

Ad Hoc Committee on Arts and Culture AGENDA

October 17, 2023, 4:00 PM Sweet Home City Hall, 3225 Main Street Sweet Home, OR 97386

WIFI Passcode: guestwifi

PLEASE silence all cell phones – Anyone who wishes to speak, please sign in.

Mission Statement

The City of Sweet Home will work to build an economically strong community with an efficient and effective local government that will provide infrastructure and essential services to the citizens we serve. As efficient stewards of the valuable assets available, we will be responsive to the community while planning and preparing for the future.

Meeting Information

Call to Order

Roll Call

Approval of Minutes

2023-09-19 Ad Hoc Committee on Arts and Culture Meeting Minutes

New Business

Establish the mission and goals of the committee.

Development of City Art Policy

Old Business

Murals

Good of the Order

Adjournment



CITY OF SWEET HOME AD HOC COMMITTEE ON ARTS AND CULTURE MINUTES

September 19, 2023, 4:00 PM Sweet Home City Hall, 3225 Main Street Sweet Home, OR 97386

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Mission Statement

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Meeting Information

The meeting was called to order at 4:00 PM

PRESENT

Theresa Pruitt

Rose Reda

Diane Gerson

Kurt Kuczynski (4:05 PM)

Satina Tolman (4:12 PM)

Councilor Lisa Gourley

Mayor Susan Coleman

ABSENT

Jim Gourley

Bonnie Neal

Millie Horton

Bob Dalton

Michael Fulton

Michael Fullon

Mike Hall

Joe Graybill

Lagea Mull

Andria Quley

STAFF

Adam Leisinger, Communications Manager

MEDIA

Benny Westcott, New Era

Mural Process:

Rose Peda discussed guidelines for mural submission and application. It was proposed to create a sub-committee for review of proposals.

A motion to recommend the application and submission guidelines to City Council was made by Gerson, seconded by Pruitt.

Yea: 4 Absent: 10

The location of the meeting is accessible to the disabled. If you have a disability that requires accommodation, advanced notice is requested by notifying the City Manager's Office at 541-367-8969.

Councilor Gourley stated that Miller Paint has agreed to paint 12 murals. Mayor Coleman stated the process may change due to grants being applied for. There was discussion about identifying sites for the murals. Current List: VFW, alley (all or part), Les Schwab, Sunshine Espresso wall, Santiam Feed in 13th Avenue, west wall of the meat market, Bentley's, east side of Speedee Mart, Serrano's, west side of All Start Pizza, east side of veterinarian, Jamboree, old City Hall, Chewy's fence, Osaka, and east side of car wash.

Facades:

Leisinger updated committee on downtown facade painting.

Holiday Production Report:

Tolman informed the Committee that the production will be in the auditorium. Showtime dates and times: Saturday, December 9, 2023 at 2:00 PM and Sunday, September 10, 2023 at 7:00 PM. Tolman reached out to Bob Buford and sent emails to church leaders asking to assist with collecting funds. The other option would be the opening act foundation. Auditions will be held on September 30, 2023 at the Senior Center. There was further discussion among the Committee.

Bronze Statues:

Councilor Gourley gave a report on the the bronze statue artist that she has made contact with. Gourley discussed quotes and funding.

Clover Park:

Councilor Gourley gave an update on the bronze plaques and statue. Mayor Coleman stated that there should be a recommendation to Park and Tree Committee and City Council. Concerns about funding was discussed.

Chalk Event:

Councilor Gourley and Kuczynski discussed a chalk event idea for kids. Mayor Coleman brought up the idea of combing it with another event.

Mayor Coleman discussed the City Committee Guidelines.

The meeting was adjourned at 5:31 PM

 Chair	

City Policy (Based on Oregon City):

City of Sweet Home Public Art Program Policies and Guidelines

The City of Sweet Home Public Art Program Policies and Guidelines are designed to guide the City's acquisition, retention and deaccession of public art. The City Arts and Culture Committee will administer the Public Art Program, as outlined in the following policies and guidelines.

