

# NOTICE OF SPECIAL TOURISM ADVISORY COMMITTEE MEETING CITY OF TOMBALL, TEXAS



**Thursday, May 22, 2025  
3:00 PM**

Notice is hereby given of a special meeting of the City of Tomball Tourism Advisory Committee, to be held on Thursday, May 22, 2025 at 3:00 PM, City Hall, 501 James Street, Tomball, Texas 77375, for the purpose of considering the following agenda items. All agenda items are subject to action. The Tourism Advisory Committee reserves the right to meet in a closed session for consultation with attorney on any agenda item should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

- A. Call to Order
- B. Public Comments and Receipt of Petitions; *[At this time, anyone will be allowed to speak on any matter other than personnel matters or matters under litigation, for length of time not to exceed three minutes. No Council/Board discussion or action may take place on a matter until such matter has been placed on an agenda and posted in accordance with law - GC, 551.042.]*
- C. New Business
  - 1. Election of Chair and Vice-Chair for the Tomball Advisory Committee (TAC) Board.
  - 2. Presentation and discussion of preliminary gateway and wayfinding signage concepts by Westwood Design.
- D. Adjournment

## CERTIFICATION

I hereby certify that the above notice of meeting was posted on the bulletin board of City Hall, City of Tomball, Texas, a place readily accessible to the general public at all times, on the 16th day of May 2025 by 11:00 AM, and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.

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Shannon Bennett, TRMC  
Assistant City Secretary

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (281) 290-1019 for further information.

# City Council Meeting Agenda Item Data Sheet

**Meeting Date:** May 22, 2025

**Topic:**

### Election of Chair and Vice-Chair for the Tomball Advisory Committee (TAC) Board.

## Background:

Per the governing procedures of the Tomball Advisory Committee, the board is required to elect officers on an annual basis, or as needed, to ensure leadership continuity and effective governance. Officers include a Chair, who presides over meetings and serves as the primary point of contact, and a Vice-Chair, who assumes responsibilities in the Chair's absence.

**Origination:** Marketing Department

### Recommendation:

Staff recommends the Committee proceed with the nomination and election of a Chair and Vice-Chair from among the current members.

**Party(ies) responsible for placing this item on agenda:** Chrislord Templonuevo, Marketing Director

## FUNDING (IF APPLICABLE)

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes:                      No:                      If yes, specify Account Number: #

If no, funds will be transferred from account: # \_\_\_\_\_ To Account: # \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Approved by:** \_\_\_\_\_  
                     Staff Member                      Date                      City Manager                      Date

# City Council Meeting Agenda Item Data Sheet

**Meeting Date:** May 22, 2025

**Topic:**

Presentation and discussion of preliminary gateway and wayfinding signage concepts by Westwood Design.

## Background:

The City of Tomball is moving forward with the development of branded gateway monuments and wayfinding signage to enhance navigation, strengthen community identity, and create a more welcoming experience for both residents and visitors. Gateway and wayfinding elements may include welcome signs, directional signage, and visual markers that reflect Tomball’s character and improve connectivity throughout the city.

**Origination:** Marketing Department

### Recommendation:

No formal action required. This presentation is for discussion and feedback purposes only.

**Party(ies) responsible for placing this item on agenda:** Chrislord Templonuevo, Marketing Director

**FUNDING (IF APPLICABLE)**

Are funds specifically designated in the current budget for the full amount required for this purpose?

Yes: \_\_\_\_\_ No: \_\_\_\_\_

If yes, specify Account Number: #

If no, funds will be transferred from account: # \_\_\_\_\_ To Account: # \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Approved by:** \_\_\_\_\_  
                     Staff Member                      Date                      City Manager                      Date