



MAIN STREET ADVISORY BOARD

Erath County Courthouse Judges Conference Room, 1st Floor
Thursday, September 28, 2023 at 10:00 AM

MINUTES

CALL TO ORDER

The Chair of the Main Street Advisory Board called the November 2, 2023 meeting to order at 10:06 AM.

The following were in attendance:

BOARD MEMBERS PRESENT: Marion Cole, Rita Cook, Amy Schouse, Jocelyn Perez, Julie Thomas,

BOARD MEMBERS ABSENT: Kelly Sult, Lean Durfey

OTHERS ATTENDING: Jill Burke, Metta Collier, Sarah Lockenour, Darren Carpenter, Ashley Thomas, Darrel Brown

REGULAR AGENDA

1. Approve Minutes of August 24, 2023 Meeting
2. Committee Reports
 - a. Economic Vitality- Marion Cole & Christine Newton
 - b. Design - Dr. Rita Cook & Dr. Jill Burk & Metta Collier - Keep Stephenville Beautiful -Fall sweep, use girl scouts to clean up around the square. Looking at veterans day
 - c. Tarleton Promotions - Dr. Aimee Shouse- Looking at April 8th, will double check with tourism.
 - d. Eclipse
3. Banner Update- Dr. Julie Thomas & Darrell Brown
4. Update - Recommendation for Appointment of Historical Overlay Committee – Will introduce to Council.
5. Directors Report
 - a. Branding Strategy Workshop Update
 - b. Farmer's Market Update
 - c. Main Street Manager Announcement

- d. Main Street Networking Meeting
- e. Tarleton Round Up - November 18
- f. Statue Rendering Discussion- Rita Cook, look at vibrant grant for Murals.

ADJOURN

With no further business at hand, the meeting was adjourned at 11:13 AM.

Chairman

ATTEST:

Secretary

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.