



Ad Hoc Committee on Arts and Culture AGENDA

June 20, 2023, 4:00 PM
Sweet Home City Hall, 3225 Main Street
Sweet Home, OR 97386

WIFI Passcode: guestwifi

PLEASE silence all cell phones – Anyone who wishes to speak, please sign in.

Mission Statement

The City of Sweet Home will work to build an economically strong community with an efficient and effective local government that will provide infrastructure and essential services to the citizens we serve. As efficient stewards of the valuable assets available, we will be responsive to the community while planning and preparing for the future.

Meeting Information

Call to Order

Roll Call

Approval of Minutes

[2023-05-16](#) Ad Hoc on Arts and Culture Minutes

New Business

[Downtown](#) Painting Project

Old Business

Good of the Order

Adjournment



CITY OF SWEET HOME AD HOC COMMITTEE ON ARTS AND CULTURE MINUTES

May 16, 2023, 4:00 PM
Sweet Home City Hall, 3225 Main Street
Sweet Home, OR 97386

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Mission Statement

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Meeting Information

The meeting was called to order at 4PM.

PRESENT

Lisa Gourley
Diane Gerson
Millie Horton
Susan Coleman
Satina Tolman
Rose Peda
Kirk Kuzenski
Lagea Mull
Tresa Pruitt

STAFF

Greg Springman
Adam Leisinger

MEDIA

Benny Westcott

Motion to approve the minutes

Existing murals were discussed and the preservation of them. Additional mural locations were discussed.

There was discussion about Clover Park and adding Veteran memorial plaques with back lighting.

The committee reviewed the downtown area and talked about each business and possibilities of murals, paint, and beautification of the planter areas.

Discussion on the Downtown Paint Project was had. City staff has been cleaning downtown and pressure washing and has reached out to seek paint donations. Staff reached out to Miller Paint who has agreed to partner with the City on the project which would include murals. The project would be highlighted on social media nationwide. A NW color scheme was introduced.

The location of the meeting is accessible to the disabled. If you have a disability that requires accommodation, advanced notice is requested by notifying the City Manager's Office at 541-367-8969.

The committee discussed a community outreach for volunteers and a coordinator. The committee stated some businesses would be too much for the volunteers and would need professional painting.

The committee members recapped what their take away from the meeting was.

The meeting adjourned at 5:23 PM.

Chair

ATTEST:

City Manager – Ex Officio City Recorder

Painting Project

Revitalizing Downtown



Basic Concept

Paint all of downtown from 9th Ave to 18th

Along Main St and Long St.

