



Downtown Development Authority Meeting

Monday, January 27, 2025, at 6:30 PM
875 Main Street, Stone Mountain, GA 30083

Regular Meeting Minutes

I. Call to Order

- Carl Wright called the meeting to order at 6:30 pm.
- Members Present: Carl Wright, Denise Phillips, Council Member Anita Bass, Michelle Dunbar, Robert Witherspoon and Sarah Hage. The DDA Legal Team also attended in person. Thom DeLoach was absent from this meeting.

II. Approval of the Agenda

- Anita Bass made a motion to approve the agenda, seconded by Robert Witherspoon. Unanimously approved.

III. Approval of Minutes:

- Motion by Denise Phillips to approve the minutes from December 9th, 2024; December 16th, 2024 and January 15th, 2025; seconded by Anita Bass. Unanimously approved.

IV. Citizen Comments:

- Dave Thomas made a comment about the Boost program.

V. Director's Report

- The DDA's monthly report to the DCA has been submitted. The Director also mentioned some of the DDA Projects and Accomplishments for 2024.

VI. Council Report

- Council and DDA Member Anita Bass, provided a brief update on the last council meeting discussions/action items.

VII. Old Business:

1. **Discussion/Action Item: Enhancement Grant Program:** Denise Phillips made a motion to approve the proposed grant, seconded by Anita Bass. Unanimously approved.
2. **BEC/DDA Mardi Gras Agreement for FY2025:** the DDA held a discussion during the executive session. There was no motion, and no agreement was signed between the DDA and BEC. (The DDA stays behind their original proposal to fund 25% of the Mardi Gras total verified expenses and up to \$5,000.00).
3. **Discussion Item: Caboose Project:** A direction was given to the DDA Director to find estimate quotes for the Caboose.

IX. New Business

1. Mural Agreement Between the DDA of City of Stone Mountain and Charity

Hamidullah: Motion by Anita Bass to approve the proposed agreement, seconded by Robert Witherspoon. Unanimously approved.

2. Discussion Item: DDA Special Events Sponsorship Program: there was a brief discussion.

3. Discussion Item: DDA social media: Sarah Hage will be overseeing the DDA social media pages and marketing strategy.

4. Discussion Item: Communication and Meeting with local businesses: the DDA Director will be scheduling roundtable discussions with local businesses.

5. Discussion Item: Date for Strategic Planning Session: Targeted date in fall 2025.

X. Executive Session to discuss Personnel, Legal, and/or Real Estate

- Motion by Denise Phillips to enter into an Executive Session, seconded by Sarah Hage. Unanimously approved.
- Motion by Denise Phillips to exit the Executive Session, seconded by Michelle Dunbar. Unanimously approved.

XI. Adjournment:

Motion by Denise Phillips to adjourn the Regular Meeting, seconded by Robert Witherspoon. Unanimously approved.

Approved by the Board on: _____

_____ Carl Wright, Chairperson _____ Thom Deloach, Vice Chairperson