total attendance was 9,866; the tourism percentage was 43% as reflected in electronic ticket purchasers. 137 visitors came from 12 states outside of Washington, and 9 visitors from four countries (Canada, Germany, United Kingdom and Phillipines).

TUMWATER SPECIFIC QUESTIONS:

Did you experience a higher number of tourists this year? If not, what do you think was a contributing factor?

The Olympic Air Show experienced excellent weather for the weekend, and our attendance was slightly higher than normal. Additional elements of higher attendance include popular and new featured aerobatic aircraft, performing teams, and their crew members. Additionally, our patrons enjoyed the demonstration of a U.S. Air Force assets.

Did you complete all the items on your Scope of Work consistent with your application submitted to the Lodging Tax Advisory Committee? If not, which items do you still need to complete? Do you plan on completing those items with your own resources? If so, when?

Yes.

Do you plan to do anything differently next year to expand your event, increase tourism to Tumwater, or increase visitors to your facility?

The Olympic Flight Museum will continue to apply for U.S. military assets to feature, as well as contract with aerobatic performers to enhance the event with new and exciting aerial and ground displays.

Overall Attendance

	Number	Player	Total	Coaches	Total	Spectators	Total	Total Participants
	of Teams	Per Team	Players	Per Team	Coaches	Per Player	Spectators	(Players + Coaches + Spectators)
U10	16	14	224	2	32	3.0	672	928
U11-U12	24	18	432	2	48	3.0	1,296	1,776
U13-U14	18	18	324	2	36	3.0	972	1,332
U15-U19	21	22	462	2	42	3.0	1,386	1,890
Total	79		1,442		158		4,326	5,926

50 + Miles Attendance

	Number	Player	Total	Coaches	Total	Spectators	Total	Total Participants
	of Teams	Per Team	Players	Per Team	Coaches	Per Player	Spectators	(Players + Coaches + Spectators)
U10	2	14	28	2	4	3.0	84	116
U11-U12	8	18	144	2	16	3.0	432	592
U13-U14	4	18	72	2	8	3.0	216	296
U15-U19	4	22	88	2	8	3.0	264	360
Total	18		332		36		996	1,364

Outside of State/Country Attendance

	Number	Player	Total	Coaches	Total	Spectators	Total	Total Participants
	of Teams	Per Team	Players	Per Team	Coaches	Per Player	Spectators	(Players + Coaches + Spectators)
U10	0	14	0	2	0	3.0	0	0
U11-U12	0	18	0	2	0	3.0	0	0
U13-U14	0	18	0	2	0	3.0	0	0
U15-U19	0	22	0	2	0	3.0	0	0
Total	0		0		0		0	0

Paid for Overnight Lodging Attendance

	Number	Player	Total	Coaches	Total	Spectators	Total	Total Participants
	of Teams	Per Team	Players	Per Team	Coaches	Per Player	Spectators	(Players + Coaches + Spectators)
U10	2	14	28	2	4	3.0	84	116
U11-U12	9	18	162	2	18	3.0	486	666
U13-U14	7	18	126	2	14	3.0	378	518
U15-U19	5	22	110	2	10	3.0	330	450
Total	23		426		46		1,278	1,750

Paid Lodging Nights

Total Players	Total Coaches	Number of Nights	Total Lodging Nights
426	46	2	944

Did Not Pay for Overnight Lodging Attendance

	Number	Player	Total	Coaches	Total	Spectators	Total	Total Participants
	of Teams	Per Team	Players	Per Team	Coaches	Per Player	Spectators	(Players + Coaches + Spectators)
U10	14	14	196	2	28	3.0	588	812
U11-U12	15	18	270	2	30	3.0	810	1,110
U13-U14	11	18	198	2	22	3.0	594	814
U15-U19	16	22	352	2	32	3.0	1,056	1,440
Total	56		1,016		112		3,048	4,176

**Tumwater Soccer Club**

Exhibit A

Tumwater Soccer Club

PO Box 14304

Tumwater, WA 98511

Scope of Services

Tumwater Soccer Club will host the 46th Annual Kick In The Grass Soccer Tournament. Proceeds raised by the tournament will be used to provide quality and affordable soccer programs for youth in the Tumwater Area.

Hosting the tournament will include the following services:

- Creating tournament rules.
- Gaining approvals to host the tournament from Washington Youth Soccer and the City of Tumwater.
- Posting and maintaining tournament information on the Tumwater Soccer Club website.
- Registering teams and scheduling games.
- Arranging for referees to officiate each game.
- Reserving and setting up fields for games to be played on.
 - Painting fields
 - Making sure appropriate size goals are on each field
 - Making sure goals have good nets
 - Providing corner flags
- Providing soccer balls for each game.
- Setting up and taking down each venue.
 - Setting up tents and tables for referees and tournament officials
 - Displaying tournament signs
 - Setting out garbage cans
- Arranging for clean portable toilets as needed at each venue.
- Performing administrative duties during tournament.
 - Checking teams in
 - Tracking scores and standings
 - Dealing with disputes and misconduct
- Organizing vendors at each venue.
- Provide tournament awards including:
 - Trophies for teams with best sportsmanship
 - Medals for teams finishing in 1st or 2nd place in their division
- Cleaning up venues and disposing of garbage.
- Post tournament reporting to Washington Youth Soccer and the City of Tumwater.

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Washington State Senior Games

Organization Type: Non-Profit

Organizational Mission:

It is the vision of the Washington State Senior Games that our greatest natural resource is our senior citizens whose lives are rich with experience and vision, and who, perhaps most importantly, are inspirational in the lives of the following generations. The specific mission of the Washington State Senior Games is a dedication to promoting healthy lifestyles for active adults through education, fitness, and sports.

Website <https://washingtonstateseniorgames.com/>

Federal Tax ID Number 91-2073918

Contact Name Dianne Foster

Title President

Phone 360-701-8129

Email Address dianne@wasenior.games

Mailing Address PO Box 14547

City, State ZIP Tumwater, WA 98511-4547

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Washington State Senior Games

What is the purpose of your special event, festival, promotion, or tourism-related facility?

Participation in the Senior Games is a year-round effort to enhance wellness. Having a goal of competing in our Games helps the athletes focus on preparing physically and mentally to be successful. It's a reason to get up each morning and something they look forward to each year, not only for the competition, but the chance to travel to the South Sound area and to enjoy our wonderful area.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

The specific tourism-generating activity is the 2026 Washington State Senior Games with 25 different sport competitions held in venues throughout the South Sound. There aren't any major changes in the activity or organization since the last funding cycle.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$13,000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$13,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Washington State Senior Games

When does this event begin? 6/20/2026

When does this event end? 9/13/2026

How many years has your organization held this event? 30

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$146,000

What percentage of your total budget does your funding request from Tumwater represent?

9%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

WSSG is a volunteer-based organization; there is no paid staff. We rely totally on volunteers & paid officials to run each of the 25 different sports for the Senior Games. The number of volunteers is approximately 200, representing approximately 1,000 hours for our events held from June to September. Most of our venues are connected with parks and recreation departments within the cities and counties or with local schools.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

The outcome of our proposal only being partially funded would be to increase the registration fees and cut costs in the promotional and marketing area. Most of our costs are fixed, primarily for venue rental, officials, insurance, along with supplies, t-shirts and medals. The increased fees could then reduce the number of participants and the decreased promotional/marketing funding could reduce the number of people who hear about the Senior Games and travel to the Tumwater area to participate in the events.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$13,000

City of Olympia lodging tax award or request \$20,000

City of Yelm lodging tax award or request 0

Thurston County lodging tax award or request \$3,000

If other funds are awarded or requested, how will you use Tumwater’s funds uniquely from other lodging tax funds you may receive?

The majority of the funds received from the Tumwater LTAC will be used specifically for events in the City of Tumwater such as Tumwater School District and Tumwater Valley Golf Course or receipts to businesses in Tumwater.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

The impact of the Senior Games on the local economy is significant. Many of the competitors, their families, volunteers, and officials stay in local motels, eat in local restaurants, and enjoy the many amenities in the City of Tumwater. This influx of people to the Tumwater area definitely appeals to the businesses in the community. The excitement and energy of the athletes inspire others around them and encourages more people to come watch or participate.

How widespread will the benefits of tourism promotion be, both geographically and economically?

The economic and geographic benefits of the WA State Senior Games accrue mostly to the Cities of Tumwater, Lacey, and Olympia. We also have events in Shelton, Littlerock, Mukilteo, Seattle, and Puyallup. We try to stay in the South Sound, but some venues aren't available for a few of our sports.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

We host several of our highly attended events at facilities in Tumwater and many of the other sports are held near Tumwater. Athletes, family & friends, officials, volunteers, sponsors, and media representatives will travel to this area to participate, help, and watch these events. This will increase the number of people finding a place to stay in Tumwater for the duration of their visit, dining in local establishments, and exploring the City of Tumwater.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 1800

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 450

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 288

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 360

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 270

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 200

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

For the estimates listed above, actual and percentages from past attendance and surveys were used. Our registration process provides specific information regarding where participants come from, and the likelihood that they may stay several days in the area.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

We plan to use the same methodology described in the previous response. We will also look at using a survey to get more details from the competitors on their accommodations for the recent WA State Senior Games.

How will you promote overnight stays in Tumwater lodging establishments?

Tumwater lodging establishments will be listed on our website (and linked to the hotel websites), in our e-newsletters, and in other promotional materials such as our event guide. When participants call or email with questions on where to stay, we will suggest lodging establishments in Tumwater.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

Tumwater lodging establishments will be listed on our website (and linked to the hotel websites), in our e-newsletters, and in other promotional materials such as our event guide. When participants call or email with questions on where to stay, we will suggest lodging establishments in Tumwater.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

WSSG partners with organizations and staff associated with the venues for our events to help make the events successful. We have also partnered with Experience Olympia and Beyond and with members of their staff helping to produce the WSSG Event Guide. Many of the commissioners for our sports stay connected with clubs, fitness centers, and city parks/recreation activities throughout the year and help promote our event through their activities.

In 2025, we teamed up with Thurston County Pickleball to help fund the improvement to the pickleball courts at Rainier Vista Community Park. We work with a local business for our medals, athlete t-shirts, banners, and other promotional materials.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

The success of our events is measured by realizing an increase in # of participants & teams along with receiving positive feedback. Each of our separate events are successful by making the competition a positive experience for all participants, inspiring them to return each year and to spread the word to others be part of the Washington State Senior Games. The competitors themselves are perhaps one of our best marketing/promotional tools to encourage others to participate.

The Washington State Senior Games continue to attract competitors to the Tumwater area because of the great feeling of accomplishment that is the outcome of their participation, win or lose. One of the ballroom dance competitors summed it up well: "It's a friendly, festive affair, a wonderful finale to months of preparation and teamwork".

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Washington State Senior Games

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source	Amount
Sponsorships:	\$12,000.00
Admission:	
Reserves:	
Donations/Contributions:	
Grants:	
Program Service Fees:	\$89,000.00
In-kind Donations:	
Gift Shop:	
Vendor Fees:	
Fundraising Activities:	
City of Lacey Lodging Tax:	\$13,000.00
City of Olympia Lodging Tax:	\$20,000.00
City of Tumwater Lodging Tax:	\$13,000.00
Thurston County Lodging Tax:	\$5,000.00
Other Sources of Revenue: (specify)	
Other Source:	
Other Source:	
Other Source:	
Total Revenue:	\$152,000.00

Project Expenses:

Personnel: (salaries and benefits.)		
Administration: (utilities, phone, etc.)		\$20,000.00
Marketing and Promotion:		\$12,000.00
Professional / Consultant Fees:		\$15,000.00
Equipment:		\$23,000.00
Facility / Event Venue Rental:		\$20,000.00
Travel: (please specify)		
All Other Expenses: (please specify)		
Other Source:	Insurance	\$4,000.00
Other Source:	Operations	\$34,000.00
Other Source:	Tournament/Results	\$18,000.00
Total Expenses:		\$146,000.00
Program Excess Deficit:		\$6,000.00



STATE of WASHINGTON



SECRETARY of STATE

I, RALPH MUNRO, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF INCORPORATION

to

WASHINGTON STATE SENIOR GAMES

a Washington Non Profit corporation. Articles of Incorporation were filed for record in this office on the date indicated below.

UBI Number: 601 816 978

Date: September 10, 1997



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

RALPH MUNRO

Ralph Munro, Secretary of State

2-562738-1



STATE OF WASHINGTON SECRETARY OF STATE

Ralph Munro, Secretary of State

- Please PRINT or TYPE in black ink **FILED**
- Sign, date and return original to **STATE OF WASHINGTON**

CORPORATIONS DIVISION
505 E. UNION • PO BOX 40234
OLYMPIA, WA 98504-0234

SEP 1997

- Be sure to include filing fee. Checks should be made payable to "Secretary of State" **RALPH MUNRO SECRETARY OF STATE**

APPLICATION FORM A NONPROFIT CORPORATION

(Per Chapter 24.03 RCW)

FEE: \$30

**EXPEDITED (24-HOUR) SERVICE AVAILABLE - \$20 PER ENTITY
INCLUDE FEE AND WRITE "EXPEDITE" IN BOLD LETTERS
ON OUTSIDE OF ENVELOPE**

FOR OFFICE USE ONLY

FILED: 09 10 11997 UBI: 601 816 978
CORPORATION NUMBER: 2562 7381

IMPORTANT! Person to contact about this filing

DAVID NABER

Daytime Phone Number (with area code)

(360) 438-5458

ARTICLES OF INCORPORATION

NAME OF CORPORATION (May contain designations such as "Association" "Services" or "Committee." May not contain a corporate designation such as "Corporation" "Incorporated" or "Limited" or the abbreviation "Corp." "Inc." "Co." or "Ltd.")

WASHINGTON STATE SENIOR GAMES

EFFECTIVE DATE OF INCORPORATION (Specified effective date may be up to 30 days after receipt of the document by the Secretary of State)

☐ Specific Date: _____ ☒ Upon filing by the Secretary of State

TERM OF EXISTENCE (Check one box only)

☒ Perpetual ☐ _____ Years (Please indicate number of years)

PURPOSE FOR WHICH THE NONPROFIT CORPORATION IS ORGANIZED: (If necessary, attach additional information)

TO PROVIDE SENIOR ATHLETIC COMPETITION FOR THE STATE OF WA.

IN THE EVENT OF A VOLUNTARY DISSOLUTION, THE NET ASSETS WILL BE DISTRIBUTED AS FOLLOWS: (If necessary, attach additional information)

TO (A) SIMILAR NON-PROFIT ORGANIZATION(S)

NAME AND ADDRESS OF WASHINGTON STATE REGISTERED AGENT

Name **DAVID KAYNOR**

Street Address (Required) **510 FRANKLIN ST. SE** City **OLYMPIA** State **WA** ZIP **98501**

PO Box (Optional - Must be in same city as street address) _____ ZIP (If different than street ZIP) _____

I consent to serve as Registered Agent in the State of Washington for the above named corporation. I understand it will be my responsibility to accept Service of Process on behalf of the corporation; to forward mail to the corporation; and to immediately notify the Office of the Secretary of State if I resign or change the Registered Office Address.

Signature of Agent

Printed Name

Date

NAMES AND ADDRESSES OF EACH INITIAL BOARD DIRECTOR (If necessary, attach additional names and addresses)

Name **BILL CHILDS**

Address **11909 N. WHITEHOUSE ST** City **SPOKANE** State **WA** ZIP **99218**

NAMES AND ADDRESSES OF EACH INCORPORATOR (If necessary, attach names, addresses and signatures of each additional incorporator)

Name **BILL CHILDS**

Address **11909 N WHITEHOUSE ST** City **SPOKANE** State **WA** ZIP **99218**

SIGNATURE OF INCORPORATOR

This document is hereby executed under penalties of perjury, and is, to the best of my knowledge, true and correct.

Signature of Incorporator

Printed Name

Title

Date

VAL: 09/10/1997 - 61866
\$30.00 on 09/10/1997
Check: 09/09/1997 - 1067

FOR OFFICE USE ONLY

FOR OFFICE USE ONLY

WASHINGTON STATE SENIOR GAMES

BOARD OF DIRECTORS

September 9, 1997

President: David Kaynor, 510 Franklin Street SE, Olympia, WA 98501
(360) 357-6609

Vice President: Bill Childs, 11909 N. Whitehouse St., Spokane, WA 99218
(509) 467-7242

Treasurer: David Naber, 2313 Sleater-Kinney Rd. SE, Lacey, WA 98503
(360) 438-5458

Secretary: Lisbeth Naber, 2313 Sleater-Kinney Rd. SE, Lacey, WA 98503
(360) 438-5458



WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 08/02/2025
Effective Date: 08/02/2025
UBI #: 601 816 978

Annual Report

BUSINESS INFORMATION

Business Name:

WASHINGTON STATE SENIOR GAMES

UBI Number:

601 816 978

Business Type:

WA NONPROFIT CORPORATION

Business Status:

ACTIVE

Principal Office Street Address:

7243 TWIN CEDAR LN SE, TUMWATER, WA, 98501-5677, UNITED STATES

Principal Office Mailing Address:

PO BOX 14547, TUMWATER, WA, 98511-4547, UNITED STATES

Expiration Date:

09/30/2026

Jurisdiction:

UNITED STATES, WASHINGTON

Formation/Registration Date:

09/10/1997

Period of Duration:

PERPETUAL

Inactive Date:

Nature of Business:

ATHLETIC, PRESENTATION OF ATHLETIC COMPETITION FOR SENIORS 50 AND OVER

NONPROFIT GROSS REVENUE CERTIFICATION

Per [RCW 24.03A.960](#) does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than \$500,000? - **Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **91-2073918**

REGISTERED AGENT [RCW 23.95.410](#)

**Registered Agent
Name**

Street Address

Mailing Address

DIANNE FOSTER 7243 TWIN CEDAR LN SE, TUMWATER, WA, 98501-5677, UNITED STATES

7243 TWIN CEDAR LN SE, TUMWATER, WA, 98501-5677, UNITED STATES

PRINCIPAL OFFICE

Phone:

3604130148

Email:

DIANNE@WASENIOR.GAMES

Street Address:

7243 TWIN CEDAR LN SE, TUMWATER, WA, 98501-5677, USA

Mailing Address:

PO BOX 14547, TUMWATER, WA, 98511-4547, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		NANCY	MOSS
GOVERNOR	INDIVIDUAL		FRANCIA	REYNOLDS
GOVERNOR	INDIVIDUAL		DIANNE	FOSTER
GOVERNOR	INDIVIDUAL		BETH	KEMPH

NATURE OF BUSINESS

- ATHLETIC, PRESENTATION OF ATHLETIC COMPETITION FOR SENIORS 50 AND OVER

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in [RCW 24.03A.075](#)? - **Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?

- **No**

2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?

- **No**

a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?

- **No**

3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?

- **No**

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 and 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of [RCW 82.45.220](#).

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:

DIANNE FOSTER

Email:

DIANNE@WASENIOR.GAMES

Address:

7243 TWIN CEDAR LN SE, TUMWATER, WA, 98501-5677, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

AUTHORIZED PERSON



I am an authorized person.

Person Type:

ENTITY

First Name:

DIANNE

Last Name:

FOSTER

Entity Name:

WASHINGTON STATE SENIOR GAMES

Title:

PRESIDENT



This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

Washington State Senior Games Bylaws

Mission

The mission of the Washington State Senior Games is:

- ❑ To promote healthy lifestyles, fitness and a positive public image of people 50 years and better, through active participation, competition, education and social engagement;
- ❑ To host the Washington State Senior Games; and
- ❑ To assist coordinating the activities of local senior games in the State of Washington.

Article I Name

The name of this corporation is the *Washington State Senior Games (WSSG)*.

Article II Purpose

The purpose of the WSSG or Corporation is to promote health and wellness, especially among people age 50 and better. In order to achieve this purpose, the WSSG chooses to affiliate itself with, and perform the duties set forth by, the National Senior Games Association (NSGA). By doing so, the WSSG serves as a sanctioning Senior Games entity.

This relationship requires the following obligations:

- ❑ To host and operate the Washington State Senior Games each year in the Capitol region of Washington State (primarily Olympia, Lacey and Tumwater) for people age 50 years and better.
- ❑ To conduct the State Senior Games based on guidelines set forth by the NSGA. The WSSG will be responsible for working with local organizations in the State of Washington to ensure a successful presentation of all Senior Games.
- ❑ To establish a financial plan that will support the necessary business of the state games and that supports and/or assists when possible, the efforts of all local games.
- ❑ To educate men and women aged 50 and over about the role that senior games' competition plays in the realization of better health, physical fitness and quality of life.
- ❑ To encourage and facilitate the start-up of geographically targeted local senior games throughout the State of Washington.

Article III Not-for-Profit Status

The predecessor corporation, Puget Sound Senior Games, was incorporated on September 10, 1997. The Corporation continues to be established for non-profit purposes; no dividends shall be paid. With prior approval, board members and officers may be reimbursed for reasonable expenses incurred in performing their duties on behalf of the Corporation.

Article IV Board of Directors

The Board of Directors (Board) shall consist of not less than eight (8) nor more than 25 members, of whom at least 25 percent shall be 50 years or over. Each local game's organization shall be represented on the WSSG. The number of local board members on the WSSG will be determined by the WSSG. All members of the Board shall be elected for a three-year term.

The function of the Board includes the following:

- ☐ To host the annual Washington State Senior Games;
- ☐ To promote, recruit, and sanction local senior games;
- ☐ To provide support and assistance to all local senior games.
- ☐ To adopt an annual financial plan and budget by January of each calendar year
- ☐ To promote health and wellness in collaboration with organizations directly tasked with these functions;
- ☐ To meet not less than quarterly and perform the duties set forth herein;
- ☐ To provide an annual report to the NSGA describing all senior games activities, to include both local and State games;
- ☐ To elect officers every three years;
- ☐ To adopt policies, rules and regulations governing the affairs of the Corporation consistent with the bylaws.

Article V Officers

The officers of the WSSG are the President, the Vice-President, the Secretary, and the Treasurer, all of whom shall be elected by and from the Board of Directors. The President may choose a "state coordinator" who will serve as the liaison with the NSGA. Officers will be elected for a period of three years at the September meeting. Officers assume their position immediately upon election.

The duties of the officers are as follows:

President. The President shall call and preside at meetings of the Board of Directors and the Executive Committee, shall enforce the bylaws, appoint chairs of committees, shall

be an ex-officio member of all committees, and shall be authorized, in addition to the Treasurer, to sign all checks of the organization. The President will develop and recommend to the Board an annual financial plan. The President shall also manage contract development and approval by the Board, communications, and lead the promotion of the mission of the senior games pursuant to Board policy.

Vice President. The Vice President shall assist the President, and in the absence of the President shall have all the powers and prerogatives of that office; shall ascend to the office of President in the event a vacancy occurs in that office during an unexpired term, and shall perform such other duties as may be assigned by the Board.

Secretary. The Secretary shall enter into the records all resolutions and proceedings of the Board and Executive Committee meetings, serve as the archivist and keeper of important documents, and shall perform such other duties as may be assigned by the Board.

Treasurer. The Treasurer shall ensure financial records are kept, shall assist the President in the preparation and presentation of the Corporation's budget, shall regularly report the financial condition of the Corporation to the Board, and shall perform such other duties as may be assigned by the Board.

Article VI Committees

Committees of the Corporation shall be a Nominating Committee and an Executive Committee; in addition, the President may appoint such ad hoc committees as may be considered necessary by the Board.

The President shall designate three members of the Board to be on the Nominating Committee. The President may chair the Nominating Committee. The purpose of the Nominating Committee is to produce a slate of officers to be elected every three years.

The Executive Committee shall consist of the Officers and two at-large members appointed by the President. The President will chair the Executive Committee. The purpose of the Executive Committee is to take action on behalf of the Board between regular Board meetings if circumstances require, including the review of all matters relative to policies and procurement prior to their implementation. The Executive Committee will immediately report on any such actions taken to the entire Board at the next regular meeting.

Article VII Meetings

The Board will meet at least quarterly at a date, time and place to be determined by the Board. Special meetings may be called by the President, or by a majority vote of the Board, provided that notice is given two weeks in advance of such meetings.

The business of the Board shall be conducted only when a quorum is present. Fifty percent of members of the Board shall constitute a quorum, two of whom must be officers.

Article VIII Financial Plan

In order to meet the goals and objectives of the Board, it is necessary that the Board generate such revenues as may be required. This revenue may consist of a combination of grants, donations, in-kind contributions and fees.

By January the President, in collaboration with the Treasurer, will recommend to the Board an annual financial plan for that calendar year. Periodically the President will provide reports of revenue received and expenditures made compared with initial financial plan projections.

Article IX Sanctioning Local Senior Games

The WSSG serves as an “umbrella” organization for connecting local games with the broader state and national senior games organizations. One of the major goals of the WSSG is to support the development of new local games through:

- ❑ The creation of clear guidelines for the sanctioning and recognition of these local games.
- ❑ Supporting local games as a means and pathway to promoting the State Games.
- ❑ Coordinating the schedules and rules of all local and state games in order to minimize possible conflicts in the planning and timing of senior games throughout the state.

In order for any organization in the State of Washington wishing to implement a local senior games, and to be sanctioned and able to use the term “Senior Games,” that organization must submit a written request to the WSSG, outlining how the local organization will meet local games’ sanctioning criteria, as defined herein.

Local Games’ Sanctioning Criteria

- **Hosting Dates**

The hosting organization shall propose potential dates in an effort to minimize conflict with established local and state games. The WSSG will coordinate the proposed dates of all local and state games.

- **Minimum Sports offerings**

In order to be sanctioned as a senior games, local organizations in the State of Washington must offer a minimum of five sanctioned sports (as required by the NSGA). Sanctioned sports are listed on the National Senior Games Association website (www.nsga.com). While there is no limit on additional sports or events that may be proposed, the five-sport minimum of nationally sanctioned sports is mandatory in order to become a sanctioned senior game.

- **Venues – Facilities – Equipment**

Prospective local Senior Games organizations must demonstrate that they will be able to offer all venues and facilities for each proposed NSGA sport and event. All facilities and sports fields must meet the minimum standards set forth by that sport's national authority to insure safety, fairness and equality. All equipment used will meet the minimum standards set forth by that sport's national authority. Wherever possible, all venues will be ADA accessible.

- **Financials**

The prospective organization seeking to host a local senior games must submit a written financial plan incorporating all potential revenues and expenditures that will be required in order to successfully present a senior games. The financial plan will include information relative to the solicitation of potential sponsors from that area. This information will be shared and coordinated with similar information from other local games in order to reduce possible conflicts due to multiple approaches to a single funding source.

Liability insurance obtained by the local organization must include the WSSG as an "additional insured."

- **Naming**

The local host organization, in any of its materials or solicitations, will reference its affiliation with the Washington State Senior Games and the National Senior Games Association.

Reporting requirements

Within sixty days after the local games has been presented, a report describing the event will be submitted to the WSSG. The WSSG will determine the elements of the report.

Article X Amendments

These bylaws may be amended at any regular or specially called meeting of the Board of Directors by a two-thirds majority vote of the Board members, provided that notice has been presented at least 14 days prior to the meeting or presented at a previous regular meeting of the Board, and that the amendment has been presented in writing. Such amendments become effective as soon as passed or as otherwise specified in the amendment.

Article XI Dissolution

A voluntary dissolution of the Corporation may occur only upon a resolution approved by a two-thirds majority vote of the Board, in accordance with the procedure set forth in the Washington Nonprofit Corporation Act.

Upon dissolution of the Corporation the net assets will be distributed to one or more not-for-profit domestic corporate societies or organizations engaged in substantially similar programs to those of this Corporation.

Adopted by the Board of Directors at a special meeting on February 14, 2013.

President
Board of Directors
Washington State Senior Games

Subject: Re: Update from Seattle Dancers at this year's Washington State Senior Games, Ballroom
From: "melissa johnson" <johnsonmelissa@q.com>
Sent: 6/10/2025 10:57:40 AM
To: gr8tandem@comcast.net;
CC: dianne@wasenior.games; nancy.moss1609@comcast.net;

Oh my what a fabulous write up. Love it and you!

Just last night we scheduled our 2026 ballroom competition date. Drum roll please, Saturday July 11, 2026.

Please give Lovey a hug from me. We at the Judges table watched you two flirt every dance. Yay for Love!

Melissa
808-348-8080

On Tue, 10 Jun, 2025 at 6:03 AM, Greg Sneed <gr8tandem@comcast.net> wrote:

To: melissa johnson

Hi Melissa,

Great Events and you were wonderful as always as Master of Ceremonies.

Below is a quick write up from Cathy. She is the tall one on the left in the photo below. Larry on the right provided the photos. Our weekly senior dancers at Oly's, Ballinger Lake, Normanna Hall and The Elks Clubs want to read about our adventure in Olympia.

All our new dancers we brought to Olympia had a wonderful time. Please let us know the date for the 2026 event. Have a great summer and when you're in Seattle, come join us for one of our dances.

Warmest Regards,
Greg & Lovey
Foxy Trotters
gr8tandem@comcast.net

*Saturday, June 7th, 2025, **Foxy Trotters Newsletter** gather gold at 2025 Washington State Senior Games, Ballroom Championships in Olympia*



It's Thursday night. You have spent the last three months getting ready for this weekend. You filed the paperwork, selected your dances, worked out your routines through hours of lessons and practice, booked your room, bought your costumes, packed your fancy clothes and makeup, and fueled up for the drive to the Washington State Senior Games tomorrow. The venue, the Olympia Center, opens at 9 on Saturday. The competitions start at 10 and run all day. But you still have no idea when it will be your turn. What to wear first? Will you have time to change between dances?



You will have 90 seconds to strut your stuff. Each heat lasts 2 minutes. You will compete against couples in the same age bracket doing the same dance at the same level. Competitors where both parties are amateurs compete separately from those who dance with professionals. But how many couples is that? You will only learn that when the schedule comes out. The schedule is still being finalized, you learn. Sigh. Go to bed.

** * **

The schedule is out! It's Friday night, you are at the bar at the Doubletree Hotel with fellow dancers eating deep-fried, uh, whatever, and one of your brilliant friends finds the schedule online. The drive took an extra hour (or more for some) because of slowdowns and gridlocks on I-5. You arrived early and you wandered around the Capitol City waterfront, perused the Farmers Market, stumbled across an amazing great blue heron rookery in the street trees a block north of the hotel, had some banana wafer gelato and ran through a final practice at the Center, thanks to Wendy who had the brilliant inspiration to rent the room. You now have half a gin-and-tonic in your belly, your friends and their friends around you, and the schedule on the cell phone in your hands. We have a team name, thanks to Sally and her family -- the Foxy Trotters. Clever. Bob is missing, but he's been limping in pain for over a week and he's now on the road to recovery. Life is good. Wait until tomorrow.

** * **

Man, 10 am Saturday and we're all dressed up in full regalia, like it's prom night -- hussy prom night. The women, that is. The men looked mature, possibly very mature, like Richard Gere in Shall We Dance. The dozen or so Foxy Trotters sit together at two tables in the back and cheer each other on. 124 heats, up to 4 couples per heat. It's a long day. Larry left his black belt in the car and, 5 minutes before they take the floor, asks his partner if she would rather he wear a brown belt with his black outfit, or no belt. Fortunately, no drawers were dropped. Judy brought green grapes, peanut butter pretzels and cookies for the group. Awards, many awards, are distributed before each break. Open dancing follows throughout the day as competitors mix and mingle, with a Snowball at the end. It's a friendly, festive affair, a wonderful finale to months of preparation and teamwork.



2025
GUIDE



www.washingtonstateseniorgames.com
(360) 413-0148

Thank you to athletes, volunteers, sponsors,
and fans for your continued support of the
Washington State Senior Games.



For more information on places
to eat and things to do visit
www.experienceolympia.com

SPONSORS

- Bemer Group - Linda Watermeyer
- City of Lacey (Lodging Tax)
- City of Olympia (Lodging Tax)
- City of Tumwater (Lodging Tax)
- Delta Dental of Washington
- Humana
- Kiley-Juergens Wealth Management
- Lewis-Mason-Thurston Area Agency on Aging
- Lucky Eagle
- Olympia Orthopaedic Associates
- R.L. Angeline & Associates
- Thurston County (Lodging Tax)
- Thurston Mason County Medical Society
- Valley Athletic Club
- Wembley Soccer



EVENTS FOR 2025

- | | |
|------------------------|-----------------------|
| Archery | Race Walking |
| Badminton | Racquetball |
| Ballroom Dance | Road Races 5K and 10K |
| Basketball | Rock Climbing |
| Beach Volleyball | Shuffleboard |
| Bowling | Soccer |
| Cowboy Action Shooting | Softball |
| Cycling | Swimming |
| Disc Golf | Table Tennis |
| Golf | Tennis |
| Pickleball | Track and Field |
| Power Walking | Trap Shooting |
| | Volleyball |

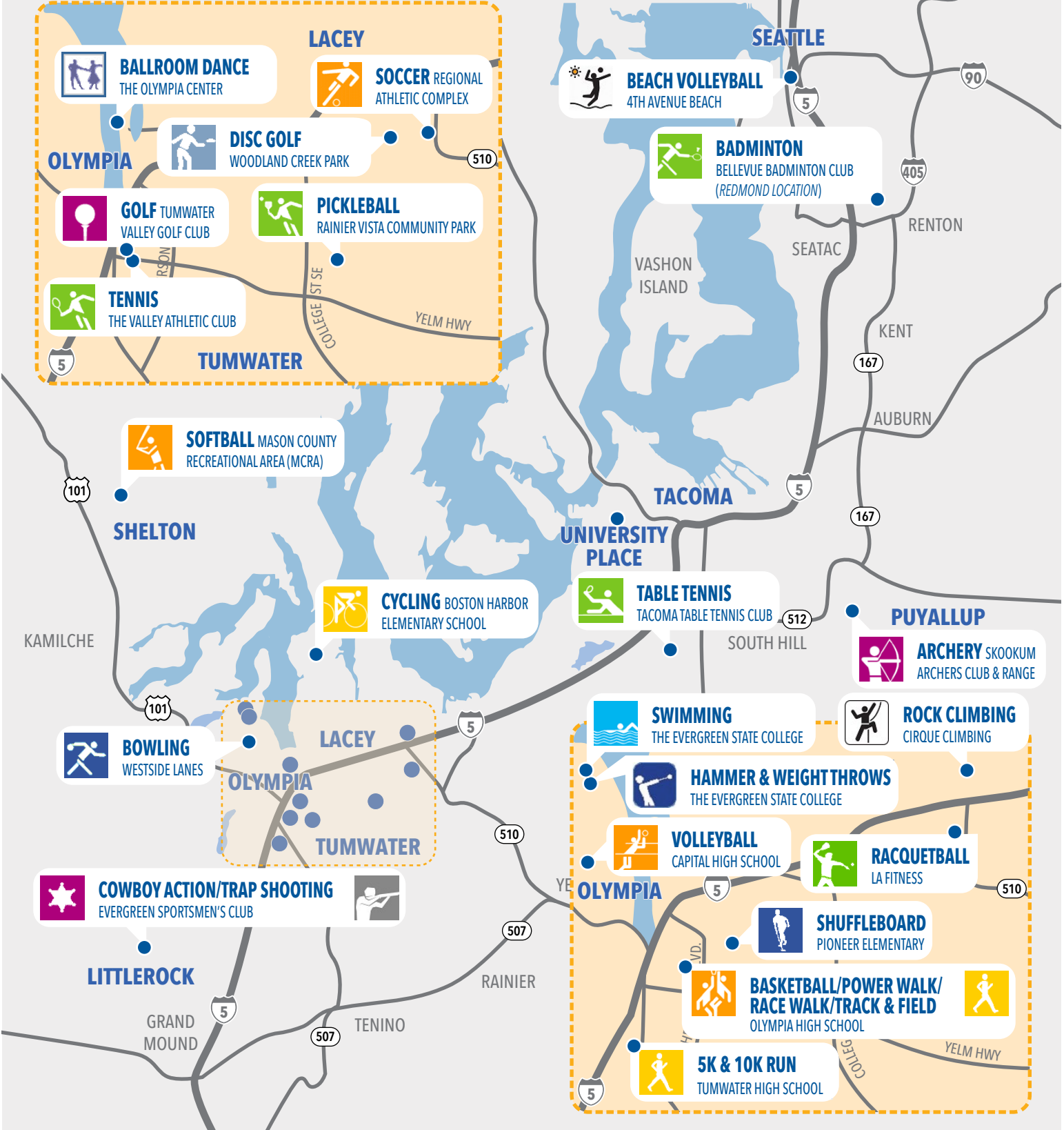


Now in its **28th year**, the largest
Olympic-style multi-sport event for
seniors in Washington will be held
at various sites throughout the South
Sound. Over 1,800 participants took part
last year. **Come join the fun!**



Event Schedule & Regional Map
Your Full Guide to the Games!

EVENT	DATE	LOCATION
Archery	June 29	Skookum Archers Club & Range
Badminton	August 9	Bellevue Badminton Club (Redmond)
Ballroom Dance	June 7	The Olympia Center
Basketball	July 12	Olympia High School
Beach Volleyball	July 12-13	4th Avenue Beach
Bowling	July 12-13	Westside Lanes
Cowboy Action Shooting	July 13	Evergreen Sportsman Club (Littlerock)
Cycling	August 3	Boston Harbor Elementary School
Disc Golf	June 28	Woodland Creek Community Park
Golf	July 15	Tumwater Valley Golf Club
Hammer Throws	July 27	Evergreen State College
Pickleball	August 7-10	Rainier Vista Community Park (Lacey)
Power Walk	July 26	Olympia High School
Race Walk	July 26	Olympia High School
Racquetball	July 12	LA Fitness (Lacey)
Road Runs: 5 & 10k	July 27	Tumwater High School
Rock Climbing	July 25	Cirque Climbing
Shuffleboard	July 14-16	Pioneer Elementary School
Soccer	August 2-3	Regional Athletic Complex (Lacey)
Softball 50-60 & Women	September 13-14	Mason County Recreation Area (Shelton)
Softball 65 & up	September 11-12	Mason County Recreation Area (Shelton)
Swimming	July 20	Evergreen State College
Table Tennis	June 21-22	Tacoma Table Tennis Club
Tennis	June 27-29	The Valley Athletic Club
Track & Field	July 26	Olympia High School
Trap Shooting	July 7	Evergreen Sportsman Club (Littlerock)
Volleyball	July 19	Capital High School



TRACK & FIELD EVENTS - SAT. JULY 26		
9:00 AM	Discus	Women
	Shot Put	Men
9:30 AM	1500M Power Walk	All
	Long Jump Flight 1	Open pit (up to 2.50 meters)
10:00 AM	5K Race Walk	All
	High Jump	Women
	Pole Vault	Men
	Discus	Men
10:30 AM	Long Jump Flight 2	Open pit (over 2.50 meters)
11:00 AM	200 Meter Dash	Women, Men
	High Jump	Men
	Pole Vault	Women
	Javelin	Women
11:30 AM	800 Meter run	Women, Men
	Triple Jump	Open pit
12:00 PM	50 Meter Dash	Women, Men
	Shot Put	Women
	Javelin	Men
12:30 PM	1500M Race Walk	All
1:00 PM	100 Meter Dash	Women, Men
1:30 PM	400 Meter Dash	Women, Men
2:15 PM	1500 Meter Run	Women, Men
SWIMMING EVENTS - SUN. JULY 20		
8:30 am to 9:20 am		Warm-up
9:30 am		500 yd Freestyle
		20 minute cool-down, warm-up
Remaining events are listed in the order they will be held.		
100 yd Breaststroke		400 yd IM (deck entries allowed)
25 yd Butterfly		100 yd Medley Relay (mixed)
200 yd Freestyle		100 yd Butterfly
25 yd Backstroke		25 yd Breaststroke
200 yd Freestyle Relay (mixed)		50 yd Butterfly
50 yd Freestyle		100 yd Backstroke
200 yd Individual Medley		200 yd Breaststroke
50 yd Breaststroke		100 yd Individual Medley
200 yd Backstroke		25 yd Freestyle
100 yd Freestyle		50 yd Backstroke
20 Minute break		200 yd Butterfly



Washington State Senior Games
Scope of Services – Exhibit A
2025

The 2025 Washington State Senior Games will be held in venues from mid-June to mid-August. Among the events presented, Track & Field, the 5K and 10K road runs, Race Walking, Power Walking, Tennis, and Golf will take place in Tumwater. These events, along with other sports taking place in venues near the City of Tumwater, will draw tourism-generating activities to the City of Tumwater as the athletes, spectators, officials, and volunteers attend these events.

Lodging Tax funds will be used for:

- Advertising, marketing, promotional items, social media, and website expenses.
- Production, mailing, and postage of postcards, posters, and event program guides.
- Event operational expenses including equipment rental, storage, and transportation costs.
- Venue rentals and expenses for officials, judges, and volunteers.
- Athlete t-shirts, medals and ribbons, shirts and/or hats for officials and volunteers.

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Tumwater Artesian Brewfest - City of Tumwater

Organization Type: Public Agency

Organizational Mission:

In active partnership with our community, we provide courageous leadership and essential municipal services to cultivate a prosperous economy, a healthy environment, vibrant neighborhoods, and a supportive social fabric.

Website www.tumwaterartesianbrew.com

Federal Tax ID Number 91-6001520

Contact Name Todd Anderson

Title Recreation Manager

Phone (360) 754-4160

Email Address tanderson@ci.tumwater.wa.us

Mailing Address 821 Airport Court SE

City, State ZIP Tumwater, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Tumwater Artesian Brewfest – City of Tumwater

What is the purpose of your special event, festival, promotion, or tourism-related facility?

Held at the 10-acre Tumwater Valley Golf Course driving range, the Brewfest venue is unique and well suited for this event. With ample space for large crowds, the 2025 event hosted 50 breweries and cideries and two local distillers. Additionally, there were fourteen food truck vendors, live music and a variety of outdoor games and activities for people to participate in. In 2025, we had an attendance of over 3,500 people and the event continues to grow each year.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

The 2026 Lodging Tax funds will provide for marketing, such as targeted social media ads (Facebook and Instagram), brewing publication advertisements (paper and online), newspaper advertisements (The Olympian, The Stranger in Seattle and Mercury in Portland), Weekly Volcano/Ranger (JBLM), as well as regional radio, television, and online ads. Marketing also includes posters and coasters advertising the event which are delivered to local brewers and restaurants as well as to each brewery participating in the event all around Washington and Oregon.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$20,000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$20,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Tumwater Artesian Brewfest

When does this event begin? 8/15/2026

When does this event end? 8/15/2026

How many years has your organization held this event? 12

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$200,000

What percentage of your total budget does your funding request from Tumwater represent?

10%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

Resources for the event include over \$30,000 of in-kind staff time from the City and the event partner, the Tumwater Downtown Association. Additional contributions of time will come from partners, sponsors, and community members. These include the Olympia Tumwater Foundation, the Old Brewhouse Foundation, SPSCC, O BEE Credit Union, Lacey/Capital/Chehalis Collision Centers and over 60 community volunteers that contribute over 200 hours of service each year for this event.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

Partial funding will result in less marketing and a smaller geographical reach in our marketing efforts.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$0

City of Olympia lodging tax award or request \$0

City of Yelm lodging tax award or request \$0

Thurston County lodging tax award or request \$0

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

We do not apply for lodging tax funds from other jurisdictions for this event.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

The day prior to and the day of the event, we expect increased activity at local hotels from brewers and event patrons. Many of the breweries who attend the event with their staff are traveling from well over 50 miles away. Following the event, local restaurants and pubs experience increased activity and some have even planned their own special event to take advantage of the crowd exiting our brewing festival. The event allows visitors to sample food, wine, craft beer, cider and distilled spirits that are available locally, ultimately providing exposure and attraction to the Craft Brewing and Distilling Center.

How widespread will the benefits of tourism promotion be, both geographically and economically?

Brewing festivals are very popular and special efforts are made to reach target markets and specific audiences. Marketing and promotion reaches throughout the state of Washington and into much of Oregon. In addition to the City's marketing of the event, each craft brewer is provided with promotional material to use and display at their place of business. From Bellingham, WA to Bend, OR and Spokane to Westport, our event is using print, broadcast and social media to invite everyone to Tumwater.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

The LTAC funds assist in developing a regional approach to event promotion and allows for a broader audience to bring more people to the community. LTAC funds will be used to extend and improve the marketing reach for this event.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 4,000 - 5,000

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 600

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 200

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 100

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 300

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 100

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

Event survey, Facebook analytics, and ticket sales transactions.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

We will survey people at the venue to determine their residence and overnight lodging choices where possible. We also review Facebook analytics to get a profile of people who are following our page. Ticket sales transactions also provide data on visitors.

How will you promote overnight stays in Tumwater lodging establishments?

We will work with local hotels to create sponsor packages and partnerships that can be promoted through our marketing efforts. Partner hotels will be listed on the event web site, social media sites and printed material. Additionally, information on these hotels will be delivered to participating breweries, their staff and advertised at breweries throughout the region.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We will work with local hotels to create sponsor packages and partnerships that can be promoted through our marketing efforts. Partner hotels will be listed on the event web site, social media sites and printed material. Additionally, information on these hotels will be

delivered to participating breweries, their staff and advertised at breweries throughout the region.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

The Old Brewhouse Foundation, WSU Food Science and Extension programs at the South Puget Sound Community College. Sponsors support event operations and marketing as well. Those include O BEE Credit Union, Rob Rice Homes, Capital/Lacey/Chehalis Collision Centers, ACU, Heritage Bank, Edward Jones, Toyota of Olympia, BECU, ROXY/KGY/KNKK and MIXX radio stations and over 14 food vendors. We also consider the over 50 individual breweries, cideries, distilleries and wineries as partners in our event.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

Tumwater is a great community and after 12 years of steady growth, the Artesian Brewfest has become a great community event. Increasing traffic to Tumwater improves familiarity of local business, restaurants and lodging establishments. This event supports a growing number of craft brewing businesses in the community and the region. Keeping Tumwater on the map and celebrating the legacy of brewing helps to maintain support for redevelopment of former brewery facilities - a Tumwater City Council priority. This event celebrates the identity and history of Tumwater with cultural, tourism and economic development benefits. It also helps create a Tumwater brand for the Craft Brewing & Distilling Center Hub.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.

- Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Tumwater Artesian Brewfest - City of Tumwater

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source	Amount
Sponsorships:	\$35,000.00
Admission:	\$130,000.00
Reserves:	
Donations/Contributions:	\$2,000.00
Grants:	
Program Service Fees:	
In-kind Donations:	\$9,000.00
Gift Shop:	
Vendor Fees:	\$4,000.00
Fundraising Activities:	
City of Lacey Lodging Tax:	
City of Olympia Lodging Tax:	
City of Tumwater Lodging Tax:	\$20,000.00
Thurston County Lodging Tax:	
Other Sources of Revenue: (specify)	
Other Source:	
Other Source:	
Other Source:	
Total Revenue:	\$200,000.00

Project Expenses:

Personnel: (salaries and benefits.)		\$35,000.00
Administration: (utilities, phone, etc.)		
Marketing and Promotion:		\$22,000.00
Professional / Consultant Fees:		\$17,000.00
Equipment:		\$47,000.00
Facility / Event Venue Rental:		\$2,000.00
Travel: (please specify)		
All Other Expenses: (please specify)	Beer/Cider/Spirits	\$39,000.00
Other Source:	Entertainment/Sound	\$30,000.00
Other Source:	Signage/Decoration	\$2,000.00
Other Source:	Ticketing Fees	\$6,000.00
Total Expenses:		\$200,000.00
Program Excess Deficit:		\$0.00

Item 5.



158

ust 16, 2025

terArtesianBrewfest.com



50+ PNW BREWERIES

BEER • CIDER • SPIRITS

21+
EVENT

LIVE MUSIC
HELL'S
BELLES



AUGUST 16, 2025
TUMWATER VALLEY GOLF COURSE
PLEASE LEAVE YOUR FUR BABIES & HUMAN BABIES AT HOME



OBE
CREDIT UNION

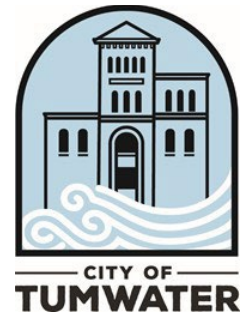


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Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Tumwater Valley Golf Club/Tumwater Parks & Recreation Department

Organization Type: Public Agency

Organizational Mission:

To provide Parks & Recreation services that are creative, beneficial, and responsive to the needs of the community there by improving and enhancing the overall quality of life in Tumwater.

Website www.tumwatervalleygc.com

Federal Tax ID Number 91-6001520

Contact Name Todd Anderson

Title Recreation Manager

Phone (360) 754-4160

Email Address tanderson@ci.tumwater.wa.us

Mailing Address 821 Airport Court SE

City, State ZIP Tumwater, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Tumwater Valley Golf Club/Tumwater Parks & Recreation

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The purpose is to continue to compete for hosting the WIAA State High School Golf Championships. By hosting it not only gives our local high school athletes the opportunity to play on their home course, but it brings thousands of people into town as spectators, participants, coaches, families, and officials. This benefits our local hotels/motels as well as restaurants, small businesses, and tourism.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

Our goal is to continue to build upon the "Wow Factor" we have created for this event. Participants were welcomed into the Tumwater Community with street banners lining Capitol Boulevard and Tumwater Valley Drive welcoming all WIAA State Golf Participants to Tumwater. We also created a tunnel of signs leading the way to the first tee that highlighted each school represented. This turned out to be a popular photo opportunity for many. We created a hospitality tent for volunteers, coaches, and officials, which is typically only seen at exclusive events. The goal for 2026 and beyond is to continue to set ourselves apart to compete with Eastern Washington and their desired weather. This top service and attention to detail increases our chances in competing to win these bids on a regular basis. If successful with securing these LTAC funds, we will construct an outdoor concrete scoring pad and a 10' X 15' tent with WIAA and TVGC logos to be used on the scoring pad. The scoring pad and tent will provide a focal point for players and spectators to receive tournament score updates and instructions throughout the two-day event.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$9,000 (\$7,000 for outdoor concrete scoring pad and \$2,000 for 10' X 15' logo tent.

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$9,000 (\$7,000 for outdoor concrete scoring pad and \$2,000 for 10' X 15' logo tent.

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? WIAA State High School Golf Championships

When does this event begin? 5/19/2026

When does this event end? 5/20/2026

How many years has your organization held this event? 5

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$20,000

What percentage of your total budget does your funding request from Tumwater represent?

