



# ECONOMIC DEVELOPMENT COMMISSION MEETING

Wednesday, October 16, 2024, at 8:00 AM

Snoqualmie City Hall, 38624 SE River Street & Zoom

## COMMISSION MEMBERS

Commissioners: Joelle Gibson, Kristina Hudson, Rob McDonald, Nichole Pas, Paula Shively, Adrian Webb, and Vasudha Sharma.

*This meeting will be conducted in person at Snoqualmie City Hall and remotely using Zoom.*

**Join by Telephone:** To listen to the meeting via telephone, please call **253.215.8782** and enter Webinar ID **818 3767 3145** and Password **0800200121** if prompted.

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## CALL TO ORDER & ROLL CALL

## PUBLIC COMMENT

*Public comment will be accepted by in-person attendees. Remote attendees may submit written comments to the staff liaison.*

## AGENDA APPROVAL

## MINUTES

1. Approval of the minutes dated February 21, June 18, July 17, and September 18, 2024.

## LIAISON REPORTS

## OLD BUSINESS

## NEW BUSINESS

2. Snoqualmie Valley Rural Tourism Support Program.

## ITEMS OF COMMISSIONER INTEREST

3. Rivertrail Status Update.
4. Tourism Website and Troll Updates.

## UPCOMING SCHEDULE

5. Draft 2024 Work Program.

## ADJOURNMENT



**ECONOMIC DEVELOPMENT COMMISSION  
MEETING MINUTES  
FEBRUARY 21, 2024**

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*This meeting was conducted in person and remotely using teleconferencing technology provided by Zoom.*

**CANCELLED: No quorum.**

DRAFT



# ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES JUNE 18, 2024

*This meeting was conducted in person and remotely using teleconferencing technology provided by Zoom.*

## CALL TO ORDER & ROLL CALL

Chair Kristina Hudson called the meeting to order at 8:00 a.m.

**Commissioners:** Nichole Pas, Adrian Webb, and Paula Shively were present.

Joelle Gibson and Rob McDonald were absent.

**City Staff:** Emily Arteche, Community Development Director; Nicole Wiebe, Community Liaison; Ashley Wragge, Planning Technician; Andrew Jongekryg, IT Systems Support.

## AGENDA APPROVAL

The agenda was approved without objection.

## PUBLIC COMMENTS

None.

## APPROVAL OF MINUTES

May 15, 2024 minutes were approved.

## LIAISON REPORTS

### Council Liaison

There has been an increase of vehicle accidents on SR18 since the construction began, current discussions on how to make traveling safer. Council will be considering the merits of RFQs vs RFPs for building affordable housing. Snoqualmie economic alliance is pursuing grants.

## SPECIAL ORDERS

None.

## OLD BUSINESS

None.

## NEW BUSINESS

None.

**ITEMS OF COMMISSIONER INTEREST**

- Mill Site
- Moving tasks forward
- "One Snoqualmie"
- Work/ living relationships; affordable housing
- Marketing and tourism

**UPCOMING SCHEDULE**

**Roundtable Schedule**

Scheduled for the next EDC meeting, July 17, 2024 at 8:00 a.m.

**Work Program**

Commission members discussed wayfinding, marketing and tourism, and how much time to commit to the list of work program topics listed for the year.

**ADJOURNMENT**

Meeting adjourned at 8:47 a.m.

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# ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES JULY 17, 2024

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*This meeting was conducted in person and remotely using teleconferencing technology provided by Zoom.*

## CALL TO ORDER & ROLL CALL

Chair Kristina Hudson called the meeting to order at 8:12 a.m.

**Commissioners:** Adrian Webb and Paula Shively.

Mayor Ross was also in attendance.

Joelle Gibson, Nichole Pas and Rob McDonald were absent.

**City Staff:** Mike Chambless, City Administrator; Emily Arteche, Community Development Director; Nicole Wiebe, Community Liaison; Ashley Wragge, Planning Technician; Andrew Jongekryg, IT Systems Support.

## AGENDA APPROVAL

The agenda was not approved due to a lack of quorum.

## PUBLIC COMMENTS

None.

## APPROVAL OF MINUTES

No minutes reviewed.

## LIAISON REPORTS

### Council Liaison

No report.

## SPECIAL ORDERS

### U.S. Small Business Administration

Presentation from Janie Sacco on Small Business Administration funding options available. The presenter ran through different type of loans, capital funding, and grants.

