

CITY PLAN COMMISSION AGENDA November 15, 2022 at 4:00 PM

City Hall, 3rd Floor - Council Chambers, 828 Center Avenue, Sheboygan, WI

Persons with disabilities who need accommodations to attend this meeting should contact the Department of City Development, (920) 459-3377.

OPENING OF MEETING

- 1. Roll Call
- 2. Pledge of Allegiance
- 3. Identify potential conflict of interest

MINUTES

4. Approval of the Plan Commission minutes from October 11, 2022

ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- 5. Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new signage at the Above & Beyond Children's Museum located at 902 N. 8<u>th</u> Street.
- 6. Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new Hobby Lobby signage at 518 S. Taylor Drive (former Shopko).

NEXT MEETING

7. November 29, 2022

ADJOURN

8. Motion to Adjourn

In compliance with Wisconsin's Open Meetings Law, this agenda was posted in the following locations more than 24 hours prior to the time of the meeting:

City Hall • Mead Public Library Sheboygan County Administration Building • City's website

CITY PLAN COMMISSION MINUTES

Tuesday, October 11, 2022

OPENING OF MEETING MEMBERS PRESENT: Mayor Sorenson, Jerry Jones, Alderperson Mitchell, Ryan Sazama, Kimberly Meller, Marilyn Montemayor and David Hoffman EXCUSED: Alderperson Mitchell STAFF/OFFICIALS PRESENT: Manager of Planning & Zoning Steve Sokolowski

1. Roll Call

Mayor Sorenson called the meeting to order.

2. Pledge of Allegiance

The Pledge of Allegiance is recited.

3. Identify potential conflict of interest

No committee member had a conflict of interest.

MINUTES

4. Approval of the Plan Commission minutes from September 27, 2022.

Motion by Jerry Jones, second by Dave Hoffman to approve. Motion carried.

ITEMS FOR DISCUSSION AND POSSIBLE ACTION

5. Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new signage for Sheboygan Regency Apartments located at 919 Wisconsin Avenue.

Motion by Marilyn Montemayor, second by Jerry Jones to approve with the following conditions:

- 1. Applicant shall obtain the necessary sign permits prior to installation.
- 2. All new lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance. There shall be no spillover light onto adjacent properties or the streets.
- It is the applicant's responsibility to insure the sign is setback 25 feet from Wisconsin Avenue and 21 feet from N. 10th Street.
- 4. The maximum height of the monument sign is eight (8) feet tall (highest point of sign to grade). It is the applicant's responsibility to insure the sign meets this height requirement.
- 5. Applicant shall remove existing dilapidated sign at the northeast corner of the property.
- 6. Any additional signage for this facility shall be individual letters (no flat panel and/or cabinets) and shall obtain all approval and permits required (exception, sign permits, etc.).
- 7. If there are any amendments to the approved sign or location, the applicant will be required to submit a new conditional use application reflecting those amendments

Exceptions granted:

- To install a 49sf wall sign
- To locate the sign 25 feet from Wisconsin Avenue and 21 feet from N. 10th Street.

Motion carried.

NEXT MEETING

6. October 25, 2022

ADJOURN

7. Motion to Adjourn

Motion by Jerry Jones, second by Dave Hoffman to adjourn. Motion carried.

Being no further business, the meeting was adjourned at 4:05 p.m.

REQUEST FOR PLANNING COMMISSION CONSIDERATION

ITEM DESCRIPTION: Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new signage at the Above & Beyond Children's Museum located at 902 N. 8th Street. CC Zone

REPORT PREPARED BY: Steve Sokolowski, Manager of Planning and Zoning

FISCAL SUMMARY:

Budget Line Item:N/ABudget Summary:N/ABudgeted Expenditure:N/ABudgeted Revenue:N/A

STATUTORY REFERENCE:

Wisconsin N/A Statutes: Municipal Code: N/A

BACKGROUND / ANALYSIS:

Marshall Sign is proposing to install new signage at the Above & Beyond Children's Museum located at 902 N. 8th Street. The applicant states:

- The Above & Beyond Children's Museum recently constructed the Purple Octopus Playground in the open space located on the north side of the building/property. Currently there is no signage acknowledging the significant contributions received for the playground and the museum would like to put up a sign to acknowledge their donors.
- The proposed 48sf (6.3 x 8) monument sign will advertise the "Purple Octopus Playground" and will incorporate individual "bubbles" acknowledging those who donated to the Purple Octopus Playground. The sign is not illuminated.
- The sign is proposed to be located at the entrance of the playground so that people can see it as they enter. The sign will be setback around 1.7 feet from the sidewalk.
- The goal is to construct/install a new sign that ties together nicely with the playground.

STAFF COMMENTS:

Applicant is requesting the following exceptions:

 To locate the sign 1.7 feet (20 inches) behind the N. 8th Street sidewalk – Minimum setback is 12 feet to the property line or 24 feet to the curb. The only concern staff has with the proposal is that the sign is located on the private property and not on City of Sheboygan N. 8th Street public right-of-way. The City N. 8th Street right-of-way is located approximately 1.5 feet (18 inches) from the back of the sidewalk. The applicant is proposing to locate their sign 1.7 feet behind the sidewalk (20 inches). It is the applicant's responsibility to make sure the sign is located on the museum's private property and not on the City of Sheboygan N. 8th Street public right-of-way.

ACTION REQUESTED:

Staff recommends approval of the conditional use/sign permit and exceptions subject to the following conditions:

- 1. Applicant shall obtain the necessary sign permits prior to installation.
- 2. All new lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance. There shall be no spillover light onto adjacent properties or the streets.
- 3. It is the applicant's responsibility to insure the sign is on the private property and is setback 1.7 feet (20 inches) from the sidewalk.
- 4. Any additional signage for this facility shall be individual letters (no flat panel and/or cabinets) and shall obtain all approval and permits required (exception, sign permits, etc.).
- 5. If there are any amendments to the approved sign or location, the applicant will be required to submit a new conditional use application reflecting those amendments

ATTACHMENTS:

Conditional Use Permit Application and required attachments.

