



CITY PLAN COMMISSION AGENDA

November 15, 2022 at 4:00 PM

**City Hall, 3rd Floor - Council Chambers, 828 Center Avenue,
Sheboygan, WI**

Persons with disabilities who need accommodations to attend this meeting should contact the Department of City Development, (920) 459-3377.

OPENING OF MEETING

1. Roll Call
2. Pledge of Allegiance
3. Identify potential conflict of interest

MINUTES

- [4.](#) Approval of the Plan Commission minutes from October 11, 2022

ITEMS FOR DISCUSSION AND POSSIBLE ACTION

- [5.](#) Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new signage at the Above & Beyond Children's Museum located at 902 N. 8th Street.
- [6.](#) Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new Hobby Lobby signage at 518 S. Taylor Drive (former Shopko).

NEXT MEETING

7. November 29, 2022

ADJOURN

8. Motion to Adjourn

In compliance with Wisconsin's Open Meetings Law, this agenda was posted in the following locations more than 24 hours prior to the time of the meeting:

*City Hall • Mead Public Library
Sheboygan County Administration Building • City's website*

CITY OF SHEBOYGAN
CITY PLAN COMMISSION MINUTES
Tuesday, October 11, 2022

OPENING OF MEETING

MEMBERS PRESENT: Mayor Sorenson, Jerry Jones, Alderperson Mitchell, Ryan Sazama, Kimberly Meller, Marilyn Montemayor and David Hoffman

EXCUSED: Alderperson Mitchell

STAFF/OFFICIALS PRESENT: Manager of Planning & Zoning Steve Sokolowski

1. Roll Call

Mayor Sorenson called the meeting to order.

2. Pledge of Allegiance

The Pledge of Allegiance is recited.

3. Identify potential conflict of interest

No committee member had a conflict of interest.

MINUTES

4. Approval of the Plan Commission minutes from September 27, 2022.

Motion by Jerry Jones, second by Dave Hoffman to approve. Motion carried.

ITEMS FOR DISCUSSION AND POSSIBLE ACTION

5. Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new signage for Sheboygan Regency Apartments located at 919 Wisconsin Avenue.

Motion by Marilyn Montemayor, second by Jerry Jones to approve with the following conditions:

1. Applicant shall obtain the necessary sign permits prior to installation.
2. All new lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance. There shall be no spillover light onto adjacent properties or the streets.
3. It is the applicant's responsibility to insure the sign is setback 25 feet from Wisconsin Avenue and 21 feet from N. 10th Street.
4. The maximum height of the monument sign is eight (8) feet tall (highest point of sign to grade). It is the applicant's responsibility to insure the sign meets this height requirement.
5. Applicant shall remove existing dilapidated sign at the northeast corner of the property.
6. Any additional signage for this facility shall be individual letters (no flat panel and/or cabinets) and shall obtain all approval and permits required (exception, sign permits, etc.).
7. If there are any amendments to the approved sign or location, the applicant will be required to submit a new conditional use application reflecting those amendments

Exceptions granted:

- To install a 49sf wall sign
- To locate the sign 25 feet from Wisconsin Avenue and 21 feet from N. 10th Street.

Motion carried.

NEXT MEETING

6. October 25, 2022

ADJOURN

7. Motion to Adjourn

Motion by Jerry Jones, second by Dave Hoffman to adjourn. Motion carried.

Being no further business, the meeting was adjourned at 4:05 p.m.

CITY OF SHEBOYGAN

REQUEST FOR PLANNING COMMISSION CONSIDERATION

ITEM DESCRIPTION: Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new signage at the Above & Beyond Children's Museum located at 902 N. 8th Street. CC Zone

REPORT PREPARED BY: Steve Sokolowski, Manager of Planning and Zoning

REPORT DATE: November 11, 2022

MEETING DATE: November 15, 2022

FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

BACKGROUND / ANALYSIS:

Marshall Sign is proposing to install new signage at the Above & Beyond Children's Museum located at 902 N. 8th Street. The applicant states:

- The Above & Beyond Children's Museum recently constructed the Purple Octopus Playground in the open space located on the north side of the building/property. Currently there is no signage acknowledging the significant contributions received for the playground and the museum would like to put up a sign to acknowledge their donors.
- The proposed 48sf (6.3 x 8) monument sign will advertise the "Purple Octopus Playground" and will incorporate individual "bubbles" acknowledging those who donated to the Purple Octopus Playground. The sign is not illuminated.
- The sign is proposed to be located at the entrance of the playground so that people can see it as they enter. The sign will be setback around 1.7 feet from the sidewalk.
- The goal is to construct/install a new sign that ties together nicely with the playground.

STAFF COMMENTS:

Applicant is requesting the following exceptions:

- To locate the sign 1.7 feet (20 inches) behind the N. 8th Street sidewalk – Minimum setback is 12 feet to the property line or 24 feet to the curb.

The only concern staff has with the proposal is that the sign is located on the private property and not on City of Sheboygan N. 8th Street public right-of-way. The City N. 8th Street right-of-way is located approximately 1.5 feet (18 inches) from the back of the sidewalk. The applicant is proposing to locate their sign 1.7 feet behind the sidewalk (20 inches). It is the applicant's responsibility to make sure the sign is located on the museum's private property and not on the City of Sheboygan N. 8th Street public right-of-way.


