



CITY OF STONECREST, GEORGIA

Stonecrest Development Authority

*Mayor Jazzmin Cobble, Chair
Elijah Ajayi, Secretary
Jennifer Capers, Member
Christian Green, ED Director*

*Chris Seabrook, Vice Chair
Joyce Walker, Treasurer
Andrew Chamblin, Member
L'Erin Wiggins, Attorney*

STONECREST DEVELOPMENT AUTHORITY MEETING MINUTES

September 16, 2024, 6:00 p.m.

Citizen Access: *In-Person @ City Hall (3120 Stonecrest Blvd Stonecrest)*
([meeting will be recorded and uploaded to the Stonecrest YouTube page](#))

I. CALL TO ORDER

The meeting was called to order at 6:12pm.

II. ROLL CALL

All members were present with Andrew Chamblin and L'Erin Wiggins attending virtually.

III. APPROVAL OF AGENDA MINUTES

IV. PUBLIC COMMENTS

V. AGENDA ITEMS

a. Approval of meeting minutes

Motion – made by Elijah Ajayi to approve the August 28, 2024, meeting minutes.
Seconded by Jennifer Capers.
Motion passed unanimously.

b. Film and Entertainment Commission Update

The Stonecrest Development Authority is updating the Film and Entertainment Commission, preparing for events, and enhancing community engagement through partnerships.

Americans with Disabilities Act

The City of Stonecrest does not discriminate on the basis of disability in its programs, services, activities, and employment practices. If you need auxiliary aids and services for effective communication (such as a sign language interpreter, an assistive listening device or print material in digital format) or reasonable modification to programs, services or activities contact the ADA Coordinator, Sonya Isom, as soon as possible, preferably 2 days before the activity or event.

The Film and Entertainment Commission will meet tomorrow at 6:30pm, partnering with Parks and Recreation as well as the Tourism Task Force, focusing on promoting Stonecrest events, such as Light Up Stonecrest. They will also focus on marketing strategies to enhance community additional events.

There was discussion on the development of a food truck roster for event organizers. The committee will aim to generate revenue and economic impact from events. There was also discussion on challenges faced with past outdoor events due to weather conditions.

The Screen on the Green event is coming and expected to attract a large crowd. It was stated marketing strategies, including billboards and geo-fencing, are essential for effective event promotion and increasing participation.

The Commission's shift to the Stonecrest Development Authority allows for greater financial autonomy, enabling more innovative revenue-generating opportunities. Past experiences with weather-related challenges highlight the need for contingency planning in event management to ensure community participation.

VI. EXECUTIVE SESSION

Motion – made by Elijah Ajayi to enter Executive Session for real estate matters. Seconded by Jennifer Capers.

Motion passed unanimously.

Motion – made by Elijah Ajayi to exit Executive Session and return to the scheduled meeting. Seconded by Jennifer Capers.

Motion passed unanimously.

VII. COMMITTEE MEMBER COMMENTS

VIII. ADJOURNMENT

Motion – made by Elijah Ajayi to adjourn the SDA meeting. Seconded by Jennifer Capers.

Motion passed unanimously.

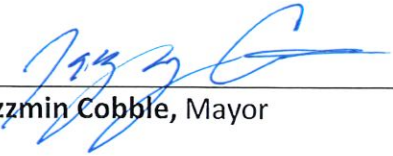
[SIGNATURES ON FOLLOWING PAGE]

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As approved on the 24th day of October, 2024.

CITY OF STONECREST, GEORGIA



Jazzmin Cobble, Mayor

ATTEST:



City Clerk

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