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## **TOURISM AND VISITORS BUREAU ADVISORY BOARD MEETING**

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City Hall Training Room, 298 W. Washington (Use Columbia Entrance)

Thursday, February 06, 2025 at 5:30 PM

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### **AGENDA**

#### **CALL TO ORDER**

#### **AGENDA ITEMS**

1. Discussion on Continued Growth
2. Discussion on the Christmasville Impact
3. Discussion on Information from the Airport
4. Discussion on Wings, Wheels, and Wonders
5. Discussion on Stakeholder Visits
6. Update on Continued Education
7. Update on Meeting with Texas Monthly
8. Discussion on Hospitality Training
9. Updates on the Website
10. Discussion about the Visitor Guide
11. Short-Term Rental Discussion
12. Discussion on the 2025 Calendar
13. Moo-La Fest Discussion
14. Make Music Day Discussion
15. Destination Certifications Updates
16. Discussion of any Final Comments

#### **CITIZENS GENERAL DISCUSSION**

#### **ADJOURN**

*In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.*