45%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

The State Championship is the pinnacle of high school golf. We are dedicated to providing a well-organized and memorable event for all. We will have a full complement of staff and volunteers dedicated to ensuring success. In addition to our staff, it takes approximately a dozen volunteers working a grand total of 75 hours to make this event successful.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

Securing the bid as a host site is a highly competitive process. WIAA Officials have commented that TVGC is the model course for what they would like to see for the entire State Golf experience. We need to continue adding to our offering to stay ahead of the competing courses in King County and Eastern WA. Looking to the LTAC Committee for financial support is giving us the very best chance possible at continuing

to be successful in the bidding process. Reduced funding will reduce the chances of obtaining the bid.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$0

City of Olympia lodging tax award or request \$0

City of Yelm lodging tax award or request \$0

Thurston County lodging tax award or request \$0

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

We do not request LTAC funds from other jurisdictions for this event.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

This event fills the local hotels/motels during their off-peak season and actually brings families into our community well in advance of the tournament dates. Players want to familiarize themselves with the course; therefore, we experience families traveling to Tumwater multiple times throughout the year to play practice rounds.

How widespread will the benefits of tourism promotion be, both geographically and economically?

We host over 60 small high school divisions with 120 participants from all over Washington State. Only two of those high schools were within 30 miles of Tumwater. The feedback from Experience Olympia and Beyond was 150 Tumwater hotel room nights were booked for this event at an economic impact totaling \$140,000 in 2025.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

The goal with this lodging tax request is to set ourselves up to be in contention of winning future bids. We have to make a lasting impression from the moment participants arrive and throughout their stay, as we simply cannot compete with Eastern Washington's dry weather, so we have to win them over in every other aspect possible. Providing an outdoor concrete scoring pad and new 10' X 15' pop up tent will allow spectators and players to receive scoring updates and tournament instructions throughout the event.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 400 players

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 50 players

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 175 players

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 150 players

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 25 players

Estimate the Total number of paid lodging nights you expect to generate in Tumwater:
Two nights

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

Participants must qualify for State through competing at the District level. TVGC has no bearing on which players/schools will qualify. WIAA distributes the list of schools/players merely days prior to the tournament. The simple fact is players and families will travel from all over Washington State to partake in this event. This tournament has proven to fill hotel rooms and is beneficial to the entire community.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

The WIAA State Golf Championships draws hundreds of families from out of the area. Those qualifying will be visit multiple times throughout the year to play Tumwater Valley Golf Course for practice rounds and to become familiar with the course. Most families will stay two if not three consecutive nights for the tournament itself. We work closely with the Experience Olympia and Beyond Sports Taskforce in tracking numbers.

How will you promote overnight stays in Tumwater lodging establishments?

We work with WIAA and Experience Olympia and Beyond in promotional materials and in working directly with our Tumwater hotels. We include Tumwater hotels contact information and any special booking instructions in our coach's informational packets.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We work with WIAA and Experience Olympia and Beyond in promotional materials and in working directly with our Tumwater hotels. We include Tumwater hotels contact information and any special booking instructions in our coach's informational packets.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

City of Tumwater, River's Edge Restaurant, WIAA, Experience Olympia and Beyond, local hotels and businesses.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

It simply comes down to execution and course conditions at the very highest level. Execution goes well beyond the tournament itself. The entire community rallies behind this event in support of these kids and families. Signs on business billboards, restaurant and hotel specials, attractions open and welcoming, etc. We are confident in our TVGC team in continuing to deliver an exceptional product and organizing a well-facilitated tournament that will be memorable for all involved. It comes down to the little extras we do that will continue to set us apart and give us the best chance at continuing to lead the way and be at the forefront of capturing these competitive bids. We appreciate your consideration in funding 100% of our requested LTAC funds.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.

- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Budget Form

Lodging Tax Applicant: Tumwater Valley Golf Club - Todd Anderson

Specific to your Tourism-Related Facility, Tourism Promotion Activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

PROJECTED REVENUE:

Source	Amount
Sponsorships:	
Admission:	
Reserves:	
Donations/Contributions:	
Grants:	
Program Service Fees:	
In-kind Donations:	
Gift Shop:	
Vendor Fees:	
Fundraising Activities:	
City of Lacey Lodging Tax:	
City of Olympia Lodging Tax:	
City of Tumwater Lodging Tax:	\$9,000.00
Thurston County Lodging Tax:	
Other Sources of Revenue: (please specify)	
Other Source:	
Other Source:	
Other Source:	
TOTAL REVENUE:	\$9,000.00

PROJECTED EXPENSES:

Personnel: (salaries and benefits)	Baseline Operations
Administration: (utilities, phone, etc.)	Baseline Operations
Marketing and Promotion:	Pole Banners & Hotel Signage
Professional / Consultant Fees:	NA
Equipment:	Wireless Sound System & Table Covers
Facility / Event Venue Rental:	
Travel: (please specify)	
All Other Expenses: (please specify)	Outdoor Concrete Scoring Pad \$7,000.00
Other Expense:	10' X 15' Logo Pop up Tent \$2,000.00
Other Expense:	
Other Expense:	
TOTAL EXPENSES:	\$9,000.00
PROGRAM EXCESS (DEFICIT):	\$0.00

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Tumwater Downtown Association

Organization Type: Non-Profit

Organizational Mission:

To provide family-oriented festivities and promote cultural traditions of the local communities.

Website www.ci.tumwater.wa.us

Federal Tax ID Number 02-0572938

Contact Name Todd Anderson

Title Recreation Manager

Phone (360) 754-4160

Email Address tanderson@ci.tumwater.wa.us

Mailing Address 821 Airport Court SE

City, State ZIP Tumwater, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Tumwater Family 4th of July Festival/Tumwater Downtown Association

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The purpose is to host a family-oriented event for the community to celebrate Independence Day and the City of Tumwater.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

We will be using Lodging Tax Funds for marketing and promotion of the Tumwater Family Festival to target audiences that could more likely generate hotel stays.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$30,000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$30,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Tumwater Family 4th of July Festival

When does this event begin? 7/4/2026

When does this event end? 7/4/2026

How many years has your organization held this event? 25 years

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$60,000

What percentage of your total budget does your funding request from Tumwater represent?

50%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

We will have over 100 volunteers helping coordinate and assisting with the events of the day. We will have over 1,500 volunteer hours in total for planning, logistics and the running of the Festival. The volunteers represent the City of Tumwater, Tumwater Parks & Recreation, local business and community members.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

Partial funding will result in less marketing and smaller geographical reach in our marketing efforts.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$0

City of Olympia lodging tax award or request \$0

City of Yelm lodging tax award or request \$0

Thurston County lodging tax award or request \$0

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

No LTAC funds requested from other jurisdictions for this event.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

The impact of tourism that the Festival creates is felt directly by the retail, food service and lodging sectors. As a result of the increase in attendance, local businesses and community as a whole will benefit from the tourism at the Festival.

How widespread will the benefits of tourism promotion be, both geographically and economically?

We will continue to expand our marketing efforts in 2026. We utilize direct mailings, flyers, magazines, website promotion, social media platforms, as well as radio advertising. We plan to continue market extensively in the greater Western Washington area.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

The LTAC funds are vital in developing a regional approach to the event promotion and allows for a broader audience to bring more people to the community. LTAC funds will be used to extend and improve the marketing reach for this event.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 13,000 - 15,000

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 100

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 50

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 30

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 75

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 30

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

We collect data from Festival volunteers, parking attendants, entry forms and informal discussions with attendees.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

We will continue to use Festival volunteers to collect data and track attendance. Logistically, we are unable to gather demographic information from all attendees. The information we collect from the entry forms and contests provides us some valuable data.

How will you promote overnight stays in Tumwater lodging establishments?

We continue to increase our marketing campaigns through all means available. We utilize local business and strategic partnerships to assist in the marketing as well.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We continue to increase our marketing campaigns through all means available. We utilize local business and strategic partnerships to assist in the marketing as well.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

Tumwater Downtown Association, Local Businesses and Local Non-Profit Organizations.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

This is our 26th Tumwater Family Festival. We started out primarily as a fireworks show and has grown into Tumwater's largest single day family-oriented event. We are extremely proud of the history and the tradition that we have established. With LTAC funding we can increase our geographical reach and tourism.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:

- The organization's current articles of incorporation and by-laws.
- If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
- Marketing materials for the project.
- Articles of incorporation and bylaws for the organization.
- A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

4th of July Family Festival - Tumwater Downtown Association 2026

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source		Amount
Sponsorships:		\$30,000.00
Admission:		
Reserves:		
Donations/Contributions:		
Grants:		
Program Service Fees:		
In-kind Donations:		
Gift Shop:		
Vendor Fees:		
Fundraising Activities:		
City of Lacey Lodging Tax:		
City of Olympia Lodging Tax:		
City of Tumwater Lodging Tax:		\$30,000.00
Thurston County Lodging Tax:		
Other Sources of Revenue: (specify)		
Other Source:		
Other Source:		
Other Source:		
Total Revenue:		\$60,000.00

Project Expenses:

Personnel: (salaries and benefits.)		
Administration: (utilities, phone, etc.)		
Marketing and Promotion:		\$30,000.00
Professional / Consultant Fees:		
Equipment:		
Facility / Event Venue Rental:		
Travel: (please specify)		
All Other Expenses: (please specify)	Fireworks	\$25,000.00
Other Source:	Entertainment	\$5,000.00
Other Source:		
Other Source:		
Total Expenses:		\$60,000.00
Program Excess Deficit:		\$0.00

BYLAWS OF TUMWATER DOWNTOWN ASSOCIATION

ARTICLE I PURPOSE

Purpose

The name of this corporation shall be Tumwater Downtown Association.

Tumwater Downtown Association is a non-profit corporation and shall be operated exclusively for charitable purposes.

Tumwater Downtown Association's purpose is to provide family oriented festivities and promote the cultural traditions of the local communities.

ARTICLE II MEETINGS

Annual Meeting

An annual meeting shall be held once each calendar year for the purpose of electing directors and for the transaction of such other business as may properly come before the meeting. The annual meeting shall be held at the time and place designated by the Board of Directors from time to time.

Special Meetings

Special meetings may be requested by the Board of Directors.

Notice

Written notice of all meetings shall be provided under this section or as otherwise required by law. The Notice shall state the place, date, and hour of meeting, and if for a special meeting, the purpose of the meeting. Such notice shall be mailed to all directors of record at least 10 days prior to the meeting.

Quorum

A majority of the directors shall constitute at quorum at a meeting. In the absence of a quorum, a majority of the directors may adjourn the meeting to another time without further notice. If a quorum is represented at an adjourned meeting, any business may be transacted that might have been transacted at the meeting as originally scheduled. The directors present at a meeting represented by a quorum may continue to transact business until adjournment, even if the withdrawal of some directors results in representation of less than a quorum.

Informal Action

Any action required to be taken, or which may be taken, at a meeting may be taken without a meeting and without prior notice if a consent in writing, setting forth the action so taken, is signed by the directors with respect to the subject matter of the vote.

ARTICLE III **BOARD OF DIRECTORS**

Number of Directors

Tumwater Downtown Association shall have a board of directors consisting of at least 3 and no more than 10 directors. Within these limits, the board may increase or decrease the number of directors serving on the board, including for the purpose of staggering the terms of directors.

Terms

- (a)** All directors shall be elected to serve a one-year term, however the term may be extended until a successor has been elected.
- (b)** Directors may serve terms in succession.
- (c)** The term of office shall be considered to begin January 1 and end December 31 of the second year in office, unless the term is extended until such time as a successor has been elected.

Vacancies

The board of directors may fill vacancies due to the expiration of a director's term of office, resignation, death, or removal of a director or may appoint new directors to fill a previously unfilled board position, subject to the maximum number of directors under these Bylaws.

- (a)** Unexpected Vacancies. Vacancies in the board of directors due to resignation, death, or removal shall be filled by the board for the balance of the term of the director being replaced.

Removal of Directors

A director may be removed by two-thirds vote of the board of directors then in office, if:

- (a)** the director is absent and unexcused from two or more meetings of the board of directors in a twelve month period. The board president is empowered to excuse directors from attendance for a reason deemed adequate by the board president. The president shall not have the power to excuse him/herself from the board meeting attendance and in that case, the board vice president shall excuse the president. Or:
- (b)** for cause or no cause, if before any meeting of the board at which a vote on removal will be made the director in question is given electronic or written notification of the board's

intention to discuss her/his case and is given the opportunity to be heard at a meeting of the board.

Manner of Acting

(a) Quorum. A majority of the directors in office immediately before a meeting shall constitute a quorum for the transaction of business at that meeting of the board. No business shall be considered by the board at any meeting at which a quorum is not present.

(b) Majority Vote. Except as otherwise required by law or by the articles of incorporation, the act of the majority of the directors present at a meeting at which a quorum is present shall be the act of the board.

(c) Hung Board Decisions. On the occasion that directors of the board are unable to make a decision based on a tied number of votes, the president or treasurer in the order of presence shall have the power to swing the vote based on his/her discretion.

(d) Participation. Except as required otherwise by law, the Articles of Incorporation, or these Bylaws, directors may participate in a regular or special meeting through the use of any means of communication by which all directors participating may simultaneously hear each other during the meeting, including in person, internet video meeting or by telephonic conference call.

Compensation for Board Service

Directors shall receive no compensation for carrying out their duties as directors. The board may adopt policies providing for reasonable reimbursement of directors for expenses incurred in conjunction with carrying out board responsibilities, such as travel expenses to attend board meetings.

Compensation for Professional Services by Directors

Directors are not restricted from being remunerated for professional services provided to the corporation. Such remuneration shall be reasonable and fair to the corporation and must be reviewed and approved in accordance with the board Conflict of Interest policy and state law.

ARTICLE IV **COMMITTEES**

Committees

The board of directors may, by the resolution adopted by a majority of the directors then in office, designate one or more committees, each consisting of one or more directors, to serve at the pleasure of the board. Any committee, to the extent provided in the resolution of the board, shall have all the authority of the board, except that no committee, regardless of board resolution, may:

- (a) take any final action on matters which also requires board members' approval or approval of a majority of all members;
- (b) fill vacancies on the board of directors or in any committee which has the authority of the board;
- (c) amend or repeal Bylaws or adopt new Bylaws;
- (d) amend or repeal any resolution of the board of directors which by its express terms is not so amendable or repealable;
- (e) appoint any other committees of the board of directors or the members of these committees;
- (f) expend corporate funds to support a nominee for director; or
- (g) approve any transaction;
- (i) to which the corporation is a party and one or more directors have a material financial interest; or
- (j) between the corporation and one or more of its directors or between the corporation or any person in which one or more of its directors have a material financial interest.

Informal Action By The Board of Directors

Any action required or permitted to be taken by the board of directors at a meeting may be taken without a meeting if consent in writing, setting forth the action so taken, shall be agreed by the consensus of a quorum. For purposes of this section an e-mail transmission from an e-mail address on record constitutes a valid writing. The intent of this provision is to allow the board of directors to use email to approve actions, as long as a quorum of board members gives consent.

ARTICLE V

OFFICERS

Board Officers

The officers of the corporation shall be a board president, vice-president, secretary, and treasurer, all of whom shall be chosen by, and serve at the pleasure of, the board of directors. Each board officer shall have the authority and shall perform the duties set forth in these Bylaws or by resolution of the board or by direction of an officer authorized by the board to prescribe the duties and authority of other officers. The board may also appoint additional vice-presidents and such other officers as it deems expedient for the proper conduct of the business of the corporation, each of whom shall have such authority and shall perform such duties as the board of directors may determine. One person may hold two or more board offices, but no board officer may act in more than one capacity where action of two or more officers is required.

Term of Office

Each officer shall serve a one-year term of office and may serve consecutive terms of office.

Removal and Resignation

The board of directors may remove an officer at any time, with or without cause. Any officer may resign at any time by giving written notice to the corporation without prejudice to the rights, if any, of the corporation under any contract to which the officer is a party. Any resignation shall take effect at the date of the receipt of the notice or at any later time specified in the notice, unless otherwise specified in the notice. The acceptance of the resignation shall not be necessary to make it effective.

Board President

The board president shall be the chief volunteer officer of the corporation. The board president shall lead the board of directors in performing its duties and responsibilities, including, if present, presiding at all meetings of the board of directors, and shall perform all other duties incident to the office or properly required by the board of directors.

Vice President

In the absence or disability of the board president, the ranking vice-president or vice-president designated by the board of directors shall perform the duties of the board president. When so acting, the vice-president shall have all the powers of and be subject to all the restrictions upon the board president. The vice-president shall have such other powers and perform such other duties prescribed for them by the board of directors or the board president. The vice-president shall normally accede to the office of board president upon the completion of the board president's term of office.

Secretary

The secretary shall keep or cause to be kept a book of minutes of all meetings and actions of directors and committees of directors. The minutes of each meeting shall state the time and place that it was held and such other information as shall be necessary to determine the actions taken and whether the meeting was held in accordance with the law and these Bylaws. The secretary shall cause notice to be given of all meetings of directors and committees as required by the Bylaws. The secretary shall have such other powers and perform such other duties as may be prescribed by the board of directors or the board president. The secretary may appoint, with approval of the board, a director to assist in performance of all or part of the duties of the secretary.

Treasurer

The treasurer shall be the lead director for oversight of the financial condition and affairs of the corporation. The treasurer shall oversee and keep the board informed of the financial condition of the corporation and of audit or financial review results. In conjunction with other directors or officers, the treasurer shall oversee budget preparation and shall ensure that appropriate financial reports, including an account of major transactions and the financial condition of the corporation, are made available to the board of directors on a timely basis.

or as may be required by the board of directors. The treasurer shall perform all duties properly required by the board of directors or the board president. The treasurer may appoint, with approval of the board a qualified fiscal agent or member of the staff to assist in performance of all or part of the duties of the treasurer.

Non-Director Officers

The board of directors may designate additional officer positions of the corporation and may appoint and assign duties to other non-director officers of the corporation.

ARTICLE VI

CONTRACTS, CHECKS, LOANS, INDEMNIFICATION AND RELATED MATTERS

Contracts and other Writings

Except as otherwise provided by resolution of the board or board policy, all contracts, deeds, leases, mortgages, grants, and other agreements of the corporation shall be executed on its behalf by the treasurer or other persons to whom the corporation has delegated authority to execute such documents in accordance with policies approved by the board.

Checks, Drafts

All checks, drafts, or other orders for payment of money, notes, or other evidence of indebtedness issued in the name of the corporation, shall be signed by such officer or officers, agent or agents, of the corporation and in such manner as shall from time to time be determined by resolution of the board.

Deposits

All funds of the corporation not otherwise employed shall be deposited from time to time to the credit of the corporation in such banks, trust companies, or other depository as the board or a designated committee of the board may select.

Loans

No loans shall be contracted on behalf of the corporation and no evidence of indebtedness shall be issued in its name unless authorized by resolution of the board. Such authority may be general or confined to specific instances.

Indemnification

(a) Mandatory Indemnification. The corporation shall indemnify a director or former director, who was wholly successful, on the merits or otherwise, in the defense of any proceeding to which he or she was a party because he or she is or was a director of the corporation against reasonable expenses incurred by him or her in connection with the proceedings.

(b) Permissible Indemnification. The corporation shall indemnify a director or former director made a party to a proceeding because he or she is or was a director of the corporation, against liability incurred in the proceeding, if the determination to indemnify him or her has been made in the manner prescribed by the law and payment has been authorized in the manner prescribed by law.

(c) Advance for Expenses. Expenses incurred in defending a civil or criminal action, suit or proceeding may be paid by the corporation in advance of the final disposition of such action, suit or proceeding, as authorized by the board of directors in the specific case, upon receipt of (I) a written affirmation from the director, officer, employee or agent of his or her good faith belief that he or she is entitled to indemnification as authorized in this article, and (II) an undertaking by or on behalf of the director, officer, employee or agent to repay such amount, unless it shall ultimately be determined that he or she is entitled to be indemnified by the corporation in these Bylaws.

(d) Indemnification of Officers, Agents and Employees. An officer of the corporation who is not a director is entitled to mandatory indemnification under this article to the same extent as a director. The corporation may also indemnify and advance expenses to an employee or agent of the corporation who is not a director, consistent with Montana Law and public policy, provided that such indemnification, and the scope of such indemnification, is set forth by the general or specific action of the board or by contract.

ARTICLE VII

MISCELLANEOUS

Books and Records

The corporation shall keep correct and complete books and records of account and shall keep minutes of the proceedings of all meetings of its board of directors, a record of all actions taken by board of directors without a meeting, and a record of all actions taken by committees of the board. In addition, the corporation shall keep a copy of the corporation's Articles of Incorporation and Bylaws as amended to date.

Fiscal Year

The fiscal year of the corporation shall be from January 1 to December 31 of each year.

Conflict of Interest

The board shall adopt and periodically review a conflict of interest policy to protect the corporation's interest when it is contemplating any transaction or arrangement which may benefit any director, officer, employee, affiliate, or member of a committee with board-delegated powers.

Nondiscrimination Policy

The officers, directors, committee members, employees, and persons served by this corporation shall be selected entirely on a nondiscriminatory basis with respect to age, sex, race, religion, national origin, and sexual orientation. It is the policy of Transcontinental Humanitarian Corp. not to discriminate on the basis of race, creed, ancestry, marital status, gender, sexual orientation, age, physical disability, veteran's status, political service or affiliation, color, religion, or national origin.

Bylaw Amendment

These Bylaws may be amended, altered, repealed, or restated by a vote of the majority of the board of directors then in office at a meeting of the Board, provided, however,

- (a) that no amendment shall be made to these Bylaws which would cause the corporation to cease to qualify as an exempt corporation under Section 501 (c)(3) of the Internal Revenue Code of 1986, or the corresponding section of any future Federal tax code; and,
- (b) that an amendment does not affect the voting rights of directors. An amendment that does affect the voting rights of directors further requires ratification by a two-thirds (?) vote of a quorum of directors at a Board meeting.
- (c) that all amendments be consistent with the Articles of Incorporation.

ARTICLE VIII

AMENDMENT OF Articles of Incorporation

Amendment

Any amendment to the Articles of Incorporation may be adopted by approval of two-thirds (2/3) of the board of directors.

ARTICLE IX

DISSOLUTION

Dissolution

In the event of the dissolution of the organization, the assets shall be applied and distributed as follows:

- (1) All liabilities and obligations of the corporation shall be paid, satisfied and discharged, or adequate provision shall be made therefor;
- (2) Assets held by the corporation upon condition requiring return, transfer or conveyance, which condition occurs by reason of the dissolution, shall be returned, transferred or conveyed in accordance with such requirements;

(3) Assets received and held by the corporation subject to limitations permitting their use only for charitable, religious, eleemosynary, benevolent, educational or similar purposes, but not held upon a condition requiring return, transfer or conveyance by reason of the dissolution, shall be transferred or conveyed to one or more domestic or foreign corporations, societies or organizations engaged in activities substantially similar to those of the dissolving corporation, pursuant to a plan of distribution adopted as provided in this chapter;

(4) Other assets, if any, shall be distributed in accordance with the provisions of the articles of incorporation or the bylaws to the extent that the articles of incorporation or bylaws determine the distributive rights of members, or any class or classes of members, or provide for distribution to others;

(5) Any remaining assets may be distributed to such persons, societies, organizations or domestic or foreign corporations, whether for profit or not for profit, as may be specified in a plan of distribution adopted as provided in this chapter.

CERTIFICATE OF ADOPTION OF BYLAWS

I do hereby certify that the above stated Bylaws of Tumwater Downtown Association were approved by the Tumwater Downtown Association's board of directors on January 1, 2015 and constitute a complete copy of the Bylaws of the corporation.

President _____

Secretary _____

Date: _____

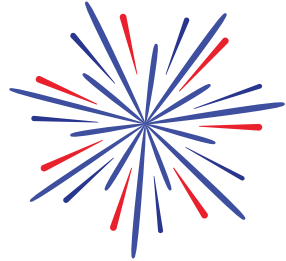


Celebrate the
4th of July
in Tumwater

FRIDAY, JULY 4TH, 2025

INDEPENDENCE DAY PARADE

Begins at 11 a.m. • Capitol Blvd, Tumwater
Theme: Great Outdoors 4th



**TUMWATER FAMILY FESTIVAL &
NISQUALLY RED WIND CASINO FIREWORKS SHOW**

Festival gates open at 6 p.m. • Fireworks at 10:15 p.m.
FREE EVENT • Parking \$10/car • Food Vendors • Music
Activities & Entertainment for all ages at the Tumwater
Valley Golf Course



Sponsored By



Tumwater Parks & Recreation

More info: ci.tumwater.wa.us/July4th or (360) 754-4160



**CITY OF
TUMWATER**
PARKS & RECREATION

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Visitor & Convention Bureau of Thurston County (d.b.a Experience Olympia & Beyond)

Organization Type: Non-Profit

Organizational Mission:

We reveal the most iconic Thurston County experiences for the world to discover.

Website www.experienceolympia.com

Federal Tax ID Number 91-1735847

Contact Name Kelly Campbell

Title VP of Finance & Administration

Phone 360-462-7619

Email Address kelly@experienceolympia.com

Mailing Address P.O. Box 1394

City, State ZIP Olympia, WA 98507

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: year-round destination marketing services

What is the purpose of your special event, festival, promotion, or tourism-related facility?

Experience Olympia & Beyond was established to market Thurston County—and its communities like Tumwater—as year-round destinations for visitors. While many LTAC-funded programs are tied to one- or two-day events, our work is ongoing and consistent throughout the entire year. We use these funds for paid destination marketing that runs 365 days a year, ensuring a continuous promotional presence to markets 50+ miles away. Tourism marketing is an essential building block of local economic development. The revenue generated in hotels and motels supports local properties; lodging taxes collected fund future marketing and activities to bring guests back to the community; and sales taxes collected fund municipal services that provide quality of life for locals.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

Our efforts to drive visitation to Tumwater are guided by data-informed strategies rooted in proven tourism marketing practices. We focus exclusively on attracting visitors from 50+ miles away—the distance requirement for tourism funding. We leverage a wide array of research tools, including economic impact studies, visitor sentiment surveys, geofencing technology, and lodging data. These tools reveal not only where visitors travel from (50+ miles away) but also what they do once they arrive, and where they stay (heads in beds), enabling us to make highly targeted marketing decisions that maximize lodging revenue and economic impact.

We focus our marketing and advertising efforts on markets with the highest potential for overnight visitation. Our marketing and advertising campaigns are tailored to appeal to key visitors based on actual behavior and preferences. Using digital programmatic advertising, we serve targeted ads to individuals in these markets. When a potential visitor clicks on an ad, they are directed to a specific page on our website which allows us to anonymously track if and when that device enters Tumwater—and more specifically, Tumwater hotel and motel geofences. This technology enables us to directly attribute out-of-area visitation to our campaigns and calculate their impact to the City. Once campaigns are complete, we measure the impact through traceable visitation data, ensuring that money spent delivers results to the City of Tumwater. In addition to our digital programmatic advertising, we invest in other digital and print marketing channels. The impact of these methods plays a vital role in building brand visibility. Marketing research suggests that consumers typically need to encounter a message multiple times before it resonates.

We produce professional photo and video shoots, social media, and website content that highlight the people, places, and experiences that make Tumwater and the surrounding area a compelling destination. These visual assets are carefully planned to reflect seasonal

attractions, diverse audiences, and inclusive storytelling, ensuring we capture both the essence of place and the spirit of our community. The content is used across digital campaigns, social media, media pitches, printed materials and on our website, which reaches over 400K unique visitors annually. In addition, we create and distribute a comprehensive Visitor Guide (60K print distribution), and Tumwater Community Guide – available in print and digitally- that serves as a trip-planning tool for potential visitors.

LTAC funds will support sports event sponsorships and bid fees to attract regional and national competitions to Tumwater. These events often need a financial incentive—or “nudge”—to choose Tumwater as a host city. Our team actively recruits and supports these opportunities through direct sales, marketing support, and partnerships with event organizers.

LTAC funding is needed to directly support our subscription costs to a geolocation research tool utilized to track visitor movement throughout various Points of Interest (POIs) within Thurston County.

How much funding are you requesting from the City of Tumwater lodging tax fund?

61,000.00

Please select the application type that matches your activity.

Tourism Promotion/Marketing Activities Tourism Promotion/Marketing Activities Activities, operations, and expenditures designed to increase tourism, including but not limited to advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding the marketing of or the operation of special events and festivals designed to attract tourists.

Amount Requested: 61,000.00

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival?

When does this event begin?

When does this event end?

How many years has your organization held this event?

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? 1,416,322.21

What percentage of your total budget does your funding request from Tumwater represent?

4%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

We currently have 4 full-time employees, 7-member TPA Commission and 17 board members, including three board members representing Tumwater, and one of which being a Tumwater hotelier serving as our Vice President. Our fiscal resources include lodging tax from four municipalities (Tumwater, Olympia, Lacey and Yelm), along with Thurston County, and we receive Thurston County Tourism Promotion Area (TPA) revenue, and private revenue generated through member/partner advertising sales, events, and sponsorships.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

If only partially funded, we would scale back key tourism-generating activities—particularly our ability to run targeted advertising campaigns that drive visitation and overnight stays in Tumwater. These campaigns are instrumental in reaching potential visitors (50+ miles away) and encouraging hotel bookings that directly benefit local lodging properties and generate lodging tax and sales tax revenue for the City.

In addition, limited funding would reduce our capacity to cover sports event bid fees and sponsorships, which are often necessary to attract regional and national competitions. These events bring a high concentration of overnight visitors, and without the financial support to secure them, Tumwater risks missing out on meaningful heads in beds.

Also, full LTAC funding is needed to directly support our subscription costs to a geolocation research tool utilized to track visitor movement throughout various Points of Interest (POIs) within Thurston County.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$110,000.00 request

City of Olympia lodging tax award or request \$179,175.00 award

City of Yelm lodging tax award or request \$7,000.00 request

Thurston County lodging tax award or request not yet applied but will be requesting \$20,000.00

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

We market and target potential and repeat visitors by utilizing our funds to promote the region as a whole. Receiving Tumwater LTAC funding ensures that Tumwater attractions will be promoted.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

Experience Olympia & Beyond's strategic approach to destination promotion aims to and results in an increase in overnight stays, which means more spending at hotels, restaurants, shops, and attractions in the City of Tumwater. In 2024, Smith Travel Research reported there were approximately 100,000 Tumwater hotel rooms occupied. Of the 100,000 occupied rooms, EOB's marketing efforts resulted in 7.2% of ad-exposed visitors who stayed in a Tumwater hotel.

How widespread will the benefits of tourism promotion be, both geographically and economically?

Our destination marketing and sales initiatives will directly support the City of Tumwater's lodging and sales tax revenues through visitation to local events, businesses, and hotels as well as the entire Thurston County region.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Lodging tax funds will support marketing and advertising campaigns to include digital programmatic, print and digital advertising, public relations efforts, social media, and more, that are designed to attract out-of-area visitors (50+ miles away) and drive overnight stays in Tumwater. Exposure to advertising will drive visitation, converting interest into actual visits, leading to more travelers arriving at the destination. Destination advertising also increases brand awareness, which creates interest in our destination, inspiring potential visitors to consider a future trip. In addition, continued investment in sports tourism, including event recruitment, sales support, and sponsorships, will bring regional and national sporting events to Tumwater, garnering measurable room nights tied to event participation.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 53,029

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 31,166

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 32,348

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 6,964

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 14,899

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 16,712

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

This is based on a structured estimate. Our methodology will be employed to capture visitation based on all our marketing efforts. This methodology will be a more sustainable approach to confidently and transparently demonstrate attendance across the following visitor categories: Visitors 50+ miles away, day visitors, overnight visitors, paid lodging visitors, unpaid lodging overnight visitors, out-of-state visitors, and paid lodging nights.

This approach is tied to our overall visitor volume and economic impact reported lodging statistics, and campaign performance of our digital programmatic advertising.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

Economic benefits are derived from a structured estimate used to track visitation tied to our marketing efforts. We leverage research tools, including economic impact studies, visitor sentiment surveys, geofencing technology, and lodging data.

How will you promote overnight stays in Tumwater lodging establishments?

We will continue to promote Tumwater lodging establishments through a variety of traditional marketing methods, including advertising, public relations, social media, and products such as our website, experienceolympia.com, the 2026/2027 Visitor Guide, the Tumwater Community Guide, our Meeting Planner Guide and Sports Facility Guide. We will continue to promote Tumwater through direct sales, marketing support, and partnerships with event organizers.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We will continue to promote Tumwater lodging establishments through a variety of traditional marketing methods, including advertising, public relations, social media, and products such as our website, experienceolympia.com, the 2026/2027 Visitor Guide, the Tumwater Community Guide, our Meeting Planner Guide and Sports Facility Guide. We will continue to promote Tumwater through direct sales, marketing support, and partnerships with event organizers.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

We partner with the City of Tumwater, all Chambers of Commerce in Thurston County, the Thurston Economic Development Council, the Squaxin, Chehalis and Nisqually Tribes, Olympic Flight Museum, Port of Olympia, the Cities of Olympia, Lacey, Yelm, Tenino, Rainier, Grand Mound, Rochester and Bucoda, Thurston County, the Olympia Tumwater Foundation, and many more organizations and events.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

In addition to our approach to capture visitation based on all our marketing efforts, we utilize research tools to monitor year-round industry and market conditions.

These include: Visitor/Resident/Stakeholder Sentiment Studies, Website Analytics, Social Media Engagement, Geolocation data, and tracking national/state/local trends based on the overall economy and general tourism.

When visitor volume increases as a result of our efforts—whether through targeted advertising or event-driven travel—the City benefits through increased lodging and sales tax collections. These funds not only demonstrate a clear return on investment but also create a self-sustaining cycle that fuels future marketing, supports local businesses, and enhances community vibrancy. Continued investment in these proven strategies ensures Tumwater remains competitive, visible, and top of mind for travelers, especially as nearby destinations also vie for visitor attention and economic benefit.

Unlike most LTAC events that take place over one or two days, our work happens 365 days a year, continuously inspiring travel, strengthening our destination’s visibility, and supporting long-term tourism growth.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization’s current non-profit corporate registration paperwork with the Washington Secretary of State’s office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.

- A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Visitor & Convention Bureau of Thurston County, dba Experience Olympia & Beyond

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source		Amount
Sponsorships:		\$65,000.00
Admission:		\$0.00
Reserves:		\$0.00
Donations/Contributions:		\$0.00
Grants:		\$0.00
Program Service Fees:		\$94,000.00
In-kind Donations:		\$6,500.00
Gift Shop:		\$0.00
Vendor Fees:		\$0.00
Fundraising Activities:		\$0.00
City of Lacey Lodging Tax:		\$100,000.00
City of Olympia Lodging Tax:		\$179,175.00
City of Tumwater Lodging Tax:		\$43,825.00
Thurston County Lodging Tax:		\$10,000.00
Other Sources of Revenue: (specify)	Yelm LTAC	\$5,000.00
Other Source:	TPA	\$887,822.21
Other Source:	Interest	\$25,000.00
Other Source:		
Total Revenue:		\$1,416,322.21

Project Expenses:

Personnel: (salaries and benefits.)		\$741,643.76
Administration: (utilities, phone, etc.)		\$52,480.00
Marketing and Promotion:		\$528,090.88
Professional / Consultant Fees:		\$14,000.00
Equipment:		\$3,000.00
Facility / Event Venue Rental:		\$39,250.00
Travel: (please specify)		\$20,550.00
All Other Expenses: (please specify)	TPA Admin	\$17,175.00
Other Source:	Travel: airfare, lodging	
Other Source:		
Other Source:		
Total Expenses:		\$1,416,189.64
Program Excess Deficit:		\$132.57



VISITOR AND
CONVENTION
BUREAU OF
THURSTON
COUNTY

DBA
Experience
Olympia & Beyond

Presented: July 17, 2025
Revised: August 7, 2025
Approved: August 19, 2025

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MISSION, VISION, VALUES

The VCB inspires, informs, and influences travelers and travel decision makers to visit Thurston County. Through a strategic mix of marketing, communication, and sales initiatives, we promote and package the region - inviting individual travelers, meetings and events, group tours and sporting events to explore, stay and compete in Thurston County.

MISSION

We reveal the most iconic Thurston County experiences for the world to discover.

VISION

To be known as a top travel destination in the Pacific Northwest

VALUES

Accountability

We take responsibility for our words, actions, results, and everything in between.

Collaboration

We do our best work when we recognize one another's strengths – we listen, support and adapt together.

Respect

We value diverse perspectives and treat people with dignity and professionalism.

Trust

The relationships we build are rooted in our ability to instill confidence that we are experts in our field, our actions are fair, and our behavior is responsible and reliable.

Integrity

Our organization is transparent and firmly rooted in the highest ethical standards.

Empathy

We care about the well-being of others and show kindness and caring every day.

BYLAWS & POLICIES

OVERVIEW

The following are the official bylaws of the Visitor and Convention Bureau of Thurston County, dba Olympia-Lacey-Tumwater Visitor & Convention Bureau (OLTVCB) and dba Experience Olympia & Beyond, originally approved by the Board of Directors on November 20, 2018. The bylaws serve as governing rules by which the organization will conduct itself. Where prudent, additional policies have been added to further define and clarify courses of action for the organization. These policies were amended and adopted by the Board of Directors on June 21, 2022, and August 20, 2024, and are identified as "POLICY" throughout this document.

A good faith *effort* will be made to abide by all governing policies. There may be unforeseen circumstances when the Board of Directors may choose to take action to modify said policies for a special situation.

The Board of Directors will conduct a review of the bylaws and policies on an as needed basis to ensure relevancy and effective governance of the organization.

Bylaws and Policies

Article I. Olympia-Lacey-Tumwater Visitor & Convention Bureau

1. Olympia-Lacey-Tumwater Visitor & Convention Bureau (OLTVCB) focus and goal is to reveal the most iconic Thurston County experiences for the world to discover.
2. The OLTVCB shall operate as a nonprofit 501(c)(6).
3. The OLTVCB fiscal year shall be based on the calendar year.
4. Registered Office: The post office address of the registered office of the Olympia Lacey Tumwater Visitor and Convention Bureau shall be 2424 Heritage Ct. SW STE 101, Olympia, WA 98502, or such other address as may be subsequently approved by the Board of Directors.
5. Dissolution: The Olympia Lacey Tumwater Visitor and Convention Bureau, as a private non-profit organization, may only be dissolved with approval of two-thirds majority of all current members of the Board of Directors.

Article II. Stakeholders, Members & Meetings

Stakeholders/ Any individual, business or organization which supports the purpose of the OLTVCB shall be considered a stakeholder.

Members/ Experience Olympia & Beyond follows guidance from the Washington State Department of Revenue NAISC codes that correlate with the following categories:

- Accommodations
- Food Services

Arts, Entertainment and Recreation

- Retail Trade
- Meeting and Event Venues
- Transportation

By-laws/ All stakeholders and members may be provided with a copy of the OLTVCB By-laws upon request.

Meetings/ At least one stakeholder meeting shall be held each year. Stakeholders of the OLTVCB shall be informed of the time and place of the meeting at least two weeks in advance.

POLICY: The OLTVCB will conduct an annual meeting.

Article III.

Board of Directors

1. The Board of Directors shall consist of a minimum of eleven (11) and up to twenty- one (21)

Directors of the Board shall include:

A minimum of three (3) and up to five (5) directors total, generally one elected official and/or employee from the funding municipalities served by the OLTVCB. Funding municipalities include those that are included in the Thurston County Tourism Promotion Area and/or those communities collecting lodging tax that issue lodging tax awards to the OLTVCB.

2. A minimum of two (2) hoteliers shall be represented and hold voting positions on the Board of Directors.
3. A maximum of up to two (2) Emeritus Board Director positions may be added (if total number of members does not exceed 21) to the Board of Directors. Emeritus Board Director positions shall each have one vote and may be held only by those Directors who have reached their term limits but can still offer valuable insights and institutional knowledge. Emeritus Directors must have served three full or partial consecutive terms and served as an Officer of the Executive Committee for a minimum of two full terms. Emeritus Directors shall be recommended by the Nominating Committee.
4. The remaining Directors shall be made up of representation of entities that manage regional and local attractions or non-profit organizations that promote Thurston County tourism economy, and those who provide or manage services to tourists in Thurston County; including but not limited to lodging, retail, attractions and entertainment, food service, transportation, tribes, and other businesses that rely on a robust tourism economy.
5. The CEO is an Ex-Officio (non-voting) Director of the Board whose service does not count toward the total number of Directors.

6. Election to the Board of Directors

- a. Candidates for the Board of Directors shall be submitted to the Nominating Committee for consideration. The Nominating Committee will provide their recommendations to the Executive Committee for approval. Endorsed Candidates will be submitted for full Board of Directors approval.
- b. Elected Officials representing a funding municipality will be recommended

to the Executive Committee for appointment to the Board by the municipality.

- c. The CEO and Board President will contact the municipality notifying them if a candidate was approved. If a candidate does not meet with Executive Committee approval a request for an alternate representative from the municipality will be submitted.
- d. Endorsed candidates will be submitted to the full Board of Directors for approval.
- e. Board Directors shall elect a Candidate to a term, per paragraph 3 of this section.

7. Term of Office

- a. Board and Officer terms shall begin on the date of the Annual Meeting, except for elected officials whose terms are subject to election date and appointment cycles.
- b. Board Directors shall serve a three (3) year term.
- c. The election of Board Directors filling a vacant position for unexpired terms shall be for the balance of the term vacated as endorsed by the Executive Committee and approved by the full Board. See Mid-term vacancies. Article III Section 7.

- 8. Term Limits/ Renewal/ Board Director terms may be renewed up to three (3) consecutive terms (partial or full). Upon completion of three consecutive terms, the Board Directors may run for election again after taking one calendar year off the Board. Exceptions may be granted if approved by the Nominating Committee and approved by the Board of Directors.

POLICY: The OLTVCB Board of Directors is not required to fill a vacancy for unexpired terms unless the size of the Board falls below the minimum per Article III, Section 1 of the bylaws and/or of required positions are vacated.

9. Resignations

- a. Three (3) missed (unexcused) meetings by a Director within a twelve (12) month period signals an automatic resignation from the Board of Directors.

POLICY: An "unexcused absence" is defined as: no notification given to OLTVCB *staff* or Board President. Notification will be given a minimum of two hours prior before the scheduled meeting.

POLICY: Once automatic resignation is signaled, the Board President will follow-up with written notification to the Board Director.

- b. Any Director may resign effective upon giving written notice to the President of the Board, unless such notice specifies a later time for the resignation to become effective.

- 10. Election to Board/ Nominations committee will make recommendations to Exec Committee and Board of Directors for approval. A ballot of approved Directors will be issued to OLTVCB Stakeholders and Members two weeks prior to the Annual Meeting.

- a. Stakeholders and Members will be given two (2) weeks to submit their vote via email survey.

POLICY: Ballots with the Board slate will be distributed to OLTVCB stakeholders within the month of the election prior to Annual Meeting

11. Removal from Office/ Any Board Director may be removed by two thirds (2/3) vote of all other current Directors of the Board present at a regular or a special meeting of the Board provided that notice of such proposal has been given or sent to each Board Director in writing at least five (5) days prior to the meeting.
12. Vacancies / Board of Directors' mid-term vacancies may be appointed by the Executive Committee submitting an endorsed Candidate's name to the Board of Directors for approval.
13. Board Meetings/ The Board of Directors shall meet at least quarterly. The time and place for the regular meetings shall be made by a majority agreement. The Board of Directors shall receive notice of a meeting no less than one week before the meeting. Robert's Rules of Order shall serve as the guide for the conduct of business at meetings of the OLTVCB.
1. Meeting Types/ The OLTVCB Board meets in two ways:
- i. Open/ Meetings of this type are open to our stakeholders/members.
 - ii. Closed / Upon the affirmative vote in open meeting to assemble in closed session, the Board of Directors may convene in closed executive session to consider personnel matters (including salary negotiation and complaints against any officer or employee of the corporation); consult with legal counsel or consider communications with legal counsel; discuss likely or pending litigation; and consider proprietary or confidential non-published information related to the activities of the organization.
- POLICY:** In very special cases, when advised by an attorney, the Chief Executive Officer or Board President can call a closed executive session to discuss matters of a sensitive and/or urgent nature.
- a. Minutes/ Will be taken at all open Board meetings.
- b. Quorum / At any meeting of the Board of Directors at least one-half of the Board Directors must be present in person, via phone call, through video chat software, or email to constitute a quorum and validate decisions. Each Board Director present shall be entitled to one vote. A majority vote of the Board Directors present shall affirm resolutions put forth.
14. Responsibilities/ The Board of Directors is responsible for managing the business and property of the Visitor & Convention Bureau of Thurston County. The Board may establish and excuse any committees deemed necessary, hire and manage the performance of the Chief Executive Officer via the Executive Committee (see Article V.2.), set rates, acquire and sell assets, establish policies and define, approve or disallow exceptions to policy.

BOARD ROLES	STAFF ROLES
Governs	Administers
Decides "what"	Decides "how"
Makes policy	Carries out policy
Sets direction	Plans and works to achieve goals based on direction
	Provides updates on achievements
Monitors progress	Monitors progress

15. Accountability / Board Directors are expected to take actions in good faith and in reasonable pursuit of decisions made by the Board. The OLTVCB will maintain Directors and Officers insurance at the minimum per claim limit as required and contracted with municipalities'; preferably with an A+ rated insurance company.
16. Alternates / If a Board Director is not able to attend a meeting, they can send an alternate representative in good standing with the OLTVCB. The attendance of an alternate will count for a quorum however the alternate's ability to issue a proxy vote must be preapproved in advance of the meeting by either the CEO or Board President.

Article IV. Officers

POLICY: Officers shall be elected by the Board of Directors by secret ballot in a vote held at the Board meeting preceding the Annual Meeting.

1. Election of officers/ The Board of Directors shall elect a President, Vice President, Treasurer and Secretary. Any Board Director may serve as an officer except for elected officials.
2. Term of Office / Officers shall serve a three-year term. Any officer may be removed by two thirds (2/3) vote by the Board of Directors present provided notice has been given at a meeting in which a quorum is present. A vacancy in an officer position may be filled by a majority vote of the Board Directors present.

POLICY: When a Board Director is elected to an Officer position, their term limit on the Board of Directors adjusts to end according to the officer term.

3. Term Limits/ Renewal/ Officer terms may be renewed up to three (3) consecutive terms (partial or full). Upon completion of three consecutive terms, Officers may run for election again after taking one calendar year *off* the Board. Exceptions may be granted if approved by the Nominating Committee and approved by the Board of Directors.

POLICY: Terms are three years in length for both Director and officer roles.

President/ The President of the OLTVCB shall be responsible for the strategic leadership and external relations of the OLTVCB, shall preside at all meetings of the Board of Directors including the Annual or any special meetings of the OLTVCB, shall call such other meetings of the Board of Directors as they shall deem necessary and shall perform such other duties usually inherent in such office and/or delegate them as deemed necessary.

Vice President/ The Vice President shall act on behalf of the President of the OLTVCB in his/her absence.

Treasurer/ The Treasurer shall receive and be accountable for all funds belonging to the organization, pay all obligations legally incurred by the Olympia Lacey Tumwater Visitor and Convention Bureau when payment is authorized by the Board of Directors, maintain bank accounts in depositories, provide financial reports and perform such other acts as the President may direct. The Treasurer may also delegate these duties to the Chief Executive Officer, administrator, other *staff* or an accounting firm and shall ensure all records are kept for the Board of Directors and the OLTVCB and any other responsible parties as deemed necessary, prudent, and approved by the Board of Directors.

POLICY: The Treasurer shall serve as the chair of the budget and policy committee.

Secretary / The Secretary shall be responsible for working with *staff* to ensure all Board and Executive Committee meetings are recorded, distributed to the board, and approved by Board vote.

POLICY: OLTVCB *staff* will draft meeting minutes and submit them to the Secretary for approval. The Secretary will approve the draft

Past President/ The Past President is a voting member of the Executive Committee and provides leadership to the Board of Directors, when applicable.

At-Large/ At-Large Directors represent the viewpoints of the Board of Directors.

Emeritus/ Represent institutional knowledge and historical background.

Article V. Committees

1. All committees of the OLTVCB shall be proposed by the Executive Committee and approved by the Board of Directors/ The President shall appoint all committee chairs.

POLICY: Approval for committees can be created by using formal vote or consensus. Task force groups may be formed for a specific purpose and do not need formal approval.

2. Executive Committee/ Officers, the Past President, if applicable, and At-Large Executive Committee members shall constitute the Executive Committee. This Committee shall approve the agenda for Board meetings and carry on the oversight of the organization according to the directions established by the Board.
 - a. There shall be an Executive Committee of the Board of Directors, consisting of the President, Vice President, Past President when applicable, Treasurer, Secretary, and At-Large Executive Committee members totaling a maximum of seven committee members.
 - b. If the OLTVCB is in the process of hiring a CEO and lacks executive staff leadership, the Executive Committee shall transact business of an emergency or delegated nature, act on behalf of the Board of Directors between meetings of the Directors and oversee the on-going operation of the OLTVCB. The Executive Committee shall report the substance of any such actions to the Board of Directors at its next meeting.
 - c. At any executive committee meeting at least one-half of the members must be present in person, via phone call, email, or through video chat software to constitute a quorum and validate decisions. Each member present shall be entitled to one vote. A majority vote of the members present shall affirm resolutions put forth.
 - d. The executive committee, on behalf of the Board of Directors, shall make the recommendation to hire, determine initial compensation of and/or dismiss the Chief Executive Officer of the OLTVCB, and, submit their recommendation to the full board for approval. In some instances, e-mail may be an acceptable form of communication and voting approval.
 - e. The Executive Committee will on an annual basis establish goals/objectives and review the performance of the Chief Executive Officer for merit pay increases or incentive compensation consistent with any employee contracts that may be in place.
3. Nominating Committee/ The President chairs the Nominating Committee and shall appoint 3-6 Board Directors including the President to serve on the committee.

Article VI. Activity and Fund Use Limitations

1. No part of the net earnings, contributions or gifts given to this organization shall be distributed in an unlawful manner or for the personal use of any Board Director, OLTVCB stakeholder, member or other private persons.

Article VII. Amendments

1. These Bylaws may be amended, changed, modified or repealed by an affirmative vote of two-thirds (2/3) of the members of the Board of Directors present at any meeting of the Board provided that a quorum is present and that two weeks' notice of the amendment,

INVESTIGATIONS & CONDUCT

OLTVCB Investigations

The OLTVCB will take all reports seriously and conduct an appropriate investigation. The OLTVCB will expect that all employees and Directors will cooperate in any investigation, whether those employees are directly involved. The OLTVCB will attempt to keep the facts and results of its investigation confidential, although that is not always possible. The OLTVCB may take appropriate disciplinary action against an employee or Director found to have violated the policy, up to and including termination of employment or Board service. Board Directors are expected to comply with all anti-harassment and non-retaliation policies governing staff as outlined in the OLTVCB Personnel Policy Manual.