ACTION REQUESTED:

Staff recommends approval of the conditional use/sign permit and exceptions subject to the following conditions:

1. Applicant shall obtain the necessary sign permits prior to installation.
2. All new lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance. There shall be no spillover light onto adjacent properties or the streets.
3. It is the applicant's responsibility to insure the sign is on the private property and is setback 1.7 feet (20 inches) from the sidewalk.
4. Any additional signage for this facility shall be individual letters (no flat panel and/or cabinets) and shall obtain all approval and permits required (exception, sign permits, etc.).
5. If there are any amendments to the approved sign or location, the applicant will be required to submit a new conditional use application reflecting those amendments

ATTACHMENTS:

Conditional Use Permit Application and required attachments.

	<p align="center">CITY OF SHEBOYGAN</p> <p align="center">APPLICATION FOR CONDITIONAL USE</p>	<p>Fee: <u>\$250.00</u></p>	Item 5.
		<p>Review Date: _____</p>	

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information			
Applicant Name (Ind., Org. or Entity) Marshall Sign	Authorized Representative Katie Scholz	Title Graphic Designer	
Mailing Address 220 Young Street	City Sheboygan	State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com		Phone Number (incl. area code) 920-980-1170	
SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)			
Applicant Name (Ind., Org. or Entity) Purple Octopus Playground	Contact Person Steve Schmitt	Title Project Manager	
Mailing Address 902 N 8th St.	City Sheboygan	State WI	ZIP Code 53081
Email Address sschmitt@jschmitt.cc		Phone Number (incl. area code) 920-458-4263	
SECTION 3: Project or Site Location			
Project Address/Description 902 N 8th St.		Parcel No.	
SECTION 4: Proposed Conditional Use			
Name of Proposed/Existing Business:	Purple Octopus Playground		
Existing Zoning:	Commercial		
Present Use of Parcel:	Playground		
Proposed Use of Parcel:	Playground		
Present Use of Adjacent Properties:	Office		
SECTION 5: Certification and Permission			
<p>Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Permit Application. I certify that the information contained in this form and attachments is true and accurate. I certify that the project will be in compliance with all permit conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.</p>			
<p>Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.</p>			
Name of Owner/Authorized Representative (please print) Steve Schmitt		Title Project Manager	Phone Number 920.458.4263
Signature of Applicant Katie Scholz		Date Signed 10-17-22	

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

**CITY OF SHEBOYGAN****SIGN PERMIT
APPLICATION**

Fee: _____

Review Date: _____

Item 5.

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information

Name (Ind., Org. or Entity) Marshall Sign	Authorized Representative Katie Scholz	Title Graphic Designer	
Mailing Address 220 Young Street	City Sheboygan	State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com	Phone Number (incl. area code) 920-980-1170		

SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)

Name (Ind., Org. or Entity) Purple Octopus Playground	Contact Person Steve Schmitt	Title Project Manager	
Mailing Address 902 N 8th St.	City Sheboygan	State WI	ZIP Code 53081
Email Address sschmitt@jschmitt.cc	Phone Number (incl. area code) 920-458-4263		

SECTION 3: Description of the Proposed Sign and Use of the Subject Site

Name of Proposed/existing business: Purple Octopus Playgound	
Address of property affected: 902 N 8th St.	
Use of property: Playground	Type of Sign: Monument
Description of sign: Aluminum Monument	

SECTION 4: Configuration of Proposed Sign

Height: 6' 3"	Width: 8'	Total Square Footage: 48 sq. ft.
Amount of public street frontage: 150'		
Amount of exposed exterior wall length: 25'		Setback: 6" from sidewalk
Method of Attachment: Direct Bury Pole		
Method of Illumination: None		
Sign Materials: Aluminum/Acrylic		
Total square footage of signs on subject property – Before proposed sign:		After proposed sign: 48'

SECTION 5: Certification and Permission

Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Sign Permit Application. I certify that the information contained in this form and attachments are true and accurate. I certify that the project will be in compliance with all conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.

Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.

Name of Owner/Authorized Representative (please print) Steve Schmitt	Title Project Manager	Phone Number 920.458.4263
Signature of Applicant <i>Katie Scholz</i>		Date Signed 10-6-22

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. If required to be placed on the agenda of the City Plan Commission or Architectural Review Board, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

RE: Variance for Purple Octopus Playground

902 N. 8th St. Sheboygan, WI 53081

10-17-22

Dear Mr. Sokolowski,

We would like to apply for a variance for Purple Octopus Playground. They are proposing a sign that is not within the required 12' setback.

They currently do not have any signage acknowledging their significant donators and would like to put up a sign for credit to their patrons.

The sign will have a Wave shape and be painted to match the equipment and incorporate into the theme and have individual "bubbles" with the patron names listed on each.

The sign will be setback around 20" from the sidewalk. They would like to place the sign at the entrance of the playground so that people can see it as they walk up.

Our goal is to make a new sign that ties together nicely with the playground and we hope that the city considers and approves our above requests. Thank you for your time.

