Downtown Development Authority Meeting



Monday, September 29, 2025 at 6:30 PM

City Hall, 875 Main Street, Stone Mountain, Georgia 30083

Agenda

I. Call to Order

1. Attendee Name / Attendee Participation (Present, absent, late for this meeting):

Chair Carl Wright
Vice Chair Robert Witherspoon
Treasurer Denise Phillips
Board Member Sarah Hage
Board Member Michelle Dunbar
Board Member Thom DeLoach
Board Member & Council Member Anita Bass

II. Approval of the Agenda

III. Approval of Minutes

1. DDA Regular Meeting Minutes, August 25, 2025

IV. Citizen Comments

V. Director's Report

1. DCA Monthly Report / August 2025

VI. Council Report

VII. Old Business

Discussion Item: Mural Project
 Discussion Item: TAP Application

VIII. New Business

- 1. Discussion Item: Strategic Planning Session / Goals For 2025
- 2. Discussion/Action Item: DDA Budget, FY2025
- 3. DDA RLF (Downtown Revolving Loan Fund) 947 Main Street
- 4. Discussion Item: Stone Mountain Crit
- 5. Discussion: Speed Week
- 6. Discussion: Trip to Carrollton

IX. Executive Session to Discuss Personnel, Legal, and/or Real Estate (if needed)

X. Adjournment

Downtown Development Authority Meeting



Monday, August 25, 2025 at 6:30 PM

City Hall, 875 Main Street, Stone Mountain, Georgia 30083

Minutes

I. Call to Order

- Carl Wright called the meeting to order at 6:30 pm.
- Members Present: Carl Wright, Robert Witherspoon, Sarah Hage, Denise Phillips and Thom DeLoach. The DDA Legal Counsel also attended the meeting. Council Member Anita Bass and Michelle Dunbar were absent.

II. Approval of the Agenda

Thom DeLoach made a motion to approve the agenda, seconded by Sarah Hage. Unanimously approved.

III. Executive Session to Discuss Personnel, Legal, and/or Real Estate (if needed)

- 1. Legal Purposes: Densie Phillips made a motion to enter into an executive session, seconded by Sarah Hage. Unanimously approved.
- 2. Denise Phillips made a motion to exit the executive session, seconded by Robert Witherspoon. Unanimously approved.
- 3. Denise Phillips made a motion for the DDA to collaborate and support the City's subpoena to Truist Bank in order to obtain the requested information related to the investigation involving Mayor Beverly Jones, seconded by Thom DeLoach. Unanimously approved.

IV. Approval of Minutes

- DDA Regular Meeting Minutes, June 30, 2025: Denise Phillips moved to approve the minutes
 with the correction that the meeting start time should be listed as 6:30 PM instead of 6:00 PM.
 Motion seconded by Thom DeLoach. Motion passed unanimously.
- DDA Special Called Meeting Minutes, July 28, 2025: Denise Phillips moved to approve the
 minutes with the correction that the DDA anticipated conducting a TAP study, not another mTAP
 study. Motion seconded by Thom DeLoach. Motion passed unanimously.
- VI. Director's Report: the DCA Report for June and July 2025 were presented.
- VII. Council Report: Council Member Anita Bass was absent from this meeting.

VIII. Old Business

- 1. Discussion / Action Item: Stone Mountain, Commercial Buildout Grant Program
 - Robert Witherspoon moved to approve the proposed program, contingent upon the DDA Attorney's review and finalization, seconded by Sarah Hage. Unanimously approved.

IX. New Business

1. Discussion / Action Item: Approval of Finalist for Mural Project

- Denise Phillips moved to approve Alexandra Sorto as a finalist for the mural project, with the condition that the mural message reference Stone Mountain Village rather than the City of Stone Mountain, seconded by Robert Witherspoon. Motion passed unanimously.
- 2. Discussion / Action Item: Tunes by the Tracks Concerts, 2025
- There was a brief discussion.
- 3. Discussion / Action Item: TAP Application
- There was a brief discussion.

X. Adjournment

Motion by Denise Phillips to adjourn the meeting, seconded by Sarah Hage. Unanimously approved.

Form Name: Submission Time: Browser: IP Address: Unique ID:

Location:

2025 Community Activity Report September 19, 2025 12:38 pm Chrome 140.0.0.0 / Windows 50.207.61.118 1382282803

Section V. Item #1.

