



## PARKS, ARTS & BEAUTIFICATION MEETING AGENDA

City Hall - 10769 W State Street, Star, Idaho  
Monday, November 29, 2021 at 6:30 PM

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1. **ROLL CALL**
2. **PREVIOUS MEETING MINUTES APPROVAL (ACTION ITEM)**
  - A. PAB Meeting Minutes - September 27, 2021
3. **MEMBER REPORTS**
  - A. Dog Park Fundraising Bricks
  - B. Dog Park Opening Day Pet Fair
  - C. Communication Box Wraps Update
  - D. Make Star Shine Day Recap
4. **COMMITTEE RECOMMENDATIONS TO CITY COUNCIL**
  - A. 3rd Quarter 2021 Service Nominations (**ACTION ITEM**)
  - B. Light Pole Banners (**ACTION ITEM**)
  - C. Flower Baskets (**ACTION ITEM**)
  - D. Development of Subcommittee (**ACTION ITEM**)
  - E. Next Meeting Date / Time / Location - Setting Regular Meeting Dates, Time & Location for 2022 (**ACTION ITEM**)
5. **ADJOURNMENT**



City of Star Parks, Art & Beautification Committee

Monday September 27th, 2021 6:30 pm  
10769 W State St, Star, ID 83669 @ Star City Hall

**I. Call to Order**

Gerri McCorkle: Chairwoman (Present),  
Arlene Nelson: Secretary (Present), Councilwoman Jennifer Salmons (Present)  
Chris Cox (Present), Stacey Camera (Present), Sue Speer (Present), Marie Anderson (Absent)

**II. Minutes**

August 30th Meeting Minutes – Stacey motion, Chris seconded, unanimous approval

**III. Officer Reports**

**a. City Council Liaison Jennifer Salmons**

- *City Council Committee Report on 19<sup>th</sup> – Arlene Nelson to report*
- Monthly accounting of PAB spend \$9,058.09 – includes \$7187.21 Star Takes Flight
  - Jennifer to follow-up with Jacob on Fundraiser \$ designation separate 503c?
- Comprehensive Plan update – working on for November meeting / public hearing
- River walk – budget next year

**b. Chairwoman Gerri McCorkle**

**1. Dog Park Updates**

*a. PAB recommend to Council dog park name: Waggin' Tails*

- \* Stacey motion, Arlene seconded, unanimous approval
  - Stacey to contact logo design mock-up

b. Coordinate with Keller Association City Engineers - Ryan Morgan

- a. Expect Park open November / December

c. Dog Park Art -- options / discussion

- a. Angie's Metal Art – Caldwell, ID
- b. Prison Program – design inmates cut steel
- c. Powder Coat – auto body

d. Dog Park Fundraising Bricks

- a. Recommendation to Council*
- b. unanimous approval, Stacey motion, Sue 2nd
- c. <https://www.fundraisingbrick.com/fundraising-brick-videos/>
- d. Company handles all the logistics
- e. Propose City of Star website link (Dana – city contact)

e. Dog Park Opening Day / Ribbon Cutting ideas for consideration

- a. Pet Fair – adoption
- b. "Rusty Dog" – food truck
- c. Dog Licensing event – coordinate with Dana

f. Dog Rules / Signs

Storybrook sign as example

**2. Communication Boxes Artist Wrap ( still in process)**

- a. Call for Artist packet & Private Letter funding – Sponsor Call
  - a. Gerri provided hardcopy packet copies to Committee
  - b. Themes: The Brightest Jewel in the Gem State & Small-Town Feel Celebration; “Hidden star” in design
  - c. TBD confirm City Star Box Wraps not duplicate effort by PAB
    - 1. Per Chris, someone did box wrap at Maverick’s

**2. Make Star Shine Day – schedule Saturday, November 13th**

- a. Jennifer to design new banner
- b. New hay bales needed (spruce-up corner lot) - Chris
- c. Gerri to update flier & distribute

**3. Q3 Service Award Nomination**

- a. Motion Stacey, 2<sup>nd</sup> Sue, unanimous in favor
- b. Gerri to discuss with Dana – update plaque & make current

**d. Secretary Arlene Nelson**

**1. Meet bi-monthly suggestion -**

- a. Establish Sub-Committees – need defined definitions (Gerri)
  - a. Parks
  - b. Art (murals, etc.)
  - c. Dog Park
  - d. Communication boxes
  - e. Star recognition
  - f. Corner lot—Chris designated Committee lead
    - 1. \$100 Chris spruce up corner & new signage holder
      - a. 2<sup>nd</sup> by Stacey, unanimous all-in favor
  - g. State Street Beautification

