



## **TOURISM AND VISITORS BUREAU ADVISORY BOARD MEETING**

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City Hall Training Room,, 298 W. Washington (use Columbia Street entrance)  
Monday, July 31, 2023 at 5:30 PM

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### **AGENDA**

#### **CALL TO ORDER**

#### **AGENDA ITEMS**

1. Welcome New Board Member
2. Elect Board Officers: Chair & Secretary
3. Discuss Projects: Wayfinder Signs & Digital Sign
4. Discuss Moo-La Fest
5. Discuss Competitive Market Analysis - 1st Quarter of 2023
6. Discuss Fly-In Event: August 26, 2023
7. Board Comments

#### **ADJOURN**

*In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.*