Mission Statement: To foster a safe, vibrant, and prosperous community that enhances the quality of life for all

CITY OF SONORA
City Council Regular Meeting
Agenda
Monday, August 17, 2026
5:00 PM

NOTICE IS HEREBY GIVEN that the Sonora City Council will have their regular meeting on August 17, 2026 at 5:00 PM in the City of Sonora Council Chambers located at 94 N. Washington Street Sonora, CA 95370.

This meeting is physically open to the Public and citizens who wish to provide public comment during the meeting will be invited to do so by the Mayor.

Written comments can be submitted to be included as part of the administrative record; they will not be read during the meeting. All comments must be received by 3:00 pm on the day of the noticed meeting and can be submitted to the City Clerk at 94 N. Washington Street Sonora, CA 95370, or via email to nmccutchen@sonoraca.com.

Public Access Audio and Video Live Streaming

The Public will not have access to give public comments via public access audio and video live streaming; they are available for audio and visual only; and can be accessed via our website at www.sonoraca.com.

Remote viewing of the meeting via live streaming is provided to members of the public as a courtesy. If the live streaming connection malfunctions for any reason and no Council Members are attending via teleconference, the City Council will continue the public meeting in Chambers without remote access.

CITY COUNCIL appreciates your interest and encourages participation. Regularly scheduled meetings are held on the 1st and 3rd Monday of each month.

The numerical order of the items on this agenda is for convenience of reference. Items may be taken out of order upon request of the Mayor or Council Members. All questions shall be directed to the Mayor who, at their discretion, will refer to Staff.

Mayor Ann Segerstrom

Vice Mayor Andy Merrill

Council Members Bess Levine, Stephen Opie, Mark Plummer

City Administrator Christopher Gorsky

City Attorney Douglas White

Vision Statement: With leadership and integrity, the City of Sonora commits to excellent service through collaboration and innovation

Mission Statement: To foster a safe, vibrant, and prosperous community that enhances the quality of life for all

OPEN SESSION - 5:00 PM

1. **PLEDGE OF ALLEGIANCE**

2. **ROLL CALL**

3. **CITY CLERK'S REPORT ON AGENDA POSTING**

4. **APPROVAL OF THE AGENDA**

5. **PUBLIC COMMENT** (NON-AGENDA ITEMS)

   The public may address the Council on any item of public interest not otherwise on the agenda that is within the jurisdiction of the City. No action may be taken. Matters to be addressed may be referred to City Staff or placed on a subsequent meeting Agenda. Speakers are limited to a three (3) minute presentation.

6. **CONSENT CALENDAR**

   Items on the Consent Calendar are considered routine and will be voted on in one motion unless a Council member or member of the public has a question or wishes to discuss an item. In that case, the item will be removed from the Consent Calendar and considered separately.

   A. Consider Approval of the Meeting Minutes from August 3, 2026; Stacy Enos-Del Razo, Deputy City Clerk.

   B. Consider Acceptance of Disbursements in the Amount of $189,053.31 and $391,310.51 for Payroll, Including Employee Salaries, Employer and Employee Taxes, Retirement Contributions, Miscellaneous Voluntary Employee Deductions, Holiday Pay, and Other Adjustments, Including Retro-Pay; Nicole McCutchen, Administrative Services Officer, City Clerk.

   C. Consider Acceptance of an Informational Report for July 2026 Accounts Payable Payment Register and Void Report; Chris Gorsky, City Administrator

   D. Consider Approval of Resolution No. 08-17-2026-A, Authorizing the Closure of State Route 49 (Washington Street) and Certain City Streets for the 2026 Sonora Union High School Homecoming Parade; Turu VanderWiel, Police Chief.

   E. Consider Adoption of Resolution No. 08-17-2026-B Acknowledging the City of Sonora Fire Department's Annual State-Mandated Fire Inspection Compliance Report Pursuant to California Health and Safety Code Section 13146; Brittan Gregory, Fire Chief.

7. NEW BUSINESS

A. Consider Adoption of Resolution No. 08-17-2026-C, Adopting the City of Sonora 2026-2031 Economic Development Strategy; Tyler Summersett, Community Development Director and Cole Przybyla, Przybyla Advisors.

8. COUNCIL MEMBER REPORTS

9. ADJOURNMENT

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CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

DATE: August 17, 2026

TO: Honorable Mayor and Members of the City Council

FROM: Stacy Enos-Del Razo, Deputy City Clerk

SUBJECT: Meeting Minutes from August 3, 2026

RECOMMENDATION:

Consider Approval of the Meeting Minutes from August 3, 2026.

DISCUSSION / ANALYSIS:

Staff Recommends the City Council Approve the Meeting Minutes from August 3, 2026.

FISCAL IMPACT:

No Fiscal Impact on the General Fund.

ATTACHMENTS:

Meeting Minutes from August 3, 2026.

CORE COUNCIL PRIORITIES:

Fiscal Responsibility and Stability, Infrastructure and Engineering, Public Safety and Disaster Preparedness, Economic Development/Growth and General Plan, Homelessness Issues, Staffing - Salary, Benefits, Training, and Retention

Mission Statement: To foster a safe, vibrant, and prosperous community that enhances the quality of life for all

CITY OF SONORA
City Council Regular Meeting
Minutes
Monday, August 03, 2026
5:00 PM

NOTICE IS HEREBY GIVEN that the Sonora City Council will have their regular meeting on August 3, 2026, at 5:00 PM in the City of Sonora Council Chambers located at 94 N. Washington Street Sonora, CA 95370.

This meeting is physically open to the Public and citizens who wish to provide public comment during the meeting will be invited to do so by the Mayor.

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Mayor Ann Segerstrom

Vice Mayor Andy Merrill

Council Members Bess Levine, Stephen Opie, Mark Plummer

City Administrator Christopher Gorsky

City Attorney Douglas White

Vision Statement: With leadership and integrity, the City of Sonora commits to excellent service through collaboration and innovation

Mission Statement: To foster a safe, vibrant, and prosperous community that enhances the quality of life for all

OPEN SESSION - 5:00 PM

PLEDGE OF ALLEGIANCE

Councilmember Bess Levine led the Pledge of Allegiance.

ROLL CALL

PRESENT
Mayor Ann Segerstrom
Vice Mayor Andy Merrill
Councilmember Bess Levine
Councilmember Stephen Opie
Councilmember Mark Plummer

CITY CLERK'S REPORT ON AGENDA POSTING

The Agenda was posted on Friday, July 31, 2026, at 10:02 am.

APPROVAL OF THE AGENDA

Motion made by Vice Mayor Andy Merrill, Seconded by Councilmember Mark Plummer. Voting Yea: Mayor Ann Segerstrom, Vice Mayor Andy Merrill, Councilmember Bess Levine, Councilmember Stephen Opie, Councilmember Mark Plummer

PUBLIC COMMENT (NON-AGENDA ITEMS)

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Mayor Ann Segerstrom, Vice Mayor Andy Merrill, Councilmember Bess Levine, Councilmember Stephen Opie, and Councilmember Mark Plummer all made comments regarding the Dove Fire.

PRESENTATIONS

1. Receive an Update from Tuolumne County District 1 Supervisor Mike Holland; Chris Gorsky, City Administrator.

   District 1 Supervisor Mike Holland was not in attendance.

Mission Statement: To foster a safe, vibrant, and prosperous community that enhances the quality of life for all

CONSENT CALENDAR

Items on the Consent Calendar are considered routine and will be voted on in one motion unless a Council member or member of the public has a question or wishes to discuss an item. In that case, the item will be removed from the Consent Calendar and considered separately.

2. Consider Approval of the Meeting Minutes from July 20, 2026; Stacy Enos-Del Razo, Deputy City Clerk.

   Motion made by Councilmember Mark Plummer, Seconded by Vice Mayor Andy Merrill. Voting Yea: Mayor Ann Segerstrom, Vice Mayor Andy Merrill, Councilmember Bess Levine, Councilmember Stephen Opie, Councilmember Mark Plummer

3. Consider Adoption of Resolution 08-03-2026-A Ratifying the Director of Emergency Services' July 27, 2026, Proclamation of Local Emergency due to the Dove Fire and Authorize the Continuation of all Appropriate Emergency Response and Recovery Activities; Chris Gorsky, City Administrator.

   Vice Mayor Andy Merrill asked to pull Item #3 for further discussion.

   Chris Gorsky City Administrator discussed Resolution 08-03-206-A ratifying the Director of Emergency Services' July 27, 2026 Proclamation of Local Emergency due to the Dove Fire.

   Councilmembers asked questions and discussed.

   Motion made by Vice Mayor Andy Merrill, Seconded by Councilmember Stephen Opie. Voting Yea: Mayor Ann Segerstrom, Vice Mayor Andy Merrill, Councilmember Bess Levine, Councilmember Stephen Opie, Councilmember Mark Plummer

NEW BUSINESS

4. Consider Approval to Advertise and Solicit Bids for the FY 25/26 Parking Lot Improvement Project; and Consider Approval of a Contract Amendment to Dewberry's Task Order 26-08 to Complete Final Design, Including the Addition of Bradford Street and the Associated Improvements to the Scope of Work; Carlye Buchholz, City Engineer.

   Carlye Buchholz City Engineer presented the FY 25/26 parking lot improvement project including, the Church/Stewart Street parking lot; and the Lyons/Stewart Street parking lot.

   Councilmembers asked questions and discussed.

Sharon Marovich Tuolumne Heritage Committee addressed the Council.

Councilmembers made additional comments.

Motion made by Councilmember Stephen Opie, Seconded by Councilmember Mark Plummer. Voting Yea: Mayor Ann Segerstrom, Vice Mayor Andy Merrill, Councilmember Bess Levine, Councilmember Stephen Opie, Councilmember Mark Plummer

5. Consider Selecting a Locally Preferred Project Alternative for the Tuolumne Heritage Trail (Gold Rush Path) Project; Tyler Summersett, Community Development Director.

Mike Pugh City Engineer gave an update on the Tuolumne Heritage Trail (Gold Rush Path), and introduced Derek Kirkland with Wood Rodgers Inc.

Derek Kirkland Wood Rodgers Inc. presented the Tuolumne Heritage Trail Phase 1 including the background; project timelines; and State Route 49 segment.

Tim Chamberlain Wood Rodgers Inc. presented project approval/environmental document; draft initial study - public review; and City Council action.

Councilmembers made comments.

Jerry Fuccillo addressed the Council.

Sharon Marovich Tuolumne Heritage Committee addressed the Council.

Councilmembers asked questions and discussed with Derek Kirkland and Tim Chamberlain.

Motion made by Councilmember Mark Plummer, Seconded by Vice Mayor Andy Merrill. Voting Yea: Mayor Ann Segerstrom, Vice Mayor Andy Merrill, Councilmember Bess Levine, Councilmember Stephen Opie, Councilmember Mark Plummer

QUARTERLY REPORTS

6. Receive the City of Sonora Police Department Quarterly Report for April through June 2026.

COUNCIL MEMBER REPORTS

Councilmember Mark Plummer had nothing to report.

Vice Mayor Andy Merrill thanked the Fire Chief and Police Chief.

Fire Chief Brittan Gregory gave an updated on the Dove Fire.

Mission Statement: To foster a safe, vibrant, and prosperous community that enhances the quality of life for all

Councilmember Bess Levine had nothing to report.

Councilmember Stephen Opie had nothing to report.

Mayor Ann Segerstrom met with a representative from PG&E; attended the Sonora Police Department's BBQ; Friday is the last day to register to run for City Council; and attended the Christmas Town meeting.

ADJOURNMENT

Adjourned at 6:40 pm.

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CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

DATE: August 17, 2026

TO: Honorable Mayor and Members of the City Council

FROM: Nicole McCutchen, Administrative Services Officer

SUBJECT: Disbursements in the Amount of $189,053.31 and $391,310.51 for Payroll

RECOMMENDATION:

Consider Acceptance of Disbursements in the Amount of $189,053.31 and $391,310.51 for Payroll, Including Employee Salaries, Employer and Employee Taxes, Retirement Contributions, Miscellaneous Voluntary Employee Deductions, Holiday Pay, and Other Adjustments, Including Retro-Pay.

DISCUSSION / ANALYSIS:

The July payroll included Resignation Leave Pay Outs, FY Holiday Pay Outs and Uniform Allowance Pay Outs.

These were the 25th and 26th payrolls of 26 for FY 2025/26; In total, we have expended 98.17% of the Salaries and Wages for the FY25-26 budget, which is under budget by 1.8%

FISCAL IMPACT:

Disbursements are part of the approved FY2025/26 Budgets.

CORE COUNCIL PRIORITIES:

Fiscal Responsibility and Stability, Staffing - Salary, Benefits, Training, and Retention

CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

DATE: August 17, 2026

TO: Honorable Mayor and Members of the City Council

FROM: Chris Gorsky, City Administrator

SUBJECT: Consider Acceptance of an Informational Report for July 2026 Accounts Payable Payment Register and Void Report.

RECOMMENDATION:

Consider Acceptance of an Informational Report for July 2026 Accounts Payable Payment Register and Void Report.

BACKGROUND:

The Administrative Services Department manages the payment processing for all City disbursements. The City has three main types of payments which includes the following:

1. Vendors – These payments are associated with goods received and contractual services provided to the City and payroll benefits paid by the City on behalf of City employees.
2. Refunds – These payments are associated with refunds issued for deposits collected and have been authorized to be released for business licenses, building permits, rental agreements, etc.
3. Employees – These payments are associated with City-related travel advances and reimbursements related to training events or City business reimbursements.