Sincerely,

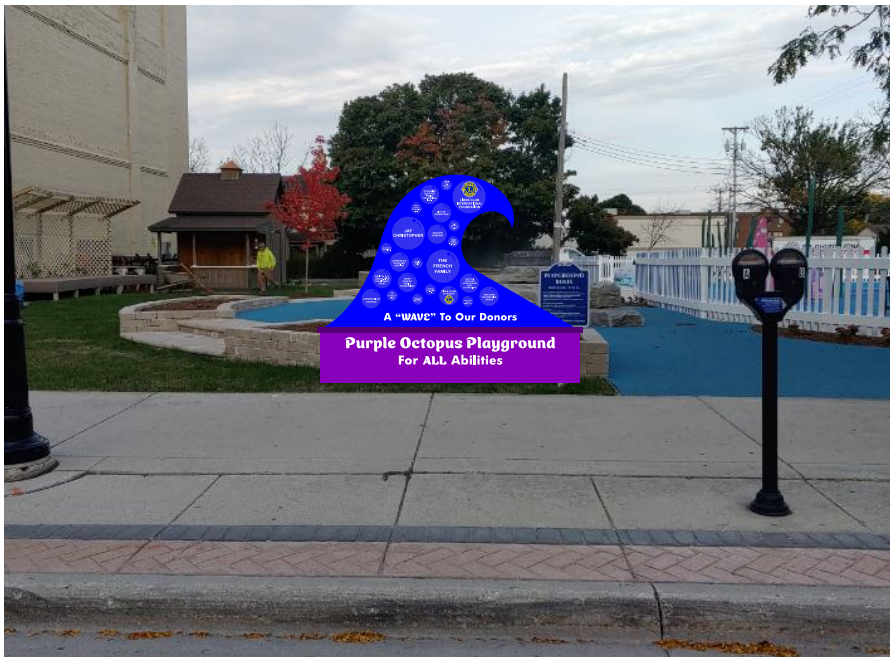
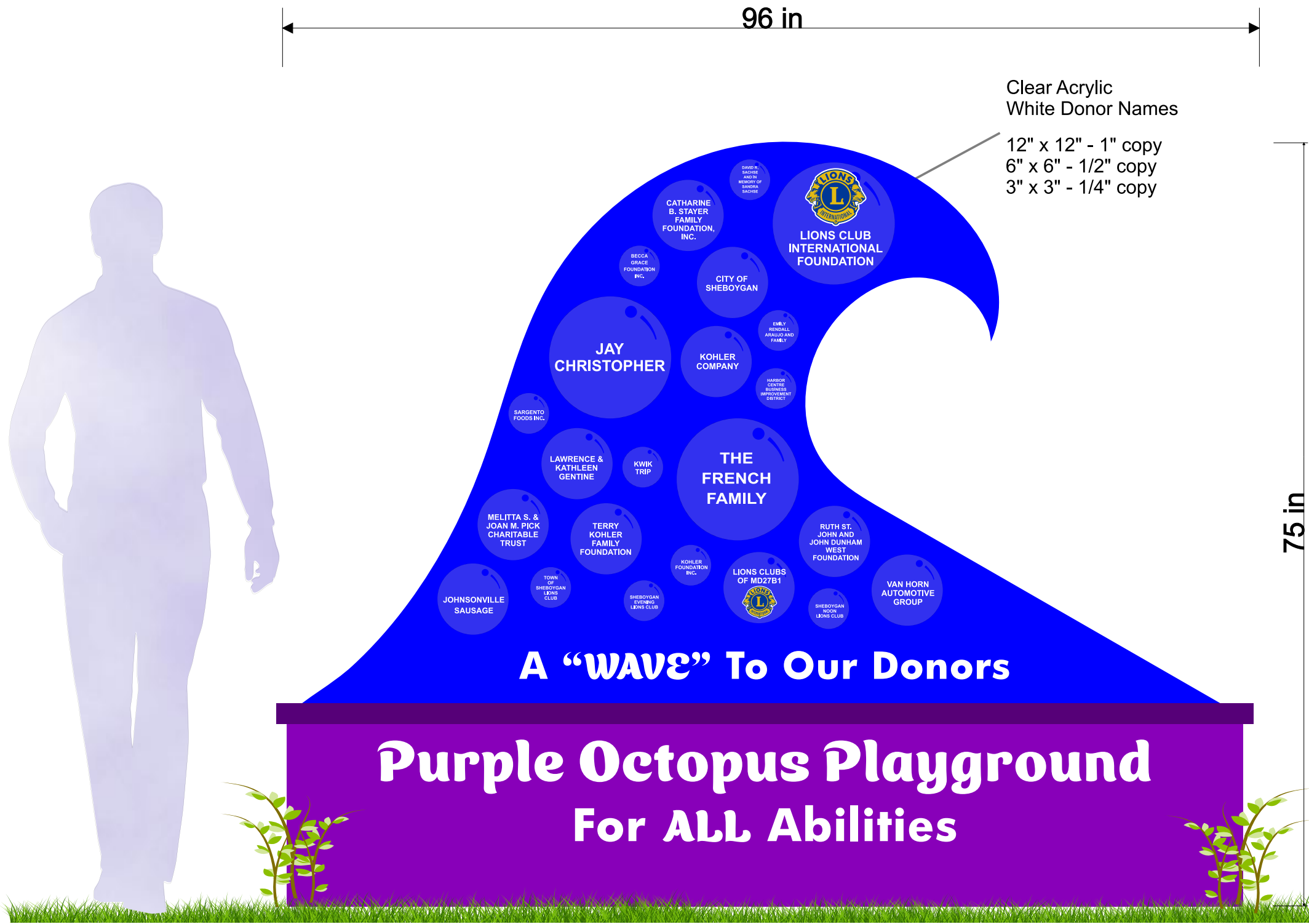
Katie Scholz

