



MAIN STREET ADVISORY BOARD

City Hall Training Room, 298 W. Washington (use Columbia Street entrance)

December 7, 2023 at 8:00AM

MINUTES

CALL TO ORDER

The Chair of the Main Street Advisory Board called the meeting to order at 8:03 AM.

The following were in attendance:

BOARD MEMBERS PRESENT: Rita Cook, Aimee Shouse, Marion Cole, Kelly Sult, Leann Durfey

BOARD MEMBERS ABSENT: Jocelyn Perez

OTHERS ATTENDING: Darrell Brown, Ashley Thomas, Sarah Lockenour, Jill Burk

REGULAR AGENDA:

Historical overlay; City Council was presented with idea at council meeting and we can go ahead and begin the work of meeting with the downtown businesses.

Banner update; Current banners- too dark. We like new banner design.

General Discussion; planters getting taken out beginning Jan 24th.

Board Comments; Working on more retail to bring in college students and tourists.

-Highlight one downtown business a month advertising what they have planned.

-Welcome new board members; Jill , Phillip, Scott

-THC will be visiting on Tuesday December 12th, 2023.

ADJOURN

With no further business at hand, the meeting was adjourned at 8:40 AM.

Chairman

ATTEST:

Secretary

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.