Main Street Community Stone Mountain Reporting: Classic **Designation Level** August **Month of Report:** Region: Region 3 **Community Population:** 5,001 to 10,000 **Person Reporting:** Maggie Dimov I would like a copy of this mdimov@stonemountaincity.org completed report emailed to: **PROGRAM OPERATIONS** What is the total dollar amount 19197.00 spent on your program's operational expenses during this reporting period? Please select all funding sources DDA funds which contributed financially to Other: City Special Events Funds \$8K; DDA Funds: \$11,197.00 your program's monthly operational expenses: Did your program have a board Yes meeting this month? **Did the Main Street Manager** No attend training this month? **Did any Board Members attend** No training this month? **EVENTS and VOLUNTEERS** Did any events occur downtown Yes during the reporting period? Were any of these events funded Yes through or by the Main Street **Program?**

20

Section V. Item #1.

What is the total cumulative expenditures for these events, including advertising?

8000.00

Events

How many events occurred in the 1 downtown district during this reporting period?

What is the total estimated attendance for all events:

500

Main Street Manager's Notes - Events One Event: Music of the Souls

JOB CREATION

PROGRAM PROJECTS AND EXPENSES

NEW MAIN STREET STAFF

Did your program hire any new staff this month?

No

Did your program release staff this month?

No

Complete and Certify

By signing below, you verify that the information contained in this report is accurate to the best of your knowledge.



2024 Workplan

Transformation Strategy 1:

Aesthetic and Cultural Transformation.

Why?

This strategy focuses on enhancing the visual appeal and cultural richness of an area to attract residents and visitors, fostering a sense of community pride and identity.

Goal 1	Goal 2	Goal 3	Goal 4
Vildly Important Goal			
conomic Impact and Tourism nhancement with One (1) mural owntown!	Enhancing the visual appeal and cultural richness of a downtown area to create a more attractive and vibrant environment by planting flowers downtown.	Caboose Project: renovating the Caboose next to City Hall, turning it into an ice cream shop.	

Repeat Annual Responsibilities

- Mardi Gras Parade over 4000 people visited downtown at the day of the parade. Over 100 volunteers participated.
- Tunes by the Tracks a total of 16 concerts were held in 2024. Over 20 volunteers at each concert.
- **Façade Grant Program-** A total of \$12,337.50 was distributed to local businesses. Local businesses used the funds for: façade renovations, outdoor signs, patios and landscaping.
- Other events: Community Clean Ups, National Night Out, Community Garden Days, Back to School Bash, Halloween and Hunted House, Veteran's Day Breakfast, Mental Health &Wellness events, faith & Blue, Public Open House, Christmas Parade and Senior Citizen Holiday Basket Distribution.

Transformation Strategy:

Aesthetic and Cultural Transformation.

Goal 1:

Mural (1) / \$10,000 total budget

Define Success:

Have one mural in downtown.

Partners: DDA, City, Artist, Property Owner

	Board Member				
Task	Responsible	Responsible	Due Date	Progress	Budget
1. Identify key stakeholders and collaborators	DDA	M. Dimov	March 2024	Complete	\$0
2. Site Selection and Approval of Site	DDA	M. Dimov	March 2024	Complete	\$0
3. Prepare the RFQ	M. Dimov	M. Dimov	September 2024	Complete	\$0
4. Send out the RFP	M. Dimov	M. Dimov	September 2024	Complete	\$0
5. Conduct community outreach to gather inputs and feedback	M. Dimov	M. Dimov	November 2024	Complete	\$0
6. Artist Selection	DDA	M. Dimov	November 2024	Complete	\$0
7. Review Artist portfolios and proposals	DDA	M. Dimov	November 2024	Complete	\$0
8. Work with Artist to develop final mural design, sign agreement	M. Dimov	M. Dimov		Deadline, December 2024	\$0
	•		•	Total	\$10,000.00

Transformation Strategy:

Aesthetic and Cultural Transformation.

