



# Swansboro Parks & Recreation Advisory Board Agenda

**Town of Swansboro**  
Wednesday, February 18, 2026

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## **I. Call to Order & Roll Call**

## **II. Adoption of Minutes**

- a. Adoption of Minutes November 19, 2025**

## **III. Reports**

- a. Monthly Report**
- b. Upcoming Programs/Events**
- c. Updates**

## **IV. New Business**

- a. 2026-2027 Budget**
- b. 2026 Festival Sponsorship**

## **V. Old Business**

- a. Pool Committee Survey**
- b. Pickleball Courts**

## **VI. Comments**

## **VII. Adjournment**

**Next Meeting March 18, 2026 5:30 PM**

**Town of Swansboro**  
**Swansboro Parks & Recreation Advisory Board**  
**November 19, 2025**

Item II - a.

**I. Call to Order & Roll Call-** The meeting of the Swansboro Parks and Recreation Advisory Board for November 19th was called to order at 5:33 PM by Deb. P. Roll call was conducted with the following members present: Deb Pylpiw, Matthew Prane, Jennifer Steele, Elena Messenger, Bets Love, and Ryan Swans. All board members were in attendance.

**II. Adoption of Minutes**

- a. **Adoption of October 22, 2025, Meeting Minutes-** The board reviewed the minutes from the October meeting. Jennifer Steele noted that she had been marked absent in the previous minutes when she had been present at the meeting. The chairperson acknowledged this correction, explaining that the secretary had been using new software to help with minute-taking, which sometimes resulted in small oversights like attendance tracking. The board discussed how the secretary usually takes detailed notes during meetings to avoid such issues, but this detail was missing.

After acknowledging the correction to show Jennifer Steele as present at the October meeting, the chairperson asked if there were any other changes needed to the minutes. When no additional corrections were raised, a motion was made to accept the minutes as amended.

Motion to accept the October minutes with the correction of Jennifer Steele being marked as present was made, seconded, and approved unanimously.

**III. Reports**

**a. Monthly Report-**

The board acknowledged receipt of the October monthly report included in their packet. A brief question was raised about the staff interviews mentioned in the report. The Director clarified that they were in the process of hiring a new staff member, who is a park and recreation major currently in school. The hiring process has been delayed due to new state requirements for fingerprinting employees who work with children. The new hire will be able to offer yoga classes as she is a certified yoga instructor.

**b. Upcoming Programs/Events**

Sara reported on several upcoming programs and events. A pickleball tournament was scheduled for Saturday with 50 participants registered, which is 6-8 more than the previous tournament. The Sprout Scouts and Tiny Truckers programs were continuing as usual, though Sprouts would only run one session this month due to the holidays. Santa Fest will be held at the recreation center on December 6th as a family event featuring crafts, games, hot cocoa, and photos with Santa and Mrs. Claus.

Other upcoming programs included a theater trip to see Anastasia, which had recently run successfully with new participants; an ugly sweater pickleball smash, several

Christmas-themed programs including a wreath class. The holiday canvas program will run for a week, and people can vote for their favorite holiday artwork.

Elena M. asked if the theater trips were successful and if were consistently booked. Deb P., who runs those programs, replied that most of the time they are booked, but every so often a trip may have to be cancelled due to lack of enrollment.

**c. Updates**

Updates focused primarily on the Christmas Flotilla preparations. With 14 boats registered compared to 17 the previous year, staff planned to reach out to regular participants from past years to encourage additional registrations. They typically received a few more registrations in the final week, and sometimes boats registered on the day of the event. The Director also reported that they had 13 vendors confirmed for the flotilla event, including food vendors offering a variety of options. She noted that nonprofit vendors participate for free as a fundraising opportunity.

The discussion turned to the optimal number of boats for the event. While everyone wanted to see many boats, too many created navigation challenges in the harbor. The board discussed the inherent challenges of the flotilla, including darkness, tides, currents, and the disorienting effects of boat lights. Support was provided by the fire department, Lady Swan (which conducts a cruise while serving as a turn marker), and the Coast Guard. However, boats often ignored instructions to go past Ward Farm before turning, which would create a larger, easier circle. Instead, many cut the turn short, creating a tighter, more dangerous circuit.

The board engaged in a lengthy discussion about whether a traditional Christmas parade might be a viable alternative or addition to the flotilla in the future. Some board members suggested that a land parade might allow for greater participation from school groups and community organizations, while others emphasized the unique nautical tradition of the flotilla and its importance to the town's identity. Concerns about staffing requirements and the tradition of the event were discussed. No formal decision was made to change the current format. Matthew countered that he was suggesting replacing the flotilla, not adding to it. He argued a parade might increase participation by including high school bands, winter sports teams, women's wrestling programs, and swimmers who could not participate in boat events. He felt increased community involvement justified considering the change. The discussion revealed that in past years, the event had included more community participation with Swansboro Dance Studio performing the Nutcracker and choir groups participating, though the holiday weekend timing had made sustaining this involvement difficult. Some board members suggested compromises like incorporating band performances on barges or seeking other creative solutions to increase community involvement while maintaining the maritime tradition.

Those opposing the change emphasized the 30-year tradition of the flotilla and its unique character as a Swansboro tradition. They worried about community backlash if such a beloved tradition were altered. The chairperson noted that while there had been some community chatter about adding a parade component, staffing constraints made adding another major event challenging without eliminating something else. She also pointed out that finding volunteers for town events was already difficult.

Regarding Mini Mullet Festival feedback, a board member raised concerns about parking challenges during the event. Many potential parking areas were blocked off, including the trail entrance parking and the closed Family Dollar property. Staff explained these were private properties outside town control. The property owner near the trail had been contacted but refused access. The large lot behind another building was designated for handicapped parking only. The situation highlighted ongoing challenges with event parking, as Ward Farm shuttle service was underutilized despite parking shortages downtown. There was discussion about one property owner eventually charging \$5-10 for parking after initially blocking access completely.

**IV. New Business-** No new business was discussed during the meeting.

**V. Old Business**

a. Pickleball Courts Project

The Director provided an update on the pickleball courts project, addressing concerns about misinformation being circulated on chat forums and emphasizing the importance of accurate communication about project. She had noticed social media "chitter chatter" containing misinformation about what would be included in the project. Specifically, she had seen posts claiming lights would be included in the proposal, which was incorrect. While they might explore options with Duke Energy for basic lighting, professional court lighting was not in the current scope. She stressed the importance of board members accurately representing the project scope when discussing it publicly to avoid creating false expectations. The Director is proposing to add six regulation sized pickleball courts with fencing and windscreens to Municipal Park. Other court amenities could include benches, shading, storage, paddle racks, and message boards, but is all dependent on budget availability.

The Director has created a detailed draft with bullet points covering all project elements and provided it to the Town Manager for review. She has begun expanding each section into full written format. She will review again with the Town Manager after the revision of the drafted RFP. Director Stanley stated the RFP would be posted

on government sites, the North Carolina Recreation and Park Association website, and the town website. Several companies have already expressed interest in the project.

Board members expressed concern about the pace of progress on the project, noting that the concept of six dedicated courts with fencing had been agreed upon months ago. There was discussion about the RFP process and the level of detail needed in the specifications to ensure quality proposals.