Non-Retaliation

The OLTVCB prohibits retaliation because of an employee's or Director's good faith report of discrimination or harassment, or participation in an investigation of such a claim. Any individual who is found to have engaged in retaliatory conduct will be subject to appropriate corrective action, up to and including termination of employment or Board service. Employees who believe they have experienced such retaliation should notify their supervisor, the CEO, President, or Executive Committee.

Substance Abuse and Misuse

While at work, each OLTVCB employee has a responsibility to our customers, our employees, and to the public to perform his or her work and to deliver services in a safe and conscientious manner. All employees must be able to work in a drug-free environment and themselves be free from the effects of alcohol and other job-impairing substances. Accordingly, the use, sale, or possession by an employee of liquor, controlled substance, drug not medically authorized, or other substances which may impair job performance or pose a hazard to the safety and welfare of the employee, the public, or other employees, is strictly prohibited and will result in termination. Should an issue arise indicating that drugs, alcohol, substance-not-medically authorized or other inappropriate item may be present in the workplace, OLTVCB reserves the right to search employees' work areas and belongings with another manager, supervisor or other third party shall be present. OLTVCB also reserves the right to conduct alcohol and drug tests at any time.

The OLTVCB may terminate an employee if the employee violates this policy, fails to cooperate fully in drug test procedures, refuses to be tested, or provides false information.

The OLTVCB takes its commitment to provide safe and conscientious services to its customers, the public and its employees seriously. Recognizing this commitment, the OLTVCB has access to clinically-conducted employee assistance resources which can provide professional assistance in an effort to aid any employee who has an alcohol or substance dependency problem. All employees who suspect they may have an alcohol or substance abuse problem are encouraged to utilize their program's resources before the problem affects their employment status. Seeking employee assistance resources is voluntary and confidential.

CONFLICT OF INTEREST POLICY

Conflict of Interest

The purpose of the Conflict-of-Interest Policy is to protect the interests of OLTVCB when it is contemplating entering a transaction or arrangement that might benefit the private interest of an officer, Director or staff member of OLTVCB or might result in a possible excess benefit transaction. This policy is intended to supplement, but not replace, any applicable state and federal laws governing conflict of interest applicable to nonprofit and charitable organizations.

Definitions

Interested Person - Any Director, officer, staff member, or member of a committee, who has a direct or indirect financial interest, as defined below, is an interested person.

Financial Interest - A person who has directly or indirectly through business, investment, or family:

- An ownership or investment interest in any entity with which OLTVCB has a transaction or arrangement.
- A compensation arrangement with OLTVCB or with any entity or individual with which OLTVCB has a transaction or arrangement; or
- A potential ownership or investment interest in, or compensation arrangement with, any entity or individual with which OLTVCB is negotiating a transaction or arrangement.

Compensation - Any direct and indirect remuneration as well as gifts or favors that are not insubstantial.

A financial interest is not necessarily a conflict of interest. A person who has a financial interest may have a conflict of interest only if the Board of Directors, or committee, decides that a conflict of interest exists.

Procedures

1. **Duty to Disclose.** In connection with any actual or possible conflict of interest, an interested person must disclose the existence of the financial interest and be given the opportunity to disclose all material facts to the directors and members of committees considering the proposed transaction or arrangement.
2. **Determining Whether a Conflict of Interest Exists.** After disclosure of the financial interest and all material facts, and after any discussion with the interested person, he or she shall leave the Board of Directors or committee meeting while the determination of a conflict of interest is discussed and voted upon. The remaining Board of Directors or committee members shall decide if a conflict of interests exists.
3. **Procedures for Addressing the Conflict of Interest.**
 - a. An interested person may make a presentation at the Board of Director's meeting or committee meeting, but after the presentation, he or she shall leave the meeting during the discussion of and vote on the transaction or arrangement involving the possible conflict of interest.
 - b. The President of the Board of Directors or chairman of the committee shall, if appropriate,

appoint a disinterested person or committee to investigate alternatives to the proposed transaction or arrangement.

- c. After exercising due diligence, the Board of Directors or committee shall determine whether OLTVCB can obtain with reasonable efforts a more advantageous transaction or arrangement from a person or entity that would not give rise to a conflict of interest.
- d. If a more advantageous transaction or arrangement is not reasonably possible, under the circumstances, not producing a conflict of interest, the Board of Directors or committee shall determine by a majority vote of the disinterested Directors or committee members whether the transaction or arrangement is in OLTVCB's best interest, for its own benefit, and whether it is fair and reasonable. In conformity with the above determination, it shall make its decision as to whether to enter the transaction or arrangement.

4. Violations of the Conflicts of Interest Policy.

- a. If the CEO or Board of Directors has reasonable cause to believe a member has failed to disclose actual or possible conflicts of interest, it shall inform the member of the basis for such belief and afford the member an opportunity to explain the alleged failure to disclose.
- b. If after hearing the member's response and after making further investigation as warranted by the circumstances, the CEO or Board of Directors determines the member has failed to disclose an actual or possible conflict of interest, it shall take appropriate disciplinary and corrective action.

5. Annual Conflict-of-Interest Statement.

- a. Each Director, officer, *staff* member and member of a committee shall annually sign a statement which affirms such person:
 - i. Received a copy of the Conflict-of-Interest Policy.
 - ii. Read and understands the Policy.
 - iii. Agreed to Comply with the Policy.
 - iv. Understands that OLTVCB is a non-profit corporation and to maintain its federal tax exemption must engage in activities which accomplish one or more of its tax-exempt purposes.

Your Responsibility to Report

As a representative of the OLTVCB, *staff* and Board Directors have the right and responsibility to question or challenge situations in which you suspect that something improper, unethical, or illegal is going on. The OLTVCB is committed to looking into concerns and addressing them if they're found to have merit, but we won't know that those concerns exist unless you let someone know. Being aware of suspected misconduct and not reporting it could result in termination from the OLTVCB Board or being discharged without severance if in a paid status, or removed from our sponsorship or vendor lists, regardless of contractual obligations and may make you liable for misconduct as an accomplice. If you do report suspected misconduct, you also have an obligation to cooperate in investigating the matter.

Once you've decided that you need to talk to someone about your issue or concern, who should you contact?

First, talk to your CEO. Give your CEO a chance to solve the problem. If your CEO cannot resolve the issue to your satisfaction or you are not comfortable talking to your CEO, contact a member of the Board Executive Committee. If the issue still is not resolved to your satisfaction or if you are not comfortable

talking to a Board member, notify the Board President. Your confidentiality and, if you wish -your anonymity, will remain intact during the investigation whenever possible. If it becomes a legal issue, you may be required to disclose your name and sources of information.

We understand that many persons prefer that their communications concerning misconduct remain confidential. Although we will try to protect the confidentiality of persons who report suspected misconduct, we cannot guarantee complete confidentiality. For example, sometimes it is impossible to investigate suspected misconduct without identifying the complainant. We believe, however, that it is better to come forward than to let the misconduct continue. **NON-RETALIATION CONCEPT WILL BE UTILIZED FOR THE PERSONS REPORTING SUPECTED MISCONDUCT.**

Confidential Information

Staff and Board Directors are responsible for the safekeeping of any confidential OLTVCB information, industry contacts, lists, and/or trade secrets to which you have access.

Confidential information, industry contacts, lists, and/or trade secrets, sometimes called "proprietary information," means information that belongs to the OLTVCB and which the OLTVCB has a right or obligation to protect. It includes any information that is not generally disclosed, is regarded as private, and/or which either is useful to the OLTVCB or would be helpful to competitors.

Examples of confidential information include:

- Sales file information
- Sales database - meeting planners, tour operators, etc.
- Personal Information about team members
- Financial data
- Contract information
- Planned new projects
- List of vendors, suppliers and/or sponsors
- Wages and salary information, apart from your own compensation which you may disclose as you wish
- Projected earnings
- Changes in management or policies
- Suppliers/hotel pricing
- Electronically stored information

These are basic guidelines for protecting the OLTVCB proprietary information:

- If you have access to proprietary information, discuss it with others in the OLTVCB on a need-to-know basis.
- Do not disclose proprietary information to an outside person or entity, except under a nondisclosure agreement that has been approved by the OLTVCB legal advisor.
- Do not disclose proprietary information in social conversations or in normal business dealings with suppliers, customers, sponsors, or vendors.

If asked about disclosure of confidential or proprietary information, contact your CEO or the President of the OLTVCB.

Records of Proceedings

1. The Minutes of the Board of Directors and all committees shall contain:
 - a. The names of the persons who disclosed or otherwise were found to have a financial interest in connection with an actual or possible conflict of interest, the nature of the financial interest, and action taken to determine whether a conflict of interest was present, and the Board of Director's or committee's decision as to whether a conflict of interest in fact existed.
 - b. The names of the persons who were present for discussion and votes relating the transaction or arrangement, the content of the discussion, including any alternatives to the proposed transaction or arrangement, and a record of any votes taken in connection with the proceedings.

Compensation

1. A voting member of the Board of Directors who receives compensation, directly or indirectly, from OLTVCB for services is precluded from voting on matters pertaining to that Director's compensation.
2. A voting member of any committee whose jurisdiction including compensation matters and who receives compensation, directly or indirectly from OLTVCB for service, is precluded from voting on matters pertaining to that director's compensation.
3. No member of the Board of Directors or any committee whose jurisdiction includes compensation matters and who receives compensation, directly or indirectly, from OLTVCB either individually or collectively is prohibited from providing information to any committee regarding compensation.

Annual Statements

1. Each director, officer, staff member and member of a committee shall annually sign a statement which affirms such person:
 - a. Received a copy of the Conflicts of Interest Policy;
 - b. Read and understands the Policy;
 - c. Agreed to Comply with the Policy;
 - d. Understands that OLTVCB is a non-profit corporation and to maintain its federal tax exemption must engage in activities which accomplish one or more of its tax-exempt purposes.

BOARD COVENANT

This covenant defines our best intentions and goals for Board Directors of the Olympia-Lacey-Tumwater Visitor & Convention Bureau (OLTVCB). Each Board Director shall sign a Board Roles & Responsibilities document agreeing to the following responsibilities annually. Newly elected Board Directors must sign the Board Roles and Responsibilities agreement before attending their first Board meeting.

Board Directors Should

- Be engaged in the community.
- Be knowledgeable about economic and community development in general and the tourism industry, specifically.
- Understand the mission, purpose, vision, goals, policies, programs, services, strengths and needs of Experience Olympia & Beyond.
- Constantly build their knowledge about the tourism industry, the community, and their points of intersection.
- Facilitate respectful and open dialogue. One speaker at a time in meetings-please try not to interrupt.
- Commit to arriving on time and planning to attend the full meeting.
- Listen with an open mind and share openly.
- Not only identify problems-please propose a solution.

Board Directors Must

- Represent and advocate for the broader, Thurston County-wide tourism and hospitality industry.
- Represent and advocate for Experience Olympia & Beyond in the community, sharing EOB's mission, work, and accomplishments.
- Make committee and final Board decisions in concert with the rest of the Board that enhance and enrich the entire Thurston County community.
- Maintain confidentiality on select issues as required and maintain transparency on everything else.
- Recognize that a Board Director's job is to ensure that the organization is properly managed, not to manage it.
- Engage in planning activities at the Board level that provides a strategic framework in which the CEO can guide *staff* to meet short-term milestones to achieve long-term goals.
- Conduct themselves and treat the Experience Olympia & Beyond *staff*, Board and community members in keeping with the organization's values.
- Publicly support the position of the Board even if a Board Director's personal position did not prevail after a vote was held.
- Respond to meeting notices.
- Avoid conflicts of interest.
- Keep the CEO informed about any concerns the community expressed relating to tourism.

Honors confidentiality of proprietary OLTVCB information and discussion in a closed session.

Experience Olympia & Beyond Values

- Accountability: We take responsibility for our words, actions, results, and everything in between.
- Collaboration: We do our best work when we recognize one another's strengths – we listen, support and adapt together.
- Respect: We value diverse perspectives and treat people with dignity and professionalism.
- Trust: The relationships we build are rooted in our ability to instill confidence that we are experts in our field, our actions are fair, and our behavior is responsible and reliable.
- Integrity: Our organization is transparent and firmly rooted in the highest ethical standards.
- Empathy: We care about the well-being of others and show kindness and caring every day.

Additional Responsibilities

- Represent the interests of your appointing authority or organization within the broader interests of the community at large.
- Attend scheduled Board and committee meetings (if the Board Director has joined a committee). Three unexcused absences from Board meetings in a twelve-month period serve as an automatic resignation.
- Devote approximately one hour per month to reading their board packet.
- Devote approximately one and a half hours monthly to attending Board meetings.
- Devote approximately one hour per month during months when committee meetings are held that the Board Director has volunteered to serve.
- Devote approximately 8 hours annually to attending the Annual Board Retreat.

Executive Committee Responsibilities (Executive Committee Directors Only)

- Officers may expect to invest four to seven hours per month in Board and committee activities.

President

- Work closely with the CEO and serve as an immediate source for input on issues of management and policy.
- Lead the Executive Committee and Board of Directors in overall governance and accountability.
- Direct Board meetings.
- Direct Executive Committee meetings.
- Meet with other members of the Executive Committee and the CEO as needed providing oversight and guidance.
- Serve as an authorized signer on Experience Olympia & Beyond bank accounts.
- Provide an annual review of the CEO's performance, acting as liaison with the Executive Committee on matters related to the CEO's performance, contract, and compensation.
- Attend key EOB, community and industry activities and events representing the organization and supporting the CEO.

Vice President

- Work with and supports the President to help shape Experience Olympia & Beyond governance and accountability.
- Direct EOB Board meetings and/or Executive Committee meetings in the absence of the President.
- Work with the Executive Committee to review the CEO's performance, evaluating and formulating CEO's employment contract.

Secretary

- Chair Experience Olympia & Beyond Board meetings and/or Executive Committee meetings in the absence of the President or Vice President.
- Review, edit and approve Board meeting minutes and ensure that accurate minutes are distributed, reviewed, and approved by the Board of Directors and Board meetings.
- Work with the Executive Committee to review the CEO's performance, evaluating and formulating CEO's employment contract.

Treasurer

- Receive and be accountable for all funds belonging to Experience Olympia & Beyond.
- Pay all obligations legally incurred by EOB when payment is authorized by the Board of Directors, maintain bank accounts in depositories, or delegate these duties to CEO, administrator, other staff or accounting firm.
- Serve as an authorized signer on Experience Olympia & Beyond bank accounts.
- Provide financial reports and perform such other acts as the President may direct.
- Chair EOB Board meetings and/or Executive Committee Meetings in the absence of the President, Vice President, or Secretary.
- Work with the Executive Committee to review the CEO's performance, evaluating and formulating CEO's employment contract.

At-Large

- Represents the viewpoints of the Board of Directors at Executive Committee meetings.
- Work with the Executive Committee to review the CEO's performance, evaluating and formulating CEO's employment contract.

Emeritus

- Represent institutional knowledge and historical background.

Additional Board Requirements

Legal and Ethical Standards

- Obedience - to laws and policies
- Loyalty - to OLTVCB interests
- Care - due diligence

Fiduciary Responsibilities

The OLTVCB Board of Directors makes fundamental management and policy decisions by adopting policies and bylaws, as well as motions and resolutions at Board Meetings. The day-to-day management is the responsibility of the Chief Executive Officer.

Each Director (including the Chief Executive Officer) is in a "fiduciary" relationship with the OLTVCB as a whole; i.e., the organization on whose board they serve. If you are a Director or officer, you must act with the utmost good faith and use your powers solely in the interest of the OLTVCB. When you become a Director or officer, you agree to give diligent attention to the OLTVCB concerns and to be faithful and honest in carrying out the duties of your position. You are not expected to be infallible, but you must act with honesty and in good faith.

The Board of Directors has many responsibilities as outlined in the Bylaws of the Corporation. They can be summarized as:

Each Board member must oversee the business conduct and ethical standards of the OLTVCB. The specific responsibilities of directors include the following:

1. Each Director has a fiduciary obligation to:
 - a. Act in good faith, with the care an ordinarily prudent person in a like position would exercise under similar circumstances.
 - b. Act in a manner he or she reasonably and honestly believes to be in the best interests of the OLTVCB; and
 - c. Become fully informed of all relevant information about a particular matter before deciding on that matter as a member of the Board.
2. A Director must avoid breaches of fiduciary duty, such as fraud, overreaching, improper personal benefit, lack of good faith, or failure to become fully informed.
3. A Director will perform his or her duties with the knowledge that his or her conduct sets an example for the ethical tone of the OLTVCB.

BOARD ORIENTATION

Upon election to the VCB Board of Directors, all new Board directors must participate in a Board Orientation. The orientation will include a discussion of the following: an overview of the VCB and tourism's role in economic development, board roles and responsibilities and VCB's *staff* structure. Newly elected Board Directors must receive their full orientation before attending their first Board meeting.

EXECUTIVE COMMITTEE

When a board director is elected to the Executive Committee, they will refresh their understanding of the VCB by participating in the Board Orientation.

BOARD EVALUATION

The VCB Board of Directors conducts annual evaluations to evaluate the overall health, vitality, and effectiveness of the board.

Each board director is asked to complete the electronic Board Self-Evaluation survey. They are given three (3) weeks to complete the survey. VCB Board President aggregates the results and presents to Executive Committee and Board of Directors for analysis. The report will include discussion of key strengths (things the Board is doing well) and key opportunities (things the Board can do better to improve overall health and governance of the organization).

Staff will prepare and the Board President will distribute individual Board Scorecards. Scorecards will show a record of individual board director attendance and committee participation.

STATE of WASHINGTON



SECRETARY of STATE

I, RALPH MUNRO, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF INCORPORATION

to

VISITORS AND CONVENTION BUREAU OF
THURSTON COUNTY


a Washington Non Profit corporation. Articles of Incorporation were filed for record in this office on the date indicated below.

UBI Number: 601 738 394

Date: September 12, 1996



Given under my hand and the Seal of the State
of Washington at Olympia, the State Capital


RALPH MUNRO

Ralph Munro, Secretary of State

2-538891-9

**BY-LAWS
OF THE
OLYMPIA THURSTON COUNTY VISITOR AND CONVENTION BUREAU**

Article 1:

1. The Olympia/Thurston County Visitors and Convention Bureau is organized with the purpose to market the Olympia Thurston County area as a leisure and meeting destination.
2. The OTCVCB shall operate as a nonprofit 501c6 corporation and observe local, state, and federal laws, which apply to not-for-profit organizations as defined by the Internal Revenue Code.
3. The annual membership meeting, terms of office, and the fiscal year of the OTCVCB shall be the calendar year.
4. Registered Office: The post office address of the registered office of the Olympia Thurston County Visitor and Convention Bureau shall be P.O. Box 7338, Olympia, WA 98507, or such other address as may be subsequently approved by the Board of Directors.
5. Dissolution: The Olympia Thurston County Visitor and Convention Bureau, as a private non-profit organization may not be dissolved without approval of two-thirds majority of all current members of the Board of Directors.

Article II.

1. Membership: Any individual or organization, which supports the purpose of the OTCVCB, may become a member.
2. By-laws: All members shall be provided a copy of the OTCVCB By-laws and a current list of VCB members.
3. Meeting: At least one membership meeting shall be held each year. All current members of the OTCVCB shall be informed of the time and place of the meeting at least two weeks in advance.

Article III.

1. Board of Directors: The Board of Directors shall consist of up to twenty-one (21) members and a minimum of eleven (11) members including officers.

Revised 12/06
Revised 1/05
Revised 11/2/00

2. Term of Office: Directors shall serve for a three- (3) year term with the goal of one-third being selected each year. A member of the Board of Directors can serve up to three (3) consecutive terms.
3. Election to Office: Directors will be elected to office at the annual membership meeting or by a mailing to all members as decided by the Board of Directors. Election of Board Members for unexpired terms shall be for the balance of the term vacated.
4. Removal from Office: Any member of the Board of Directors may be removed by two thirds (2/3) approval of all current members of the Board present at a regular or a special meeting of the Board provided that notice of such proposal has been given or sent to each Board member in writing at least ten (10) days prior to the meeting.
5. Vacancies: Vacancies in the membership of the Board of Directors may be filled at any time by vote of the remaining members of the Board of Directors.
6. Board Meetings: The Board of Directors shall meet at least quarterly. The time and place for the regular meetings shall be made by a majority agreement. The Board of Directors shall receive notice of a meeting no less than one week before the meeting. Robert's Rules of Order shall serve as the guide for the conduct of business at meetings of the OCTVCB.
7. Open Meetings: All Board meetings are open to the OCTVCB membership with a few exceptions. Exceptions include discussions of personnel matters, salary negotiations, and discussions about sensitive matters, which if they became general knowledge would hinder negotiations with outside organizations, groups or individuals. Meetings of this type may be closed to any and all members. Minutes of all meetings will be taken and kept.
8. Quorum: At any meeting of the Board of Directors at least one-half of the Board members must be present in person or through electronic communications to constitute a quorum and validate decisions. Each Board member present shall be entitled to one vote. A vote of the majority of the Board members present shall affirm resolutions put forth.
9. Responsibilities: The Board of Directors is responsible for managing the business and property of the Olympia Thurston County Visitor and Convention Bureau. The Board may establish and excuse any committees deemed necessary, hire employees, set rates, acquire and sell assets, establish policies and define, approve or disallow exceptions to policy.

Revised 12/06
 Revised 1/05
 Revised 11/2/00

10. Accountability: Members of the Board of Directors shall not be held liable for actions taken in good faith and in reasonable pursuit of decisions made by the Board. The OTCVCB shall hold harmless and defend any member to the extent of its ability.

Article IV:

1. Officers: From the membership, the Board of Directors shall elect a President, a Vice President, a Treasurer, Secretary and other elected officers, up to a total of seven members, as the Board of Directors deem necessary.
2. Term of Office: The officers shall serve until the election of their replacement. Officers shall serve a one-year term. Any officer may be removed by a two thirds (2/3) approval by the Board of Directors present provided notice has been given as provided for above at a meeting in which a quorum is present. A vacancy in an officer position may be filled by a majority vote of the board members present.
3. President: The President of the Olympia Thurston County Visitor and Convention Bureau shall be responsible for the strategic leadership and external relations of the Olympia Thurston County Visitor and Convention Bureau, shall preside at all meetings of the Board of Directors including the Annual or any Special meetings of the OTCVCB, shall call such other meetings of the Board of Directors as he or she shall deem necessary, and shall perform such other duties usually inherent in such office and/or delegate them as deemed necessary.
4. Vice President: The Vice President shall act for the President of the Olympia Thurston County Visitor and Convention Bureau in his/her absence.
5. Treasurer: The Treasurer shall receive and be accountable for all funds belonging to the organization, pay all obligations legally incurred by the Olympia Thurston County Visitor and Convention Bureau when payment is authorized by the Board of Directors, maintain bank accounts in depositories, provide financial reports and perform such other acts as the President may direct. The Treasurer may also delegate these duties to the executive director, administrator or such other staff or an accounting firm and shall ensure all records are kept for the Board of Directors and the OTCVCB and any other responsible parties as deemed necessary, prudent, and approved by the Board of Directors.
6. Secretary: The Secretary shall be responsible for working with staff to ensure all meetings are recorded.

Revised 12/06
 Revised 1/05
 Revised 11/2/00

7. Past President: The Past President is a voting member of the Executive Committee and provides leadership to the Board of Directors.

Article V.

1. Committees: All committees of the OTCVCB shall be proposed by the Executive Committee and approved by the Board of Directors. The President shall appoint all committee chairs.
2. Executive Committee: The elected officers and the immediate past president shall constitute the Executive Committee. This Committee shall prepare the agenda for Board meetings and carry on the operation of the organization according to the directions established by the Board.
3. Nominating Committee: The President shall appoint the nominating committee, which will be comprised of three (3) members of the Board of Directors and two (2) additional members from the membership at large.

Article VI.

1. Activity and Fund Use Limitations: No part of the net earnings, contributions or gifts given to this organization shall be distributed in an unlawful manner or for the personal use of any Board member, OTCVCB member or other private persons.

Article VII.

1. Amendments: These By-laws may also be amended, changed, modified or repealed by an affirmative vote of two-thirds (2/3) of the members of the Board of Directors present at any meeting of the Board provided that a quorum is present and that two weeks notice of the amendment, change, modification or repeal was given with the notice of such meeting and that such amendment, change, modification or repeal is consistent with the Articles of Incorporation governing the operations of this organization.

Certified to be the Bylaws of the Corporation adopted at a meeting of the Board of Directors held on the _____ day of _____, _____.

President,
For the Board Directors

Revised 12/06
Revised 1/05
Revised 11/2/00

OLYMPIA/THURSTON COUNTY VISITORS AND CONVENTION BUREAU BYLAWS

ARTICLE I. GENERAL

Section 1. The name of this organization shall be the Olympia/Thurston County Visitors and Convention Bureau hereafter referred to as OTCVCB.

Section 2. The purpose of this organization shall be to market this area as a leisure and meeting destination. This will be accomplished by organizing and coordinating efforts to present an attractive image of our area and to promote visits.

Section 3. The OTCVCB shall operate as a nonprofit corporation and observe all local, state, and federal laws which apply to not-for-profit organizations as defined in Section 501©6 of the Internal Revenue Code.

Section 4. The annual membership, terms of office, and the fiscal year of the OTCVCB shall be the calendar year.

ARTICLE II. MEMBERSHIP

Section 1. Any individual or organization which supports the purpose of the OTCVCB may become a member by submitting a membership application and paying the specified membership dues.

Section 2. All members shall be provided a copy of the OTCVCB Bylaws and a current list of members of the organization.

Section 3. At least one membership meeting shall be held each year. All current members of the OTCVCB shall be informed of the time and place of the meeting at least two weeks in advance.

ARTICLE III. BOARD OF DIRECTORS

Section 1. The activities of the OTCVCB shall be determined and supervised by a Board of Directors, hereafter referred to as the Board. The Board shall establish membership dues.

Section 2. The Board shall consist of 27 voting members. Each member Chamber of Commerce shall appoint one voting member; three voting members shall be elected from nominees representing hotel/motel members of the OTCVCB; one voting member shall be elected from nominees representing arts and cultural groups which are OTCVCB members; and ten voting members shall be elected from nominees representing the membership at large.

with those titles. The Vice President, Secretary & Treasurer shall be elected by the Board from and by its voting membership.

Section 2. Officers shall serve one year terms and no more than two consecutive terms.

ARTICLE V. COMMITTEES

Section 1. The elected officers and the immediate past president shall constitute the Executive Committee. This Committee shall prepare the agenda for Board meetings and carry on the operation of the organization according to the directions established by the Board. When/if an Executive Director is employed, that individual shall be a non-voting member of the Executive Committee and shall attend Board meetings.

Section 2. A Nominating Committee shall be appointed by July 31 of each year. Three members shall be Board members and two additional members shall be from the OTCVCB membership at large. The membership shall be informed of the membership of this Committee. The Nominating Committee shall report nominees at the October meeting of the Board. (SEE: Article III. Section 4)

Section 3. Other committees proposed by the Executive Committee and approved by the Board shall be established. Committee membership shall be open to all members of the OTCVCB. The President shall appoint committee members.

ARTICLE VI. PARLIAMENTARY PROCEDURES

Section 1. Robert's Rules of Order shall serve as the guide for the conduct of business at meetings of the Board and during any business sessions at membership meetings.

Section 2. Minutes of the previous Board meeting shall be furnished to all Board members prior to the next Board meeting and approved, or corrected and approved, by the voting members of the Board at that next Board meeting.

ARTICLE VII. ADOPTION AND AMENDMENT OF BYLAWS

Section 1. These bylaws are adopted by the group forming the OTCVCB; which group will operate under them through 1998.

Section 2. Formal ratification, or amendment and ratification, of these bylaws shall be on the agenda of the first 1999 meeting held by the Board in place after the election held in November of 1998.

Section 3. These bylaws may be amended by an affirmative vote of a simple majority of the voting members of the Board at a meeting held at least two weeks after all

BYLAWS of the VISITOR AND CONVENTION BUREAU OF THURSTON COUNTY

ARTICLE I - GENERAL

SECTION 1. NAME. The name of this organization shall be the Visitor and Convention Bureau of Thurston County, and shall be hereinafter referred to as the bureau.

SECTION 2. MISSION, VISION, PURPOSE. The mission of the Visitor and Convention Bureau of Thurston County is to promote tourism, both leisure and convention business, for the county and to create diversified economic vitality for Thurston County.

We envision greater Thurston County as a regional gateway to recreation and as a cultural, historical, business and governmental destination for the increased visibility of Thurston County.

Our purpose is to: offer a central resource for information and services for tourists; coordinate advertising; promote special events; and recruit conventions and conferences.

SECTION 3. COMPLIANCE WITH LAW. The Visitor and Convention Bureau of Thurston County shall observe all local, state and federal laws which apply to a non-profit organization as defined in Section 501 (C) (6) of the Internal Revenue Code.

ARTICLE II - MEMBERSHIP

SECTION 1. ACTIVE MEMBERSHIP. Any person, firm, association or corporation supporting the mission of the Bureau shall be eligible for membership therein as an active member of the Bureau.

SECTION 2. MEMBERSHIP. Application for membership shall be in writing. Membership fees shall be established by the Board of Trustees.

SECTION 3. ELECTION RIGHTS At all elections or votes before the membership each member shall be entitled to one (1) vote.

ARTICLE III - MEETINGS

SECTION 1. ANNUAL MEETING. The Annual meeting of the Bureau will be held in the month of November of each year, at such time and place as is determined by the Board of Trustees. Notice of such annual meeting shall be sent to each Bureau member not less than ten (10) days prior thereto.

SECTION 2. SPECIAL MEETINGS. Special meetings of the Bureau membership shall be called by the President, at the request of at least five (5) members of the Board, or upon the petition by not less than five (5%) percent of the membership. Notice of such special meetings shall be sent to each member not less than (10) ten days prior thereto.

ARTICLE IV - BUREAU BOARD

SECTION 1. BOARD REPRESENTATION.

[a] The governance of the Bureau, including the direction of its activities and the control of its finances and property shall be vested in the Board. The Board shall be comprised of at least fifteen (15) members. The Board members shall be comprised of, but not limited to: Hotel/Motels, Tourism Sites, Restaurants, Transportation, Chambers of Commerce, State Tourism, Community, Arts & Culture, EDC, Port of Olympia.

[b] All members of the Board shall be voting members.

SECTION 2. TERM OF OFFICE. Each Board member shall assume office January 1 and shall serve for a term of one (1) to three (3) years thereafter or until a successor has been elected and qualified. Vacancies in an unexpired term shall be filled by a vote of a majority of the Board. A member who has been elected and served on the Board for three(3) consecutive terms shall not be eligible for reelection for one year.

SECTION 3. NOMINATION AND ELECTION OF BOARD.

[a] Nominating Committee. The President shall appoint a nominating committee consisting of five (5) members. The Board President shall not serve on the nominating committee.

[b] Notification. The membership will be notified that nominations are being accepted for Board positions. A list of the candidates so nominated shall be kept on file.

[c] Candidates. At the regularly scheduled Board meeting the nominating committee shall present a single slate of candidates for the vacancies for board ratification prior to the annual meeting.

[d] Election Committee. The Board President shall appoint an election committee composed of three (3) members and the Bureau Director, whose duties it shall be to see that the board election is carried out according to the terms and conditions of these bylaws. The President shall not serve on the election committee.

[e] Board Election. The election of Board members shall be by secret ballot by the membership. Voting shall take place from October 1 to October 15. Members shall have the right to vote for as many candidates as there are vacancies on the board, including write in candidates. Those candidates receiving the highest number of votes shall be elected to the vacant position(s) until all vacant positions are filled.

SECTION 4. DUTIES OF THE BOARD. The duties of the Board shall be as follows:

[a] To attend meetings of the Board, and to participate in events of the bureau.

[b] To serve as a Chairperson of any sub-committee, as appointed by the Board President.

[c] To serve as a member of at least one sub-committee and to regularly attend meetings of that committee.

[d] To represent the position of the Board before governmental or other agencies, when requested by the President.

SECTION 5. BOARD MEETINGS. The Board shall meet regularly. The President may call for such special meetings to conduct the business of the Board. A simple majority of the Board shall constitute a quorum.

SECTION 6. REMOVAL OF A BOARD MEMBER. Any member may be removed from the Board with or without cause by a vote of two-thirds (2/3) of the full Board. Any Board member absent from three (3) regularly scheduled meetings of the Board without notification may be asked to leave the Board.

ARTICLE V - BOARD OFFICERS

SECTION 1. OFFICERS. The Board officers shall consist of the President, Vice President, Secretary and/or Treasurer, the VCB Director (if applicable), and such other officers as the board deems necessary. The VCB Director shall not have a vote.

SECTION 2. ELECTION OF THE BOARD OFFICERS. On or before September 1 the President shall appoint a Nominating Committee of five (5) members of the Board. This committee shall meet and

propose a slate of officers for the next year including a Vice President and a Secretary and/or Treasurer. The Vice President from the previous year shall assume the office of President. The slate will be presented to the Board for their ratification at the annual meeting.

SECTION 3. TERM OF OFFICE. The term of Office for each Officer shall be one year or until a successor has been elected. Newly elected officers shall take office on January 1.

SECTION 4. VCB DIRECTOR: The Board may employ a Director, who shall be the paid manager of the Bureau. The Director shall work for and report to the President with guidance from the Board Officers. The Director shall be responsible for providing advice and assistance to the Bureau, Board, President, and committees. The Director shall be responsible for the administration of the Bureau and perform other duties as directed by the Board of Trustees.

SECTION 5. DUTIES OF THE PRESIDENT. The President shall be the chief executive officer of the Board and shall preside at meetings of the Board and membership. The President shall be responsible for seeing that the direction given by the members of the bureau, and the actions of the Board are carried out. The President shall report to the membership and Board on the management and the activities of the Bureau. The President shall be an ex-officio member of all committees established by the Board, and shall perform other duties assigned by the Board or prescribed elsewhere in these bylaws.

SECTION 6. DUTIES OF CHAIR-ELECT. In the absence of the President, the Chair-elect shall perform the duties of the President, and shall have all the powers of and be subject to all the restrictions upon the President.

SECTION 7. DUTIES OF THE SECRETARY. The Secretary of the Board shall be in attendance at all meetings, produce agendas, meeting minutes, and other duties as assigned by the Board President.

SECTION 8. DUTIES OF THE TREASURER. The Treasurer shall be responsible for the monitoring, control and reporting of receipts and disbursements of all assets of the Bureau as authorized by Board. The Treasurer shall exercise such other powers and duties as may be assigned by the Board.

SECTION 9. RESIGNATION. If, during an officer's term, any officer resigns his or her position or for any other reason is

unable to complete his or her term of office, the Board shall elect a member of the board to fill the vacant position for the unexpired term.

SECTION 10. REMOVAL OF OFFICER. Any officer may be removed from office with or without cause by a vote of two-thirds (2/3) of the Board as per Article IV, section 6.

ARTICLE VI - COMMITTEES

SECTION 1. COMMITTEES. The Board may establish committees to advance the mission of the Bureau.

SECTION 2. CHAIRPERSONS. The President shall appoint a Chairperson for each committee.

SECTION 3. COMMITTEE REPORTS. As appropriate, committees shall report to the Board. No committee shall make public any formal action resolution, or in any way commit the Board on a question of policy or on matters of general public interest without first having received the approval of the Board.

ARTICLE VII - FINANCIAL RESPONSIBILITY

SECTION 1. AUTHORITY OF THE BOARD. The Board shall have authority to develop a yearly budget and expend funds allocated under the budget.

SECTION 2. SOURCE OF FUNDS. The Board shall have the power to authorize the securing of funds.

SECTION 3. FISCAL YEAR. The fiscal year shall begin on January 1 and end on December 31.

SECTION 4. BUDGET. The annual budget of estimated income and expenditures shall be approved by the Board. No expense shall be incurred beyond total budget appropriations without prior approval of the Board.

SECTION 5. FINANCIAL REVIEW. There shall be an bi-annual review of the financial affairs of the Board by a committee and/or firm to be designated by the Board of Trustees.

SECTION 6. LIMITED LIABILITY OF BOARD AND OFFICERS. No member of the Board and no officer of the Board shall be held liable for any action taken in good faith by any such member or

such officer in conducting the business of the Board and the Board shall hold harmless, indemnify, and defend any such member to the fullest extent allowed by law as it now or hereafter exists.

SECTION 7. APPROVAL FOR SIGNATURES. Approvals for signatures necessary on contracts, checks, payments, orders, receipts, deposits, and access to securities of the Board shall be provided by resolution of the Board of Trustees.

SECTION 9. INVESTMENTS. The Treasurer of the Board shall invest the funds of the Bureau in accordance with the direction of the Executive Committee and approval of the Board of Trustees appointed for such purpose.

ARTICLE VIII - EXECUTIVE COMMITTEE

SECTION 1. EXECUTIVE COMMITTEE. The officers of the Board shall be the Executive Committee. The Executive Committee shall have, and may exercise, the powers of the Board in the interim between Board meetings, except that the Executive Committee shall not have the power to adopt the budget, to take any action which is contrary to, or a substantial departure from the direction established by the Board, or which represents a major change in the affairs, business, or policy of the Board. The Executive Committee shall submit reports to the Board on any actions taken.

ARTICLE IX - PARLIAMENTARY PROCEDURES

SECTION 1. RULES OF ORDER. Proceedings of the Board shall be governed by and conducted according to Robert's Rules of Order and by such rules and regulations as may be adopted by the Board.

ARTICLE X - AMENDMENTS

SECTION 1. AMENDMENTS. These procedures may be amended at any meeting of the Board by the affirmative vote of two-thirds (2/3) of the Board. Notice and copies of the proposed amendments shall be filed with the President or director and mailed to members of the Board at least ten (10) days before the meeting at which the same shall be considered. The general membership shall be advised of the amendments at the regular membership meeting following the adoption of amendments.

Adopted by the Bureau this ____ day of _____, 1996.

President

date

Secretary/Treasurer

enl



WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 09/09/2024
Effective Date: 09/09/2024
UBI #: 601 738 394

Annual Report

BUSINESS INFORMATION

Business Name:

VISITORS AND CONVENTION BUREAU OF THURSTON COUNTY

UBI Number:

601 738 394

Business Type:

WA NONPROFIT CORPORATION

Business Status:

ACTIVE

Principal Office Street Address:

2424 HERITAGE CT SW STE 101, OLYMPIA, WA, 98502-6046, UNITED STATES

Principal Office Mailing Address:

PO BOX 1394, OLYMPIA, WA, 98507-1394, UNITED STATES

Expiration Date:

09/30/2025

Jurisdiction:

UNITED STATES, WASHINGTON

Formation/Registration Date:

09/12/1996

Period of Duration:

PERPETUAL

Inactive Date:

Nature of Business:

DESTINATION MARKETING ASSOCIATION SERVING THURSTON COUNTY, WA

NONPROFIT GROSS REVENUE CERTIFICATION

Per [RCW 24.03A.960](#) does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than \$500,000? - **No**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **91-1735847**

REGISTERED AGENT [RCW 23.95.410](#)

Registered Agent Name

Street Address

Mailing Address

VISITORS AND CONVENTION BUREAU
OF THURSTON COUNTY

2424 HERITAGE CT SW STE 101, OLYMPIA,
WA, 98502-6046, UNITED STATES

PO BOX 1394, OLYMPIA, WA, 98507-
1394, UNITED STATES

PRINCIPAL OFFICE

Phone:

3607047544

Email:

KELLY@EXPERIENCEOLYMPIA.COM

Street Address:

2424 HERITAGE CT SW STE 101, OLYMPIA, WA, 98502-6046, USA

Mailing Address:

PO BOX 1394, OLYMPIA, WA, 98507-1394, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		CHRISTINA	DANIELS
GOVERNOR	INDIVIDUAL		SUE	FALASH
GOVERNOR	INDIVIDUAL		PATTY	BELMONTE

NATURE OF BUSINESS

- DESTINATION MARKETING ASSOCIATION SERVING THURSTON COUNTY, WA

CHARITABLE NONPROFIT CORPORATION

Is the Nonprofit Corporation a Charitable Nonprofit as defined by [RCW 24.03A.010\(6\)](#)? - **No**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?

- **No**

2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?

- **No**

a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?

- **No**

3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?

- **No**

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of [RCW 82.45.220](#).

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:

KELLY CAMPBELL

Email:

KELLY@EXPERIENCEOLYMPIA.COM

Address:

PO BOX 1394, OLYMPIA, WA, 98507-1394, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

AUTHORIZED PERSON

☒ I am an authorized person.

Person Type:
ENTITY

First Name:
KELLY

Last Name:
CAMPBELL

Entity Name:
VISITOR & CONVENTION BUREAU OF THURSTON COUNTY

Title:
VP FINANCE & ADMIN

☒ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

Item 5.

Your Guide To



EXPLORE!



Where Nature, History, and the Future Intersect

With a gushing waterfall as its centerpiece, Tumwater shines for its natural beauty, historical significance, and vibrant presence.

The city just south of Olympia was the terminus for the Oregon Trail. It became the first permanent European-American settlement in the Puget Sound region, where pioneers relied on energy from the churning Deschutes River. Originally named New Market by settlers, the Chinook jargon term Tumwater, meaning waterfall, ultimately made the cut as the city's official brand.

The falls, which were instrumental to early industry, are one of Tumwater's most popular attractions. Tumwater's craft spirits scene is also a huge draw for locals and visitors alike. The Tumwater Craft District features boutique shops, local makers, and restaurants serving locally sourced food and craft beverages in an open-air market setting and, of course, offers opportunities for imbibing. The district partners with South Puget Sound Community College's Brewing and Distilling Program, which trains students in the art of making beer, spirits, and cider, highlighting Tumwater as a historical and emerging world leader in craft production.

Things To Do

Brewery Park at Tumwater Falls

Rushing rapids of the Deschutes River tumble over rocks and sprint toward their destination, placid Capitol Lake. Picnic tables, pathways, a grassy lawn, and a salmon observation area make Brewery Park a destination for all ages. Visible from the falls, the iconic brick brewhouse of the Old Brewery, built in 1906, was where Olympia Brewing Company used mineral-rich artesian water to craft its famous beer and create the slogan, "It's the Water." Listed on the National Register of Historic Places in 1978 and later on the Washington Trust for Historic Preservation's Endangered Properties List, the brewhouse remains the focus of ongoing restoration efforts.

110 Deschutes Way SW

Tumwater Historical Park

Just beyond the falls, this 17-acre park contains play structures, trails, wide open spaces and a reservable covered picnic area, making it a popular location for families and community gatherings. By the entrance is the Crosby House, Bing Crosby's grandparents' historic home, built around 1860 and kept intact by the Daughters of the Pioneers of Washington.

802 Deschutes Way SW

Tumwater Warehouse District

A gathering place for friends, neighbors and visitors to enjoy locally-made craft beverages and specialty foods, the Tumwater Warehouse District is a friendly and inviting destination. Brewers, distillers, and cider-makers bring locally-sourced ingredients to the Warehouse's production facilities, ready for you to enjoy. 8036 River Dr SE

Schmidt House and Centennial Rose Garden

Near the original brewery is the stately Schmidt House, a Colonial Revival built in 1904 for brewery owner Leopold Schmidt. The grounds, including the exterior of the home, and the Centennial Rose Garden, are open daily during daylight hours. Visitors are welcome to explore and enjoy the beautiful property for free. Register on the website for guided tours of the interior of this historic home. 330 Schmidt Pl SW

tumfoundation.org/schmidt-house

Fest

Usually on the last Saturday in September at the beautiful Brewery Park at Tumwater Falls, Falls Fest is a celebration of art, music, food and community. Explore the scenic half-mile loop trail along the Deschutes River highlighted by views of the cascading waterfalls, quiet pools, and the Old Brewhouse Tower.

Union Pioneer Calvary Cemetery

The Union Pioneer Calvary Cemetery, owned and maintained by the City of Tumwater, is associated with the earliest period of Tumwater history. Tumwater's most notable families have ancestors buried there, including the Bush, Trospen, Rutledge, and Ferguson families. The cemetery is a wonderful place to walk, reflect, and explore a bit of our local history.

5700 Littlerock Rd SW

Bush Prairie Farm

This tract of land once belonged to George Bush, a Black pioneer who arrived in Oregon Territory with his wife, Isabella, in 1845 via the Oregon Trail. Bush was granted permission to own land from the government after white settlers petitioned in his favor. Today, the Clark family owns the farm, runs a CSA, and honors his memory. 8400 Old Highway 99 SE

Pioneer Park

Let the kids loose on the playscapes, spread out for a picnic, head out on a hike, explore the Deschutes River, or test your skills at the horseshoe pits or sand volleyball courts at this popular park.

5801 Henderson Blvd SE

Olympic Flight Museum

Aviation enthusiasts won't want to miss this museum and tribute to flight at the Olympia Regional Airport. The collection includes vintage aircraft and artifacts, and the space is available for event rentals.

7637 Old Highway 99 SE

olympicflightmuseum.com

Craft District

Whereas the Schmidt family once saw Tumwater as an opportunity for beer, craft brewers and distillers are also carving out a piece of their history here. The flourishing Craft District is a partnership between South Puget Sound Community College and Heritage Distilling Company, where the art of craft is taught and imbibed. The space

includes eateries, distilleries, breweries, cafés, shopping, and more. 4200 Capitol Blvd S thecraftdistrict.com

Tumwater Artesian Brewfest

On the third Saturday in August, this festival of all things brewing has an agenda: to #bringbrewingback. In addition to local beer, cider, wine, spirits, and food, the festival hosts games like Stein-holding competitions and beer pong. 21+ event.

tumwaterartesianbrewfest.com

Sky Zone

Bounce on trampolines, fly through the air on a trapeze, release some adrenaline on the extreme dodgeball court, or freefall into a foam pit. There's something for every age here, including a designated space for the under-6 crowd.

7960 Center St SW

skyzone.com/olympia/

Golf

While in Tumwater, make sure to swing your clubs.

Tumwater Valley Golf Club offers the more traditional golfing experience, with a championship-level course complete with a pro shop and an extensive menu at the River's Edge. Come to Airport Golf & Batting Center for lessons, practice on the driving range, batting cages, and a taproom with local beer to pair with their nachos and wings.

Tumwater Valley Golf Club: 4611 Tumwater Valley Dr SE

tumwatervalleygc.com

Airport Golf & Batting Center: 8080 Center St SW

airportgolfcenter.com





Download the Digital Guide



experiencetumwater.com





Spring and Summer Events in Thurston County

OLYMPIA, Wash. -- Experience Olympia & Beyond, Thurston County's destination marketing organization, welcomes guests near and far to experience an exceptional array of public [events](#) this spring and summer – many of them free, so they're accessible to all! These community-centric events range from vibrant festivities to music in the park, lively beer festivals, block parties, enchanting harbor days, and much more. Thurston County promises the upcoming seasons will be filled with excitement.

Lacey

- **Lacey Spring Fun Fair:** Let loose at this lively, free, community event filled with games, rides, and entertainment for all ages! **(May 17 + 18)**
- **Washington State Senior Games:** Now in its 28th year, the Washington State Senior Games is the largest Olympic-style multi-sport event in the state. **(Starting June 14 and happening through Aug. 10)**
- **Lacey PolyFest:** A vibrant celebration featuring food trucks, hands-on lei making, live music and cultural performances. **(June 27 + 28)**
- **July Fireworks Spectacular:** An impressive evening awaits at Rainier Vista for the Lacey Fireworks Spectacular on July 3rd! This free festival will include exciting live entertainment, rides, face paintings and more leading up to the grand finale of the night – fireworks! **(July 3)**
- **Thurston County Fair:** An event not to miss featuring over 3,000 exhibits! There is something for everyone, and you'll leave wanting to come back to explore more. Tasty fair food, entertaining performances, and fun-filled competitions await. **(July 31–Aug. 3)**
- **Lacey In Tune:** This series of events over the summer will provide entertainment for all! Each day has something different, so make sure to check the schedule! **(Select dates July 8 – Aug. 13)**

Olympia

- **Olympia Arts Walk:** This Spring Arts Walk features the Earthbound Productions presentation of the Procession of the Species Celebration, along with artists, makers, and performers showcasing art of all forms at more than 100 neighboring business locations, transforming downtown Olympia into a bustling hub of creativity. **(April 25 + 26)**
- **LoveOly SummerFest:** The Olympia Downtown Alliance has announced LoveOly SummerFest 2024, the annual free street festival in historic downtown which includes

live music and performances, activities for kids and families, local vendors, and more.
(June 20–22)

- **Capital City Pride:** Get ready to ignite pride and celebrate love in all its vibrant forms at this three-day festival with electrifying performances, live music, and an after-party (you have to go to find out!) (June 27–29)
- **Dragon Boat Festival:** The Olympia Dragon Boat Festival is a day of fun and community centered around the energetic sport of dragon boat racing, which dates back over 2,000 years. Races begin at 8:30 a.m. and run through 4:30 p.m. at Port Plaza. (July 12)
- **Capital Lakefair:** Enjoy five thrilling days of fun and excitement at Capital Lakefair where you can delight in exhilarating carnival rides, live entertainment, a captivating car show, parade, and fireworks display. (July 16–20)
- **South Sound Block Party:** Experience a two-day music festival on the water with regional and national touring live bands, local vendors, a beer garden, and food trucks at the Northpoint of The Port. (Aug. 22 + 23)
- **Olympia Harbor Days:** Olympia Harbor Days is an annual free family celebration of maritime heritage over a weekend of entertainment, food, art, and history, hosted by the South Sound Maritime Heritage Association and supporting the tugboat tradition since 1974.
(Aug. 29–31)

Tenino

- **The Stone City Arts Festival:** The Tenino Stone Carvers Guild will be hosting an event involving stone carving displays and demonstrations outside their shed. There will be live music, food, and a reading from a new book by mason and sculptor Richard Rhodes. (June 14)
- **Oregon Trail Days:** The festival will feature 40 hands-on activities for families, a parade, live entertainment, and much more! (July 25–27)

Tumwater

- **Olympic Air Show:** Celebrating its 25th anniversary, the Olympic Air Show launches on Father's Day weekend featuring bombers, fighters, and helicopters from World War II, and special rides will be offered during the event on the B-17 Flying Fortress and the P-40 Kittyhawk. (June 14 + 15)
- **Tumwater Family Festival and Fireworks Show:** The Tumwater Family Festival and Nisqually Red Wind Casino Fireworks Show is the biggest fireworks festival in the county – and it happens in Tumwater every year on July 4! Located at the Tumwater Valley Golf Course driving range, you will find music, food, games, and a lot more waiting for you. (July 4)
- **Tumwater Artesian Brewfest:** There will be more than a hundred beverage choices in all, not to mention delicious food, fun games, and captivating entertainment. (Aug. 16)

Rainier

- **Rainier Bluegrass Festival:** Celebrating its 31st year, all are welcome to enjoy music played continually during the day, corn hole competitions, and more! **(Aug. 21–24)**

Rochester

- **Swede Day:** Swede Day is an annual event of family activities including vendors and entertainment, serving a traditional Swedish lunch to attendees. **(June 21)**

Yelm

- **Nisqually Valley Spring Expo:** While celebrating community, local small businesses, and fun shopping experiences, guests can enjoy a car show, a seed-swapping event, and more during this two-day event. **(April 26 + 27)**
- **Clues & Brews Pub Crawl:** You won't want to miss this new, fun, and exciting pub crawl which starts at Uptown Lounge, benefiting The ACU foundation. **(May 3)**
- **Party on the Prairie: Summer Concert:** Prepare to be swept away by a sensational lineup of talented artists who promise to keep you dancing all night long. Gather your friends, pack your picnic baskets, and immerse yourself in the vibrant atmosphere of Yelm City Park. **(June 13)**
- **Nisqually Valley Barbeque Rally:** Expect a mouthwatering array of BBQ of all kinds for purchase, a beer garden, dance routines from local studios, a pie-eating competition, and of course, a BBQ competition. **(July 26)**

To find more events in Thurston County, and specifics on ticket prices, locations, and more visit experienceolympia.com/events.