Goal 2:

Beautification of the Downtown / Hiring a Landscaping Company / Total Budget \$60,000.00

Define Success:

Success for planting flowers in the downtown area is defined by the improved visual appeal, increased community engagement, tourism, and economic benefits

Partners: DDA, City Staff

Task	Board Member Responsible	Staff Responsible	Due Date	Progress	Budget
Identify locations for landscaping	Carl	Kayla	February	Complete	\$0
2. Get with Carl on what flowers will be planted / Overall design	Carl	Kayla	February	Complete	\$0
4. Prepare the RFP	M. Dimov	M. Dimov	March	Complete	\$0
6. Gather and evaluate proposals / Announce Finalist	DDA	M. Dimov	April	Complete	\$0
7. Hire a landscaping company / Sign the agreement	DDA	M. Dimov	July 2024	Complete	Total: \$60,000.00

Transformation Strategy:

Aesthetic and Cultural Transformation.

Goal 3: Define Success:

Caboose Project

Renovating the Caboose next to City Hall, turning it into an ice cream

shop.

Partners: DDA, City Officials / City Staff

	Board Member	Staff			
Task	Responsible	Responsible	Due Date	Progress	Budget
1. Identify key stakeholders and collaborators		M. Dimov	March 2024	Complete	\$0
2 Site Visit and project estimate		M. Dimov	March 2024	Complete	\$0
3. Discussion with the City about the project		M. Dimov	April 2024	Complete	\$0
4. Discussion with potential businesses and partnership with the DDA		M. Dimov	August 2024	Complete	\$0
5. Identify funding for the project / Grant Opportunities		M. Dimov	September 2024	In progress	\$0
6. The project is being postpone till FY2025, due to the lack of funding in 2024, and issues with the overall structure and condition of the Caboose. (After discussion with fire and building inspectors, the city has concerns about moving forward with this project).				Project to be discussed with the DDA, City and Council	\$0
7.					\$

CITY OF STONE MOUNTAIN REQUESTED BUDGET WORKSHEET BUDGET YEAR 2026

Account	Description	2023 ACTUAL	2024		EAR-TO-DA	2025 PROJECTED YEAR END	
20 -DOWNTOWN	DEVELOPMENT AUTI	HORITY					
REVENUES Non-Departmenta							
LICENSES & PERM	IITS						
20.3000.32.2260	- FILM PERMIT	0	0	0	0	0	
TOTAL LICENSES	& PERMITS	0	0	0	0	0	0
INTERGOVERNMN	EVENUES						
20.3000.33.6001	DEKALB BD OF HE	0	0	0	0	0	
TOTAL INTERGOV	ERNMNTL REVENU	0	0	0	0	0	0
CHARGES FOR SE	FCE						
20.3000.34.7200	Activity Fees	0	0	0	0	0	
TOTAL CHARGES	FOR SERVICE	0	0	0	0	0	0
CONTRIBUTIONS-	IV SRCS						
20.3000.37.1002 20.3000.37.1003	Sponsorships	0 0 0	0 0 0	0 0 0	0 0 0	0	
20.3000.37.1004	Contributions - MS	0	0	0	0	0	

20.3000.37.1005	Tunes by the Track	0	0	0	0	0	
TOTAL CONTRIBU	TIONS-PRIV SRCS	0	0	0	0		
		· ·		·	·	·	·
MISCELLANEOUS	IENUE						
20.3000.38.1001	Rent Income	0	0	0	0	0	
20.3000.38.9300	Miscellaneous DD	2	1	0	0	0	
20.3000.38.9301	Blue Grass Festiva	0	350	0	-350	0	
20.3000.38.9302	Banners	0	0	0	0	0	
20.3000.38.9303	Farmers' Market Fo	0	0	0	0	0	
20.3000.38.9304	Oktoberfest	0	0	0	0	0	
20.3000.38.9305	Christmas Parade	0	0	0	0	0	
20.3000.38.9306	GRANITE GRASSH	0	0	0	0	0	
20.3000.38.9307	Tunes by the Track	100	100	0	0	0	
20.3000.38.9308	BTSB - FISH FRY	0	0	0	0	0	
20.3000.38.9309	Ornament Revenu	0	0	0	0	0	
TOTAL MIDOELLA	-	400	454		050		
TOTAL MISCELLA	NEOUS REVENUE	102	451	0	-350	0	0
OTHER FINANCIN	OURCES						
20.3000.39.1100	Interfund Transfer	151,673	97,170	175,750	210,117	0	
20.3000.39.1101	Fund 20 - Reserve	0	0	0	0	0	
20.3000.39.1200	Fund 20 Unrestrict	0	0	0	0	0	
20.3000.39.1201	Fund 20 MARTA Re	0	0	0	0	0	
20.3000.39.2100	Proceeds From Sa	0	0	0	0	0	
20.3000.39.2202	Property Sale	0	0	0	0	0	
20.3000.39.3201	BB&T Note Procee	0	0	0	0	0	
	_						
IOIAL OTHER FI	NANCING SOURC _	151,673 	97,170 	175,750	210,117	0	0
			_				
TOTAL Non-Depar	t mental	151,775	97,621	175,750	209,767	0	0
			_				
TOTAL REVENUES		151,775	97,621	175,750	209,767	0	0
	=	=======	=======	=======	=========	=====:====	=====:

EXPENDITURES

PERSONAL SRVC & MPL BEN

20.5130.51.1100	Regular Employee	62,707	78,802	0	0	0	
20.5130.51.1101	Part Time Employe	0	0	0	0	0	
20.5130.51.2100	Group Health Insu	8,663	10,057	0	0	0	
20.5130.51.2120	Disability (STD)	92	90	0	0	0	
20.5130.51.2130	Dental Insurance	351	253	0	0	0	
20.5130.51.2140	Life Insurance	126	123	0	0	0	
20.5130.51.2150	Accident / Vision II	75	68	0	0	0	
20.5130.51.2200	F.I.C.A.	3,888	4,886	0	0	0	
20.5130.51.2300	Medicare	909	1,143	0	0	0	
20.5130.51.2600	Unemployment	0	0	0	0	0	
20.5130.51.2700	Worker's Comp	0	0	0	0	0	
TOTAL PERSONAL	SRVC & EMPL BEN	76,811	95,421	0	0	0	0
PURCHASED/CON	ITED SVC						
20.5130.52.1200	Professional Serv.	0	53,222	0	0	0	
20.5130.52.1207	Administrative Ser	0	0	0	0	0	
20.5130.52.1210	Legal Expense	0	14,715	20,000	6,499	0	
20.5130.52.1215	Miscellaneous Leg	0	0	0	6,612	0	
20.5130.52.1300	Technical Services	322	0	0	0	0	
20.5130.52.2230	Building Repairs &	0	0	0	0	0	
20.5130.52.2310	Rent	0	0	0	0	0	
20.5130.52.3101	Building Insurance	0	0	0	0	0	
20.5130.52.3200	Communications	1,879	98	0	0	0	
20.5130.52.3300	Advertising	1,970	756	1,500	0	0	
20.5130.52.3380	PROMOTIONS DD,	0	0	3,000	192	0	
20.5130.52.3400	Printing & Binding	2,970	0	1,500	114	0	
20.5130.52.3500	Travel	0	0	2,000	0	0	
20.5130.52.3600	Dues & Fees	566	365	750	625	0	
20.5130.52.3700	Education & Traini	1,864	200	2,000	250	0	
20.5130.52.3850	Contract Labor- DI	18,500	2,500	30,000	7,500	0	
TOTAL PURCHASE	D/CONTRACTED S	28,071	71,857	60,750	21,792	0	0
SUPPLIES							
20.5130.53.1100	OFFICE SUPPLIES	0	0	0	0	0	

20.5130.53.1110	Office Supplies	1,000	209	0	0	0	
	Computer Softwar	0	0	0	0		
20.5130.53.1130	•	0	0	0	0	0	
	WATER DDA BUILE	0	0	0	0		
20.5130.53.1218	Water - 5379 E Mtr	0	0	0	0		
20.5130.53.1220	Natural Gas	0	0	0	0		
20.5130.53.1226	GAS 965 FL 1 Main	0	0	0	0		
	Gas 965 FLR 2 Mai	0	0	0	0		
20.5130.53.1228	Gas - 5379 E Mtn S	0	0	0	0	0	
20.5130.53.1230	Electricity DDA Blc	0	0	0	0	0	
20.5130.53.1231	Electricity 965 Mai	0	0	0	0		
20.5130.53.1232	Electricity 963 Mai	0	0	0	0	0	
20.5130.53.1233	Electrical 965 Maii	0	0	0	0	0	
20.5130.53.1234	Electricity 965 Mai	0	0	0	0	0	
20.5130.53.1235	Electricity 965 Mai	0	0	0	0	0	
20.5130.53.1237	Electricity 5347 E I	0	0	0	0	0	
20.5130.53.1238	Electricity - 5379 E	0	0	0	0		
20.5130.53.1300	Food Catering	649	0	0	0	0	
20.5130.53.1600	Small Equipment -	0	0	0	0	0	
20.5130.53.1740	Other Supplies	1,254	0	0	0	0	
TOTAL SUPPLIES		2,903	209	0	0	0	0
CAPITAL OUTLAY							
20.5130.54.1102	Site - 1001 4th Stre	0	0	0	0	0	
20.5130.54.1300	Buildings	0	0	0	0	0	
20.5130.54.1308	Buildings - 5379 E	0	0	0	0	0	
20.5130.54.2400	Computer	0	0	0	0	0	
20.5130.54.2500	Other Capital Outl	0	0	0	0	0	
TOTAL CAPITAL	OUTLAY	0	0	0	0	0	0
OTHER COSTS							
20.5130.57.3000	Payment To Others	0	0	0	0	0	
20.5130.57.3200	BOOST	0	0	0	0	0	
20.5130.57.3300	Facade Grants	13,237	1,250	0	0	0	
	Enhancement Grant			100,000	14,993		
	Commercial Grant						
20.5130.57.3400	Stormwater Utility	0	0	0	0	0	
20.5130.57.3401	Stornwater - 5379	0	0	0	0	0	