**IV. Member reports**

Chris Cox:

- a. Heron River City Park Update
  - 1. Need plan for 3 subdivisions pass thru’ pathway – Hidden Brook canal
  - 2. Potential Tot lot with pathway – micro park
  - 3. Chris and Jennifer – determine next steps
- b. Signs “in/out” previously provided to City – status? – Gerri to reach out to Jacob
- c. Provided Matt a “parks packet” – Gerri to reach out to Matt for Committee records

**V. Open/New Business Master**

- a. Trident Ridge Park - committee assist to plan out vision
- b. Holiday Business Contest
- c. Electronic Billboard – discuss with Dana (Gerri)
  - a. Event communications
  - b. Centralized calendar
  - c. Facebook – etc.

**VI. Adjournment August 30th meeting @ 8:58 PM**

- i. Next Meeting - Monday, October 25th at 6:30 pm at Star City Hall

## **White Paper** ***Communication Box Wraps***

### **Background**

The City of Star has several unique and charming characteristics. In order to showcase the many qualities which make Star such a wonderful place to live, the Star Pathways and Beautification Committee is looking to identify projects which reflect the vibrance and life of this great city.

There are numerous landscapes within the city that lend themselves to projects which can enhance the beauty and personality of the city. The blank canvases of traffic signal control communications boxes located throughout the city are an excellent medium to promote the city.

### **Introduction**

The Communication Box Wrap project in Star is designed to enhance Star's business district with works of art depicting the beauty in and around the Star community.

Numerous cities throughout the country (including cities in the Treasure Valley) have utilized these communications boxes to portray scenes from the local area and promote what is special about the city.

### **Solution**

The Star Communications Box Wrap Project would showcase the work of local artists, who through their talents, will design art that reflects the beauty of Star and the Treasure Valley. A local sign shop(s), identified through a bid process, would produce the wraps to be displayed on the identified communications boxes in the city.

Wrapped communications boxes not only enhance the esthetics of the business community, but they have shown to be a benefit in discouraging graffiti.

Funding for this project may be obtained from grants provided by the Idaho Commission on the Arts, Community Development grants, fundraising through special events, cash donations, or sponsorships by local businesses, or community members.

### **Conclusion**

If approved by the committee, a request would be made to initiate a formal bid process in accordance with standards as determined by the city of Star. Once bids have been received, a formal project plan and budget would be prepared by the Star Pathways and Beautification Committee.

TOON TOWN (3)

1)



Pic #1/3 Toon Town – Main box – back (next to street outside of sidewalk on Plummer)  
67' H x 48' W x 16.5 W (3) pictures of this utility box included

6)



Maverick

Maverick corner of Star Road  
Box 65' H x 44' W x 27.5' deep

7)



Heron  
River

Heron River  
Large 68' H x 44' W x 27.5' D  
Small 48' H x 24.5' W x 17.5 D



8



Heron  
River

Heron River  
Large 68' H x 44' W x 27.5' D  
Small 48' H x 24.5' W x 17.5 D

9



Ridley's

Ridley's corner – green electrical box  
44' H x 67' W x 75' D

**From:** dynamitesg451@gmail.com  
**Sent:** Wednesday, November 18, 2020 9:22 AM  
**To:** macspac@SBCGlobal.net  
**Subject:** Star Utility Boxes Wrap Quote

Gerri:

Thanks again for the opportunity.

To reprise- 9 electrical boxes and 1 mural.

These are fully installed prices.

Utility Boxes-

Ridleys - \$1131

Star Merc – Large - \$455

Star Merc – Small - \$377

Maverick - \$845

Heron River – Large - \$844

Heron River – Small - \$377

Toon Town – Outside Sidewalk - \$793

Toon Town – Inside SideWalk - \$858

Toon Town small (est. as Star Merc Small)- \$377

(there are two additional small boxes near the others at Toon Town if you want these included use the \$377 each).

Mural ~ \$10 per sqft installed

If we get the total job I'll discount \$600 for the utility boxes an \$1 sqft on the mural.

Let me know if you want to move forward and I'll come out and review every location then send an estimate that you can review and sign off on.

Please contact me with any questions or concerns.

Thanks,

Paul.

Paul Morgan

**Dynamite Signs and Graphics**

The BoiseSignCompany

6063 Corporal Ln

Boise, Idaho 83704

208 908-0694



**From:** Zack Brinton  
**Sent:** Monday, November 16, 2020 10:49 AM  
**To:** macspac@sbcglobal.net  
**Subject:** Electrical Box Wraps

Gerri,

Here are some images of some boxes that I have done around town.

Also Paul is working on getting some numbers together for you guys so that we can start the process!