			Item 5.
6	CITY OF SHEBOYGAN	Fee: <u>\$250.00</u>	
Sheboygan spirit on the lake	APPLICATION FOR CONDITIONAL USE	Review Date:	

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Infor	mation			
Applicant Name (Ind., Org. or Entity) Marshall Sign	Authorized Represe Katie Scholz	entative	Title Graphic Designe	er
Mailing Address 220 Young Street	City Sheboygan		State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com		Phone Number (inc 920-980-1170	:l. area code)	
SECTION 2: Landowner Information (c	omplete these fields	when project site o	wner is different th	han applicant)
Applicant Name (Ind., Org. or Entity)	Contact Person		Title	
Purple Octopus Playground	Steve Schmitt		Project Manage	r
Mailing Address 902 N 8th St.	City Sheboygan		State WI	ZIP Code 53081
Email Address sschmitt@jschmitt.cc		Phone Number (inc 920-458-4263	l. area code)	<u>.</u>
SECTION 3: Project or Site Location				
Project Address/Description			Parcel No.	
902 N 8th St.				
SECTION 4: Proposed Conditional Use				
Name of Proposed/Existing Business:	Purple Octopus	Playgound		
Existing Zoning:	Commercial			
Present Use of Parcel:	Playground			
Proposed Use of Parcel:	Playground			
Present Use of Adjacent Properties:	Office			
SECTION 5: Certification and Permission				
Certification: I hereby certify that I am	the owner or author	rized representative	of the owner of the	property which is
the subject of this Permit Application.	•			
accurate. I certify that the project will I	•	•		
with any or all of the provisions of the	permit may result in	permit revocation ar	nd a fine and/or for	feiture under the
provisions of applicable laws.				
Permission: I hereby give the City pern	nission to enter and i	inspect the property	at reasonable time	s. to evaluate this
notice and application, and to determine				,
Name of Owner/Authorized Represent		Title	Phone N	lumber
Steve Schmitt	,	Project Manager	· 920.458	.4263
Signature of Applicant			Date Signed	
Katie Scholz			10-17-22	

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

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Sign Materials: Aluminum/Acrylic				
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ECTION 5: Certification and Permission	, ,			
Certification: I hereby certify that I am the o	wner or autho	orized represent	ative of the owne	er of the property which is
the subject of this Sign Permit Application. I	certify that the	e information co	ontained in this fo	orm and attachments are
true and accurate. I certify that the project v	will be in comp	liance with all c	onditions. I unde	rstand that failure to
comply with any or all of the provisions of th	ne permit may	result in permit	revocation and a	fine and/or forfeiture
under the provisions of applicable laws.				
Permission: I hereby give the City permission				ple times, to evaluate this
notice and application, and to determine co	•			2 1 11
Name of Owner/Authorized Representative Steve Schmitt	(please print)	Title Project Mar	nager	Phone Number 920.458.4263
Signature of Applicant			Date Signe	ed
Katie Scholz			10-6-22	
omplete application is to be filed with the Do be placed on the agenda of the City Plan Co				

Fee:

6

weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

Item 5.

Item 5.

RE: Variance for Purple Octopus Playground

902 N. 8th St. Sheboygan, WI 53081

10-17-22

Dear Mr. Sokolowski,

We would like to apply for a variance for Purple Octopus Playground. They are proposing a sign that is not within the required 12' setback.

They currently do not have any signage acknowledging their significant donators and would like to put up a sign for credit to their patrons.

The sign will have a Wave shape and be painted to match the equipment and incorporate into the theme and have individual "bubbles" with the patron names listed on each.

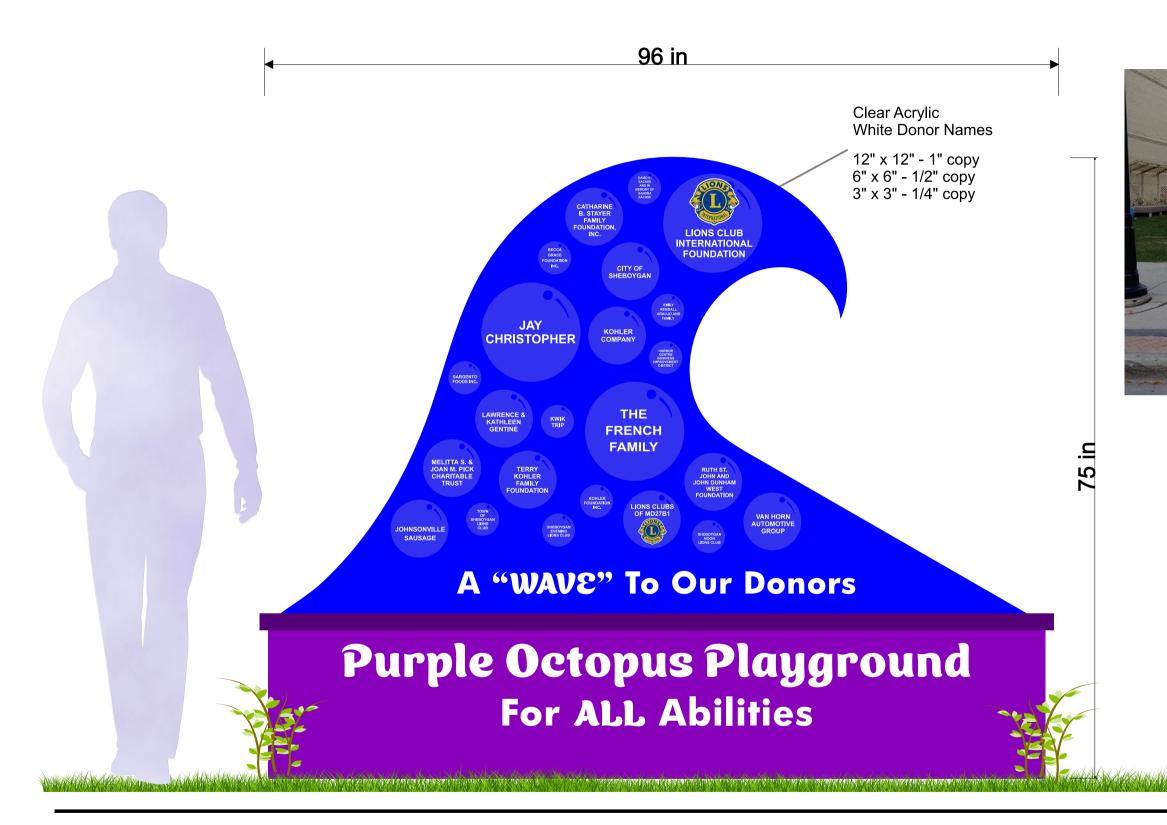
The sign will be setback around 20" from the sidewalk. They would like to place the sign at the entrance of the playground so that people can see it as they walk up.