DISCUSSION / ANALYSIS:

On a monthly basis, Administrative Services Staff prepare a monthly warrant report for vendors receiving payment from the City. The informational report for the monthly payments provides Council the oversight and ability to review all spending activity for the City.

FISCAL IMPACT:

No fiscal impact will result from this informational report on the July 2026 Accounts Payable Payment Register and Void report. Expenditures are tracked according to budget authority.

All payments have been approved for payment through the adoption of the fiscal year budget or by an additional item passed by Council.

CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

ATTACHMENTS:

- Accounts Payable Warrants Report

CORE COUNCIL PRIORITIES:

Fiscal Responsibility and Stability, Staffing - Salary, Benefits, Training, and Retention

City of Sonora
Warrants Register
July 2026

Check Number	Effective Date	Document Description	ID	Payee	Check Amount	Payment Type	VOID ?
204608	7/1/2026	System Generated Check/Voucher	200005	Amazon Business	1,513.02	Check	No
204609	7/1/2026	System Generated Check/Voucher	200015	Silke Communications	5,246.00	Check	No
204610	7/1/2026	System Generated Check/Voucher	200024	Comcast Business	216.99	Check	No
204611	7/1/2026	System Generated Check/Voucher	200032	Mountain Oasis Water	18.45	Check	No
204612	7/1/2026	System Generated Check/Voucher	200035	Pacific Gas and Electric	39.57	Check	No
204613	7/1/2026	System Generated Check/Voucher	200038	Safeguard Pest Control	408.00	Check	No
204614	7/1/2026	System Generated Check/Voucher	200043	Sonora Lumber Company	31.41	Check	No
204615	7/1/2026	System Generated Check/Voucher	200048	The Union Democrat	1,174.50	Check	No
204616	7/1/2026	System Generated Check/Voucher	200053	Liebert Cassidy Whitmore	3,005.00	Check	No
204617	7/1/2026	System Generated Check/Voucher	200060	Combined Benefits Administrators	176.00	Check	No
204618	7/1/2026	System Generated Check/Voucher	200074	Vision Service Plan (CA)	826.56	Check	No
204619	7/1/2026	System Generated Check/Voucher	200080	JTM Cleaning Co.	1,350.00	Check	No
204620	7/1/2026	System Generated Check/Voucher	200084	Hi-Tech Emergency Vehicle Service, In	2,658.33	Check	No
204621	7/1/2026	System Generated Check/Voucher	200320	Foust Heat Air Refrigeration	949.00	Check	No
204622	7/1/2026	System Generated Check/Voucher	200370	Emblem Enterprises, Inc.	597.30	Check	No
204623	7/1/2026	System Generated Check/Voucher	200487	Standard Insurance Company	174.00	Check	No
204624	7/1/2026	System Generated Check/Voucher	200514	Computershare Trust Company, N.A.	1,500.00	Check	No
204625	7/1/2026	System Generated Check/Voucher	200602	Vector Solutions	1,520.00	Check	No
204626	7/1/2026	System Generated Check/Voucher	200616	Granite Peak Alarms LLC	487.50	Check	No
204627	7/1/2026	System Generated Check/Voucher	200694	Douglas Lorimer	964.43	Check	No
204628	7/1/2026	System Generated Check/Voucher	200724	Core Psychological Corporation	500.00	Check	No
204629	7/1/2026	System Generated Check/Voucher	200754	Rands Mobile Welding	287.18	Check	No
204630	7/1/2026	System Generated Check/Voucher	200757	CALAFCO	2,139.00	Check	No
204631	7/1/2026	System Generated Check/Voucher	200833	Donald Charles Waldman	100.00	Check	No
204632	7/1/2026	System Generated Check/Voucher	Emp2001	Quinn Vanderwerff	64.70	Check	No
204633	7/1/2026	System Generated Check/Voucher	Emp2011	Matthew Lewallen	197.74	Check	No
204634	7/1/2026	System Generated Check/Voucher	Emp2044	Ronald Watson	40.00	Check	No
204635	7/1/2026	System Generated Check/Voucher	Emp2081	Blake Mahan	1,555.96	Check	No
204636	7/1/2026	System Generated Check/Voucher	Emp2082	Jeremy Rainbolt	171.39	Check	No
204637	7/1/2026	System Generated Check/Voucher	FM2004	Sunny Pence dba Pence Farm Sourdou	25.00	Check	No
204638	7/1/2026	System Generated Check/Voucher	FM2006	Rosa's Portuguese Bakery, Inc.	25.00	Check	No
204639	7/1/2026	System Generated Check/Voucher	FM2007	Tyson Hill Farm LLC	12.00	Check	No

City of Sonora
Warrants Register
July 2026

Check Number	Effective Date	Document Description	ID	Payee	Check Amount	Payment Type	VOID ?
204640	7/1/2026	System Generated Check/Voucher	FM2008	J&J Ramos Farms, Inc.	26.00	Check	No
204641	7/1/2026	System Generated Check/Voucher	FM2018	Joseph Horat	10.00	Check	No
204642	7/1/2026	System Generated Check/Voucher	FM2019	Sunshine Organic	63.00	Check	No
204643	7/1/2026	System Generated Check/Voucher	FM2022	Sourdough Dreams	14.00	Check	No
204645	7/10/2026	System Generated Check/Voucher	200001	Access Tuolumne (Cable 8)	686.00	Check	No
204646	7/10/2026	System Generated Check/Voucher	200011	AT&T Calnet 3	857.85	Check	No
204647	7/10/2026	System Generated Check/Voucher	200015	Silke Communications	4,632.40	Check	No
204648	7/10/2026	System Generated Check/Voucher	200016	Tuolumne County Public Power Agency	2,240.00	Check	No
204649	7/10/2026	System Generated Check/Voucher	200018	U.S. Bank Corporate Payment System	4,387.65	Check	No
204650	7/10/2026	System Generated Check/Voucher	200024	Comcast Business	168.57	Check	No
204651	7/10/2026	System Generated Check/Voucher	200028	General Plumbing Supply	105.28	Check	No
204652	7/10/2026	System Generated Check/Voucher	200032	Mountain Oasis Water	22.95	Check	No
204653	7/10/2026	System Generated Check/Voucher	200035	Pacific Gas and Electric	20.04	Check	No
204654	7/10/2026	System Generated Check/Voucher	200043	Sonora Lumber Company	485.76	Check	No
204655	7/10/2026	System Generated Check/Voucher	200047	Tuolumne Utilities District	1,726.02	Check	No
204656	7/10/2026	System Generated Check/Voucher	200055	Keenan Associates	97,320.74	Check	No
204657	7/10/2026	System Generated Check/Voucher	200117	Verizon Wireless	38.01	Check	No
204658	7/10/2026	System Generated Check/Voucher	200207	Sonora Police Officers Association	938.75	Check	No
204659	7/10/2026	System Generated Check/Voucher	200210	Operating Engineers #3	234.50	Check	No
204660	7/10/2026	System Generated Check/Voucher	200226	Rebecca Howard	1,866.75	Check	No
204661	7/10/2026	System Generated Check/Voucher	200247	Watch Resources, Inc.	760.00	Check	No
204662	7/10/2026	System Generated Check/Voucher	200263	Hunt & Sons LLC	4,244.24	Check	No
204663	7/10/2026	System Generated Check/Voucher	200282	Employee Relations, Inc.	699.03	Check	No
204664	7/10/2026	System Generated Check/Voucher	200402	Viking Shred	259.96	Check	No
204665	7/10/2026	System Generated Check/Voucher	200413	CSG Consultants	8,694.42	Check	No
204666	7/10/2026	System Generated Check/Voucher	200422	Miracle Playsystems, Inc.	1,512.44	Check	No
204667	7/10/2026	System Generated Check/Voucher	200423	Bear Electrical Solutions (BES), LLC	462.50	Check	No
204668	7/10/2026	System Generated Check/Voucher	200430	Barton Overhead Door of Sonora, Inc.	100.00	Check	No
204669	7/10/2026	System Generated Check/Voucher	200496	Victoria Arduengo	220.00	Check	No
204670	7/10/2026	System Generated Check/Voucher	200505	Valley Strong Credit Union	2,106.00	Check	No
204671	7/10/2026	System Generated Check/Voucher	200533	ClearGov	7,650.00	Check	No
204672	7/10/2026	System Generated Check/Voucher	200533	ClearGov	13,523.90	Check	No

City of Sonora
Warrants Register
July 2026

Check Number	Effective Date	Document Description	ID	Payee	Check Amount	Payment Type	VOID ?
204673	7/10/2026	System Generated Check/Voucher	200598	Top Dog Police K9 Training & Consultin	250.00	Check	No
204674	7/10/2026	System Generated Check/Voucher	200640	Diamond Digital Marketing Co.	2,587.50	Check	No
204675	7/10/2026	System Generated Check/Voucher	200686	San Joaquin Delta College	1,951.00	Check	No
204676	7/10/2026	System Generated Check/Voucher	200737	TransUnion Risk and Alternative	152.00	Check	No
204677	7/10/2026	System Generated Check/Voucher	200810	HELIX Environmental Planning	1,744.10	Check	No
204678	7/10/2026	System Generated Check/Voucher	200814	Cornerstone Construction	120,160.00	Check	No
204679	7/10/2026	System Generated Check/Voucher	200834	Mountainside Equipment Service	6,480.95	Check	No
204680	7/10/2026	System Generated Check/Voucher	200836	Gaby Castro	100.00	Check	No
204681	7/10/2026	System Generated Check/Voucher	200837	Desmond & Louis, Inc.	1,275.00	Check	No
204682	7/10/2026	System Generated Check/Voucher	FM2001	Mourad Cherif (Hummus Heaven)	21.00	Check	No
204683	7/10/2026	System Generated Check/Voucher	FM2002	Dambacher Family Farms	70.00	Check	No
204684	7/10/2026	System Generated Check/Voucher	FM2003	Jonathan Anderson dba Tuttletown Far	88.00	Check	No
204685	7/10/2026	System Generated Check/Voucher	FM2006	Rosa's Portuguese Bakery, Inc.	41.00	Check	No
204686	7/10/2026	System Generated Check/Voucher	FM2007	Tyson Hill Farm LLC	135.00	Check	No
204687	7/10/2026	System Generated Check/Voucher	FM2008	J&J Ramos Farms, Inc.	36.00	Check	No
204688	7/10/2026	System Generated Check/Voucher	FM2009	Bulk Farms Inc dba Oakdale Cheese	12.00	Check	No
204689	7/10/2026	System Generated Check/Voucher	FM2014	Schnoogs Cafe	23.00	Check	No
204690	7/10/2026	System Generated Check/Voucher	FM2016	Sweet Water Farm & Ranch Co	15.00	Check	No
204691	7/10/2026	System Generated Check/Voucher	FM2017	Columbia Kate's Teahouse & Bakery	44.00	Check	No
204692	7/10/2026	System Generated Check/Voucher	FM2019	Sunshine Organic	74.00	Check	No
204693	7/10/2026	System Generated Check/Voucher	FM2020	That Garlic Stuff	29.00	Check	No
204694	7/10/2026	System Generated Check/Voucher	FM2023	Blue bell Bees LLC	27.00	Check	No
204695	7/16/2026	System Generated Check/Voucher	200005	Amazon Business	186.06	Check	No
204696	7/16/2026	System Generated Check/Voucher	200013	JS West Propane Gas	60.77	Check	No
204697	7/16/2026	System Generated Check/Voucher	200020	AT&T Mobility (FirstNet)	1,985.22	Check	No
204698	7/16/2026	System Generated Check/Voucher	200020	AT&T Mobility (FirstNet)	67.62	Check	No
204699	7/16/2026	System Generated Check/Voucher	200020	AT&T Mobility (FirstNet)	459.00	Check	No
204700	7/16/2026	System Generated Check/Voucher	200020	AT&T Mobility (FirstNet)	99.99	Check	No
204701	7/16/2026	System Generated Check/Voucher	200024	Comcast Business	784.13	Check	No
204702	7/16/2026	System Generated Check/Voucher	200024	Comcast Business	176.79	Check	No
204703	7/16/2026	System Generated Check/Voucher	200026	Department of Justice	603.00	Check	No
204704	7/16/2026	System Generated Check/Voucher	200035	Pacific Gas and Electric	1,426.37	Check	No

