



## **TOURISM AND VISITORS BUREAU ADVISORY BOARD MEETING**

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City Hall Training Room,, 298 W. Washington (use Columbia Street entrance)  
Monday, March 25, 2024 at 4:00 PM

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### **AGENDA**

#### **CALL TO ORDER**

#### **AGENDA ITEMS**

1. Approve Minutes from 1/29/24 Meeting
2. Review HOT Funds Applications:
  1. Larry Joe Taylor's Texas Music Festival
  2. American Rambouillet Sheep Breeder's Association National Sale
  3. Stephenville Music Club
3. Moo-La Fest Update - Vendors, Sponsors, Activities
4. Tourism Friendly Texas Designation
5. Cowboy Capital Pro Rodeo Sponsorship
6. Municode -- Tourism Website Project
7. Source Strategies 2023 Annual Report
8. Western Swing Festival - September 6-8, 2024
9. Upcoming Event Calendar

#### **ADJOURN**

***In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.***