Our goal is to make a new sign that ties together nicely with the playground and we hope that the city considers and approves our above requests. Thank you for your time.

Sincerely,

Katie Scholz

Marshall Sign 920-526-3100 marshallsignkatie@wi.rr.com



Qty: 1 Single Sided Non-Illuminated Aluminum Monument **Raised Acrylic Donors**



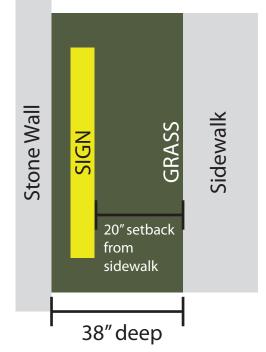




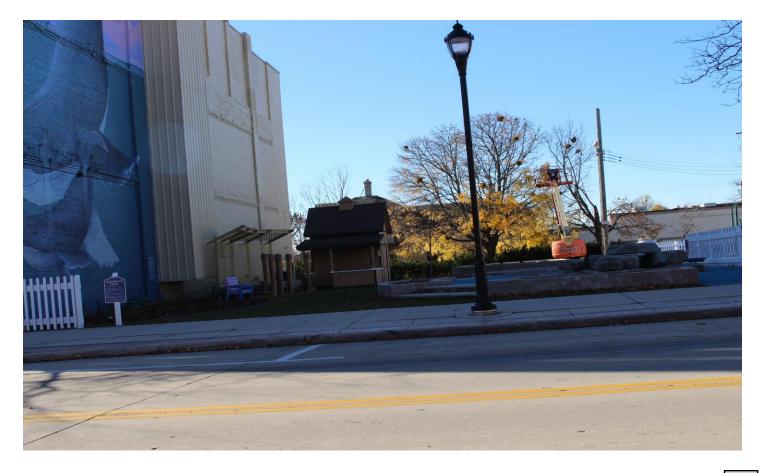


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The Tale of the Purple Octopus Playground

We are THRILLED to announce our newest outdoor play space! The All-Abilities Purple Octopus Playground is now officially open!!

As Above & Beyond Children's Museum continues to grow, we continue to assess how to bring our play spaces out into the wider community. The Children's Museum is working to install a fully ADA-accessible public outdoor playground called the Purple Octopus Playground in our outdoor green space.

We have the opportunity to build something that is as beautiful as it is fun to play on. An outdoor exhibit that children of all backgrounds and abilities will have the opportunity to interact with.

The Design

Instead of a standard playground, the Museum is connecting to the other public art pieces around the downtown area to bring something wholly unique to Sheboygan. We found that **MONSTRUM**, the internationally acclaimed playground company located in Norway, fit with our vision. They have perfected the art of creating playscapes that are artistic in nature, structurally sound, and focused on child development.

We have brought on **Jos. Schmitt Construction** to work alongside MONSTRUM to prep the site and install the equipment. Once completed, it will be **90 feet in length and 47 feet wide** with landscape designed by Bookworm Gardens.

The Need

Downtown Sheboygan does not currently have a public outdoor play space that is specifically ADA-accessible. The playground is being designed with ADA-accessible components including a **wheelchair transfer platform** in the head of the octopus and **ground-level accessible equipment** and swing set. Parks and playgrounds are located some distance away from the main thoroughfare of the city and have to be accessed via transportation. Installing a playground within the Museum's green space allows us to reach people of all socio-economic levels and abilities - whether they are just visiting Sheboygan or are growing up here.

THE DREAM OF THE PURPLE OCTOPUS

PLAYGROUND DESIGN FOR ABOVE & BEYOND, SHEBOYGAN, USA

Explore the world of the giant purple octopus! Crawl under, climb, balance and run along its arms - or hide in the safety of the seaweed as you plan your next move into the domain of the impressive sea creature.



PLAY FEATURES	2 surfboards on springs, 2.0 x 0.6 m H: 0.4 m Age group: 2-12	Composite play structure consisting of an octopus arm, 0.7 x 3.5m, seaweed trunks with climbing ropes and asomersault bar, for climbing, balancing and upper body
Composite play: The purple octopus head has several points of entry, a climbing net + internal platforms, transfer platform for wheelchair users, two giant eyes that you may look out thourgh, and a built- in 1.6 m slide. H: 3.3m W: 3.2 m L: 6.0m Age group: 5.12		strength Age group: 2-12 Octopus arm climbing wall. H: 2.3 m Age group: 5-12
Octopus arm, 1.1 x 3.3 m, for climbing, balance and role play activities. Age group: 2-12		
Octopus arm, 0.5 x 1.5m, and tree trunks, for climbing, balance and role play activities. Age group: 2:12		
Octopus arm with built-in swingset with 2 swings + tree trunks. H: 3.3 m L: 8.6 m Age group: 2-12		15



2022

CITY OF SHEBOYGAN

REQUEST FOR PLANNING COMMISSION CONSIDERATION

ITEM DESCRIPTION: Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new Hobby Lobby signage at 518 S. Taylor Drive (former Shopko). SC Zone

REPORT PREPARED BY: Steve Sokolowski, Manager of Planning and Zoning

REPORT DATE: November 11, 2022	MEETING DATE: November 15,
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FISCAL SUMMARY:

Budget Line Item:N/ABudget Summary:N/ABudgeted Expenditure:N/ABudgeted Revenue:N/A

STATUTORY REFERENCE:

Wisconsin N/A Statutes: Municipal Code: N/A

BACKGROUND / ANALYSIS:

Marshall Sign is proposing to install new wall signage for Hobby Lobby located at 518 S. Taylor Drive. Hobby Lobby would like the ability to install signage on their new tenant space in order to better advertise their location. The applicant states the following:

Main Hobby Lobby Wall Sign:

- 238sf (5 x 55.5) wall sign advertising "Hobby Lobby"
- This is an interior lit individual letter sign.