Bets Love explained that oversimplifying the RFP could result in bids ranging from \$800 to \$800,000 due to variations in materials, court sizing, line specifications, fencing quality, and other factors. Proper specifications were necessary to ensure comparable, regulation-compliant bids.

The Director also mentioned that she had not yet received a response from the state regarding the removal of the skate park equipment.

b. Pool Committee

Matthew reported that survey responses had reached 418, up from 401 the previous month, indicating a plateau in participation. He had not yet received the data analysis despite requesting it from the fire chief. He acknowledged that promotion opportunities were limited and that the special committee meeting scheduled for the day after the last board meeting had never been confirmed and therefore did not occur.

Matthew noted that while they had exceeded 3% of the town population (a good response rate in marketing terms), many responses likely came from Hubert and surrounding areas. When asked about goals for Swansboro-only responses, he explained he did not have such a goal because if the data showed sustainability, it should not matter whether funding came from Swansboro or surrounding communities. He referenced previous discussions noting that most Parks and Recreation event participants came from Hubert anyway. There is a question in the survey that can identify Swansboro residents and will be able separate that information.

The board discussed promotion strategies, with Matthew explaining he had been told not to respond to social media as the committee chairman. Board members suggested various approaches including placing QR codes at fitness facilities, libraries, and restaurants, and having swim team members distribute codes at town events. The distinction was made between responding to social media posts (which he should avoid) versus promoting the survey (which seemed acceptable).

Ideas proliferated for increasing participation, including having Special Olympics teams and swimmers distribute QR codes at upcoming events like the Flotilla and Santa Fest,

putting codes on swim team apparel, and creating promotional materials. The discussion emphasized finding creative, non-confrontational ways to gather more data before presenting to the newly elected commissioners.

Matthew confirmed he had asked to keep the survey open through swimming season and would continue seeking ways to increase participation while obtaining and analyzing existing data.

## VI. Comments

An individual from the audience opened the comments section by addressing the misinformation issue, suggesting it stemmed from lack of information rather than malicious intent. She proposed that staff post updates on their group communication channel to ensure accurate information dissemination, preventing board members from inadvertently spreading incorrect details when updating others after meetings. While acknowledging that agenda and minutes were posted online, she noted people might not actively seek these documents. Sara suggested Pickleball Members read minutes from the meetings online to receive the most updated information.

The same individual then asked about the RFP, initially struggling with the acronym until it was explained as "Request for Proposal." She sought clarification on whether plans were already drawn for the courts, learning that plans would come from the bidders based on the RFP specifications. She inquired about the bid evaluation process, learning that companies would submit proposals knowing exactly what they were bidding on (six courts with fencing and specified amenities).

The same individual also raised safety concerns about the abandoned skate park, noting that despite fencing and no trespassing signs, kids were still accessing the facility by climbing over and under barriers and tearing apart fencing. Staff confirmed awareness of the issue, noting that police could be called and trespassers cited. Matthew suggested this safety issue justified following up with the state more aggressively about removal approval, as someone could be seriously injured. The board agreed the liability risk was significant given the facility's condition and continued unauthorized use.

Another individual from the audience followed up on the design question, confirming his understanding that bidders would provide their own designs and specifications for aspects like asphalt thickness and fencing weight based on the town's requirements. He expressed concern about quality, referencing how courts at another facility had cracked within ten months. The discussion confirmed that bid evaluation would consider factors like longevity and quality, not just price.

## VII. Adjournment

The board briefly discussed whether to hold a December meeting, traditionally not held during the holidays. The December meeting will fall on the 17<sup>th</sup>. After debating whether to tentatively schedule it and cancel if unneeded or cancel it outright with the option to reschedule if pressing matters arose, the board decided on the latter approach. Board members noted the challenges of holiday travel and activities.

Motion to cancel the December 17<sup>th</sup> meeting was made by Matthew P, seconded by Elena M, and approved unanimously.

Motion to adjourn the meeting was made by Matthew, seconded Elena M, and approved unanimously.

**PARKS AND RECREATION  
December 2025**

**DIRECTOR'S REPORT**

**Festivals**

- Festival website updates are ongoing.
- Facilitated after action meeting for Flotilla.
- Began gathering statical marketing information to present to sponsors.
- Began revising sponsorship packet for 2026.

**Miscellaneous**

- Continue to work on the pickleball courts project. Several meetings with engineering firm discussing design plans, stormwater plans, and waiting on final costs for those plans. Plan to meet with Pickleball Committee in January to receive feedback on amenities for courts.
- Providing feedback on Visitors Centers plans.
- Began preparing budget documents.
- Manage on-going reservations.
- Attend bi-weekly departmental managers' meeting.
- Continue to manage staff timesheets, hours tracking, and schedules.
- Continue to manage and monitor budget and funds.
- Continue to manage on-going weekly and monthly reservations.
- Continue to manage parks, repairs, and work with the Public Works Department for maintenance.
- Manage community service work program.
- Recreation Center-answer phone calls, assist in managing Pickleball League, process dock, room, and park reservations, process memberships, and oversee day-to-day operations of the Recreation Center.
- Attend pool committee meetings.
- Serve on the Onslow County Senior Games Committee, meetings held once a month.
- Attend weekly Zoom meetings with NCRPA (North Carolina Recreation and Park Association) Director's call.
- Serve on the Jacksonville Onslow Sports Commission board as a liaison. Attend quarterly meetings, update the board on the department's programs, events, and festivals.
- Attend quarterly meetings for the Onslow County Tourism Board
- Attend Board of Commissioner meetings.
- Conduct Parks Advisory Board meetings.

**Activity Report**

<b>Organization Activity</b>					
From 12/8/2025 to 1/7/2026					
	Registrations	Reservations	Memberships	Check-Ins	Profiles Created
All	204	24	9	0	98
Resident	33	4	5	0	14
Non-Resident	171	19	4	0	84
No Residency Set	0	0	0	0	0
<b>Demographics</b>					
< 18	38	1	0	0	16
18 - 65	95	18	8	0	64
65+	71	4	1	0	18
Male	78	13	4	0	33
Female	126	10	5	0	65
Other Genders	0	0	0	0	0
<b>Online vs In-House</b>					
Online	80	0	0	N/A	63
In-Person	124	23	9	N/A	35

**Metrics-social media****December**

Media Outlet	Followers	Views	Viewers	Content Interactions
Facebook-Parks & Rec	19,450	160,309	32,205	1,196
Facebook-Festivals	9,329	1,704		

**Revenue****December**

Slip Fee - Town Dock	\$2,849
Rental Fees-Parks	\$105
Rentals Rooms	\$2,460
Rec Program Fees	\$1,095
Gym Memberships	\$150
Dog Park Memberships	\$25
Festival Vendor Fees	\$800