Marshall Sign

920-526-3100

marshallsignkatie@wi.rr.com

Purple Octopus Playground

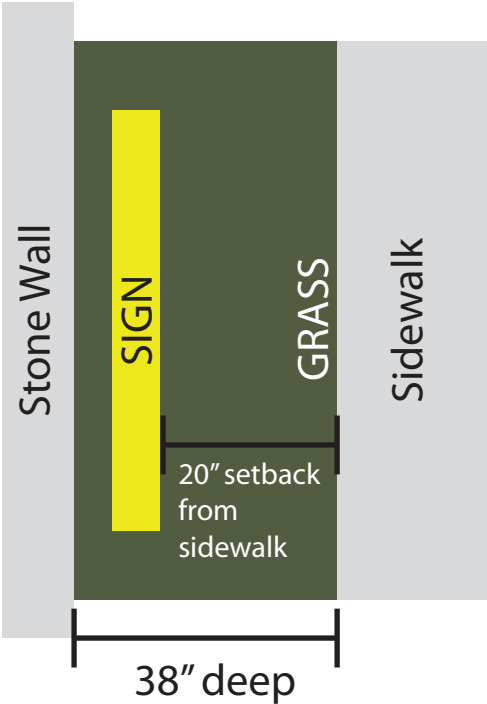


Qty: 1
Single Sided
Non-Illuminated
Aluminum Monument
Raised Acrylic Donors

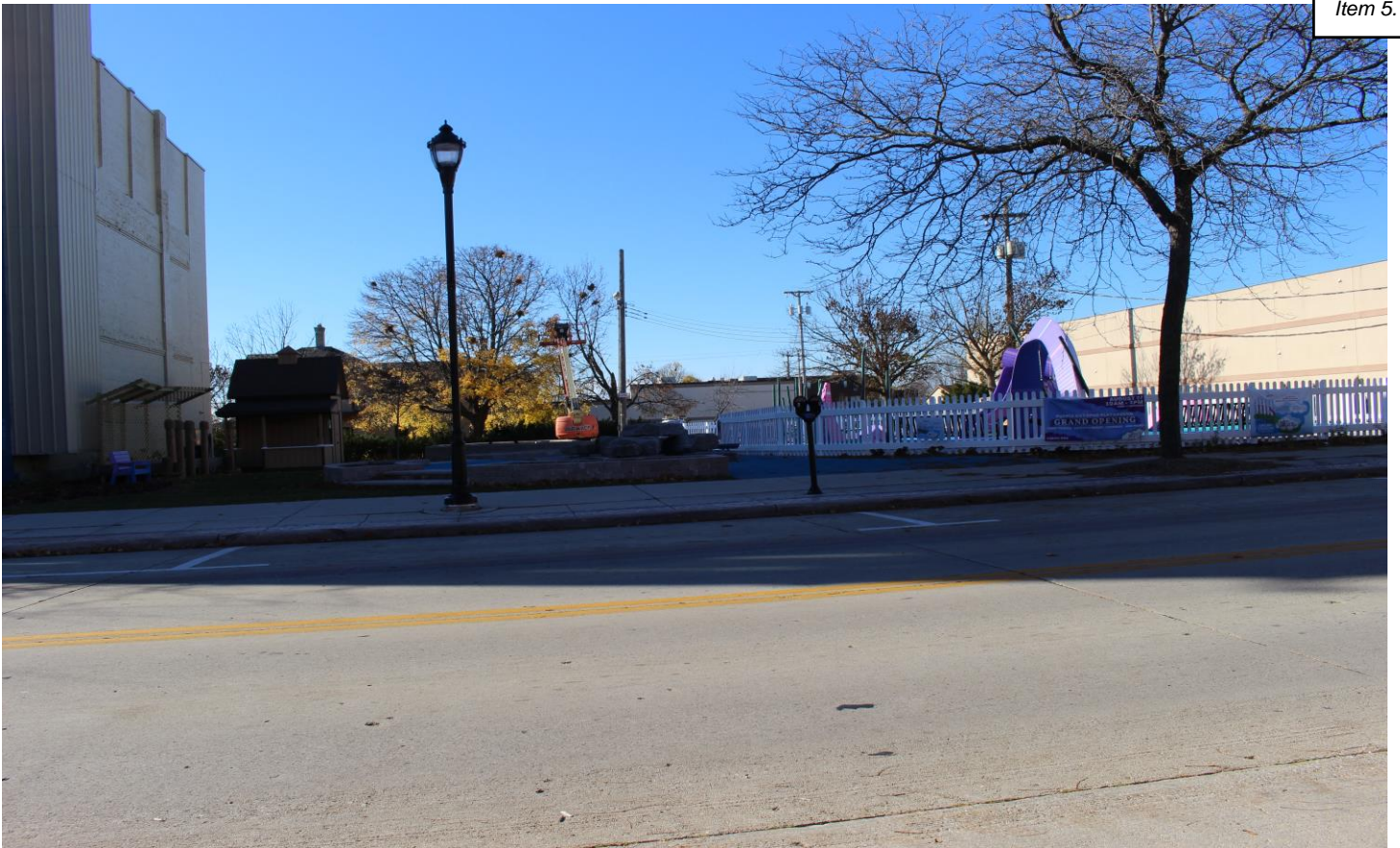
Marshall
Sign
W6415 Oak View Ln, Plymouth, WI 53073
(920) 893-8306 fax (920) 892-6463
www.marshallsign.com