Four (4) Accessory Wall Signs:

Hobby Lobby is proposing to install four (4) nonilluminated, individual letter, accessory signs, totaling 70sf.

- 14sf (1.5 x 8.8) wall sign advertising "Crafts."
- 14sf (1.5 x 8.8) wall sign advertising "Floral."
- 19sf (1.5 x 12.3) wall sign advertising "Seasonal."
- 23sf (1.5 x 15) wall sign advertising "Home Decor."

Installation of two (2) tenant signs in the pylon sign:

• 26sf (3.2 x 8) tenant panels in pylon sign.

Installation of a temporary sign:

• 32sf (4 x 8) temporary post and panel sign advertising "Coming Soon" and "Now Open."

The conversion from the former Shopko building into the newly remodeled Hobby Lobby will be an aesthetic and economic benefit to the area, bring economic vitality and attracting shoppers to the area.

STAFF COMMENTS:

Applicant is requesting the following exceptions:

• To install five (5) wall signs - Maximum number of wall signs permitted for this multi-tenant development is four(4).

The maximum number of wall signs for a facility in the Suburban Commercial (SC) zone is four (4). The former Shopko building is being converted into a Hobby Lobby and a Ross Dress for Less. Each tenant is proposing signage they believe best advertises their business to the public from this facility.

The applicant believes the proposed request (size and number of signs) allows Hobby Lobby to best advertise their business to the public along Taylor Drive and Erie Avenue.

Staff does not object to the sign proposal request as the signs appear to fit well with the new front entrance remodel to the Hobby Lobby tenant space.

Plan Commission may want to have the applicant explain where the temporary sign will be located on the property (must be located on the private property and not on City of Sheboygan public street right of-way and/or on an adjacent private property).

ACTION REQUESTED:

Staff recommends approval of the conditional use/sign permit and exceptions subject to the following conditions:

- 1. Applicant shall obtain the necessary sign permits prior to installation.
- 2. All new lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance. There shall be no spillover light onto adjacent properties or the streets.
- 3. Any additional signage for this facility/building will be individual letters (no flat panel and/or cabinets) and shall obtain all approval and permits required (exception, sign permits, etc.).
- 4. Applicant shall remove all signage on the site/building referencing previous Shopko use.
- 5. Temporary sign(s) shall be removed 30 days after receiving an "Occupancy Permit."

ATTACHMENTS:

Conditional Use Permit Application and required attachments

			Item 6.	•
4	CITY OF SHEBOYGAN	Fee: <u>\$250.00</u>		
Sheboygan spirit on the lake	APPLICATION FOR CONDITIONAL USE	Review Date:		

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Infor	rmation			
Applicant Name (Ind., Org. or Entity) Marshall Sign	Authorized Represe Katie Scholz	entative	Title Graphic Design	ier
Mailing Address 220 Young Street	City Sheboygan		State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com		Phone Number (inc 920-980-1170	cl. area code)	
SECTION 2: Landowner Information (c	omplete these fields	s when project site o	wner is different	than applicant)
Applicant Name (Ind., Org. or Entity) Hobby Lobby	Contact Person Rory Paulson		Title Project Manag	er
Mailing Address 518 S. Taylor Dr.	City Sheboygan		State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com		Phone Number (inc 208.287.1923	cl. area code)	
SECTION 3: Project or Site Location				
Project Address/Description 518 S.Taylor Dr.			Parcel No.	
SECTION 4: Proposed Conditional Use				
Name of Proposed/Existing Business:	Hobby Lobby			
Existing Zoning:	Commercial			
Present Use of Parcel:	N/A			
Proposed Use of Parcel:	Hobby Store			
Present Use of Adjacent Properties:	Storefronts			
SECTION 5: Certification and Permission				
Certification: I hereby certify that I am		•		
the subject of this Permit Application.	•			
accurate. I certify that the project will	•	•		
with any or all of the provisions of the provisions of applicable laws.	permit may result in	permit revocation a	nd a fine and/or to	rreiture under the
Permission: I hereby give the City pern	nission to enter and i	inspect the property	at reasonable time	es, to evaluate this
notice and application, and to determi	ne compliance with a	any resulting permit	coverage.	
Name of Owner/Authorized Represent	ative (please print)	Title	Phone	Number
Rory Paulson		Project Manage	r 208.28	7.1923
Signature of Applicant			Date Signed	
Katie Scholz			10-25-22	

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

RE: Variance for Hobby Lobby Sheboygan

518 S. Taylor Dr. Sheboygan, WI 53081

10-26-22

Dear Mr. Sokolowski,

We would like to apply for a variance for Hobby Lobby. They are currently zoned Suburban Commercial (SC) zone.

Hobby Lobby requires a variance in order to maintain their national corporate image/brand at all of their locations throughout the country.

Our goal is to keep the same look they had at their prior location for customer recognition and we hope that the city considers and approves our above requests.

Thank you for your time.