**ASSISTANT DIRECTOR MONTHLY REPORT**

- Processed Payments/Refunds for programs and special events
- Emailed monthly distribution list the upcoming programs/events for the department
- Compiled daily deposits
- Advertised/promoted all programs/special events on social media platforms: Facebook, Instagram
- Created all programs/events in RecDesk for registration
- Completed instructor payouts for recently finished programs
- Completed monthly reservation receipts
- Ordered supplies for upcoming programs and events
- Handled staff scheduling for Rec Center, events, and reservations
- Planned and executed Tiny Trekkers and Sprout Scouts for the month
- Attended Carolinas Parks & Recreation Conference
- Attended Visitor Center Meeting
- Coordinated with TennisBloc for upcoming Spring and Summer programs
- Handled all SantaFest prep and executed event with staff and volunteers
- Trained new staff member
- Executed Handmade Holidays Christmas Sweater program
- Attended Flotilla After Action Meeting
- Created, planned, and scheduled social media for Parks & Recreation programs and events
- Planned and executed Ugly Sweater Pickleball Smash program
- Sent survey to pickleball league about evening hours
- Updated 2026 pickleball league membership packet including play time adjustment
- Promoted and handled Holiday Canvas program
- Created recipe book for Christmas Exchange participants
- Executed Christmas Exchange program
- Planned new adult voice classes with new instructor
- Attended meeting with Fire Chief to discuss new safety programs for 2026
- Began event and program planning for 2026 including dates and vendors

- Continued to work on 2026 Parks & Recreation Sponsorship Packet
- Coordinated with two different theatres for upcoming theatre trips
- Began working on 26-2027 budget
- Began planning athletic toddler programs with grant money

### **Planned Programs and Events**

#### **Christmas Wreath – December 4<sup>th</sup>**

- 5 registered and 5 attended

#### **Tiny Trekkers Frosty Adventures – December 12<sup>th</sup>**

- 11 registered and 11 attended

#### **Jolly Little Sprouts – December 19<sup>th</sup> 10 AM & 11:30 AM**

- 20 registered and 11 attended

#### **SantaFest – December 6<sup>th</sup>**

- Estimated 350 + in attendance

#### **Holiday Canvas December 15<sup>th</sup> – 18<sup>th</sup>**

- 12 participated
- Over 300 votes

#### **Ugly Sweater Pickleball Smash – December 12<sup>th</sup>**

- 41 registered and 40 attended

#### **Christmas Exchange – December 18<sup>th</sup>**

- 11 registered and 11 attended

#### **Tai Chi Classes – November 6<sup>th</sup> – December 18<sup>th</sup>**

- 13 registered and 3 waitlisted

#### **Handmade Holidays Holiday Sweater – December 11<sup>th</sup>**

- 7 registered and 5 attended

**DIRECTOR'S REPORT**

**Festivals**

- Festival website updates are ongoing.
- Completed redesign of 2026 sponsorship packet.
- Began contacting key media sponsors.
- Met with WNCT-9 to devise marketing plan for the 2026 festival year.
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**Miscellaneous**

- Continue to work on the pickleball courts project. Several meetings with engineering firm discussing design plans, stormwater plans, and received estimated costs for those plans. Met with Town Manager for review. Will review with BOC at mid-year budget review and prepare for a formal presentation at a public meeting. Met with Pickleball Committee to update them on progress and receive feedback on amenities for courts.
- Providing feedback on Visitors Centers plans.
- Budgeting: prepared documents, working on CIP plans, staffing needs, and obtaining quotes needed for the upcoming budget year, worked with Assistant Director on budgeting process, providing guidance and reviewing line items she would be responsible for.
- Preparing on-going reservation documents for both youth and adult soccer associations.
- Attended the local coordinators conference for State Senior Games representing Onslow County Senior Games.
- Conducted site visit to Morehead City Parks to see their pickleball courts, taking photo's for reference.
- Manage on-going reservations.
- Attend bi-weekly departmental managers' meeting.
- Continue to manage staff timesheets, hours tracking, and schedules.
- Continue to manage and monitor budget and funds.
- Continue to manage on-going weekly and monthly reservations.
- Continue to manage parks, repairs, and work with the Public Works Department for maintenance.
- Manage community service work program.
- Recreation Center-answer phone calls, assist in managing Pickleball League, process dock, room, and park reservations, process memberships, and oversee day-to-day operations of the Recreation Center.
- Attend pool committee meetings.
- Serve on the Onslow County Senior Games Committee, meetings held once a month.
- Attend weekly Zoom meetings with NCRPA (North Carolina Recreation and Park Association) Director's call.
- Serve on the Jacksonville Onslow Sports Commission board as a liaison. Attend quarterly meetings, update the board on the department's programs, events, and festivals.
- Attend quarterly meetings for the Onslow County Tourism Board
- Attend Board of Commissioner meetings.
- Conduct Parks Advisory Board meetings.

**Organization Activity**

From 12/18/2025 to 2/16/2026

	Registrations	Reservations	Memberships	Check-Ins	Profiles Created
All	416	41	27	0	210
Resident	54	10	19	0	29
Non-Resident	362	30	8	0	181
No Residency Set	0	0	0	0	0
<b>Demographics</b>					
< 18	109	5	3	0	55
18 - 65	173	33	19	0	125
65+	134	2	5	0	30
Male	171	24	14	0	78
Female	245	16	13	0	132
Other Genders	0	0	0	0	0
<b>Online vs In-House</b>					
Online	160	0	0	N/A	139
In-Person	256	40	27	N/A	71

**Metrics-social media**

January

Media Outlet	Followers	Views	Viewers	Content Interactions
Facebook-Parks & Rec	19,549	149,600	25,400	942
Facebook-Festivals	9,333	6,000	2,900	79

**Revenue**

January

Slip Fee - Town Dock	\$1,372
Rental Fees-Parks	\$25
Rentals Rooms	\$3,295
Rec Program Fees	\$5,000
Gym Memberships	\$710
Dog Park Memberships	\$50
Festival Vendor Fees	\$2350

**ASSISTANT DIRECTOR MONTHLY REPORT**

- Processed Payments/Refunds for programs and special events
- Emailed monthly distribution list the upcoming programs/events for the department
- Compiled daily deposits
- Advertised/promoted all programs/special events on social media platforms: Facebook, Instagram
- Created all programs/events in RecDesk for registration
- Completed instructor payouts for recently finished programs
- Completed monthly reservation receipts
- Ordered supplies for upcoming programs and events
- Handled staff scheduling for Rec Center, events, and reservations
- Planned and executed Tiny Trekkers and Sprout Scouts for the month
- Began obtaining festival quotes for 2026
- Attended Pickleball meeting to discuss 2026 programs and new wind screens
- Finalized wind screen purchase
- Created a gym survey for our members about new equipment
- Processed Touch-A-Truck vendor applications
- Attended Supervisors meeting
- Planned and advertised upcoming Valentine's programs
- Began contacting PirateFest entertainers and receiving proposals
- Attended Fire Safety Programming with Fire Chief
- Completed Parks & Recreation Sponsorship Packet
- Created and advertised fire safety program survey
- Began planning all purchase orders for Youth Sports Grant
- Met with staff to discuss future programs and began planning new program ideas
- Attended Special Events meeting
- Completed all necessary budget data for Anna

**Planned Programs and Events****Frost & Foam Winter Mug – January 14<sup>th</sup>**

- 12 registered and 12 attended

**Tiny Trekkers Little Astronauts – January 23<sup>rd</sup>**

- 12 registered and 7 attended

**PJ Party Sprouts – January 16<sup>th</sup>**

- 16 registered and 16 attended
- 2 waitlisted

**Music Bingo – January 8<sup>th</sup>**

- 43 registered and 31 attended

**Tai Chi – January 8<sup>th</sup> – February 12<sup>th</sup>**

- 12 registered and 4 waitlisted

**Adult Voice Classes**

- 10 registered

# STAYING BUSY

- March 2026-

## Town of Swansboro Parks & Recreation

All activities take place at the Recreation Center (830 Main St Ext) in Swansboro, unless otherwise noted. The Recreation Center's hours are as follows: Mon-Fri, 9 AM-7 PM, Sat, 8 AM-12 PM, closed Sunday. Call (910) 326-2600 for more info. Be sure to visit our website at [swansboro.recdesk.com](http://swansboro.recdesk.com) to register for programs/events.

