



Swansboro Tourism Development Authority Agenda

Town of Swansboro

Thursday, October 10, 2024

I. Call to Order

II. Financial Report

- a. **Financial Report-(1st QTR-FY 24-25)**
Presenter: Sonia Johnson - Finance Director

III. Business

- a. **Marketing & Advertising Status Update/Discussion**
Presenter: Anne Marie Bass, Front Row Communication, LLC
- b. **Grant Application Revision**
Presenter: Linda Thornley - Vice Chair

A revision to the grant application will be provided for review.

Action recommended: Review and discuss.

- c. **Consideration to hire a Consultant**
Presenter: Sonia Johnson - Finance Director

Consideration to hire a consultant to provide guidance on the roles, responsibilities, and operations of the Swansboro Tourism Development Authority (STDA) at a special joint meeting with the Board of Commissioners.

Recommended Action: Motion to approve consideration to hire a consultant to provide guidance on the roles, responsibilities, and operations of the Swansboro Tourism Development Authority (STDA).

- d. **2025 Regular Meeting Schedule**
Presenter: Sonia Johnson - Finance Director

Pursuant to NCGS 143-318.12 a public body may establish a schedule of regular meetings, showing the time and place. A copy of the schedule shall be filed with the Town Clerk. A regular meeting schedule for the 4th Thursday of each month has been provided for consideration.

Recommended Action: Motion to approve the 2025 Regular Meeting Schedule

IV. Board Comments

V. Public Comments

VI. Adjournment