



ECONOMIC DEVELOPMENT COMMISSION MEETING AGENDA

Wednesday, May 21, 2025, at 8:00 AM

Snoqualmie City Hall, 38624 SE River Street & Zoom

COMMISSION MEMBERS

Joelle Gibson, Kristina Hudson, Nichole Pas, Nick Postiglione, Paula Shively, Gary Skiba, and Adrian Webb.

This meeting will be conducted in person at Snoqualmie City Hall and remotely using Zoom.

Join by Telephone: To listen to the meeting via telephone, please call **253.215.8782** and enter Webinar ID **818 3767 3145** and Password **0800200121** if prompted.
Press *9 to raise your hand to speak. Raising your hand signals the meeting moderator that you have a comment.
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CALL TO ORDER & ROLL CALL

AGENDA APPROVAL

PUBLIC COMMENT - *Public comment will be accepted by in-person attendees. Remote attendees may submit written comments to the [staff liaison](#) or the [city clerk](#).*

MINUTES

- [1.](#) Approval of the minutes dated April 16, 2025.

LIAISON REPORTS

NEW BUSINESS

2. Presentation: Two Rivers Big Picture High School Internship Program

OLD BUSINESS

- [3.](#) Business Visits Discussion and Review of Questions

UPCOMING SCHEDULE

- [4.](#) Work Plan Update

ITEMS OF COMMISSIONER INTEREST

ADJOURNMENT



ECONOMIC DEVELOPMENT COMMISSION MEETING MINUTES APRIL 16, 2025

This meeting was conducted in person at Snoqualmie City Hall and remotely using Zoom.

CALL TO ORDER & ROLL CALL: Co-Chair Paula Shively called the meeting to order at 8:01 am.

Commissioners: Joelle Gibson (remote), Nichole Pas, Nick Postiglione, Paula Shively, and Adrian Webb (remote) were present.

Commissioners Hudson and Sharma were not present.

Councilmember Wotton was present.

City Staff: Mike Chambless, City Administrator; Mona Davis, Interim Community Development Director/Senior Planner; Nicole Wiebe, Community Liaison; Deana Dean, City Clerk; Danna McCall, Communications Coordinator; and Andrew Jongekryg, IT Support.

PUBLIC COMMENT — There was no public comment.

AGENDA APPROVAL — It was moved by Commissioner Postiglione, seconded by Commissioner Pas to approve the agenda which was unanimously approved.

MINUTES

1. It was moved by Commissioner Pas, seconded by Commissioner Webb to approve the minutes of January 15, 2025, and February 19, 2025, which was unanimously approved.

LIAISON REPORTS

Councilmember Wotton provided updates on SR18, Affordable Workforce Housing RFP, SnoValley Innovation Center, and Mustard Seed senior housing. Additional information on Chamber Job Board provided by Community Liaison Nicole Wiebe.

Community Liaison Wiebe provided updates on this weekend events and the Volunteer Appreciation Event on April 30, 2025.

OLD BUSINESS — There was no old business.

NEW BUSINESS

2. 2025-2025 Roundtable Recap. This item was introduced by Community Liaison Wiebe who reviewed the packet materials and noted there were three roundtables in 2024 and early 2025. Discussion followed regarding additional signage along I-90, monument signage, overflow parking at the falls, and summary of items previously brought by the commission.

UPCOMING SCHEDULE – OUT OF ORDER

4. 2025 Proposed Work Plan. Discussion regarding visits and possible questions to pose by the commissioners to local businesses, involvement with the CTE program, career fair, or shadowing through the school district, status and locations of wayfinding signs, explanation of creative district (move to 2026 work plan), status of Main Street, downtown business directory kiosk will include some Ridge information, status of troll, and update on ongoing projects including historic downtown color palette, development standards, and development projects provided by Interim Community Development Director Davis. Community Liaison Wiebe provided an explanation of the 2026 projects. Discussion followed regarding marketing to attendees, lodging, promoting local businesses, and supporting other local events.

ITEMS OF COMMISSIONER INTEREST

3. Impacts to local businesses with minimum wage increases in unincorporated King County. Discussion led by Interim Community Development Director Davis. Commissioner comments and questions followed. Staff will add Minimum Wage to the 2025 Work Plan with a presentation by a representative from the state at a future meeting.

May meeting agenda items will be presentation/discussion from the school district, and review of business visits and questions.

ADJOURNMENT

The meeting was adjourned at 9:32 am.

Minutes prepared by Deana Dean, City Clerk.

Recorded meeting audio is available on the City website after the meeting.

Minutes approved at the _____ Economic Development Commission Meeting.

Business Visitation Questionnaire 2023

Item 3.

- Company name
- Name and position in the company
- Short History of business in Snoqualmie
 - Opening date of business
 - Number of employees
 - Is staff comprised of FT or PT?
 - Do you know the number of employees that are Snoqualmie residents?
- Do you have employees with a 30 mile + one way trip commute, roughly?
- What transportation concerns do you have? Are you aware of the King County Vanpool program?
- What are the benefits of having your business in Snoqualmie? Ex. Year-round business, tourism, future development?
- What are your long-term plans?
- What keeps your business here?
- In the past year have you had interactions with City staff, can you share your experience?
- What does the City do well to support your business? Ex. Police, signage, permitting, website content. Do you plan to renew lease?
- What is preventing your business from growing? Ex. Physical space, traffic, connectivity, work force, employee recruitment and retention.
- Does your business operate outside Snoqualmie or have other physical locations?
- Is there anything we need to know or any recommendations you have for us?



Economic Development Commission Work Plan Update

2024 ACCOMPLISHMENTS	
Business Roundtables	July & September completed
Wayfinding Signage (analysis and production)	Completed
Business Park Recruitment	On-going
Visit Snoqualmie Website/Branding (Community Development & Communications)	Completed August

2025 WORK PLAN	
Key Focus Areas: Business Support and Retention, Tourism Development, Strategic Projects, and Policy Alignment	
Downtown District Roundtable	Feb 2025
Business Visitation	Ongoing
Wayfinding Signage (installation)	May – June completion date
WSDOT Signage (identify and communicate improvements)	On-going
Creative District <i>*WA ST funding on hold</i>	TBD
Downtown Business Directory Boardwalk Kiosk	Installed May 2025
Historic Downtown Color Palette (analysis and improvements)	May-June completion date
Business Retail Development Standards/Retail District Overlay Amendments	May – June completion date
Downtown Parking Map	Completed Jan 2025
Development Projects (Mill Site, Model Train Museum, NW Railway Roundhouse, and Snoqualmie Valley Health expansion)	Ongoing

2026 WORK PLAN	
Doors Open King County	TBD
World Cup	June/July