



CITY OF STONECREST, GEORGIA

Stonecrest Film and Entertainment Commission

*Rob Turner – Chairman
Victoria Turner – Member
Joe Harrington - Member*

*Verda Watson – Vice Chairman
Patreece DeChabert - Member
Cassandra Wilson - Secretary*

STONECREST FILM AND ENTERTAINMENT COMMISSION MEETING MINUTES

August 20, 2026, at 6:30 p.m.

Citizen Access: In-Person @ City Hall (3120 Stonecrest Blvd Stonecrest)
[\(meeting will be recorded and uploaded to the Stonecrest YouTube page\)](#)

I. CALL TO ORDER: Rob Turner, Chairman

The meeting began at 6:37 p.m.

II. ROLL CALL: Ms. Cassandra Wilson, Secretary

All members were present at rollcall with the exception of Victoria Turner. Mrs. Simmons with the Advisory Board was also present.

III. INVOCATION

IV. APPROVAL OF AGENDA

Corrections were discussed regarding the designation of Commission and Advisory Board members listed on the agenda.

It was also requested that Ms. Lakeitha Gray and Ms. Tamika Porter be added to the agenda under presentations.

Motion – made to approve the agenda with the stated additions.

The motion was seconded.

Motion passed unanimously.

V. PUBLIC COMMENTS

Overall limit in public comments is 20 minutes. Limited to 2 minutes per speaker.

Americans with Disabilities Act

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Speaker can only speak once in public comments. Public comments are restricted to topics regarding the Stonecrest Film and Entertainment Commission.

It was confirmed virtually that the Commission had received a previously submitted proposal. Receipt of the proposal was acknowledged, and it was noted that further discussion would take place.

VI. AGENDA ITEMS

- APPROVAL OF JULY 16, 2026, MEETING MINUTES

Motion – was made to approve the July 16, 2026, meeting minutes.
The motion was seconded.

Motion passed unanimously.

- SCREEN ON THE GREEN

Ms. Gray and Ms. Porter with Parks and Recreation provided an update regarding the upcoming Screen on the Green. The event is scheduled for Saturday, September 19, 2026, from 4:00 p.m. – 9:00 p.m. It will take place at the Southeast Athletic Complex, 5845 Hilldale Road, Lithonia, Ga 30058. The Stonecrest Film & Entertainment Commission was invited to participate by hosting a promotional table, distributing Commission materials, and potentially contributing to additional promotional efforts.

Current marketing efforts include advertising at Stonecrest Mall, social media promotion, and planned radio advertising. Radio stations under consideration include:

* KISS 104

* Majic * Classic 102.9

* V-103

* WCLK 91.9

Radio advertising packages begin at approximately \$4,950.

Members also discussed incorporating social media, streaming, newsletters, websites, and other digital platforms into the promotional campaign. The proposed radio campaign was scheduled to begin approximately August 31, 2026, providing a three-week promotional period before Screen on the Green. The Commission requested additional information regarding the placement and timing of radio advertisements to ensure the Commission receives maximum exposure for its investment.

- SCREEN ON THE GREEN – COMMISSION PARTICIPATION

The Commission discussed the need for updated marketing and promotional materials for Screen on the Green and future events.

Items discussed were commission polo shirts, commission table covering, step-and-repeat backdrop, updated brochures, commission logo, commissioner photographs/headshots, and promotional materials and giveaways.

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Ms. Wilson will provide shirt sizes to Economic Development Director Lance Randall for ordering. The City's Communications Department will be asked to assist with designing updated Commission materials. Commission members will provide headshots, contact information, and other requested information as soon as possible.

- PRESENTATION – MOBILE MOVIE MAKERS YOUTH FILM COMPETITION & FESTIVAL

Ms. Sahar Simmons presented information regarding the Mobile Movie Makers Youth Film Competition & Festival. This program was created to provide young people with greater access to the entertainment industry by using technology they already have access to, such as mobile devices. The program serves middle and high school students in grades 6–12.

