



TOURISM AND VISITORS BUREAU ADVISORY BOARD MEETING

City Hall Training Room,, 298 W. Washington (use Columbia Street entrance)
Monday, April 25, 2022 at 5:30 PM

AGENDA

CALL TO ORDER

1. Introduce Michaela Bierman, welcome new board member Sonia Olvera

ITEMS FOR DISCUSSION

2. Upcoming trainings & conferences (May, June, & August)
3. Visitor's Guide, Boutiques, Antiques, & Unique Eats, Rack Card
4. Report on Buckles & Bugs - March 18-19, LD
5. Moo-La Fest Update - June 3-4.
 - Sponsorships, vendors, Moo-La bucks, music, carnival, etc.
6. Upcoming Events
 - Larry Joe Taylor's Music Festival - April 25-30
 - TSU Stampede Rodeo - April 28-30
 - TSU Graduation - May 13
 - Moo-La Fest - June 3-4
 - Independence Day Celebration - July 4
 - Texstar Summer Concert Series - See Attached
 - TSU Graduation - August 6
 - TSU Move-In - August 12-14
 - TSU Family Weekend - September 16-18
 - Rhymes & Vines - September 21-24
 - Cowboy Capital of the World Pro Rodeo - September 23-25
 - Moo-La's 50th Birthday - September 23
 - TSU HoCo - October 28-29
 - Spooky Stephenville - October 22, 28 & 29
 - Christmasville - November 26
 - TSU Graduation - December 9
7. Board Comments

ADJOURN

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact City Hall at 254-918-1287 within 48 hours prior to the meeting to request such assistance.