Sincerely,

Katie Scholz

Marshall Sign 920-526-3100

marshallsignkatie@wi.rr.com

Sheboygan spirit on the lake		PERMIT ICATION	Review D	Date:
Read all instructions before compl	eting. If additional space	is needed, attach add	itional page	25.
SECTION 1: Applicant/ Permittee	Information			
Name (Ind., Org. or Entity)	Authorized Repre	sentative	Title	
Marshall Sign	Katie Scholz			Designer
Mailing Address	City Sheboygan		State	ZIP Code
220 Young Street	Shebbygan		WI	53081
Email Address marshallsignkatie@wi.rr.com		Phone Number (in 920-980-1170	cl. area cod	e)
	ion (oomalata thaca fial			format them analised
SECTION 2: Landowner Informat	Contact Person	as when project site c	Title	lerent than applicant)
Name (Ind., Org. or Entity) Hobby Lobby	Rory Paulson		Project N	lanager
Mailing Address	City		State	ZIP Code
518 S. Taylor Dr.	Sheboygan		WI	53081
Email Address		Phone Number (in	l. area code	
Rory.Paulson@imagenational	com	208.287.1923		-,
SECTION 3: Description of the Pr		the Subject Site		
Name of Proposed/existing busin	-	-		
Address of property affected: 518	ii			
Use of property: Hobby Store		Type of Sign: Ind	vidual wal	l letters
Description of sign: Illuminated	Channel Letters			
SECTION 4: Configuration of Prop				
Height: 5'	Width: Overall:	55'-5 1/2"	Total Squa	are Footage: Excludes neg. space
Amount of public street frontage				TOTAL: 238.3 SF
Amount of exposed exterior wall	-		Setback:	
	Surface Mount			
Method of Illumination: LED				
Sign Materials: Aluminum/Acry				
Total square footage of signs on s	• • • •	e proposed sign:	Afte	er proposed sign:
SECTION 5: Certification and Per			6	
Certification: I hereby certify that		-		
the subject of this Sign Permit Ap				
true and accurate. I certify that the				
comply with any or all of the prov under the provisions of applicable	• •	result in permit revo	cation and a	a fine and/or forfeiture
Permission: I hereby give the City		linspect the property	at reasonal	hle times to evaluate this
notice and application, and to de	-			
Name of Owner/Authorized Repr		, ,,		Phone Number
Rory.Paulson@imagenational		Project Manager		208.287.1923
Signature of Applicant		ger	Date Signe	
Katie Scholz			10-25-2	
Complete application is to be filed	with the Department of	City Development 82	8 Center Av	venue Suite 208 If required

Fee:

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. If required to be placed on the agenda of the City Plan Commission or Architectural Review Board, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

Item 6.

6	CITY OF SHEBOYGAN	Fee:
Sheboygan spirit on the lake	SIGN PERMIT APPLICATION	Review Dat
Read all instructions before completing.	If additional space is needed, attach add	litional pages.

Review Date: _____

Fee: _____

Item 6.

Marshall Sign Iailing Address 20 Young Street mail Address	Katie Scholz City			
20 Young Street mail Address			Graphic De State	ZIP Code
mail Address	Sheboygan		WI	53081
	on of gain	Phone Number (in		55001
narshallsignkatie@wi.rr.com		920-980-1170	ci. alea couej	
ECTION 2: Landowner Information	(complete these field	s when project site	owner is differ	ent than applicant)
ame (Ind., Org. or Entity) Hobby Lobby	Contact Person Rory Paulson		Title Project Mar	nager
lailing Address 518 S. Taylor Dr.	City Sheboygan		State WI	ZIP Code 53081
nail Address ory.Paulson@imagenational.com	n	Phone Number (in 208.287.1923	cl. area code)	I
ECTION 3: Description of the Propo	sed Sign and Use of t	he Subject Site		
ame of Proposed/existing business	Hobby Lobby			
ddress of property affected: 518 S.	Taylor Dr.			
se of property: Hobby Store		Type of Sign: Ind	ividual Wall L	etters
escription of sign: NON-Illuminat Reads: CRAFTS	ed Channel Letters , HOME DECOR, FLO			
ECTION 4: Configuration of Propos				
eight: 1'-6"	Width: Combine	d overall: 44.'-6"	Total Square	Footage: Excludes neg. spa
mount of public street frontage: 6	15′			TOTAL: 69.87 SF
mount of exposed exterior wall len	gth: 216'		Setback:	
lethod of Attachment: Direct Su	rface Mount			
lethod of Illumination: None				
gn Materials: Aluminum/Acrylic				
otal square footage of signs on subj	ect property – Before	proposed sign:	After p	proposed sign:
ECTION 5: Certification and Permis	sion			
ertification: I hereby certify that I a		•		
e subject of this Sign Permit Applic	-			
ue and accurate. I certify that the p				
omply with any or all of the provision		result in permit revo	cation and a fi	ne and/or forfeiture
nder the provisions of applicable la				
ermission: I hereby give the City pe				times, to evaluate this
otice and application, and to deterr			-	
ame of Owner/Authorized Represe		Title		one Number
ory.Paulson@imagenational.co	m	Project Manager		08.287.1923
gnature of Applicant			Date Signed	
<i>Katie Scholz</i> mplete application is to be filed wit			10-25-22	

weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

spirit on the lake		PERMIT CATION	Review I	Date:
Read all instructions before complet	ting. If additional space is	s needed, attach ad	ditional pag	es.
SECTION 1: Applicant/ Permittee I	nformation			
Name (Ind., Org. or Entity)	Authorized Repres	entative	Title	
Marshall Sign	Katie Scholz		-	Designer
Mailing Address	City Sheboygan		State	ZIP Code
220 Young Street Email Address	Shebbygan	Phone Number (ir	WI and prop cod	53081
marshallsignkatie@wi.rr.com		920-980-1170	ICI. alea COU	
SECTION 2: Landowner Informatio	on (complete these field		owner is di	fferent than applicant)
Name (Ind., Org. or Entity)	Contact Person		Title	
Hobby Lobby	Rory Paulson		Project N	/lanager
Mailing Address	City		State	ZIP Code
518 Š. Taylor Dr.	Sheboygan		WI	53081
Email Address		Phone Number (in	ncl. area coc	le)
Rory.Paulson@imagenational.c		208.287.1923		
SECTION 3: Description of the Pro		ne Subject Site		
Name of Proposed/existing busine				
Address of property affected: 518	S. Taylor Dr.			
Use of property: Hobby Store		Type of Sign: Mo	onument	
Description of sign: Tenant Space	e in Pole Sign			
SECTION 4: Configuration of Prope	nsed Sign			
Height: $3'$	Width: 7'-9"		Tatal Cau	are Footage: 23.3 sq. ft
			Total Sou	
<u> </u>			Total Squ	are rootage: 23.5 39.11
Amount of public street frontage:	615′		Setback:	
Amount of public street frontage: Amount of exposed exterior wall le	615' ength: 216'			
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S	615′			
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None	615' ength: 216'			
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic	615' ength: 216' Surface Mount	proposed sign:	Setback:	er proposed sign:
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su	615' ength: 216' surface Mount bject property – Before	proposed sign:	Setback:	
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm	615' ength: 216' surface Mount bject property – Before ission		Setback:	er proposed sign:
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that I the subject of this Sign Permit App	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the	rized representative information conta	Setback: Aft e of the own ined in this f	er proposed sign: er of the property which is form and attachments are
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that le the subject of this Sign Permit App true and accurate. I certify that the	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the e project will be in compl	rized representative information conta iance with all condi	Setback: Aft of the own ined in this f	er proposed sign: er of the property which is form and attachments are erstand that failure to
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that le the subject of this Sign Permit App true and accurate. I certify that the comply with any or all of the provis	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the e project will be in compl sions of the permit may	rized representative information conta iance with all condi	Setback: Aft of the own ined in this f	er proposed sign: er of the property which is form and attachments are erstand that failure to
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that I the subject of this Sign Permit App true and accurate. I certify that the comply with any or all of the provisu	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the e project will be in compl sions of the permit may p laws.	rized representative information conta iance with all condi result in permit reve	Setback: Aft e of the own ined in this f itions. I unde ocation and	er proposed sign: er of the property which is form and attachments are erstand that failure to a fine and/or forfeiture
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that I the subject of this Sign Permit App true and accurate. I certify that the comply with any or all of the provisions under the provisions of applicable Permission: I hereby give the City p	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the project will be in compl sions of the permit may laws. permission to enter and	rized representative information conta iance with all condi result in permit reve inspect the propert	Setback: Aft e of the own ined in this f itions. I unde ocation and y at reasona	er proposed sign: er of the property which is form and attachments are erstand that failure to a fine and/or forfeiture
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that I the subject of this Sign Permit App true and accurate. I certify that the comply with any or all of the provis under the provisions of applicable Permission: I hereby give the City p notice and application, and to deter	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the e project will be in compl sions of the permit may b laws. permission to enter and ermine compliance with a	rized representative information conta iance with all condi result in permit reve inspect the propert	Setback: Aft e of the own ined in this f itions. I unde ocation and y at reasona	er proposed sign: er of the property which is form and attachments are erstand that failure to a fine and/or forfeiture able times, to evaluate this
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that I the subject of this Sign Permit App true and accurate. I certify that the comply with any or all of the provis under the provisions of applicable Permission: I hereby give the City I notice and application, and to dete Name of Owner/Authorized Repre	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the project will be in compl sions of the permit may laws. permission to enter and ermine compliance with a sentative (please print)	rized representative information conta iance with all condi result in permit reve inspect the propert any resulting permi Title	Setback: Aft e of the own ined in this f itions. I unde ocation and y at reasona t coverage.	er proposed sign: er of the property which is form and attachments are erstand that failure to a fine and/or forfeiture able times, to evaluate this Phone Number
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that I the subject of this Sign Permit App true and accurate. I certify that the comply with any or all of the provis under the provisions of applicable Permission: I hereby give the City p notice and application, and to dete Name of Owner/Authorized Repre Rory.Paulson@imagenational.ce	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the project will be in compl sions of the permit may laws. permission to enter and ermine compliance with a sentative (please print)	rized representative information conta iance with all condi result in permit reve inspect the propert	Setback: Aft e of the own ined in this f itions. I unde ocation and y at reasona t coverage. r	er proposed sign: er of the property which is form and attachments are erstand that failure to a fine and/or forfeiture able times, to evaluate this Phone Number 208.287.1923
Amount of public street frontage: Amount of exposed exterior wall le Method of Attachment: Direct S Method of Illumination: None Sign Materials: Vinyl/Acrylic Total square footage of signs on su SECTION 5: Certification and Perm Certification: I hereby certify that I the subject of this Sign Permit App true and accurate. I certify that the comply with any or all of the provis under the provisions of applicable Permission: I hereby give the City I notice and application, and to dete Name of Owner/Authorized Repre	615' ength: 216' surface Mount bject property – Before ission I am the owner or autho lication. I certify that the project will be in compl sions of the permit may laws. permission to enter and ermine compliance with a sentative (please print)	rized representative information conta iance with all condi result in permit reve inspect the propert any resulting permit Title	Setback: Aft e of the own ined in this f itions. I unde ocation and y at reasona t coverage.	er proposed sign: er of the property which is form and attachments are erstand that failure to a fine and/or forfeiture able times, to evaluate this Phone Number 208.287.1923 ed

Fee: _____

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to be placed on the agenda of the City Plan Commission or Architectural Review Board, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

Item 6.





CONCEPTUAL SITE MAP Scale: N.T.S.

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will vary from actual paint finish and color. Existing painted surfaces will have a perceptible difference in shade and sheen from your sign finish. Providing a sample of the paint

Client: HOBBY LOBBY NAMPA PLANT -Date: 10/20/22 UL #433195-001 image national signs U.S. & P.R. - All signs conform to UL-48/2161 (labeled accordingly) & must comply with UL-41.1 install procedures. Canada - all signs must be CAS compliant. This sign(s) is intended to be installed in corrected with sequirements of orticle 600 of the SITE #XXX Site: Designer: SO ...bringing your image to light! 518 South Taylor Drive Account Manager: RKP Sheboygan, WI 53081 accordance with requirements of article 600 of the National Electrical Code and/or applicable local 16265 Star Rd., Nampa, ID 83687 - toll free: 800.592.8058 - tele: 208.345.4020 codes. This includes proper grounding and bonding imagenational.com of the sign.

