



ECONOMIC DEVELOPMENT COMMISSION HYBRID MEETING

Wednesday, August 17, 2022, at 8:00 AM

Snoqualmie City Hall, 38624 SE River Street & Zoom

COMMISSION MEMBERS

Chair: Bobbi Harrison

Commissioners: Louis Washington, Joelle Gibson,
Ryan Seal, Sherry Jennings, Larry Mana'o, and
Rob McDonald

This meeting will be conducted in person and remotely using teleconferencing technology provided by Zoom.

Join by Telephone at 8:00 AM: To listen to the meeting via telephone, please call **253.215.8782** and enter Webinar ID **818 3767 3145** and Password **0800200121** if prompted.

Press *9 to raise your hand to speak. Raising your hand signals the meeting moderator that you have a comment.
Press *6 to mute and unmute.

Join by Internet at 8:00 AM: To watch the meeting over the internet via your computer, follow these steps:

- 1) Click this [link](#)
- 2) If the Zoom app is not installed on your computer, you will be prompted to download it.
- 3) If prompted for Webinar ID, enter **818 3767 3145**; Enter Password **0800200121**
- 4) Please confirm that your audio works prior to participating.

CALL TO ORDER & ROLL CALL

AGENDA APPROVAL

PUBLIC COMMENTS

MINUTES

1. Approval of the minutes dated:
 - a. June 15, 2022
 - b. July 20, 2022

OLD BUSINESS

2. Community Liaison Report
3. Chamber of Commerce Report
4. Community Development Report
5. Mayor's Report
6. EDC Mission Statement

NEW BUSINESS

7. Comprehensive Plan Economic Development Element

ADJOURNMENT



ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES JUNE 15, 2022

This meeting was conducted both in person in the Snoqualmie City Hall Council Chambers, and remotely using teleconferencing technology provided by Zoom.

CALL TO ORDER & ROLL CALL

Committee Chair Bobbi Harrison called the meeting to order 8:03am

Commission Members: Chair Bobbi Harrison and Commissioners Kelly Coughlin, Joelle Gibson, Rob McDonald, Louis Washington, and Ryan Seal were present.

Mayor Katherine Ross and Councilmember Rob Wotton were also present.

City Staff: Jason Rogers, Interim Community Development Director; and Nicole Wiebe, Community Liaison

AGENDA APPROVAL: The agenda was approved without objection.

PUBLIC COMMENTS: Justin Wotton, presented upcoming project, a business survey, September - December

APPROVAL OF MINUTES: May meeting minutes were approved.

DISCUSSION

- Mission statement discussion. Commissioners should send sample mission language to the Chair.
- Business Visitation Questionnaire: Updates to questions confirmed.
- EDC to proceed with business visits similar to past practices and Mayor Ross will conduct her own business visits.
- Community Liaison Update: Summer events, tourism marketing, and ARPA Funds update
- Chamber Update: Visit app live, funded with Snoqualmie LTAC funds.

ADJOURNMENT: Meeting adjourned at 10:01am

Bobbi Harrison, Chair

Attest:

Nicole Wiebe, Community Liaison



ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES JULY 20, 2022

This meeting was conducted in person in the Council Chambers at Snoqualmie City Hall and remotely using teleconferencing technology provided by Zoom.

CALL TO ORDER & ROLL CALL

Committee Chair Bobbi Harrison called the meeting to order 8:04am

Commissioners: Chair Bobbi Harrison and Commissioners Kelly Coughlin, Joelle Gibson, Rob McDonald, Louis Washington, Ryan Seal, Larry Mana'o, and Sherry Jennings.

Mayor Katherine Ross and Councilmember Rob Wotton were also present.

City Staff: Jason Rogers, Senior Planner; Nicole Wiebe, Community Liaison; and Emily Arteche, Community Development Director

AGENDA APPROVAL: The agenda was approved without objection.

PUBLIC COMMENTS: None

APPROVAL OF MINUTES: June retreat meeting minutes were approved.

DISCUSSION

- Community Liaison Update: Summer events, tourism marketing, Port Grant funding for outdoor seating on downtown boardwalk, and ARPA Funds update
- Chamber Update: Visitor Guide completed, Block Party announced, and Visitor App
- Community Development Report: Parkway work update, Mill Site report, and Parcel S21B update
- Emily Arteche, Community Development Director introduction
- Mayor update: Community Center plans updates, CIP and Budget updates, and business visits continue
- CM Wotton: Announced Affordable Housing Forum meeting September 22
- Mission Statement discussion. Sub-Committee will meet and work out specific language. Council Priorities reviewed, as applicable to EDC mission development

ADJOURNMENT

Meeting adjourned at 9:19am

Bobbi Harrison, Chair

Attest:

Nicole Wiebe, Community Liaison

Business Visitation Questionnaire 2022

Item 5.

- Company name
- Name and position in the company
- Short History of business in Snoqualmie
 - Opening date of business
 - Number of employees
 - Is staff comprised of FT or PT?
 - Do you know the number of employees that are Snoqualmie residents?
- Do you have employees with a 30 mile + one way trip commute, roughly?
- What transportation concerns do you have? Are you aware of the King County Vanpool program?
- What are the benefits of having your business in Snoqualmie? Ex. Year-round business, tourism, future development?
- What are your long-term plans?
- What keeps your business here?
- In the past year have you had interactions with City staff, can you share your experience?
- What does the City do well to support your business? Ex. Police, signage, permitting, website content. Do you plan to renew lease?
- What is preventing your business from growing? Ex. Physical space, traffic, connectivity, work force, employee recruitment and retention.
- Does your business operate outside Snoqualmie or have other physical locations?
- Is there anything we need to know or any recommendations you have for us?

DRAFT – Mission Statement for the Snoqualmie Economic Development Commission

August 17, 2022

The Snoqualmie Economic Development Commission will work to identify diverse economic opportunities, recruit and retain local businesses and foster the spirit of entrepreneurship and strategic partnerships, while supporting a vibrant tourism economy in balance with a healthy community and abundant natural resources. The Commission will present opportunities and recommendations to support business strategies and goals set by City Council.



Emily Arteche, Director
38624 SE River St. | P.O. Box 987
Snoqualmie, Washington 98065
(425) 888-5337 | earteche@snoqualmiewa.gov

MEMORANDUM

To: Economic Development Commission
From: Jason Rogers, Senior Planner
Nicole Wiebe, Community Liaison
Date: August 12, 2022

Subject: Snoqualmie Comprehensive Plan Update – Economic Development Element

Background

The Washington Growth Management Act (GMA) requires King County and cities within King County to update their comprehensive plans on or before December 31, 2024. RCW 36.70A.070 (7) Comprehensive plans, identifies an economic development element as establishing local goals, policies, objectives, and provisions for economic growth and vitality and a high quality of life. The Snoqualmie municipal Code, SMC 2.22.070 (B), states that the economic development commission shall prepare an economic development element for the Snoqualmie vicinity comprehensive plan in accordance with SMC 2.22.080, and from time to time to recommend amendments thereto.

The City of Snoqualmie is preparing for this periodic update to occur starting in the Fall of 2022 and continuing through adoption of an updated plan in late 2024. The updated plan will have a horizon year of 2044.

Introduction

The current plan is organized into a [Vision and Policy Element](#) (#1), and individual subject elements; the [Economic Development Element](#) is #3. The EDC will need to consider updates to the goals, objectives, and policies related to economic development in Element 1, and updates to the supporting information and implementation strategies in Element 3.

NEXT STEPS

Discussion. Have a general discussion about the framework and timeline regarding the upcoming work program item.