customer approval _____ date _____
****COPYRIGHT NOTICE****
This layout design is an unpublished work and Marshall Sign hereby expressly reserves the common law right pursuant to title 17, section 2 of the United States code to prevent the use of this design and to obtain damages therefor.

 Sign Location







The Tale of the Purple Octopus Playground

We are THRILLED to announce our newest outdoor play space! The All-Abilities Purple Octopus Playground is now officially open!!

As Above & Beyond Children's Museum continues to grow, we continue to assess how to bring our play spaces out into the wider community. The Children's Museum is working to install a fully ADA-accessible public outdoor playground called the Purple Octopus Playground in our outdoor green space.

We have the opportunity to build something that is as beautiful as it is fun to play on. An outdoor exhibit that children of all backgrounds and abilities will have the opportunity to interact with.

The Design

Instead of a standard playground, the Museum is connecting to the other public art pieces around the downtown area to bring something wholly unique to Sheboygan. We found that **MONSTRUM**, the internationally acclaimed playground company located in Norway, fit with our vision. They have perfected the art of creating playscapes that are artistic in nature, structurally sound, and focused on child development.

We have brought on **Jos. Schmitt Construction** to work alongside MONSTRUM to prep the site and install the equipment. Once completed, it will be **90 feet in length and 47 feet wide** with landscape designed by Bookworm Gardens.