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LSIGNS	
SIGN TYPE	TECHNICALLY VERIFIED
IEL LETTERS - ILLUMINATED	
IEL LETTERS - NON-ILLUMINATED	

G SIGNS	
FACES - D/F PYLON SIGN	Х



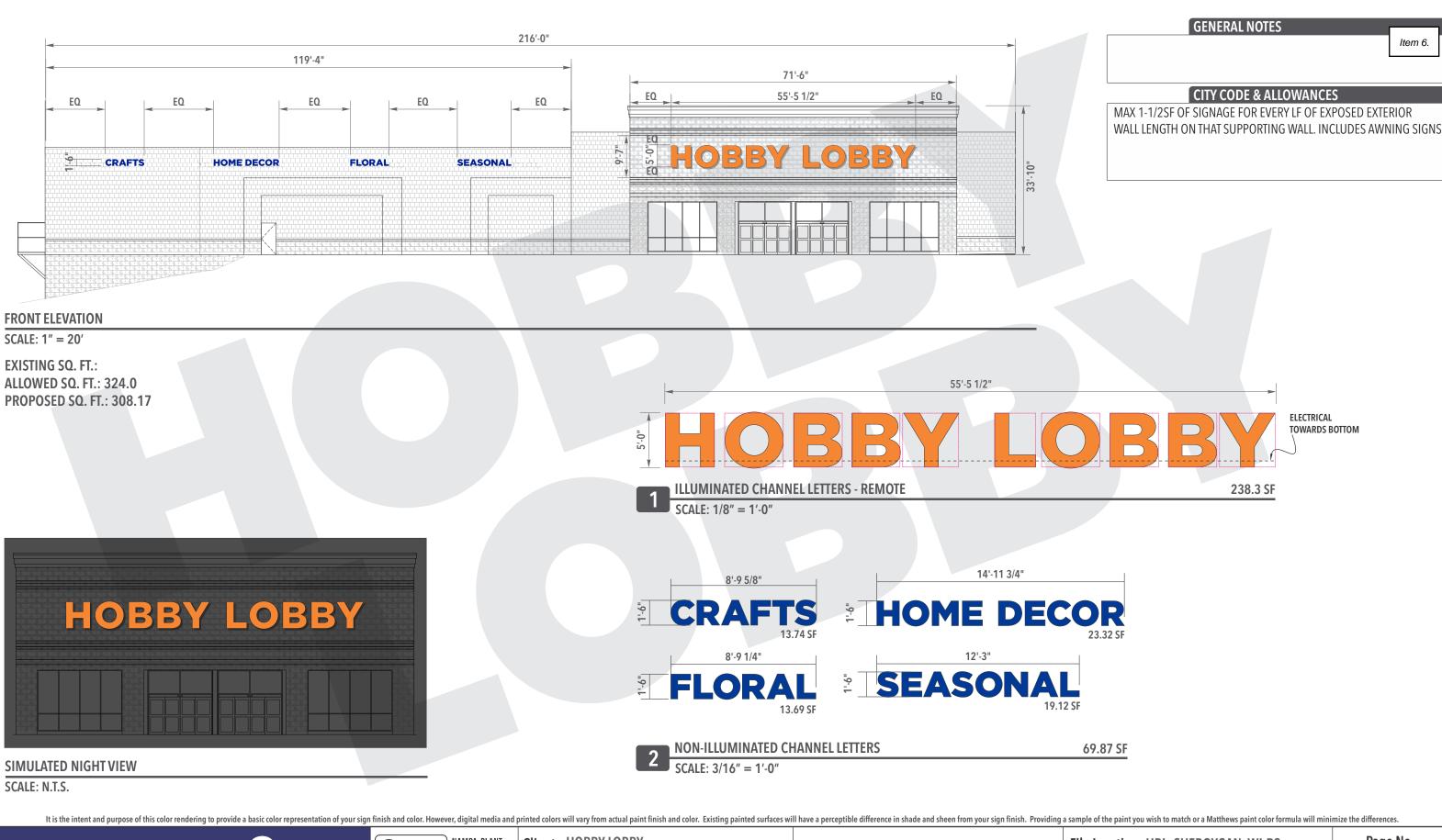
DRAWING TYPE	
CONCEPTUAL	TECHNICAL
REVISIONS	
1) <u>R1-UPDATE SF, 18" DEPT, UPDA</u> 2) <u>R2-UPDATE TO ONE PYLON</u> 3)	ITE PYLON
4)	ula will minimize the differences.

ile Location: HBL- SHEBOYGAN, WI-R2	Page No.
HOBBY LOBBY	2 of 8

X Sign Locations



ltem 6.