### Adult Programs

#### **Onslow County Senior Services Nutrition Site:**

Contact Onslow County Senior Services for more information.

**Mon-Fri, 9 AM-12 PM**

### Fitness Programs

#### **Tai Chi**

**March 5<sup>th</sup> – April 9<sup>th</sup>**

Join Swansboro Parks & Recreation for Tai Chi with instructor Sifu Dr. Harold McMillion for a 6-week series, every Thursday starting at 2:00PM at the Swansboro Recreation Center. Tai chi is a series of gentle physical exercises and stretches. Each posture flows into the next without pause, ensuring that your body is in constant motion.

#### **Adult Voice Classes**

**March 4<sup>th</sup> – April 8<sup>th</sup>**

Do you love to sing and want to grow your skills? Or maybe you've always dreamed of learning but never knew where to start—this program is for you! Our Adult Voice Classes are designed to help you build confidence, discover your voice, and explore the joy of singing. Whether you're a complete beginner or have some experience, you'll find support, encouragement, and plenty of fun along the way. Dr. Ayumi Nakamae brings years of study and a Doctorate of Arts in Music, along with a deep passion for voice performance. She can't wait to share her expertise and help you on your musical journey!

#### **2026 Open Pickleball League**

**January 2026 – December 2026**

The 2026 Pickleball Open Play Membership will start January 1, 2026 and run until the end of the year, December 31, 2026.

### Programs

#### **Luck of the Paddle Pickleball Tournament**

**March 14<sup>th</sup> 9 AM**

Join us on March 15th at Swansboro Municipal Park for the Luck of the Paddle Pickleball Tournament! The entry fee is just \$20 and includes access to exciting raffles, snacks, and prizes for the 1st and 2nd place winners. The tournament will feature a double-elimination format with games played to 15 points, winning by 1. The tournament will be divided into three age groups: 18-49, 50-64, 65+. Partners will be randomly selected in the week leading up to the tournament. Substitutes may also register in case of no-shows on the day of the event. Additional prizes will be awarded for the best St. Patrick's Day-themed outfits, so come dressed to impress!

#### **Music Bingo**

**March 12<sup>th</sup> 6 PM**

Join us for a fun-filled night of Music Bingo featuring a mix of genres everyone will enjoy! Test your music knowledge, sing along, and compete for a chance to win gift cards to local Swansboro businesses and restaurants. Due to popular demand we are bringing back the potluck! It is completely optional, but bring a small dish to share whether it is an appetizer or dessert, we will supply the utensils! This program is completely free, but spots are limited — please register everyone in your party to reserve your spot!

Item III - b.

#### **Lucky Little Sprouts**

**March 6<sup>th</sup> 10 AM & 11:30 AM**

Welcome to our Sprout Scouts program, designed specifically for our littlest ones ages 1 to 2 at the Swansboro Parks and Recreation Department! Our program aims to provide a stimulating and engaging environment where toddlers can explore, create, and play in a safe and nurturing setting.

#### **Tiny Titans**

**March 20<sup>th</sup> 10 AM**

Welcome to our Tiny Trekkers program, designed specifically for our little ones ages 3-6 at the Swansboro Parks and Recreation Department! Our program aims to provide a stimulating and engaging environment where children can explore, create, and play in a safe and nurturing setting.

#### **Theatre Trip: 1776 The Musical**

**March 15<sup>th</sup> 12 PM**

Join us for a trip to the Theater! Swansboro Parks and Recreation will be providing transportation and tickets to 1776 The Musical at Thalian Hall! \$60/person Experience the birth of a nation like never before in 1776 the Musical, a bold and witty retelling of America's fight for independence. As tensions rise in the Second Continental Congress, John Adams, Thomas Jefferson, and Benjamin Franklin struggle to persuade a divided nation to declare freedom from British rule. With a Tony Award-winning score and a fresh, thought-provoking perspective, this powerful production brings history to life with humor, heart, and relevance for today.

**\*Be on the lookout for additional programs\***

**Register for programs at:**

**[swansboro.recdesk.com](http://swansboro.recdesk.com)**

**Like us on Facebook: Town of Swansboro**

**Follow us on Instagram: @swansboro\_recre8**



# 2026 Festival Sponsorships



**Town of Swansboro**



Dear Prospective Sponsor:

The Town of Swansboro is excited to prepare for another successful festival season in 2026 and invites you to partner with us as a sponsor of our four signature annual events: Arts by the Sea, Independence Day Celebration, Swansboro Mullet Festival of North Carolina, and Christmas Flotilla.

These beloved festivals are cornerstone events in our community, welcoming more than 40,000 attendees each year. Sponsorship provides your business with meaningful visibility while supporting events that bring residents and visitors together to celebrate culture, tradition, and community pride.

### Why Sponsor Swansboro Festivals?

#### Strong Brand Visibility

Our festivals attract large, diverse audiences. Sponsors receive recognition through event signage, promotional materials, and digital marketing, providing valuable exposure throughout the year.

#### Community Connection

Your support helps make it possible to offer free, family-friendly activities, live entertainment, and memorable experiences for all ages, strengthening Swansboro as a vibrant place to live, work, and visit.

#### Targeted Marketing

Each festival reaches a unique audience, allowing your business to connect with families, art enthusiasts, music lovers, and visitors who value local businesses and community involvement.

#### Networking and Brand Loyalty

Sponsorship offers opportunities to engage directly with attendees and fellow partners. These interactions help build trust, strengthen brand loyalty, and foster long-lasting relationships within the community.

We offer multiple sponsorship levels to accommodate businesses of all sizes and budgets. Every sponsor, large or small, plays an important role in the success of these events.

By sponsoring Swansboro's festivals, you are investing in the community while building positive brand recognition and goodwill. We appreciate your consideration and look forward to the opportunity to work together in 2026.

Warm regards,

*Anna Stanley*

Anna Stanley, Parks and Recreation Director

Town of Swansboro

910-326-2600

[astanley@ci.swansboro.nc.us](mailto:astanley@ci.swansboro.nc.us)

# Sponsorship Opportunities

Item IV - b.

## SWANSBORO FESTIVALS

The Swansboro Parks and Recreation Department is proud to offer sponsorship opportunities for businesses seeking to increase visibility, strengthen brand recognition, and connect with the local community throughout Eastern North Carolina.

### Why Become a Sponsor?



#### Increase Brand Visibility

Promote your business through event signage, marketing, and digital media.



#### Connect with New Customers

Engage with new audiences at Swansboro's top events.