###

Media Contact

Emily Brooks, Director of Marketing & Community Engagement, emily@experienceolympia.com



Visitor & Convention Bureau of Thurston County

Operation of a Tourism Promotion Agency

Scope of Work 2025

Overview

The Visitor and Convention Bureau of Thurston County (VCB) is a non-profit, 501©(6) economic development organization responsible for competitively marketing Tumwater, Olympia, Lacey and all of Thurston County as a year-round destination to leisure travelers. The VCB is the official destination marketing organization (DMO) and sports commission for Olympia, Lacey, Tumwater, and Thurston County.

Scope of Work

Per RCW 67.28.1816(1) we will provide all services customarily performed by a contemporary, professional, full-service destination marketing organization (DMO). The VCB's destination Marketing programs and services will target visitors for Thurston County and shall include, but not be limited to:

- Advertising
- Public relations
- Direct marketing and fulfillment publications, including annual Visitor Guide
- Group meetings, reunions, tour and travel sales

The Olympia & Beyond Sports Commission shall provide the following services:

- Assemble bids/sponsorships for sporting events
- Connections to Thurston County community
- Facility and site selection support
- Hospitality service
- Hotels: secure rooms and rates
- Marketing & promotion
- Public relations

experienceolympia.com T (360) -704-7544 PO Box 1394, Olympia, WA 98507

Visitor and Convention Bureau of Thurston County dba Experience Olympia & Beyond is the official destination marketing organization for Thurston County.

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name City of Tumwater

Organization Type: Public Agency

Organizational Mission:

In active partnership with our community, we provide courageous leadership and essential municipal services to cultivate a prosperous economy, a healthy natural environment, vibrant neighborhoods, and a supportive social fabric.

Website www.ci.tumwater.wa.us

Federal Tax ID Number 91-6001520

Contact Name Lisa Parks

Title City Administrator

Phone 360-754-4120

Email Address lparks@ci.tumwater.wa.us

Mailing Address 555 Israel Rd SW

City, State ZIP Tumwater, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Fan Zone 2026

What is the purpose of your special event, festival, promotion, or tourism-related facility?

Establish "Fan Zones" for World Cup which is being co-hosted by the United States, Canada and Mexico. Thurston County has been selected as one of nine locations across Washington State where a "Fan Zone" will be established.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

Contribute to the regional planning effort.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$50,000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$50,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Fan Zone 2026

When does this event begin? 6/15/2026

When does this event end? 7/19/2026

How many years has your organization held this event? 0

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$302,000.00

What percentage of your total budget does your funding request from Tumwater represent?

Approximately 16.55%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

This event is a combined regional effort which includes contributions from the Cities of Lacey, Olympia, and Thurston County. The Thurston County Chamber of Commerce is serving as the lead entity for planning and implementation.

Total number of volunteers and volunteer hour information is not currently available as regional planning efforts are in progress.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

Without funding from Tumwater we wouldn't be participating in the combined regional effort to support the Fan Zone.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request Potential contribution from City of Lacey toward regional planning \$84,000.00

City of Olympia lodging tax award or request Potential contribution from City of Olympia toward regional planning \$84,000.00

City of Yelm lodging tax award or request No funds from Yelm

Thurston County lodging tax award or request Potential contribution from Thurston County toward regional planning \$84,000.00

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

N/A

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

This event presents a unique opportunity to boost regional tourism, support local business, and elevate Thurston County and its cities on a global stage. It is anticipated that this event will increase hotel occupancy, while generating revenue for restaurants, retailers and service providers.

How widespread will the benefits of tourism promotion be, both geographically and economically?

Thurston County has been selected as one of nine regions in Washington State to hold an official Fan Zone. Other Fan Zone locations include, Bellingham, Bremerton, Everett, Tri-Cities, Spokane, Tacoma, Vancouver, and Yakima. Geographically and economically the impact will be state wide.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Lodging tax funds received from Tumwater will contribute to the overall regional planning effort for the Fan Zone. Fan Zones are often a day-long event that includes live music, entertainment and food, in addition to a large screen to watch the event live, as it is happening.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

How will you promote overnight stays in Tumwater lodging establishments?

More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

More details should be available after 9/2 and before the 9/29 LTAC meeting, as the regional effort becomes more refined.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

Port of Olympia, Cities of Lacey, Olympia, Thurston County, Thurston County Chamber of Commerce, Experience Olympia & Beyond, Intercity Transit, Squaxin Island Tribe, Nisqually Indian Tribe, The Confederated Tribes of the Chehalis Reservation, Law enforcement and EMS partners, Thurston EDC, Olympia Downtown Alliance, SeattleFWC26 Committee, local soccer clubs, and various businesses in the community.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

Regional planning efforts are in the process of being refined and more information will become available after 9/2 and before the 9/29 LTAC meeting.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.

- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Olympia/Lacey/Thurston County Fan Zone 2026

A Global Celebration on the Port of Olympia Peninsula

In summer 2026, the world's attention will turn to the United States, Canada, and Mexico as they host the largest sporting event in history, an international soccer tournament watched by billions. The 2022 final alone reached more than half the world's population.

Thurston County has a unique opportunity to bring this global excitement to our own backyard. Our region has been selected as one of only nine official Fan Zones in Washington State, an honor that will bring significant visibility and economic opportunity to our community.

A Jurisdictional Collaboration with Chamber Leadership

Recognizing the scope and potential of this opportunity, the Cities of Olympia, Lacey, Tumwater, Thurston County, and the Port of Olympia have come together in a unified regional effort to make the Olympia/Lacey/Thurston County Fan Zone a reality.

At the request of these jurisdictions, the Thurston County Chamber of Commerce has been asked to serve as the lead entity for planning and implementation. Through an Interlocal Agreement (ILA), the Chamber will manage project coordination, business engagement, marketing, and event execution, working in close partnership with all public partners.

Event Overview

Location: Port of Olympia Peninsula

The Port Peninsula will be transformed into a vibrant, family-friendly festival space. The Fan Zone will feature live match broadcasts alongside:

- Food and beverage vendors
- Cultural showcases and community programming
- Sponsor activations
- Family-friendly entertainment

Economic Impact

This event presents a powerful opportunity to boost regional tourism, support local business, and elevate Thurston County's visibility on the global stage.

We anticipate:

- Increased hotel occupancy (“heads in beds”)
- Enhanced revenue for restaurants, retailers, and service providers
- Strong regional branding and visitor draw

Business engagement will include:

- Promotional toolkits and signage
- Business-readiness workshops
- A coordinated regional marketing campaign to draw visitors across the region

Guiding Principles

The Fan Zone will reflect the values of our community:

- **Human Rights & Safety:** A welcoming and inclusive experience for all
- **Accessibility:** Ensuring the event is open and inviting to every resident
- **Sustainability:** Emphasizing low-waste and low-emissions operations
- **Youth Engagement:** Creating lasting memories in a safe, celebratory environment
- **Cultural Celebration:** Highlighting what makes Thurston County unique
- **Community Unity:** Bringing residents together through shared pride

Funding Request

To bring this regional vision to life, we respectfully request:

- \$375,000 from each participating jurisdiction (City of Olympia, City of Lacey, City of Tumwater, Thurston County)
- Payments disbursed quarterly over the project timeline
- In-kind contributions including staffing, services, and equipment

A detailed budget is attached. Projections are currently 90% refined, with ongoing adjustments expected as planning continues.

Confirmed Match Activation Dates

The Fan Zone will be fully activated on the following tournament match days:

- Monday, June 15

- Friday, June 19
- Wednesday, June 24
- Friday, June 26
- Wednesday, July 1
- Monday, July 6

(Times to be confirmed by late 2025; expected match windows range from 12 PM to 7 PM.)

Optional Match Activation Dates

It is recommended that the Fan Zone also be activated on the following dates, as these matches, culminating in the final, will be on a broader world stage and are expected to draw the largest global viewership and local engagement.

- Tuesday, July 14 (Semi-Final Match)
- Wednesday, July 15 (Semi-Final Match)
- Saturday, July 18 (Bronze Final Match)
- Sunday, July 19 (Final match)

A Global Moment. A Local Celebration.

This is more than just an event; it's a moment to unite our communities, support our local economy, and showcase Thurston County to the world.

With your support, we can deliver a world-class experience that celebrates community, culture, and commerce, right here at home.

Olympia/Lacey TC Fan Zone 2026 Logistics Outline

1. Vision & Objectives

- **Celebrate global unity and sport** through a local, high-energy, family-friendly celebration of the FIFA World Cup.
- **Showcase Thurston County** to visitors, highlighting local businesses, culture, and attractions.
- **Generate revenue** through sponsorships, vendor fees, merchandise, and concessions.
- **Establish a lasting legacy** of Thurston County's capacity to host major international events.

2. Guiding Principles

The Fan Zone will reflect the values of our community:

- **Human Rights & Safety:** A welcoming and inclusive experience for all
- **Accessibility:** Ensuring the event is open and inviting to every resident
- **Sustainability:** Emphasizing low-waste and low-emissions operations
- **Youth Engagement:** Creating lasting memories in a safe, celebratory environment
- **Cultural Celebration:** Highlighting what makes Thurston County unique
- **Community Unity:** Bringing residents together through shared pride

3. Organizational Structure

Lead Planning Organization: Thurston County Chamber of Commerce

Project Manager: Jennie Foglia-Jones LLC (JFJ)

Additional Consultants:

- Chad Carpenter, Logistics Support for day of events
- Sponsorship Acquisition

4. Dates & Location

Event Dates:

- Monday, June 15, 2026
- Friday, June 19, 2026 (USMNT + Juneteenth)
- Wednesday, June 24, 2026 (Pride)
- Friday, June 26, 2026
- Wednesday, July 1, 2026
- Monday, July 6, 2026

To be considered:

- Tuesday, July 14, 2026 – Semi-Final (played in Dallas)
- Wednesday, July 15, 2026 – Semi-Final (played in Atlanta)
- Saturday, July 18, 2026 – Bronze Final Match (played in Miami)
- Sunday, July 19, 2026 – FINAL Match (played in New York/New Jersey)

Primary Location: Port Peninsula

In-Kind Support for Olympia/Lacey Fan Zone

Thurston County

- On-site health and medical services
- Law enforcement support where needed
- Use of county-owned lots for parking
- Assistance with ADA compliance and accessibility logistics
- Promotional support through city communication channels
- Staff allocation to sit on communications, transportation, waste, and EMS committees
- Designation of an elected official to steering committee
- Encouragement for staff to volunteer at events

Port of Olympia

- Use of Port-owned property for event June 11, 2026 – July
- Use of port facilities for event headquarters and staging
- Port-owned property for event parking
- Use of Port conference room for Incident Command Center (ICC)
- Use of Port cameras for security monitoring
- WIFI at site
- Use of power at site
- Staff allocation to sit on communications and safety/security
- Staff support with logistics for event setup and takedown
- Designation of an elected official to steering committee
- Communications support with marina and property tenants
- Promotional support through city communication channels
- Encouragement for staff to volunteer at events

City of Olympia

- Loan of traffic control equipment and signage
- OPD services for security, crowd management, and traffic control
- OFD services for EMS support
- Waste management equipment and disposal
- Use of city-owned lots for parking

- Staff allocation to sit on communications, transportation, waste, safety/security, and EMS committees
- Designation of an elected official to steering committee
- Waiving of any permitting fees
- Event banner display on city property
- Promotional support through city communication channels
- Encouragement for staff to volunteer at events

City of Lacey

- Promotional support through city communication channels
- Use of city-owned lots for parking
- Law enforcement support where needed
- Staff allocation to sit on communications, transportation, waste, and EMS committees
- Designation of an elected official to steering committee
- Event banner display on city property
- Encouragement for staff to volunteer at events

City of Tumwater

- Promotional support through city communication channels
- Use of city-owned lots for parking
- Law enforcement support where needed
- Staff allocation to sit on communications, transportation, waste, and EMS committees
- Designation of an elected official to steering committee
- Event banner display on city property
- Encouragement for staff to volunteer at events

Community and Organizational Partners

- Experience Olympia & Beyond
- Intercity Transit
- Squaxin Island Tribe
- Nisqually Indian Tribe
- The Confederated Tribes of Chehalis Reservation
- Law enforcement and EMS partners
- Thurston EDC

- Olympia Downtown Alliance
- SeattleFWC26 Committee
- Local Soccer Clubs/Recreational/Community
- Business Community

Category	Item	Description	Budget	Estimated Actuals	Variance
Income	Ticket Sales	Revenue from selling 2500 tickets (Single match/\$10, 6-match package/\$50)	150,000		
Income	Sponsorships	Sponsorships	200,000		
Income	Food Vendors	15% of sales from food/beverage vendors	45,000		
Income	Vendor Booth Fees (20-30)		10,000		
Income	Beer Garden	Revenue from sales	75,000		
Income	Fan Gear	15% of sales from fan gear	45,000		
Total Income			525,000		
Expenses	Contracting	Outside contracting services: TCC	150,000		
Expenses	Contracting	Outside contracting services: Project Management	50,000		
Expenses	Contracting	Outside contracting services: Logistics Support	15,000		
Expenses	Contracting	Outside contracting services: (Sponsorships) - cost neutral			
Expenses	Contingency & Miscellaneous	Contingency reserve for unanticipated costs and miscellaneous event-related expenses.	225,000		
Expenses	Community Networking	Community and business networking/support (including outside professional services)	100,000		
Expenses	Event Infrastructure & Operations	Audio/Visual, food and beverage services, insurance, licensing, restrooms, logistics, and volunteer/staff support.	301,000		
Expenses	Marketing & Communications	Marketing & Communications (including website, social media, promotional, event photography and videography, signage, banners, staff/volunteer shirts, and outside professional services)	300,000		
Expenses	Programming & Entertainment	Kids and family activities, musicians, performers, and other interactive programming.	70,000		
Expenses	Rentals	Rentals (including tents/sun shade, generators, TVs, Stage, etc.)	250,000		
Expenses	Telecommunications	Radios	10,000		
Expenses	Ticketing	Portal/Scanners: Cost of renting ticketing for 2,500 people for 6 events	10,000		
Expenses	Transportation	Transportation items (including Gator/golf cart rentals, shuttle service)	40,000		
Expenses	Security	Security officers	50,000		
Expenses	WIFI	Wifi at the site*	10,000		
Expenses	Waste	Waste Management (including equipment and disposal for garbage, compost, recycling & coordination/planning)*	60,000		
Expenses	Licensing	Event Licensing*	2,000		
Expenses	Fire/First Aid	Onsite EMS/Health Dept services*	15,000		
Expenses	Facility Rental	Use of Port properties	17,750		
Expenses	Transportation	Law enforcement (including traffic control, crowd management, & coordination/planning)*	275,000		
Total Expense			1,950,750		
In-Kind Value			379,750		
Total Expense (less in-kind value)			1,571,000		

*Presumptuous assumptions of in-kind services from jurisdictions

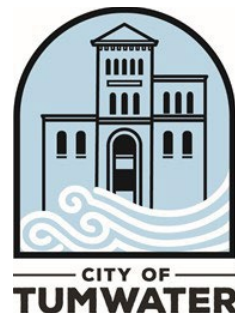
The budget provided is an estimate based on current information and is subject to change as project details evolve or additional information becomes available.

Oly Lacey TC Fan Zone_Budget_06 23 25 DRAFT

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name RevMo Choppers and Coffee

Organization Type: For Profit

Organizational Mission:

We aim to create a more diverse and inclusive motorcycle community where riders and enthusiasts can share knowledge and connect in a safe and positive environment.

Website www.revmochoppers.com

Federal Tax ID Number 604499354

Contact Name Audrey Henley

Title Owner and rider

Phone 360-888-3255

Email Address audrey@revmochoppers.com

Mailing Address 606 Union Avenue SE

City, State ZIP Olympia, WA 98506

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: RevMo Runway Motorcycle Show

What is the purpose of your special event, festival, promotion, or tourism-related facility?

This event aims to bring motorcycle builders and enthusiasts from around the Pacific Northwest to Tumwater and the surrounding areas to celebrate and explore the unique and creative world of motorcycles. It will be a one-day festival featuring regional male and female builders, vintage and modern motorcycles, and artists and craftspeople who contribute to the culture of two-wheeled travel.

We have partnered with the Olympic Flight Museum as our venue because the museum shares our passion for history, adventure, and preserving vintage machines. The freedom of flight is not so different from the freedom of the road experienced on a motorcycle, and we plan to continue producing this event annually.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

The funds will be used for marketing and promotions, including—but not limited to—developing and procuring print, radio, and online advertising, merchandising, and partnership building with small businesses to generate cross promotions, ticket sales, and overnight stays within Thurston County.

How much funding are you requesting from the City of Tumwater lodging tax fund?

6000.00

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: 6000.00

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? RevMo Runway Motorcycle Show - working title

When does this event begin? 6/27/2026

When does this event end? 6/28/2026

How many years has your organization held this event? first time

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? 21,000

What percentage of your total budget does your funding request from Tumwater represent?

28%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

Our partnership with the Olympic Flight Museum will include hiring their staff and volunteers. RevMo will pay prevailing wages for local staff to help produce this event. However, we anticipate recruiting at least 12 volunteers to participate in pre-show and day-of-show operations, totaling 432 hours between all volunteers.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

We will create paid sponsorship opportunities for local and regional businesses to be affiliated with the event. We will also rely on our company for investment funding and revenue from ticket sales for financial support. However, if we are only partially funded, we may forgo inviting more popular motorcycle builders and influencers to the event.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request 0

City of Olympia lodging tax award or request 3000

City of Yelm lodging tax award or request 0

Thurston County lodging tax award or request 4000

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

Since we're asking Tumwater for the most considerable financial support, we would likely use the funds for artist support to acquire recognizable motorcycle builders and influencers in the motorcycle world to help draw more attendees to the event.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

At events like this, most of us typically stay for two to three days in hotels, use public transportation, dine out every night, and participate in concerts, parties, and sightseeing activities in town. During our two-day stay, we can spend between \$800 and \$1,500, including accommodations, activities, and shopping. We expect our future shows to reach this milestone.

How widespread will the benefits of tourism promotion be, both geographically and economically?

Our experience attending these types of events as builders, vendors, or visitors shows that they can attract attendees from around the world when they are well organized, feature well-known builders, have unique offerings, and are located in appealing locations. For instance, when we attend "The One Moto Show" in Portland, Oregon, we meet people from Australia, Japan, New York, and California. We plan to focus specifically on advertising in Washington and Oregon, along with social media collaboration nationwide through the followers and fans of our shop, RevMo, and the motorcycle shows we attend throughout the PNW yearly.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Receiving LTAC support will help underwrite advertising costs and potentially allow us to attract more well-known bikers and influencers in the motorcycle community whose motorcycles and expertise draw folks from afar to see their artwork in person and have a chance to meet and greet with the builders.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 800

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 400

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 40 primarily Canada, Oregon, Idaho, California for our first year

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 60

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 40

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 60

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

Offer advanced online ticket sales to collect specific data per patron, including zip code and overnight stay information.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

The Olympic Flight Museum, along with RevMo and its sponsors, will collect data through tracking these activities:

The Number of Tickets Sold

Post-Event Surveys

Social Media Engagement

Revenue Generated

Sponsors Satisfaction Surveys

Post-event Sales

Volunteer Management

How will you promote overnight stays in Tumwater lodging establishments?

Promote through all advertisements, work with Experience Washington, and direct hotel partners to offer overnight discounts for early ticket purchases.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

Promote through all advertisements, work with Experience Washington, and direct hotel partners to offer overnight discounts for early ticket purchases.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

Olympia Flight Museum, Seattle Motorcycle Museum, Northwest Harley Davidson, Dream Roll (all women's motorcycle camp), The Ton Magazine, 100.3 fm Olympia's Classic Rock, and more to come!

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

This event is set to be a unique occasion for Tumwater and the Olympic Flight Museum. Our vision is to expand this into an annual two-day festival that includes additional activities throughout our community, promising excitement and growth. We envision a future event featuring live music, a food midway, more vendors, and opportunities to benefit one of the most unique museums in Thurston County.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.

- Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Revmo Choppers and Coffee

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source		Amount
Sponsorships:		\$5,000.00
Admission:		\$16,000.00
Reserves:		\$0.00
Donations/Contributions:		\$0.00
Grants:		\$0.00
Program Service Fees:		\$0.00
In-kind Donations:		\$0.00
Gift Shop:		\$5,000.00
Vendor Fees:		\$2,000.00
Fundraising Activities:		\$0.00
City of Lacey Lodging Tax:		\$0.00
City of Olympia Lodging Tax:		\$3,000.00
City of Tumwater Lodging Tax:		\$6,000.00
Thurston County Lodging Tax:		\$4,000.00
Other Sources of Revenue: (specify)	personal investment	\$2,500.00
Other Source:		
Other Source:		
Other Source:		
Total Revenue:		\$43,500.00

Project Expenses:

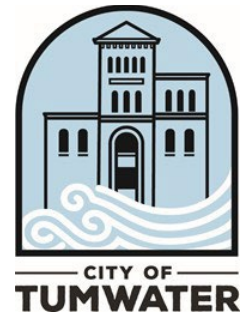
Personnel: (salaries and benefits.)		\$4,000.00
Administration: (utilities, phone, etc.)		\$200.00
Marketing and Promotion:		\$4,300.00

Professional / Consultant Fees:		\$0.00
Equipment:		\$500.00
Facility / Event Venue Rental:		\$5,000.00
Travel: (please specify)		\$4,000.00
All Other Expenses: (please specify)	insurance	\$500.00
Other Source:	event merchandise	\$2,500.00
Other Source:	volunteer appreciation	\$500.00
Other Source:		
Total Expenses:		\$21,500.00
Program Excess Deficit:		\$22,000.00

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Washington Center for the Performing Arts

Organization Type: Non-Profit

Organizational Mission:

We inspire audiences and artists of all ages through live performances, enriching the vibrancy of our community.

Website <https://www.washingtoncenter.org/>

Federal Tax ID Number 91-1182866

Contact Name Jill Barnes

Title Executive Director

Phone (360) 753-8585 x104

Email Address jbarnes@washingtoncenter.org

Mailing Address 512 Washington St SE

City, State ZIP Olympia, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Washington Center for the Performing Arts – 2026 Tourism Generating Activities

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The Washington Center serves as a cultural hub for the South Puget Sound region and is the largest theater between Tacoma and Longview/Vancouver, with more than 1,000 seats. This size allows us to host large-scale productions and nationally recognized performers that smaller venues cannot accommodate, making the Center a prime draw for visitors from across the Pacific Northwest. We offer over 250 live performing arts events each year which serve over 100,000 visitors in attendance and artists on stage. These are a mix of Washington Center presented events, artistic partner presented events, and events presented by other renters.

Our programming includes a diverse array of musical concerts, dance performances, theatrical productions, comedy, and cultural events that appeal to a wide range of tastes and interests. The Washington Center Presents season features nationally and internationally recognized artists, touring productions, and one-of-a-kind performances not typically available in smaller communities. These high-profile events are a strong draw for cultural tourists seeking exceptional performing arts experiences, often attracting audiences traveling more than 50 miles.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

The Center's role as the largest and most versatile performing arts venue in Thurston County directly supports regional tourism by enhancing the area's reputation as a vibrant arts destination, encouraging repeat visits, and fostering a positive economic ripple effect that extends into Tumwater and beyond.

We implement a strategic marketing plan to reach audiences well beyond Thurston County:

- Digital Advertising: Targeted online ads, search engine marketing, and retargeting campaigns.
- Media Placements: Ads and features in regional newspapers, magazines, radio, and television.
- Website & Online Ticketing: A 24/7 ticketing platform with mobile capability, plus a planned app launch.

- **Social Media:** Active promotion and engagement on Facebook, Instagram, YouTube, and other platforms.
- **Email Marketing:** Event announcements, reminders, and travel information for out-of-town guests with a total send of 1,610,000 emails and an open rate of 38.4%
- **Tourism Partnerships:** Collaboration with Experience Olympia & Beyond to provide hotel, dining, and local attraction information on our website, ticket confirmations, and performance reminders.

Unlike seasonal events, the Washington Center operates year-round, including during shoulder seasons when outdoor recreation slows. This ensures a consistent flow of visitors to Tumwater's hotels, restaurants, and shops. Our programming offers a broad price range to appeal to diverse audiences, from free community events to premium performances, ensuring accessibility while driving consistent tourism-related spending.

By attracting visitors from outside the local area to attend arts and cultural events, the Center's activities contribute to increased overnight stays in nearby communities, including the City of Tumwater. Tumwater's convenient location, quality hotels, dining options, and recreational amenities make it an appealing base for visitors attending events at the Center. As these patrons explore the region, they bring additional economic benefits to Tumwater through lodging, dining, shopping, and tourism-related spending.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$16,000

Please select the application type that matches your activity.

Tourism-Related Facility: Real or tangible personal property with a usable life of three or more years or constructed with volunteer labor that is: owned by a public entity or owned by a nonprofit organization used to support tourism, performing arts, or to accommodate tourist activities.

Amount Requested: \$16,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival?

When does this event begin?

When does this event end?

How many years has your organization held this event?

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$3,521,152 (overall budget)

\$188,000 (direct marketing budget, no personnel included)

What percentage of your total budget does your funding request from Tumwater represent?

The requested support from City of Tumwater LTAC represents less than 1% of our overall annual budget. That being said, contributed income comprises more than 31.5% of our total budget, and it takes a variety of sources to reach that goal. If fully funded

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

We have two full-time marketing personnel and one part-time marketing personnel, along with contract graphic design services. We have budgeted \$188,000 in direct marketing expenses, printing, and mailing services for the upcoming season. We maintain a busy website and online ticketing database that can serve patrons 24/7 and are working in partnership with our ticketing database provider to develop an app patrons can use to purchase tickets on their mobile devices. Social media platforms are utilized for announcing events and engaging with current and future patrons near and far.

We have a corps of 200 active volunteers who collectively donated over 11,877 hours during our last season, for a total donated worth of \$495,271 demonstrating the significant community interest in supporting the Center. Volunteers from Tumwater represent at least 9% of our volunteer force.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

While the Washington Center can operate without Tumwater LTAC funding, the most directly affected area would be marketing, particularly the expanded outreach efforts that bring visitors to Tumwater and Thurston County. Without Tumwater LTAC support, our marketing capacity would be reduced, limiting our ability to reach new audiences and generate the cultural tourism that benefits local businesses and the hospitality industry.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request 20,000

City of Olympia lodging tax award or request 600,000

City of Yelm lodging tax award or request NA

Thurston County lodging tax award or request 8,400

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

We track all marketing expenses closely and maintain detailed records to ensure compliance with lodging tax fund requirements. Because Tumwater's requested funding represents only about 8.5% of our overall marketing budget and our marketing costs far exceed

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

Cultural tourism is one of the most powerful drivers of local economic activity, and our events at the Washington Center directly contribute to Tumwater's lodging and food service sectors. Research consistently shows that cultural tourists stay longer and spend more than the average traveler. According to Americans for the Arts, the average arts attendee spends \$31.47 in addition to the cost of admission—\$4.48 of which goes to lodging and \$16.82 to meals and refreshments. Washington cities, including those in our region,

typically trend above these averages, reflecting the strong appetite for cultural tourism in our area.

Our stage offers performances that are not available elsewhere in the region, drawing patrons from beyond Thurston County. Visitors come to experience national and international touring acts, as well as to support friends and family performing with our Artistic and Community Partners. This translates directly into tourism-related spending: hotel stays purchased by both audiences and visiting artists, meals at local restaurants, and additional purchases at retail shops and service providers. Businesses that position themselves to serve these cultural visitors consistently benefit from the economic activity generated by our programming.

A recent example underscores this impact: when the national Broadway touring production of *The Book of Mormon* came to Olympia for two sold-out nights, the cast and crew booked between 15–19 rooms at the Tumwater Spark by Hilton, as well as 35 rooms at the Holiday Inn Tumwater. While their performances lasted only two nights, their stay extended to at least two nights and, for many, three nights. This single production infused direct spending into Tumwater’s lodging sector, in addition to restaurant meals, transportation, and other services—demonstrating the tangible benefits of arts tourism on the local economy.

National data supports what we see locally. One-third of arts attendees travel from outside the county, spending nearly twice as much as local patrons (\$47.57 vs. \$23.44 per person). Importantly, 69% of these non-local attendees cite the arts event itself as their primary reason for visiting. Without these opportunities, nearly half of local patrons say they would travel elsewhere to find a comparable cultural experience—taking their dollars with them.

For Tumwater, this means that every performance we host not only enriches the cultural life of our community but also strengthens the local economy by fueling demand for lodging, dining, and related services. Arts and culture are proven magnets for travelers, and by investing in the promotion of our events, the City benefits from an economic ripple effect that supports small businesses, sustains jobs, and enhances the overall vitality of the region.

How widespread will the benefits of tourism promotion be, both geographically and economically?

The Washington Center plays a vital role in attracting visitors to the region and supporting tourism growth in Tumwater. As the largest theater between Tacoma and Longview/Vancouver, with more than 1,000 seats, we present nationally and internationally

recognized artists, touring productions, and community performances that draw audiences from across western Washington, Oregon, and beyond.

In our most recent season, 17% of all ticket sales were to zip codes outside Thurston County, aligning with national trends in cultural tourism. During our last season we had patrons purchase tickets from 40 different states in the US, and three countries outside the United States: Canada, France, and Norway. Beyond Washington, the top three states were Oregon, California, and Florida.

Within Washington State, during the last season we had patrons purchase tickets from 35 of the 39 counties. The top three counties other than Thurston County are Pierce, King, and Mason. Analyzing ticket purchases from zip codes that are outside a 50-mile radius, we had at least 6,817 patrons in our most recent season, which is higher than our initial estimates.

Many visitors travel 50+ miles to attend events that are exclusively offered on our stage, whether for high-profile touring acts or to see friends and family perform with one of our Artistic and Community Partners. Cultural tourism research shows that arts and cultural visitors stay longer, spend more, and are more likely to use overnight lodging.

We recently conducted a survey of patrons who traveled 50 or more miles to attend performances at the Center, and the results speak directly to our regional economic impact:

- 85.7% said the primary purpose of their visit was to attend an event at the Washington Center.
- 63% stayed overnight in the region. Of those, 35.7% stayed in hotels or motels.
- 81.5% visited local restaurants and businesses during their trip.
- 100% said they would consider returning for another visit.
- Travel distances included: 40.7% from 50–75 miles, 22% from 75–100 miles, and 33% from over 100 miles away.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

We work with Experience Olympia & Beyond to inform our patrons about local hotels, dining options, and experiences. We offer information for patrons on our website, and we include information for out-of-town guests on electronic tickets and performance email reminders.

Nonprofit arts organizations like the Washington Center for the Performing Arts, make our community a more desirable place to visit, as well as live and work. With Tumwater's established and newer chain hotels, coupled with its convenient access to the Center, patrons traveling to see our national touring acts, whether they are here specifically for a show or as an enhancement to their stay while in our region, will enjoy their visit and look forward to returning.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 100,000

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 2,275

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 800

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 1,820

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 2,405

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 653

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

The Center tracks attendance at every event and is therefore able to accurately account for the number of people that have visited the Center. We make every effort to capture the contact information of patrons attending ticketed events. We use this information to track the demographics of our patrons and provide a reasonably accurate figure for patrons traveling over 50 miles. It should be noted that not every guest purchases their own ticket (for example: one patron may purchase 4 tickets for themselves and 3 friends; we capture the information for the 1 ticket purchaser). We are sometimes not able to capture accurate contact information for last minute at-the-door purchases, and are not able to track

demographic information for free events. That said, approximately 5% of attendees travel more than 50 miles to attend events at the Center.

Based on an American for the Arts Economic Impact of Non-Profit Arts and Cultural Organizations V survey, we estimate that 28% of attendees of traveling more than 50 miles to the Center will reserve a hotel room. Of those, we estimate that 25% stay in Tumwater, plus additional artists that stay overnight for their performance. We believe it's critical to continue investing in the arts so that we are here for our cultural visitors now and tomorrow.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

We can provide an audit for each ticketed performance if requested, which identifies the zip code of ticket purchaser, which would provide the most accurate information available. As is the nature with ticketed events and mentioned above, one patron will often purchase tickets for their family or group. This means we do not always have the zip code of every attendee, only the ticket purchaser. In addition, last minutes sales at the door are considered "rush" in order to meet the performance's start time. Approximately 61% of patrons at the Washington Center attend ticketed events. Thirty-nine percent attend non-ticketed events (ArtsWalks, annual recitals, legislative meeting rentals, music clinics, Olympia Junior Programs, etc.), for which we are unable to capture demographic information.

We continue to work with our colleagues throughout the region and nationwide to estimate the economic impact of cultural organizations in our communities.

How will you promote overnight stays in Tumwater lodging establishments?

With around 250 events each year we do not have the ability to negotiate hotel packages for each event. Patrons make hotel reservations separate from purchasing tickets to performances. However, we work with Experience Olympia & Beyond to inform our patrons about local hotels, dining options, and experiences. We offer travel information on our website, and we include information for out-of-town guests on electronic tickets and performance email reminders. We are also heavily engaged in social media and use that platform to showcase our sponsors and events that would be of interest to our patrons.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

With around 250 events each year we do not have the ability to negotiate hotel packages for each event. Patrons make hotel reservations separate from purchasing tickets to performances. However, we work with Experience Olympia & Beyond to inform our patrons about local hotels, dining options, and experiences. We offer travel information on our website, and we include information for out-of-town guests on electronic tickets and performance email reminders. We are also heavily engaged in social media and use that platform to showcase our sponsors and events that would be of interest to our patrons.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

One of our primary goals is to support the dozens of local non-profit arts organizations that present events each year at the Center, known as our Artistic and Community Partner Advancement program. This cornerstone initiative provides these partners with a fully equipped first-class venue, professional administrative, theatrical, and event staff, scheduling priority, and significantly reduced rates, empowering them to flourish creatively while maintaining fiscal sustainability. Our artistic partners hold hundreds of events and performances each year, which account for 49% of all ticket revenue at the Washington Center, and the majority of appearances on our stages.

Our diverse array of partners includes Ballet Northwest, Indigenous Performance Productions, Masterworks Choral Ensemble, Olympia Union Gospel Mission, Olympia Junior Programs, Olympia Symphony Orchestra, Olympia Youth Chorus, Student Orchestras of Greater Olympia, Studio West Dance Academy, and more, and represents just a portion of the vibrant tapestry of our community's artistic landscape.

In the last season alone, we subsidized partner advancement rates resulting in savings exceeding \$60,000. This represents a 30-50% reduction in rates, which is critical for the non-profit partners that call The Center "home."

We also continue to serve Tumwater-area schools. Just recently we welcomed students for an educational school-day matinee performance by Step Afrika, which incorporates percussive dance styles practiced by historically African American fraternities and sororities. The performance included traditional African dances and an array of contemporary dance and art forms into a cohesive, compelling artistic experience, deepening our educational and cultural reach to youth.

Tumwater businesses are important partners in our success, with strong sponsorship and leadership support from companies such as Advanced IT, Capitol City Press, Coldwell Banker Evergreen Olympic Realty, Inc., Meconi's Italian Subs, Gundersen Dental Care, and more. Our events also drive direct spending in Tumwater, as patrons choose to dine or shop locally before or after performances.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

The Washington Center also delivers measurable economic benefits. We are estimated to have created or sustained 52.3 jobs each year, with all stage work performed by our IATSE Local No. 15 technical labor crew. Our box office and front of house staff are also represented by IATSE Local No. 15. Our presence generates an additional \$5 million in goods and services each year in Thurston County, representing an economic multiplier of 2.1, meaning that for every \$1 facilitated through the Washington Center, \$2.10 is returned to the local economy.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.

- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Washington Center for the Performing Arts

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source		Amount
Sponsorships:		\$175,740.00
Admission:		\$1,210,162.00
Reserves:		
Donations/Contributions:		\$190,743.00
Grants:		\$100,000.00
Program Service Fees:		\$364,730.00
In-kind Donations:		
Gift Shop:		
Vendor Fees:		\$612,681.00
Fundraising Activities:		\$153,460.00
City of Lacey Lodging Tax:		\$20,000.00
City of Olympia Lodging Tax:		\$664,500.00
City of Tumwater Lodging Tax:		\$16,000.00
Thurston County Lodging Tax:		\$8,400.00
Other Sources of Revenue: (specify)	Concessions	\$170,080.00
Other Source:	Interest Income	\$51,540.00
Other Source:	Other/Misc	\$76,569.00
Other Source:		
Total Revenue:		\$3,814,605.00

Project Expenses:

Personnel: (salaries and benefits.)		\$2,006,184.00
Administration: (utilities, phone, etc.)		\$191,379.00
Marketing and Promotion:		\$216,315.00
Professional / Consultant Fees:		\$649,489.00
Equipment:		\$62,875.00
Facility / Event Venue Rental:		
Travel: (please specify)		\$43,097.00
All Other Expenses: (please specify)	Programmatic Event	\$489,344.00
Other Source:	Fundraising	\$63,676.00
Other Source:	Other	\$56,665.00
Other Source:		
Total Expenses:		\$3,779,024.00
Program Excess Deficit:		\$35,581.00

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SECRETARY OF STATE
STATE OF WASHINGTON

ARTICLES OF INCORPORATION

OF

WASHINGTON CENTER

We, the undersigned, acting as Incorporators of a corporation under the provisions of the Washington Non-Profit Corporation Act (RCW 24.03), adopt the Articles of Incorporation for such corporation:

ARTICLE I

The name of the corporation shall be WASHINGTON CENTER.

ARTICLE II

The corporation shall have a perpetual existence.

ARTICLE III

This corporation is a non-profit corporation and is not organized for the private gain of any person. It is organized under RCW 24.03 for charitable purposes, namely to operate the Washington Center in Olympia.

This corporation is organized exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1954. Notwithstanding any other provision of these Articles, this corporation shall not carry on any activity not permitted to be carried on by a corporation exempt under that Section.

ARTICLE IV

The address of the initial registered office shall be 1120 West Harrison, Olympia, Washington, 98502. The

name of the initial registered agent of the corporation at such address shall be Richard G. Phillips, Jr.

ARTICLE V

The corporation shall be governed by a Board of Directors of nine (9) to fifteen (15) members. The initial Board of Directors of the corporation shall be eleven (11) directors. The names and addresses of the persons who are to serve as the initial directors of the corporation are as follows:

<u>NAME</u>	<u>ADDRESS</u>
Percy Bean,	625 S. Columbia, P.O. Box 85, Olympia, WA, 98507
Lynn Brunton,	4902 Bush Mtn. Dr. S.W., Tumwater, WA, 98501
William Carr,	324 No. Sherman, Olympia, WA, 98501
Fred Goldberg,	403 Capitol Way, Olympia, WA, 98501
Judy Henderson,	1617 Camden Park Dr., Olympia, WA, 98501
Zane Lambert,	315 East 10th, Olympia, WA, 98501
Robert Lovely,	3905 Lakehills Drive, Olympia, WA, 98501
Judy McNickle,	3201-83rd Ave. S.W., Olympia, WA, 98502
Robert Olson,	2408 Wedgewood Drive, Olympia, WA, 98501
Barbara O'Neill,	8542 Queets Drive, Olympia, WA, 98506
Richard G. Phillips, Jr.,	1120 W. Harrison, Olympia, WA, 98502

ARTICLE VI

No part of the net earnings of the corporation shall inure to the benefit of, or be distributable to its members, directors, officers or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article III hereof. No substantial part of the activities of the corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation,

and the corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office. Notwithstanding any other provisions of these Articles, the corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Revenue Law) or (b) by a corporation, contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue Law).

ARTICLE VII

Upon the dissolution of the corporation, the Board of Directors shall, after paying or making provision for the payment of all of the liabilities of the corporation, dispose of all of the assets of the corporation exclusively for the purposes of the corporation in such manner, or to such organization or organizations organized and operated exclusively for charitable, educational, religious or scientific purposes as shall at the time qualify as an exempt organization or organizations under Section 501(c)(3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue Law), as the Board of Directors shall determine. Any such assets not so disposed of shall

be disposed of by the Superior Court of the county in which the principal office of the corporation is then located, exclusively for such purposes or to such organization or organizations, as said Court shall determine, which are organized and operated exclusively for such purposes.

DATED: 8-13-82

Percy Bean
PERCY BEAN

Lynn Brunton
LYNN BRUNTON

William P. Carr
WILLIAM CARR

Fred Goldberg
FRED GOLDBERG

Judy Henderson
JUDY HENDERSON

Zane Lambert
ZANE LAMBERT

Robert Lovely
ROBERT LOVELY

Judy McNickle
JUDY MCNICKLE

Robert Olson
ROBERT OLSON

Barbara O'Neill
BARBARA O'NEILL

Richard G. Phillips, Jr.
RICHARD G. PHILLIPS, JR.



STATE of WASHINGTON SECRETARY of STATE

I, **Ralph Munro**, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF AMENDMENT

to

WASHINGTON CENTER

a Washington **non-profit** corporation. Articles of Amendment were
filed for record in this office on the date indicated below.

**Changing name to THE WASHINGTON CENTER FOR THE PERFORMING
ARTS**

Corporation Number: **2-324075-7**

Date: **November 23, 1983**

Given under my hand and the seal of the State
of Washington, at Olympia, the State Capitol.

Ralph Munro, Secretary of State

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SECRETARY OF STATE
STATE OF WASHINGTON

ARTICLES OF AMENDMENT OF
ARTICLES OF INCORPORATION OF
WASHINGTON CENTER

Articles of Amendment of Articles of Incorporation of WASHINGTON CENTER, a Washington non-profit corporation, are herein executed in duplicate by said corporation as follows:

I

The name of the corporation is WASHINGTON CENTER.

II

The amendment to the Articles of Incorporation adopted by said corporation is as follows:

ARTICLE I

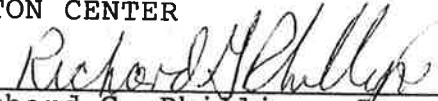
The name of the corporation shall be THE WASHINGTON CENTER FOR THE PERFORMING ARTS.

III

There are no members of said corporation having voting rights. A meeting of the Board of Directors of said corporation was held on October 13, 1983, at which said meeting, the amendment was adopted; said amendment received the vote of a majority of said directors in office.

WASHINGTON CENTER

By


Richard G. Phillips, Jr.,
President

ARTICLES OF AMENDMENT - 1

STATE OF WASHINGTON)
) ss.
County of Thurston)

RICHARD G. PHILLIPS, JR., being first duly sworn on oath, deposes and says:

That he is the President of the Washington Center, and as such is authorized to execute this verification on its behalf; that he has read the foregoing Articles of Amendment of the Articles of Incorporation, knows the contents thereof and believes the same to be true.

RICHARD G. PHILLIPS, JR.

SUBSCRIBED and SWORN to before me this 23 day of November, 1983.

NOTARY PUBLIC in and for the State of
Washington, residing at Olympia.

ARTICLES OF AMENDMENT - 2

BUSINESS INFORMATION

Business Name:

THE WASHINGTON CENTER FOR THE PERFORMING ARTS

UBI Number:

600 591 200

Business Type:

WA NONPROFIT CORPORATION

Business Status:

ACTIVE

Principal Office Street Address:

512 WASHINGTON ST SE, OLYMPIA (THURSTON), WA, 98501-1330, UNITED STATES

Principal Office Mailing Address:

512 WASHINGTON ST SE, OLYMPIA (THURSTON), WA, 98501-1330, UNITED STATES

Expiration Date:

09/30/2026

Jurisdiction:

UNITED STATES, WASHINGTON

Formation/ Registration Date:

09/17/1982

Period of Duration:

PERPETUAL

Inactive Date:

Nature of Business:

CULTURAL

Charitable Corporation:



Nonprofit EIN:

91-1182866

Most Recent Gross Revenue is less than \$500,000:



Has Members:



Public Benefit Designation:



Host Home:



REGISTERED AGENT INFORMATION

Registered Agent Name:

JILL BARNES

Street Address:

512 WASHINGTON ST SE, OLYMPIA, WA, 98501-1330, UNITED STATES

Mailing Address:

GOVERNORS

Title	Governors Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		MARIA	MECONI
GOVERNOR	INDIVIDUAL		DUSTI	DEMAREST
GOVERNOR	INDIVIDUAL		ANN	FLANNIGAN
GOVERNOR	INDIVIDUAL		TIM	COLEY

WASHINGTON CENTER FOR THE PERFORMING ARTS BYLAWS

ARTICLE 1 - PURPOSE

This corporation is organized exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1954.

The Washington Center for the Performing Arts ("WCPA") is a primary link in the encouragement and development of cultural horizons for the entire South Puget Sound area. To meet this mission, WCPA will: operate in a fiscally responsible manner, operate a well-equipped and well-maintained performing arts facility for rental use, and present a selection of professional arts performances and other events to meet needs not otherwise being met.

To accomplish these goals WCPA will remain responsive to the needs and interests of those groups using or interested in using the facility, take an arts leadership role with those events chosen and presented by WCPA, and acknowledge the importance of arts education for all ages.

The principal office of this corporation shall be located in Thurston County, at an address established by resolution of the Board of Directors.

ARTICLE 2 - MEMBERSHIP

This corporation shall have no members.

ARTICLE 3-BOARD OF DIRECTORS

1) Powers: This corporation shall have powers to the extent allowed by law. All powers and activities of this corporation shall be exercised and managed directly by the board or, if delegated, under direction of the Board.

2) Number of Directors: The authorized number of directors shall not be less than fifteen (15) or more than twenty-four (24).

3) Appointment and term of Directors: Each director shall be appointed by the Board of Directors of WCPA. The term of office for each director shall be for three (3) years, commencing July 1 and terminating June 30, to coincide with WCPA's fiscal year. Each director may serve a maximum of two consecutive terms with up to three (3) additional one (1) year renewable terms.

4) Officers of the Board: The board may elect a director to hold an officer position at any time during the director's term of service, and the director may hold that office or any other office for as long as that director is eligible to remain on the board, with the following provisos:

- a) Officers are nominated and elected in June, and begin serving as officers on July 1.
- b) No director may hold an officer position in their first year of their first term.

5) Vacancies: A vacancy is deemed to exist in the event that the actual number of directors is less than the authorized maximum number for any reason. Resignations shall be effective upon receipt of written notice to the board, the Chair, or a Vice-Chair. The board, by majority vote of those members present constituting a quorum, may remove any director with or without cause. Unexcused absence of a director from three board meetings may constitute cause for removal. The board may choose to fill vacancies at any time during the corporation's fiscal year, provided that:

- a) The Nominating Committee shall put forward a name or names to fill any vacancies.
- b) A mid-year election to the board with four (4) or fewer meetings remaining in the fiscal year shall not count as year-one of a director's three-year term.
- c) A mid-year election to the board with five (5) or more meetings remaining in the fiscal year shall count as year-one of a three-year term.

6) Leaves of Absence: The board may grant by majority vote an extended leave of absence to any director.

7) Meetings: A meeting of the Board of Directors shall be held at least 9 times a year

8) Quorum: A majority of the directors then in office shall constitute a quorum. A meeting at which a quorum is initially present may continue to transact business notwithstanding the withdrawal of directors. Any action taken is approved by at least a number equal to the majority of the required quorum for such meetings. Directors may not vote by proxy.

9) Electronic Voting: On urgent matters arising between board meetings, the Chair may call for a vote by email, providing the results, including each member's vote, are recorded by the staff Administrative Assistant and reported to the board in minutes.

10) Standard of Care

a) General: A director shall perform their duties of a director in good faith in the best interest of this corporation.

b) Reliance: In performing the duties of a director, a director shall be entitled to rely on information, opinions, reports or statements, including financial statements and other financial data, in each case prepared or presented by:

- (i) One or more officers or employees of the corporation whom the director believes to be reliable and competent in the matters presented
- (ii) Legal counsel, independent accountants, or other persons as to matters that the director believes to be within such person's professional or expert competence, or;

d) Investments: The Board will work in accordance with the investment policy.

e) Conflict of Interest: Conflict of interest arises whenever the personal or professional interest of a director is potentially at odds with the best interests of the corporation. If an issue is to be decided by the board of directors that involves potential conflict of interest for a director, it is the responsibility of the director to:

- (i) Disclose the potential conflict of interest
- (ii) Not participate in discussion of the program or motion being considered
- (iii) Not vote on the issue

11) Prohibited transactions:

a) Loans: This corporation shall not make any loan of money or property to or guarantee the obligation of any director or officer; Provided, however, that this corporation may advance to a director or officer of this corporation or any subsidiary, the amount of any expenses reasonably anticipated to be incurred in performance of the duties of such officer or director so long as such individual would be entitled to be reimbursed for such expenses absent that advance. The director or officer receiving such an advance shall promptly provide the corporation with receipts showing payment for the expenses so advanced, and shall promptly refund to the corporation any portion of the advanced funds that were not used.

b) Self-Dealing Transactions: Except as provided in subsection C below, the board shall not approve a self-dealing transaction. A self-dealing transaction is one to which the corporation is a party and in which one or more of the directors has a material financial interest or a transaction between this corporation and one or more of the directors or between this corporation and any person in which one or more of its directors has a material financial interest.

c) Approval: The Board of Directors may approve a self-dealing transaction if the board determines that the transaction is in the best interests of and is fair and reasonable to this corporation and, after reasonable investigation under the circumstances, determines that this corporation could not have obtained a more advantageous arrangement with reasonable effort under the circumstances. Such determinations must be made by the Board, in good faith, with knowledge of the material facts concerning this transaction and the director's interest in the transaction, and by a vote of a majority of the directors then in office, without counting the vote of the interested director or directors. No approval shall be given to any transaction engaged in by a private foundation, which is prohibited by Sections 4941 through 4945 of the Internal Revenue Code of 1986.