20.5130.57.3500 R 20.5130.57.3600 B 20.5130.57.3700 H 20.5130.57.9000 C TOTAL OTHER CO S DEBT SERVICE 20.5130.58.1221 G 20.5130.58.2221 G TOTAL DEBT SER V OTHER FINANCINCS	Business Developi HISTORIC TRAIN D Contingencies — STS GMA - DDA BUILDI GMA - DDA BLDG I — VICE	0 0 0 0 	0 0 0 0 1,250	100,000	0 0 0 0 0 14,993	0	0
20.5130.57.3600 B 20.5130.57.3700 H 20.5130.57.9000 C TOTAL OTHER CO S DEBT SERVICE 20.5130.58.1221 G 20.5130.58.2221 G TOTAL DEBT SER V	Business Developi HISTORIC TRAIN D Contingencies — STS GMA - DDA BUILDI GMA - DDA BLDG I — VICE	0 0 13,237	0 0 0 	100,000	0 0 	0	0
20.5130.57.9000 C TOTAL OTHER CO S DEBT SERVICE 20.5130.58.1221 G 20.5130.58.2221 G TOTAL DEBT SER V	Contingencies — STS GMA - DDA BUILDI GMA - DDA BLDG I — /ICE	0 13,237 0 0	1,250	100,000	0 14,993 0	0	0
TOTAL OTHER CO S' DEBT SERVICE 20.5130.58.1221 G 20.5130.58.2221 G	GMA - DDA BUILDI GMA - DDA BLDG I —	13,237 0 0	1,250	100,000	14,993	0	0
DEBT SERVICE 20.5130.58.1221 G 20.5130.58.2221 G TOTAL DEBT SER V	GMA - DDA BUILDI GMA - DDA BLDG I — /ICE	0 0	0	0	0	0	-
DEBT SERVICE 20.5130.58.1221 G 20.5130.58.2221 G TOTAL DEBT SER V	GMA - DDA BUILDI GMA - DDA BLDG I — /ICE	0 0	0	0	0	0	-
	GMA - DDA BLDG I – /ICE	0	-				
20.5130.58.2221 G TOTAL DEBT SER V	GMA - DDA BLDG I – /ICE	0	-				
TOTAL DEBT SER V	/ICE		0	0	0	Λ	
		0				U	
		0					
OTHED EINIANICINGS	CEC		0	0	0	0	0
OTTEN FINANCINGS	DEO						
	— Special Events	0	0	15,000	0	0	
20.5130.61.9001 B	Blue Grass Festiva	0	0	0	0	0	
20.5130.61.9002 1	175th ANNIVERSA	0	0	0	0	0	
20.5130.61.9003 F	Farmers' Market C	0	0	0	0	0	
20.5130.61.9004 F	all Event	0	0	0	0	0	
20.5130.61.9005 C	Christmas Parade	0	0	0	0	0	
20.5130.61.9006 G	GRANITE GRASSH	0	0	0	0	0	
20.5130.61.9007 L	LIVE NATIVITY	0	0	0	0	0	
20.5130.61.9008 To	Tunes by the Track	7,500	7,500	0	0	0	
20.5130.61.9009 B	BTSB Fish Fry & Mc	0	0	0	0	0	
20.5130.61.9010 F	FARMERS MARKET	0	0	0	0	0	
20.5130.61.9019 JU	UNETEENTH EVEI	0	0	0	0	0	
20.5130.61.9020 M	Mardi Gras Parade	2,065	4,000	0	0	0	
TOTAL OTHER FI N	NANCING USES	9,565	11,500	15,000	0	0	0
TOTAL Downtown I e	ev. Authority	130,587	180,237	175,750	36,785	0	0
TOTAL EXPENDITU S		130.587	180,237		36.785	 0	