City of Sonora
Warrants Register
July 2026

Check Number	Effective Date	Document Description	ID	Payee	Check Amount	Payment Type	VOID ?
204705	7/16/2026	System Generated Check/Voucher	200036	O'Reilly Auto Parts	178.07	Check	No
204706	7/16/2026	System Generated Check/Voucher	200043	Sonora Lumber Company	462.43	Check	No
204707	7/16/2026	System Generated Check/Voucher	200048	The Union Democrat	702.00	Check	No
204708	7/16/2026	System Generated Check/Voucher	200094	Sierra Instant Print	424.13	Check	No
204709	7/16/2026	System Generated Check/Voucher	200111	Division of the State Architect	28.90	Check	No
204710	7/16/2026	System Generated Check/Voucher	200303	Pat Perry	456.30	Check	No
204711	7/16/2026	System Generated Check/Voucher	200413	CSG Consultants	4,625.21	Check	No
204712	7/16/2026	System Generated Check/Voucher	200636	Central Valley Toxicology	187.00	Check	No
204713	7/16/2026	System Generated Check/Voucher	FM2002	Dambacher Family Farms	12.00	Check	No
204714	7/16/2026	System Generated Check/Voucher	FM2003	Jonathan Anderson dba Tuttletown Far	61.00	Check	No
204715	7/16/2026	System Generated Check/Voucher	FM2004	Sunny Pence dba Pence Farm Sourdou	35.00	Check	No
204716	7/16/2026	System Generated Check/Voucher	FM2007	Tyson Hill Farm LLC	63.00	Check	No
204717	7/16/2026	System Generated Check/Voucher	FM2008	J&J Ramos Farms, Inc.	66.00	Check	No
204718	7/16/2026	System Generated Check/Voucher	FM2009	Bulk Farms Inc dba Oakdale Cheese	9.00	Check	No
204719	7/16/2026	System Generated Check/Voucher	FM2019	Sunshine Organic	27.00	Check	No
204720	7/27/2026	System Generated Check/Voucher	200005	Amazon Business	127.06	Check	No
204721	7/27/2026	System Generated Check/Voucher	200024	Comcast Business	352.51	Check	No
204722	7/27/2026	System Generated Check/Voucher	200024	Comcast Business	252.91	Check	No
204723	7/27/2026	System Generated Check/Voucher	200032	Mountain Oasis Water	18.45	Check	No
204724	7/27/2026	System Generated Check/Voucher	200035	Pacific Gas and Electric	3,642.71	Check	No
204725	7/27/2026	System Generated Check/Voucher	200038	Safeguard Pest Control	347.00	Check	No
204726	7/27/2026	System Generated Check/Voucher	200043	Sonora Lumber Company	25.44	Check	No
204727	7/27/2026	System Generated Check/Voucher	200047	Tuolumne Utilities District	1,005.38	Check	No
204728	7/27/2026	System Generated Check/Voucher	200059	Cal.Net Motherlode	54.01	Check	No
204729	7/27/2026	System Generated Check/Voucher	200060	Combined Benefits Administrators	1,277.00	Check	No
204730	7/27/2026	System Generated Check/Voucher	200074	Vision Service Plan (CA)	745.92	Check	No
204731	7/27/2026	System Generated Check/Voucher	200207	Sonora Police Officers Association	738.32	Check	No
204732	7/27/2026	System Generated Check/Voucher	200210	Operating Engineers #3	234.50	Check	No
204733	7/27/2026	System Generated Check/Voucher	200212	Tuolumne County Tax Collector	441.26	Check	No
204734	7/27/2026	System Generated Check/Voucher	200263	Hunt & Sons LLC	1,299.00	Check	No
204735	7/27/2026	System Generated Check/Voucher	200312	Municipal Maintenance Equipment	713.98	Check	No
204736	7/27/2026	System Generated Check/Voucher	200325	Cascade Fire Equipment	334.69	Check	No

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Warrants Register
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Check Number	Effective Date	Document Description	ID	Payee	Check Amount	Payment Type	VOID ?
204737	7/27/2026	System Generated Check/Voucher	200487	Standard Insurance Company	174.00	Check	No
204738	7/27/2026	System Generated Check/Voucher	200505	Valley Strong Credit Union	2,106.00	Check	No
204739	7/27/2026	System Generated Check/Voucher	200546	Tuolumne County Sheriff's Office	19,233.60	Check	No
204740	7/27/2026	System Generated Check/Voucher	200733	Bright Planet Solar	266.00	Check	No
204741	7/27/2026	System Generated Check/Voucher	200755	Selman & Company, LLC	237.00	Check	No
204742	7/27/2026	System Generated Check/Voucher	200803	Golden State Risk Management Authori	2,535.00	Check	No
204743	7/27/2026	System Generated Check/Voucher	200829	California Comfort	1,005.00	Check	No
204744	7/27/2026	System Generated Check/Voucher	200839	Oakdale Leader	704.88	Check	No
204745	7/27/2026	System Generated Check/Voucher	200840	Northern Tool Commercial	2,811.18	Check	No
204746	7/27/2026	System Generated Check/Voucher	Emp2058	Eric Nygard	195.53	Check	No
204747	7/27/2026	System Generated Check/Voucher	FM2001	Mourad Cherif (Hummus Heaven)	48.00	Check	No
204748	7/27/2026	System Generated Check/Voucher	FM2002	Dambacher Family Farms	22.00	Check	No
204749	7/27/2026	System Generated Check/Voucher	FM2004	Sunny Pence dba Pence Farm Sourdou	33.00	Check	No
204750	7/27/2026	System Generated Check/Voucher	FM2005	Sally J Oliver Trial dba Bon Appetit	100.00	Check	No
204751	7/27/2026	System Generated Check/Voucher	FM2007	Tyson Hill Farm LLC	81.00	Check	No
204752	7/27/2026	System Generated Check/Voucher	FM2008	J&J Ramos Farms, Inc.	33.00	Check	No
204753	7/27/2026	System Generated Check/Voucher	FM2010	Engler Ag Enterprises	66.00	Check	No
204754	7/27/2026	System Generated Check/Voucher	FM2017	Columbia Kate's Teahouse & Bakery	42.00	Check	No
204755	7/27/2026	System Generated Check/Voucher	FM2020	That Garlic Stuff	15.00	Check	No
204756	7/30/2026	System Generated Check/Voucher	200005	Amazon Business	66.98	Check	No
204757	7/30/2026	System Generated Check/Voucher	200008	CDW-G LLC	18,763.80	Check	No
204758	7/30/2026	System Generated Check/Voucher	200024	Comcast Business	217.28	Check	No
204759	7/30/2026	System Generated Check/Voucher	200033	ODP Business Solutions, LLC	166.14	Check	No
204760	7/30/2026	System Generated Check/Voucher	200036	O'Reilly Auto Parts	54.84	Check	No
204761	7/30/2026	System Generated Check/Voucher	200038	Safeguard Pest Control	58.00	Check	No
204762	7/30/2026	System Generated Check/Voucher	200043	Sonora Lumber Company	89.63	Check	No
204763	7/30/2026	System Generated Check/Voucher	200047	Tuolumne Utilities District	311.46	Check	No
204764	7/30/2026	System Generated Check/Voucher	200050	Vic's Towing, Inc.	290.00	Check	No
204765	7/30/2026	System Generated Check/Voucher	200060	Combined Benefits Administrators	1,002.20	Check	No
204766	7/30/2026	System Generated Check/Voucher	200075	Waste Management	12.18	Check	No
204767	7/30/2026	System Generated Check/Voucher	200089	California Police Chiefs Association	442.00	Check	No
204768	7/30/2026	System Generated Check/Voucher	200263	Hunt & Sons LLC	2,575.99	Check	No

City of Sonora
Warrants Register
July 2026

Check Number	Effective Date	Document Description	ID	Payee	Check Amount	Payment Type	VOID ?
204769	7/30/2026	System Generated Check/Voucher	200277	CA Dept of Food and Agriculture	596.00	Check	No
204770	7/30/2026	System Generated Check/Voucher	200500	Nathan Morales	35.00	Check	No
204771	7/30/2026	System Generated Check/Voucher	200581	Regional Government Services	942.80	Check	No
204772	7/30/2026	System Generated Check/Voucher	200640	Diamond Digital Marketing Co.	2,600.00	Check	No
204773	7/30/2026	System Generated Check/Voucher	200656	Rebecca A. Bell, RN	1,127.00	Check	No
204774	7/30/2026	System Generated Check/Voucher	200699	Linda Emerson	35.00	Check	No
204775	7/30/2026	System Generated Check/Voucher	200701	Thomas Miller	35.00	Check	No
204776	7/30/2026	System Generated Check/Voucher	200750	Jessica Hodge	660.00	Check	No
204777	7/30/2026	System Generated Check/Voucher	200783	Curtis Wicks	35.00	Check	No
204778	7/30/2026	System Generated Check/Voucher	200835	Locality Media LLC dba First Due Holdi	5,000.00	Check	No
204779	7/30/2026	System Generated Check/Voucher	FM2003	Jonathan Anderson dba Tuttletown Far	95.00	Check	No
204780	7/30/2026	System Generated Check/Voucher	FM2006	Rosa's Portuguese Bakery, Inc.	12.00	Check	No
204781	7/30/2026	System Generated Check/Voucher	FM2007	Tyson Hill Farm LLC	79.00	Check	No
204782	7/30/2026	System Generated Check/Voucher	FM2008	J&J Ramos Farms, Inc.	45.00	Check	No
204783	7/30/2026	System Generated Check/Voucher	FM2010	Engler Ag Enterprises	52.00	Check	No
204784	7/30/2026	System Generated Check/Voucher	FM2014	Schnoogs Cafe	66.00	Check	No
204785	7/30/2026	System Generated Check/Voucher	FM2019	Sunshine Organic	248.00	Check	No
ACH466	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	2,219.83	Voucher	No
ACH467	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	473.86	Voucher	No
ACH468	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	136.53	Voucher	No
ACH469	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	546.12	Voucher	No
ACH470	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	1,706.62	Voucher	No
ACH471	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	1,914.22	Voucher	No
ACH472	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	12,795.45	Voucher	No
ACH473	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	2,335.46	Voucher	No
ACH474	7/1/2026	System Generated Check/Voucher	200004	White Brenner LLP	4,846.82	Voucher	No
ACH475	7/1/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	7,024.40	Voucher	No
ACH476	7/10/2026	System Generated Check/Voucher	200608	Enterprise FM Trust	32,591.19	Voucher	No
ACH477	7/16/2026	System Generated Check/Voucher	200004	White Brenner LLP	1,710.01	Voucher	No
ACH478	7/16/2026	System Generated Check/Voucher	200004	White Brenner LLP	41.20	Voucher	No
ACH479	7/16/2026	System Generated Check/Voucher	200004	White Brenner LLP	1,228.77	Voucher	No
ACH480	7/16/2026	System Generated Check/Voucher	200004	White Brenner LLP	2,218.61	Voucher	No

City of Sonora
Warrants Register
July 2026

Check Number	Effective Date	Document Description	ID	Payee	Check Amount	Payment Type	VOID ?
ACH481	7/16/2026	System Generated Check/Voucher	200004	White Brenner LLP	2,491.67	Voucher	No
ACH482	7/16/2026	System Generated Check/Voucher	200004	White Brenner LLP	2,787.34	Voucher	No
ACH483	7/16/2026	System Generated Check/Voucher	200004	White Brenner LLP	525.46	Voucher	No
ACH484	7/16/2026	System Generated Check/Voucher	200010	American Tower	1,594.59	Voucher	No
ACH485	7/16/2026	System Generated Check/Voucher	200301	RingCentral	783.10	Voucher	No
ACH486	7/16/2026	System Generated Check/Voucher	200740	Softchoice Corporation	4,890.60	Voucher	No
ACH487	7/27/2026	System Generated Check/Voucher	200006	Central San Joaquin Valley Risk Manag	326,402.00	Voucher	No
ACH488	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	784.28	Voucher	No
ACH489	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	9,612.22	Voucher	No
ACH490	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	8,371.47	Voucher	No
ACH491	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	14,370.45	Voucher	No
ACH492	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	1,679.88	Voucher	No
ACH493	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	40,410.98	Voucher	No
ACH494	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	6,327.27	Voucher	No
ACH495	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	29,483.63	Voucher	No
ACH496	7/27/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	602.21	Voucher	No
ACH497	7/27/2026	System Generated Check/Voucher	200838	Municipal Resource Group LLC	1,862.50	Voucher	No
ACH498	7/30/2026	System Generated Check/Voucher	200600	Dewberry Engineers Inc.	3,882.98	Voucher	No
EFT0964	7/17/2026	CalPERS UAL Prepayment FY26/27	200219	CalPERS	1,337,890.00	Check	No
Report Total					2,276,125.68		

CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

DATE: August 17, 2026

TO: Honorable Mayor and Members of the City Council

FROM: Turu VanderWiel, Chief of Police

SUBJECT: Resolution No. 08-17-2026-A to Establish Road Closures for the 2026 Sonora Union High School Homecoming Parade.

RECOMMENDATION:

Consider Approval of Resolution No. 08-17-2026-A, Authorizing the Closure of State Route 49 (Washington Street) and Certain City Streets for the 2026 Sonora Union High School Homecoming Parade.

DISCUSSION / ANALYSIS:

Each year, Sonora Union High School conducts a parade through downtown Sonora utilizing State Route 49 (Washington Street) and other City streets in conjunction with their homecoming football game and festivities.

The Sonora Union High School Homecoming Parade will be held on Friday, September 25, 2026, between 2:45 pm and 3:30 pm. Staging will occur on School Street between 1:30 pm and 2:45 pm.

The parade will start on School Street, then turn south (left) onto Snell Street. It will travel south on Snell Street to State Route 49 (Washington Street). The parade will then enter southbound State Route 49 (Washington Street) and will travel to the intersection of S. Washington Street and Stockton Road, where it will turn west (right) onto State Route 49 (Stockton Road) and then north (right) onto S. Green Street (City Street).

The parade will then travel north on S. Green Street to Courthouse Park, where the Sonora High Golden Regiment Marching Band will perform for approximately 15 minutes. Following their performance, the parade participants will be escorted by police personnel back to the high school.

Due to the size and duration of the parade, and the interruption of a State Highway for the parade, a resolution is required from the City Council authorizing the temporary closure of State Route 49 (Washington Street) and specific City streets.

FISCAL IMPACT:

There will be overtime and associated fuel costs, which are incorporated in existing departmental budgets.

CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

ATTACHMENTS:

Resolution No. 08-17-2026-A

CORE COUNCIL PRIORITIES:

Infrastructure and Engineering, Public Safety and Disaster Preparedness, Economic Development/Growth and General Plan

RESOLUTION No. 08-17-2026-A

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SONORA, CALIFORNIA, APPROVING THE TEMPORARY CLOSURE OF STATE ROUTE 49 (WASHINGTON STREET) AND CERTAIN CITY STREETS TO ACCOMMODATE THE SONORA HIGH SCHOOL HOMECOMING PARADE, TO BE HELD ON FRIDAY, SEPTEMBER 25, 2026.