ARTICLE 4- INDEMNIFICATION

The WCPA shall indemnify, defend and hold harmless the Executive Director, any director, officer and employee for any act or omission taken or omitted in good faith relating to or arising out of the conduct of WCPA business to the maximum extent permitted by the Washington Non-Profit Corporation Act. Insurance providing coverage for the defense, indemnification and hold harmless mandated under this article shall be purchased if available at a reasonable price.

ARTICLE 5 – COMMITTEES

1. Committees of Directors: The Board of Directors may establish committees and establish their scope of authority.

2. Scope of authority: Any committee, to the extent provided in the resolution, may have all the authority of the board, except that no committee, regardless of board resolution may:

- a. Fill vacancies on the Board of Directors or on any committee
- b. Amend or repeal Bylaws or adopt new Bylaws
- c. Amend or repeal any resolution of the Board of Directors which by its express terms is not so

amendable or repeatable

d. Appoint any other committees of the Board of Directors or the members of these committees

4. Reports: Committees will report activities to the board.

5. Standing Committees: Notwithstanding the prerogative of the Board of Directors to appoint additional committees, as specified in Article 4.1, these committees shall stand every year:

a. Executive Committee: The Executive Committee shall consist of the officers of the corporation, as elected by the Board of Directors; The Executive Committee's responsibilities include:

- i.** Providing fiscal direction for the Board;
- ii.** Regularly reviewing the corporation's revenues and expenditures, balance sheet, investments, and other matters related to its continued solvency;
- iii.** Approving the annual budget and submitting it to the full Board for approval;
- iv.** Working closely with the Executive Director and the Finance Manager
- v.** Overseeing the maintenance of organizational-wide assets, including prudent management of organizational investments.

b) Nominating Committee: This committee shall consist of at least three directors, with the immediate Past-Chair serving as the Chair, or if there is no currently serving Past-chair, and then the board may elect any director to serve as chair. The current Chair serves as the Board Liaison to the committee. The responsibilities of the committee are:

- i)** To secure and present a slate of qualified candidates for membership on the Board of Directors to maintain the number of directors within the minimum and maximum as specified in Article 3.2.
- ii)** To notify the board when they are accepting names of candidates for director and officer positions, and the names nominated by directors will be kept on file at the corporation office.
- iii)** To present a slate of candidates from within the current Board of Directors for the officer positions specified in Article 6.
- iv)** To contact each potential candidate to determine that they are willing to serve as a director of the corporation.
- v)** To present the slate of candidates for directors and Officers to the Board at its May meeting for review and discussion, including short biographies of each candidate.
- vi)** To schedule a vote on the proposed slate of new directors and officers at the June meeting of the Board of Directors.

ARTICLE 6 – OFFICERS

1. Officers: The officers of this corporation shall be Chair, Vice Chair, Treasurer, Secretary, and Past-Chair. The corporation may also have, at the discretion of the Board of Directors, such other officers as may be appointed by a majority vote. Any number of offices may be held by the same person, except that the Treasurer may not serve concurrently as the Chair of the Board.

2. Election: The officers of this corporation shall be chosen annually by the directors at the June meeting for the following fiscal year, and each shall serve at the pleasure of the Board.

Terms: Officers are elected for one-year terms and may, at the discretion of the board, serve as many terms as the board pleases, subject to the limitations specified in Article 3.4.

3. Removal: Any officer may be removed, with or without cause, by the Board of Directors at any meeting of the board.

4. Resignation: Any officer may resign at any time by giving written notice to the Executive Committee or the Board of Directors. Any resignation shall take effect at the date of the receipt of that notice, or at any later time specified by that notice, and unless otherwise specified in that notice, the acceptance of the resignation shall not be necessary to make it effective.

5. Vacancies: A vacancy in any office for any reason shall be filled in the manner described in these Bylaws for regular appointments to that office, as specified in Article 5.

6. Chair: The Chair shall preside at all meetings of the Board of Directors and shall exercise and perform such other powers and duties as may be from time-to-time assigned by the board or prescribed by the Bylaws. The Chair shall, subject to control of the board, generally supervise and direct the business of the board and officers of the corporation. The Chair may be a member of all committees and has the general powers and duties of management usually vested in the office of Chair of a board of directors. The Chair shall also have such other powers and duties as may be prescribed by the board or by the Bylaws.

7. Treasurer: Reviews monthly financial statements for conformance to best practices and monitors the budget. The treasurer convenes a quarterly comprehensive financial review with the executive committee, business manager and Executive Director and reports to the board with any additional narrative regarding finances beyond or in addition to staff report.

8. Vice-Chair: Works to increase contributed income in collaboration with the executive committee, executive director, and development director.

9. Secretary: This officer has the primary responsibility of communicating the corporation's mission to the public. The Secretary ensures meetings are run as specified in the bylaws and manages the correspondence of the Board of Directors except for such correspondence assigned to others.

10. Past-Chair: Chairs the Nominating Committee.

ARTICLE 7 - Executive Director

1. Function: In accordance with the mission and goals of the organization, the Executive Director provides full operational and financial oversight of WCPA within the policies set by the Board of Directors.

2. Scope of Responsibility: The Executive Director is the Chief Executive Officer of The Washington Center for the Performing Arts. As such, the Executive Director supervises all of the corporation's employees, and through them all volunteers, and has full authority to hire and fire staff.

3. Accountability: The Executive Director reports to the Board of Directors, and is responsible for the organization's consistent achievement of its mission and financial objectives.

4. Performance Review: The Executive Director's performance will be formally reviewed annually by the Executive Committee according to the procedure outlined in the separate document, "Position Description for Executive Director" as currently in effect and as may be amended from time to time by the Board of Directors.

ARTICLE 8 – MISCELLANEOUS

1: Fiscal Year: The fiscal year of this corporation shall be July 1 - June 30.

2. Contracts: All contracts entered into on behalf of this corporation must be authorized by the Board of Directors, by the executive committee, by the Chair, or by such individuals as are authorized by the board.

3. Loans: No major loan may be taken out by the WCPA without the approval of a majority of the Board of Directors.

4. Execution of Checks: Except as otherwise provided by law, every check, draft, promissory note, money order, or other evidence of indebtedness of the corporation shall be signed by one or more Officers of the Board, or by the Executive Director as authorized by the board.

5. Report to Directors: The Chair shall furnish a written report annually to all directors of this corporation containing the following information:

- a. The assets and liabilities, including the trust funds, of this corporation as of the end of the fiscal year;
- b. The principal changes in assets and liabilities, including trust funds, during the fiscal year;
- c. The revenue or receipts of this corporation, both unrestricted and restricted for particular purposes, for the fiscal year;
- d. The expenses of disbursements of this corporation, for both general and restricted purposes during the fiscal year;
- e. Any transaction during the previous fiscal year involving \$1,000.00 or more from this corporation or a subsidiary and in which any director or officers of the corporation or subsidiary was a party. The report must disclose the names of the interested persons involved in such transaction stating such person's relationship to the corporation, the nature of such person's interest in the transaction, and where practicable, the amount of such interest;
- f. The amount and circumstances of any indemnifications or advances paid during the fiscal year to any officer or director of the corporation.

6. Amendments: Proposed amendments to these Bylaws must be submitted in writing to the directors at least one (1) week in advance of the board meeting at which they will be considered for adoption. The vote of two thirds (2/3) of the directors present at any meeting shall be required to adopt a Bylaw amendment.

These Bylaws were adopted as amended on September 21, 2023.



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Ann Flannigan, Chair of the Board



Marketing Materials

The Washington Center's marketing campaign is broad and vast and includes email, print, radio, digital, social media, and more. We implement a strategic marketing plan to reach audiences both in and beyond Thurston county to drive attendance as well as tourism to the region.

In the following pages we have included data and some examples where possible from multiple advertising channels including:

Page 2: Radio Advertising and Reach

Page 3: Google Keyword Search

Page 4: Pmax/YouTube Campaigns

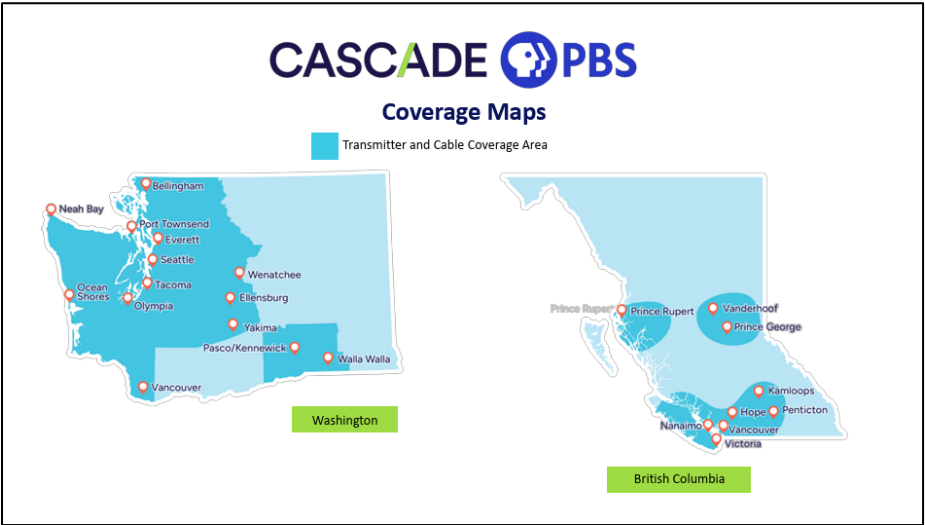
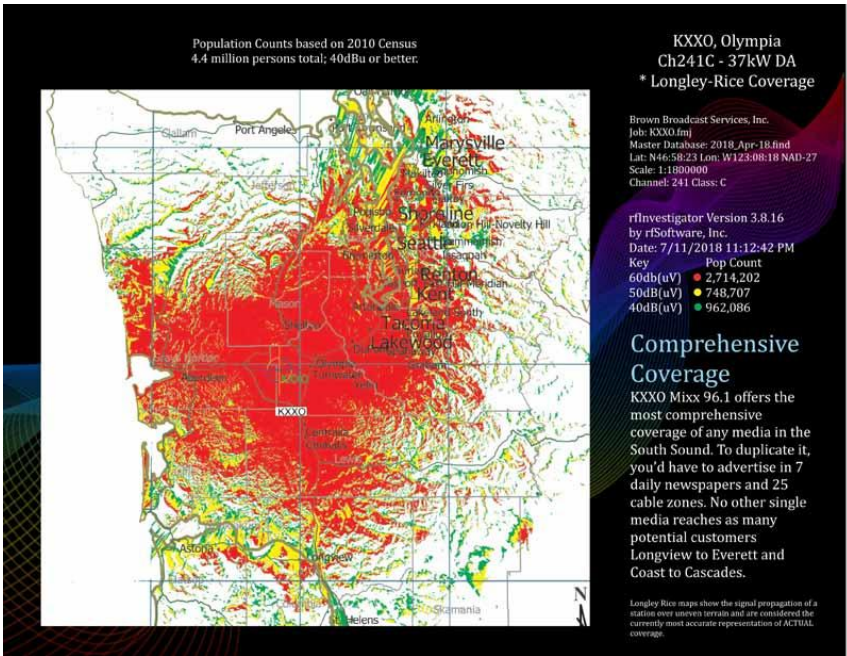
Page 5-6: Email Marketing

Page 7: Website Marketing (Seattle-reach is estimated around 32%)

Page 8-10: Facebook Analytics (Nation-wide Reach)

We are happy to provide additional examples or answer questions.

Radio Reach Extends well beyond 50 miles
KXXO/MIXX 96 and Cascade PBS coverage maps:



Cascade PBS Ad Example:

ADVERTISEMENT

I'M NOT A COMEDIAN... I'M
LENNY BRUCE

THE CENTER
THE WASHINGTON CENTER FOR THE PERFORMING ARTS
SAT JUN 28 | 7:30PM

Our **Google search campaign** consists of two parts: “evergreen” and event-specific.

- Our “evergreen” campaign runs year-round and uses keywords related to events and things to do in Olympia as well as more brand-specific keywords.
- Our event-specific campaign uses keywords related to events we have coming up this season. Event keywords are analyzed for potential traction and added to the search campaign based on how successful we predict they will be.
- For *Book of Mormon* we did a more robust event-specific google search campaign around the ticket on sale.



As an example, our google search campaign reaches beyond 50 miles as indicated below.

Washington Center Geo Locations 50 Miles beyond 98501

Matched location	Clicks	Impr.	CTR	Avg. CPC
Silverdale, Washington, United States	10	142	7.04%	0.09
Mossyrock, Washington, United States	3	34	8.82%	0.06
Bremerton, Washington, United States	31	1479	2.10%	0.19
Tukwila, Washington, United States	153	5547	2.76%	0.17
Port Orchard, Washington, United States	575	9073	6.34%	0.1
Newcastle, Washington, United States	25	976	2.56%	0.13
Renton, Washington, United States	126	4104	3.07%	0.16
Seattle, Washington, United States	189	12360	1.53%	0.3
Normandy Park, Washington, United States	133	3925	3.39%	0.14
Seabeck, Washington, United States	8	147	5.44%	0.26
Parkwood, Washington, United States	87	1093	7.96%	0.1
Olalla, Washington, United States	203	3024	6.71%	0.09
East Port Orchard, Washington, United States	35	1000	3.50%	0.09
Maple Heights-Lake Desire, Washington, United States	3	59	5.08%	0.09
Burien, Washington, United States	22	718	3.06%	0.2
Fairwood, Washington, United States	12	420	2.86%	0.13
Aberdeen, Washington, United States	20	299	6.69%	0.1
Maple Valley, Washington, United States	3	590	0.51%	0.95
Total	1,638	44,990		

We also utilize **PMax (Performance Max)** campaigns. A Pmax campaign is an automated, goal-based Google Ads campaign that uses AI to run ads across all of Google's channels, including Search, Display, YouTube, Gmail, Maps, and Discover. By uploading assets like images, videos, and text, we provide the building blocks for Google's machine learning to find the best performing ad formats and placements to meet specific conversion goals, such as leads or sales. PMax campaigns complement keyword-based search campaigns, helping to expand reach and discover new converting customers across Google's vast network.

Last season we did PMax Campaigns for *A Magical Cirque Christmas*, *The Aluminum Show*, *JIG*, *Dear Evan Hansen*, and *Spamilton*. For *Book of Mormon* we also did a YouTube ad campaign around the ticket on sale.





Email Marketing

Over the last year we have a total send of 1,610,000 emails and an open rate of 38.4%. We have total email subscribers of 41,660 that we regularly curate. We send regular email newsletters with upcoming performances, as well as targeted performance-only emails to genre-related previous ticket buyers. This is an example of the first two pages of a newsletter which includes interactive links to Spotify, YouTube, Trailers, and more.

Subscribe	Past Issues	Translate ▼
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[View this email in your browser](#)

SKERRYVORE
Wed, March 26 at 8:00 PM

Back by popular demand! You won't want to miss this high energy, musically expansive show! Skerryvore represents the best in contemporary Scottish traditional music, with a growing fanbase worldwide and the promise of much more to come.

"A spectacular mix of traditional Scottish folk music and the most diverse rock elements." Süddeutsche Zeitung, GERMANY.

[Listen on Spotify](#) | [Watch on You Tube](#)

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ENCANTO SING ALONG

Sat, April 26 at 7:00 PM

Join us for an Encanto sing along! Belt out "We don't talk about Bruno" and "Surface Pressure" with your favorite *Encanto* characters. Experience the movie on our big screen and join Mirabel as she sets out to save the family and house. Local host **Lauren O'Neill** will be back to warm up the audience!

[Watch Trailer](#)

BUY TICKETS

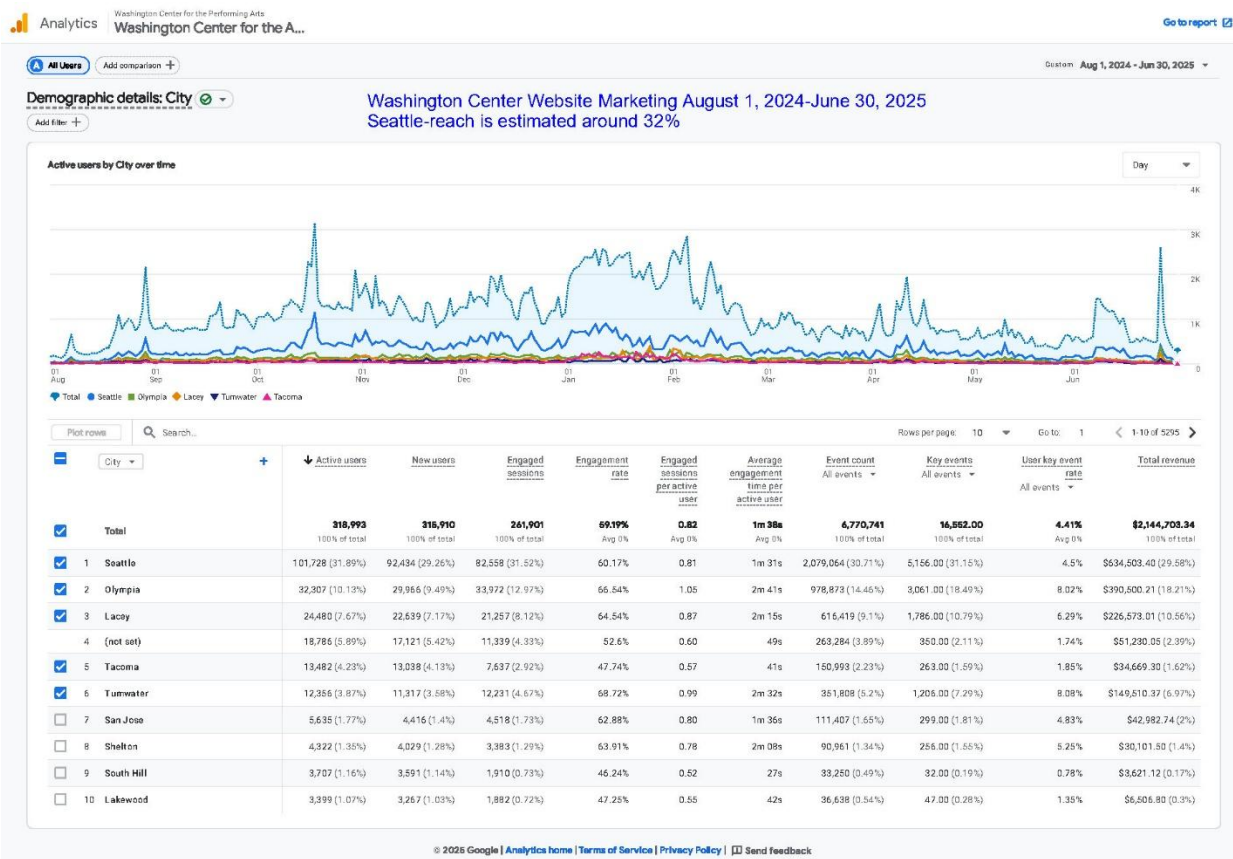


BLACK BOX JAZZ TOBI STONE BAND

Fri, May 09 at 8:00 PM

Tobi Stone has a strong connection to Olympia through her many years of studying with local legend and saxophonist Bert Wilson. Bert supported her playing and development from the time she was in high school and encouraged her to compose and

Our Website Marketing Analytics shows a Seattle-reach of 32%



THE CENTER

THE WASHINGTON CENTER FOR THE PERFORMING ARTS

Events & Tickets

Support


Creative Connections

About Us

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SEARCH



WEDNESDAY, OCTOBER 15

MARIACHI HERENCIA DE MÉXICO

BUY TICKETS

UPCOMING EVENTS

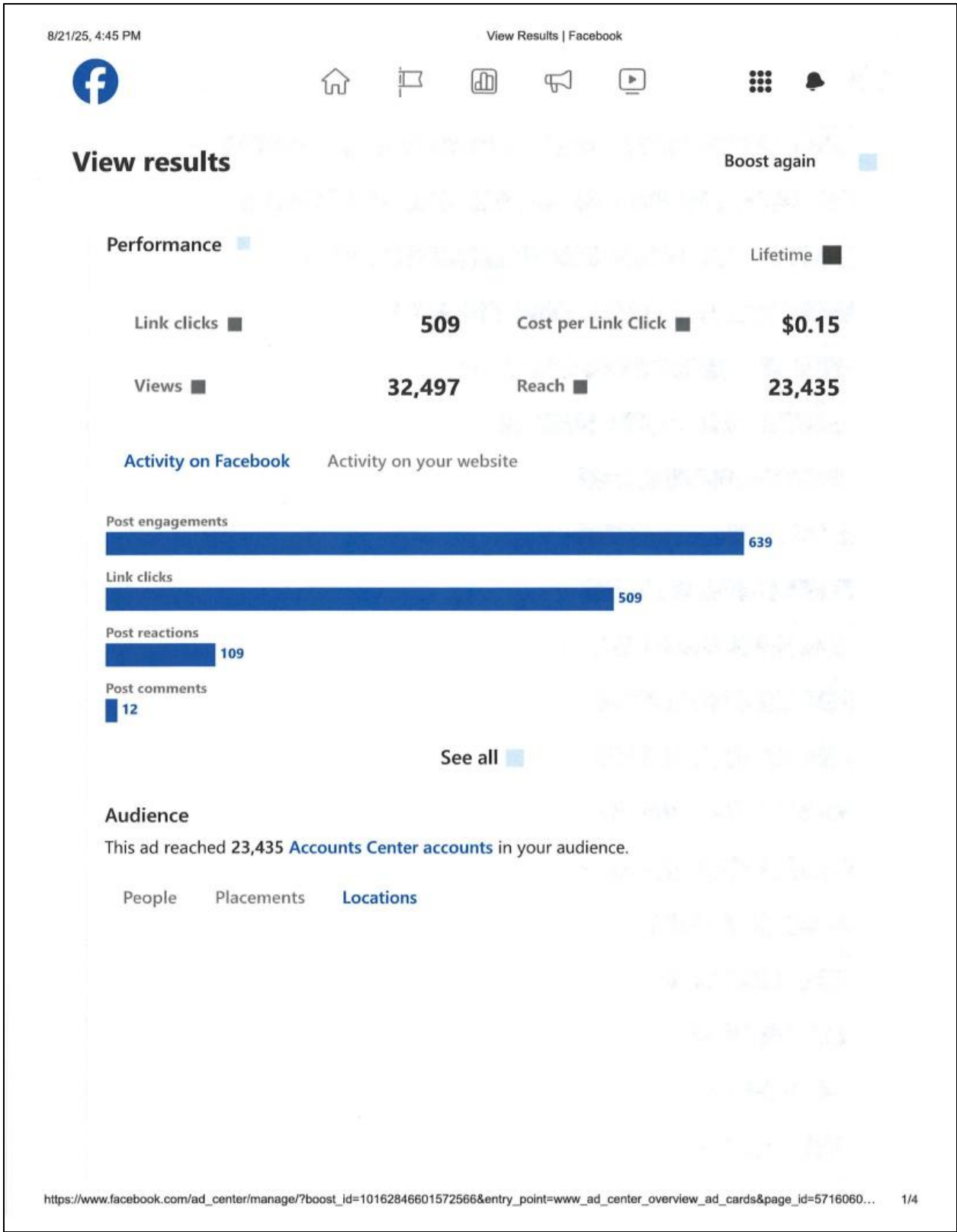
SEPTEMBER 14, 2025 AT 7:00 PM - KJM MAIN STAGE

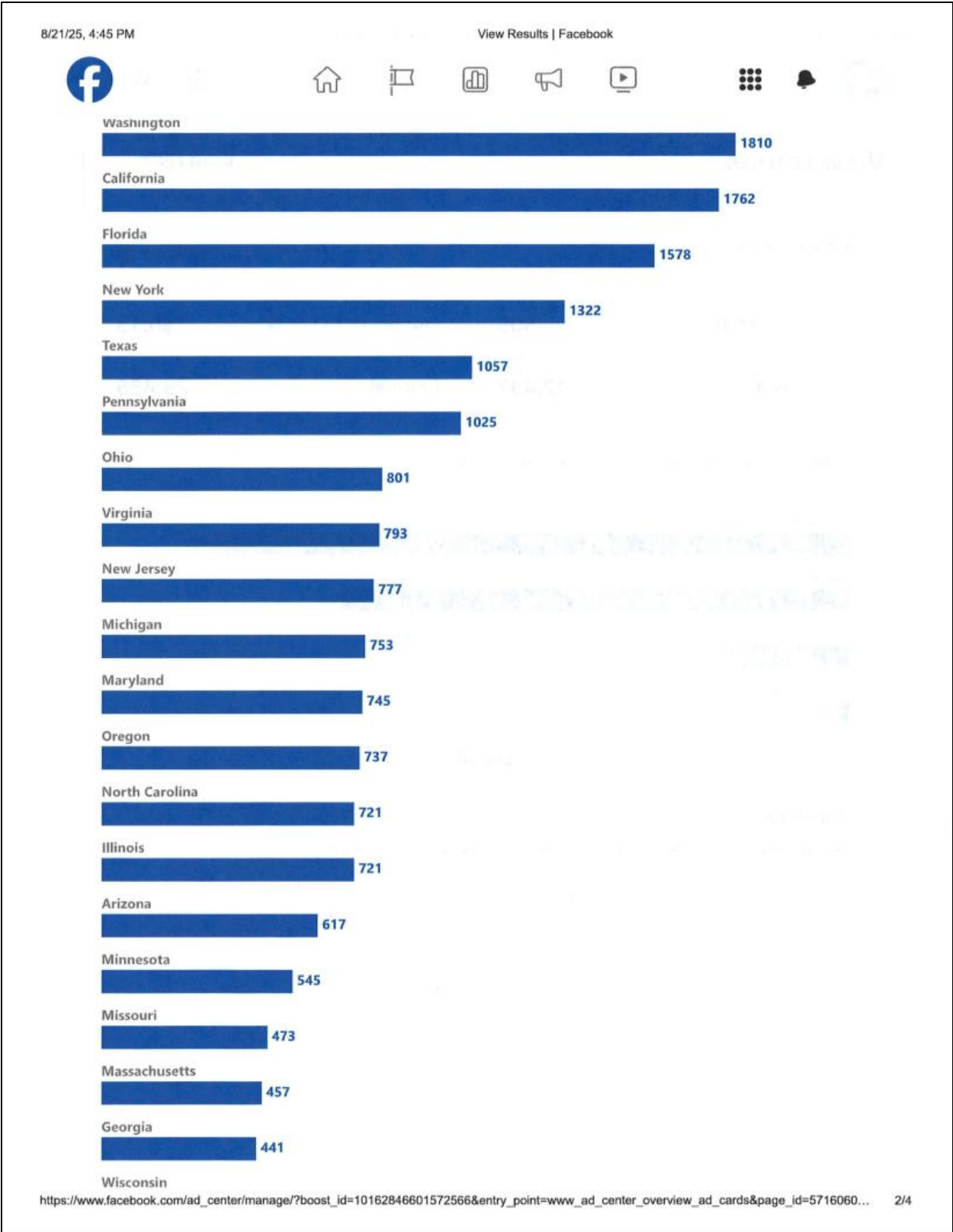
MOMS UNHINGED STANDUP COMEDY SHOW

About the Show Join us for a night of laughter as we explore everything from motherhood, midlife crisis, marriage, divorce, online

LEARN MORE

Facebook Campaign Analytics: Example of Nation-wide Reach





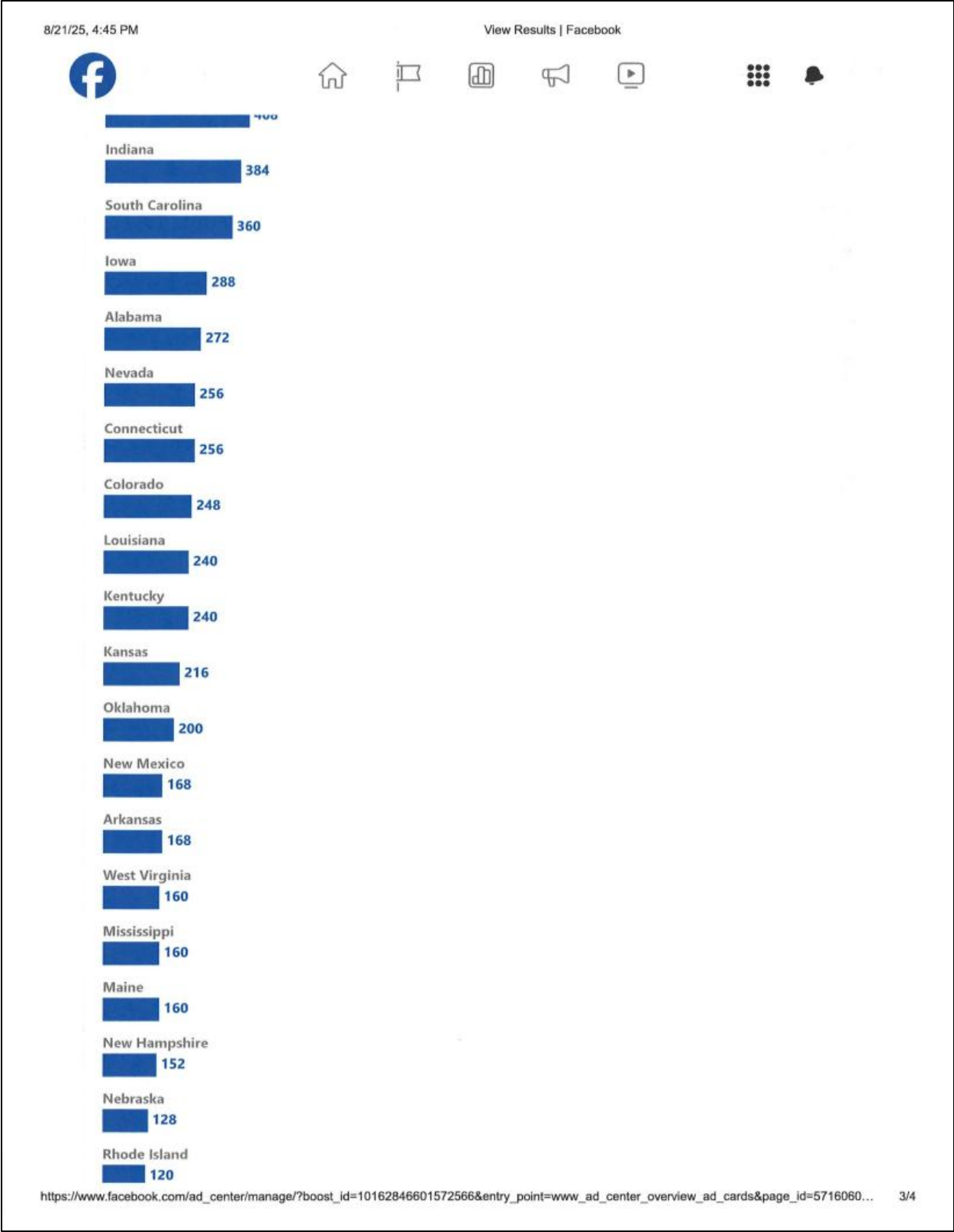


EXHIBIT A

THE WASHINGTON CENTER FOR THE PERFORMING ARTS
Scope of Services – Attachment A
2025
City of Tumwater

With support from Tumwater Lodging Tax funds, the Washington Center for the Performing Arts will continue in our mission to inspire audiences and artists of all ages through live performances, enriching the vibrancy of our community. The Center is an important part of the critical mass of established events, attractions, and businesses that make our region a desirable place to live, work, and visit. Over 250 events take place at the Center each year, attracting over 109,000 patrons, from every corner of the county, and our touring artists often attract visitors from across the state and beyond.

The \$14,500 in funding from the City of Tumwater lodging tax will be used for digital and print marketing of artists, partners, and events which will help broaden our reach to new markets.

2025 Marketing Plan

- Digital advertising reaching over 118,000 each month
- Monitoring Google Analytics to measure week over week trends, engagement rate, ecommerce conversion rates, revenue, and campaign effectiveness
- Paid advertising with local radio stations
- Print Ads in local newspapers and fliers
- Posters printed and distributed in Thurston and Pierce Counties
- Social media marketing campaigns
- Google Search marketing campaigns
- Regular e-newsletter and promotional e-blasts reaching over 20,000 per month
- Provide marketing services for 18 local artistic partners and commercial rental events
- Maintain and update washingtoncenter.org, from which we sell event tickets 24 hours a day, 7 days a week and which averages 157,00 visitors per year

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Olympia Symphony Orchestra

Organization Type: Non-Profit

Organizational Mission:

The Olympia Symphony is an ensemble of professional musicians based in Olympia, Washington, that serves the South Puget Sound region. Our mission is to provide the highest quality live music to enrich, educate, and entertain an expanding audience.

Website <https://www.olympiasymphony.org/>

Federal Tax ID Number 91-6087694

Contact Name Thom Mayes

Title Executive Director

Phone 360-753-0074

Email Address executivedirector@olympiasymphony.org

Mailing Address 3400 Capitol Blvd SE Suite 203

City, State ZIP Olympia, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: 2026 Concert Performances

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The Olympia Symphony Orchestra (OSO) presents six season concerts, masterclasses, community events, and a Young Artist Competition in 2026, attracting tourists with world-class performances in intimate settings unavailable elsewhere in Thurston, Lewis, and Mason counties.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

2026 Concert Schedule:

February 7, 2026 at Washington Center for the Performing Arts features violinist Adé Williams, a Stradivari Society recipient and Curtis Institute graduate who has performed at the White House and Carnegie Hall, making her Olympia debut with Sibelius' Violin Concerto in D minor. The program includes Gabriela Lena Frank's *Elegía Andina* and Brahms' Symphony No. 1

March 15, 2026 at Capital High School Performing Arts Center presents violinist Kristin Lee, Avery Fisher Career Grant recipient and co-founder of Seattle's Emerald City Music, performing Max Richter's *Recomposed: Vivaldi – The Four Seasons* alongside Richard Strauss' *Metamorphosen*.

The Young Artists Competition on March 28, 2026 at South Puget Sound Community College uniquely allows participants to choose their own repertoire rather than adhering to a prescribed list, encouraging personal artistic development.

April 19, 2026 at Washington Center showcases Pacific Northwest harpist Elizabeth Landis in Ginastera's *Harp Concerto*, followed by Shostakovich's Symphony No. 5, performed by popular requests from orchestra musicians.

June 28, 2026 offers a free summer concert at Port Plaza in downtown Olympia, partnering with Capital City Pride.

The season continues with an October 11, 2026 "80th Anniversary of the OSO" celebration concert and November 15, 2026 classical concert featuring nationally-known guest artists, both at Washington Center.

A family-friendly holiday concert concludes the season December 6, 2026 at a location to be determined.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$15,000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$15,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Olympia Symphony Orchestra's 2026 Season of Concerts

When does this event begin? 2/7/2026

When does this event end? 12/6/2026

How many years has your organization held this event? 79

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$381,000

What percentage of your total budget does your funding request from Tumwater represent?

4%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

We have in-kind services donated valued at \$8,500. This includes volunteer hours and donated musician services. In addition to in-kind resources we have money in our budget ear-marked for marketing expenses, administration, venue rental and labor costs, etc.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

Without full funding, we would seek lower-cost marketing assets. We would produce more in-house (although we operate with minimal staff), reduce the number and frequency of broadcast ads and online marketing impressions outside our region. We would need to sacrifice exposure and focus more on local attendance. We are committed to producing the events that are outlined in our application.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$15,000 (request)

City of Olympia lodging tax award or request \$30,000 (request)

City of Yelm lodging tax award or request \$0

Thurston County lodging tax award or request \$0

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

Funding from the Tumwater LTAC will allow Olympia Symphony to further efforts at regional recognition in the larger Seattle and Portland metro areas. This support will augment existing efforts and enhance our ability to attract classical music audiences,

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

Tourism Impact on Tumwater's Local Economy

The Olympia Symphony Orchestra's 2026 concert series generates significant economic impact for Tumwater's lodging and food service sectors through strategic programming that attracts visitors from throughout the Pacific Northwest region.

Visitor Profile and Economic Impact

Our eight 2026 events draw an estimated 10-20 attendees per concert traveling from 50+ miles away, representing 5-8% of our total audience. These out-of-area visitors, documented through patron data from Washington Center for the Performing Arts, include dedicated subscribers from Portland, Seattle metro areas (Edmonds, Everett, University Place), and families of orchestra musicians who regularly travel to support performances.

Lodging Sector Benefits

Out-of-town patrons attending our concerts, particularly those featuring internationally acclaimed artists like violinist Adé Williams (Curtis Institute graduate, Carnegie Hall performer) and regionally beloved performers like Kristin Lee, generate direct demand for Tumwater area accommodations. Our mid-afternoon concert scheduling specifically encourages overnight stays, as patrons often extend their visit to explore the capital region. Weekend programming, including our Young Artists Competition (March 28) and special anniversary celebration (October 11), particularly drives multi-night stays for families traveling from Seattle and Portland.

Food Service Sector Impact

The OSO serves as an economic catalyst for Tumwater's restaurant and hospitality businesses. Our strategic scheduling creates sustained dining activity as concert-goers seek pre-show meals and post-performance gatherings. Our audience demographic—culturally engaged patrons with disposable income for entertainment—represents high-value customers for local restaurants, cafes, and specialty food establishments.

Measurable Growth and Future Projections

Over three years, our concert programming has demonstrated consistent audience growth and geographic expansion, creating word-of-mouth marketing throughout the I-5 corridor. With 10,000+ social media followers and quadrupled digital engagement since hiring our communications manager, we project continued growth in tourism draw. Our diverse programming—from classical concerts featuring Brahms and Shostakovich to contemporary works like Max Richter's *Recomposed Vivaldi*—attracts varied demographics, expanding the economic impact across Tumwater's hospitality sectors.

The combination of Music Director Alexandra Arrieche's international reputation, exclusive access to world-class artists, and intimate venue experiences unavailable in major metropolitan markets positions the OSO as a unique tourism asset generating sustained economic benefit for Tumwater's local businesses.

How widespread will the benefits of tourism promotion be, both geographically and economically?

We estimate 10-20 attendees per concert travel from 50+ miles away, representing approximately 5-8% of our audience. This estimation uses Washington Center for the Performing Arts patron data reports, tracking musician families from Seattle and subscribers from Portland and other distant locations. These numbers reflect our draw for specialized programming featuring internationally acclaimed artists like Nathan Chan (cello) and Demarre McGill (flute) and regionally beloved performers like Kristin Lee (violin) and Elizabeth Landis (harp).

We rely on partnership-based outreach to reach visitors more than 50 miles away from Tumwater. For example, we partner with orchestras in Seattle, Tacoma, and Portland for audience sharing - promote each other's unique concerts to subscribers

We connect with theaters, art galleries, and cultural centers 50+ miles away for cross-promotional opportunities. The OSO also works to build relationships with high school and college music programs in distant towns to promote our concerts. Lastly we use social media strategically to target out of town visitors and build on the followings of our guest artists.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Funding from the Tumwater LTAC will allow Olympia Symphony to further efforts at regional recognition in the larger Seattle and Portland metro areas. This support will augment existing efforts and enhance our ability to attract classical music audiences, who tend to be older with more disposable income and schedules that allow overnight travel.

Strategic Marketing Investments

Specific funding areas would include:

****Targeted Radio Underwriting****

- Classical KING-FM spots reaching potential guests from King, Snohomish, Skagit, Kitsap and Island Counties

- All Classical Portland underwriting serving interested audiences in SW Washington and NW Oregon

- These platforms directly reach our target demographic of classical music enthusiasts who already travel for cultural experiences

****Enhanced Digital Marketing****

- Promoted social media posts (including Facebook and Instagram) within the urban areas of the Northwest

- Strategic targeting toward profiles who follow other classical music organizations and pages

- Content highlighting the Symphony's unique programming and intimate venue experiences unavailable in major metropolitan markets

****Communications Infrastructure****

- Sustaining the Communications Manager position, whose content creation and distribution already led to a four-fold increase in followers over the past three seasons

- This role is essential for consistent, professional outreach that builds regional recognition and drives tourism

Expected Visitor Growth

These targeted marketing investments will directly increase out-of-area attendance by:

1. ****Expanding Geographic Reach****: Radio underwriting and promoted social media will introduce OSO programming to classical music audiences in Seattle and Portland metro areas who are unaware of our offerings
2. ****Converting Awareness to Action****: Our unique programming featuring internationally acclaimed artists like Adé Williams and regionally beloved performers creates compelling reasons for travel when effectively promoted to the right audiences
3. ****Leveraging High-Value Demographics****: Classical music audiences typically have higher disposable incomes and flexibility for overnight travel, making them ideal targets for lodging and dining economic impact

The lodging tax investment creates a multiplier effect: enhanced marketing attracts more visitors who require overnight accommodations and dining, generating increased tax revenue that sustains continued tourism promotion for Tumwater's benefit.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 9500

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 700

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 150

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 150

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 50

Estimate the Total number of paid lodging nights you expect to generate in Tumwater:
50

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

A combination of informal survey and structured estimate.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

We will survey attendees.

How will you promote overnight stays in Tumwater lodging establishments?

The Olympia Symphony's promotional communications would include links to Tumwater hotels and other lodgings.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

The Olympia Symphony's promotional communications would include links to Tumwater hotels and other lodgings.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

Washington Center for the Performing Arts, Capital High School Performing Arts Center, Capital City Pride, South Puget Sound Community College

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.

- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Olympia Symphony Orchestra

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source		Amount
Sponsorships:		\$50,000.00
Admission (Ticket Sales):		\$150,000.00
Reserves:		\$0.00
Donations/Contributions:		\$25,000.00
Grants:		\$50,000.00
Program Service Fees:		\$1,000.00
In-kind Donations:		\$0.00
Gift Shop:		\$0.00
Vendor Fees:		\$0.00
Fundraising Activities:		\$45,000.00
City of Lacey Lodging Tax:		\$15,000.00
City of Olympia Lodging Tax:		\$30,000.00
City of Tumwater Lodging Tax:		\$15,000.00
Thurston County Lodging Tax:		\$0.00
Other Sources of Revenue: (specify)		
Other Source:		
Other Source:		
Other Source:		
Total Revenue:		\$381,000.00

Project Expenses:

Personnel: (salaries and benefits.)		\$94,000.00
Administration: (utilities, phone, etc.)		\$33,000.00
Marketing and Promotion:		\$10,000.00
Professional / Consultant Fees:		\$0.00
Equipment:		\$7,000.00
Facility / Event Venue Rental:		\$52,000.00
Travel: (please specify)	Musician travel	\$13,000.00
All Other Expenses: (please specify)		
Other Source: Orchestra Personnel (musicians)		\$133,000.00
Other Source: Guest Soloists		\$20,000.00
Other Source: Guest Conductors		\$19,000.00
Total Expenses:		\$381,000.00
Program Excess Deficit:		\$0.00

ORGANIZATION SUMMARY

ORGANIZATION INFORMATION

Organization Name:

OLYMPIA SYMPHONY ORCHESTRA

Registration Number:

1103452

Also known as Names:

Name

OLYMPIA SYMPHONY

Purpose/Mission of the Organization:

THE MISSION OF THE OLYMPIA SYMPHONY ORCHESTRA IS TO UNLOCK THE POWER OF MUSIC TO ENRICH, EDUCATE, AND ENTERTAIN THROUGH PERFORMANCES, COMMUNITY ENGAGEMENT, AND COLLABORATION.

FEIN Number:

916087694

Federal Tax Exempt Status:

Yes

Federal Status Type:

501(c)(3)

UBI Number:

601 137 464

Is this Charitable Organization associated with any Corporation or LLC?

Yes

State of Incorporation/Formation:

Jurisdiction:

WASHINGTON

Jurisdiction:

WASHINGTON

Status:

Active

Renewal Date:

05/31/2026

CONTACT INFORMATION

Organization Email:

OSO@OLYMPIASYMPHONY.ORG

Is Foreign Contact:

No

Country Code:

1

Mailing Address:

3400 CAPITOL BLVD SE, SUITE 203, TUMWATER, WA, 98501-3351, UNITED STATES

Street Address:

3400 CAPITOL BLVD SE, SUITE 203, THURSTON COUNTY, TUMWATER, WA, 98501-3351, UNITED STATES

Do you use any other addresses for Solicitation:

No

A List of Addresses Used

Organization Website:

WWW.OLYMPIASYMPHONY.ORG

Phone Number:

3607530074

Ext:

SURETY BOND

Has the Organization submitted proof of a surety bond in the amount of \$25,000 to the Secretary of State?

No

Proof Of Surety Bonds

Bond Expiration Date:

FINANCIAL INFORMATION

Has Organization completed a full accounting year?- **Yes**

Accounting Year Beginning Date:

07/01/2023

Accounting Year Ending Date:

06/30/2024

Beginning Gross Assets :

\$1,026,237.00

REVENUE

Gross Contributions from Solicitations :

\$301,488.00

Gross Revenue from All Other sources :

\$249,344.00

Total Dollar Value of Gross Receipts :

\$550,832.00

EXPENSES

Gross Expenditures from Program Services :

\$493,303.00

Total Gross from All Expenditures :

\$613,026.00

ASSETS

Ending Gross Assets :

\$981,538.00

SOLICITATION COMMENTS

Comments:

PERCENT TO PROGRAM SERVICES

Percent to Program Services :

80%

FINANCIAL HISTORY

Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
07/01/2023	06/30/2024	\$1,026,237.00	\$550,832.00	\$493,303.00	\$613,026.00	\$981,538.00	80%
07/01/2022	06/30/2023	\$986,238.00	\$434,508.00	\$364,675.00	\$468,042.00	\$1,026,237.00	78%
07/01/2021	06/30/2022	\$1,077,992.00	\$486,016.00	\$308,062.00	\$428,874.00	\$986,238.00	72%
07/01/2020	06/30/2021	\$433,667.00	\$368,274.00	\$57,105.00	\$166,214.00	\$1,077,992.00	34%
07/01/2019	06/30/2020	\$517,342.00	\$283,438.00	\$255,407.00	\$336,666.00	\$433,667.00	76%
07/01/2018	06/30/2019	\$468,220.00	\$399,750.00	\$262,619.00	\$362,553.00	\$517,342.00	72%
07/01/2017	06/30/2018	\$439,597.00	\$372,056.00	\$249,920.00	\$337,375.00	\$468,220.00	74%
07/01/2016	06/30/2017	\$388,372.00	\$355,671.00	\$245,014.00	\$325,723.00	\$439,597.00	75%
07/01/2015	06/30/2016	\$389,355.00	\$364,076.00	\$280,243.00	\$357,316.00	\$388,372.00	78%
07/01/2014	06/30/2015	\$329,146.00	\$335,232.00	\$265,959.00	\$359,052.00	\$305,326.00	74%
07/01/2013	06/30/2014	\$329,146.00	\$335,105.00	\$237,052.00	\$329,668.00	\$329,146.00	72%
07/01/2012	06/30/2013	\$388,195.00	\$367,252.00	\$232,756.00	\$347,168.00	\$407,381.00	67%
07/01/2011	06/30/2012	\$371,126.00	\$355,343.00	\$231,436.00	\$337,474.00	\$388,195.00	69%
07/01/2010	06/30/2011	\$371,126.00	\$307,006.00	\$248,153.00	\$318,383.00	\$371,126.00	78%
07/01/2009	06/30/2010	\$255,625.00	\$354,541.00	\$219,005.00	\$343,244.00	\$292,191.00	64%
07/01/2008	06/30/2009	\$324,097.00	\$359,957.00	\$248,220.00	\$354,518.00	\$255,625.00	71%
07/01/2007	06/30/2008	\$409,823.00	\$362,387.00	\$216,125.00	\$339,857.00	\$421,678.00	64%
07/01/2006	06/30/2007	\$310,234.00	\$460,962.00	\$213,297.00	\$335,883.00	\$409,823.00	64%
07/01/2005	06/30/2006	\$279,312.00	\$336,055.00	\$212,627.00	\$327,404.00	\$310,234.00	65%
07/01/2004	06/30/2005	\$293,478.00	\$314,478.00	\$177,894.00	\$310,466.00	\$279,312.00	58%
07/01/2003	06/30/2004	\$261,462.00	\$316,559.00	\$178,201.00	\$319,068.00	\$293,478.00	56%
07/01/2002	06/30/2003	\$219,670.00	\$315,752.00	\$164,028.00	\$288,641.00	\$261,462.00	57%
07/01/2001	06/30/2002	\$217,769.00	\$269,971.00	\$160,457.00	\$278,696.00	\$219,670.00	58%
07/01/2000	06/30/2001	\$207,495.00	\$263,927.00	\$151,998.00	\$250,145.00	\$217,769.00	61%
07/01/1999	06/30/2000	\$172,702.00	\$234,118.00	\$159,837.00	\$219,439.00	\$207,495.00	73%
07/01/1998	06/30/1999	\$15,390.00	\$248,037.00	\$121,769.00	\$159,170.00	\$172,702.00	77%
07/01/1997	06/30/1998	\$21,657.00	\$130,741.00	\$82,452.00	\$120,008.00	\$15,390.00	69%
07/01/1996	06/30/1997	\$-1,194.00	\$131,987.00	\$82,060.00	\$126,136.00	\$21,657.00	65%

DID THE ORGANIZATION SOLICIT OR COLLECT CONTRIBUTIONS IN WA DURING THE ACCOUNTING YEAR REPORTED?

Solicit or collect contributions:

Yes

Contributions in WA:

Email,Entertainment/Special Events,Internet,Personal Contact

IS THE ORGANIZATION REGISTERED TO FUNDRAISE OUTSIDE OF WA?