Goals and Objectives of the Public Art Program

- Develop a program which contributes to and enhances community identity and pride;
- Provide the highest quality artwork available, promoting excellence and demonstrating diversity and variety of media;
- Increase public exhibition opportunities for artists who live or work in the Sweet Home area;
- Encourage public participation and interaction with public spaces, kindling awareness of how surroundings impact experience;
- Enrich the public environment for both residents and visitors through incorporation of the arts.

Criteria of Artwork

Highest quality of aesthetic experience is the primary criterion for selection of public art in Sweet Home. The objective of the Public Art Policy is to develop a worthwhile, enduring and varied collection of artworks that enhances, enlivens and enriches the City while reflecting the values of the community. In the context of these objectives, the following guidelines apply:

Media	All visual art forms and materials will be considered.
Style	Artwork reflecting any school, movement, method style will be considered.
Range	Artwork may be functional or non-functional; conceptual or tangible; portable or site-specific; folk art, craft or fine art; temporary or permanently installed, borrowed or purchased.
Theme	The theme of public artworks must center on Sweet Home's natural environment, natural resources, or history.
Character	Artworks must be appropriate in scale, media, style and content to the project and environment to which they will relate.
Permanence	Consideration should be given to structural and surface integrity and should not require excessive maintenance and repair costs.
Design Elements	In addition to meeting aesthetic requirements, public art may also be asked to serve as a means of defining architectural space, e.g. establish focal points, clarify identify, indicate boundaries, modify and/or enhance specific spaces.

Public Safety/ Liability Artworks and art places must be free of unsafe conditions or other

factors bearing on public liability.

Diversity The Public Art Program should strive for diversity, reflecting the social,

ethnic and cultural fabric of the City.

Selection of Artists

Artistic integrity is primary. Artists will be chosen based on their qualifications as demonstrated by past work, past experience with public art, and successful completion of previous projects similar in scope and demand. Selected artwork will be original work completed by the submitting artist.

Specifically excluded are works completed by students under the supervision of art instructors or completed to satisfy course requirements.

Selection Methods

Artwork may be selected by purchase, commission, donation, or by contract with the artist as part of a design team. An artwork may also be selected for purchase on its own merit, independent of the artist. Types of selection are as follows:

Direct Selection Artist(s) chosen directly by Selection Jury

Limited Competition A small number of artists are invited by Selection Jury to submit

proposals.

Open Competition
All artists are welcome to apply, subject to limitations established

by Selection Jury.

Invitation Based on reputation and experience, an artist is invited by the

Selection Jury and paid to develop a proposal.

Donation Triggered by a citizen offer to contribute artwork to the Public Art

Program, the Selection Jury will review the work in terms of whether it satisfies stated "Criteria of Artwork" elements, and whether a suitable and appropriate site exists to exhibit the

artwork.

Selection Jury

The City Arts and Culture Committee will be responsible for coordination, selection and purchase of artwork for the Public Art Program, using the procedures established and described in this document. The Committee will appoint members to the Selection Jury. Each Jury will be comprised of at least the following:

- A minimum of two arts professionals (specifically excluding dealers, agents or representatives of artists applying to the Jury;)
- Two members of the Arts and Culture Committee, one serving as chair of the Jury and the other as a voting member. Chair will vote only to break a tie;
- One member of the community-at-large or neighborhood association, if applicable.
- Two representatives of the department or area most closely aligned with the project under consideration.

Duties and Responsibility of the Selection Jury

- Review, evaluate and discuss credentials, proposals and/or materials submitted by the artists.
- Via majority vote, recommend the award of the commission or decide to further investigate 2 or 3 finalists.
- If further investigation of finalists is decided, draft list of information and/or additional materials required. Conclude investigation as rapidly as possible, convene for further discussion and, via majority vote, recommend awarding of the commission.
- Inform the Arts and Culture Committee in writing of Selection Jury's decision to recommend, citing reasons for selection.
- If the Selection Jury cannot reach an agreement, the matter will be referred to the Arts and Culture Committee.
- The Selection Jury retains the right to make no selection if, in its opinion, there is
 insufficient merit among the submissions. If this occurs, the Arts and Culture Committee
 will determine whether to recommend that the project be abandoned, begin a new
 selection process or take some other course of action.

