



ATLANTA



2026

PGA
CHAMPIONSHIP

Golf Expo

SCREEN **ON THE** GREEN

AND ENTREPRENEUR EXPO



Presented by Mayor Jazzmin Cobble, City Council
and the Parks & Recreation Department



Film Program

A group of performers on stage during an entertainment program. On the left, a man in a black suit and a tan hat stands at a wooden podium, speaking into a microphone. Behind him, a line of four women in black outfits are also performing, each with a microphone. The background is a simple stage setting with a white wall and a black curtain. The text "Entertainment Program" is overlaid in the center in a white, sans-serif font, with a white horizontal line underneath it.

Entertainment Program

Film Maker Receptions





World Cup Soccer Festival

Details

Date: June 11-July 19, 2026

Location: Privi Stonecrest
8020 Mall Parkway
Stonecrest, Georgia 30038

Times: 6:00-9:00 p.m. Weekdays
12:00-9:00 Weekends

Budget: \$10,0000

Event

The 2026 FIFA World Cup, the 23rd edition of the tournament, will take place from June 11 to July 19, 2026. For the first time in history, the event will be co-hosted by the United States, Mexico, and Canada, and will feature an expanded lineup of 48 teams—making it the largest World Cup ever. Matches will be played across 16 host cities: 11 in the U.S., 3 in Mexico, and 2 in Canada.

Atlanta will be one of the key host cities, with Mercedes-Benz Stadium set to stage eight World Cup matches, drawing fans and visitors from around the world. This presents an exciting opportunity for Stonecrest to showcase its community by organizing the Stonecrest FIFA World Cup Soccer Festival, inviting soccer enthusiasts to experience the city's vibrant culture and hospitality.

The Stonecrest FIFA Cup Soccer Festival

The Stonecrest Film and Entertainment Commission, Discover DeKalb, and Privi are joining forces to present the Stonecrest FIFA World Cup Soccer Festival. This exciting event is designed to deliver the ultimate experience for local and visiting soccer fans, featuring a variety of engaging activities, including::

- Kick-Off Party to launch the celebration in style.
- Game-Watching Parties on a giant screen at the Privi Event Center for an immersive viewing experience.
- Delicious Food Options from Privi Food Court restaurants and food trucks located in the Privi parking lot.
- Soccer Simulator for both youth and adults to test their skills and have fun.
- Appearance by the Atlanta Silverbacks F.C.

Targeted Attendees

The following groups will be targeted to attend the festival:

- Visiting and local soccer fans
- Youth and adult soccer leagues
- Soccer Associations
- Middle School and High School soccer teams
- African and Caribbean communities
- Attendees from visiting countries
- Embassy dignitaries

Schedule

Teams	Date	Time
Event Kick-Off	Tuesday Jun16	7:00 p.m.
Argentina vs. Algeria	Tuesday, June 16	9:00 p.m.
Ecuador vs. Curacao	Saturday, June 20	8:00 p.m.
Uruguay vs. Cape Verde	Sunday June 21	6:00 p.m.
New Zealand vs. Egypt	Sunday, June 21	9:00 p.m.
Norway vs. Senegal	Monday, June 22	8:00 p.m.
Jordan vs Algeria	Monday, June 22	11:00 p.m.
Morocco vs. Haiti	Wednesday, June 24	6:00 p.m.

* July games will be scheduled once the teams have been announced.

Festival Coordinators

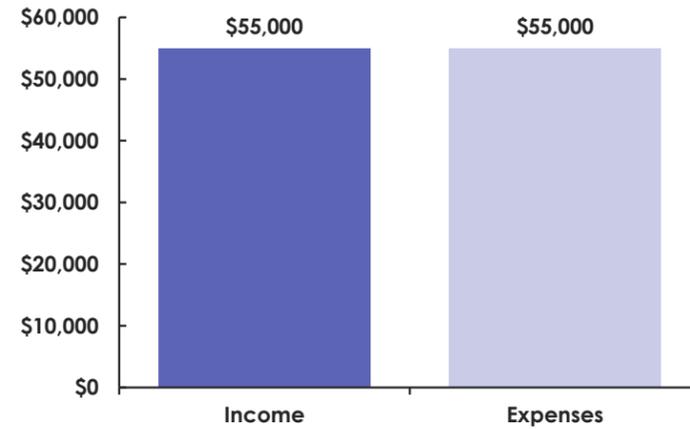
- Rob Turner, Chairman, Stonecrest Film and Entertainment Commission
- James Tsismanakis, Discover Dekalb
- David Grave, Communications Director, City of Stonecrest
- Lance Randall, Economic Development Director, City of Stonecrest
- Dr. Catrenia McLendon, Business Development Manager, City of Stonecrest
- Nicholas Ivey, Community Engagement Coordinator, City of Stonecrest

Assignments and Timeline

Task	Assigned	Deadline	Status
Venue			
Food Trucks			
VR Box			
Social Media Marketing			
Billboard Marketing			
Give Aways			
Outreach to Targeted Attendees			
Soccer Simulator			
Atlanta Silverbacks			