#### Align with Community Traditions

Support cherished family-friendly festivals

### ★ Signature Events

- ★ Arts by the Sea
- ★ Independence Day Celebration
- ★ Swansboro Mullet Festival of North Carolina
- ★ Swansboro Christmas Flotilla



Thousands gather in Downtown Swansboro for our annual community festivals



Family-friendly events for all ages

### Your Impact as a Sponsor



40,000+ Attendees Annually



Funds Community Events



Strengthens Community Connections

Did You Know?

Our festivals are free to attend thanks to the support of local sponsors.

# ARTS by the Sea



Arts by the Sea is a premier fine arts and crafts festival held annually on the second Saturday in June in historic downtown Swansboro.

This juried show features some of the finest artists and crafters from across the Southeast, transforming Swansboro's downtown streets into a vibrant, open-air gallery. Guests can explore an impressive variety of handcrafted works while enjoying the charm of Swansboro's waterfront setting.

Featured mediums include pottery, jewelry, paintings, stained glass, fiber art, wood carvings, photography, sculpture, metalwork, and many others, making this event a favorite for art enthusiasts and casual shoppers alike.



### Attendance:

Arts by the Sea draws crowds throughout the day as visitors line the downtown streets to browse vendor booths and enjoy the waterfront atmosphere. The festival attracts up to 6,000 attendees, including Swansboro residents and visitors from surrounding communities.

This free public event features live local entertainment throughout the day at the Harry C. Pugliese "Pug" Pavilion, creating an all-around enjoyable experience for guests of all ages.



Each year, the festival also hosts a Wine Tasting and Taste of the Town from 4:00-7:00 p.m. This popular, ticketed experience highlights local flavors and adds to the festival's lively atmosphere.

### Target Market

- All Ages
- Families
- Arts & Crafts Shoppers



# Independence Day Celebration

Item IV - b.

Patriotic Pride • Live Music • Waterfront Views



Experience the magic and wonder as Swansboro's night sky comes alive with a dazzling fireworks display set against our picturesque waterfront. This beloved Independence Day Celebration is an evening filled with live musical entertainment, excitement, awe, and patriotic pride.

From the breathtaking fireworks show to high-energy performances, thousands of residents and visitors gather to celebrate America's birthday in one of the most scenic settings along the coast.

Swansboro's waterfront provides the perfect backdrop for this memorable holiday tradition, creating an unforgettable experience for families, friends, and visitors of all ages.

*Happy Birthday America!*



## Target Market

- All Ages
- Families
- Proud Patriots

## Attendance:

The Independence Day Celebration attracts approximately 10,000 patrons and visitors each year, making it one of Swansboro's largest and most anticipated events.

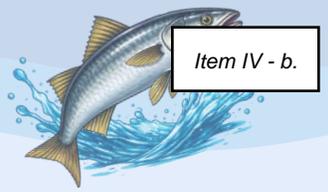
Guests enjoy an evening of live music, and a spectacular fireworks finale that lights up the waterfront and brings the community together in celebration.



# Swansboro

# Mullet Festival

of North Carolina



Item IV - b.

Celebrating 72 Years of Tradition • Downtown Swansboro



Help us celebrate the 72nd Anniversary of the Swansboro Mullet Festival—first held in 1954 and proudly recognized as the oldest festival on the Crystal Coast. The Mullet Festival is a lively, family-friendly street fair that celebrates Swansboro’s roots as an original fishing town. This beloved tradition features arts and crafts vendors, a parade, children’s activities, food, and live entertainment, creating an atmosphere that is both welcoming and full of hometown charm.



### Attendance:

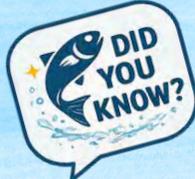
Held annually on the second weekend in October, the Swansboro Mullet Festival attracts approximately 20,000 visitors, including local residents and guests from across the region.

Attendees are drawn to the festival’s authentic coastal character, where they can experience Swansboro’s maritime heritage while enjoying a weekend full of entertainment and activities. The festival’s rich traditions and engaging atmosphere make it a standout event along the southeastern coast of North Carolina.



### Festival Highlights & Activities

- Mullet Toss
- Blessing of the Fleet
- Parade
- Kid’s Area
- Arts & Crafts Vendors
- Food Vendors
- Mullet Dinners
- Live Music Bands



The Swansboro Mullet Festival is the longest-running festival on the Crystal Coast, celebrating over seven decades of coastal tradition.

### Target Market

- All Ages
- Families
- Seafood Lovers



# Christmas Flotilla

Item IV - b.



During the holiday season, spectators gather along Swansboro's scenic waterfront to experience the magic of the annual Christmas Flotilla. This beloved nighttime event features a parade of beautifully decorated boats illuminated with festive lights as they travel down the White Oak River, creating a breathtaking holiday display.

Families and visitors enjoy live holiday music, seasonal activities, and a visit from Santa Claus, who arrives at the Harry C. Pugliese "Pug" Pavilion following the parade. The Christmas Flotilla has become one of Swansboro's most cherished traditions, offering a warm, family-friendly way to celebrate the spirit of the season while showcasing the town's waterfront charm.



## Target Market

- All Ages
- Families
- Holiday Spirit Seekers



## Attendance:

The Christmas Flotilla attracts approximately 5,000–7,000 attendees, drawing families from Swansboro and surrounding communities—particularly those with young children seeking a festive holiday experience.

## Sponsor Levels

## Sponsor Benefits

Item IV - b.

*Admiral*  
*\$7,500*

- Title Sponsor: Business name incorporated within all festival event titles (“Business Name Festival Name”)
- First right of refusal
- Inclusion in all TV broadcast commercials (minimum of two festivals)
- Inclusion in all radio advertising: \$6,000 value
- Inclusion in all media buys/promotions/digital/print advertisement: \$10,000 value
- Recognition in all press releases
- Business logo on all advertisements (flyers, posters, and social media)
- Business logo on Swansboro Festivals and Parks and Recreation website
- Prominent logo placement on our home and event pages for one event year
- Personalized social media feature
- Exhibit space at Mullet Festival, organizer must be notified by April 1, 2026
- Sponsor recognition throughout festival entertainment
- Event signage at stage area (sponsor provided)
- Business logo on all festival banners
- Business logo on T-shirts
- Mullet Festival T-shirt (8) + 12 VIP PASSES
- Reserved space in the 2026 Mullet Festival Parade

*Captain*  
*\$5,000*

- Inclusion in radio advertising: \$6,000 value
- Inclusion in promotions/print/digital advertisement: \$5,000 value
- Recognition in press releases
- Business logo on flyers, posters, T-shirts, and festival banners
- Business logo on Swansboro Festivals and Parks and Recreation website
- Prominent logo placement on our home and event pages for one event year
- Personalized social media feature
- Exhibit space at Mullet Festival, organizer must be notified by April 1, 2026
- Sponsor recognition throughout festival entertainment
- Event signage at stage area (sponsor provided)
- Mullet Festival T-shirt (6) + 10 VIP PASSES
- Reserved space in the 2026 Mullet Festival Parade