Not painting unpainted brick

Not painting certain buildings that already look great

Painting individual businesses to make downtown look bigger and add charm

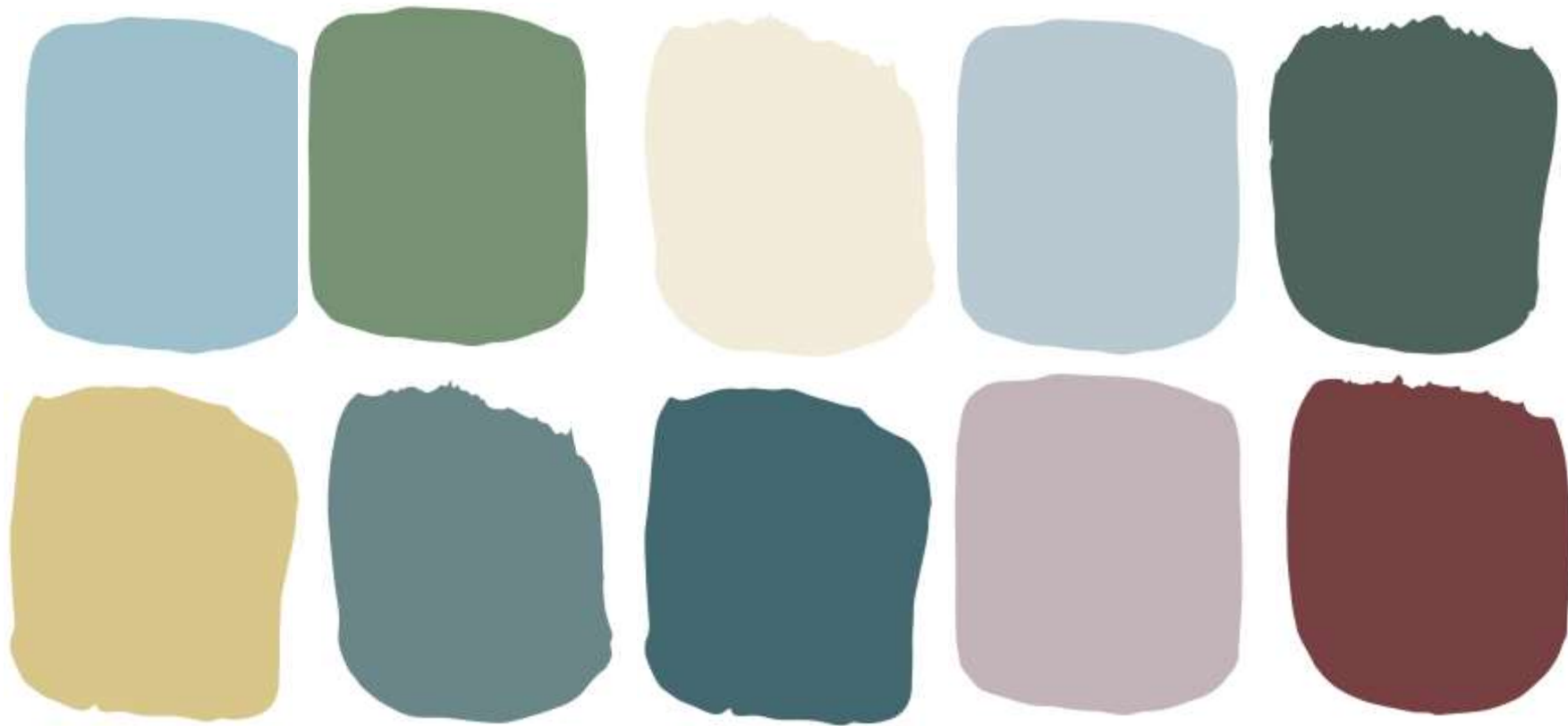
Creating
charm with
paint





Miller Paint as a Sponsor!

- Miller Paint has offered to supply a \$200K value including:
 - 100% of the paint for the murals
 - Color consulting
 - National press
 - Paint for all of the buildings (with some City Match)
 - Discounted supplies
- Still need:
 - Painters



Color Examples



Color Consultant will:

- Help develop an overall design
- Coordinating trim and accent color ideas
- Develop a cohesive plan
- Create maps and renderings

Types of National Publicity

- Commercials featuring Sweet Home
- National Print Campaigns featuring Sweet Home
- Banners
- Signage
- Magazine Articles
- Etc.



Timeline

- June 2nd start getting waivers signed
- June 11th finalize contract with Miller Paint
- June 23rd waivers due
- June 24th-30th Color consultation
- July 6th paint delivered
- July 6-13 Public Works pressure washes downtown
- July 14th Youth Group starts painting
- July 15th- July 25nd Volunteers paint
- July 25th through July 31st clean up and finish anything that needs to be completed
- August -through September 2-3 murals
- October through January 2024- Call for artists for 8-10 murals
- February through March assign and design remaining murals
- May through Sep 2024 finish murals

Waivers

Project is meant to be a partnership

Will limit liability

Also requires some buy in from the business or property owner

Getting Businesses Involved

- Waiver due by June 23rd
- 39 businesses identified
- Need to develop a strategy to track who is going to reach out to the businesses and property owners
- Tracking system
- Each business needs to sign a waiver

Volunteers



July 14th we will have a youth group of 20-25 supervised youth starting on painting



This will tentatively be phase 1

Volunteers painting project-Tentative

- July 15th through July 25th
 - This is the tentative timeframe for painting all of the businesses
 - Need:
 - 40+ solid painting volunteers (at least 20 painters per day)
 - 6-7 team leads (each managing a team of 5-6)
 - Know how to paint, and know the overall vision of their buildings
 - 6 coordinators
 - 2 color coordinators who can make sure the design is being followed
 - 2 supply coordinators who can check out supplies and help coordinate clean up
 - 2 General coordinators keeping track of waivers, childcare plan, dates, messaging, etc

Volunteer Competition!