WHEREAS, Sonora High School will be conducting the 2026 Homecoming Parade within the City limits of Sonora.

WHEREAS, traffic control and the closure of certain City streets will be needed to ensure the safety of motorists, pedestrians, and parade participants during the event.

NOW THEREFORE BE IT RESOLVED, by the City Council of the City of Sonora, that all of the above is hereby approved, subject to Sonora Union High School meeting all liability insurance requirements as specified by the City of Sonora, plus meeting all conditions as required by the California Department of Transportation.

BE IT FURTHER RESOLVED that the following streets will be closed on Friday, September 25, 2026, between 2:30 PM and 3:30 PM.

1. Snell Street, from School Street to State Route 49 (Washington Street)
2. State Route 49 (Washington Street) from Snell Street to Stockton Road
3. State Route 49 (Stockton Road) from the intersection of Washington Street to S. Green Street
4. Dodge Street between Green Street and Stewart Street
5. Jackson Street between Green Street and Stewart Street
6. Bradford Street between Green Street and Stewart Street
7. Linoberg Street between Green Street and Washington Street
8. Theall Street between Washington Street and Stewart Street
9. Wyckoff Street between Snell Street and Washington Street
10. Green Street between Yaney Street and Bradford Street

School Street, between State Route 49 (Washington Street) and Snell Street, from approximately 1:15 PM to 2:45 PM.

BE IT FURTHER RESOLVED;

1. That no parking shall be allowed on Green Street, between Yaney Street and State Route 49 (Stockton Road), between 1:00 PM and 3:30 PM.
2. Traffic control is of a rolling roadblock type. Parade participants will not be allowed to stop in the roadway once the parade procession begins.

PASSED AND ADOPTED as a Resolution of the City Council of the City of Sonora, California, at a regular meeting of said City Council held on 17 August 2026, by the following votes:

AYES: _____

NOES: _____

ABSENT: _____

Signed and dated:

_____
Ann Segerstrom, Mayor, City of Sonora

ATTEST: _____
Nicole McCutchen, City Clerk, City of Sonora

RESOLUTION No. 08-17-2026-A

CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

DATE: August 17, 2026

TO: Honorable Mayor and Members of the City Council

FROM: Brittan Gregory, Fire Chief

SUBJECT: Consider Adoption of Resolution No. 08-17-2026-B Acknowledging the City of Sonora Fire Department's Annual State-Mandated Fire Inspection Compliance Report Pursuant to California Health and Safety Code Section 13146.

RECOMMENDATION:

Consider Adoption of Resolution No. 08-17-2026-B Acknowledging Receipt of the City of Sonora Fire Department's Annual Report Regarding Compliance with the State-Mandated Fire Inspection Requirements of California Health and Safety Code Sections 13146.2 and 13146.3, Pursuant to Section 13146.4.

BACKGROUND:

California Health and Safety Code Sections 13146.2 and 13146.3 require fire departments that provide fire protection services to perform annual inspections of specified occupancies, including buildings used as public or private schools and certain residential occupancies, for compliance with applicable fire and life safety standards.

California Health and Safety Code Section 13146.4 requires fire departments subject to these annual inspection requirements to report annually to their administering authority regarding compliance with Sections 13146.2 and 13146.3. The administering authority is required to acknowledge receipt of the report by resolution or similar formal document.

DISCUSSION / ANALYSIS:

For Fiscal Year 2025/2026, the Sonora Fire Department identified 18 Educational Group E occupancies, buildings, structures and/or facilities subject to annual inspection. The Department completed annual inspections of all 18 identified Group E occupancies, resulting in a compliance rate of 100% for the reporting period.

The Department identified 178 Residential Group R occupancies, buildings, structures and/or facilities subject to annual inspection. During Fiscal Year 2025/2026, the Department completed annual inspections of 117 of the 178 identified Group R occupancies, resulting in a compliance rate of 66% for the reporting period.

The Fire Department will continue to evaluate existing building stock and occupancy records to ensure applicable Group E and Group R occupancies are identified and included in the annual inspection program.

CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

FISCAL IMPACT:

There is no direct fiscal impact associated with the City Council's receipt and acknowledgment of this annual compliance report.

ATTACHMENTS:

- Resolution No. 08-17-2026-B Receipt of the Annual State-Mandated Fire Inspection Compliance Report.

CORE COUNCIL PRIORITIES:

Public Safety, Staffing.

Resolution Number No. 08-17-2026-B

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SONORA ACKNOWLEDGING THE FIRE DEPARTMENT'S ANNUAL COMPLIANCE WITH CALIFORNIA HEALTH AND SAFETY CODE SECTIONS 13146.2, 13146.3 AND 13146.4

WHEREAS, California Health and Safety Code Section 13146.4 was added in 2018 and requires annual reporting regarding specified state-mandated fire inspections; and,

WHEREAS, California Health and Safety Code Sections 13146.2 and 13146.3 require all fire departments that provide fire protection services, including the Sonora Fire Department, to perform annual inspections in all buildings used as public or private schools and in specified residential occupancies, including hotels, motels, lodging houses, apartment houses, and certain residential care facilities, for compliance with building codes and standards, as provided by law; and,

WHEREAS, California Health and Safety Code Section 13146.4 requires all fire departments, including the Sonora Fire Department, subject to Sections 13146.2 and 13146.3 to report annually to their administering authority regarding compliance with those sections; and,

WHEREAS, the City Council of the City of Sonora intends this Resolution to fulfill the requirement that the administering authority acknowledge receipt of the Sonora Fire Department's annual compliance report.

NOW, THEREFORE, BE IT RESOLVED THAT THE SONORA CITY COUNCIL HEREBY ACKNOWLEDGES the measure of compliance of the Sonora Fire Department with California Health and Safety Code Sections 13146.2 and 13146.3 for Fiscal Year 2025/2026, as follows:

A. EDUCATIONAL GROUP E OCCUPANCIES:

Educational Group E occupancies are generally those public and private schools used by more than six persons at any one time for educational purposes through the 12th grade. Within the City of Sonora, the Sonora Fire Department identified 10 Group E occupancies, buildings, structures and/or facilities. During Fiscal Year 2025/2026, the Sonora Fire Department completed the annual inspection of all 18 identified Group E occupancies, buildings, structures and/or facilities. This is a compliance rate of 100% for this reporting period.

B. RESIDENTIAL GROUP R OCCUPANCIES:

Residential Group R occupancies, for the purposes of this Resolution, are generally those occupancies containing sleeping units and include hotels, motels, apartments (three units or more), and certain residential care facilities. Within the City of Sonora, the Sonora Fire Department identified 178 Group R occupancies, buildings, structures and/or facilities subject to annual inspection. During Fiscal Year 2025/2026, the Sonora Fire Department completed the annual inspection of 117 of the 178 identified Group R occupancies, buildings, structures and/or facilities. This is a compliance rate of 66% for this reporting period.

PASSED, APPROVED AND ADOPTED as a Resolution by the Sonora City Council at a meeting held by the City Council on the 17 day of August, 2026 by the following vote:

Resolution Number No. 08-17-2026-B

AYES: _____

NOES: _____

ABSENT: _____

ABSTAINING: _____

Dated: August 17, 2026

_____
Ann Segerstrom, Mayor, City of Sonora

ATTEST:_____
Nicole McCutchen, City Clerk, City of Sonora

RESOLUTION No. 08-17-2026-B

CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

DATE: August 17, 2026

TO: Honorable Mayor and Members of the City Council

FROM: Tyler Summersett, Community Development Director and Cole Przybyla, Przybyla Advisors

SUBJECT: Presentation and Consideration of Adopting the City of Sonora 2026–2031 Economic Development Strategy

RECOMMENDATION:

Consider Adoption of Resolution No. 08-17-2026-C, Adopting the City of Sonora 2026-2031 Economic Development Strategy.

BACKGROUND:

The City of Sonora serves as the county seat, a regional retail and medical center, and a gateway to recreation and visitor destinations throughout the Central Sierra, including Yosemite National Park. This regional role brings substantial daily activity into the City and supports local businesses and sales activity, while also creating pressures related to housing, streets, public services, and downtown.

Over the past several years, the City and its regional partners have completed a number of planning and economic development efforts identifying recurring issues and opportunities affecting Sonora. These include business turnover and commercial vacancies, limited developable land, housing and workforce constraints, infrastructure and utility costs, small-business needs, Downtown revitalization, tourism, and the need to protect Sonora's historic character while planning for future growth. The Economic Development Strategy builds upon those prior efforts rather than replacing them.

The Strategy's appendix specifically connects its recommendations to the City's 2020 Economic Development Restart Findings Report, the 2023 Organization Review and Budget Stabilization Study, the Central Sierra Comprehensive Economic Development Strategy, and the Sierra Jobs First Strategic Plan. The proposed Strategy is intended to convert that prior planning and community direction into an implementation-oriented work program for the period 2026 through 2031.

DISCUSSION / ANALYSIS:

The Economic Development Strategy is structured as a five-year strategic toolkit designed to strengthen Sonora's economy while balancing economic growth with preservation of the City's unique qualities. It is intended to serve as an accessible working document for City staff and community partners and focuses on practical, relatively low-cost and high-impact implementation tools.

CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

The Strategy recognizes the practical realities of a small city with limited staffing and fiscal resources. Accordingly, its recommendations emphasize manageable actions, partnerships, outside funding, and activities that can be incorporated into normal City operations rather than establishing a large stand-alone economic development program. Adoption establishes the strategic framework, and subsequent Council direction will provide the actionable items.

Survey

A Community Survey conducted in 2025 received more than 500 responses. In addition, more than 100 participants attended two Saturday community workshops, and approximately 10 key interviews were conducted with local Chamber leaders, Mother Lode Job Training, City Councilmembers, City staff, and Visit Tuolumne.

The community survey included in Appendix 2 further indicates that local jobs, housing, Downtown vitality, infrastructure, business support, activities, healthcare and education access, and tourism were among the areas identified by respondents as opportunities for economic and community improvement.

Key Objectives

The proposed Strategy is organized around five key objectives:

1. Business Basics;
2. Placemaking & Community;
3. Planning & Policies;
4. Funding; and
5. Workforce Development.

These objectives are intended to provide a community-focused roadmap with clear implementation actions that can be carried out by City staff and partners. The Strategy specifically identifies strengthening the economic base, revitalizing Downtown, and supporting local businesses as central priorities.

The proposed Strategy consolidates prior recommendations into one implementation framework.

The Strategy's crosswalk identifies direct connections between its five objectives and prior findings concerning Downtown vacancies, visitor amenities, business recruitment and retention, permitting and development barriers, workforce decline, housing, annexation planning, tourism, historic preservation, funding limitations, and regional economic diversification.

The Strategy also aligns its objectives with regional economic development efforts addressing housing, infrastructure, business capital, childcare, workforce retention, Downtown redevelopment, placemaking, trail connections, recreation, tourism, and outside funding.

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Next Steps

Following the adoption of the Economic Development Strategy, staff will return to the City Council with recommended year one implementation actions. Council direction received during the presentation of the Strategy will be incorporated into those recommendations.

FISCAL IMPACT:

Adoption of the Economic Development Strategy has no immediate additional fiscal impact. The FY 2026/27 Budget includes $100,000 to support Economic Development strategies and activities. Specific projects requiring use of these funds will be presented to the City Council as part of a future implementation package for consideration.

ATTACHMENTS:

2026-2031 Economic Development Strategy

Resolution No. 08-17-2026-C

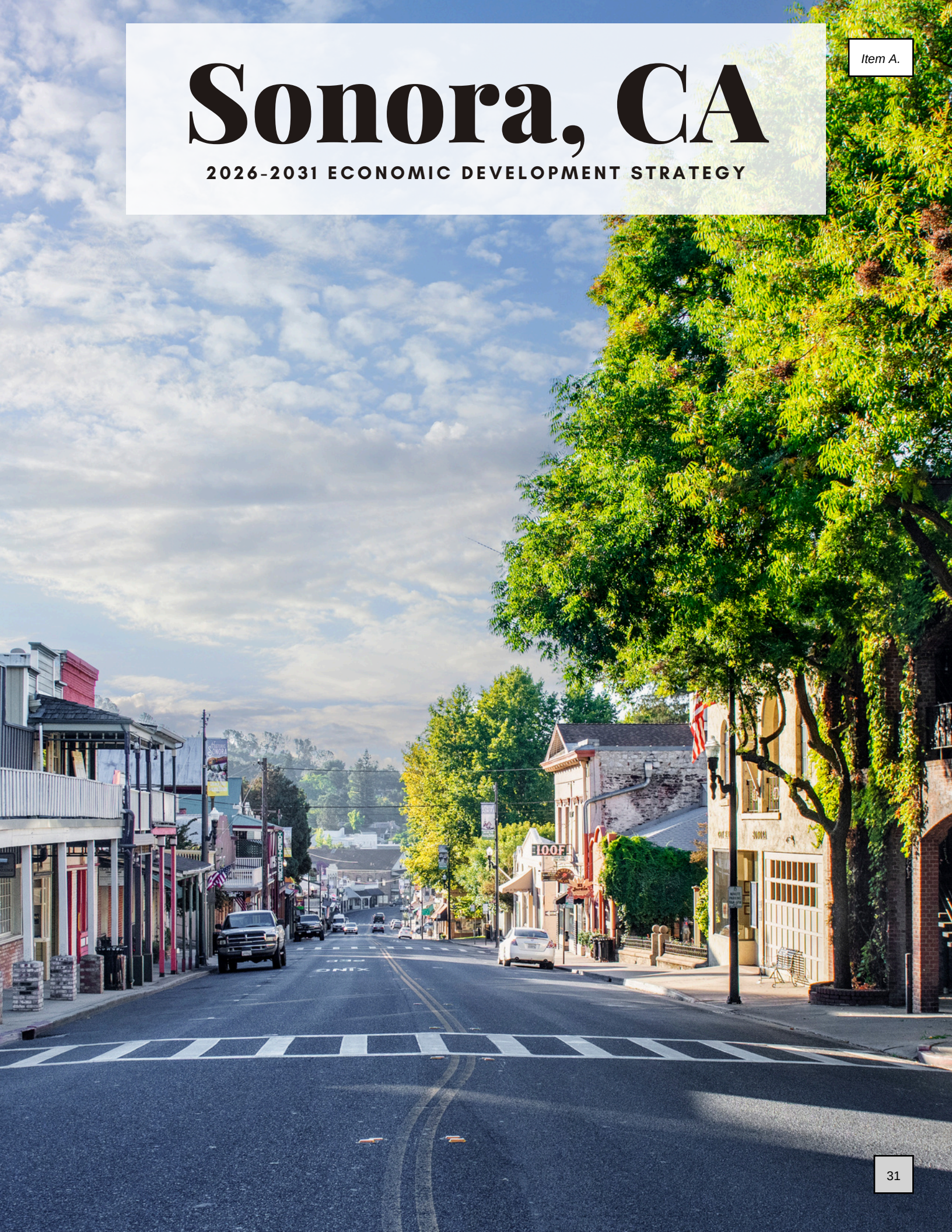
Economic Development Strategy Power Point Presentation Slides

CORE COUNCIL PRIORITIES:

Economic Development/Growth and General Plan

Sonora, CA

2026-2031 ECONOMIC DEVELOPMENT STRATEGY



A 5-Year Strategic Toolkit

This playbook is a five-year working document designed to strengthen Sonora's economy by balancing growth with preserving the city's unique qualities.