*First Mate*  
*\$2,500*

- Inclusion in promotions/print/digital advertisement: \$3,700 value
- Business logo on flyers, posters, T-shirts, and festival banners
- Prominent logo placement on our home and event pages for one event year
- Recognition in press releases
- Personalized social media feature
- Exhibit space at Mullet Festival, organizer must be notified by April 1, 2026
- Sponsor recognition throughout festival entertainment
- Event signage of your business throughout festival area (sponsor provided)
- Mullet Festival T-shirt (4) + 8 VIP PASSES
- Reserved space in the 2026 Mullet Festival Parade

<i>Sponsor Levels</i>	<i>Sponsor Benefits</i>
<p><i>Quartermaster</i> <i>\$1,000</i></p>	<ul style="list-style-type: none"> <li>• Inclusion in promotions/print advertisement</li> <li>• Business logo on flyers, posters, T-shirts, and festival banners</li> <li>• Business logo Swansboro Festivals and Parks and Recreation website</li> <li>• Prominent logo placement on our home and event pages for one event year</li> <li>• Exhibit space at Mullet Festival, organizer must be notified by April 1, 2026</li> <li>• Sponsor recognition throughout festival entertainment</li> <li>• Mullet Festival T-shirt (2) + 6 VIP PASSES</li> </ul>
<p><i>Boatswain</i> <i>\$500</i></p>	<ul style="list-style-type: none"> <li>• Business name on flyers, posters, T-shirts, and festival banners</li> <li>• Business name on Swansboro Festival website</li> <li>• Sponsor recognition throughout festival entertainment</li> <li>• Festival T-shirt (1) + 4 VIP PASSES</li> </ul>
<p><i>Pirate</i> <i>\$250</i></p>	<ul style="list-style-type: none"> <li>• Business name on flyers, posters, T-shirts, and festival banners</li> <li>• Business name on Swansboro Festival website</li> <li>• Sponsor recognition throughout festival entertainment</li> <li>• 2 VIP PASSES</li> </ul>

# Sponsorship Forms

## Sponsor Agreement 2026

Name of Company, Institution, or Individual (as you wish it to appear on printed materials):

Contact Person:

Email:

Phone:

Address (City, State, & Zip Code):

Website:

**Festival Event Sponsorship: CHECKS MADE PAYABLE TO: TOWN OF SWANSBORO**

Sponsor Level Chosen:	___ \$7,500 <span style="color: red;">Pending</span>	___ \$5,000	___ \$2,500
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___ \$1,000	___ \$500	___ \$250	
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Type of Sponsorship:	___ Monetary	___ In-Kind	___ Combination
----------------------	--------------	-------------	-----------------

Type of In-Kind Sponsorship:	<input type="checkbox"/> Food/Beverage	<input type="checkbox"/> Service	
	<input type="checkbox"/> Materials/Supplies	<input type="checkbox"/> Other	

Description of In-Kind Contribution:

Estimated Market Value:

**If you wish to designate a portion of your donation to Flotilla boat prizes, please specify amount here:**

## Sponsorship Agreement

*I/We agree to the sponsorship agreement above for the 2026 Swansboro Festivals.*

*Signature*

*Date*

*Print Name*

*Title*

**Mail checks to the Town of Swansboro Attn: Parks and Recreation  
601 West Corbett Ave, Swansboro, NC 28584**

**THANK YOU FOR YOUR GENEROUS SUPPORT!**

### FOR OFFICE USE ONLY:

PAYMENT received: \_\_\_ LOGO received: \_\_\_ MULLET APP received: \_\_\_

BANNER received: \_\_\_ PARADE APP received: \_\_\_ T-SHIRT SIZES received: \_\_\_

WEBSITE posted: \_\_\_ AD included: \_\_\_ RADIO included: \_\_\_ TV included: \_\_\_

## 2026 Sponsor Deadlines and Information Needed

Please keep a copy for your records

### Deadlines:

- Print-ready logo image to be emailed to [astanley@ci.swansboro.nc.us](mailto:astanley@ci.swansboro.nc.us) by April 15, 2026  
If desired, Mullet Festival exhibit space applications to be sent by April 1, 2026  
***(Please note space is limited and cannot be guaranteed if application is not received by April 1, 2026)***
- Sponsor-provided banner to be sent to Park by May 15, 2026

### \_\_\_ \$7,500 Admiral Level Sponsorship (Title) **PENDING**

\_\_\_ Sizes for 8 Mullet T-shirts: \_\_\_ & \_\_\_ & \_\_\_ & \_\_\_ & \_\_\_ & \_\_\_ & \_\_\_  
 \_\_\_ If desired, Mullet Festival Parade Application to be sent by September 1, 2026

### \_\_\_ \$5,000 Captain Level Sponsorship

\_\_\_ Sizes for 6 Mullet T-shirts: \_\_\_ & \_\_\_ & \_\_\_ & \_\_\_ & \_\_\_  
 \_\_\_ If desired, Mullet Festival Parade Application to be sent by September 1, 2026

### \_\_\_ \$2,500 First Mate Level Sponsorship

\_\_\_ Sizes for 4 Mullet T-shirts: \_\_\_ & \_\_\_ & \_\_\_  
 \_\_\_ If desired, Mullet Festival Parade Application to be sent by September 1, 2026

### \_\_\_ \$1,000 Quartermaster Level Sponsorship

\_\_\_ Sizes for 2 Mullet T-shirts: \_\_\_ & \_\_\_  
 \_\_\_ If desired, Mullet Festival Parade Application to be sent by September 1, 2026

### \_\_\_ \$500 Boatswain Level Sponsorship

\_\_\_ Size for 1 Mullet T-shirt: \_\_\_

***We will make every effort to have all sponsors listed for all events, however, logos received after posted deadlines cannot be guaranteed for inclusion in marketing.***

***The Swansboro festivals are managed by the Town of Swansboro and the Parks and Recreation Department, with support from dedicated employees and volunteers. These events provide safe, family-friendly, seasonal celebrations that foster community pride, civic involvement, and a vibrant multicultural and artistic atmosphere.***

*Thank you*

# Swansboro Swimming Pool Committee

Committee Chair – Matthew Prane

Members:

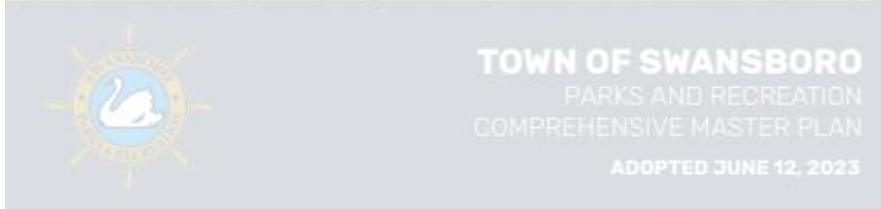
Renee Cassiano

Laura Holland

Scott Evans

Brooks Barnett

# Background – What brought us here?



## Big Ideas

### Recreation Programs

1. Special Events + Festivals (118%)
2. Outdoor Fitness Classes (109%)
3. Indoor Fitness Classes (105%)
4. Swimming (98%)
5. Educational Programs (97%)
6. Outdoor Concerts + Movies (95%)
7. Gardening (90%)
8. Trips, Excursions + Social Programs (89%)
9. Cultural-Historical Programs (88%)
10. Hiking (87%)

### Recreation Facilities + Amenities

1. Hiking Trails (39%)
2. Playgrounds (34%)
3. Bicycling-Roadway Infrastructure/Bike Lanes (34%)
4. Canoe/Kayak Access, (33%)
5. Saltwater Fishing Access (33%)
6. Bicycling-Mountain Biking (33%)
7. Outdoor Swimming Pool (32%)
8. Water-play/Splashpad (31%)
9. Picnic Shelters (31%)
10. Swimming Pool Indoor (28%)

response rate of 10.8 percent.

