



MAIN STREET STEPHENVILLE

MAIN STREET ADVISORY BOARD

City Hall Training Room, 298 W. Washington (use Columbia Street entrance)

March 28, 2024

MINUTES

CALL TO ORDER

The Chair of the Main Street Advisory Board called the meeting to order at 9:53AM.

The following were in attendance:

BOARD MEMBERS PRESENT: Rita Cook, Phillip Greer, Scott Allen, Aimee Shouse, Julie Thomas,

BOARD MEMBERS ABSENT: Jocelyn Perez, Jill Burk

OTHERS ATTENDING: Ashley Thomas, Michaela Bierman, Darrell Brown

REGULAR AGENDA

Approval of minutes: February 22, 2024- Approving at April meeting

General Discussion

Cleanups: March 23rd clean up had 8 volunteers. Recommended by Scott Allen that we reach out to the Greek and other organizations on the school campus' to get them involved.

Historical Overlay task force: Rita passed out a starting point for incentives, asked other board members to recruit others that might want a say in what is included. Will schedule a meeting with that group.

Comprehensive Plan for Stephenville 2050: showed the activity pages that were done at the last meeting. Pointing out the items that pertain to Main Street.

Parking Downtown: recap of what was discussed at the Downtown Hall Meeting for parking and how to keep parking open for customers.

Work Plan and Committee discussion: Manager reminded board members to choose what tasks they would like to assist with for the 2024 year.

Michaela gave an update for the Western Swing Festival that is being planned for the Fall.

Manager gave report on all that has been worked on and current projects.

Ice rink discussion: other ideas that could be hosted to bring others downtown for the month long event. Board members are going to ask around to see if others would be interested in supporting.

Michaela gave an update on the April 8th Eclipse partnership with Tarleton State. There are hotels in town that are fully booked.

The Design committee will meet on April 11th at 10AM at the Allen Law Firm

Board Comments

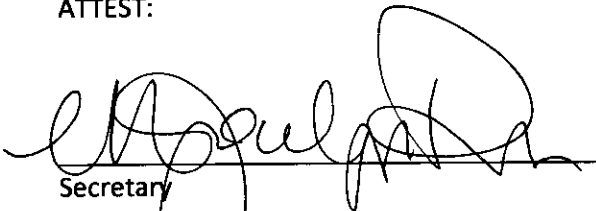
ADJOURN

With no further business at hand, the meeting was adjourned at 10:57 AM.



Chairman

ATTEST:


Secretary

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.