



# MAIN STREET STEPHENVILLE

## MAIN STREET ADVISORY BOARD

City Hall Conference Room, 298 W. Washington

Meeting date June 27, 2024

### MINUTES

#### CALL TO ORDER

The Chair of the Main Street Advisory Board called the meeting to order at 9:45 AM.

The following were in attendance:

**BOARD MEMBERS PRESENT:** Jocelyn Perez, Scott Allen, Jill Burke, Rita Cook,

**BOARD MEMBERS ABSENT:** Julie Thomas, Aimee Shouse,

**OTHERS ATTENDING:** Ashley Thomas, Darrell Brown

#### REGULAR AGENDA

Discussed upcoming events and previous town hall meeting. Noticed more engagement and took away lots of ideas and new approaches for incentives. Will have and update form retail strategies at next board meeting.

Focused on upcoming farmers market and compared to last months. Thought of different time options just to read the different opinions and what the public might possibly benefit from.

Ashley presented managers report along with updated social media impact report.

Refresher on the historical overlay plan for downtown and the feedback we have been receiving.

#### **ADJOURN**

With no further business at hand, the meeting was adjourned at 10:56 AM.

  
Chairman

ATTEST:

  
Secretary

*In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.*