The plan serves as a staff accessible toolkit to leverage Sonora's position as the county seat and gateway to Yosemite, turning community input and regional guidance into tangible economic outcomes.

The strategy is built around five objectives with practical action items designed to be carried out by city staff, focusing on low-cost, high-impact implementation tools.

We would like to thank the community of Sonora for their input and the stakeholders who made themselves available for interviews, Sonora Area Foundation (SAF), Mother Lode Job Training (MLJT), Visit Tuolumne and the Sonora City Council.

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5 Objectives

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Message from the Mayor

The Strategy's Foundation: Community, Context, and Commitment

On behalf of the City of Sonora, I am honored to present the Economic Strategy for 2026–2031. This plan builds upon years of community input and regional collaboration. It is not another study to sit on a shelf. It is a working document, a toolkit of clear objectives, action items, and clear tools that City staff, along with our partners, can implement with the resources we have.

Sonora stands at an important crossroads. We are a small city with just over 5,000 residents, but we serve as the county seat, a retail hub of the Central Sierra, and the gateway to many destinations, including Yosemite National Park. Every day, thousands more people move through Sonora than live here, bringing business, sales, and vibrancy, but also putting strain on our housing, streets, and services.

We heard from the community about what matters most. The 2025 Community Survey, completed as part of this study, drew over 500 responses and gave us a strong direction. Residents want economic growth, a stronger downtown, new housing options, and better support for small businesses. Councilmember interviews reinforced the same message. Sonora should strengthen its economic development basics while protecting what makes the city special: its historic charm, community events, and connection to the landscape.

This plan was not created in isolation. It draws from previous city economic reports, regional and statewide frameworks like Sierra Jobs First, the Central Sierra Comprehensive Economic Development Strategy (CEDs), the Housing Element Update, and CA FWD's wildfire resilience work. By aligning Sonora's efforts with these larger strategies, we can stretch our limited resources and position ourselves for state and federal funding to advance local initiatives like Vision Sonora and infill programs.

Most importantly, this plan is designed to be implemented. We recognize our reality: the City of Sonora has a small staff, a modest budget, and many competing needs. The strategies here are developed with that in mind—practical steps with real impact. Some will take longer and require partnerships; others can be advanced right away by City staff.

To our residents, businesses, and visitors: thank you for your input and your ongoing commitment to Sonora. Together, we will build a City known for doing things, not just seeing things.

Ann Segerstrom



Current Conditions & Challenges

The City of Sonora functions as a regional retail and medical hub and serves as a gateway for various recreational, employment, and retail services. This results in a daily influx of commuters, shoppers, and tourists. While this high level of activity boosts retail sales and economic opportunities, it also presents significant challenges, particularly regarding housing availability, strain on public services, and pressure on the downtown area. These dynamics are the primary focus of this Strategic Plan.

The 2025 Community Survey, workshop discussions, and regional reports from our Statewide partners collectively identified five core objectives essential to securing the city's future prosperity.

Downtown Sonora has experienced business turnover in recent years resulting in vacant commercial buildings on Main Street. These vacancies create opportunities for new ventures and creative re-use of historic structures.

The city's reliance on retail, healthcare and tourism plays a central role in shaping economic development decisions.

A nationwide housing crisis across every income level is making it difficult to retain families and a qualified workforce.

Persistent business and workforce hurdles include high utility costs, trouble accessing capital, and workforce shortages,



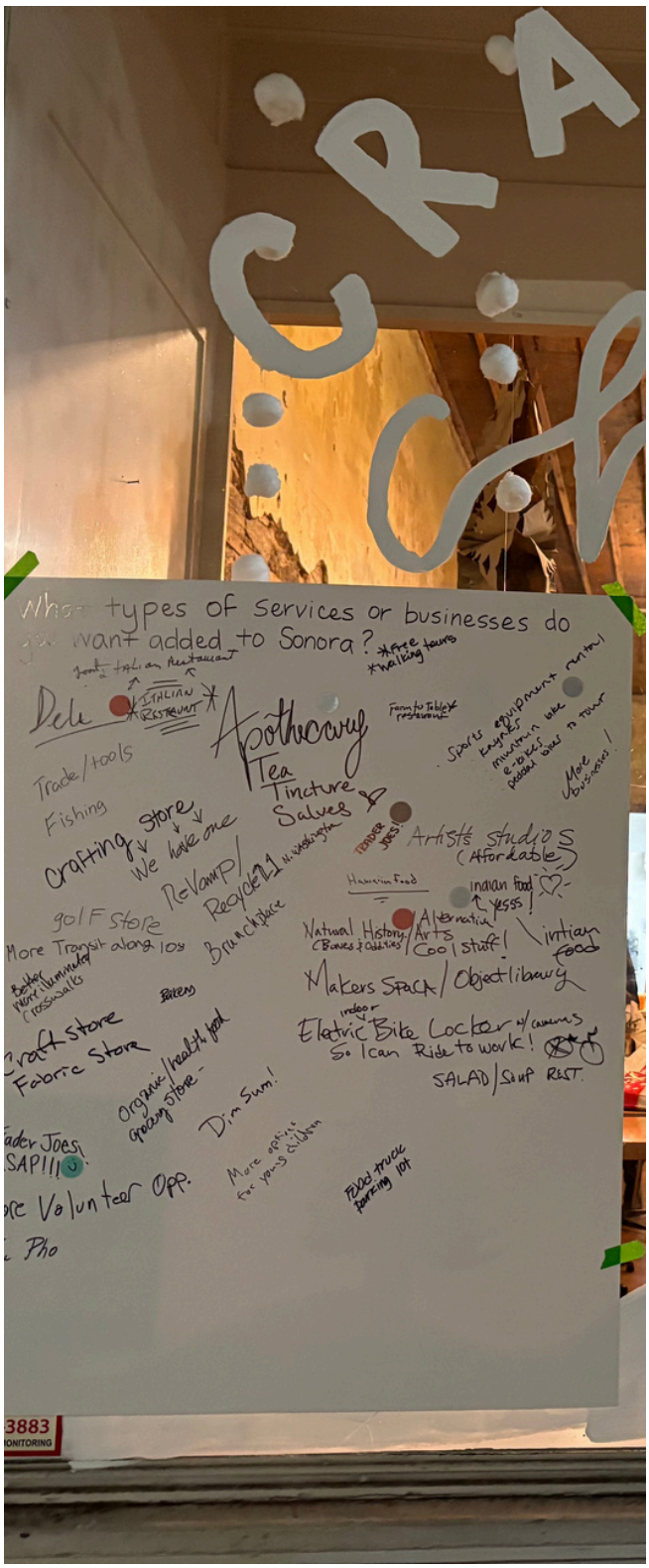
all of which can benefit from tangible, visible support from the city.

Limited vacant land within city limits makes redevelopment and infill a priority. To facilitate future growth and ensure coordinated municipal planning and service delivery for nearby projects, the City endorses strategic annexation within its Sphere of Influence.

Together, these conditions set the stage for this plan. They reveal a community rich in natural beauty, history and a strong sense of identity, but also real vulnerabilities in housing, revenue stability, business costs, and developable land.

The objectives that follow are designed to address these challenges through practical, achievable steps that City staff can realistically implement.

Community Input



500+

SURVEY RESPONDENTS

100+

PARTICIPANTS AT 2ND SATURDAY COMMUNITY WORKSHOP

10

KEY INTERVIEWS WITH LOCAL CHAMBER LEADERS, MLJT, COUNCILMEMBERS, STAFF AND VISIT TUOLUMNE

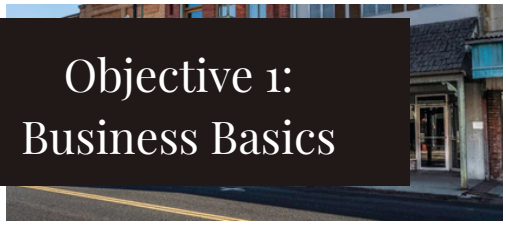


DEVELOPED FOR ACTION

5 Key Objectives

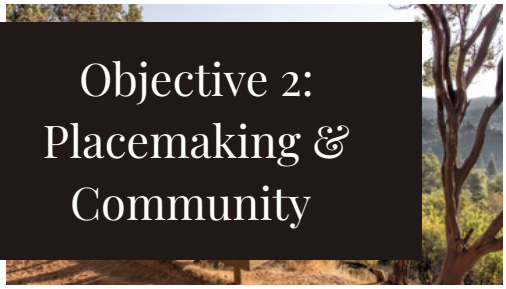
5 Objectives form the core of the City of Sonora's Economic Development Strategy guiding from 2026 to 2031. The objectives simplify economic development by providing a community-focused roadmap with clear action items enhanced by measurable implementation tools. These objectives ensure city staff and community partners can align their efforts, turning the plan's vision into practical, day-to-day implementation.

The framework is built specifically to address the city's critical challenges: strengthening the economic base, revitalizing the downtown and supporting local businesses. Each objective is broken down into practical, manageable steps that reflect the reality of a small city with limited staff and budget. By focusing on clear priorities, the City can effectively implement this plan, track progress, and build the resilience necessary to shape an appealing future for all residents and businesses.



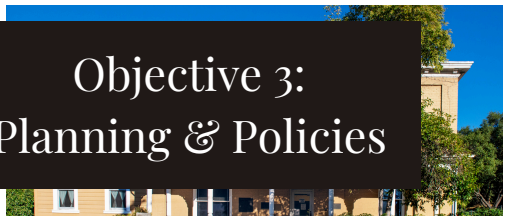
Objective 1: Business Basics

Promote Sonora as a place to visit, invest and do business through coordinated economic development efforts



Objective 2: Placemaking & Community

Position Sonora as a modern recreational gateway, while preserving its historical character through creation of active social spaces (Farmers Market + Linoberg St) and beautification, Art, events that strengthen Sonora's role as a vibrant regional destination.



Objective 3: Planning & Policies

Encourage private investment and business growth by providing predictable approval processes and adopting Policies that support business investment and expansion.



Objective 4: Funding

Apply for grant funding to enhance economic development and improve city infrastructure, focusing on the protection of historical assets, non-motorized improvements, fire resiliency, and long-term sustainability.



Objective 5: Workforce Development

Actively work with the Business community, Brick and Mortar owners and Career Technical Education providers to fill current vacancies, develop new growth sectors and train tomorrow's talent locally.

OBJECTIVE 1 - BUSINESS BASICS

ACTION ITEMS



1.1) Select Sonora Marketing Campaign

The campaign is a low-cost, digital-first business attraction effort that will use the updated Sonora Economic Development website, targeted social media activity, direct outreach, and consistent follow-up to raise awareness of Sonora's opportunities among current (and prospective) businesses. It replaces traditional brochures with a modern, ongoing online presence that highlights local success stories, available spaces, and Sonora's competitive advantages. The campaign is a 12-month continual rolling effort, not a 30-day promotion.

1.2) Business Attraction Strategy

Identify vacancies in brick-and-mortar storefronts across the City and prepare tailored recruitment packets for hotel groups, hospitality investors, and retail companies appropriate for the size, location and need within the City.

Conduct exit interviews with businesses closing their doors, re-locating or otherwise modifying their activities to understand the "why". Communication with property owners is also critical to identifying the investments needed to make spaces attractive to potential tenants.

1.3) Business Retention Strategy

City businesses should be encouraged to join the Sonora Chamber of Commerce and become more familiar with Mother Lode Job Training and Career Technical Education (CTE) programs in the region. The local business community can benefit from coordination, co-promotion, and collaboration with each other and the City.



BUSINESS BASICS

IMPLEMENTATION



1.1.1) Economic Development working group
Remain active in the multi-agency economic development working group. Use the working group to keep shared goals achievable by creating resources that represent the region and support outcomes that highlight opportunities in Sonora.

