



## **TOURISM AND VISITORS BUREAU ADVISORY BOARD MEETING**

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City Hall Training Room, 298 W. Washington (Use Columbia Entrance)

Monday, October 21, 2024 at 4:00 PM

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### **AGENDA**

#### **CALL TO ORDER**

#### **AGENDA ITEMS**

1. Introduction of New Tourism Manager
2. Discussion of Vision and Mission Statement
3. Discussion of Western Swing Festival
4. EnterTextHere
5. Discussion of What Stephenville Means
6. Updates on the Tourism Strategic Marketing Plan for 2025
7. Updates from the Tourism Manager Regarding Work
8. Discussion of Any Final Comments

#### **CITIZENS GENERAL DISCUSSION**

#### **ADJOURN**

*In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.*