REVENUE OVER/(LER) EXPENDITURE

21,187 -82,617 0 172,982

0

0

=

Georgia Department of Community Affairs Community Development Block Grant Division

Field/Site Visit Report

Recipient Name:

Stone Mountain DDA

Grant No

Date of Visit: 09/12/2025

Type of Visit: IPA

Persons contacted and/or present during visit: Jonathan Hartnett, owner of 947 Main Street, Stone Mountain Village (SMV). I've met with Maggie Dimov, City Mgr. several times on the use of DDRLF.

Summary of Project Status: The Stone Mountain DDA is interested in funding for the Live Oak Restaurant concept at 947 Main Street proposed by owner Jonathan Hartnett. He is the owner operator of Cherokee Rose Restaurant and Las Brasas in SMV and Decatur respectively. Former owners of the site operated it at the Public House and have moved out of the country, so the site sits vacant. The comp plan and Main Street goals for SMV addresses vacancies throughout downtown and this known business person is ready with permits to renovate the space and launch the new restaurant.

Problems/Deficiencies Identified

It is a historic granite site within SMV downtown and Jonathan has already approached the HPC for permission regarding signage for the restaurant.

On Site T/A or Reviews Completed: We discussed amounts of funding up to \$250K which he will determine as soon as the bank loan from Truist comes through this week. He is ready to apply ASAP and standing by to begin renovations and install equipment and fixtures. I've emailed him the IPA to complete.

Other Comments, Recommendations, Observations

Jonathan is a successful restaurateur and devoted to the revival plan for downtown SMV.

Report Prepared By

Tracie Sanchez

Date 09/12/2025

Report Reviewed By

Date

Additional Actions Recommended

Expedite as best we can as this village needs some activity and owner is standing by to create it.



Initial Project Assessment for Downtown Development Revolving Loan Fund

Thank you for your interest in the Downtown Development Revolving Loan Fund (DD RLF) of the Georgia Department of Community Affairs. Attached, please find an Initial Project Assessment (IPA) that contains several questions regarding your proposed project. Your answers to these questions will help us determine whether your project is eligible for DD RLF funding. A DCA employee will be available to assist you in understanding these questions. In most cases, both the applicant local government (city or county) and the proposed borrower business will need to provide information to complete this form.

Please be advised that your completion of this IPA does not constitute submission of a DD RLF application and is not a commitment to fund or a notification of contract award, or notification that any proposed activities are eligible for DD RLF financing. Simply, DCA needs certain information about your project before it can provide advice about the project's eligibility and competitiveness for funding.

Each DD RLF project will be subject to credit underwriting and each application must stand on its own merit and obtain sufficient points under the formal review process to be funded. Any group or individual that secures financing and moves ahead with any portion of the project should do so under the full realization that DD RLF funding is not guaranteed until a loan commitment has been executed by DCA. Note that beginning the project before review by our office may make the project ineligible for funding. This can include such actions as beginning construction, acquiring property, and closing interim or permanent loans.

The application may be submitted electronically to <u>oed@dca.ga.gov</u> or a hard copy (one original and two copies) may be mailed to:

Georgia Department of Community Affairs Attn: DD RLF Program Manager Office of Economic Development 60 Executive Park South, N.E. Atlanta, Georgia 30329-2231

Please Note: An application is not considered complete unless the executed signature page (page 5 below) is included.

Page 1 of 7



1. Project Description

Describe your project. Provide sufficient detail for a clear understanding of the entire project, including the interested parties and their names and a description of any sub-recipient business. Please indicate: what activities the DD RLF proceeds will be used for; where the project will take place (please give an exact address); and the status of the project and its implementation schedule.



The project description should also address how the proposed project will assist the applicant community in its efforts to revitalize and enhance its core downtown commercial district.