1.1.2) Landing Page Development
The economic development working group will lead an effort to create a Regional landing page with an economic development focus. This shared recruitment resource serves as the practical front door for recruitment and a place to keep core recruitment information current through an established working group.

1.1.3) Business Start-up Guide
Prepare and publish a comprehensive Business Start Up in the City of Sonora guide that outlines all the steps and resources to establish a new business. The guide will cover getting a Business License, Tenant Improvements, establishing a fictitious business name, Permits, Design Review, Chamber membership and other key elements entailed in opening a business to the public.

1.2.1) Vacancy and Ownership Pipeline
Create an inventory of vacant spaces Citywide including, property owner contact, property needs, vacancy date and zoning. Use the vacancy pipeline to keep status updates, ownership, and next steps current, so these sites can be the focus of efforts to recruit new business, expansion opportunities, assistance programs, etc.

1.2.2) Business Outreach
Conduct targeted outreach calls or meetings with prospective businesses and site selectors to keep communication lines open and Sonora top of mind.



1.2.3) Business Attraction List
Prepare a "Business Attraction Target List" identifying top industry prospects, updated when necessary to reflect market shifts and Sonora's evolving strengths. This list should be reviewed with economic development partners to align recruitment efforts.

1.2.4) Hospitality & Retail
Maintain a list of potential mid-scale hospitality and destination dining operators to initiate outreach contacts.

1.3.1) Sonora on Social Media
Utilize Sonora Social Media accounts to promote new businesses opening in the City, highlight business expansions/changes/activities, city improvements, Sonora Chamber activities, exciting developments within the community (such as Farmers Market vendors establishing a storefront on Main Street!).

1.3.2) Business Town Hall
Host one annual "Policy & Business Roundtable" with local business leaders, utility providers, and regional partners to gather feedback on business conditions, discuss regulatory challenges, and recommend adjustments to maintain Sonora's competitive position.

1.3.3) Annual Business Survey
Partner with Sonora Chamber of Commerce to conduct an annual Business Survey to gather input on expansion opportunities, succession risks, workforce needs, infrastructure concerns, and regulatory or cost barriers that may affect business stability or growth, as well as potential responses to implementation of strategy action items.

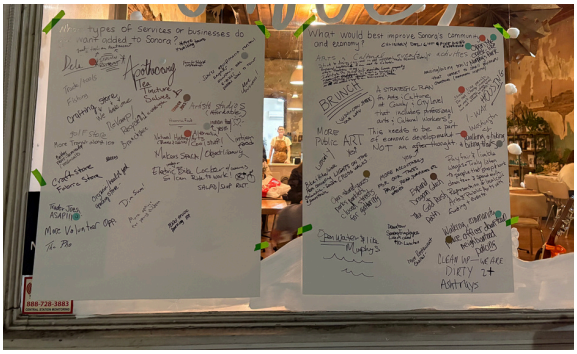
1.3.4) Digital Tools for Downtown
Coordinate with Sierra SBDC or local social media firms to deliver an annual "Digital Tools for Downtown" workshop focused on e-commerce adoption, online marketing, and digital payment systems.

1.3.5) Tenant Improvements
Establish and implement tenant improvement programs using a mix of grants and low-interest loans. Key examples include: Forgivable loans for Life Safety and ADA compliance, Downtown Revitalization microgrants (up to $5,000), and Historic Building Improvement grants (up to $20,000).

1.3.6) Small Business Microgrants and Loans
Establish a small business microgrant and loan program with awards of up to $10,000 to support start-up costs, equipment purchases, storefront improvements, and business expansion. Partner with the Small Business Development Center and Mother Lode Job Training to provide applicant outreach, technical assistance, and business coaching.

OBJECTIVE 2 - PLACEMAKING & COMMUNITY

ACTION ITEMS



2.1) Strengthen Sonora's Identity and Sense of Place
Improve how Sonora looks, feels, and functions for residents, businesses, and visitors. Strengthen gateways, public spaces, trails, streetscapes, storefronts, visitor amenities, and community gathering places in ways that celebrate Sonora's character, support local businesses, and build community pride. Use coordinated improvements and programming to create a more consistent and recognizable experience throughout the city.

2.2) Anchor Event
Formally designate the Mother Lode Fairgrounds as the site for one annual anchor event by 2028, such as a multi-day fishing expo, mountain bike expo, multi-day music festival, Soap Box Derby or motorcycle tour. This event will serve as a regional draw, fill hotel rooms during shoulder seasons, and reinforce Sonora's emerging identity as a hub for recreation and outdoor culture.

2.3) Tourism
Continue partnering with Visit Tuolumne County to co-market Sonora, its anchor event, and other local highlights in larger state and regional tourism markets.



PLACEMAKING & COMMUNITY IMPLEMENTATION

2.1.1) Destination, Sonora!
Market Sonora's family-friendly amenities, including parks, schools, Farmers Market and community events, through city newsletters, social media, Visit Tuolumne County and the City website. This campaign reinforces the city's appeal to young families and regional transplants.

2.1.2) Arts, Exhibits and Shows
Temporarily activate vacant or underused downtown properties as venues for art exhibitions, performances, trade shows, expos, and other community events.

2.1.3) Welcome to Sonora Gateway
Place a welcome to Sonora, Queen of the Southern Mines, Gateway Monument on city-owned property or other appropriate location at major intersections.



2.1.4) Sonora Farmers Market Promotion
Actively promote the farmers market to strengthen community social fabric and downtown activity. Support vendors in transitioning from Market to Main Street.

2.1.5) Community Beautification Project
Continue So-Beautiful Community Beautification project as an ongoing, low-cost community activation program, including targeted tree planting and other streetscape improvements where appropriate.

2.1.6) Dragoon Gulch and Tuolumne Heritage Trail
Advance extensions to the Dragoon Gulch and Tuolumne Heritage trails, including landscaping, signage, interpretive elements, and stronger connections to surrounding destinations. Use both trail systems to support placemaking, community recreation, and Sonora's outdoor identity.

2.1.7) City Landscape Planter Program
Re-plant and refresh downtown planters as part of an ongoing beautification effort. Partner with a local nursery or landscape professional to select attractive, water-wise options that add visual interest to Sonora.

2.1.8) Professional support for storefront and exterior improvements
Engage a local business or professional to support consistent window displays, beautification, and exterior enhancements.

2.1.9) Banners and Seasonal Displays
Utilize existing Banner hardware on light standards as an opportunity to promote and advance messaging, create a fresh look in town and enhance seasonal outreach efforts (Christmas Town, Round Up, Sonora Chamber, City Anniversaries, etc)

2.1.10) Parking lot upgrades
Recognize the importance of safe, convenient, well-maintained City infrastructure to business activity. Consider projects that add parking or improve existing lots.

2.1.11) Electric Vehicle Charging Infrastructure
Expand publicly accessible electric vehicle charging at downtown parking areas, visitor destinations, lodging properties, and commercial centers, as grant funding becomes available.

2.1.12) Courthouse Park Demonstration Coordination
Collaborate with Tuolumne County to review policies governing protests and public demonstrations at Courthouse Park, with the goal of protecting lawful public expression while minimizing disruption to downtown businesses, customers, traffic and public access.

2.1.13) Build the Stewart & Linoberg Street Plaza project
Advancing both plaza projects as signature public spaces strengthens downtown identity, creates a recognizable community gathering place, and supports nearby businesses and events.

2.2.1) Anchor Event Feasibility and Partner Recruitment
Convene the Fairgrounds, Visit Tuolumne County, local businesses, and event producers to evaluate concepts, identify funding and operating partners, and select an event for launch.

2.3.1) Public Restroom Basics
Maintain public restrooms that are consistently open, clean, safe, and well stocked during peak visitor periods and community events.

2.3.2) Grow Christmas Town
Continue supporting the Sonora Chamber of Commerce in expanding Christmas Town Sonora as a signature seasonal destination. Build on the event's growing attendance by adding activities, strengthening promotion, encouraging local shopping, and creating additional reasons for residents and visitors to spend time downtown.

OBJECTIVE 3 - PLANNING & POLICIES

ACTION ITEMS

3.1) Outreach Tools
Prepare practical development and housing outreach tools, including commercial prospectuses, housing prospectuses, and a homeowner-facing ADU guide, to make priority commercial sites and small-scale housing opportunities easier to pursue.

3.2) Active Transportation Integration
Incorporate active transportation improvements—such as pedestrian connections, bike lanes, and wayfinding signage—into corridor and downtown planning documents and funded projects. A walkable community is advantageous to consumer spending, community health, social connectedness and overall happiness.

3.3) Sonora Growth Plan
Establish a framework for future city expansion. The plan should address pre-zoning within the existing sphere of influence, infrastructure corridors, service needs, sustainability, and fiscal impacts.



PLANNING & POLICIES

IMPLEMENTATION

3.1.1) Commercial Activation Prospectuses

Prepare detailed prospectuses for Mono Way, the Sanguinetti Triangle, and Childs Drive sites. Each document should include zoning allowances, infrastructure capacity, potential uses, and available incentives. Prospectuses should be distributed to developers, brokers, and regional partners to attract investment.

3.1.2) Housing Activation and Coordination Prospectuses

Prepare and publish housing activation prospectuses for underutilized parcels throughout the City. Each prospectus should detail zoning allowances, infrastructure capacity, and potential development models. Focus directly on property owners and developers who have entitled, yet inactive, infill projects to identify barriers and provide tailored incentives that encourage project initiation. For properties outside city limits, emphasize the benefits of becoming part of the city.

3.1.3) Homeowner ADU Guide

Publish a homeowner accessory dwelling unit (ADU) guide. This guide should explain zoning, permitting steps, parking requirements and cost considerations in plain language. By lowering barriers for homeowners, Sonora can add small-scale housing units that expand supply without requiring large land acquisitions.

3.1.4) Development coordination

To keep projects within city limits and to limit delays in project approval, meet with developers to review projects prior to formal submittal. This proactive approach ensures that planned projects move toward groundbreaking and completion.



3.1.5) Rehabilitation of 290 Stewart St

Deliver on rehabilitation of the property located at 290 Stewart Street, utilizing financial assistance from the federal Community Development Block Grant (CDBG) program or Program Income funds. The CDBG funding ensures the project aligns with the program's objectives: providing rent controlled housing, establishing and maintaining a suitable living environment for a range of income levels.

3.1.6) Vision Sonora Implementation

Reaffirm the City's commitment to the Vision Sonora Plan to identify priority projects from the plan each fiscal year and moving it forward with design, financing plan, and ultimately construction.

3.1.7) Fire Insurance Advocacy

Join the California Forward Resilience Coalition and submit one annual Council resolution to the California Insurance Commissioner advocating for fire insurance solutions that stabilize local residents and businesses. This action both raises Sonora's profile at the state level and provides tangible advocacy for community members struggling with rising premiums or coverage loss.

3.1.8) Advance Census Tract 12 for Opportunity Zone Designation

Advance the current nomination of Census Tract 12 for the next Opportunity Zone program. Coordinate with state and regional partners, document the tract's investment potential, and identify priority properties and projects that could benefit from designation.

3.2.1) Active transportation network tie-in to key place-making assets

Advance Dragoon Gulch and the Tuolumne Heritage Trail as part of an interconnected active transportation network that supports infill sites, housing access, and community mobility.

3.2.2) Priority Pedestrian and Bicycle Connections

Identify and prioritize missing pedestrian and bicycle connections between downtown, neighborhoods, schools, parks, public spaces, and commercial corridors to incorporate into capital improvement plans, development review and grant applications.

3.3.1) Annexation study + Municipal Service Review update

The study should include fiscal impact analysis, infrastructure requirements, service delivery costs, and potential revenue gains. Findings will guide Council on whether annexation aligns with Sonora's long-term growth strategy.



3.3.2) City-owned property evaluation

Evaluate city-owned properties for development potential, for sale or surplus, including City rights of way and property swaps.

3.3.3) Community engagement on growth

Host at least two community workshops to gather resident input on potential annexation and growth policies. Workshops should include maps, data on projected impacts, and facilitated discussion to build transparency and trust in the decision-making process.



3.3.4) Priority Opportunity Sites Matrix

Maintain a simple priority sites matrix identifying key commercial, housing, downtown, and growth-area sites, including current status, major constraints, and recommended next steps to help guide City outreach, planning, and partnership efforts.

3.3.5) Growth and Project Communications Program

Use a standard communications approach for major growth, housing, annexation, and economic development efforts, including clear project summaries, early public information, and consistent messaging on community benefits, tradeoffs, and timelines.

OBJECTIVE 4 - FUNDING

ACTION ITEMS

4.1) Annual Funding and Reinvestment Strategy
Establish an annual process to identify grants, matching funds, and local reinvestment opportunities that advance the City's economic development priorities. Track applications, awards, and project results to support consistent implementation of the strategy.

4.2) Local Funding Stream
Establish a durable local economic development funding approach that supports match capacity, grant execution, and ongoing implementation.



FUNDING

IMPLEMENTATION

4.1.1) TOT Reporting and Analysis
Continue providing Council with TOT revenue reports that break down contributions from hotels, short-term rentals, and events. Each report should include year-over-year comparisons and identify seasonal gaps where marketing campaigns or event programming could strengthen low-performing months. Use the report to guide investment decisions and address weak tourism months.

4.1.2) Annual Funding Matrix Report
Prepare and publish an annual "Funding Matrix Report" for Economic Development beginning in FY 2026–27 that identifies $50,000–$100,000 in state and federal grant opportunities. The report should outline eligibility criteria, required matching funds, and alignment with Sonora's strategic objectives. Present the report to Council each spring to guide budget decisions and set priorities for applications.

