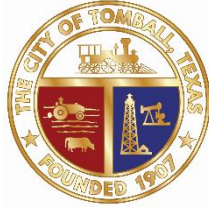


NOTICE OF SPECIAL TOURISM ADVISORY COMMITTEE MEETING CITY OF TOMBALL, TEXAS



**Wednesday, July 09, 2025
3:00 P.M.**

Notice is hereby given of a meeting of the City of Tomball Tourism Advisory Committee, to be held on Wednesday, July 09, 2025 at 3:00 P.M., Public Works Administration Building – Training Room, 501 James Street, Tomball, Texas 77375, for the purpose of considering the following agenda items. All agenda items are subject to action. The Tourism Advisory Committee reserves the right to meet in a closed session for consultation with attorney on any agenda item should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

- A. Call to Order
- B. Public Comments and Receipt of Petitions; *[At this time, anyone will be allowed to speak on any matter other than personnel matters or matters under litigation, for length of time not to exceed three minutes. No Council/Board discussion or action may take place on a matter until such matter has been placed on an agenda and posted in accordance with law - GC, 551.042.]*
- C. Approval of Minutes
 - 1. Approve Minutes of May 22, 2025, Tourism Advisory Committee meeting.
- D. New Business
 - 2. Discussion of findings from Westwood regarding the initial meeting of Tomball Gateway and Wayfinding Committee.
- E. Adjournment

CERTIFICATION

I hereby certify that the above notice of meeting was posted on the bulletin board of City Hall, City of Tomball, Texas, a place readily accessible to the general public at all times, on the 3rd day of July 2025 by 5:00 P.M., and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Thomas Harris III, TRMC

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (281) 290-1019 for further information.

City Council Meeting

Agenda Item

Data Sheet

Meeting Date: July 9, 2025

Topic:

Approve Minutes of May 22, 2025, Tourism Advisory Committee meeting.

Background:

Origination: City Secretary Office

Recommendation:

Approve Minutes

Party(ies) responsible for placing this item on agenda:

Shannon Bennett, Assistant City
Secretary

FUNDING (IF APPLICABLE)

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: _____ No: _____

If yes, specify Account Number: # _____

If no, funds will be transferred from account # _____

To # _____
account _____

Signed _____

Staff Member

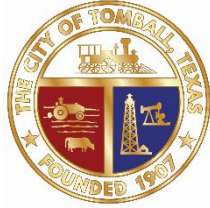
Date _____

Approved by _____

City Manager

Date _____

MINUTES OF TOURISM ADVISORY COMMITTEE MEETING CITY OF TOMBALL, TEXAS



**Thursday, May 22, 2025
3:00 P.M.**

The Tourism Advisory Committee of the City of Tomball, Texas, conducted the meeting scheduled for May 22, 2025, 3:00 P.M., at 501 James Street, Tomball, Texas 77375.

- A. Committee Member Jeffie Cappadonna called the meeting to order at 3:04 P.M.

Present:

Jeffie Cappadonna
Melanie Sutton
Angie Johnson
Larissa Roberts
Amanda Kelly
Lori Ball
Eric Berger
Katie Whisler
Kelly Violette
Amy Mason
Amanda Trickey

City Staff Present:

Assistant City Manager- Jessica Rogers
Director of Marketing & Tourism – Chrislord Templonuevo
Assistant City Secretary – Shannon Bennett

- B. Public Comments and Receipt of Petitions; *[At this time, anyone will be allowed to speak on any matter other than personnel matters or matters under litigation, for length of time not to exceed three minutes. No Council/Board discussion or action may take place on a matter until such matter has been placed on an agenda and posted in accordance with law - GC, 551.042.]*

No comments were received.

C. New Business

1. Election of Chair and Vice-Chair for the Tomball Advisory Committee (TAC) Board.

A motion was made by Amanda Kelly, seconded by Angie Johnson to nominate Jeffie Cappadonna as Chairman.

Voting Yea: Jeffie Cappadonna, Melanie Sutton, Angie Johnson, Larissa Roberts, Amanda Kelly, Lori Ball, Eric Berger, Katie Whisler

Motion carried unanimously.

A motion was made by Jeff Cappadonna, seconded by Amanda Kelly to nominate Melanie Sutton as Vice Chairman.

Voting Yea: Jeffie Cappadonna, Melanie Sutton, Angie Johnson, Larissa Roberts, Amanda Kelly, Lori Ball, Eric Berger, Katie Whisler

Motion carried unanimously.

2. Presentation and discussion of preliminary gateway and wayfinding signage concepts by Westwood Design.

Patrick Owers of Westwood provided a presentation regarding the gateway and wayfinding signage concepts.

D. Adjournment

Motion was made by Amanda Kelly, seconded by Melanie Sutton to adjourn the meeting at 4:46 P.M.

Voting Yea: Jeffie Cappadonna, Melanie Sutton, Angie Johnson, Larissa Roberts, Amanda Kelly, Lori Ball, Eric Berger, Katie Whisler

Motion carried unanimously.

PASSED AND APPROVED this 9th day of July 2025.

Thomas Harris III, TRMC
City Secretary

Jeffie Cappadonna
Chairman

City Council Meeting Agenda Item Data Sheet

Meeting Date: July 9, 2025

Topic:

Discussion of findings from Westwood regarding the initial meeting of Tomball Gateway and Wayfinding Committee.

Background:

The Tomball Gateway and Wayfinding Committee advise on improvements to the City's key entry points and navigation systems, helping shape signage and gateways that reflect Tomball's identity and enhance the visitor experience. Working with Westwood, the Tourism Advisory Committee, city staff and other stakeholders, the committee offers recommendations that promote local attractions, support businesses, and improve community connectivity. The committee include the following members (entities): Larissa Roberts (Tourism Advisory Committee), Angie Johnson (Tourism Advisory Committee), Jeffie Cappadonna (still awaiting confirmation - Tourism Advisory Committee), Amanda Kelly (Tourism Advisory Committee), Lori Ball (Tourism Advisory Committee), Eric Berger (Tourism Advisory Committee), Melanie Sutton (Tourism Advisory Committee), Katie Whisler (Tourism Advisory Committee), Kelly Violette (Tomball Economic Development Corporation), Amy Mason (Greater Tomball Area Chamber of Commerce), Amanda Trickey (Modern Marketing & Media).

Origination:

Recommendation:

Approve discussion of findings from Westwood to Tomball Gateway and Wayfinding Committee.

Party(ies) responsible for placing this item on agenda: Chrislord Templonuevo

FUNDING (IF APPLICABLE)

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: No:

If yes, specify Account Number: #

If no, funds will be transferred from account: # _____ To Account: # _____

Signed:

Approved by:

Staff Member

Date

City Manager

Date