2. Sources and Uses

Indicate the amount of DD RLF financing requested and show how the proposed sources and uses will be allocated. Show the other financing sources and the related dollar amounts. Also show the purpose(s) for which the funds will be used, and in what amounts. Be sure to identify the amount of equity in the project. Note that the DD RLF generally requires an owner's equity injection and commercial financing in order for the project to be eligible and competitive.



SOURCES AND USES STATEMENT

USE OF FU	NDS	SOURCE OF FUNDS			
Use	Amount	Lender/Equity Investor (e.g., 5 th National Bank, owner)	Amount		
Land	\$	TRUIST LOAN	\$ 80,000		
Building Construction	\$ 100,000	OWNER CAPITAL	\$20,000		
Rehabilitation	\$ 50,000	Revolving Lanford	\$250,000		
Furniture, Fixtures & Equipment	\$/00,000		\$		
Working Capital	\$50,000		\$		
Infrastructure	\$50,000		\$		
Other	\$		\$		
TOTAL COSTS =	\$ 350,000	Total Sources = \$	350,000		

USES MUST EQUAL SOURCES

3. Financing Structure

Describe the principal parties in your deal and how funds will flow to the project. For example:

• Who will provide the equity?

Page 2 of 7



See attached Section VIII. Item #3.

- Who will provide the permanent financing, other than DD RLF? Has permanent financing been committed?
- Is interim financing needed? If yes, who will provide the interim financing and has it been committed?
- Who will own the assets upon completion?
- If real estate is involved, has it been acquired or is there an option on the property?

4. Repayment Schedule

If possible, please indicate your preferred interest rate and term.

5. Collateral

The DD RLF program requires that most loans be collateralized. Describe the collateral for the DD RLF loan, and, if applicable, the proposed collateral for other project debt. Examples of collateral might be:

- · A first or second lien on real property;
- · A first lien on machinery or equipment; or
- The pledge of marketable securities.

6. Time Table and Stages

Indicate your estimated project *timetable*, including where the project stands now and at what stage(s) you will need DD RLF financing.

7. Eligible Activity

Indicate each eligible DD RLF activity you will be assisting or undertaking, for example, land acquisition, building acquisition, new construction, rehabilitation, green space/parks, historic government buildings.

8. Public Benefit Standards

If your project is an *eligible* downtown development activity, it must provide a certain level of *public benefit*. For example, meeting downtown development needs, meeting aesthetic or historic preservation needs, job creation or retention, etc. Therefore, indicate how your project will benefit the downtown area in which it is located.

9. Map of Project Location

Please attach a map that reflects the downtown area of your community and that clearly identifies the location of the proposed project. Pictures of the proposed building or site may also be submitted if available.

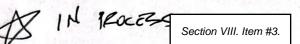
10. Credit Information

Page 3 of 7



11. Whom May We Contact

Contact Person:	Hartnett Phone: 678-368-5550
Address: 1766 MOUNTAIN	GLEN City: STONE MOUNTAIN
Contact Phone: 678-368-353	City: SFORE MOUNTAIN TO Fax: e-mail: jovakiras
Local Government Signature	Development Authority Signature
By:	By:
Name:	Name:
(print or type) Title:	(print or type) Title:
Date:	Date:
	Business Signature By:
	By: 14 TELAN I LART NETT
	Name: JONATHAN HARTNETT (print or type)
	Title: OWNER
	Company: LIVE OAK TAP, LL(
	9/17/272



DD RLF Supporting Documentation All Applicants

Note: Items <u>underlined</u> are usually critical for most projects. Other documentation may not be applicable or will be required prior to disbursement of DD RLF funds. DCA field representatives and program and credit managers are available to discuss what particular supporting documentation would be needed in individual cases. DCA reserves the right to request other information.