4.2.1) Implementation of Grants
Submit grant applications each year in categories such as Jobs First, USDA Rural Development, EDA Economic Adjustment, or wildfire resilience. Staff should track application outcomes and report results to Council annually, building institutional knowledge and improving competitiveness over time.

4.2.2) Matching Fund
Continue to propose matching fund allocations for economic development projects in the City's annual budget, subject to available resources and fiscal conditions. This formalizes the City's commitment to leveraging small local contributions into larger external awards. It also reduces last-minute match scrambles and improves application readiness.

4.2.3) Facade improvements and Investment in Old Structures
Create a clear, repeatable decision process that defines which visible improvements are eligible for reinvestment support and why. This includes banner deployment, beautification investments, and other public-facing upgrades tied to visitor experience and community pride.

OBJECTIVE 5 - WORKFORCE DEVELOPMENT

ACTION ITEMS

5.1) Broad Workforce Support (Annual Workforce Update)
In partnership with regional workforce organizations, monitor workforce needs in healthcare, hospitality, professional services, and other key local industries. Provide the City Council with annual updates on employer needs, workforce gaps, available training resources, and grant opportunities that may support regional workforce development efforts.



WORKFORCE DEVELOPMENT
IMPLEMENTATION

5.1.1) Workforce referral and "warm handoff" loop
Refer local businesses to the Mother Lode Job Training hub in downtown Sonora for technical assistance and workforce support. Use a consistent referral process so businesses that contact the City for workforce help are connected quickly to MLJT and partner resources, with follow-up tracked to confirm outcomes where possible.

5.1.2) MLJT-led economic development working group infrastructure
Participate in workforce and economic development efforts led by Mother Lode Job Training, the Chamber, Tuolumne County, and other regional partners. The City's role should focus on supporting partner-led initiatives, sharing information, connecting local businesses with available resources, and participating in joint projects when they align with City priorities and available staff capacity.

5.1.3) Youth-to-Workforce Initiative
Support ongoing, partner-led collaboration to establish a youth-to-workforce retention initiative in partnership with schools, workforce organizations, and local employers. The initiative should strengthen local career awareness, internships, apprenticeships, work-based learning, and practical pathways into jobs that allow younger residents and families to remain in the Sonora area.

5.1.4) Childcare and after-school program working group
Identify a community partner to convene a working group with schools, nonprofits, and youth service providers to identify a site and funding strategy for a new childcare or after-school program. The findings and recommendations should be delivered to City Council to guide program development and help meet a documented community need.

5.1.5) School district/Columbia College partnerships
Support practical partnerships with the school district to support childcare delivery and workforce pathway development. Use school partnerships to strengthen siting options, program coordination, and participation pipelines that improve retention for working families.

APPENDIX



APPENDIX 1 - PREVIOUS PLAN CROSSWALK

The table below shows the strongest connections between previous economic development plans and the City's five objectives. It is not intended as a complete summary of each source.

Earlier finding or direction	Connected strategy objective(s)	Connection to this strategy
2020 Economic Development Restart Findings Report, pp. 18–20. Downtown faced vacancies, reduced activity, aging storefronts, missing visitor amenities, and a need to reposition Sonora as a destination.	1, Business Basics 2, Placemaking & Community	Objective 1 organizes vacancy tracking, property-owner outreach, business recruitment, and retention. Objective 2 addresses storefronts, public spaces, visitor amenities, events, and Sonora's destination identity.
2020 Economic Development Restart Findings Report, pp. 9 and 20. Development activity was limited, few sites were available for businesses supporting living-wage jobs, and stakeholders raised concerns about permitting, costs, infrastructure, and the City's business climate.	1, Business Basics 3, Planning & Policies	Objective 1 creates a consistent business-facing recruitment and support function. Objective 3 makes priority sites, permitting steps, and development expectations easier to understand while advancing long-term growth planning.
2020 Economic Development Restart Findings Report, pp. 5–7. The report documented a declining labor pool, limited growth in the working-age population, and substantial worker commuting into and out of the area.	3, Planning & Policies 5, Workforce Development	Objective 3 connects housing and growth planning to workforce availability. Objective 5 establishes recurring employer and partner coordination and an annual workforce update.

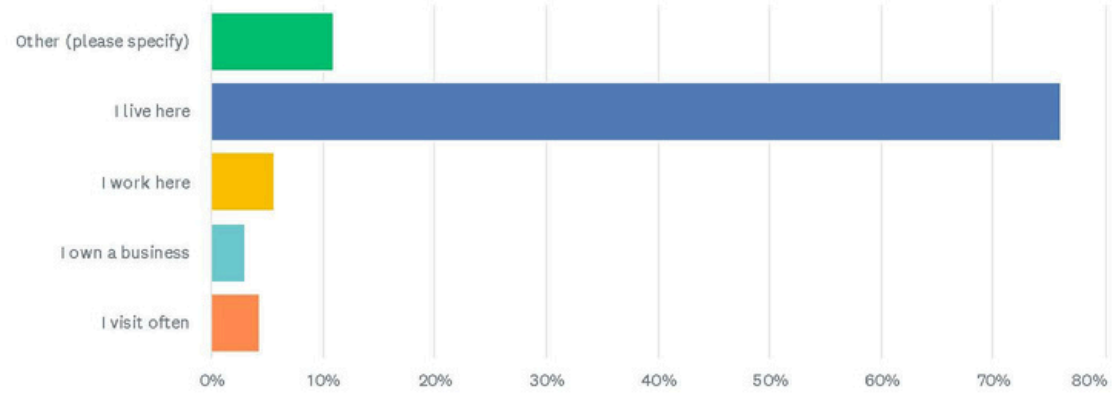
2023 Organization Review and Budget Stabilization Study, Executive Summary, Theme Four. Citygate called for effective growth and annexation planning, attainable housing, tourism and small-business development, filling vacant commercial spaces, and protecting downtown's historic character.	1, Business Basics 2, Placemaking & Community 3, Planning & Policies	The strategy separates this broad direction into three areas of responsibility: business development, place-based revitalization, and housing, infill, and growth planning.
2023 Organization Review and Budget Stabilization Study, Executive Summary, pp. 3–4. Citygate found that Sonora's small staff and limited fiscal resources constrained the City's ability to advance projects and meet long-term needs.	4, Funding	Objective 4 establishes annual funding review, grant pursuit, match planning, and revenue reporting. The five-year implementation structure phases the work and uses regional partnerships and outside expertise where additional capacity is needed.
Central Sierra 2024–2029 Comprehensive Economic Development Strategy, pp. 11 and 24. The regional economy relies heavily on businesses serving residents and visitors. The CEDS calls for stronger small-business support, entrepreneurship, industry partnerships, and growth in sectors that bring outside revenue into the region.	1, Business Basics 5, Workforce Development	Objective 1 supports business retention, small-business assistance, and targeted recruitment. Objective 5 connects employers with education, training, and workforce partners.

Central Sierra 2024–2029 Comprehensive Economic Development Strategy, pp. 5, 15, and 22–24. Housing shortages, infrastructure and utility costs, limited small-business capital, childcare shortages, and loss of local talent were identified as interconnected barriers to economic growth.	3, Planning & Policies 4, Funding 5, Workforce Development	Objective 3 advances housing and development readiness. Objective 4 improves access to outside funding. Objective 5 places the City in regional partnerships that can identify and address workforce barriers extending beyond City responsibilities.
Central Sierra 2024–2029 Comprehensive Economic Development Strategy, p. 23. The CEDS prioritizes downtown redevelopment, placemaking, vibrant public spaces, visitor amenities, and trail connections to commercial districts.	2, Placemaking & Community 3, Planning & Policies	Objective 2 advances public spaces, visitor amenities, trails, and downtown identity. Objective 3 connects those investments to active transportation, infill sites, housing, and commercial areas.
Sierra Jobs First Strategic Plan. The regional plan identifies sustainable recreation and tourism as a priority sector, alongside natural and working lands, clean energy, healthcare, and sustainable agriculture.	2, Placemaking & Community	Objective 2 provides the strongest local connection through outdoor recreation, tourism, events, and destination development.
Sierra Jobs First Strategic Plan. Small-business development, education, workforce, childcare, housing, and infrastructure are treated as foundations for regional job growth.	3, Planning & Policies 4, Funding 5, Workforce Development	Objective 3 addresses housing and infrastructure readiness, Objective 4 strengthens project-funding readiness, and Objective 5 anchors workforce coordination in existing regional partnerships.

APPENDIX 2 - COMMUNITY SURVEY

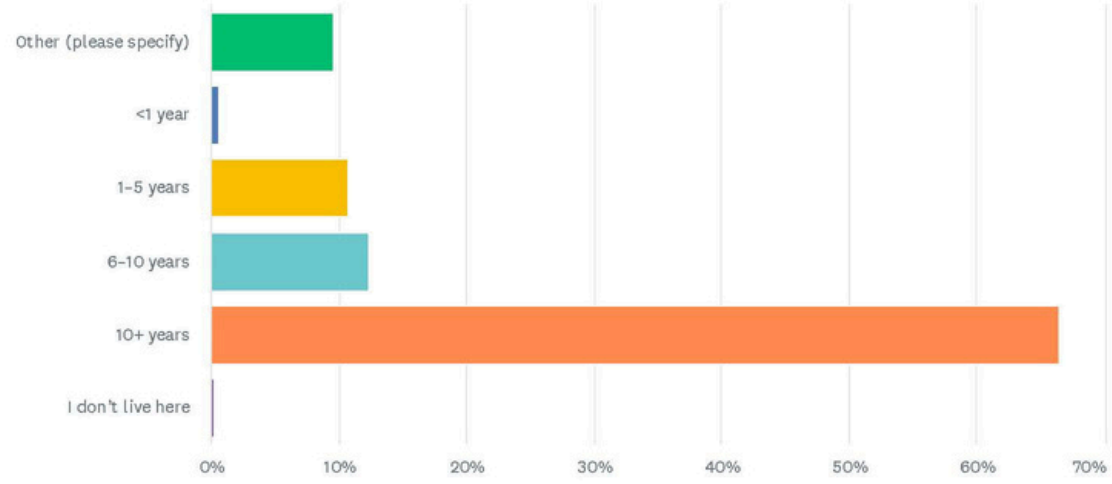
Q1 503 responses

Your connection to Sonora:



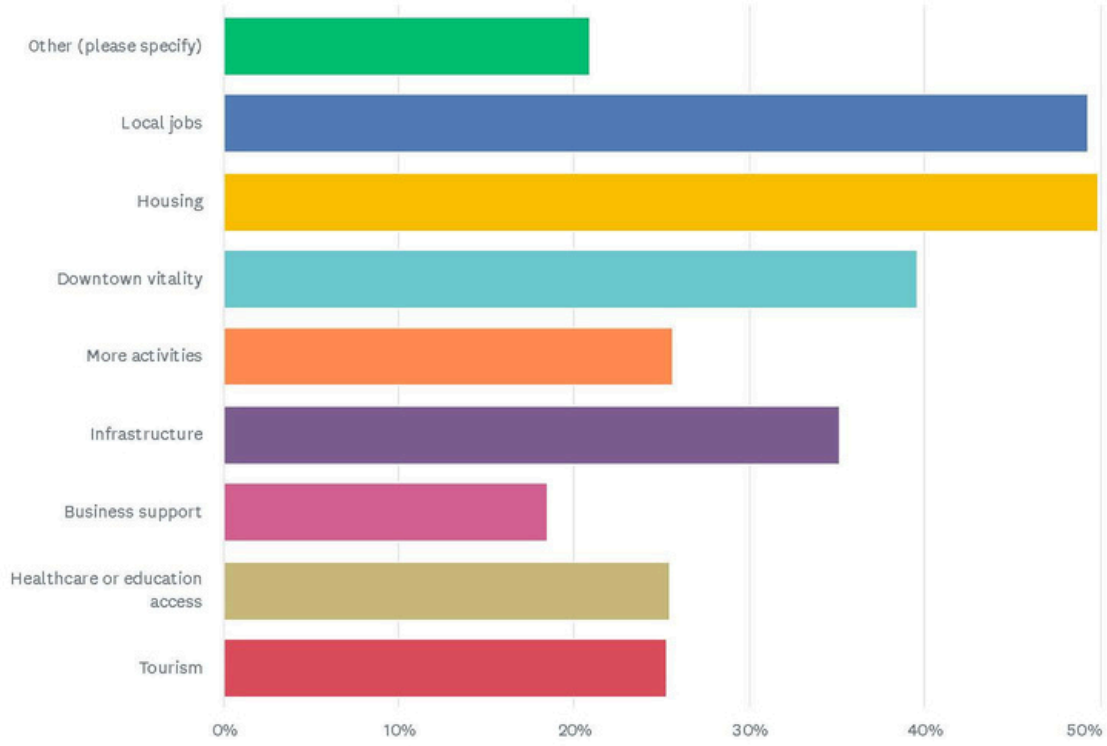
Q2 501 responses

How long have you lived/been connected to Sonora?