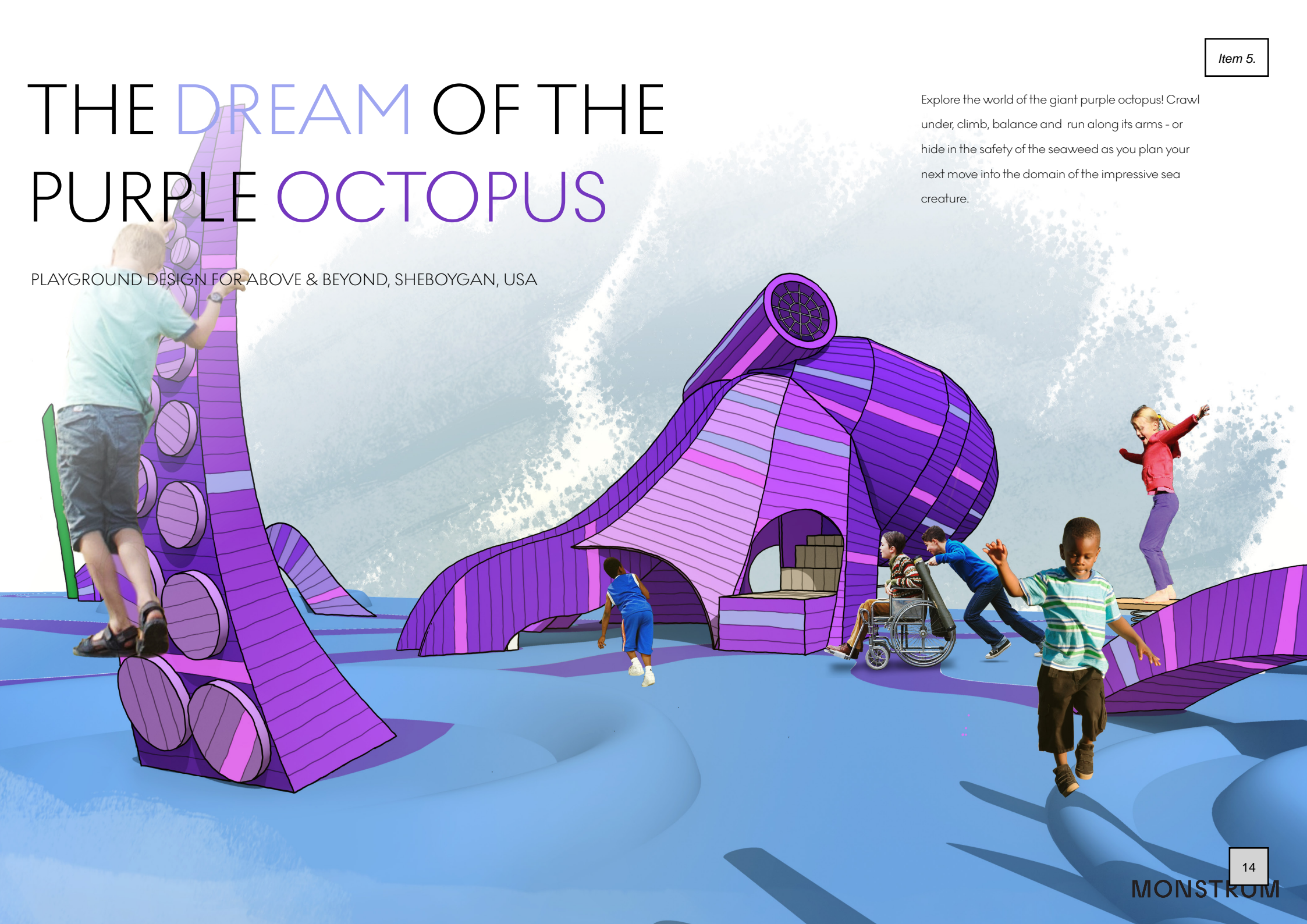
The Need

Downtown Sheboygan does not currently have a public outdoor play space that is specifically ADA-accessible. The playground is being designed with ADA-accessible components including a **wheelchair transfer platform** in the head of the octopus and **ground-level accessible equipment** and swing set. Parks and playgrounds are located some distance away from the main thoroughfare of the city and have to be accessed via transportation. Installing a playground within the Museum's green space allows us to reach people of all socio-economic levels and abilities - whether they are just visiting Sheboygan or are growing up here.

THE DREAM OF THE PURPLE OCTOPUS

PLAYGROUND DESIGN FOR ABOVE & BEYOND, SHEBOYGAN, USA

Explore the world of the giant purple octopus! Crawl under, climb, balance and run along its arms - or hide in the safety of the seaweed as you plan your next move into the domain of the impressive sea creature.



PLAY FEATURES

Item 5.

Composite play: The purple octopus head has several points of entry, a climbing net + internal platforms, transfer platform for wheelchair users, two giant eyes that you may look out through, and a built-in 1.6 m slide.
H: 3.3m W: 3.2 m L: 6.0m
Age group: 5-12

Octopus arm, 1.1 x 3.3 m, for climbing, balance and role play activities.
Age group: 2-12

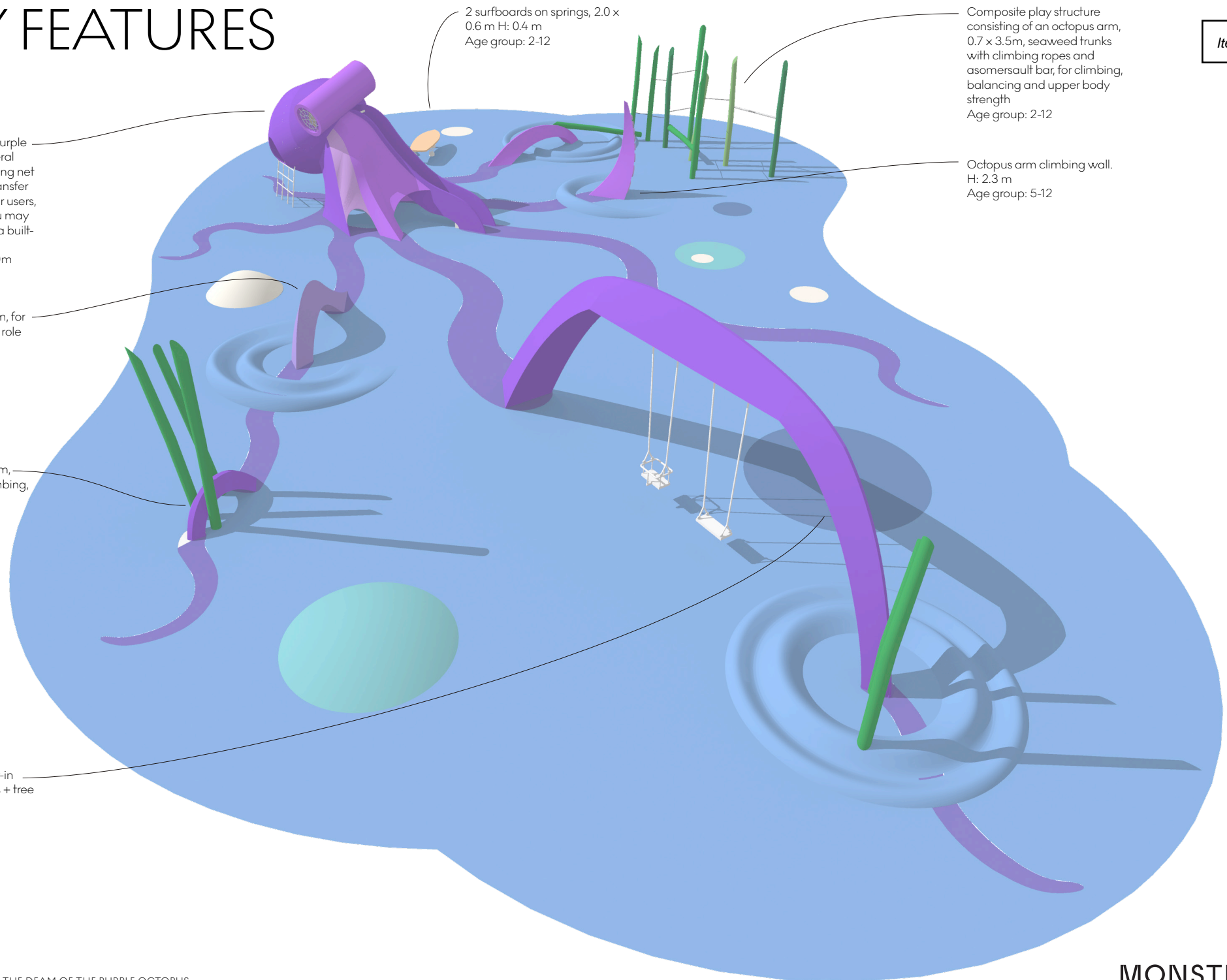
Octopus arm, 0.5 x 1.5m, and tree trunks, for climbing, balance and role play activities.
Age group: 2-12

