



ECONOMIC DEVELOPMENT COMMISSION

MEETING MINUTES

OCTOBER 15, 2025

This meeting was conducted in person at Snoqualmie City Hall and remotely using Zoom.

CALL TO ORDER & ROLL CALL: Chair Kristina Hudson called the meeting to order at 8:01 am.

Commissioners: Kristina Hudson, Paula Shively, Joelle Gibson, Nick Postiglione (remote), Gary Skiba, Nichole Pas (remote) and Adrian Webb were present.

Councilmember Rob Wotton was absent

City Staff: Mike Chambless, City Administrator; Mona Davis, Community and Economic Development Director; Nicole Wiebe, Community Liaison; Robert Thrall, Legal Assistant; and Andrew Jongekryg, IT Support.

AGENDA APPROVAL – The agenda was approved as presented

PUBLIC COMMENT – Renee Price, resident of Snoqualmie and a Commissioner of the Parks and Events Commission. Her comment covered the tourism steering committee and the DMO.

MINUTES

1. The minutes dated July 18, 2025 and September 22, 2025, were approved as presented.

LIAISON REPORT

Community Liaison Wiebe provided how the City will be working with the SnoValley Chamber of Commerce on small business Saturday and how the City is getting the message out. Liaison Wiebe spoke on the Halloween in Snoqualmie event coming up on October 25th. Lastly, Liaison Wiebe discussed how City staff and vendors are getting ready for holiday lights. Commission asked questions.

Kelly Coughlin, CEO of SnoValley Chamber of Commerce made comment on ornaments, along with draw day for the World Cup.

NEW BUSINESS

3. Presentation: SnoValley Chamber of Commerce "Sustainable Funding for Tourism". Wade Sugiyama presented to the Commission. He presented on ways to increase tourism. He covered the collaborative approach with himself and Civitas on the DMO. Maya Kitt, a legal analyst from Civitas was remote. She presented in conjunction with Mr. Sugiyama. Commissioners asked questions and comments followed. The following public comments were taken:

- Wendy Thomas made comment on this matter.
- Kelly Coughlin made comment on this matter.
- Renee Price made comment on this matter.

4. Discussion: Follow Up to Joint EDC Meeting with North Bend. Director Davis led the discussion. She gave an update on next steps, coming up with top 10 priorities and scheduling the next meeting. Commissioners had the opportunity to comment on what their takeaway was from the meeting. Discussion with Commission members and Staff followed.
5. Roundtable ideas for 2026. Commission Chair Hudson led the discussion with her interest in a landlord's roundtable. Staff and Commissioners joined the discussion. Chair Hudson discussed the idea of a roundtable for the creation of sports specific businesses. A discussion amongst Commissioners followed regarding broadening the scope of who is invited to future roundtables. Director Davis joined the discussion along with Kelly Coughlin.

UPCOMING SCHEDULE – There were no items discussed.

ITEMS OF COMMISSIONER INTEREST – There were no items discussed.

FUTURE AGENDA TOPICS (ITEMS OF COMMISSIONER INTEREST) – Chair Hudson mentioned continuing discussions on Civitas in November, along with additional discussions regarding the Roundtables.

ADJOURNMENT The meeting was adjourned at 9:51 am.

Minutes prepared by Robert Thrall, Legal Assistant.

Recorded meeting audio is available on the city website after the meeting.

Minutes approved at the November 19, 2025, Economic Development Commission Meeting.