Is the organization registered to fundraise outside of WA:

No

Fundraise outside of WA:

EMPLOYEES RECEIVING THE GREATEST COMPENSATION

Does the Organization pay any of its officers or employees?- **Yes**

First Name	Last Name
ALEXANDRA	ARRIECHE
THOMAS	MAYES
ANNA	BARBEE

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
CRAIG	STEPHENS	TREASURER	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
ERIC	CHARNESKI	BOARD MEMBER	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
WES	MARTIN	BOARD MEMBER	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
TODD	MONOHON	BOARD MEMBER	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
KELLY	SEAGO	BOARD MEMBER	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
ANTHONY	ENZLER	BOARD MEMBER	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
NATALIE	COBLENTZ	BOARD MEMBER	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
WILLIAM	TWEIT	BOARD MEMBER	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
LENA	MENDIOLA	PRESIDENT	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
LAUREL	GONZALO	VICE PRESIDENT	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES
CHRIS	BARNES	SECRETARY	3607530074	3400 Capitol Blvd SE, Suite 203, OLYMPIA, WA, 98501-3351, UNITED STATES

FINANCIAL PREPARER

Full Name:

MICHELLE DAY

Business Name:
SAMARA CONSULTING LLC
Title:
CPA
Mailing Address:
13720 2ND AVE SW, SEATTLE, WA, 98166, UNITED STATES

LEGAL INFORMATION

Do you have any Legal Actions? - **No**

Court (Jurisdiction)	Case #	Title of Legal Action	Date of Legal Action
Legal Actions			

COMMERCIAL FUNDRAISER

Is Commercial Fundraiser:
No

CHARITY CLIENTS

FEIN Number	UBI Number	Charity Name	Charity Address
No Charities Selected			

THE BYLAWS OF Olympia Symphony Orchestra

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THE BYLAWS OF OLYMPIA SYMPHONY ORCHESTRA

ARTICLE I GENERAL

1.1 Office of Record.

The office of Olympia Symphony Orchestra, or otherwise herein the Corporation, shall be located at such location as from time to time determined by the Board of Directors. The initial office of record shall be: 3400 Capitol Blvd SE, Suite 203, Tumwater, WA 98501.

1.2 Mission Statement.

The mission of the Olympia Symphony Orchestra is to provide the highest quality live music to enrich, educate and entertain an expanding audience.

1.3 Values.

The Olympia Symphony Orchestra agrees to the organizational values of integrity, inclusiveness, principled progress, safety, access to community and a commitment to the ongoing success of the organization.

1.4 Type of Organization.

The Olympia Symphony Orchestra is a Public Charity (EIN: 91-6087694), registered under Section 501(c)(3) of the US Internal Revenue Code.

1.5 Policies and Procedures.

The Olympia Symphony Orchestra shall be governed by the Articles of Incorporation and the Bylaws of the Corporation.

1.5.1 Policies and Procedures. Policies and Procedures may be adopted by the Board of Directors to further define the operations of the Corporation. Policies and Procedures shall accurately reflect and guide the daily operations and procedures of the Corporation, Board of Directors, staff, and musicians. Revisions to Policies and Procedures require a majority vote cast by Directors then in office.

2.5 Nondiscriminatory Policy.

Olympia Symphony Orchestra welcomes and admits Members of any age, income or economic status, race, color, national or ethnic origin, religion, gender identity, gender or sexual orientation, or physical or mental ability, and accords to all Members the rights, privileges, programs, and activities generally made available to Members. Consistent with RCW 49.60, Olympia Symphony Orchestra does not discriminate on the basis of age, income or economic status, race, color, national or ethnic origin, religion, gender identity, gender or sexual orientation, or physical or mental ability in administration of its

employment practices, contract negotiation, policies, programs, services or activities. The Corporation is committed to providing an inclusive and welcoming environment for all staff, clients, volunteers, subcontractors, vendors, sponsors, and donors.

ARTICLE II BOARD OF DIRECTORS

2.1 General Powers.

The affairs of the Corporation shall be managed by a Board of Directors.

2.2 Number and Type.

2.2.1 Number. The Board shall consist of not less than nine (9) nor more than fifteen (15) Directors, the specific number to be set by resolution of the Board. Ex Officio Directors shall not be included in the total count of seated Directors. The number of Directors may be changed from time to time by amendment to these Bylaws, provided that no decrease in the number shall have the effect of shortening the term of any incumbent Director.

2.2.2 Ex Officio. The Board of Directors may also include not more than five (5) Ex Officio, non-voting Directors, who may be appointed by a majority of the voting Directors. Ex Officio Directors may not serve as Officers of the Corporation and are non-voting positions.

2.3 Term of Directors.

Unless a Director or Ex Officio Director dies, resigns or is removed, he or she shall hold office for a term of two (2) years or until his or her successor is seated, whichever is later. For purposes of position designation and election cycles, all terms shall begin January 1, and end two years later. Even numbered positions shall be elected in even numbered years, and odd numbered positions shall be elected in odd numbered years.

2.4 Qualifications.

Directors shall have such qualifications as the Board may prescribe from time to time by resolution or amendment to these Bylaws.

2.5 Election of Directors.

2.5.1 Election. Directors shall be elected to a numbered position each year at the annual meeting of the Board by the affirmative vote of a majority of the Directors then in office. Even numbered positions shall be elected in even numbered years, and odd numbered positions shall be elected in odd numbered years.

2.5.2 Seating. All newly-elected Directors shall be seated at the regular meeting of the Board of Directors in January, or the first regular meeting of the Board of Directors following the election, whichever is earlier, and shall be participating members thereafter.

2.5.3 Ex Officio. A vacancy in the position of Ex Officio Director may be filled at any time by resolution of the Board of Directors and reelected according to 2.5 Election of Directors. Ex Officio directors are not subject to term limits and may be removed from office, with or without cause, by a majority vote of Directors then in office.

2.6 Regular Meetings.

By resolution, the Board may specify the date, time and place for holding regular meetings without other notice than such resolution. Regular Meetings of the Board of Directors for any purpose or purposes may be called at any time by the President, the Vice President, or any two (2) directors. The Board of Directors shall meet at least four times per calendar year.

2.7 Annual Meeting.

The annual meeting of the Board shall be held during the month of November on a date chosen by the President or the Board for the purposes of electing Directors and officers and transacting such business as may properly come before the meeting. If the annual meeting is not held on the date designated therefor, the Board shall cause the meeting to be held as soon thereafter as may be convenient.

2.8 Special Meetings.

Special meetings of the Board of Directors for any purpose or purposes may be called at any time by the President, the Vice President, or any two (2) directors.

2.9 Meetings by Electronic Means.

Members of the Board or any Committee designated by the Board may participate in a Meeting of such Board or Committee by means of a conference telephone or similar electronic communications equipment by means of which all people participating in the Meeting can hear each other at the same time. Participation by such means shall constitute presence in person at a Meeting.

2.10 Place of Meetings.

All Meetings shall be held at the principal office of the Corporation or at such other place within or without the state of Washington designated by the Board, by any persons entitled to call a Meeting, or by a waiver of notice signed by all Directors.

2.11 Notice of Special Meetings.

Notice of Special Board or Committee Meetings shall be given to a Director either personally or by mail or via electronic transmission not less than seven (7) days before the Meeting. Notices in writing may be delivered or mailed to the Director at his or her address shown on the records of the Corporation. Neither the business to be transacted at, nor the purpose of any Special Meeting need be specified in the notice of such Meeting. If notice is delivered by mail, the notice shall be deemed effective when deposited in the official governmental mail properly addressed with postage thereon prepaid.

2.12 Waiver of Notice.

2.12.1 In Writing. Whenever any notice is required to be given to any Director under the provisions of these Bylaws, the Articles of Incorporation or applicable Washington law, a waiver thereof in writing, signed by the person or persons entitled to receive such notice, whether before or after the time state therein, shall be deemed equivalent to the giving of such notice. Neither the business to be transacted at, nor the purpose of, any Regular or Special Meeting of the Board need be specified in the waiver of Notice of such Meeting.

2.12.2 By Attendance. The attendance of a Director at a Meeting shall constitute a waiver of notice of such Meeting, except where a Director attends a Meeting for the express purpose of objecting to the transaction of any business because the Meeting is not lawfully called or convened.

2.13 Quorum.

A majority of the number of voting Directors in office shall constitute a quorum for the transaction of business at any Board Meeting. Ex Officio Directors do not count toward the establishment of a quorum for the transaction of business at any Board Meeting.

2.14 Proxy.

Directors may not vote by proxy.

2.15 Manner of Acting.

The act of a majority of the Directors present at a Meeting at which there is a quorum shall be the act of the Board, unless the vote of a greater number is required by these Bylaws, the Articles of Incorporation or applicable Washington law.

2.16 Presumption of Assent.

A Director of the Corporation present at a Board Meeting at which action on any corporate matter is taken shall be presumed to have assented to the action taken unless his or her dissent or abstention is entered in the minutes of the Meeting, or unless such Director files a written dissent or abstention to such action with the person acting as secretary of the Meeting before the adjournment thereof, or forwards such dissent or abstention by registered mail to the Secretary of the Corporation immediately after the adjournment of the Meeting. Any such right to dissent or abstain shall not apply to a Director who voted in favor of such action.

2.17 Action of Board Without a Meeting.

Any action which could be taken at a Meeting of the Board may be taken without a Meeting if the corporate action is approved by all members of the Board. The approval of the corporate action must be evidenced by one or more consents describing the corporate action being approved, executed by each director either before or after the corporate action becomes effective, and delivered to the corporation for inclusion in the minutes or filing

with the corporate records, each of which consents shall be set forth either (a) in an executed record or (b) by electronic transmission to the designated address, location, or system of the Corporation, provided that the transmission provides sufficient information to determine the sender's identity. All such consents, taken together, shall constitute one and the same document, and such consent shall be inserted in the records.

2.18 Resignation.

Any Director may resign at any time by delivering written notice to the President or the Secretary at the registered office of the Corporation, or by giving oral or written notice at any Meeting of the Directors. Any such resignation shall take effect at the time specified therein, or if the time is not specified, upon delivery thereof and, unless otherwise specified therein, the acceptance of such resignation shall not be necessary to make it effective.

2.19 Absences.

A member of the Board of Directors who shall be absent from three (3) consecutive regular meetings of the Board of Directors shall automatically be dropped from membership on the Board, unless confined by illness or other absence approved by a majority vote of those voting at any meeting of the Board. A member of the Board of Directors who shall be absent from more than six (6) meetings of the Board during one year shall be automatically dropped from membership on the Board.

2.20 Removal.

At a Meeting of the Board called expressly for that purpose, one or more Directors may be removed from office, with or without cause, by two-thirds (2/3) of the of the vote cast by Directors then in office.

2.21 Vacancies.

A vacancy in the position of Director may be filled by the affirmative vote of a majority of the remaining Directors though less than a quorum of the Board. A Director who fills a vacancy shall serve for the unexpired term of his or her predecessor in office.

2.22 Compensation.

Directors shall not receive any stated salary for their services; however, nothing herein contained shall be construed to preclude any Director from serving the Corporation in any other capacity and receiving compensation therefor. No loans shall be made by the corporation to any Director.

2.23 Business Relationships Between Corporation and Directors.

The Corporation may enter into contracts or otherwise transact business as a vendor, purchaser, or otherwise, with directors and officers or with organizations or businesses they are involved with; provided, that the fact that such director, firm or entity so interested shall be disclosed to or shall have been known by the Board of Directors or a majority thereof prior to the Corporation's entering into the contract, as long as full disclosure is given of

such a transaction or relationship. The affected directors shall abstain from voting on any matter relating to their own business or any organization/business they are involved in and may be asked to absent themselves from the discussion of such a transaction.

2.24 Conflict of Interest.

At all times, prudent behavior shall dictate actions taken or board appointments made where a potential conflict of interest is evident. Board members must make any potential conflicts of interest known to the other members of the board. In the event of a situation where a conflict of interest could influence decision making, board members must excuse themselves from the situation. A board member's absence from a meeting due to conflict of interest issues should be noted in the minutes.

2.24.1 Conflict of Interest Policy. The Board shall adopt by resolution and may update from time to time a Conflict of Interest Policy.

2.24.2 Annual Conflict of Interest Statements. Any Director, officer, or member of a committee with governing board-delegated power shall annually sign a Conflict of Interest Statement.

ARTICLE III OFFICERS

3.1 Number and Qualifications.

The Officers of the Corporation shall be a President, one or more Vice Presidents, a Secretary/Treasurer or a Secretary and Treasurer, each of whom shall be elected by the Board. Other Officers may be elected or appointed by the Board, such Officers to hold office for such period, have such authority and perform such duties as are provided in these Bylaws, or as may be provided by resolution of the Board. Any Officer may be assigned by the Board any additional title that the Board deems appropriate. Any two or more offices may be held by the same person, except the offices of President and Secretary.

3.2 Election and Term of Office.

The Officers of the Corporation shall be elected each year by the Board immediately following the election of new directors, or at the first meeting of the Board following the election of new directors. All newly-elected Directors shall take office at the regular meeting of the Board of Directors in January, or the first regular meeting of the Board of Directors following the election, whichever is earlier. Unless an Officer dies, resigns or is removed from office, he or she shall hold office until the next election of Officers or until his or her successor is seated.

3.3 Resignation.

Any Officers may resign at any time by delivering written notice to the President, a Vice President, the Secretary, or the Board, or by giving oral or written notice at any Meeting of the Board. Any such resignation shall take effect at the time specified therein, or if the

time is not specified therein, upon delivery thereof, and, unless otherwise specified therein, the acceptance of such resignation shall not be necessary to make it effective.

3.4 Removal.

Any Officer or agent elected or appointed by the Board may be removed from office by the Board whenever in its judgment the best interests of the Corporation would be served thereby, but such removal shall be without prejudice to the contract right, if any, of the person so removed.

3.5 Vacancies.

A vacancy in any office created by the death, resignation, removal, disqualification, creation of a new office or any other cause may be filled by the Board for the unexpired portion of the term or for a new term established by the Board.

3.6 Duties.

The Officers of the Corporation shall be responsible for the day-to-day management of the Corporation. The Executive Committee may acquire the services of an Association Administrator, Executive Director, or other professionals as needed to manage the day-to-day activities of the Corporation. Such services may be provided by at-will employees or contractors. The Officers retain the responsibilities for setting policy, overseeing the general activities of the Corporation, and providing fiscal and operational review.

3.7 President.

The President, subject to the Board's control, shall supervise, and control all of the assets, business, and affairs of the Corporation. The President shall preside over Meetings of the Board. The President may sign deeds, mortgages, bonds, contracts, or other instruments, except when the signing and execution thereof have been expressly delegated by the Board or by these Bylaws to some other Officer or agent of the Corporation or are required by law to be otherwise signed or executed by some other Officer or in some other manner. In general, the President shall perform all duties incident to the office of President and such other duties as are assigned to him or her by the Board from time to time. Additionally, the President shall:

- (a) Oversee the health and growth of the Board of Directors;
- (b) Work with the Executive Director to ensure and monitor the organization's progress on the Long Range Plan and maintain the legal obligations of the Corporation;
- (c) Work with the Treasurer and staff to monitor fiscal health and growth of the Corporation;
- (d) Set the agenda for meetings of the Board of Directors and the Executive Committee and any other meetings of the Board; and,
- (e) Appoint committee chairs.

3.8 Vice Presidents.

In the event of the death of the President or his or her inability to act, the Vice President (or if there is more than one Vice President, the Vice President who was designated by the Board as the successor to the President, or if no Vice President is so designated, the Vice President whose name first appears in the Board resolution electing Officers) shall perform the duties of the President, except as may be limited by resolution of the Board, with all powers of and subject to all the restrictions upon the President. Vice Presidents shall have, to the extent authorized by the President or the Board, the same powers as the President to sign deeds, mortgages, bonds, contracts, or other instruments. Vice Presidents shall perform such other duties as from time to time may be assigned to them by the President or the Board. The Vice Presidents shall:

- (a) Conduct annual Performance Evaluations of all staff reporting to the President and/or Board of Directors. Annual Performance Evaluations shall include a formal salary recommendation.

3.9 Secretary.

The Secretary shall:

- (a) keep the minutes of Meetings of the Board and minutes which may be maintained by Committees of the Board;
- (b) see that all notices are duly given in accordance with the provisions of these Bylaws or as required by law;
- (c) be custodian of the corporate records of the Corporation;
- (d) keep records of the post office address of each Director and each Officer;
- (e) sign with the President or other Officer authorized by the President or the Board, deeds, mortgages, bonds, contracts, or other instruments; and
- (f) in general perform all duties incident to the office of Secretary and such other duties as from time to time may be assigned to him or her by the President or the Board.

3.10 Treasurer.

The Treasurer shall:

- (a) have charge and custody of and be responsible for all funds and securities of the Corporation;
- (b) receive and give receipts for monies due and payable to the Corporation from any source whatsoever, and deposit all such monies in the name of the Corporation in banks, trust companies or other depositories selected in accordance with the provisions of these Bylaws;
- (c) Monitor the financial health and tax aspects of the corporation, providing status reports during monthly meetings of the Board;
- (d) Keep a proper record of all moneys received for the corporation from all sources;
- (e) Work with the Executive Director and other staff as necessary to gather relevant financial data of the organization;
- (f) Lead the creation of the organization's budget in a timely manner so that it may be acted upon by the Board of Directors at the Annual Meeting;

- (g) Be responsible for the performance of all duties of the Treasurer under these bylaws irrespective of whether some or all of the authority is delegated to staff by resolution of the Board; and,
- (h) In general perform all of the duties incident to the office of Treasurer and such other duties as from time to time may be assigned to him or her by the President of the Board.

ARTICLE IV COMMITTEES

4.1 Executive Committee.

The Officers shall constitute the Executive Committee. Additional voting Directors may be appointed to the Executive Committee by resolution of the Board. The Executive Committee shall have and exercise the authority of the Directors in management of the Corporation, subject to such limitations as may be prescribed by the Board, the Articles of Incorporation or the Bylaws of the Corporation.

4.1.1 Regular Meetings. By resolution, the Executive Committee may specify the date, time and place for holding regular meetings without other notice than such resolution. Regular Meetings of the Executive Committee for any purpose or purposes may be called at any time by the President, the Vice President, or any two (2) members. The Secretary of the Corporation, or in his/her absence, a secretary pro tempore chosen by the Executive Committee, shall keep a true record of all its proceedings, which record shall be available to the Board of Directors upon request following the Executive Committee meeting.

4.2 Standing or Temporary Committees.

The Board, by resolution adopted by a majority of the Directors in office, may designate and appoint one or more standing or temporary Committees, each of which shall consist of two (2) or more persons, one of which shall be a Director or Ex Officio Director. Standing or temporary committees shall have and exercise the authority of the Directors in management of the Corporation only as specified in the forming resolution and/or charter of the committee, and subject to such limitations as may be prescribed by the Board.

The designation and appointment of any such Committee and the delegation thereof of authority shall not operate to relieve the Board or any individual Director of any responsibility imposed upon it, him, or her by law.

4.3 Authority of Committees.

No Committee shall have the authority to:

- (a) amend, alter or repeal these Bylaws;
- (b) elect, appoint or remove any member of any other Committee or any Director or Officer of the Corporation;
- (c) amend the Articles of Incorporation;
- (d) adopt a plan of merger or consolidate with another corporation;
- (e) authorize the sale, lease or exchange of all or substantially all of the property and assets of the Corporation not in the ordinary course of business;

- (f) authorize the voluntary dissolution of the corporation or revoke proceedings therefor;
- (g) adopt a plan for the distribution of the assets of the Corporation; or
- (h) amend, alter or repeal any resolution of the Board.

4.4 Quorum and Manner of Acting.

A majority of the number of Committee Members composing any Committee shall constitute a quorum, and the act of a majority of the members of a Committee present at a Meeting at which a quorum is present shall be the act of the Committee.

4.5 Resignation.

Any member of any Committee may resign at any time by delivering written notice thereof to the President, the Secretary or the chairperson of such Committee, or by giving oral or written notice at any Meeting of such Committee. Any such resignation shall take effect at the time specified therein, or if the time is not specified, upon delivery thereof and, unless otherwise specified therein, the acceptance of such resignation shall not be necessary to make it effective.

4.6 Removal of Committee Member.

The Board, by resolution adopted by a majority of the Directors in office, may remove from office any member of any Committee elected or appointed by it.

ARTICLE V ADMINISTRATIVE PROVISIONS

5.1 Books and Records.

The Corporation shall keep at its principal or registered office copies of its current Articles of Incorporation and Bylaws; correct and adequate records of accounts and finances; minutes of the proceedings of the Board, and any Minutes which may be maintained by committees of the Board; records of the Corporation and address of each Director, and each Officer, and such other records as may be necessary or advisable. The minutes and the books and records of accounts shall be kept either in written form or in any other form capable of being converted to written form. The minutes and books and records of account shall be open to inspection upon approval by the Board of written demand of any member for a purpose reasonably related to the member's interest as a member.

5.2 Registered Office and Agent.

The Corporation shall maintain a registered office and a registered agent within the State of Washington in accordance with the requirements of the Washington Nonprofit Corporation Act and these Bylaws. The location of the registered office and the designation of the registered agent shall be set by resolution of the Board of Directors. The registered agent of the Corporation may not be a Director or employee.

5.3 Finances.

The Corporation shall keep at its principal or registered office correct and adequate records of accounts and finances.

5.3.1 Funds. All money paid to the Corporation shall be placed in a general operating fund except that money subscribed or contributed for a special purpose shall be placed in a separate account for such purpose.

5.3.2 Accounting Year. The accounting year of the Corporation shall be set by resolution of the Board of Directors. The initial accounting year of the Corporation shall be the twelve months ending June 30.

5.3.3 Disbursements. Upon approval of the budget, the President and Treasurer are authorized to make disbursements on accounts and expenses provided for in the budget without additional approval of the Board of Directors. Recommendations for expenditures outside the budget shall be submitted to the Board of Directors for approval.

5.3.4 Budget. The Executive Committee shall submit a budget for the coming accounting year to the Board of Directors for approval at a regular meeting during the last quarter of the accounting year.

5.4 Rules of Procedure.

The rules of procedure at Meetings of the Board and Committees of the Board shall be rules contained in Roberts Rules of Order on Parliamentary Procedure, newly revised, so far as applicable and when not inconsistent with these Bylaws, the Articles of Incorporation or any resolution of the Board.

5.5 Directors and Officers Liability Insurance.

The Corporation may maintain insurance at its expense to protect itself and any Director, trustee, Officer, employee or agent of the Corporation.

5.6 Executive Director.

The Board of Directors may contract or hire an Executive Director, and/or services necessary to properly account for fundraising and business activities of the Corporation, as defined by the Board of Directors. The Executive Director shall:

- (a) Report to the President.
- (b) Provide a written monthly activities update to the President.

5.6.1 Annual Employee Performance Evaluation. The Executive Director shall have an objective annual evaluation which shall:

- (a) Be prepared by the Vice President(s) or Board designee and reviewed by the President.
- (b) The Executive Director Annual Employee Performance Evaluation shall include a formal review and recommendation for the Executive Director compensation.

(c) The fully-signed evaluation shall be made available to all board members upon request.

5.6.2 Employees. Selection and replacement of additional personnel shall be at the discretion of the Executive Director.

5.7 Music Director.

The Board of Directors may contract or hire a Music Director who shall formulate and carry into effect musical policies as defined by the Board of Directors. The Music Director shall:

- (c) Report to the President.
- (d) Provide a written monthly activities update to the President.

5.6.1 Annual Employee Performance Evaluation. The Music Director shall have an objective annual evaluation which shall:

- (a) Be prepared by the Vice President(s) or Board designee and reviewed by the President.
- (b) The Music Director Annual Employee Performance Evaluation shall include a formal review and recommendation for the Music Director compensation.
- (c) The fully-signed evaluation shall be made available to all board members upon request.

ARTICLE VI AMENDMENTS

6.1 Amendments.

These Bylaws may be altered, amended, or repealed and new Bylaws may be adopted by the vote of a majority of the number of Directors in office at any regular or special meeting, providing the notice for the meeting includes the proposals for amendments or alterations and they shall be submitted to the Board in writing at least ten (10) days in advance of the meeting at which they are to be acted upon.

6.2 Notice.

Notice and copies of the proposed Bylaw amendments shall be written or transmitted electronically, and shall be delivered no less than ten (10) days before the meeting at which the same shall be considered.

ARTICLE VII NOTICE BY ELECTRONIC TRANSMISSION

7.1 Consent to Notice by Electronic Transmission.

In order to reduce costs and benefit from the other efficiencies of the internet and e-mail, each Director and Member shall be requested to consent to receive Notices by Electronic Transmission, and to provide the Secretary with an e-mail address at which the Director or Member consents to accept Notices by Electronic Transmission. Said consent shall be

included on application for membership forms or on such forms as may be provided by the Secretary for this purpose.

7.2 When Effective.

Notice provided in an electronic transmission is effective when it is electronically transmitted to an address, location, or system designated by the recipient for that purpose, and is made pursuant to the consent provided by the recipient.

7.3 Revocation of Consent.

A Director or Member who has consented to receipt of electronically transmitted notices may revoke the consent by notice in writing to the Secretary. The consent is revoked if the Corporation is unable to electronically transmit two (2) consecutive notices given by the corporation in accordance with the consent and this inability becomes known to the Secretary of the Corporation or other persons responsible for giving the notice. The inadvertent failure by the Corporation to treat this inability as a revocation does not invalidate a meeting or any other action.

7.4 Responsibility for Keeping Information Current.

The provisions of Section 7.3 notwithstanding, it shall be the responsibility of the Directors who consent to Notice by Electronic Transmission to keep current with the Secretary of the Corporation, the information they have provided regarding the address, location, or system at which he or she will receive electronically transmitted notices under this section.

ARTICLE VIII MISCELLANEOUS

8.1 Non-disclosure

The Corporation exercises the utmost discretion regarding all matters of official business of the organization.

8.1.1 Legal disclosure. The Corporation has a commitment to transparency. The Corporation shall comply with legal requirements to provide the public with certain documentation and accountability upon request, including the IRS determination letter, 990s, and Form 1023.

8.1.2 Confidentiality. All directors, contractors, employees, and volunteers may at one time or another receive or be exposed to personal, privileged and/or confidential information. That information may concern immigration status or other personal information, employees, the Corporation's operations, client lists, corporate affairs, product development, trade secrets, business models or other organizations with whom the Corporation does business. In no event shall any of the Corporation's information of a personal or privileged nature be made available. Directors, contractors, employees, and volunteers are obligated to ensure that this information remains confidential and is not disclosed. This is true regardless of whether individuals are actively involved with the Corporation, on leave, or the relationship with the company ends (for any reason).

Individuals who disclose such sensitive information will be subject to termination or legal action.

8.1.3 Reproduction and retention of records. Directors, contractors, employees, and volunteers are not permitted to photograph, record, photocopy, or otherwise preserve the Corporation's forms, lists or other materials belonging to the Corporation without prior authorization.

8.2 Severability.

Any Article, Section or provision of these Bylaws, which if construed in the manner expressed herein, should be contrary to or inconsistent with any applicable provision of the law, shall be severed from the remainder of these Bylaws, and shall not be in force so long as such revision of the law shall remain in effect without affecting the validity of the remainder of these Bylaws.

The foregoing Bylaws were adopted and approved by the Board of Directors on this 19th day of November, 2019.

APPROVED BY:

NAME (Printed)

SIGNATURE

Wm Tweit

Wm Tweit

Nancy Reverendy Bean

Nancy Reverendy Bean

Nicole Vukovich

Nicole Vukovich

Kelly L Seago

Kelly L Seago

Lena Mendola

Lena Mendola

CHRIS BARNES

Chris Barnes

Todd E. Monahan

Todd E. Monahan



2025-26 Season

IN MOTION

Alexandra Arrieche, Music Director

IGNITE

Oct. 19

LISTEN

Nov. 16

SEE

Dec. 7

DANCE

Dec. 31

CELEBRATE

Feb. 7

TRANSFORM

March 15

MOVE

April 19



Follow the QR code
to learn more
about the season
and purchase
tickets!

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name SWAE LLC

Organization Type: For Profit

Organizational Mission:

At SWAE LLC, our mission is rooted in community over competition and people before profit. We believe in always giving more than we take, creating lasting value for the communities we serve. Since our launch in 2022, we have partnered with and supported over 700 local businesses and organizations, providing a platform for entrepreneurs, artists, and nonprofits to thrive. We curate fun, high-energy events that bring people together while celebrating culture, creativity, and connection. Our markets and block-party-style gatherings feature diverse vendors, live music, performers, and local organizations, and we take pride in producing the most inclusive events in Thurston County and beyond. Accessibility, diversity, and safety are at the heart of what we do, and we strive to create spaces where everyone feels welcome.

Beyond entertainment, SWAE events serve as a driver of economic and tourism growth. By showcasing small businesses, artisans, and food vendors, we create opportunities for local entrepreneurs to gain exposure and connect with wider audiences. Our events attract regional visitors who explore Tumwater and surrounding cities, contributing to lodging, dining, and local commerce. We also collaborate with nonprofits, civic organizations, and community sponsors to strengthen local ties and deliver memorable, destination-worthy experiences. In every project, our mission is not only to host events but to build community, highlight local culture, and contribute to Tumwater’s growth as a destination city.

Website swaenightmarket.com

Federal Tax ID Number 87-2811869

Contact Name Jason Huang

Title	Owner/Organizer
Phone	4088075478
Email Address	hello@swaenightmarket.com
Mailing Address	4570 Avery Lane SE Ste C PMB 9008
City, State ZIP	Lacey, WA 98503

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Driven by Community Block Party

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The purpose of the Driven by Community Block Party is to position Tumwater as a premier destination for culture, entertainment, and community engagement. This large-scale annual festival brings together visitors from across Thurston County, the South Sound region, and beyond, offering an unforgettable experience that blends live music, food, art, and a regional car showcase. By curating an inclusive, high-energy atmosphere that appeals to all ages, the Block Party not only celebrates local culture but also attracts new audiences to discover Tumwater.

The event is designed with a strong focus on tourism. Its scale and diversity encourage attendees to travel from outside the area, stay overnight, and explore Tumwater’s lodging, dining, and retail offerings. By showcasing more than just an event, the Block Party helps establish Tumwater as a must-visit destination and strengthens its reputation as a hub for innovation and creativity.

The Driven by Community Block Party is also made possible through strategic partnerships, most notably with Toyota of Olympia, whose involvement as a presenting sponsor expands the event's reach and visibility, while creating unique opportunities to attract visitors. In addition, collaborations with local nonprofits, civic organizations, and small businesses ensure that the festival benefits both the local economy and the broader community. Ultimately, the Block Party exists to generate meaningful tourism, support small business growth, and provide a signature experience that keeps Tumwater top of mind for visitors year after year.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

At the inaugural Driven by Community Block Party on August 16, 2025, we successfully drew visitors from across Washington and Oregon by curating an inclusive, high-energy festival featuring family-friendly activities, a wide variety of food trucks, live music, and performances that highlighted diversity and creativity. Attendees traveled from as far north as Bellingham, east from Spokane, and south from Eugene, underscoring the event's strong tourism potential for Tumwater.

For the 2026 Driven by Community Block Party, City of Tumwater Lodging Tax Funds will be used to expand these efforts and further establish the event as a regional draw.

Specifically, funding will support extending event hours to accommodate a larger schedule of performances and activities; booking nationally recognized artists and performers to increase appeal to out-of-town visitors; and enhancing interactive experiences such as miniature golf, F1 race simulators, and raffle activations to keep guests engaged throughout the day. Additionally, LTAC funds will allow us to significantly expand marketing and advertising reach across Washington and Oregon, ensuring Tumwater is positioned as the destination city for this signature annual event.

Since this is only the second year of the Driven by Community Block Party, the major change from the inaugural 2025 event is our plan to scale both programming and tourism reach—creating a more robust festival experience that attracts even greater numbers of overnight visitors and drives measurable economic impact for Tumwater's hotels, restaurants, and businesses.

How much funding are you requesting from the City of Tumwater lodging tax fund?

15000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: 15000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Driven by Community Block Party

When does this event begin? 8/29/2026

When does this event end? 8/29/2026

How many years has your organization held this event? 1

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$45,000

What percentage of your total budget does your funding request from Tumwater represent?

33%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

For the inaugural 2025 Driven by Community Block Party, SWAE LLC successfully executed the event with a dedicated team of 15 paid staff members, covering all areas of operations including logistics, vendor coordination, stage management, security, hospitality, and marketing. While we did not utilize volunteers, this was an intentional decision based on our belief in compensating individuals fairly for their time and expertise—particularly in light of the current financial climate. Ensuring that our staff are paid professionals allows us to maintain a high standard of reliability, accountability, and quality in the execution of our events.

In addition to our internal team, we have strong community and corporate partnerships that provide resources beyond staffing. Most notably, our partnership with Toyota of Olympia as presenting sponsor gives us expanded capacity in both funding and promotional reach, allowing the Block Party to be marketed widely across the South Sound and beyond. We also collaborate with a network of over 700 local businesses and organizations since our launch in 2022, giving us deep relationships to draw on for vendor participation, sponsorship, and in-kind contributions.

Together, these resources demonstrate our ability to plan and scale the 2026 Driven by Community Block Party in a way that maximizes tourism impact for the City of Tumwater while ensuring a high-quality, professional, and sustainable event.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

At the inaugural 2025 Driven by Community Block Party, we invested in booking and flying in a popular, trending performer from out of state, which proved to be a significant draw for attendees traveling from across Washington and Oregon. If the 2026 proposal is only partially funded, we would need to limit these types of high-profile out-of-state performers and instead focus more heavily on regional talent. While this would still create a strong community experience, it would likely reduce the event's ability to attract overnight visitors from further distances.

Additionally, a reduction in funding would impact some of the larger-scale interactive experiences planned for 2026, such as F1 race simulators and miniature golf activations, which are among the more costly elements of the program. These activities are specifically designed to increase visitor dwell time and create a destination-worthy atmosphere, so scaling them back may limit the overall tourism impact.

To offset partial funding, we will continue to seek additional sponsorships and community partnerships to ensure the event remains successful. However, the City of Tumwater should expect a reduced regional draw and fewer overnight visitors compared to a fully funded proposal.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request N/A

City of Olympia lodging tax award or request N/A

City of Yelm lodging tax award or request N/A

Thurston County lodging tax award or request N/A

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

N/A

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

The Driven by Community Block Party generates measurable impact on Tumwater's local economy by drawing visitors from across the South Sound, Washington, and Oregon. At the inaugural 2025 event, attendees traveled from as far as Bellingham, Spokane, and Eugene, creating a direct need for overnight lodging and dining in Tumwater. For 2026, we are building on this momentum with a formal partnership with La Quinta Inn & Suites Tumwater and ongoing discussions with other Tumwater hotels to accommodate the increased demand. These collaborations ensure that overnight guests choose Tumwater as their base, directly supporting the lodging sector.

In addition to hotel stays, the Block Party has a significant impact on the local food service sector. Visitors spend not only at the wide variety of food trucks and vendors at the event itself, but also at Tumwater's restaurants, breweries, and coffee shops before and after the festival. By positioning the Block Party as an all-day and evening experience, we encourage extended visitor stays and additional spending throughout the city.

Overall, the tourism promotion tied to the Driven by Community Block Party benefits Tumwater businesses by increasing hotel occupancy, boosting restaurant sales, and generating repeat visitation, strengthening the city's reputation as a vibrant destination for both residents and visitors.

How widespread will the benefits of tourism promotion be, both geographically and economically?

The benefits of the Driven by Community Block Party reach far beyond Tumwater. At our inaugural 2025 event, attendees traveled from across Washington and Oregon, including Bellingham, Spokane, Portland, and Eugene, showcasing the event's strong regional appeal.

Economically, the impact is significant for Tumwater hotels, restaurants, and small businesses. Our partnership with La Quinta Inn & Suites Tumwater, along with ongoing conversations with other lodging providers, ensures that overnight visitors stay locally, while restaurants, breweries, and shops experience increased spending before and after the festival. Since 2022, SWAE has collaborated with over 700 businesses and

organizations, providing local entrepreneurs with valuable exposure and sales opportunities.

By attracting regional visitors and circulating dollars into lodging, dining, and retail, the Block Party strengthens Tumwater's economy and positions the city as a vibrant destination.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Lodging tax funds will allow us to elevate the Driven by Community Block Party into a true destination event by booking larger-name performers, adding more interactive attractions, and expanding marketing reach into major markets like Seattle, Tacoma, Portland, and Spokane. This increased visibility and programming will draw more out-of-town visitors who are likely to plan overnight stays, directly boosting demand for Tumwater hotels, restaurants, and local businesses.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 6,000

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 1,500

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 500

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 300

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 500

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 200

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

We will measure attendance and visitor categories using a combination of on-site and digital tools. On-site dot surveys will provide a quick and engaging way for attendees to self-identify where they are visiting from, giving us real-time insight into the mix of local, regional, and out-of-town visitors. We will also utilize geofencing technology to capture anonymized location data, which helps us verify the number of attendees traveling from outside Thurston County. Additionally, follow-up email surveys sent to attendees and vendors will enable us to collect more detailed information about visitor origins, lodging, and spending. Together, these methods will give us a reliable picture of attendance and the tourism impact of the Driven by Community Block Party.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

The Driven by Community Block Party generates measurable economic benefit for Tumwater through lodging tax revenue, sales tax, and increased local spending. We will document this impact using vendor sales reports, hotel booking data from our partners, geofencing and attendee surveys to track out-of-town visitors, and overall spending in local shops and attractions, including our partnership with Toyota of Olympia.

How will you promote overnight stays in Tumwater lodging establishments?

We will actively promote Tumwater lodging partners on all of our social media platforms, website, and event marketing materials, ensuring they are highly visible to attendees well in advance of the event. Hotels will be featured in targeted promotions leading up to the Block Party, with direct booking links made easily accessible, allowing visitors to secure their stay in Tumwater. By spotlighting our lodging partners as part of the overall event experience, we create a clear pathway for out-of-town guests to book local overnight accommodations.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We will actively promote Tumwater lodging partners on all of our social media platforms, website, and event marketing materials, ensuring they are highly visible to attendees well in advance of the event. Hotels will be featured in targeted promotions leading up to the Block Party, with direct booking links made easily accessible, allowing visitors to secure their stay in Tumwater. By spotlighting our lodging partners as part of the overall event experience, we create a clear pathway for out-of-town guests to book local overnight accommodations.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

The Driven by Community Block Party is made possible through strong partnerships with various organizations that amplify both its reach and impact. Key partners include Toyota of Olympia as the presenting sponsor, La Quinta Inn & Suites Tumwater for lodging, and Uber/Lyft to provide discounted ride shares that make the event more accessible. We also work with Monster Energy, whose national brand presence helps attract a broader audience to Tumwater. In addition, the Block Party features more than 50 local vendors, food trucks, and organizations from Tumwater and across Thurston County, creating a diverse and community-centered experience. We are also in active discussions with additional partners to further expand the event's capacity and tourism impact.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

The inaugural Driven by Community Block Party on August 16, 2025, demonstrated the power of tourism to bring people of all ages, backgrounds, genders, and ethnicities together in Tumwater for a welcoming, family-friendly, and high-energy event. With a curated mix of live music, food trucks, small businesses, and a showcase of amazing rides, the event created an inclusive atmosphere that resonated with both local residents and regional visitors.

We have developed a proven marketing strategy that effectively attracts tourism while simultaneously curating a space for the local community to enjoy. The overwhelming positive feedback from our first event provided valuable insights, confirming not only strong demand for this type of experience but also clear opportunities for growth. The Block Party generates a ripple effect across Tumwater's economy—from nationally recognized partners like Toyota of Olympia, to local lodging providers, to food trucks and small businesses—ensuring that both large and small stakeholders benefit from increased visitor spending.

Perhaps most importantly, the Block Party is a free-entry event. By removing ticket barriers, we reinforce our mission of community over competition and people before profit, creating broad access while encouraging attendees to spend directly with Tumwater's businesses. This model maximizes tourism impact, strengthens Tumwater's reputation as a vibrant destination, and demonstrates why lodging tax funds are a critical investment in expanding this annual event.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Capital Lakefair, Inc.

Organization Type: Non-Profit

Organizational Mission:

We, as Capital Lakefair, provide a family-friendly community festival annually in the 3rd week of July:

To celebrate our area youth by offering scholarship programs and activities that highlight their academic, artistic talents and community spirit;

To offer our non-profit organizations the opportunity for fundraising for their local charities through the annual Capital Lakefair Festival;

To celebrate and recognize the Armed Forces and their families in the South Sound area;

To promote, recognize and maintain a positive business relationship, year round, between communities and organizations throughout the South Sound Region of Puget Sound;

To act as a professional goodwill ambassador organization both during the Capital Lakefair Festival celebration and throughout the year.

Website www.lakefair.org

Federal Tax ID Number 23-7131672

Contact Name Chris E Rea

Title Office Manager

Phone 3609437344

Email Address office@lakefair.org

Mailing Address

627 Durell Rd SE Ste A102

City, State ZIP

Tumwater, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Lakefair 2026

What is the purpose of your special event, festival, promotion, or tourism-related facility?

Our purpose is to host our annual 5-day family-friendly community festival that celebrates all residents in Thurston County and the vicinity. Our festival includes a carnival, vendors, parade, senior day, car show, fireworks, etc. The car show proceeds are donated to a local charity (this year it was 4 the Love Foundation). Lakefair awards scholarships up to \$17k each year to qualifying recipients. We also provide a venue for non-profit organizations to raise their much-needed funds. Our festival brings a great deal of attendees to our area, attendees who need lodging and food.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

Tumwater LTAC funds would go towards our promotional travel and float expenses, as well as our Tumwater office/facility rental/storage costs. Our travel ranges from Oregon to BC. The festivals we attend with our promotional travel will, in turn, bring those festival heads, float, crew, and their families to Lakefair, where there will be lodging, food, etc., needs. This means heads in beds for out-of-the-city/state/country visitors. Our tourism-generating activities include promoting Tumwater on our website (logo/link), social media posts, recognition of Tumwater in our program, on our signage, and our promotional travel to 14+ other festivals from Oregon to BC. There aren't any major changes to Lakefair, except for new volunteers heading up some of our committees, such as the entertainment stage and car show, which has resulted in a huge increase of attendees.

How much funding are you requesting from the City of Tumwater lodging tax fund?

20k

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: 20k

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Lakefair 2026

When does this event begin? 7/15/2026

When does this event end? 7/19/2026

How many years has your organization held this event? 68

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? 300k+

This year, we went over budget due to much-needed repairs and maintenance to our float carrier, float trailer, and other trailers we use. These were repairs that could not wait any longer (tires, wiring, and more)

What percentage of your total budget does your funding request from Tumwater represent?

6.7%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

Our main resources are our hard-working volunteers who contribute over 3k volunteer hours each year. We currently have 20+ voting members, but also have multiple groups, friends, and organizations to help with committees such as float building, scholarship recipient travel chaperoning, maintaining vehicles, and overseeing the set-up and take-down of Lakefair week.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

We would have to cut promotional travel from 14+ festivals to fewer festivals. We may have to reduce the number of scholarship recipients. We've already cut our fireworks show, but we may have to cut it down even more. We do have alternate funds such as carnival proceeds, vendor proceeds, grants, sponsorships, and LTAC from other cities. But, since the pandemic, costs have skyrocketed in multiple areas of our efforts.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request 20k pending

City of Olympia lodging tax award or request 40k pending

City of Yelm lodging tax award or request 0

Thurston County lodging tax award or request 10k pending

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

The unique way we would use Tumwater LTAC funds that we don't use for other LTAC funds is for our office/storage/facility rentals that we have in Tumwater. We like to use Tumwater funds to help pay for services we actually get from Tumwater businesses, su

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

Our estimation of what Capital Lakefair brings to the City of Tumwater in the way of lodging, food, gas, etc., is 25k, plus what we pay Tumwater businesses for our operations. We know that some of our arts & crafts vendors, food vendors, carnival workers, and entertainment performers stay in Tumwater hotels, as they are more affordable than downtown Olympia.

How widespread will the benefits of tourism promotion be, both geographically and economically?

We bring in visitors from Oregon, British Columbia, and all over Washington State. This is because we do promotional travel to these places, and they reciprocate by attending our festival. These reciprocal attendees do stay in hotels, buy gas, and eat food from Tumwater. Economically, for the whole Thurston County region, Lakefair generates about 500k in tourism dollars.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Tumwater LTAC funds help us to advertise and promote Tumwater in our promotional travel, float-building, signage, banners, media, articles, and our annual official program. Most of our face-to-face promotion of Tumwater is done during our promotional travel from British Columbia to Oregon.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 180k

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 5k

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 400

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 200

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 35k per day

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 150

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

We use multiple methods to determine attendance. We receive estimates from Intercity Transit ridership, WA DES, vendor surveys, WSP, carnival sales, OPD, porta-potty use, and we also estimate based on the square footage of the area for daily and specific events (car

show, parade, fireworks, etc.). We ask other festival attendees about their lodging use. One of our helpful methods is the data we receive from Experience Olympia and Beyond.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

We will be prepared. We have local lodging resources on our website, our social media, our applications/registrations (parade, vendors, car show, etc.), and our contracts. With our attendance counting methods, we can get a good estimation of our economic impact.

How will you promote overnight stays in Tumwater lodging establishments?

We now have printed & online encouragement to anybody associated with Lakefair to stay in local lodging establishments, along with things to do, where to eat, etc. We give this information out on our website, social media, and paperwork (online and print).

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We now have printed & online encouragement to anybody associated with Lakefair to stay in local lodging establishments, along with things to do, where to eat, etc. We give this information out on our website, social media, and paperwork (online and print).

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

We have partnered with so many wonderful organizations: Experience Olympia & Beyond, Lacey, Olympia, Thurston County, profit and non-profit food vendors, KGY/KAYO, Les Schwab, MIXX, OlyArts, FastSigns, State Farm, Thurston Talk, local school districts, FESS, Red Wind, Olympia Fraternity of Eagles, OlyFed, Heritage Bank, IBEW 76, Jacknut Apparel, Olympia Yacht Club, WFEA, ArtsWa, and the Washington State Lottery.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

Lakefair creates a need for increased services during our 5-day festival. Lodging closer to the event is usually full/expensive, which creates an opportunity to send attendees to Tumwater lodging, food, etc. I have to mention the attendance data we received from

Experience Olympia & Beyond again. I will send their preliminary report with my other supporting documents.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
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- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

PROJECTED CASH EXPENSES	
EXPENSE ITEMS	Total \$
<i>Fees to Administrative Staff, Contractors</i>	
Payroll, Pay, Fees, Admin, Taxes, Accountant	\$ 29,000.00
Admin - Office Supplies, WiFi, Phone, Utilities	\$ 9,000.00
Facilities - Ops, Ice, Cleaning, Supplies	\$ 10,000.00
<i>Fees to Presenters, Program Staff</i>	
Fireworks	\$ 20,000.00
Main Stage Assembly	\$ 8,000.00
Main Stage Sound & Engineering	\$ 7,000.00
Main Stage Entertainment	\$ 12,000.00
<i>Program Expenses - Supplies, Rentals, etc.</i>	
Porta-Potties	\$ 22,000.00
Golf Carts	\$ 1,500.00
Radios	\$ 700.00
Hospitality Hosting Rentals, Food, etc.	\$ 10,000.00
Fencing	\$ 8,000.00
Private Security	\$ 4,000.00
Scholarships paid out	\$ 17,000.00
<i>Promotion/ Marketing / Communications</i>	
Marketing, Advertising, Merch, Signage, Promos	\$ 10,000.00
Official Annual Program	\$ 2,000.00
Radio	\$ 2,000.00
OlyArts, Showcase, Experience Oly & Beyond	\$ 2,000.00
Seahawks Blitz for Parade	\$ 1,500.00
Photography, Drone	\$ 2,000.00
Promo Travel: Lodging, Wardrobe, Gas, Food	\$ 29,000.00
Float Build/Decor, Maintenance, Repair	\$ 15,000.00
Tea Party, Parade, Car Show, Coronation	\$ 10,000.00
NWFH Group Travel, Packets	\$ 5,000.00
<i>Overhead / Insurance / Other</i>	
DES Services	\$ 55,000.00
City of Olympia Services	\$ 30,000.00
Insurance	\$ 12,000.00
Office Rent, Storage Rent, Condo Dues, Property Taxes	\$ 40,000.00
Subtotal	\$ 373,700.00

Project Expenses Covered by Donations	
EXPENSE ITEMS	Total Value

<i>Volunteers (list what services they will provide)</i>	
Promo Float Build, Repair, Maintenance, etc.	Priceless
Committees, Chairs, Float Driver, Chaperones	Priceless
Fundraising Volunteers	Priceless
<i>Donated Services, Material, Space</i>	
Charity, Donations	\$ 5,000.00
Subtotal In-Kind Expenses	\$ 5,000.00
TOTAL PROJECTED EXPENSES	\$ 378,700.00

PROJECTED CASH INCOME	
INCOME SOURCES	Total \$
<i>Earned Income</i>	
Arts & Crafts, Food Vendors	\$ 57,000.00
Equipment Rental	\$ 1,000.00
Car Show, Parade, Tea Party Fees	\$ 8,000.00
Hosting/Hospitality Packets	\$ 4,000.00
Merchandise, Information Booth	\$ 7,000.00
50+ in the Park Rental	\$ 2,000.00
Program Ads	\$ 500.00
<i>Contributed Income</i>	
Grants - Olympia Yacht Club	\$ 500.00
Sponsors with Vendor Booths	\$ 7,000.00
Sponsorships	15,000.00
Carnival Proceeds	\$ 200,000.00
Advanced Donations	\$ 500.00
<i>Organization's Own Cash</i>	
Banking and CD Interest	\$ 3,000.00
<i>Olympia Lodging Tax Funding Request</i>	\$ 40,000.00
Lacey Lodging Tax Funding Request	\$ 20,000.00
Tumwater Lodging Tax Funding Request	\$ 20,000.00
Subtotal	\$ 385,500.00

Projected Donation of Goods and Services	
SOURCES	Total Value

<i>Volunteers (list approx. # of people and approx. hrs)</i>	
20-25 Capitalarians and Volunteers - thousands of hours	Priceless
<i>Donated Services, Materials, Space (Who is providing these things?)</i>	
Scholarship - Red Wind	\$ 3,000.00
Scholarship - Oly Fed	\$ 1,000.00
Scholarship - Food Vendor Laszlo	\$ 1,000.00
Subtotal In-Kind Support	\$ 5,000.00
TOTAL PROJECTED RESOURCES	\$ 390,500.00



WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 07/04/2025
Effective Date: 07/04/2025
UBI #: 601 318 258

Annual Report

BUSINESS INFORMATION

Business Name:

CAPITAL LAKEFAIR, INC.

UBI Number:

601 318 258

Business Type:

WA NONPROFIT CORPORATION

Business Status:

ACTIVE

Principal Office Street Address:

627 DURELL RD SE STE A102, TUMWATER, WA, 98501-5890, UNITED STATES

Principal Office Mailing Address:

PO BOX 2569, OLYMPIA, WA, 98507-2569, UNITED STATES

Expiration Date:

07/31/2026

Jurisdiction:

UNITED STATES, WASHINGTON

Formation/Registration Date:

07/29/1957

Period of Duration:

PERPETUAL

Inactive Date:

Nature of Business:

TO PROVIDE OUR COMMUNITY WITH A LOCAL SUMMER FESTIVAL WHILE PROVIDING SCHOLARSHIP MONEY TO LOCAL HIGH SCHOOL STUDENTS, AND A RESOURCE FOR LOCAL SERVICE CLUBS TO RAISE MONEY.