- > HOAs – 250
- > Swansboro Public Schools – 1,382
- > Town’s Listserv – 644
- > Swansboro P+R RecDesk – 884

When asked about their general opinions regarding Town of Swansboro parks and facilities, respondents overwhelmingly reported (79%) that they believe the Parks and Recreation Department is providing an essential service, and that the Town’s parks and programs enhance their quality of life (80%). Swansboro residents visit each park relatively equitably as was evident by the survey results. Park visitation distribution was concentrated most frequently at Municipal Park (14%), followed by Downtown Pavilion, Gazebo and Town Docks (11%). Survey findings indicate that the majority of respondents (59%) agree that Swansboro’s parks and facilities are well maintained: 24 percent strongly agree.

In terms of heavy-investment facilities and departmental operations, Respondents indicated either agreeing or strongly agreeing that the Town needs and indoor gymnasium (57%), the Town needs aquatic facilities (65%), and that the Swansboro Parks and Recreation Department should offer athletic programming (70%).

## Swansboro Aquatic Center Estimated Cost information:

Land – Potential use of Sanders Park or surrounding area near SBSL

Pool #1 Programming and diving “combo” pool = \$950,000

Pool #2 Community/Competition pool 8 lanes 25 Yds = \$1,750,000

Pool #3 Warm Water Therapy / Rehabilitation Pool = \$500,000

Sub-totals pools = \$3,200,000

HVAC for pool area = \$900,000

Exercise area - \$450,000

Building ~25,000 Square Feet = Steel building or Monolithic Dome with basic build-out  
\$6,250,000

FFE (Furnishing Fixtures & Equipment) for building = \$800,000

Sub-Total = \$11,600,000

AE Cost (Design and engineering)	~ 8%	\$860,000
Contingency	~ 5%	538,000
Startup (includes staff hiring and training 6 weeks prior to opening)		\$250,000
Legal/permitting/Etc.		\$50,000
Soft Cost total for project		<b>\$1,698,000</b>

**Total Project ball park estimate with Steel or Dome building = \$13,298,000**

The above pricing estimates are based off standard commercial building in the area. They may not include all of the General Contractor mark ups or specific union wage considerations. The above estimates also do not include any cost for the exterior of the building such as lights, signs, parking, fences, landscaping, etc.

Prices escalate at an average of 5% to 8% per year so that has to be taken into account when budgeting. These budget figures were established in April 2021

The primary objective of this Enterprise Plan is to obtain the necessary funding and support for the initial development and construction of the aquatic center. If the aquatic center is a not-for-profit entity, it can be eligible to solicit tax-deductible funding sources

## Swansboro Aquatic Center Estimated Cost information – Phase #1

Item V - a.

Land? \_\_\_\_\_

Pool #1 Community/Competition pool 8 x short course lanes with dedicated recreational area. Includes 1 meter Duraflex diving board and recreational water slide

Sub-totals pools = \$2,980,000 (Includes all operational equipment – best quality – energy efficient)

Building for dressing and supporting areas ~4,000 Square Feet = \$1,200,000

Fence and lighting for outdoors \$550,000

FFE (Furnishing Fixtures & Equipment) = \$800,000

Sub-Total = \$5,530,000

AE Cost (Design and engineering)	~ 8%	\$520,000
Contingency	~ 5%	250,000
Startup (includes staff hiring and training 6 weeks prior to opening)		\$100,000
Legal/permitting/Etc.		\$25,000
Soft Cost total for project		<b>\$895,000</b>

**Total Project ball park estimate = \$7,320,000**

The above pricing estimates are based off standard commercial building in the area. They may not include all of the General Contractor mark ups or specific union wage considerations. The above estimates also do not include any cost for the exterior of the building such as road lights, signs, parking, landscaping, etc. Prices escalate at an average of 5% to 8% per year so that has to be taken into account when budgeting. These budget figures were established in July 2024.

The primary objective of this Enterprise Plan is to obtain the necessary funding and support for the initial development and construction of the aquatic center. If the aquatic center is a not-for-profit entity, it can be eligible to solicit tax-deductible funding sources.

# Sustainability – Programming **MUST** Precede Design

## Costs:

- 6 lane Mega-Insta-Pool: **\$60,000**
- Concrete Pad: **\$36,000**
- **Options: Fence & Deck or Inground???**
- Insurance (Annual Quote):
  - Liability: **\$10,000**
  - Workers Compensation: **\$3,500**
- Supervisor/Lifeguards/Instructors: **\$81,900**
- Pool Operating costs (Electric, H2O Maintenance, Heat): **\$9,300**
- Total Year 1 Costs: **\$200,700**

## Revenue Streams:

- Membership Trgt Goal  
300 x \$250 = **\$75,000**
- L2Swim = **\$87,360**
- Swim Meets = **\$15,000**
- Kids Tri = **\$4,500**
- Total Potential  
Revenue = **\$181,860**

## Revenue Summary:

- Year 1 = **-\$18,840**
- Year 2 = **\$58,320**
- Year 3 = **\$77,160**

# THE TOWN OF SWANSBORO

Swimming Pool Committee – Community Survey Report

## Survey Summary



# Community Demand & Demographics

- **415 total responses**  
(1 Michigan, 1 Maryland, 3 near Raleigh)
- Majority of respondents reside in **Swansboro and unincorporated Onslow County**
- **Population Context**
  - Swansboro: **3,887**
  - ETJ population: **~1,800**
- **Total represented population: 5,687 (response = 7%)**
  - *(Hubert population not included + 20,000) (response = 1.6%)*
- **Demographics**
  - **15.4%** age 64+
  - **84.6%** age 18–64
  - **42.9%** households with children (18 and under)
- **Community Demand**
  - **76.4% (318 of 415)** would use a community pool  
→ Sufficient demand to support a **small-scale facility**
  - **66.5% (276 of 415)** currently do not use a pool due to **distance from available facilities**

# Facility Preferences, Programming & Funding

## Facility Preferences

- Indoor pool preferred: **312**
- Outdoor pool preferred: **267**
- Lifeguards on duty important: **219**

## Programs of interest

- Water aerobics: **162**
- Recreational & social use: **160**
- Learn-to-Swim programs: **125**
- Rehabilitation/therapy: **97**
- Lap swimming: **89**
- Lifeguard training: **76**

## Funding Preferences

- Grants: **343**
- Sponsorships: **289**
- Support tax increase: **78**

## Resident Concerns

- No concerns: **260**
- Cost: **110**
- Sustainability: **85**
- Safety: **54**

**Programs Demand Indicates** - *(multi-generational & multi-purpose)*

# Community Benefits and Opportunities

## Economic Impact:

- Revenue Generation for the Town
- Local Access and Efficiency
- Competitive and Event Hosting Opportunities
- Sports Tourism and Visitor Spending
- Increased Tourism Dollars
- Conclusion
  - Countless potential income no longer leaving the city