Q3 503 responses

What would most improve Sonora's economy/community? Pick 3



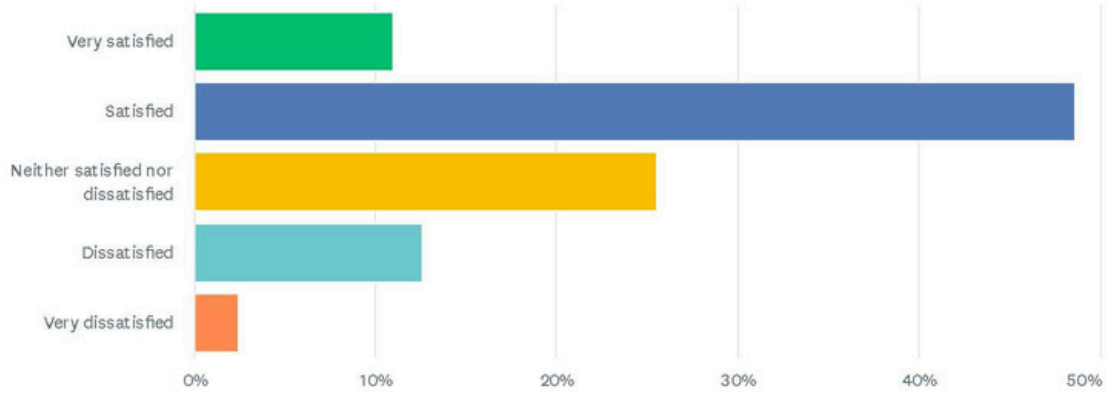
City of Sonora Community Survey SurveyMonkey

Q4 What types of businesses/services do you wish we had?

Answered: 397 Skipped: 106

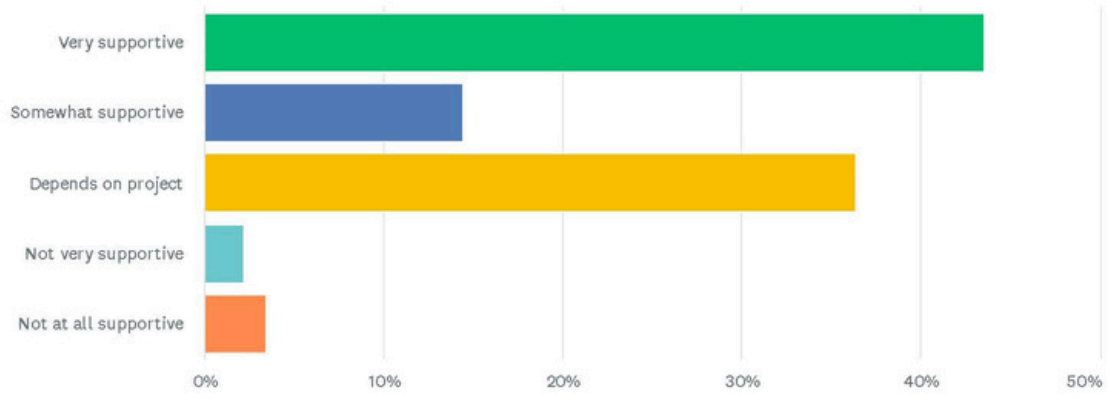
Q5 502 responses

Overall satisfaction with Sonora livability:



Q6 500 responses

Rank your support for new growth and development:

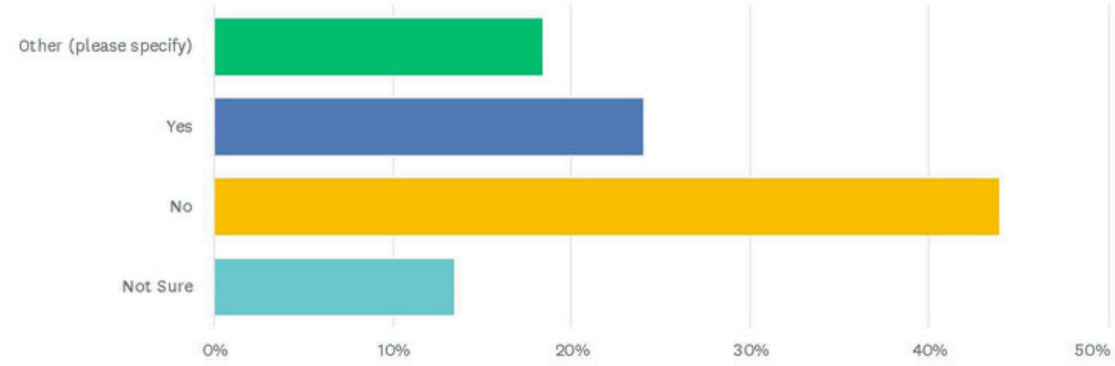


Q7 Where do you see opportunities for growth or improvement?

Answered: 395 Skipped: 108

Q8 498 responses

Are you concerned growth could harm the community?



Q9 Would you join a workshop or participate further in developing the City of Sonora's Economic future?

Answered: 195 Skipped: 308

ANSWER CHOICES	RESPONSES	
Email address	100.00%	195

RESOLUTION No. 08-17-2026-C

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SONORA ADOPTING THE CITY OF SONORA ECONOMIC DEVELOPMENT STRATEGY 2026–2031 AND ESTABLISHING A FRAMEWORK FOR ITS IMPLEMENTATION

WHEREAS, the City of Sonora serves as the county seat, a regional center for commerce and services, and a gateway to destinations throughout the Central Sierra, including Yosemite National Park; and

WHEREAS, the City Council recognizes that a strong and resilient local economy is important to the long-term fiscal health of the City and the County of Tuolumne, the vitality of Downtown Sonora, the success of local businesses, the availability of employment and housing opportunities, and the overall quality of life of the community; and

WHEREAS, the City has undertaken previous economic development, organizational, housing, transportation, and community planning efforts that have identified opportunities and challenges related to Downtown revitalization, business development and retention, commercial vacancies, housing, workforce availability, infrastructure, tourism, community character, and long-term growth; and

WHEREAS, the Economic Development Strategy builds upon previous City and regional planning efforts, including the City's 2020 Economic Development Restart Findings Report, the 2023 Organization Review and Budget Stabilization Study, the Central Sierra Comprehensive Economic Development Strategy, Sierra Jobs First, the City's Housing Element, and other related planning efforts; and

WHEREAS, the City undertook a community and stakeholder engagement process in connection with preparation of the Economic Development Strategy, including a 2025 Community Survey that received more than 500 responses and Councilmember and stakeholder interviews; and

WHEREAS, community input identified economic growth, a stronger Downtown, additional housing opportunities, and support for small businesses as important priorities, while also emphasizing the importance of preserving Sonora's historic character, community events, and connection to the surrounding landscape; and

WHEREAS, the proposed City of Sonora Economic Development Strategy 2026–2031 is intended to serve as a five-year working document and strategic toolkit that translates community input and regional guidance into practical economic development actions appropriate to the City's staffing and fiscal resources; and

WHEREAS, adoption of the Economic Development Strategy does not itself approve or authorize any specific development project, annexation, property disposition, capital improvement, contract, grant expenditure, or other physical project identified or contemplated by the Strategy; and

WHEREAS, the Economic Development Strategy recognizes that implementation must reflect the City's limited staffing and financial resources and therefore emphasizes practical actions, partnerships, grant funding, outside expertise when appropriate, and phased implementation;

NOW THEREFORE, THE CITY COUNCIL OF THE CITY OF SONORA DOES HEREBY RESOLVE AS FOLLOWS:

The City Council hereby adopts the City of Sonora Economic Development Strategy 2026–2031, incorporated herein by this reference, as the City's strategic framework for economic development activities during the 2026–2031 planning period.

PASSED AND ADOPTED as a Resolution of the City Council of the City of Sonora, California, at a regular meeting of said City Council held on August 17, 2026, by the following votes:

AYES: _____

NOES: _____

ABSENT: _____

Signed and dated: August 17, 2026

_____
Ann Segerstrom, Mayor, City of Sonora

ATTEST: _____
Nicole McCutcheon, City Clerk, City of Sonora

RESOLUTION No. 08-17-2026-C

SONORA ECONOMIC DEVELOPMENT STRATEGY | 2026–2031

City of Sonora Economic Development Strategy

Work has already begun on the basics

SCOPE

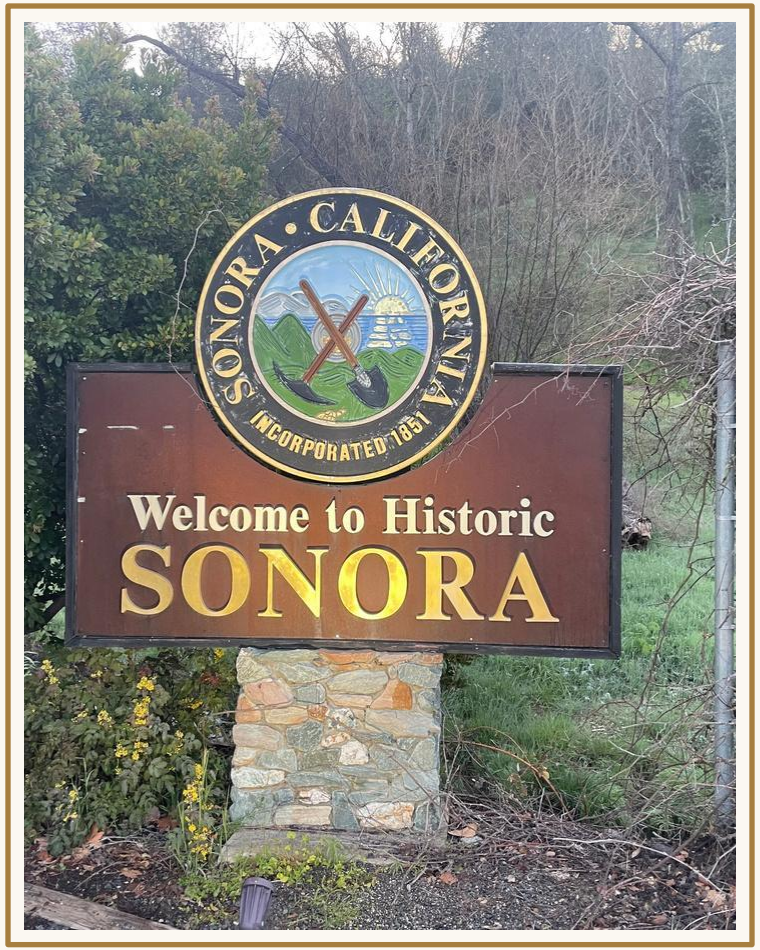
Write + implement

UNDERWAY

Core tools + outreach



The plan is a playbook for getting the basics right



Historic Sonora

Community input and prior findings are already documented. This plan focuses on what the City can do next.

ALIGN — **One shared direction across five objectives**

ACT — **Thirteen action items define the major bodies of work**

SEQUENCE — **Fifty-two implementation items move forward by readiness**

TRACK — **A staff toolkit keeps ownership, next steps and progress visible**

500+ survey responses + Council and stakeholder interviews + prior City and regional work

Five objectives organize the work

Together they cover the functions the City can influence directly or through partners.

01	**Business Basics**	How will the City market Sonora, recruit attainable businesses and support current employers?
02	**Placemaking & Community**	How will Sonora improve the places and experiences that make the city distinct?
03	**Planning & Policies**	How will priority sites, housing and future growth become easier to advance?
04	**Funding**	How will the City track revenue and build a repeatable funding approach?
05	**Workforce Development**	How will employers, workers, schools and regional partners stay connected?

Thirteen action items define the major work

These are the workstreams Council is approving—not a promise to start everything at once.

OBJECTIVE 1

Business Basics

- 1.1 Select Sonora Campaign
- 1.2 Business Attraction Strategy
- 1.3 Business Retention Strategy

OBJECTIVE 2

Placemaking & Community

- 2.1 Strengthen Sonora's Identity and Sense of Place
- 2.2 Anchor Event at Fairgrounds
- 2.3 Tourism Partnerships

OBJECTIVE 3

Planning & Policies

- 3.1 Outreach Tools
- 3.2 Active Transportation Integration
- 3.3 Sonora Growth Plan

OBJECTIVE 4

Funding

- 4.1 Revenue and Funding Reporting
- 4.2 Sustainable Local Funding Stream

OBJECTIVE 5

Workforce Development

- 5.1 Regional Workforce Partnerships
- 5.2 Annual Workforce Update

Fifty-two implementation items make the plan easy to track and use

Implementation items are specific projects, tools, partnerships and recurring activities. They are sequenced—not launched all at once.

13

Action items

The major workstreams Council is adopting for the five-year strategy.

52

Implementation items

The practical projects, tools, partnerships and recurring work beneath them.

2

Time horizons

Now and Future allow the City to match work with capacity, funding and readiness.

NOW: vacancy pipeline, Select Sonora, target lists and business feedback | FUTURE: larger infill, anchor event, policy and funding initiatives

Vacancy Database

The database is designed to track change and support outreach—not just produce a one-time count.



Downtown Washington Street

38 commercial property records assembled in the working inventory

01	**Assemble**	Address, current/last use, property type and basic site facts
02	**Verify**	Availability, owner or broker, asking terms and recent changes
03	**Prioritize**	Market readiness, chronic vacancy and where City attention can help
04	**Activate**	Owner outreach, prospect matching, next contact and follow-up

38 records assembled is a working inventory—not a verified vacancy total.

BUSINESS ATTRACTION UPDATE

Recruitment is focused on businesses that fit Sonora now

Target operators are selected against actual sites, demand and current investment patterns.

01	**Regional dining + fast casual**	Prioritize regional and growth-stage operators sized for Sonora—not wish-list brands outside the market today.
02	**Hospitality near Mono Way / SAF**	Build a joint City and property-owner pitch for realistic limited-service hotel partners.
03	**Site-specific outreach**	Match each prospect to a verified space, market evidence, a local contact and a defined next step.



REQUESTED COUNCIL ACTION

Approve the plan and begin implementation

Provide final feedback, confirm the near-term priorities, and approve the 2026–2031 Economic Development Strategy.

FINAL FEEDBACK → PLAN APPROVAL → IMPLEMENTATION

NEXT 90 DAYS

01 **Publish the final plan and staff toolkit**

02 Priority Action Items brought to Council for Approval with 90 days

03 **Finalize priority Action Items for next 180-360 days**

04 **Begin progress on low-barrier implementation items**