NONPROFIT GROSS REVENUE CERTIFICATION

Per [RCW 24.03A.960](#) does the Nonprofit certify that its total gross revenue in the most recent fiscal year was less than \$500,000? - **Yes**

NONPROFIT CORPORATION'S EIN

Nonprofit EIN: **23-7131672**

REGISTERED AGENT [RCW 23.95.410](#)

Registered Agent	Street Address	Mailing Address
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Name

CAPITAL LAKEFAIR INC 627 DURELL RD SE STE A102, TUMWATER, WA, 98501-5890, UNITED STATES PO BOX 2569, OLYMPIA, WA, 98507-2569, UNITED STATES

PRINCIPAL OFFICE

Phone:

3609437344

Email:

OFFICE@LAKEFAIR.ORG

Street Address:

627 DURELL RD SE STE A102, TUMWATER, WA, 98501-5890, USA

Mailing Address:

PO BOX 2569, OLYMPIA, WA, 98507-2569, USA**GOVERNORS**

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		KAREN	ADAMS-GRIGGS
GOVERNOR	INDIVIDUAL		KELLI	MORGAN-AYRES
GOVERNOR	INDIVIDUAL		NEIL	TURNER

NATURE OF BUSINESS

- TO PROVIDE OUR COMMUNITY WITH A LOCAL SUMMER FESTIVAL WHILE PROVIDING SCHOLARSHIP MONEY TO LOCAL HIGH SCHOOL STUDENTS, AND A RESOURCE FOR LOCAL SERVICE CLUBS TO RAISE MONEY.

REPORTING CHANGES FOR THE CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in [RCW 24.03A.075](#)? - **Yes**

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?

- **No**

2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?

- **No**

a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?

- **No**

3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?

- **No**

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of [RCW 82.45.220](#).

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:

CHRIS E REA

Email:

OFFICE@LAKEFAIR.ORG

Address:

PO BOX 2569, OLYMPIA, WA, 98507-2569, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

AUTHORIZED PERSON



I am an authorized person.

Person Type:

ENTITY

First Name:

CHRIS

Last Name:

REA

Entity Name:

CAPITAL LAKEFAIR INC

Title:

OFFICE MANAGER



This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.



WASHINGTON
Secretary of State
 Corporations & Charities Division

Corporations and Charities Division

Mailing address:

PO Box 40234

Olympia, WA 98504-0234

Tel: 360.725.0377

www.sos.wa.gov/corporations

08/14/2025

CAPITAL LAKEFAIR, INC.
 PO BOX 2569
 OLYMPIA WA 98507

Registration Number: 1121920
Organization Name: CAPITAL LAKEFAIR, INC.

Greetings CAPITAL LAKEFAIR, INC.,

Thank you for your recent submission. This letter is to confirm that the following documents have been received and successfully filed:

CHARITABLE ORGANIZATION RENEWAL

Please note: Per WAC 434-120-035 online filing is mandatory and it is a requirement to report any organization changes within 30 days per WAC 434-120-045. To file online, conduct searches, subscribe to corporations and/or charities and receive filing status updates, please create a user account at www.sos.wa.gov/ccfs. If you already have an account created, simply sign in to access these features.

Important information:

- All solicitations must include the required disclosure information as described in the Charitable Solicitations Act, RCW 19.09.100. [Sample](#) disclosures can be found at our website.
- If the Charity or Commercial Fundraiser is contracting with a different organization, before fundraising begins a fundraising service contract registration must be submitted. This is a contract between a Charity and Commercial Fundraiser. The contract filing is available online at www.sos.wa.gov/ccfs.
- Determine if the organization may need to register in multiple ways with the Charities Program. Additional registration requirements may be needed if the organization meets certain defined under [RCW 19.09.020\(2\)](http://RCW 19.09.020(2)) or RCW 11.110.020.
- If registered as a Charitable Organization visit the Combined Fund Drive (CFD) www.cfd.wa.gov to complete the registration process if the Charitable Organization wishes to take part in the CFD.

We appreciate your assistance in maintaining current registration information for your organization with the Charities Program. If you have questions please contact the Charities Program by email at charities@sos.wa.gov by phone at 360-725-0377 or visit our website for a chat option with a representative.

Sincerely,
 Corporations and Charities Division
 Office of the Secretary of State
www.sos.wa.gov/corporations

**APPROVED
AND FILED**

JUL 29 1957

VICTOR A. MEYERS
SECRETARY OF STATE
BY *Ray J. Roman*
ASSISTANT SECRETARY OF STATE

ARTICLES OF INCORPORATION

OF

CAPITAL LAKEFAIR, INC.

KNOW ALL MEN BY THESE PRESENTS; That we, the undersigned, residents and citizens of the State of Washington and of the United States of America, do hereby certify that we do, by these presents, associate ourselves together for the purpose of forming a corporation under and by virtue of the laws of the State of Washington, particularly Chapter 24.08 of the Revised Code of Washington, and for that purpose do hereby make, subscribe and acknowledge in triplicate the following Articles of Incorporation:

ARTICLE I.

The corporate name of this corporation shall be "Capital Lakefair, Inc." and its principal office and chief place of business shall be c/o Olympia Chamber of Commerce, Olympia, Washington.

ARTICLE II.

This corporation shall have no capital stock and any person who conforms to the terms and by-laws of the corporation may become a member.

ARTICLE III.

The objects for which the corporation is formed are as follows:

(a) To establish annually a festival for the citizens of the area to be centered around Capital Lake located in the City of Olympia, Washington, with provisions to be made for various kinds of sporting events on and around the lake and in the vicinity, and also for the erection of booths to provide for

concessions, including vending stands, display exhibits, and commercial devices for pleasure and enjoyment, to be conducted over a period of one day or more, and such other celebrations as is deemed advisable by the directors.

(b) To provide for dramatic presentations, pageants, parades, musical concerts, displays, and other fitting ceremonies and services and activities in which the general public may participate through this corporation and find wholesome enjoyment through the media outlined, and conduct any and all other activities consistent with the purposes outlined herein.

(c) To purchase, buy, have and otherwise acquire, own and hold property, real and personal, such as will permit the carrying out of the general intents and purposes of this organization.

(d) To have all powers and privileges conferred by law upon corporations of this character.

ARTICLE IV.

This corporation is not founded for pecuniary profit nor for the purpose of carrying on any business, trade, vocation or profession for profit.

ARTICLE V.

The affairs of this corporation shall be managed by a board of five or more trustees which may be changed at any time by the trustees at a regular meeting or at a special meeting called for that purpose, but shall never be less than two. The names of those who shall serve as trustees for the first six months, or until their successors are duly elected and qualified, shall be: Charles Afdem, President; Michael J. Contris, Vice President; Hartly H. Kruger, Secretary-treasurer; Milton Bosell

and Eldon Marshall, Directors; each of whom is a citizen of the United States and a resident of the State of Washington.

IN WITNESS WHEREOF, we, the said incorporators, have hereunto set our hands and seals this 25th day of July, 1957.

Charles Afdem
Michael J. Contris
Hartly H. Kruger
Milton Bosell
Eldon Marshall

STATE OF WASHINGTON)
) ss.
 County of Thurston)

This is to certify that on the 25th day of July, 1957, before me the undersigned, a notary public, came Charles Afdem, Michael J. Contris, Hartly H. Kruger, Milton Bosell, and Eldon Marshall, the incorporators named, to me known to be the individuals described in and who acknowledged, each for himself, and not one for the other, that he signed said instrument as his free and voluntary act and deed.

WITNESS my hand and seal this 25th day of July, 1957.

Dorothy H. Green
 Notary Public in and for the State
 of Washington, residing at Olympia

Nº 137537

Articles of Incorporation

OF THE

Capital Lakefair, Inc.

Place of business..... **Olympia**
Time of existence..... - - - years
Capital stock, \$..... **None**

STATE OF WASHINGTON, ss.

Filed for record in the office of the Sec-
retary of State..... **July 29, 1957**

at..... **10:00** o'clock..... **A.** M.Microfilmed, Roll No. **151**Page **22-23**

Domestic Corporations



Secretary of State.

Filed at request of.....

Ralph R. Gilby, Attorney**202 First National Bank Bldg.****Olympia, Washington**Filing and recording fee, \$ **5.00**

License to June 30, 19....., \$

Certificate mailed..... **AUG 20 1957**

.....to above address

Indexed

Photographed

BY-LAWS OF CAPITAL LAKEFAIR:

ARTICLE I

ORGANIZATION, COMPOSITION, AND GENERAL POWERS

SECTION 1: NAME AND GEOGRAPHIC AREA:

- A. The name of the organization is Capital Lakefair, Incorporated, here-in after known as Lakefair.
- B. The geographic area of Lakefair includes Thurston County.

SECTION 2: PURPOSE:

The purpose of Lakefair shall be:

- A. To provide several days of recreation, fun, and fellowship the third week in July.
- B. To bring attention to our beautiful Capitol Lake as an important recreation area.
- C. To ensure that the Lakefair Float(s) participate in as many community festivals as economically feasible within the parameters of maximum exposure per event.
- D. To provide educational opportunities through annual Scholarships to our royalty court.
- E. Produce and promote educational and scientific events for Children (Kid's Day).

SECTION 3: ENDORSEMENTS:

Neither Capitalarian or Lakefair employees, in official capacity as such, shall approve, sponsor or endorse, either directly or indirectly, any public or private enterprise operated for profit, any political party or candidate, or any other organization except as specifically approved by Lakefair.

ARTICLE II

MEMBERSHIP

SECTION 1: MEMBERS; GENERAL PROVISIONS

- A. Lakefair membership is open to individuals who will endorse the purposes of Capital Lakefair.
- B. Capitalarians who are active and in good standing are eligible to vote on matters affecting Lakefair.

SECTION 2: CANDIDATE AND TRANSFER CANDIDATE CAPITALARIAN GENERAL PROVISIONS

- A. Any person twenty-one years of age or older who desires to become a Capitalarian must first complete an application that must be signed by his or her Sponsoring Capitalarian.
- B. After completing an application, a Candidate Capitalarian must:
 - 1. Actively work on one or more committees for three months, and at that time they would be considered by the Membership & Nominating Committee.
 - 2. Commit to attending not less than three regular meetings during the year. If a Candidate Capitalarian is unable to attend the required number of meetings, this requirement may be fulfilled by additional participation in other official Lakefair activities or services.
 - 3. Capitalarian Candidate must attend at least one out of town festival representing Lakefair either on a packet or as a working member of the Float crew and/or Royalty Committee.

- C. After completing an application, a transfer Candidate Capitalarian (member of another festival) must:
 - 1. Work on one or more committees for not less than three months.
 - 2. Attend not less than three regular meetings in a year.
- D. After serving and providing evidence of meeting the required commitments as a Candidate Capitalarian, or a Transfer Candidate Capitalarian, such persons must be recommended in writing for membership to the Board of Directors by the Sponsor or Chair of a committee on which the Candidate or Transfer has served.
- E. The letter or recommendation from the Sponsor or committee chair should state, in general, the areas in which the Candidate has worked with Lakefair and the reasons why the Sponsor or Chair feels the Candidate would make an acceptable Capitalarian.
- F. Capitalarians are responsible for purchase of their uniform.
- G. Candidate Capitalarian and Transfer Candidates Acceptance.
 - 1. The letter (D above) of recommendation shall be submitted to the Membership and Nominating Committee Chair.
 - 2. The Membership and Nominating Committee, after reviewing the letter, shall submit to the Board of Directors a recommendation regarding each Candidate or Transfer Candidate Capitalarian.
 - 3. The Board of Directors shall, after considering the recommendation of the Membership and Nominating Committee, submit the name or names of Candidates or Transfer Candidates nominated at the next general meeting.
 - 4. Opposition to a Candidate or Transfer Candidate becoming a Capitalarian should take the form of a letter to the President. Such letters of opposition from Capitalarians will be accepted by the President for fifteen days following the date of the meeting at which the nominations were read. If no letters recommending rejection are received, the President shall notify the Candidate's Sponsor that the Candidate has been accepted and will be introduced at the next meeting as a new Capitalarian and will receive the dress blazer, name tag, and Membership Certificate.

SECTION 3: CAPITALARIANS: GENERAL PROVISIONS

- A. A Capitalarian is a person twenty-one years of age or older who, by virtue of his or her work and service to Lakefair, has been accepted as a "Capitalarian".
- B. Capitalarians are encouraged to serve on at least one committee of their choice, and participate in *at least one out-of-town festival*.
- C. Capitalarians shall be distinguishable by wearing identical uniforms during the festival days and other appropriate times or at the request of the President to promote Lakefair. The Lakefair emblem shall always be worn on the left breast pocket and the nameplate shall always be worn on the right lapel of the dress blazer.
- D. A Capitalarian may submit a request for a Leave of Absence to the Board or Directors.
- E. Any Capitalarian who has been inactive for one full year may be requested by the Board of Directors, to come before the Membership and Nominating Committee to determine the Capitalarians future interest in Lakefair. As a result of this meeting the Membership and Nominating Committee shall make a recommendation to the Board of Directors as to the future membership status of this Capitalarian.
- F. A Capitalarian remains a Capitalarian until he or she chooses to resign, become an Honorary Capitalarian, or is removed from Capitalarian status by action of the Board or Directors.

SECTION 4: HONORARY CAPITALARIANS: GENERAL PROVISIONS

- A. A Capitalarian who by virtue of his or her work and service to Lakefair may elect to become an Honorary Capitalarian through the following procedure:
 - 1. Have had ten years continuous service as a Capitalarian.
 - 2. Request Honorary Capitalarian status in writing to the Board of Directors.
- B. An Honorary Capitalarian may return to active status upon submission of a written request to the Membership and Nominating Committee for recommendation to the Board and Membership.

- C. An Honorary Capitalarian may attend meetings, take part in discussions, and participate in all activities, but will have no voting privileges. Uniforms for Honorary Capitalarians shall be the same as for Capitalarians.

ARTICLE III

MEETINGS

SECTION 1: ANNUAL MEETING

- A. Lakefair shall hold an annual meeting in September for the purpose of electing Officers, Board of Directors, and adoption of the annual financial resolution, and other business as may be transacted, as appropriate.
- B. Thirty-three percent of the Capitalarians shall constitute a quorum.

SECTION 2: REGULAR MEETINGS

- A. The schedule of regular meetings will be established by the Board or Directors and held each month January through October.
- B. The Capitalarians present shall constitute a quorum for the transaction of business.

SECTION 3: SPECIAL MEETINGS

- A. A Special meeting of Lakefair may be called by the President, or by the Board, or by a written petition to the Board signed by not less than thirty-three percent of the Capitalarians, provided that the purpose of such meeting is set forth in the meeting notice.
- B. Only the business stated in the written notice or call shall be transacted. All rules and procedures at the meeting shall be the same as those for a regular meeting.

SECTION 4: BOARD MEETINGS

- A. Board of Director Meetings will be held each month January through October.
- B. The Board of Directors must meet in a regular or special meeting in order to transact business.
- C. A special meeting of the Board of Directors shall be held, if requested in writing, by a majority of the members of the Board of Directors, or at the call of the President. The Secretary shall issue a written notice stating the time, place, and purpose of the meeting and the business to transacted. Only the business stated in the written notice or call shall be transacted.
- D. A simple majority of the members of the Board of Directors shall constitute a quorum for the transaction of its business.

SECTION 5: GENERAL

- A. The notice of each meeting and the agenda of Lakefair, stating the time and location, shall be provided to every member. The notice of each regular meeting shall be issued at least seven calendar days before the date of the meeting.
- B. The Board will submit any issue for action to the membership.
- C. No new budget items will be voted upon at a regular Lakefair meeting unless previously considered by the Board.
- D. All recommendations by the Board of Directors shall be voted upon by the Capitalarians at a regularly scheduled Lakefair meeting.

- E. The Sponsor and the presiding officer shall be responsible for ensuring that Candidate Capitalarians are properly introduced at all meetings.

ARTICLE IV

ELECTIONS

SECTION 1: NOMINATIONS OF OFFICERS, DIRECTORS, AND MEMBERSHIP AND NOMINATING COMMITTEE.

- A. The Membership and Nominating Committee shall select one name for each Officer and open Director Position annually.
- B. The Membership and Nominating Committee shall select one name for a three-year term for a Capitalarian position on the Membership and Nominating Committee annually.
- C. The report of the Membership and nominating Committee shall be submitted to the Board Secretary not later than the First Thursday in August. The report of the Membership and Nominating Committee shall be distributed to Capitalarians no later than September 1st.
- D. Election of Officers and Directors will be held at the Annual Meeting in September. Nominations from the floor will be accepted for open Director positions only.

SECTION 2: ELECTIONS

- A. Ballots shall be prepared for candidates nominated. Those receiving the highest number of votes from all Capitalarians present shall be declared elected.
- B. Newly elected Officers and Directors shall take office at the October meeting.

ARTICLE V

BOARD OF DIRECTORS

SECTION 1: COMPOSITION

The Board of Directors shall consist of:

- A. The officers for their term of office.
- B. Six Board Members.

SECTION 2: TERMS OF OFFICE

- A. Officers' terms shall be for one year.
- B. Directors' terms of office shall be three years. Terms shall be staggered such that one-third of the Directors is serving for one year, one-third serving two years and one-third serving three years.

SECTION 3: VACANCIES

If a vacancy should occur among the Directors, the President shall recommend a Capitalarian to serve as Director until the next annual election meeting and said Capitalarian shall be approved by the Board of Directors, at which time nominations will be made to fill the un-expired term.

SECTION 4: DECISIONS AND MINUTES

- A. Every decision of the Board of Directors shall be by a simple majority vote, unless otherwise required by these By-Laws.
- B. Written minutes of every meeting of the Board of Directors, recording the members in attendance, the matters before the meeting and every action taken shall be kept by the Secretary in the Book of Minutes of Lakefair. The minutes of each meeting shall be signed by the President or other officer who presided at the meeting.
- C. The Secretary shall provide minutes that will include decisions and recommendations to the membership for action at each regular meeting of Lakefair. Minutes will be distributed with the upcoming agenda.

SECTION 5: BOARD SPECIFIC POWERS

The Board shall:

- A. Adopt and present a final Annual Budget to the General Membership at the February General Meeting.
- B. Authorize the transfer of funds within the constraints of the budget and allocate unanticipated revenues.
- C. Employ and direct the Executive Director and any other staff.
- D. Interpret the By-Laws and policies and procedures.

SECTION 6: REMOVAL FROM THE BOARD

Any Board Member who has been absent from two regularly scheduled meetings of the board within a twelve-month period, unless such absence is specifically excused by the President, may be removed by majority vote of the Board.

ARTICLE VI

OFFICERS

SECTION 1: OFFICER TITLES

The Officers of Lakefair shall consist of President, First Vice President, Second Vice President, Secretary, and Treasurer.

SECTION 2: DUTIES

The officers' duties shall be in accordance with the rules and procedures adopted by the Capitalarians.

SECTION 3: VACANCIES

If a vacancy should occur among the officers, the Membership and Nominating Committee shall select a name to fill the existing office and a special election shall be held within thirty days to fill said vacancy.

ARTICLE VII

COMMITTEES

SECTION 1: COMMITTEE GENERAL AUTHORITY

- A. Committees are authorized to carry out their duties as prescribed by the policies and procedures of Lakefair.
- B. No committee shall exceed its budget amount without prior approval of the Board of Directors.
- C. No committee shall commit Lakefair to any matter without specific prior approval by the Board of Directors.
- D. Any expense over \$50 shall be approved by committee chair, Executive Director or Board, prior to purchase, and supply receipt.

SECTION 2: COMMITTEE CHAIRS

- A. Upon being elected, the President will make appointments of Committee Chairs.
- B. In the event of a vacancy, the President shall appoint a replacement.
- C. All Committee Chairs shall serve for one year.

SECTION 3: STANDING COMMITTEES

- A. Allied Events
- B. Budget & Finance
- C. Car Show
- D. Concessions
- E. Fair Facilities
- F. Family Events
- G. Float
- H. Hospitality
- I. Marketing
- J. Parade
- K. Royalty

SECTION 4: ELECTED COMMITTEES

Membership and Nominating:

- A. The Committee shall consist of four Capitalarians, one of which shall be the immediate Past President.
- B. Terms for the elected Capitalarians shall be for three years and shall be staggered.

SECTION 5: APPOINTED COMMITTEES

- A. Audit – The Committee shall consist of not less than three Capitalarians who shall all be appointed by the President.
- B. Policy Review / By-Laws – The Committee shall consist of not less than five members including the Chair who will be appointed by the President.
- C. Sunshine
- D. Executive Search & Compensation shall be conducted by the Board of Directors.

SECTION 6: SPECIAL COMMITTEE AUTHORIZATION

- A. Special committees may be authorized by the President of Board of Directors and shall be abolished by the authorizing body.

ARTICLE VIII

PERSONNEL

SECTION 1: GENERAL

- A. The Board of Directors may hire such personnel as necessary and assign their duties and salaries.
- B. All personnel matters will be handled by the Board of Directors.

SECTION 2: EXECUTIVE DIRECTOR

- A. The Board shall be authorized to employ an Executive Director who shall be the operating administrator of Lakefair and / or Administrative Coordinator who shall assist in the administration of Lakefair.
- B. The Executive Director shall be responsible to the Board of Directors. The Staff shall be responsible to the Executive Director or President in the absence of an Executive Director.

SECTION 3: OFFICE STAFF

- A. The Board shall be authorized to employ Office Staff who shall assist the Executive Director and / or Office Manager of Lakefair.
- B. The Office Staff shall be responsible to the Executive Director.

ARTICLE IX

GENERAL FINANCES

SECTION 1: FISCAL YEAR

The Fiscal Year of Lakefair shall begin October 1, and end on September 30.

SECTION 2: ANNUAL BUDGET

- A. The Budget and Finance Committee, with the assistance of the Executive Director and Committee Chairs, shall prepare a Budget for presentation to the Board of Directors at the January meeting. The Budget will then be considered and voted upon by the Capitalarians at the February meeting.
- B. The adopted Annual Budget may be adjusted, as necessary, during the fiscal year, by the Capitalarians upon recommendation of the Board of Directors within the constraints of the approved Budget and any unanticipated additional revenues.

ARTICLE X

AMENDMENTS TO BY-LAWS

SECTION 1: GENERAL

- A. Written notice and copies of the Proposed Amendments shall be filed with the Board of Directors at least fifteen days before the meeting at which the amendment(s) will be considered.

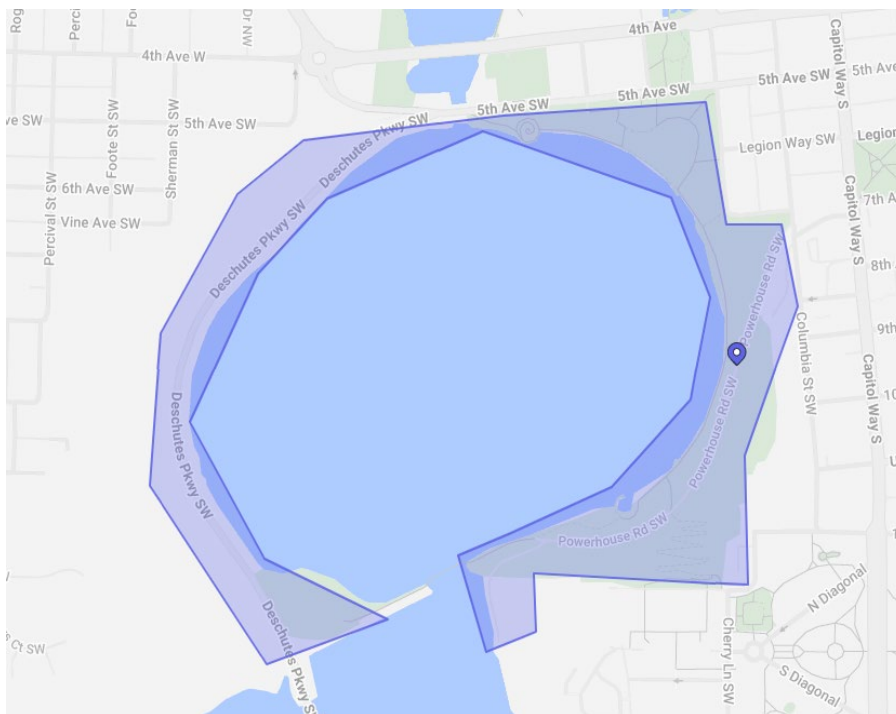
- B. Written notice and a copy of the Proposed Amendment(s) shall be given to the Capitalarians at least seven days before the meeting at which the amendments(s) will be considered.
- C. The by-laws may be amended at any Regular or Annual Meeting by an affirmative two-thirds vote.



2025 Capital Lake Fair Market Summary - Preliminary

This report has been prepared for the exclusive use and benefit of the addressee(s) and solely for the purpose for which it is provided. We do not accept any liability if this report is used for an alternative purpose from which it is intended nor liability to any third party.

Geolocation POI: Custom POI



Time Period: July 16 - 20, 2025

Unique Attendees Estimates

	Estimated Attendees	Percent Share
Total Attendees (local & out of area)	53,489	100.0%
Local Attendees	50,417	94.3%
Visitors (50+ miles away)	3,072	5.7%

Source: Placer.ai, Datafy

Unique Visitors (50+miles away) Estimates

Data below is based on the 3,072 Total Visitors (50+ miles away):

	Estimated Visitors	Percent Share
In-State Visitors (50+ miles away)	1,386	45.1%
Out-of-State Visitors (50+ miles away)	1,686	54.9%
Visitors (50+ miles away) spending at least 1 night in Thurston County**	1,791	58.3%
Visitors (50+ miles away) spending at least 1 night in Thurston County who stayed in paid lodging	161	5.3%

Source: Placer.ai, Datafy

**Data is preliminary based on 2024 inputs.

Top 3 Out of Area Origin Markets (50+ miles away) to Olympia

City**
Seattle, WA
Vancouver, WA
Portland, OR

Source: Datafy

**Data is preliminary based on 2024 inputs.

Thurston County Lodging Statistics (July 16 – 20, 2025)

	Metrics
Occupancy Rate	81.4%
Average Daily Rate	\$170.55

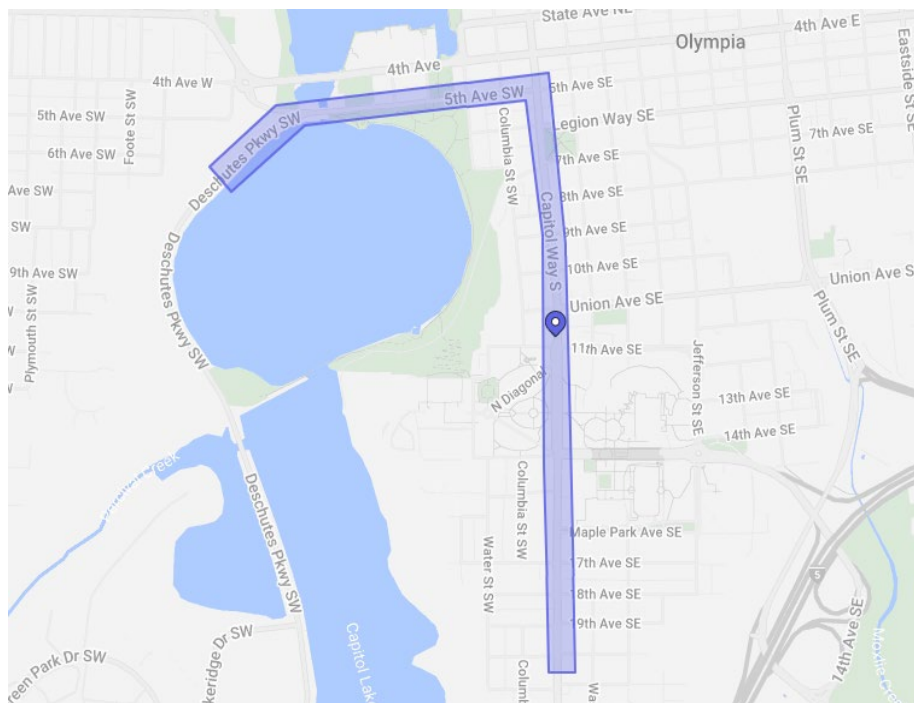
Source: Smith Travel Research



2025 Capital Lake Fair Parade Market Summary - Preliminary

This report has been prepared for the exclusive use and benefit of the addressee(s) and solely for the purpose for which it is provided. We do not accept any liability if this report is used for an alternative purpose from which it is intended nor liability to any third party.

Geolocation POI: Custom POI



Time Period: July 19, 2025

Unique Attendees Estimates

	Estimated Attendees	Percent Share
Total Attendees (local & out of area)	16,227	100.0%
Local Attendees	14,741	90.8%
Visitors (50+ miles away)	1,486	9.2%

Source: Placer.ai, Datafy

Unique Visitors (50+miles away) Estimates

Data below is based on the 1,486 Total Visitors (50+ miles away):

	Estimated Visitors	Percent Share
In-State Visitors (50+ miles away)	786	52.9%
Out-of-State Visitors (50+ miles away)	700	47.1%
Visitors (50+ miles away) spending at least 1 night in Thurston County**	667	44.9%
Visitors (50+ miles away) spending at least 1 night in Thurston County who stayed in paid lodging	60	4.1%

Source: Placer.ai, Datafy

**Data is preliminary based on 2024 inputs.

Top 3 Out of Area Origin Markets (50+ miles away) to Olympia

City**
Seattle, WA
Vancouver, WA
Portland, OR

Source: Datafy

**Data is preliminary based on 2024 inputs.

Thurston County Lodging Statistics (July 19, 2025)

	Metrics
Occupancy Rate	90.9%
Average Daily Rate	\$197.79

Source: Smith Travel Research

Advertising/Marketing will continue to consist of:

- Hosting/Hospitality Events for other festival heads/VIPs
- Hosting hotel and other local venues
- Signage
 - New Float Sign with NEW theme EVERY year
 - Signage on float trailer
- Print and/or Online Articles/Ads/Press Releases
 - Oly Arts
 - New Neighbors Guide
 - Experience Olympia & Beyond
 - Distribution of Print Publications
- Radio Campaigns
 - KGY/KAYO
 - MIXX
- Official Lakefair Program
- Logo placement on banners and signage
- Banners w/logos hung by DES by the Capitol Building
- Banners w/logos hung by the City of Olympia in downtown Olympia
- Street Pole Banners w/logos hung on Capitol Way and 5th Avenue
- Promotional materials including themed t-shirts, themed pins, etc.
- Promotional travel from Oregon to British Columbia
- Giving/Charities which include 4 the Love
- Sponsorships
- Website Content
 - Sponsors/Partners
 - Applications
 - Entry Forms
 - Information Sheets
 - FAQs
- Social Media Campaigns
 - Carnival
 - Vendors
 - 50+ at the Park
 - Car Show
 - Parade
 - Fireworks
 - Sponsors Entertainers
 - Note that our festival is a social media influencer

We will add email marketing and contact other publications, radio, and local news.

We will work more closely with Experience Olympia & Beyond with their excellent resources.



CAPITAL LAKEFAIR

PO Box 2569 • Olympia, Washington 98507 • Phone 360.943.7344

Capital Lakefair Scope of Services – Exhibit A City of Tumwater Lodging Tax Dollars 2025

Event Name: Capital Lakefair

Event Date: July 16-20, 2025

Coming on our 68th year, Capital Lakefair has been a Thurston County tradition every third week of July. Lakefair has helped to raise millions of dollars over the years for local non-profit food vendors and more than \$400,000 in scholarships for young women from area high schools.

With the generous support of the City of Tumwater Lodging Tax dollars, Capital Lakefair will use the funds to help offset some of the following costs:

- Office/Facilities: Office rent and vehicle/float storage: 40k
For our office/facilities costs, we rent our 'float barn' as well as our vehicle (float, trucks, trailers, etc.) storage units from a locally owned Tumwater business.
- Promotional Float Travel: Hotels, fuel, food, float décor, theme, & float maintenance: 19k
For our promotional float travel, our Capital Lakefair float and crew travel to 14 or more parades throughout the Pacific Northwest each year from April to September. Our royalty, float crew, and officers engage with communities from across Washington State, Oregon, and British Columbia. Our float travel uses signage and announcements to promote Capital Lakefair, events dates, and the cities of Tumwater, Olympia, and Lacey. Also, whenever the float goes by a parade announcement booth, a promo script is read, sometimes live, sometimes on television or streamed. The same promo script is also used for additional media coverage and promotion. Tumwater is always listed on promotional signage, etc.

As you can see from our Lodging Tax Budget Form, these are but two categories of expenses we would use Tumwater lodging tax dollars for.

Thank you to the City of Tumwater for all of your support over the years!!



Lodging Tax Final Report Form

WHO SHOULD FILL OUT THIS FORM?

Sponsors or operators of special events, festivals, or tourism promotion agencies that use lodging tax funds for part or their entire budget during the past year, or operators of tourism-related facilities that are 501(c)3 or 501(c)6 non-profit organizations. Use a separate form for each event or facility.

WHAT IS THIS INFORMATION USED FOR:

Each jurisdiction in Washington that provides lodging tax funds for local events, festivals, tourism promotion agencies, or non-profit operations of tourism-related facilities is required to report how these funds are used and list the economic benefits to the Legislature. Each jurisdiction is responsible for collecting information and reporting on the total lodging tax revenue. The jurisdiction staff prepares the remainder of the report from the information collected from each recipient of these funds.

INSTRUCTIONS FOR FILLING OUT THIS FORM:

If you received lodging tax funds to support an event, festival, marketing, tourism promotion agencies, or tourism facility, you must complete the attached form to be eligible for future lodging tax funds. Failure to comply with this requirement will eliminate your organization from future funding opportunities. The report will be considered incomplete if information is not provided for each item. The Joint Legislative Audit and Review Committee states: although the law uses the term "actual" attendance, in instances where obtaining an actual attendance count by attendee category is impractical, a good faith best estimate will suffice.

Special Event or Festival: This report must be completed within 30 days immediately following the completion of the special event or festival (or within 30 days at the end of the calendar year - whichever occurs first). Use a separate form for each special event or festival.

Marketing/Tourism Promotion Agencies: This report must be completed and returned to the City no later than 30 days at the end of the calendar year in which the organization advertised and promoted the City of Tumwater, providing information that covers the entire year.

Facility: This report must be completed and returned to the City no later than 30 days at the end of the calendar year in which the facility operated, providing information that covers the entire year. Facility encompasses activities related to facility acquisition, upkeep, and renovation.

Send the completed form by U.S. Mail to The Executive Department, City of Tumwater, 555 Israel Road SW, Tumwater, WA 98501; or via [email](#).

Tumwater City Hall
555 Israel Road SW
Tumwater WA 98501

www.ci.tumwater.wa.us



Lodging Tax Final Report Form

Organization's Name: Olympic Flight Museum
 Submitted By: Teri Thorning Date: June 15, 2025
 Email Address: oas@olympicflightmuseum.com Phone: (360) 705-3925

This Report Covers:

Activity Name: Olympic Air Show
 Activity Type: ☒ Special Event/Festival ☐ Marketing/Tourism ☐ Facility Promotion Agency
 Activity Start Date: June 14, 2025 Activity End Date: June 15, 2025

Total Activity Cost: 180,080

Total amount of Tumwater lodging tax funds requested: 45,000

Total amount of Tumwater lodging tax funds expended: 44,333

Total amount of lodging tax funds expended from all jurisdictions: 75,633

DEFINITIONS OF METHODOLOGY FOR QUESTIONS

This methodology is defined by the Joint Legislative Audit and Review Committee and is used for reporting to the Legislature about the use of lodging tax for each jurisdiction.

- **Direct Count:** Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts, or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides likely to be affected by an event.
- **Indirect Count:** Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates.
- **Representative Survey:** Information collected directly from individual visitors / participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level.

Tumwater City Hall
 555 Israel Road SW
 Tumwater WA 98501

www.ci.tumwater.wa.us

- **Informal Survey:** Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey.
- **Estimate:** Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (three (3) sq. ft.).
- **Other:** (please describe) Please see description of other types of methodologies used

Overall Attendance: Enter the total number of people predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people who attended this activity; and the method used to determine attendance.

Predicted: 10,000 Actual (Estimated): 9866

Methodology (definitions provided above): Direct Count and Indirect Count

Explain Tracking Method: Manual count of patrons at Admissions gate, and estimated viewers outside of airport premises.

50+ Miles – Attendance: Enter the total number of people who travelled greater than 50 miles predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people who travelled more than 50 miles to attend this activity; and the method used to determine attendance.

Predicted: 2,840 Actual (Estimated): 4,242

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: 43% of total visitors who traveled 50+ miles as reflected in electronic ticket analysis; $43\% \times 9866 = 4,242$

Out Of State / Country – Attendance: Enter the total number of people from outside the state and country predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people from outside the state and country who attended this activity; and the method used to determine attendance.

Predicted: 165 Actual (Estimated): 146

Methodology (definitions provided above): Direct Count

Explain Tracking Method: Out of state/country attendance as determined by electronic ticket analysis as well as actual count of performers and crews.

Paid For Overnight Lodging – Attendance: Enter the total number of people predicted to pay for overnight lodging in Tumwater to attend this activity (this number would have been submitted on your application for funds); the actual number of people who paid for overnight

lodging and attended this activity; and the method used to determine attendance.

Predicted: 667 Actual (Estimated): 1,060

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Estimate 25% of 4,242 tourists staying in paid accommodations = 1,060

Did Not Pay For Overnight Lodging – Attendance: Enter the total number of people predicted to attend this event without paying for overnight lodging in Tumwater (you would have submitted this number on your application for funds); the actual number of people who attended without paying for overnight lodging; and the method used to determine attendance.

Predicted: 1,736 Actual (Estimated): 2,757

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Estimate 65% of 4,242 tourists staying in unpaid accommodations = 2,757

Paid Lodging Nights: Enter total predicted lodging nights in Tumwater (this number would have been submitted on your application for funds); and actual number of paid lodging nights. (One lodging night = one or more persons occupying one room for one night); and the method used to determine attendance.

Predicted: 100 Actual (Estimated): 418

Methodology (definitions provided above): Structured Estimate

Explain Tracking Method: Of the 1,060 tourists staying in paid accommodations, est a family unit of 3.13 is 338; add 80 performers (2 nights) = 418

Please describe any other information that demonstrates the impact of increased tourism attributable to the Special Event, Festival, or Tourism-Related Facility.

The Olympic Air Show total attendance was 9,866; the tourism percentage was 43% as reflected in electronic ticket purchasers. 137 visitors came from 12 states outside of Washington, and 9 visitors from four countries (Canada, Germany, United Kingdom and Phillipines).

TUMWATER SPECIFIC QUESTIONS:

Did you experience a higher number of tourists this year? If not, what do you think was a contributing factor?

The Olympic Air Show experienced excellent weather for the weekend, and our attendance was slightly higher than normal. Additional elements of higher attendance include popular and new featured aerobatic aircraft, performing teams, and their crew members. Additionally, our patrons enjoyed the demonstration of a U.S. Air Force assets.

Did you complete all the items on your Scope of Work consistent with your application submitted to the Lodging Tax Advisory Committee? If not, which items do you still need to complete? Do you plan on completing those items with your own resources? If so, when?

Yes.

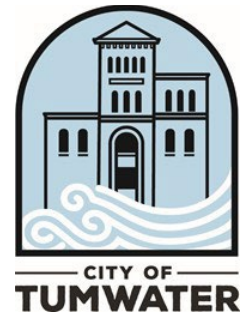
Do you plan to do anything differently next year to expand your event, increase tourism to Tumwater, or increase visitors to your facility?

The Olympic Flight Museum will continue to apply for U.S. military assets to feature, as well as contract with aerobatic performers to enhance the event with new and exciting aerial and ground displays.

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Tumwater Parks & Recreation Department

Organization Type: Public Agency

Organizational Mission:

To provide Parks & Recreation services that are creative, beneficial, and responsive to the needs of the community thereby improving and enhancing the overall quality of life in Tumwater.

Website www.ci.tumwater.wa.us

Federal Tax ID Number 91-6001520

Contact Name Todd Anderson

Title Recreation Manager

Phone (360) 754-4160

Email Address tanderson@ci.tumwater.wa.us

Mailing Address 821 Airport Court SE

City, State ZIP Tumwater, WA 98501

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Tumwater Falls Fest

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The purpose is to provide a very unique event in Tumwater that celebrates the arts, music, food and community. Falls Fest is a collaboration between Tumwater Parks & Recreation and the Olympia Tumwater Foundation, held at the beautiful Brewery Park at Tumwater Falls. The event features musical entertainment, children's activities, and demonstrations, as well as a variety of local artists and food vendors.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

Lodging Tax funds will be used for marketing to target audiences beyond the South Sound region (Seattle and Portland) that could more likely generate hotel stays.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$5,000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$5,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Tumwater Falls Fest

When does this event begin? 9/26/2026

When does this event end? 9/26/2026

How many years has your organization held this event? 4

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$15,000

What percentage of your total budget does your funding request from Tumwater represent?

33%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

Resources include over \$7,000 of in-kind staff time from the City and event partner, the Olympia Tumwater Foundation. Additional contributions of time will come from sponsors, community partners, and volunteers. We have between 15 - 20 volunteers for this event with a total number of 130 volunteer hours.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

Partial funding will limit our ability to promote to target audiences outside of the South Sound region.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$0

City of Olympia lodging tax award or request \$0

City of Yelm lodging tax award or request \$0

Thurston County lodging tax award or request \$0

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

No other LTAC funding requests to other jurisdictions for this event.

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

The economic impact from Falls Fest is realized across multiple business sectors from the Craft District Hub in Tumwater, other local food services and lodging sectors. The event ends at 4pm so many of the 2,500 - 3,500 visitors go on to visit local businesses, especially at the Tumwater Craft District.

How widespread will the benefits of tourism promotion be, both geographically and economically?

This is a very unique event for Tumwater and the South Sound that is are very popular and grows each year. Special efforts will be made to reach throughout the state of Washington (Seattle) and into much of Oregon (Portland).

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

The LTAC funds will assist in developing a regional approach to event promotion and allow for a broader audience to bring more people to the community. LTAC funds will be used to extend and improve the marketing reach for this event.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 2,500 - 3,500

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 200

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 100

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 50

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 100

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 40

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

Data collected by entries who participate in the "Art Passport" contest. Geofencing and Facebook analytic data collected by visitors attending the event.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

We will survey people at the venue to determine their residence and overnight lodging choices where possible. Facebook analytics to get a profile of people who are following our page. Geofencing to track visitors attending is available as well for this event through our partnership with Olympia Tumwater Foundation.

How will you promote overnight stays in Tumwater lodging establishments?

We will work with local hotels to create sponsor packages and partnerships that can be promoted through our marketing efforts.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We will work with local hotels to create sponsor packages and partnerships that can be promoted through our marketing efforts.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

Olympia Tumwater Foundation, Peak Credit Union (formerly TwinStar), O BEE Credit Union, Intercity Transit, The Copper Wolf Tattoo Studio and Gallery, Tumwater Stream Team, Tumwater School District, Tumwater Rotary, Tumwater Historical Society, Tenino Sandstone Carvers and WA Department of Fish and Wildlife.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

This event is unique to Tumwater and grows every year with popularity. We have a great relationship with the Olympia Tumwater Foundation to make this event possible. We also do a lot of cross promotion with the Tumwater Craft District to encourage our attendees to visit there during and after Falls Fest. Increasing traffic to Tumwater improves familiarity of local business, restaurants and lodging establishments.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Tumwater Falls Fest - Tumwater Parks & Recreation Department

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source		Amount
Sponsorships:		\$3,000.00
Admission:		
Reserves:		
Donations/Contributions:		
Grants:		
Program Service Fees:		
In-kind Donations:		\$7,000.00
Gift Shop:		
Vendor Fees:		
Fundraising Activities:		
City of Lacey Lodging Tax:		
City of Olympia Lodging Tax:		
City of Tumwater Lodging Tax:		\$5,000.00
Thurston County Lodging Tax:		
Other Sources of Revenue: (specify)		
Other Source:		
Other Source:		
Other Source:		
Total Revenue:		\$15,000.00

Project Expenses:

Personnel: (salaries and benefits.)		\$7,000.00
Administration: (utilities, phone, etc.)		
Marketing and Promotion:		\$5,000.00
Professional / Consultant Fees:		
Equipment:		
Facility / Event Venue Rental:		
Travel: (please specify)		
All Other Expenses: (please specify)		
Other Source:	Stage Rental	\$1,500.00
Other Source:	Bands	\$1,500.00
Other Source:		
Total Expenses:		\$15,000.00
Program Excess Deficit:		\$0.00



September 27



CITY OF
TUMWATER
PARKS & RECREATION

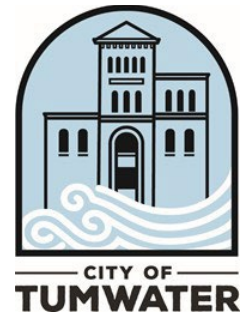


peak Credit
Union™

Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name PARC Foundation of Thurston County

Organization Type: For Profit

Organizational Mission:

The mission of the PARC Foundation of Thurston County is to preserve the quality of life in Thurston County through enhancing parks, arts, recreation and cultural activities.

Website www.parcfoundation.org

Federal Tax ID Number 91-1928020

Contact Name Danielle Westbrook

Title Fundraising and Communications Director

Phone (360) 280-2533

Email Address Danielle@olyfunkfest.com

Mailing Address 723 Eastsite St. NE

City, State ZIP Olympia, Washington - WA 98506

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: 2026 Olympia Funk Festival

What is the purpose of your special event, festival, promotion, or tourism-related facility?

On the weekend of January 30 – February 2, 2026, The PARC Foundation of Thurston County will partner with Ecstatic Sound Collective will present the 3rd annual Olympia Funk Festival. During this weekend, Thurston County transforms into a bustling hub of music, dancing, food, and community celebration. Springboarding off the success of our first two years with sold-out attendance, the Olympia Funk Festival has quickly become an attractive and well-respected festival that provides a warm beacon of camaraderie nestled in the colder Pacific Northwest winter. The purpose of the festival is to showcase local, regional, and national funk music artists and to provide safe, inclusive venues for locals and visitors to gather for dancing, bonding, and revelry.

Street closures transform the blocks outside our main venue, the Capitol Theater, into a hub of food trucks and tents, allowing for safe and steady foot traffic between our four stages: the Capitol Theater (main stage), the historic Olympia Ballroom, The Olympia Center, and the newly reopened Ilk Lodge, formerly Fishtale Ale House. Attendees are encouraged to patronize local shops and restaurants before, between, and after shows, and several local businesses will continue to partner with the Olympia Funk Festival to provide discounts to festival attendees, further encouraging engagement with local shops and dining establishments.

Our 3-day, all-ages, family-friendly festival offers free attendance for children 15 and under with a paying adult, giving our performers an opportunity to spread the love of this joyful music to the next generation of aspiring artists and music appreciators. The festival will also include free workshops, open “jams” geared toward our younger audience, a free DJ lounge, and other opportunities to participate in the festivities.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

While our official festival grounds are not within the city of Tumwater, metrics from our first two years have shown dramatically increased booking at various Tumwater hotels and lodging establishments, as well as testimonials from attendees and local businesses of increased foot traffic and sales during our event weekend. The limited number of lodging options in downtown Olympia encourages many attendees to stay at one of several hotels located in Tumwater, including our festival host hotel, the La Quinta Inn & Suites on Capitol Boulevard, which has offered to provide a 15% discount to festival attendees who book their stay for the weekend using a unique promotional code. Frequent public transit routes and affordable rideshare transportation allow for easy travel between Tumwater’s lodging, dining, and shopping areas and the festival site in downtown Olympia.

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$15,000

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$15,000

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? 2026 Olympia Funk Festival

When does this event begin? 1/30/2026

When does this event end? 2/1/2026

How many years has your organization held this event? 2026 will be our organization's third year hosting the Olympia Funk Festival.

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$249,000

What percentage of your total budget does your funding request from Tumwater represent?

Approximately 6%

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

The Olympia Funk Festival is made possible by a collaborative effort between dedicated volunteers - approximately 50 - 75 per day, and supported by various city LTAC funds (Olympia, Lacey, Tumwater) as well as Olympia's Inspire Grant, which supports local arts. The PARC Foundation partners closely with Ecstatic Sound Collective to secure funds,

operate and staff the festival, and work closely with local jurisdictions for security, safety, tourism promotion (e.g. Olympia Downtown Alliance and Olympia Chamber of Commerce), waste management and safety. This year, our organizers plan to coordinate with the new Tumwater Crafts District to bolster shopping and dining at the new center conveniently located a 7-minute walk from our host hotel. All of these operations are also funded by our ticket sales, averaging 1,200 per day, and expected to sell out again for its third year in a row.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

While our organization will likely be able to conduct our event without support from the Tumwater LTAC, these funds greatly help our event extend its reach to our growing number of out-of-town and out-of-state attendees. Tumwater LTAC support also helps us highlight Tumwater's hotels, restaurants, and retailers. We intend to use Tumwater LTAC funds in conjunction with Olympia LTAC, Thurston County LTAC, and Lacey LTAC to maximize regional impact. Support from all municipalities demonstrates Thurston County's commitment to the arts and allows events like ours to showcase the wonderful and varied people and businesses of the South Puget Sound.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request Request: \$5,000

City of Olympia lodging tax award or request Request: \$30,000

City of Yelm lodging tax award or request N/A

Thurston County lodging tax award or request \$5,000

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

All funds received from Tumwater will go directly to promotion and marketing our event (mostly digital) to draw attendees to Thurston County and to direct hotel stays to our Tumwater host hotel and other lodging establishments. If the full amount is received

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

While our official event does not take place within the city of Tumwater, metrics from our first 2 years have shown dramatically increased booking at various Tumwater hotels and lodging establishments, as well as testimonials from attendees and local businesses of increased foot traffic and sales during our event weekend. The limited number of lodging options in downtown Olympia encourages many attendees to stay at one of several hotels located in Tumwater, including our festival host hotel, La Quinta Inn & Suites, which has offered to provide a 15% discount to festival attendees who book their stay for the weekend using a unique promotional code. Frequent public transit routes and affordable rideshare transportation allow for easy travel between Tumwater's lodging, dining, and shopping areas and the festival site in downtown Olympia.

How widespread will the benefits of tourism promotion be, both geographically and economically?