Stonecrest Film and Entertainment Commission 2026 Budget

SUMMARY	
Total monthly income	\$55,000
Total monthly expenses	\$55,000
BALANCE	
	\$0
PERCENTAGE OF INCOME SPENT	
	100%



INCOME

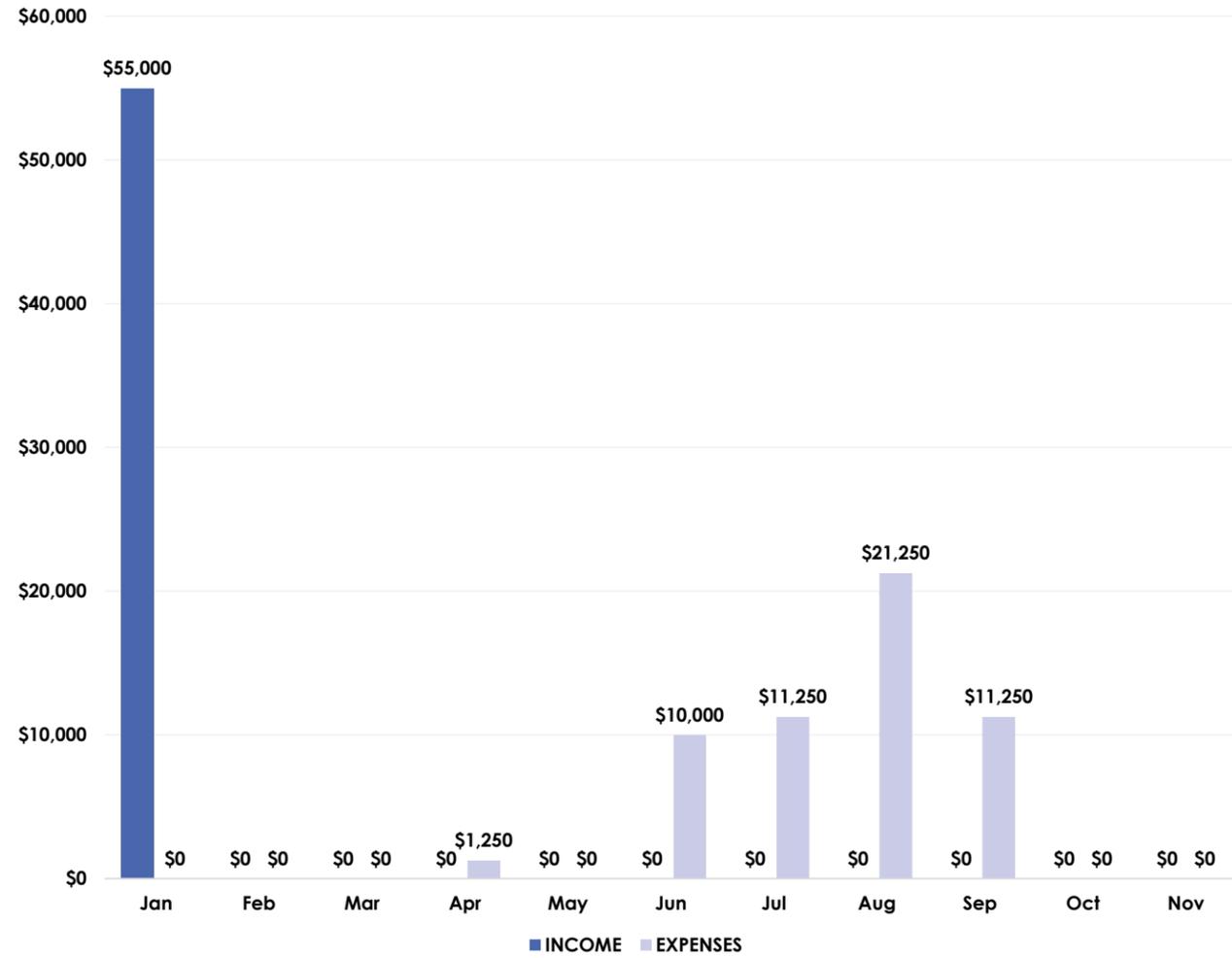
Item	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Average
Events (100-7500-521340)	\$30,000												\$30,000	\$30,000
Film Hosting (100-7500-521360)	\$5,000												\$5,000	\$5,000
Programs (100-7500-521370)	\$20,000												\$20,000	\$20,000
Total	\$55,000	\$0	\$55,000	\$18,333										