- Agencies and Businesses who each sponsor a group of volunteers
 - Police Department
 - Fire District
 - Rotary
 - School District
 - Family groups
 - Etc.
- Prize for whomever gets their buildings done the fastest/does the most, etc.



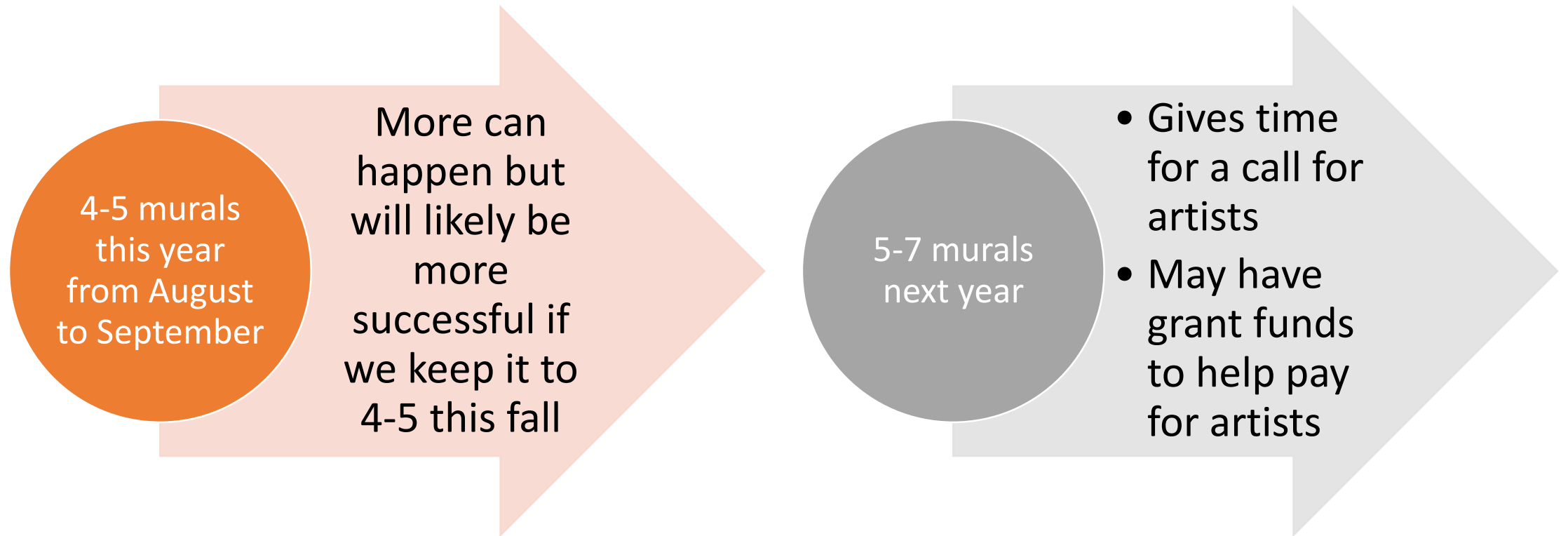
July 23rd
through July
31st

Clean up

Finishing any additional painting details

This will likely be public works, skilled volunteers, and/or a professional painting crew if we need it

Murals



Tentative Mural Schedule

- Design submission can start right away
- July-ongoing- Categorize types of murals such as:
 - Group project
 - Artist specific
 - Youth
 - Children
- August- September- Start painting murals
- October- Continue if there is good weather
- Nov-April-Plan final murals

Next Steps

Need to get a list of businesses

Reach out and have them sign the waiver

Cannot participate without a waiver

June 23rd waiver deadline

Family Engagement

Children's Mural

- Something basic that can include all ages 0-14

Need Childcare

- Churches?
- School District?
- Volunteers?

Additional Volunteer Opportunities

- Creating Flyers
- Taking Pictures
- Helping to get donations for supplies
- Finding professional painters
- Outreach
- Refreshments
- Clean up
- Entertaining the volunteers
- Appreciation Barbeque

Additional Funding Opportunities

- T- Mobile Grant- \$50K
- Our Town Grant- \$150K
- Sweet Home Community Foundation-\$5K
- Potential community support





Questions?