Octopus arm with built-in swingset with 2 swings + tree trunks.
H: 3.3 m
L: 8.6 m
Age group: 2-12

2 surfboards on springs, 2.0 x 0.6 m H: 0.4 m
Age group: 2-12

Composite play structure consisting of an octopus arm, 0.7 x 3.5m, seaweed trunks with climbing ropes and asomersault bar, for climbing, balancing and upper body strength
Age group: 2-12

Octopus arm climbing wall.
H: 2.3 m
Age group: 5-12



CITY OF SHEBOYGAN

REQUEST FOR PLANNING COMMISSION CONSIDERATION

ITEM DESCRIPTION: Application for Conditional Use and Sign Permit with exceptions by Marshall Sign to install new Hobby Lobby signage at 518 S. Taylor Drive (former Shopko). SC Zone

REPORT PREPARED BY: Steve Sokolowski, Manager of Planning and Zoning

REPORT DATE: November 11, 2022

MEETING DATE: November 15, 2022

FISCAL SUMMARY:

Budget Line Item:	N/A
Budget Summary:	N/A
Budgeted Expenditure:	N/A
Budgeted Revenue:	N/A

STATUTORY REFERENCE:

Wisconsin	N/A
Statutes:	
Municipal Code:	N/A

BACKGROUND / ANALYSIS:

Marshall Sign is proposing to install new wall signage for Hobby Lobby located at 518 S. Taylor Drive. Hobby Lobby would like the ability to install signage on their new tenant space in order to better advertise their location. The applicant states the following:

Main Hobby Lobby Wall Sign:

- 238sf (5 x 55.5) wall sign advertising "Hobby Lobby"
- This is an interior lit individual letter sign.

Four (4) Accessory Wall Signs:

Hobby Lobby is proposing to install four (4) nonilluminated, individual letter, accessory signs, totaling 70sf.

- 14sf (1.5 x 8.8) wall sign advertising "Crafts."
- 14sf (1.5 x 8.8) wall sign advertising "Floral."
- 19sf (1.5 x 12.3) wall sign advertising "Seasonal."
- 23sf (1.5 x 15) wall sign advertising "Home Decor."

Installation of two (2) tenant signs in the pylon sign:

- 26sf (3.2 x 8) tenant panels in pylon sign.

Installation of a temporary sign:

- 32sf (4 x 8) temporary post and panel sign advertising “Coming Soon” and “Now Open.”

The conversion from the former Shopko building into the newly remodeled Hobby Lobby will be an aesthetic and economic benefit to the area, bring economic vitality and attracting shoppers to the area.

STAFF COMMENTS:

Applicant is requesting the following exceptions:

- To install five (5) wall signs - Maximum number of wall signs permitted for this multi-tenant development is four(4).

The maximum number of wall signs for a facility in the Suburban Commercial (SC) zone is four (4). The former Shopko building is being converted into a Hobby Lobby and a Ross Dress for Less. Each tenant is proposing signage they believe best advertises their business to the public from this facility.

The applicant believes the proposed request (size and number of signs) allows Hobby Lobby to best advertise their business to the public along Taylor Drive and Erie Avenue.

Staff does not object to the sign proposal request as the signs appear to fit well with the new front entrance remodel to the Hobby Lobby tenant space.

Plan Commission may want to have the applicant explain where the temporary sign will be located on the property (must be located on the private property and not on City of Sheboygan public street right-of-way and/or on an adjacent private property).


ACTION REQUESTED:

Staff recommends approval of the conditional use/sign permit and exceptions subject to the following conditions:

1. Applicant shall obtain the necessary sign permits prior to installation.
2. All new lighting shall be installed per Section 15.707 of the City of Sheboygan Zoning Ordinance. There shall be no spillover light onto adjacent properties or the streets.
3. Any additional signage for this facility/building will be individual letters (no flat panel and/or cabinets) and shall obtain all approval and permits required (exception, sign permits, etc.).
4. Applicant shall remove all signage on the site/building referencing previous Shopko use.
5. Temporary sign(s) shall be removed 30 days after receiving an “Occupancy Permit.”