EXPENSES

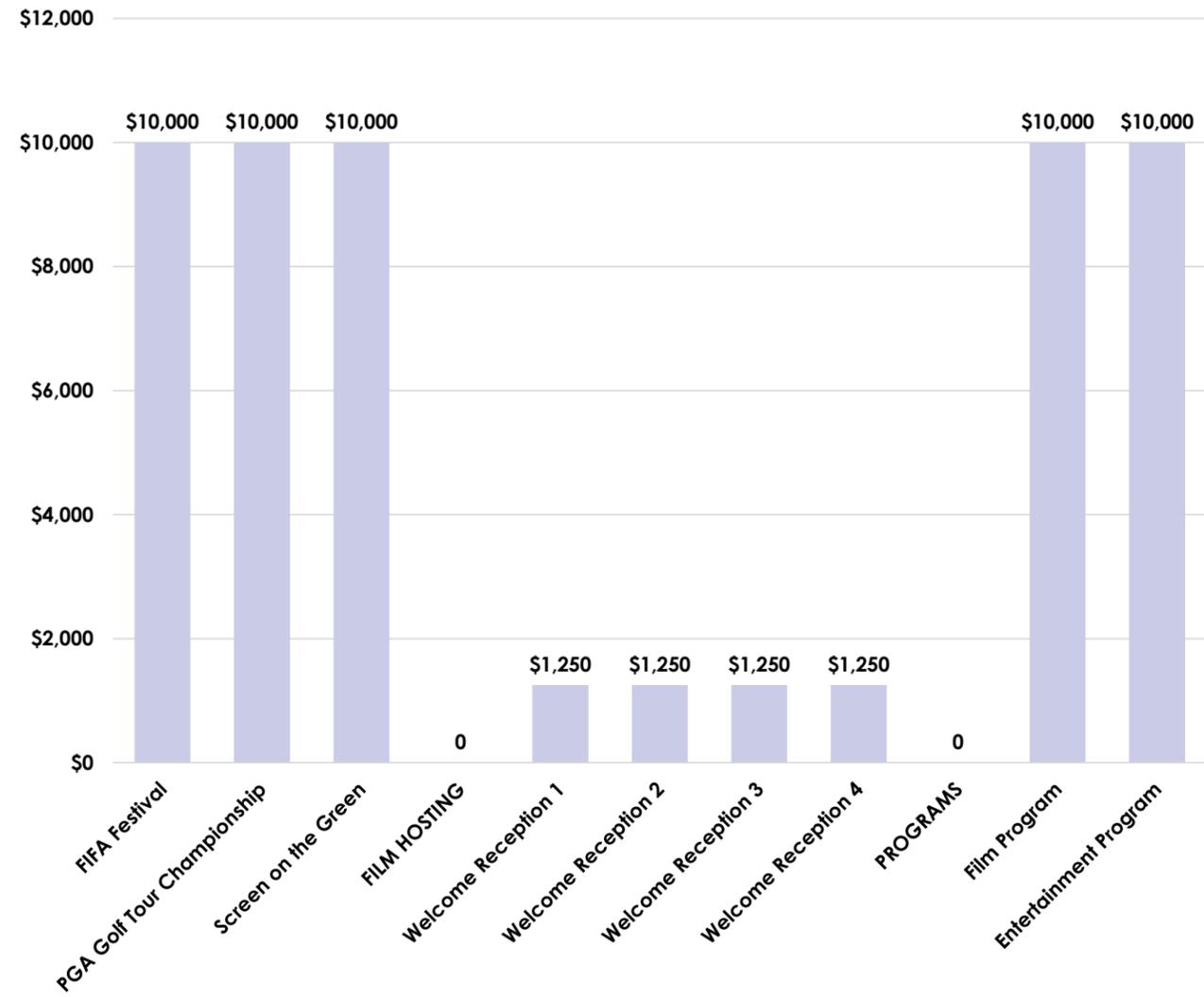
EVENTS	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Average
FIFA Festival						\$10,000							\$10,000	\$10,000
PGA Golf Tour Championship								\$10,000					\$10,000	\$10,000
Screen on the Green									\$10,000				\$10,000	\$10,000
FILM HOSTING	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Average
Welcome Reception 1				\$1,250									\$1,250	\$1,250
Welcome Reception 2							\$1,250						\$1,250	\$1,250
Welcome Reception 3								\$1,250					\$1,250	\$1,250
Welcome Reception 4									\$1,250				\$1,250	\$1,250

PROGRAMS	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Average
Film Program							\$10,000						\$10,000	\$10,000
Entertainment Program								\$10,000					\$10,000	\$10,000
Total	\$0	\$0	\$0	\$1,250	\$0	\$10,000	\$11,250	\$21,250	\$11,250	\$0	\$0	\$0	\$55,000	\$6,111

Income and expenses by month



Total expenses



**Stonecrest Film and Entertainment Commission
2026 Meeting Schedule**

February 19, 2026	Commission Meeting	6:30 p.m.
March 18, 2026	Commission Meeting	6:30 p.m.
April 16, 2006	Commission Meeting	6:30 p.m.
May 21, 2026	Commission and Advisory Committee Meeting	6:30 p.m.
June 18, 2036	Commission Meeting	6:30 p.m.
July 16, 2026	Commission Meeting	6:30 p.m.
August 20, 2026	Commission and Advisory Committee Meeting	6:30 p.m.
September 17, 2026	Commission Meeting	6:30 p.m.
October 22, 2026	Commission Meeting	6:30 p.m.
November 19, 2026	Commission and Advisory Committee Meeting	6:30 p.m.
December 17, 2926	Holiday Event	7:00 p.m.

All meetings will take place in the City Council Conference Room at the Stonecrest City Hall 3120 Stonecrest Blvd.

The Holiday event will take place at 7:00 p.m. at a location to be determined.