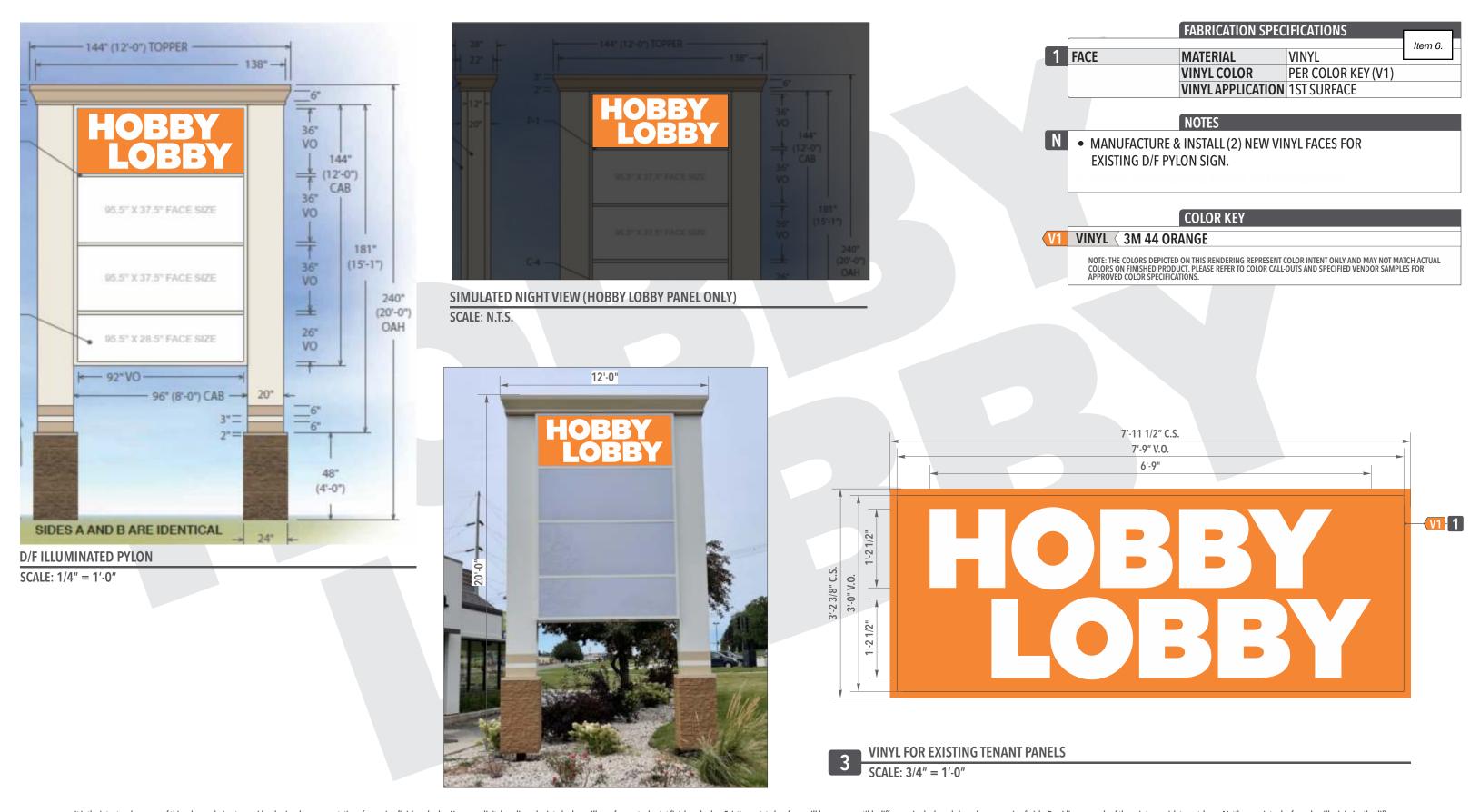




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Item 6.

File Location: HBL- SHEBOYGAN, WI-R2	Page No.
HOBBY LOBBY	3 of 8



It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will have a perceptible difference in shade and sheen from your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.					ze the differences.
•	UNDERWRITERS LABORATORIES ELECTRIC SIGN UL #433195-001	: HOBBY LOBBY	Date: 10/20/22	File Location: HBL- SHEBOYGAN, WI-R2	Page No.
image national signs bringing your image to light! ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓		SITE #XXX 518 South Taylor Drive Sheboygan, WI 53081	Designer: SO Account Manager: RKP	HOBBY LOBBY	4 of 8

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PROPOSED CONDITIONS



ELEVATION SCALE: N.T.S.



S/F TEMPORARY SITE SIGN

SCALE: 1/2" = 1'-0"

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. Evisting painted surfaces will have a perceptible difference in shade and sheen from your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences. Client: HOBBY LOBBY UNDERWRITERS LABORATORIES ELECTRIC SIGN NAMPA PLANT -Date: 10/20/22 UL #433195-001 image national signs SITE #XXX U.S. & P.R. - All signs conform to UL-48/2161 Site: Designer: SO (labeled accordingly) & must comply with UL-41.1 install procedures. Canada - all signs must be CAS compliant. This sign(s) is intended to be installed in ...bringing your image to light! 518 South Taylor Drive Sheboygan, WI 53081 Account Manager: RKP accordance with requirements of article 600 of the National Electrical Code and/or applicable local 16265 Star Rd., Nampa, ID 83687 - toll free: 800.592.8058 - tele: 208.345.4020 codes. This includes proper grounding and bonding imagenational.com of the sign.

		FABRICATION SPECIFICATIONS		
			Item 6.	
1	FACE	MATERIAL	1/2" MDO PLYWOOD	
		COLOR	PAINTED PER COLOR KEY (P1)	
		VINYL	DIGITALLY PRINTED (V1)	
		VINYL APPLICATION	1ST SURFACE	
2	POSTS	MATERIAL	(2) 4" x 4" x 8'-0" PRES. TREATED WOOD	
		COLOR	PAINTED PER COLOR KEY (P1)	
		INSTALLATION	3' DIRECT BURIAL	
3	FACE	MATERIAL	.040 ALUMINUM	
		COLOR	PRE-PAINTED WHITE	
		VINYL	1ST SURFACE, REVERSE WEED	
		NOTES		

COLOR KEY

Ν

V1 VINYL WHITE DIGITALLY PRINTED W/ UV LAMINATE V2 VINYL 3M 3630-157 SULTAN BLUE VINYL **VINYL WHITE**

NOTE: THE COLORS DEPICTED ON THIS RENDERING REPRESENT COLOR INTENT ONLY AND MAY NOT MATCH ACTUAL COLORS ON FINISHED PRODUCT. PLEASE REFER TO COLOR CALL-OUTS AND SPECIFIED VENDOR SAMPLES FOR APPROVED COLOR SPECIFICATIONS.

CITY CODE & ALLOWANCES

File Location: HBL- SHEBOYGAN, WI-R2	Page No.
HOBBY LOBBY	5 of 8

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