Our event will take place at the end of January, a historically quiet time of year for lodging, dining, and shopping establishments. The influx of hundreds of attendees, many of whom travel from out-of-town and out-of-state, is a fantastic opportunity for local lodging establishments, restaurants, and shops to take advantage of the additional volume of eager shoppers. Please see attached survey metrics that track attendance during our first two sold-out events.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Funds from the Tumwater LTAC will allow our marketing and promotional team to extend our influence to reach even further demographics of potential attendees for the festival. Previous years have shown ample attendance from larger markets such as Seattle and Portland, Oregon. Tumwater LTAC funds will help our digital ads and organic outreach to tap into further markets such as Idaho and Montana, Central Oregon, and Northern California. Our festival is a unique opportunity for music fans to not only catch their favorite regional and national-level artists, but to come experience the beauty and community of Thurston County – many for their first time.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 1,200 attendees, artists, staff and volunteers per day of our 3-day festival

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: Approximately 50 participants per day: Limited number of “single-day” ticketholders

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 250 participants from out-of-state and out-of-country

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 500 participants

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 50 participants

Estimate the Total number of paid lodging nights you expect to generate in Tumwater: 150 paid lodging nights

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

Our attendees have eagerly filled out surveys in previous events, for which we have provided results. Approaching attendees during their check-in/registration time has proven to be an effective method for collecting this information, and our avid supporters acknowledge that collecting and analyzing these results allow us to procure funds from the generous LTAC programs and arts grants. Additionally, our online ticket vendor asks ticket-buyers to provide their home residence, which further allows us to track and analyze who has traveled what amount of distance to attend our national-level festival.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

Our team has been collecting information and conducting surveys with our very eager attendees for over 2 years, and plan to conduct further surveys with ticket-holders at the

time of festival registration and check-in. These surveys collect information regarding distance of travel, lodging information, and other helpful metrics. Alongside reports from all of the Olympia, Tumwater and Lacey hotels, this information gives our organization a wealth of information regarding the economic impact of our festival and attendees. These past surveys have been vital in tracking our economic impact on various cities as well as Thurston County as a whole.

How will you promote overnight stays in Tumwater lodging establishments?

We will work closely with all Tumwater lodging establishments, especially our host hotel, La Quinta Inn & Suites, to promote lodging within Tumwater and to support local Tumwater businesses. These include listings and links on our website's lodging tab, which provides promotional codes for lodging discounts, hotel amenities, and transportation options. We also have been in close contact with hotel concierge offices to help promote our event, and for hotel liaisons to direct out-of-town attendees to well established local dining and shopping opportunities.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

We will work closely with all Tumwater lodging establishments, especially our host hotel, La Quinta Inn & Suites, to promote lodging within Tumwater and to support local Tumwater businesses. These include listings and links on our website's lodging tab, which provides promotional codes for lodging discounts, hotel amenities, and transportation options. We also have been in close contact with hotel concierge offices to help promote our event, and for hotel liaisons to direct out-of-town attendees to well established local dining and shopping opportunities.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

Partners for this event include La Quinta Inn & Suites Tumwater as our host hotel; Washington Center for the Performing Arts, the Olympia Ballroom, and Olympia Film Society's Capitol Theater as venue partners (with 2026 holds in place); and Ilk Brewing, which will host our youth stage in 2026. KNKX is our media partner. Intercity Transit collaborates with us by promoting zero-fare bus routes and trip-planning resources, and Experience Olympia & Beyond supports event listings and amplification. We are funded by Inspire Olympia—the City of Olympia's voter-approved Cultural Access program—and by ArtsFund's Community Accelerator Grant, funded by Allen Family Philanthropies.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

In 2025 we measured impact via an attendee survey. For 2026, we'll add countywide methods and report a Tumwater breakout:

Ticketing ZIP-code analysis to quantify visitors traveling 50+ miles and out-of-state.

Partner hotel pickup across Thurston County (with La Quinta as host) using a simple group code to tally room nights and average stay versus baseline weekends.

A short attendee survey (single-use link) capturing lodging city, nights, party size, spending categories, and attractions visited.

Simple link/QR scan counts to our "Things to Do" pages by city to show interest in Tumwater, Olympia, Lacey, and beyond.

Artist/crew lodging and per-diem logs by city to capture non-attendee economic impact.

If launched, a "Funky Bus" pilot with basic ride counts between the festival hub, La Quinta, and the new Heritage/Crafts District.

We'll summarize this into a conservative visitor-spend model—with a dedicated Tumwater line—to demonstrate shoulder-season room nights, next-day activity, and year-over-year growth, providing clear, auditable ROI for lodging-tax support.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.

- Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

PROJECTED EXPENSES	
1. CASH Expenses	Total \$
Fees to Administrative Staff, Contractors	
Program Staff/Coordinators/Volunteer Stipends	\$39,000.00
Sound & Light Technicians (festival and concert series)	\$27,400.00
Instrument Technicians	\$2,500.00
Fees to Presenters, Program Staff	
Artists/Performers	\$100,000.00
Concert Series Performers	\$5,000.00
Program Expenses - Supplies, Rentals, etc.	
Venue/Vehicle Rentals, Facilities	\$20,200.00
Band/Staff Hospitality	\$7,600.00
Band/Staff Lodging	\$10,000.00
Promotion/ Marketing / Communications	
Advertising/Graphic Design	\$8,500.00
Printing/Banners/Flyers	\$2,000.00
Overhead / Insurance / Other	
Insurance, Permits, Fees	\$2,500.00
Other (Contingency)	\$10,000.00
Brunch food/beverages/coordinator	\$ 7,500.00
Subtotal - Cash Expenses	\$ 242,200.00
2. Expenses to be covered by DONATIONS	Total Value
List donated services	
Volunteers Services: ~480 hours @ \$17/hour	\$ 6,800.00
List donated materials including space	
Subtotal In-Kind Expenses	\$ 6,800.00
TOTAL PROJECTED EXPENSES	\$ 249,000.00

PROJECTED INCOME		
1. CASH Income	Total \$	Confirmed? (yes/no)
Earned Income		
Ticket Sales - Projected	\$152,450.00	n
Contributed Income		
Sponsors/Donations	\$20,000.00	n
Olympia LTAC Funding	\$30,000.00	n
Thurston County LTAC Funding	\$5,000.00	n
Inspire Olympia	\$22,500.00	y
Lacey LTAC Funding	\$5,000.00	n
Organization's Own Cash		
Reserves from previous year	\$15,000.00	y
Tumwater LTAC Funding Request	\$ 15,000.00	n
Subtotal - Cash Income	\$ 264,950.00	
2. DONATIONS of Goods & Services	Total Value	Confirmed? (yes/no)
Professionals and Volunteers (include # of people & hrs)		
Volunteer Services: 50 volunteers @ 8 hours each	\$6,800.00	y
List those donating materials including space		
Meals donated by local restaurants	\$ 500.00	n
Subtotal In-Kind Support	\$ 7,300.00	
TOTAL PROJECTED INCOME	\$ 272,250.00	

 **IRS** Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248248320
Apr. 30, 2008 LTR 4168C E0
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00018405
BODC: TE

OLYMPIA AREA PARKS ARTS RECREATION
AND CULTURAL ORGANIZATION
723 EASTSIDE ST NE
OLYMPIA WA 98506-4029232

Employer Identification Number: 91-1928020
Person to Contact: Ms. Mills
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Apr. 21, 2008, regarding your tax-exempt status.

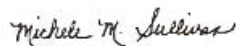
Our records indicate that a determination letter was issued in February 1999, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



BY-LAWS

PARKS, ARTS, RECREATION & CULTURAL FOUNDATION OF THURSTON COUNTY (PARC Foundation)

ARTICLE I

MEMBERS AND TRUSTEES

1. The Trustees shall be elected by a majority of the board and the board shall consist of not fewer than four (4) nor more than twenty-one (21) individuals residing in Thurston County, Washington who shall manage all the affairs of the corporation.
 - A. When possible, the trustees shall include one member from either the park and recreation board or commission or the arts board or commission of Lacey, Olympia, Tumwater, and Thurston County.
 - B. In selecting the additional trustees, consideration shall be given to:
 - (1) Persons associated with units of local governments in Thurston County other than those listed above;
 - (2) Persons with expertise in raising and administering funds, such as attorneys and officials of financial institutions; and
 - (3) Persons of varied backgrounds from Thurston County with a demonstrated interest in enhancing parks, arts, recreation, or culture.
2. Each of the trustees shall hold office for a term of three (3) years.

ARTICLE II

MEETING OF BOARD OF TRUSTEES

1. ANNUAL MEETING. The annual meeting of the Board of Trustees shall be between January 1st and April 30th of each year at a time and place fixed by the Board of Trustees.
2. REGULAR MEETINGS. Meetings of the Board of Trustees shall be scheduled on a regular basis.
3. NOTICE OF MEETINGS. Notice of the time and place of meetings of the Board of Trustees shall be given by the President by mail, e-mail, or personal communication over the telephone or otherwise, at least (10) days prior to the meeting date.
4. QUORUM. A majority of the Board of Trustees (excluding open/vacant positions) shall constitute a quorum for the transaction of business. Any act of the majority of trustees present at a meeting at which a quorum is present shall be an act of the Board of Trustees. At any meeting of the Board

of Trustees at which a quorum is present, any business may be transacted, and the board may exercise all of its power.

5. **SPECIAL MEETINGS.** Special meetings may be called by any trustee or trustees. Special meetings may be called only for urgent business that must be concluded before a regular meeting can be convened as set forth in these by-laws. Notice of special meetings must be given by in-person communication or personal telephone communication (not messages). All trustees must be notified as soon as possible after the decision to call a special meeting is made. The dates of special meetings shall be set to allow the maximum possible notice under the circumstances, but in no case less than three days' notice. The trustee or trustees calling special meetings shall certify in writing that they have made all reasonable efforts to notify all trustees of special meetings, including dates, times, and methods by which they attempted to notify trustees, and whether these attempts were successful. For special meetings, a quorum shall be all trustees present, but in no case fewer than three trustees.

ARTICLE III

ACTIONS BY WRITTEN CONSENT

Any corporate action required or permitted by the Articles of Incorporation or by the laws of the State of Washington, to be taken at a meeting of the trustees of the corporation, may be taken without a meeting if a consent in writing, setting forth the action so taken, shall be signed by all of the trustees entitled to vote with respect to the subject matter thereof. Such consent shall have the same force and effect as a unanimous vote, and may be described as such.

ARTICLE IV

OFFICERS

1. **OFFICERS ENUMERATED.** The officers of the corporation shall be a President, one or more Vice Presidents, a Secretary, a Treasurer, and such other officers and assistant officers as may be deemed necessary by the Board of Trustees, each of whom shall be annually elected by the Board of Trustees from its membership, and shall serve until their successors are duly elected and qualified. Any two (2) or more offices may be held by the same person, except the offices of President and Secretary. In addition to the powers and duties specified below, the officers shall have such powers and perform such duties as the Board of the Trustees may prescribe.
 - A. **THE PRESIDENT.** The President shall exercise the customary powers pertaining to the Office of President. The President shall preside at meetings of the Board of Trustees.
 - B. **THE VICE PRESIDENT.** The Vice President shall act as President when the President is absent or disabled.
 - C. **THE SECRETARY.** The Secretary shall keep the written record of Board proceedings.
 - D. **THE TREASURER.** The Treasurer shall have the care and custody of and be responsible for all funds and investments of the corporation, and shall cause to be kept regular books of

account. The Treasurer shall cause to be deposited into the appropriate accounts all funds and other valuable effects in the name of the corporation in such depositories as may be designated by the Board of Trustees. The Treasurer shall perform all of the duties incident to the office of the Treasurer.

2. VACANCIES. Vacancies in any office arising from any cause may be filled by the Board of Trustees at any regular or special meeting.
3. REMOVAL. Any officer may be removed by the Board of Trustees whenever in its judgment the best interest of the corporation will be served thereby.

ARTICLE V

PERSONAL LIABILITY

To the fullest extent permitted under Washington law, the personal liability of trustees and officers of this corporation for monetary damages is eliminated. Furthermore, the corporation shall indemnify and hold harmless to the fullest extent permitted under Washington law any person made a party to any proceeding by reason of the fact that he or she is or was a trustee or officer, against judgments, penalties, fines, settlements, and reasonable expenses including advances.

ARTICLE VI

ADMINISTRATIVE AND FINANCIAL

1. FISCAL YEAR. The fiscal year of the corporation shall be from January 1st to December 31st.
2. FISCAL ACCOUNTS. The treasurer or fiscal agent designated by the Board of Trustees will maintain an administrative account and any other types of funds and investment accounts deemed necessary by the Board of Trustees. The administrative account may charge any other established accounts(s) of the foundation a management fee of no more than three percent (3%) annually to cover the foundation's administrative cost.
3. LOANS PROHIBITED. No loans shall be made by the Corporation to any to any Trustees or officers.
4. AMENDMENT OF BY-LAWS. These By-Laws may be amended or repealed by the affirmative vote of a majority of the Board of Trustees at any annual, regular or special meeting of the board.
5. RULES OF PROCEDURE. The rules of procedure at meetings of the Board of Trustees of the corporation shall be the rules contained in Robert's Rules of Order on parliamentary procedure, as amended, so far as applicable and when not inconsistent with these By-Laws, the Articles of Incorporation, or any resolution of the Board of Trustees.

ARTICLE VII

ADOPTION OF BY-LAWS

The By-Laws outlined above were duly amended and adopted by the Board of Trustees on the _____ day of _____, 2023.

Ashley Chandler
President of the Board of Trustees

ECSTATIC
SOUND
COLLECTIVE
presents

*A 3-Day Funk Music Festival
in Olympia, Wa*



KARL DENSON'S TINY UNIVERSE
DİGGIN DİRT
POLYRHYTHMİCS
TRUE LOVES
FUNKY 2 DEATH
**ARTİST AT LARGE
JOEL RICCI
(FUNKWAYS)**
THE RUMBLE
FT. CHİEF JOSEPH BOUDREAUX JR.
SUPER SONIC SHORTIES
FUNKWAYS
LOWDOWN
ANDY COE
BAND & FRIENDS
LİFE DURING WARTIME
ELDRIDGE GRAVY
& THE COURT SUPREME
THE GOLD SOULS
BİG LUNA DADA
KİTTY MELT
SONİCS
CYTRUS
GROOVE LAB
...AND MORE!

Sponsored by
**88.5 FM
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shurōkleen
carwash
olympia • lacey • jblm • lakewood • bremerton • yelm
inspire
Olympia

THANK YOU INDIVIDUAL SPONSORS
BETH DOGLİO - WAYNE FOURNIER
LACEY MAYOR ANDY RYDER
AND FIRST LADY BECCI RYDER

WWW.OLYFUNKFEST.COM

ECSTATIC SOUND COLLECTIVE
presents

The 2nd Annual **OLYMPIA FUNK FESTIVAL**

Entertainment Schedule

A 3-Day Funk Music Festival in Olympia, Wa
JANUARY 31 - FEBRUARY 2

Sponsored by
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**BETH DOGLIO - WAYNE FOURNIER
LACEY MAYOR ANDY RYDER
AND FIRST LADY BECCI RYDER**

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Lacey Mayor Andy Ryder & First Lady Becci Ryder

SILVER SPONSORS

Beth Doglio
Wayne Fournier

ARTIST SPONSORS

Seifert Law Offices
The CoHo Team of
Windermere Realtors

Stay tuned for updates on next year's event!

OLYFUNKFEST.COM

Welcome to the 2nd **Annual Olympia Funk Festival – Funk OFF!**, three days of electrifying funk music, non-stop dancing, and pure joy! Hosted by **Ecstatic Sound Collective** and made possible by our amazing Thurston County community, this unforgettable event transforms two of Olympia's most iconic venues—**Capitol Theater** and **Olympia Ballroom**—along with the Olympia Center, into vibrant, funk-filled havens.

Get ready to groove along to nationally acclaimed headliners, a star-studded lineup of Seattle and Portland's finest musicians, and some of Olympia's own homegrown funk talents. Outside, Washington Street will be alive with food trucks and merrymaking to keep the energy high.

While you're here, take a moment to **explore the incredible locally-owned businesses** that make downtown Olympia so special! And don't miss the **Sunday Soul Brunch** featuring Clinton Fearon and Denim Protégé with Nick Rawson on Sunday morning.

Thank you for being part of history at the 2nd Annual **Olympia Funk Festival – Funk OFF!**

DID YOU KNOW? This is an all-ages event. Kids 15 & under are **free!**



featuring

**BEER GARDEN
FOOD COURT**

SUNDAY SOUL BRUNCH
10:30AM-1:00PM
FEATURING PERFORMANCES BY
DENIM PROTEGE &
TAYLOR KINGMAN

















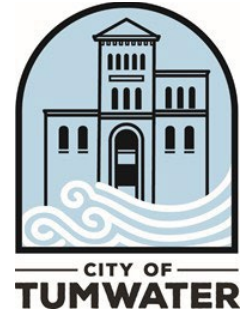




Lodging Tax Application

For 2026 Funds

The data contained in this application was received electronically.



About your organization

In this section, we ask about information related to the organization requesting fund and the best contact person to communicate with.

Organization/Agency Name Tumwater Historical Association

Organization Type: Non-Profit

Organizational Mission:

The Tumwater Historical Association is organized for educational and cultural purposes relating to the history of the Tumwater area, its life and people.

Website tumwaterhistoricalassociation.org

Federal Tax ID Number 91-1183052

Contact Name Sandi Gray

Title Secretary/Treasurer

Phone 360-943-0405

Email Address sandigds2@comcast.net

Mailing Address PO Box 4315

City, State ZIP Tumwater, WA 98501-0315

About your Lodging Tax Request

In this section, we ask about for details on the type of activity you are requesting funds for.

Proposal Title: Special Event/Festival

What is the purpose of your special event, festival, promotion, or tourism-related facility?

The Tumwater Historical Association (THA) is organized for educational and cultural purposes relating to the history of the Tumwater area, its life and people. THA works to preserve and present the heritage of the area by providing community events and recording Tumwater's history. THA previously published "The History of Tumwater" book series written by Don Trosper, and conducts oral history projects to preserve and publish memoirs of long-time Tumwater residents. THA has partnered with several area historical groups to jointly present programs using common historical themes.

What specific tourism-generating activities will you use City of Tumwater Lodging Tax Funds for? If you are a returning applicant, identify any major changes in the activity or organization since the last funding cycle.

Financial support from the City of Tumwater will be used for printing and mailing costs of informational brochures, newsletters, posters and flyers, advertising, filming of activities, social media, website, equipment, supplies and other costs used to market and advertise the following events:

- * One or more events that provide hands on pioneer activities for children and families. This could include one or more activities such as candle making, rope making, tin smithing, blacksmithing, laundering clothes, soap making, butter churning and quilt piecing. Additional activities could include grinding grain or coffee, crafting toys or jewelry, planting seeds and pioneer games. Where appropriate there may be musicians or re-enactors for the public to enjoy and absorb local history. Other events might be a quilt show or other activity highlighting Tumwater's Schmidt House.
- * THA will host a variety of reenacting and heritage events for the purpose of educating the public on Tumwater's history and to bring former Tumwaterites and others to our community.

Plans for 2026 include....

- * a walking tour/talk regarding local cemeteries originally scheduled for 2025
- * historical demonstrations at Falls Fest, Thurston County Fair, and other area events

How much funding are you requesting from the City of Tumwater lodging tax fund?

\$5000.00

Please select the application type that matches your activity.

Special Event/Festival A planned public or social occasion designed to attract tourists. Events/Festivals may be single occurrences or a series of occurrences during the funding year.

Amount Requested: \$5000.00

About your Event

In this section, if applicable, we ask for details on the proposed event you are requesting funds for.

What is the name of the event/festival? Thurston County Fair, and other events thru the year

When does this event begin? 7/30/2026

When does this event end? 8/2/2026

How many years has your organization held this event? 5

About your Budget

In this section, we ask for information about the budget for your proposed project. Remember to include a detailed budget in your supplemental materials email to lodgingtax@ci.tumwater.wa.us.

What is your total project or event budget? \$150. but there will be other events thru the year.

What percentage of your total budget does your funding request from Tumwater represent?

We anticipate using funds from Tumwater to cover 75% of our event costs, primarily for postage, printing, filming, advertising, signage, web costs, printing/distribution of flyers and brochures, and event equipment storage.

Describe the resources available to your organization for the proposed tourism-generating activities. Please include the total number of volunteers and volunteer hours that exist for your special event, festival, or tourism-related facility.

THA has a core group of members, volunteers and followers available to provide these activities and events. These include business people, history specialists, teachers, civic leaders, and civil servants. Based on former years, an estimate might be 30 people averaging 20 hours per month or 7200 volunteer hours per year. THA will strive for continued cooperation with other history groups and continue to work with the Olympia

Tumwater Foundation and City of Tumwater to develop major events in the Tumwater Historic District.

What tourism outcome should the City expect if your proposal is only partially funded? Please be specific.

Visitors from other areas attending these events utilize local restaurants and fast food facilities. THA volunteers often gather and "debrief" after these events over dinner at a local restaurant. Individuals making Heritage Speaker presentations are often from outside the area and make use of local lodging and food services. These events attract family members of participants from out of the area who need these services.

About other Lodging Tax Funds

Please share the dollar amounts of any current lodging tax awards or pending requests for your activity.

City of Lacey lodging tax award or request \$0

City of Olympia lodging tax award or request \$0

City of Yelm lodging tax award or request \$0

Thurston County lodging tax award or request \$0

If other funds are awarded or requested, how will you use Tumwater's funds uniquely from other lodging tax funds you may receive?

n/a

About the tourism impact of your activity

In this section, we ask about the tourism benefits to Tumwater of your proposal.

What is the impact of tourism promotion on the local economy from your special event, festival, or tourism-related facility within the City of Tumwater, specifically concerning the lodging and food service sectors?

They allow us to advertise and promote our events to national organizations planning conventions in the Pacific Northwest. Putting filmed activities and instructions for pioneer activities on our website and YouTube will help promote THA and Tumwater as a place to visit.

How widespread will the benefits of tourism promotion be, both geographically and economically?

We will promote these activities throughout the Puget Sound area and the heritage and quilting events throughout the Northwest. We send flyers and other information to quilt groups and stores throughout Washington and Oregon.

How will receiving lodging tax funds result in an increase in the number of people traveling to Tumwater?

Our events are family oriented. THA volunteers have many conversations about the area and its history, and other attractions of interest with people who attend our events. Area brochures may also be displayed for distribution.

About the participants

Recipients of lodging tax funds are required to report annually on the estimated number of participants in the following categories. In the fields below, enter the estimated number of participants who will attend in each of the following categories:

Estimate overall attendance: 2385+

Estimate the number of participants staying for the day only and traveling more than fifty miles or more one way from their place of residence or business: 146

Estimate the number of participants in any of the above categories who will attend from out-of-state (includes other countries): 95

Estimate the number of participants staying overnight in paid accommodations away from their place of residence or business: 40

Estimate the number of participants staying overnight in unpaid accommodations (e.g. with friends and family) and traveling fifty miles or more one way from their place of residence or business: 150

Estimate the Total number of paid lodging nights you expect to generate in Tumwater:
36

Describe what methods you will use to determine attendance and to distinguish among the different visitor categories listed above:

We used registration forms, attendance, wristbands, tracking participants through door prize signups, store and raffle ticket sales, food items sold or handed out, conversations with attendees and general observations.

If you are awarded a contract, you must be prepared to report to the City the economic benefit from tourists attending your event/facility. How will you document the economic impact from your event/facility?

Our events are family oriented. THA volunteers have many conversations about the area and its history, and other attractions of interest with people who attend our events. Area brochures may also be displayed for distribution.

How will you promote overnight stays in Tumwater lodging establishments?

Our events are family oriented. THA volunteers have many conversations about the area and its history, and other attractions of interest with people who attend our events. Area brochures may also be displayed for distribution.

Describe how you will promote Tumwater and other attractions in the Tumwater area to entice tourists to extend their visit beyond attendance to your special event, festival, or tourism-related facility.

Our events are family oriented. THA volunteers have many conversations about the area and its history, and other attractions of interest with people who attend our events. Area brochures may also be displayed for distribution.

List other organizations that you are partnered with for this special event, festival, or tourism-related facility.

We partnered with as many as 20 historical groups or entities in past events. These include Lacey Historical Society and Museum, South Thurston County Historical Society, Bigelow House Museum, Olympia Historical Society, Washington State Library, Thurston County Historical Commission, Meeker Society, Daughters of the Pioneers--Washington, Tenino Lions Club, Pomona Grange, Tenino Museum Depot, Somewhere in Time Unlimited, Washington State Archives, and many more.

List any other measurements that demonstrate the impact of increased tourism attributable to your special event, festival, or tourism-related facility. Include any other thoughts that may encourage the Lodging Tax Advisory Committee/Tumwater City Council to use lodging tax funds to support this application.

Living History is our strength. It can help attract visitors and bring them back again in the future. We have participants from all over Western Washington who come for various events.

By submitting this application electronically, the applicant agreed to the following conditions:

- The applicant has, or can procure, general liability insurance covering no less than \$2,000,000 combined single limit per occurrence and \$2,000,000 aggregate for personal injury, bodily injury and property damage.
- The applicant will submit supplemental documentation to lodgingtax@ci.tumwater.wa.us that may include:
 - The organization's current articles of incorporation and by-laws.
 - If applicable, a copy of the organization's current non-profit corporate registration paperwork with the Washington Secretary of State's office.
 - Marketing materials for the project.
 - Articles of incorporation and bylaws for the organization.
 - A detailed budget for the proposed activity.
- This is an application for a contract with the City of Tumwater, which, if awarded, will only be paid after the service(s) is rendered - on a reimbursement basis, and a signed Lodging Tax Invoice is submitted including proof of payment documentation.
- The applicant has accounting/record-keeping systems which must:
 - show the purposes for which City of Tumwater funds have been spent; and
 - be open to inspection by the City of Tumwater or its agents; and
 - be maintained for at least six (6) years following the end of contract.
- The applicant understands that the City of Tumwater will conduct public discussions regarding recommendations for funding to any agency making application to the City of Tumwater and its Lodging Tax Advisory Committee.
- The information contained in this certification and application for funding with the City of Tumwater is a true and accurate statement of activities and financial status of the organization submitting this application.

The person completing this application is duly authorized to execute this document on behalf of the applicant entity.

Lodging Tax Application Form

Lodging Tax Applicant

Specific to your Tourism-Related Facility, Tourism Promotion activity, Special Event, or Festival, list the amount and status of funding for all sources from which you have already or intend to receive funds. Please include in-kind donations and funds received from admission fees if applicable.

Projected Revenue:

Source		Amount
Sponsorships:		\$0.00
Admission:		\$0.00
Reserves:		\$0.00
Donations/Contributions:		
Grants:		\$0.00
Program Service Fees:		0
In-kind Donations:		\$2,000.00
Gift Shop:		\$0.00
Vendor Fees:		\$0.00
Fundraising Activities:		\$1,000.00
City of Lacey Lodging Tax:		\$0.00
City of Olympia Lodging Tax:		\$0.00
City of Tumwater Lodging Tax:		\$5,000.00
Thurston County Lodging Tax:		\$0.00
Other Sources of Revenue: (specify)	Membership	\$600.00
Other Source:	Donations/Contrib	\$1,000.00
Other Source:		
Other Source:		
Total Revenue:		\$9,600.00

Project Expenses:

Personnel: (salaries and benefits.)		\$0.00
Administration: (utilities, phone, etc.)		\$4,300.00
Marketing and Promotion:		
Professional / Consultant Fees:		\$4,000.00
Equipment:		\$500.00
Facility / Event Venue Rental:		\$0.00
Travel: (please specify)		\$0.00
All Other Expenses: (please specify)		\$0.00
Other Source:		
Other Source:		
Other Source:		
Total Expenses:		\$8,800.00
Program Excess Deficit:		\$800.00

Payment Transaction:

W 2024102200703802 Received Date: 10/22/2024 Total Paid: \$20.00
Item 5.

Payment Details:	Cardholder Name / Payer Name	Payment Type	Identifying Number	Payment Date	Amount
SA	GRAY	VISA	7580	10/22/2024	\$ 20.00

Transaction Details:	Name	UBI # / Registration #	Service Type	Amount	Processing Fee
T	432				
T	UNWATER HISTORICAL ASSOCIATION	600 534 751	ANNUAL REPORT	\$ 20.00	\$ 0.00

Navigation

My Dashboard

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BUSINESS INFORMATION

Business Name:

TUMWATER HISTORICAL ASSOCIATION

UBI Number:

600 534 751

Business Type:

WA NONPROFIT CORPORATION

Business Status:

ACTIVE

Principal Office Street Address:

408 T ST SE, TUMWATER, WA, 98501-4547, UNITED STATES

Principal Office Mailing Address:

PO BOX 4315, TUMWATER, WA, 98501-0315, UNITED STATES

Expiration Date:

10/31/2024

Jurisdiction:

UNITED STATES, WASHINGTON

Formation/Registration Date:

10/02/1981

Period of Duration:

PERPETUAL

Inactive Date:

Nature of Business:

CULTURAL, EDUCATIONAL CULTURAL

Item 5.

Nonprofit EIN:

91-1183052

Most Recent Gross Revenue is less than \$500,000:



Has Members:



Public Benefit Designation:



Host Home:

**NONPROFIT GROSS REVENUE****CERTIFICATION**

Per RCW 24.03A.960

(http://app.leg.wa.gov/rcw/default.aspx?

cite=24.03A.960) does the Nonprofit certify that
its total gross revenue in the most recent fiscal
year was less than \$500,000? - Yes**NONPROFIT CORPORATION'S EIN**

Nonprofit EIN: 91-1183052

REGISTERED AGENT RCW

23.95.410

Registered
(HTTP://APP.LEG.WA.GOV/RCW/DEFAULT.ASPX?
Agent

Name	Street Address	Mailing Address
SANDRA GRAY 434	408 T ST SE, TUMWATER, WA, 98501-4547, UNITED STATES	PO BOX 4315, TUMWATER, WA, 98501-0315, UNITED STATES

PRINCIPAL OFFICE

Item 5.

Phone:

3609430405

Email:

SANDIGDS2@COMCAST.NET

Confirm Email:

SANDIGDS2@COMCAST.NET

Street Address:

408 T ST SE, TUMWATER, WA, 98501-4547, USA

Mailing Address:

PO BOX 4315, TUMWATER, WA, 98501-0315, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		ANNE	KE
GOVERNOR	INDIVIDUAL		CORINNE	TC
GOVERNOR	INDIVIDUAL		SANDI	GF
GOVERNOR	INDIVIDUAL		DAVE	SH

NATURE OF BUSINESS

- CULTURAL
- EDUCATIONAL CULTURAL

REPORTING CHANGES FOR THE

CHARITABLE NONPROFIT CORPORATION

Does the Nonprofit Corporation meet exemptions of reporting as outlined in RCW 24.03A.075

435 s://apps.leg.wa.gov/RCW/default.aspx?cite=24.03A.075)? - Yes

DESIGNATION

Does the Nonprofit Corporation still meet the requirements to maintain its Public Benefit designation?

- Yes

Does the Nonprofit Corporation still elect to have the Public Benefit Designation?

- Yes

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?

- No

2. In the past 12 months, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?

- No

a. If "Yes", in the past 36 months, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?

- No

3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?

- No

You must submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 and 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of RCW 82.45.220.

For more information on Controlling Interest,

Item 5. www.dor.wa.gov/REET.

(<https://www.dor.wa.gov/REET>)

RETURN ADDRESS FOR THIS FILING

Attention:

Email:

Address:

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? -

No

AUTHORIZED PERSON

☐ I am an authorized person.

Person Type:

INDIVIDUAL

First Name:

SANDRA

Last Name:

GRAY

Title:

TREASURER

☒ This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

FILED

OCT 2 1981

STATE OF WASHINGTON

ARTICLES OF INCORPORATION

The undersigned, all of who are citizens of the United States, desiring to form a Non-Profit Corporation under the Non-Profit Law of the State of Washington, hereby certify:

- I. The name of the Corporation shall be the Tumwater Historical Association.
- II. This Corporation shall exist perpetually.
- III. Said Corporation is organized exclusively for educational purposes, including the collection, preservation and interpretation of artifacts, photos, documents, sites and buildings, relating to the history of Tumwater, Washington.

- IV. The place in this State where the principal office of the Corporation is to be located in the City of Tumwater, Thurston County. The name and address of the initial registered agent is: Marie Ayers, 515 W. Emerson, Tumwater, WA 98502

- V. The names and addresses of the persons who are the initial Trustees of the Corporation are as follows:

Name	Address
Marie Ayers	515 W. Emerson, Tumwater, WA 98502
John S. Beigh	802 Adams, Olympia, WA 98501
James B. Brown	321 W. Bates, Tumwater, WA 98502

- VI. The name and addresses of each Incorporator are:

Name	Address
John S. Beigh	802 Adams, Olympia, WA 98501
Marie Ayers	515 W. Emerson, Tumwater, WA 98502
James B. Brown	321 W. Bates, Tumwater, WA 98502

- VII. No part of the net earnings of the Corporation shall inure to the benefit of, or be distributable to, its members, trustees, officers, or other private persons, except that the Corporation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article Three. No substantial part of the activities of the Corporation shall be carrying on of propaganda, or otherwise attempting to influence legislation, and the Corporation shall not participate in, or intervene in (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office. Notwithstanding any other provision of these Articles, the Corporation shall not carry on any other activities not permitted to be carried on (a) by a Corporation exempt from Federal Income Tax under Section 501 (c) (3) of the Internal Revenue Code of 1954 (or the corresponding Provision of any future United States Internal Revenue Law) or (b) by a Corporation, contributions to which are deductible under Section 170 (c) of the Internal Revenue Code of 1954 (or the corresponding Provision of any

TUMWATER HISTORICAL ASSOCIATIONARTICLES OF AMENDMENT

1. Name of Corporation: TUMWATER HISTORICAL ASSOCIATION.
2. The amendment so adopted:

Article IX - INDEMNIFICATION

Section 1. Any person who is made or was a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative, by reason of the fact that he is or was a director or officer of this corporation or is or was serving at the request of this corporation as a director, trustee, officer, employee or agent or another corporation, partnership, joint venture, trust or other enterprise, shall be indemnified against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonable incurred by him in connection with such action, suit or proceeding, if he acted in good faith and in a manner he reasonably believed to be in or not opposed to the best interests of the corporation and, with respect to any criminal action or proceeding, had no reason to believe his conduct was unlawful. In any action or suit by or in the right of this corporation to procure a judgment against such a person, no indemnification shall be made in respect of any claim, issue or matter as to which he shall have been adjudged to be liable for negligence or misconduct in the performance of his duty to the corporation unless and only to the extent that the court in which such action or suit was brought shall determine upon application that, despite an adjudication of liability, he is fairly and reasonably entitled to indemnity for such expenses which such court shall deem proper. On request for such person who is made or is threatened to be made a party to any such suit, this corporation shall enter into an agreement confirming the foregoing indemnity subject to limitations as provided by law in such instances. The indemnification herein provided for shall continue as to a person who has ceased to be a director or officer of this corporation, shall inure to the benefit of his heirs, executors and administrators, and shall be in addition to rights of indemnification provided by law.

Section 2. This corporation shall pay expenses incurred in defending a civil or criminal action, suit or proceeding against which a person shall be entitled to indemnification under Section 1 of Article IX in advance of a final disposition of such action upon receipt of an undertaking by or on behalf of the person to repay such amount if the person is not entitled to indemnification as provided by law.

Section 3. This corporation may purchase and maintain insurance on behalf of any person who is or was a director, trustee, officer, employee or agent of the corporation, or is or was serving at the request of the corporation as a director, trustee, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise against any liability asserted against him and incurred by him in any such capacity or arising out of his status as such, whether or not the corporation has or would have the power to indemnify him against such liability under law.

3. The Articles of Amendment were adopted at a meeting on the _____ day of _____, 1992, which was held at _____, Tumwater, Washington, after giving written notice of the time, place and purpose of the meeting. The amendment received two-thirds of the votes cast.

DATE: _____

President

Vice President

Secretary-Treasurer

C. F. (RICK) CORDES, III
JOHN McCUTCHEON PARR
L. L. PEEPLES
ROBERT F. SPAULDING
R. ALAN SWANSON
EDWARD EARL YOUNGLOVE, III

SWANSON, PARR, CORDES,
YOUNGLOVE & PEEPLES, P.S.
ATTORNEYS AT LAW
EASTSIDE PROFESSIONAL PLAZA
924 EAST SEVENTH AVENUE
P.O. BOX 7846
OLYMPIA, WASHINGTON 98507-7846
FACSIMILE (206) 754-9268

WILLIAM LEE PARR (1976)
CLIFFORD F. CORDES, JR. (1980)

RALPH G. SWANSON
OF COUNSEL

(206) 357-7791

September 3, 1992

Liz Lorenz
777 Hartman Street SE
Tumwater, WA 98501

Dear Liz:

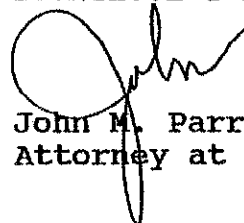
I have enclosed Articles of Amendment, which need to be acted upon as follows:

- (1) Since you have members having voting rights, the Board of Directors shall adopt a resolution setting forth their proposed amendment and directing that it be submitted to a vote at a meeting of the members having voting rights, either at an annual or a special meeting. A written notice of the meeting must be sent out, setting forth the proposed amendment or a summary of the changes to be affected by the amendment and setting out that there will be a vote at a meeting at such and such a time and place. The proposed amendment shall be adopted upon receiving two-thirds of the vote, which members present at the meeting or by casting a written ballot cast. Once the resolution is adopted, the Articles of Amendment shall be signed in duplicate by the corporate officers in the form that I have provided. Duplicate originals of the Articles of Amendment shall be delivered to the Secretary of State, who shall receive a fee, file one of the duplicate originals, returning the other to you, and then shall issue a Certificate of Amendment.
- (2) Upon the filing of the Articles of Amendment and the issuance of the articles by the Secretary of State, the revision shall be in effect.

Please let me know if you have any questions.

Very truly yours,

SWANSON, PARR, CORDES,
YOUNGLOVE & PEEPLES, P.S.



John M. Parr
Attorney at Law

JMP:vf
Encl.



STATE of WASHINGTON SECRETARY of STATE

I, **Ralph Munro**, Secretary of State of the State of Washington and custodian of its seal, hereby
issue this

CERTIFICATE OF AMENDMENT

to

TUMWATER HISTORICAL ASSOCIATION

a Washington Non Profit corporation. Articles of Amendment were
filed for record in this office on the date indicated below.

U.B.I. Number: 2-314038-7

Date: October 2, 1992

*Given under my hand and the seal of the State
of Washington, at Olympia, the State Capital*

RALPH MUNRO

Ralph Munro, Secretary of State

STATE OF WASHINGTON
OFFICE OF SECRETARY OF STATE
CORPORATIONS & TRADEMARKS DIVISION
OLYMPIA, WASHINGTON 98504



WE ARE PLEASED TO FORWARD YOUR NONPROFIT ARTICLES OF INCORPORATION.

In order to keep your corporation in good standing, please make a note of the following filing requirements and submit the filings and fees as they become due.

ANNUAL REPORT (List of officers and directors) must be filed annually between January 1st and March 1st. The office of secretary of state automatically mails forms for this purpose in order to allow ample time for timely return and filing. If you or your registered agent have not received an annual report form by the 15th of January, please contact this office and request a copy.

CHANGE OF REGISTERED AGENT OR OFFICE - IT IS THE RESPONSIBILITY OF THE CORPORATION TO NOTIFY THIS OFFICE OF SUCH CHANGES IMMEDIATELY. The recording of a change along these lines cannot be accomplished by filling in the name or address of the new agent or office on the annual report form. A valid filing of the change must be made by completing a separate form in keeping with the requirements of the law.

CORPORATE NAME CHANGES OR AMENDMENTS TO THE ARTICLES - If, at the time such changes are contemplated, you will contact the office of secretary of state, we will send you a copy of the statutes which outline the filing requirements and fees for such changes.

2-314038-7
FILE NUMBER



DOMESTIC

STATE OF WASHINGTON | DEPARTMENT OF STATE

I, **RALPH MUNRO**, Secretary of State of the State of Washington and custodian of its seal, hereby certify that

ARTICLES OF INCORPORATION

of TUMWATER HISTORICAL ASSOCIATION
a domestic corporation of Tumwater, Washington,

was filed for record in this office on this date, and I further certify that such Articles remain on file in this office.



In witness whereof I have signed and have affixed the seal of the State of Washington to this certificate at Olympia, the State Capitol,

October 2, 1981

Ralph Munro

RALPH MUNRO
SECRETARY OF STATE

ARTICLES OF INCORPORATION (Continued)

VII. (Continued) future United States Revenue Law.

VIII. Upon dissolution of the Corporation, the Board of Trustees shall, after paying or making provision for the payment of all the liabilities of the Corporation, dispose of all the assets of the Corporation exclusively for the purpose of the Corporation in such manner, or to such Organization or Organizations, organized and operated exclusively for charitable, educational, religious, or scientific purposes as shall, at the time, qualify as an exempt Organization or Organizations under Section 501 (c) (3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue Law), as the Board of Trustees shall determine. Any such assets not so disposed of shall be disposed of by the Board of Trustees exclusively for such purposes, or to such Organization or Organizations, as said Court shall determine, which are organized and operated exclusively for such purposes.

In witness whereof, we have here unto subscribed our names this 2nd day of October, 1981.

James G Brown

John S Beigh

Marie Byrne

Markus Hoff

Olympia Thurston WA
98502

NOTORIZED THIS 2nd DAY OF October, 1981.

24.03.025 Articles of incorporation. The articles of incorporation shall set forth:

(1) The name of the corporation.
 (2) The period of duration, which may be perpetual or for a stated number of years.

(3) The purpose or purposes for which the corporation is organized.

(4) Any provisions, not inconsistent with law, which the incorporators elect to set forth in the articles of incorporation for the regulation of the internal affairs of the corporation, including provisions regarding:

(a) Distribution of assets on dissolution or final liquidation;

(b) The definition, limitation, and regulation of the powers of the corporation, the directors, and the members, if any;

(c) Eliminating or limiting the personal liability of a director to the corporation or its members, if any, for monetary damages for conduct as a director: *Provided*, That such provision shall not eliminate or limit the liability of a director for acts or omissions that involve intentional misconduct by a director or a knowing violation of law by a director, or for any transaction from which the director will personally receive a benefit in money, property, or services to which the director is not legally entitled. No such provision may eliminate or limit the liability of a director for any act or omission occurring before the date when such provision becomes effective; and

(d) Any provision which under this title is required or permitted to be set forth in the bylaws.

(5) The address of its initial registered office, including street and number, and the name of its initial registered agent at such address.

(6) The number of directors constituting the initial board of directors, and the names and addresses of the persons who are to serve as the initial directors.

(7) The name and address of each incorporator.

(8) The name of any person or corporations to whom net assets are to be distributed in the event the corporation is dissolved.

It shall not be necessary to set forth in the articles of incorporation any of the corporate powers enumerated in this chapter.

Unless the articles of incorporation provide that a change in the number of directors shall be made only by amendment to the articles of incorporation, a change in the number of directors made by amendment to the bylaws shall be controlling. In all other cases, whenever a provision of the articles of incorporation is inconsistent with a bylaw, the provision of the articles of incorporation shall be controlling. [1987 c 212 § 703; 1982 c 35 § 75; 1967 c 235 § 6.]

Intent—Severability—Effective dates—Application—1982 c 35: See notes following RCW 43.07.160.

Amending articles of incorporation: RCW 24.03.160 through 24.03.180.

Bylaws: RCW 24.03.070.

24.03.027 Filing false statements—Penalty. See RCW 43.07.210.

[Title 24 RCW—p 4]

24.03.030 Limitations. A corporation subject to this chapter:

(1) Shall not have or issue shares of stock;

(2) Shall not make any disbursement of income to its members, directors or officers;

(3) Shall not loan money or credit to its officers or directors;

(4) May pay compensation in a reasonable amount to its members, directors or officers for services rendered;

(5) May confer benefits upon its members in conformity with its purposes; and

(6) Upon dissolution or final liquidation may make distributions to its members as permitted by this chapter, and no such payment, benefit or distribution shall be deemed to be a dividend or a distribution of income. [1986 c 240 § 4; 1967 c 235 § 7.]

24.03.035 General powers. Each corporation shall have power:

(1) To have perpetual succession by its corporate name unless a limited period of duration is stated in its articles of incorporation.

(2) To sue and be sued, complain and defend, in its corporate name.

(3) To have a corporate seal which may be altered at pleasure, and to use the same by causing it, or a facsimile thereof, to be impressed or affixed or in any other manner reproduced.

(4) To purchase, take, receive, lease, take by gift, devise or bequest, or otherwise acquire, own, hold, improve, use and otherwise deal in and with real or personal property, or any interest therein, wherever situated.

(5) To sell, convey, mortgage, pledge, lease, exchange, transfer and otherwise dispose of all or any part of its property and assets.

(6) To lend money or credit to its employees other than its officers and directors.

(7) To purchase, take, receive, subscribe for, or otherwise acquire, own, hold, vote, use, employ, sell, mortgage, lend, pledge, or otherwise dispose of, and otherwise use and deal in and with, shares or other interests in, or obligations of, other domestic or foreign corporations, whether for profit or not for profit, associations, partnerships or individuals, or direct or indirect obligations of the United States, or of any other government, state, territory, governmental district or municipality or of any instrumentality thereof.

(8) To make contracts and incur liabilities, borrow money at such rates of interest as the corporation may determine, issue its notes, bonds, and other obligations, and secure any of its obligations by mortgage or pledge of all or any of its property, franchises and income.

(9) To lend money for its corporate purposes, invest and reinvest its funds, and take and hold real and personal property as security for the payment of funds so loaned or invested.

(10) To conduct its affairs, carry on its operations, and have offices and exercise the powers granted by this chapter in any state, territory, district, or possession of the United States, or in any foreign country.

Tumwater Historical Association
PO Box 4315
Tumwater, WA 98501-0315

Scope of Services - Exhibit A 2025

Tumwater Historical Association will promote tourism to Tumwater by providing or participating in history related events such as living history reenactments, fabric arts workshops and hands on activities for children.

Lodging Tax funds will be used for:

Direct event costs such as supplies, space or equipment rental
Marketing and advertising of events
Equipment and supply storage

TO: Lodging Tax Advisory Committee (LTAC)
FROM: Chuck Denney, Parks and Recreation Director
DATE: September 29, 2025
SUBJECT: Lodging Tax Historic and Cultural Funding for 2026

1) Recommended Action:

Make a motion to approve \$210,000 of 2026 Lodging Tax funds for the Historic and Cultural facilities and programs. Lodging Tax Advisory Committee (LTAC) funding recommendations are tentatively scheduled before the Tumwater City Council on October 21, 2025.

2) Background:

Pursuant to RCW 67.28.180, the City of Tumwater collects a 4% lodging tax on hotel and motel stays within the City. The City allocates one-half of that amount (2%) each year to fund historic preservation activities. Allocation of funds pursuant to this process must be consistent with TMC 3.12 and RCW 67.28.1816. The Tumwater City Council passed Resolution No. R2016-006 which created a policy to guide the City's investment of Lodging Tax in tourism related activities, facilities, and programs.

The attached memo briefs the Committee on the Lodging Tax historic and cultural funding activities. Staff will be present to answer any questions.

3) Alternatives:

☐ Some other course of action

4) Attachments:

A. Lodging Tax Historic and Cultural Funding for 2026 Memo

MEMO



Date: September 29, 2025
 To: Lodging Tax Advisory Committee
 From: Chuck Denney, Parks and Recreation Director

Proposed Action

This memo outlines the distribution of Lodging Tax funds for tourism-related historic and cultural events and activities in Tumwater.

Background

Based on the imposed 4% Lodging Tax, the City receives two allocations of revenue. The first 2% funds are designated by City Council (Resolution No. R2016-006) for tourism-related historic and cultural programs. The second 2% funds are for tourism-generating events and marketing. This memo addresses the use of the first 2% historic and cultural program funds.

In 2025, funding was distributed as follows:

Historic/Cultural	<u>2025</u>
Historic Buildings (City)	\$ 70,000
Historic Programs (OTF)	\$110,000
Historic Old Brewhouse Tower (City)	\$ 30,000

In 2024, the City maintained the City's historic house inventory (Brewmaster's House and Crosby House) and the historic cemetery with minor improvements, utilities, security, repairs, pest control, landscaping and insurance. The City has partnered with additional community groups for volunteer work at the historic cemetery and this significant work will continue into 2026. The City's Volunteer Program also dedicated hours to a number of major maintenance improvements to the cemetery. The Parks Department has continued to work with Mills & Mills, the adjacent private cemetery and funeral home, to help maintain and improve the cemetery property.

The City continued to contract with the Olympia Tumwater Foundation for provision of historic programming and services. This included the Heritage Builders Program, a rotating historical display at City Hall, research regarding the historic home registry and process, event participation, support of the historic home program, and adapting historical district walking tours. Public access and events are planned to re-start at the historical homes in 2025.

Work to preserve and restore this iconic old brewhouse structure and provide public access to one of Washington's important heritage stories is continuing. The brick replacement and masonry

repair project is complete and engineering for seismic stabilization is in the design phase. In 2022, over \$140,000 has been spent on geoengineering, architectural and engineering services. The City is currently conducting an analysis of future use and occupancy requirements. The Brewhouse Tower is closed to visitors during rehabilitation. It is not anticipated that construction work will take place in 2026, but the City does plan to improve site security, fencing and window protections for the facility.

Lodging tax funds are an important part of the project viability as they provide a source of cash for improvements outside of the grant that can be used for capital improvements and marketing.

2026 Proposal

Based on the prior City Council direction and the City’s inventory of historic assets, the funds for 2024 are planned to be expended in the following fashion:

Historic/Cultural	<u>2026</u>
Historic Buildings (City)	\$ 70,000
Historic Programs (OTF)	\$ 110,000
Historic Old Brewhouse Tower (City)	\$ 30,000

Funds will be spent similar to prior years. The building portion pays for operational costs for the Crosby and Brewmaster houses and the historic cemetery. We will continue to work with volunteers to do minor maintenance of the cemetery.

The City is continuing to contract with the Olympia Tumwater Foundation for historic programs and services. The City has found this partnership to be an effective and efficient means of providing quality programming to the community and as a valuable resource for City and other historic projects in Tumwater. The presentation and interpretation of Tumwater’s history is an important aspect to the overall “Tumwater Craft” initiative that celebrates and builds upon the community’s legacy around brewing. Funding for the OTF was increased for 2025 to support park operations and is being paid on a reimbursement basis.

To meet JLARC’s reporting requirements, we will need a motion from the Committee to approve the \$210,000 for the Historic and Cultural Program funds as described above for 2026.