Students create three-to-five-minute projects using mobile devices in categories including: Music, Television and Film, and Sports. The competition culminates in a full-day film festival featuring workshops, panels, technology demonstrations, food, entertainment, and career-development opportunities.

- 2026 MOBILE MOVIE MAKERS FESTIVAL

The 2026 festival is scheduled for Saturday, October 17, 2026, 8:00 a.m. – 6:00 p.m. and is scheduled to take place at the Microsoft Campus at Atlantic Station. Approximately 400 middle and high school students are expected to participate.

Programming will include workshops and panels covering topics such as:

- | | |
|---------------------------|----------------------------------|
| * Beat making | * Television and film production |
| * Artificial intelligence | * Social media and influencing |
| * Sound | * The business of music |
| * Hair and makeup | * Sports |
| * Acting | * Mobile content creation |
| * Visual effects | |

Breakfast and lunch are expected to be provided through event sponsors and there is no cost for participating students.

- M3 FILM CREW

Ms. Simmons discussed the M3 Film Crew, a workforce-development component of the Mobile Movie Makers initiative. High school students participating in the M3 Film Crew receive opportunities to produce mobile content at local and national events. She is also working to establish partnerships with sports organizations and major corporations to expand opportunities for students participating.

The goal is to provide year-round experiences in content production, interviewing, networking, editing, working alongside professional production crews and mobile

filmmaking.

- STONECREST PARTNERSHIP WITH MOBILE MOVIE MAKERS

The Stonecrest Film & Entertainment Commission is participating as a partner in the festival and will receive visibility through event materials and promotional opportunities. The Commission is asked to assist by reaching out to Stonecrest-area middle schools, high schools, youth organizations, administrators, educators, and other organizations serving students in grades 6–12. The Commission discussed helping distribute festival information in addition to being a sponsor in the amount of \$5,000.00.

Ms. Simmons will provide the Commission with festival promotional materials, student flyers, registration and application information, volunteer information, event run of show, and additional partnership information.

- EVENT UPDATE – FILM SCREENING

The Commission discussed hosting a screening of the film "Reject." The individual whose story is featured in the film expressed willingness to attend the screening and participate in a discussion regarding the film.

Potential dates presented included:

- * August 30, 2026
- * August 31, 2026
- * September 6, 2026
- * September 7, 2026

Potential locations discussed included Privi and New Birth. Members discussed partnering with New Birth because of the film's message and its potential impact on young people. Additional information with details will be obtained before final arrangements are made. Verda Watson will provide an update of the cost.

- UPCOMING COMMISSION EVENTS

The Commission briefly discussed additional programming for the remainder of 2026, including a possible December holiday event. Further planning will take place as details become available.

- ADVISORY BOARD INFORMATION

Commission members were asked to submit information for their Advisory Board members as soon as possible. Requested information includes names, email address and telephone number. The information will be used to improve communication and involve Advisory Board members in upcoming Commission projects, events, and volunteer opportunities.

VII. ECONOMIC DEVELOPMENT DIRECTOR COMMENTS

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VIII. COMMITTEE MEMBERS COMMENTS

Members discussed the importance of increasing the Commission's public visibility and developing consistent messaging regarding the Commission's mission and work.

Information from the City's website and other approved materials will be used to assist partners when discussing the Stonecrest Film & Entertainment Commission during media appearances and promotional opportunities.

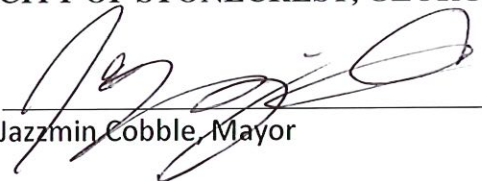
ADJOURNMENT

Motion – was made and approved to adjourn the meeting.

Motion passed unanimously.

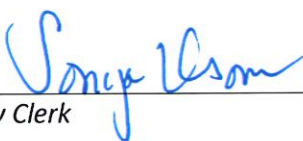
As approved on the 17th day of September, 2026.

CITY OF STONECREST, GEORGIA



Jazzmin Cobble, Mayor

ATTEST:



City Clerk

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