I. General Project Information

- A. Synopsis of Project Indicate: who will be the primary borrower(s) of the DD RLF financing and who will develop the project; what the DD RLF proceeds will be used for and the amount of financing needed to implement the total project; where the project will take place; when the project will be implemented; and how the DD RLF financing will be passed through any public intermediaries and combined with other financing instruments. The synopsis should also provide a description of the downtown area and how this project will impact downtown.
- B. <u>Downtown Feasibility/Marketing Analysis and Plan</u> Existing downtown plans relevant to the project should be provided. Relevant information could include any market or feasibility studies and various analyses that examine trade areas, tenant mix, over/under supply mixes in retail markets, etc.
- C. <u>Source and Use Statement</u> If needed for further explanation of the DD RLF Budget Form, include on a single sheet the individual sources of financing and the specific uses of a particular financing source. This statement should reconcile to the DD RLF Budget Form.
- D. Resumes of the principals involved in day-to-day management of the project.
- E. Plans, Specifications, Renderings and Architectural Drawings that have been approved by appropriate local and state regulatory and historic preservation agencies.
- F. Property Management Plan (for real estate projects) that outlines a plan for the renting and merchandising of space in the renovated facility, the operation and maintenance of the facility and what party will be responsible for the financial and day-to-day management of the property.
- II. Financial and Company Information
- A. <u>Personal financial statement</u> current within 60 days for each proprietor, partner or stockholder with 20% or more ownership of the project. DCA has a form available on its web site and in the DD RLF application package; a standard form from a commercial bank may be used as well.
- B. <u>Personal tax returns</u> for the previous three years for each proprietor, partner or stockholder with 20% or more ownership of the project.
- C. A <u>year-end real estate pro-forma for the first two years</u> of the project with <u>a written explanation of assumptions</u>. The pro-forma should include gross rent, vacancy rate, net rent, operating expenses including taxes, utilities and maintenance, net operating income, debt service, and cash flow. For tax credit projects, an after-tax cash flow estimate should be provided.
- D. A <u>schedule of debts</u> which includes the original date and amount, monthly payment, interest rate, present balance owed, maturity, to whom payable, and collateral securing any short-term and long-term loans that the project business or the developer(s) currently have outstanding or have planned for the next 12 months. Please indicate whether each loan is current or delinquent.
- E. The <u>names of affiliated (through ownership or management control) and subsidiary businesses</u>. DCA may require financial statements be provided.

Page 6 of 7

- F. A copy of existing or proposed lease agreement(s).
- G. Corporate <u>tax returns for the previous three years</u> for the existing business that is the underlying DD RLF borrower.
- H. Company financial statements for the previous three years for the existing business that is the underlying DD RLF borrower as well as interim financial statements within 60 days of the application.
- A <u>year-end pro-forma balance sheet and income statement for the first two years</u> of the business that is the DD RLF borrower with <u>a written explanation of assumptions</u>.
- J. A monthly cash flow analysis for the first 12 months of operation or for three months beyond the breakeven point (whichever is longer) together with a written explanation of assumptions for any new business that is the DD RLF borrower.
- K. The most recent <u>Audited Financial Statements</u> of the local government if the local government is the ultimate borrower (e.g., a city that borrows funds to renovate a historic city hall). Interim financial statements may be required.
- III. Supporting Cost Documentation, Site Control, etc.
- A. A copy of <u>key cost documents</u> such as real estate purchase agreements, contractor cost estimates, vendor quotes for machinery and equipment, etc.
- B. Purchase Option, Sales Agreement, or Warranty Deed for any real estate needed to undertake the project.
- C. <u>Financial Commitment Letter(s)</u> from participating financial institution(s) and public agencies. The letter(s) should indicate the amount, rate, term, and contingencies associated with the financing, and <u>the reasons why it</u> wishes assistance in the financing of the project.
- D. <u>Commitment Letter(s)</u> from participating business(es) or tenants. The letter(s) should indicate the number of full-time jobs to be created and/or retained and the amounts of any private investment that will occur as a result of the project.
- E. List of Available Collateral with prior liens noted.
- F. <u>Proposed-Use Certification</u> from local government that certifies the project will comply with all applicable land-use, environmental and other applicable local laws as well as any special requirements involving community improvement districts, special tax districts, or redevelopment areas. (Please provide copies of applicable local legislation.)
- G. Appraisal (prepared by an appraiser with credentials acceptable to DCA and prepared on behalf of DCA) for any real estate to be financed or an independent appraisal on an "as completed basis". Appraisals will not normally be required until after review by DCA. Appraisals should only be ordered after consultation with DCA.
- H. An environmental analysis acceptable to DCA. Environmental analyses will not normally be required until after review by DCA. Environmental analyses should only be ordered after consultation with DCA.
- I. If the business is a franchise, include a copy of the Franchise Agreement and the Franchisor's Disclosure Statements that is required by the Federal Trade Commission.