



# Downtown Development Authority Meeting

Monday, April 28, 2025, at 6:30 PM

City Hall, 875 Main Street, Stone Mountain, Georgia 30083

## Minutes

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### I. Call to Order

- Carl Wright called the meeting to order at 6:33 pm.
- Members Present: Carl Wright, Denise Phillips, Sarah Hage, Council Member Anita Bass, Michelle Dunbar and Robert Witherspoon. Thom DeLoach was absent from this meeting.

### II. Approval of the Agenda

- Council Member Bass made a motion to approve the agenda, seconded by Denise Phillips. Unanimously approved.

### III. Approval of Minutes

- **DDA Regular Meeting Minutes, March 24, 2025:** Michelle Dunbar made a motion to approve the minutes, seconded by Sarah Hage. Unanimously approved.

### IV. Citizen Comments

- Dave Thomas provided feedback on the DDA's meetings.
- Jelani Linder expressed appreciation to the DDA for doing Mtap study.

### V. Director's Report

- The DCA Monthly Report for March 2025 was presented.
- The Director and DDA members attended the 2025 Spring Georgia Downtown Professional Meetup in Avondale Estates!

### VI. Council Report

- Council and DDA Member Anita Bass provided a brief update on the last council meeting discussions/action items.

### VII. Old Business

1. **Revitalization Strategy:** The MTAP group delivered a presentation focused on a comprehensive revitalization strategy for Stone Mountain's downtown corridor. The report outlined key objectives, including the development of a property acquisition strategy, the identification of highest and best uses for key catalyst parcels, and the creation of a framework to partner with investors and developers to revitalize existing buildings and attract new businesses to the area.
2. **Action Item: 901 Mural Project:** Denise Phillips made a motion to approve the final version of the mural, seconded by Robert Witherspoon. Unanimously approved.
3. **Action Item: 2025 DDA Meeting Calendar / proposed changes:** Anita Bass made a motion to approve the proposed changes, seconded by Sarah Hage. Unanimously approved. (The DDA approved the following meeting dates: June 23<sup>rd</sup>, September 29<sup>th</sup>, November 17<sup>th</sup> and December 8<sup>th</sup>).

## **VIII. New Business**

1. **Commercial Buildout Improvement Grants:** A brief discussion was held regarding the concept of a Commercial Buildout Improvement Grant, with initial ideas shared about how such a program could support local businesses in renovating and improving commercial spaces.
2. **Partnership Opportunities / Ideas for Business Webinars:** the agenda item was postponed for another meeting.
3. **965 Main Street:** Mural Project and Enhancement Grant: Denise Phillips made a motion to approve the request for an enhancement grant, seconded by Robert Witherspoon. Unanimously approved.

## **IX. Executive Session to Discuss Personnel, Legal, and/or Real Estate-** there was no executive session

- X. Adjournment:** Sarah Hage made a motion to adjourn this meeting, seconded by Michelle Dunbar. Unanimously approved.