### Economic Development Roundtable

Guided discussion with local business owners about economic development followed by open dialogue.

**OLD BUSINESS**

None.

**NEW BUSINESS**

None.

**ITEMS OF COMMISSIONER INTEREST**

None.

**UPCOMING SCHEDULE**

Next EDC meeting, September 18, 2024 at 8:00 a.m.

**Work Program**

**ADJOURNMENT**

Meeting adjourned at 9:49 a.m.

DRAFT



# ECONOMIC DEVELOPMENT COMMISSION ROUNDTABLE MEETING MINUTES SEPTEMBER 18, 2024

*This meeting was conducted in-person at Snoqualmie City Hall.*

## CALL TO ORDER & ROLL CALL

Chair Kristina Hudson called the meeting to order at 8:06 a.m.

**Commissioners:** Adrian Webb, Paula Shively, Joelle Gibson, Nichole Pas, and Rob McDonald.

Councilmember Wotton was in attendance.

Janie Sacco from the U.S. Business Administration was in attendance.

VIPs Ryan Bell from Key Bank, Selena Ma from Snoqualmie Inn, and Rene Price from Snoqualmie Valley School District were in attendance.

**City Staff:** Mike Chambless, City Administrator; Emily Arteche, Community Development Director; Nicole Wiebe, Community Liaison; and Gretchen Garrett, Deputy City Clerk.

## PUBLIC COMMENT

## AGENDA APPROVAL

## SPECIAL BUSINESS

### 1. U.S. Small Business Administration

Presentation by Janie Sacco from the Small Business Administration (SBA) on funding programs and technical assistance to support small businesses. Discussion points included: SBA's loan guarantee program which reduces lender's risk and ensures equitable access to loans; SBA's 504 loan program to finance fixed assets; Community Advantage Small Business Loan Companies and microlenders who finance start-up businesses; Small Business Innovation Research program to stimulate technology innovation; and guaranteed surety bonds to increase working capital.

### 2. Economic Development Roundtable

Guided discussion with local business owners about economic development followed by open dialogue.

## ADJOURNMENT

Meeting adjourned at 9:49 a.m.



**Emily Arteche, Director**  
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## MEMORANDUM

To: Economic Development Commission  
From: Emily Arteche, Director  
Date: October 16, 2024  
Subject: Snoqualmie Valley Rural Tourism Support Program

### Introduction

The SnoValley Chamber of Commerce applied for a competitive State of Washington Rural Tourism Support (RTS) program. On June 1, 2024, SnoValley Chamber of Commerce successfully was selected as the awardee for the next regional focus, i.e., The Snoqualmie Valley.

### Background

RTS is an initiative that focuses on long-term sustainable destination development a concept that was recently discussed at the Council Retreat on Snoqualmie’s Economic Vitality. It is awarded to applicants that demonstrate a clear need for destination development and that also identify the economic benefits from untapped tourism potential.

This program achieves its goals by helping key tourism stakeholders make individualized plans according to community needs.

### Analysis

As part of receiving this grant the awardee must bring together a diverse range of tourism stakeholders with the time and resources to serve on a steering committee and support the early phases of the RTS program, including the development of priority projects. Additionally, the awardee must identify resources available for the RTS matching grant to support the priority projects identified in the early phases of the program.

The beginning stages of this award take six to eight months of intentional planning and individualized project building. Subsequently, there will be funding opportunities to implement formulated tourism plans.

### Next Steps

Kelly Coughlin from the SnoValley Chamber of Commerce will present more about the RTS program and what this means for City. During this engagement she will provide more details on the impact and opportunities offered by the Rural Tourism Support program.





# Economic Development Commission Work Program

2024 WORK PROGRAM ITEMS	
TOPIC	DATE
Business Visitations Roundtables	3-4 <sup>th</sup> Quarters
Snoqualmie Wayfinding Signage	On-going
Council Priority Tracker, Tourism	On-going
Mainstreets USA Status	1 <sup>st</sup> -2 <sup>nd</sup> Quarters
Washington State’s Creative Districts	1 <sup>st</sup> -2 <sup>nd</sup> Quarters
Business Park Recruitment	On-going

2025 AND FUTURE WORK PROGRAM ITEMS	
TOPIC	DATE
Funding, Doors Open King County	TBD
Branding Identity	TBD
Kiosks	TBD
Training, Department of Commerce	1 <sup>st</sup> Quarter
Business Visitations Roundtables	TBD