## Health and Wellness:

- Low-Impact, Joint-Friendly Exercise
- Social Interaction
- Full-Body Strength and Muscle Tone
- Improved Flexibility and Mobility
- Enhanced Cardiovascular Capacity
- High Caloric Expenditure
- Gravity-Neutral, Stable Environment
- Inclusive Community Health Benefits

Programs on Next Page

*Adults – Teens – Children all need to be aware of the **3 D's**:*

- Drowning prevention
- Diversity inclusion for all aquatics
- Dedication to fitness through aquatics

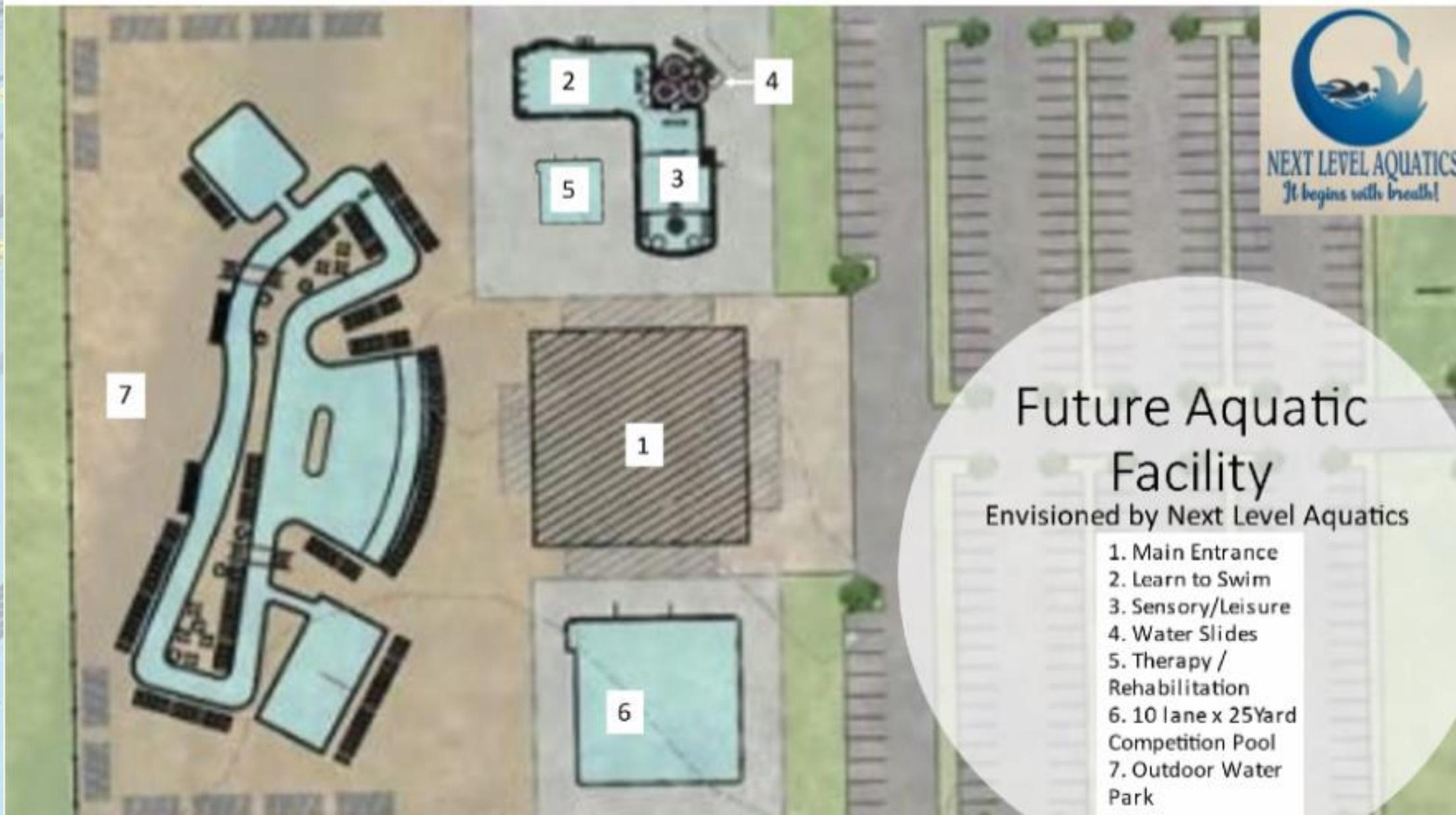
# Programs

Item V - a.

- **Swim lessons**
- **Special Needs Adults and Children (SONC)**
- **Therapy**
- **Aquatic Exercise**
- **Mini Clinics/Pool Chats**
- **Lifeguard training**
- **Required PE swim class – school age**
- **Swim Teams-Club, Middle School, High School, Masters, · Swim Meets-all above**
- **Deep water running**
- **Scuba**
- **Water polo**
- **Artistic Swimming**
- **Recreational events and parties (Ninja Cross)**
- **Swim lessons-baby, kids, adults, special needs**
- **Aquatic Exercise**
- **Therapy – rehab and continuum programs**
- **AiChi - Watsu - Water Yoga**
- **Exercise Biking in water**
- **Walking lanes**
- **Lifeguard training**
- **Swim practice – younger age groups**
- **Home School Programs**
- **Recreational events and activities**
- **Springboard diving, scuba, and deep-water exercise**
- **Study and TAP workshops and training**
- **Recreational swimming**
- **Early Bird Lap Swim**
- **Water Rescue Training - Lifeguard Training (CPR/AED, Lifeguard Cert)**
- **Fitness Training (TRI, Water Aerobics, Lap Swim, Water Fitness) through CAAP**
- **Aqua-Tech CPO Training**
- **Snorkeling & Fin instruction**
- **Wounded Warriors**
- **Kayak Training**
- **1 meter diving**
- **After-school programs**
- **Parties**
- **Swim Lessons - adult and children in small groups (4 to 6 students), Spotlight classes (2 students) and Custom classes (1 on 1)**
- **Water Therapy and Rehab via pool rental to partners**

# Draft Concept

Item V - a.



## Future Aquatic Facility

Envisioned by Next Level Aquatics

- 1. Main Entrance
- 2. Learn to Swim
- 3. Sensory/Leisure
- 4. Water Slides
- 5. Therapy / Rehabilitation
- 6. 10 lane x 25Yard Competition Pool
- 7. Outdoor Water Park

# Questions / Decisions

## 1. Survey

Did this survey data demonstrate enough interest to further develop this project for the town?

## 2. Land - Alignment with the Town of Swansboro Land use Plan

In order to advance this project, does the Town have access to 6–8 acres suitable for development through purchase or long-term lease? If not, how do we get this project at the county and state level on behalf of the residents in our area?

## 3. Funding

With sustained community interest in a public pool since 2008, is the Board ready to establish this project as a strategic priority and convene the appropriate county, state, and local stakeholders to explore funding, partnerships, and implementation?

## 4. Next Steps

What would you like to see next from your Swansboro Swimming Pool Committee?