

CITY OF STONECREST, GEORGIA

Stonecrest Development Authority

Mayor Jazzmin Cobble Elijah Ajayi Jennifer Capers Andrew Chamblin Chris Seabrook Joyce Walker

STONECREST DEVELOPMENT AUTHORITY MEETING MINUTES

February 28, 2024, 6:00 p.m.

Citizen Access: In-Person @ City Hall (3120 Stonecrest Blvd Stonecrest)

(meeting will be recorded and uploaded to the Stonecrest YouTube page)

I. CALL TO ORDER: Mayor Jazzmin Cobble

The meeting began at 6:22pm.

II. ROLL CALL: Mayor Jazzmin Cobble

All members were present.

III. PUBLIC COMMENTS:

Overall limit in public comments is 20 minutes. Limited to 2 minutes per speaker. Speaker can only speak once in public comments. Public comments are restricted to topics regarding the Stonecrest Development Authority.

IV. AGENDA ITEMS

a. Discuss Film Commission reporting structure

The film commission is currently a commission of the city, but it does not generate enough revenue to cover its expenses. The film commission exists to help produce the initiatives and strategies of the city's Economic Development Department.

The film commission is proposed to be brought under the Development Authority to help generate funds and create economic impact. The commission would be managed by the Development Authority as well as the city's Economic Development Department.

The film commission would also be responsible for driving the entertainment culture in the city and creating economic impact. The commission would be able to generate revenue through events such as the boxing event at the mall. It would also be able to use the 55,000 square feet of vacant space at the mall for events and conferences.

The film commission would be able to generate revenue through the hotel motel fund and the 3% that goes to the designated marketing organization.

The film commission would be able to generate revenue through the 5% that stays with the city. In addition, the film commission would be able to generate revenue through the creation of the following, but not limited to:

- conference space at the theater.
- film festival.
- film and entertainment district.
- film and music industry and the Digital entertainment industry.
- E-sports industry and the opportunity to involve underprivileged children in programming and involvement in these sports.

 tourism brand for Stone Crest and the tourism think tank.
 - b. Future Marketing of SDA to general public

V. EXECUTIVE SESSION

Motion – made by Andrew Chamblin to enter executive session. Second by Chris Seabrook. **Motion passed unanimously.**

a. Real Estate

Motion – made by Jennifer Capers to exit executive session. Second by Joyce Walker. **Motion passed unanimously.**

Motion – made by Chris Seabrook to accept minutes from executive session. Second by Attorney Wiggins.

Motion passed unanimously.

VI. ADJOURNMENT

Motion – made by Jennifer Capers to adjourn. Second by Jazzmin Cobble. **Motion passed unanimously.**

[SIGNATURES ON THE FOLLOWING PAGE]

2

Americans with Disabilities Act

CITY OF STONECREST, GEORGIA

Jazzmin Cobble, Mayor

ATTEST:

City Clerk