Artist Responsibilities

- If selected for a commissioned artwork:
 - be willing to sign and abide by the terms stated within a Personal Services contract with the City of Sweet Home,
 - o execute and complete the work in a timely and professional manner,
 - o maintain an effective working relationship with the project team and staff;
 - advise the Arts and Culture Committee immediately of any significant changes to the scope, materials or design of the work after contract is signed (all changes must be reviewed and approved prior to completion, in accordance with the City requirements).
 - be responsible for all design and execution of the work, including site preparation and installation, unless otherwise stipulated in the contract;
- If an existing work is selected for a portable art collection, the artist (or owner) will:
 - o deliver the selected piece promptly.
 - ensure that it is substantially and wholly is the same work who image was reviewed by the Selection Jury,
 - provide transfer of title to the City of Sweet Home, and third-party substantiation of stated value:
- Artists' works will be the original product of the artist's own creative efforts and do not infringe on any third party's copyrights or other intellectual property rights.

City of Sweet Home Responsibilities

- Exert reasonable efforts to ensure that any commissioned and/or purchased artwork is available for public viewing and, when available for public viewing, is displayed in an appropriate and respectful manner;
- Exert reasonable efforts to protect the artwork from theft, vandalism or other damages;
- Maintain insurance policies providing coverage for theft, vandalism or other damages to the artwork.
- Coordinate publicity and media attention for artwork.

Arts and Culture Committee Responsibilities

- Manage and administer all implementation aspects of the Public Art Program as follows, coordinating with others (City staff as appropriate and necessary):
 - o participate in development of possible Public Art sites;
 - o draft and distribute artist prospectuses, stating project goals and site plan;
 - convene Selection Jury and coordinate its work;
 - prepare and monitor all tracking documents, including artist records, art inventories, and contracts;
 - o coordinate all physical and logistical components of art installation;
 - coordinate preparation of any necessary signage, including identification labels and/or plaques.
- Serve as information conduit and link between artists, project and building managers (City staff) and others as necessary to ensure a trouble-free project flow.
- Serve as resource, guide and counsel to the Sweet Home City Council and the City Manager regarding planning and other issues related to the Public Art Program.

Ownership/Copyright/Reproduction/Resiting/Resale

- Work purchased, commissioned or accepted as a donation shall be the property of the City of Sweet Home.
- The City intends that the work shall remain accessible to public viewing for as long as the City owns the work. The City retains the right to transfer work from one City-owned site to another, as it deems necessary, or to place in storage in another facility, or to make a temporary loan to another agency or organization.
- After purchase or commission is awarded, the artist/City relationship will be defined by a standard contract addressing copyright, reproduction and resale issues.

Non-destruction/Alteration/Maintenance

- The City generally will not purposefully destroy, damage, alter, modify or otherwise change a public artwork work. If any alteration occurs after the receipt of the work by the City, whether intentional or accidental, the Artist has the right to request that the work shall no longer be represented to be the work of the Artist.
- The City shall be responsible for the proper cleaning, maintenance and protection of the work after its installation, considering any written instructions provided by the Artist at the time of delivery of the work.

Deaccessioning

- Based on criteria developed by the Arts and Culture Committee and City staff, artworks
 may be released from future City ownership and offered for sale, following procedures
 stated above in Ownership/Copyright/Reproduction/Resiting/Resale. Written records of
 the entire process shall be maintained. Outside appraisals or opinions shall be used
 when appropriate.
- Proceeds from sales or deaccessioned artwork shall be used to fund additional purchases or commissions conforming to the Criteria and Selection Methods described above.