ATTACHMENTS:

Conditional Use Permit Application and required attachments

	<p align="center">CITY OF SHEBOYGAN</p> <p align="center">APPLICATION FOR CONDITIONAL USE</p>	<p align="right">Item 6.</p>
		<p>Fee: <u>\$250.00</u></p> <p>Review Date: _____</p>

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information			
Applicant Name (Ind., Org. or Entity) Marshall Sign	Authorized Representative Katie Scholz	Title Graphic Designer	
Mailing Address 220 Young Street	City Sheboygan	State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com		Phone Number (incl. area code) 920-980-1170	
SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)			
Applicant Name (Ind., Org. or Entity) Hobby Lobby	Contact Person Rory Paulson	Title Project Manager	
Mailing Address 518 S. Taylor Dr.	City Sheboygan	State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com		Phone Number (incl. area code) 208.287.1923	
SECTION 3: Project or Site Location			
Project Address/Description 518 S. Taylor Dr.		Parcel No.	
SECTION 4: Proposed Conditional Use			
Name of Proposed/Existing Business:	Hobby Lobby		
Existing Zoning:	Commercial		
Present Use of Parcel:	N/A		
Proposed Use of Parcel:	Hobby Store		
Present Use of Adjacent Properties:	Storefronts		
SECTION 5: Certification and Permission			
<p>Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Permit Application. I certify that the information contained in this form and attachments is true and accurate. I certify that the project will be in compliance with all permit conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.</p>			
<p>Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.</p>			
Name of Owner/Authorized Representative (please print) Rory Paulson		Title Project Manager	Phone Number 208.287.1923
Signature of Applicant Katie Scholz		Date Signed 10-25-22	

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. To be placed on the agenda of the City Plan Commission, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee of \$250 (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

RE: Variance for Hobby Lobby Sheboygan

518 S. Taylor Dr. Sheboygan, WI 53081

10-26-22

Dear Mr. Sokolowski,

We would like to apply for a variance for Hobby Lobby. They are currently zoned Suburban Commercial (SC) zone.

Hobby Lobby requires a variance in order to maintain their national corporate image/brand at all of their locations throughout the country.

Our goal is to keep the same look they had at their prior location for customer recognition and we hope that the city considers and approves our above requests.

Thank you for your time.

Sincerely,

Katie Scholz

Marshall Sign

920-526-3100

marshallsignkatie@wi.rr.com

**CITY OF SHEBOYGAN****SIGN PERMIT
APPLICATION**

Fee: _____

Review Date: _____

Item 6.

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information

Name (Ind., Org. or Entity) Marshall Sign	Authorized Representative Katie Scholz	Title Graphic Designer	
Mailing Address 220 Young Street	City Sheboygan	State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com	Phone Number (incl. area code) 920-980-1170		

SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)

Name (Ind., Org. or Entity) Hobby Lobby	Contact Person Rory Paulson	Title Project Manager	
Mailing Address 518 S. Taylor Dr.	City Sheboygan	State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com	Phone Number (incl. area code) 208.287.1923		

SECTION 3: Description of the Proposed Sign and Use of the Subject Site

Name of Proposed/existing business: Hobby Lobby	
Address of property affected: 518 S. Taylor Dr.	
Use of property: Hobby Store	Type of Sign: Individual wall letters
Description of sign: Illuminated Channel Letters	

SECTION 4: Configuration of Proposed Sign

Height: 5'	Width: Overall: 55'-5 1/2"	Total Square Footage: Excludes neg. space
Amount of public street frontage: 615'		TOTAL: 238.3 SF
Amount of exposed exterior wall length: 216'		Setback:
Method of Attachment: Direct Surface Mount		
Method of Illumination: LED		
Sign Materials: Aluminum/Acrylic		
Total square footage of signs on subject property – Before proposed sign:		After proposed sign:

SECTION 5: Certification and Permission

Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Sign Permit Application. I certify that the information contained in this form and attachments are true and accurate. I certify that the project will be in compliance with all conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.

Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.

Name of Owner/Authorized Representative (please print) Rory.Paulson@imagenational.com	Title Project Manager	Phone Number 208.287.1923
Signature of Applicant Katie Scholz		Date Signed 10-25-22

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. If required to be placed on the agenda of the City Plan Commission or Architectural Review Board, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

**CITY OF SHEBOYGAN****SIGN PERMIT
APPLICATION**

Fee: _____

Review Date: _____

Item 6.

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information

Name (Ind., Org. or Entity) Marshall Sign	Authorized Representative Katie Scholz	Title Graphic Designer	
Mailing Address 220 Young Street	City Sheboygan	State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com	Phone Number (incl. area code) 920-980-1170		

SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)

Name (Ind., Org. or Entity) Hobby Lobby	Contact Person Rory Paulson	Title Project Manager	
Mailing Address 518 S. Taylor Dr.	City Sheboygan	State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com	Phone Number (incl. area code) 208.287.1923		

SECTION 3: Description of the Proposed Sign and Use of the Subject Site

Name of Proposed/existing business: Hobby Lobby	
Address of property affected: 518 S. Taylor Dr.	
Use of property: Hobby Store	Type of Sign: Individual Wall Letters
Description of sign: NON-Illuminated Channel Letters Reads: CRAFTS, HOME DECOR, FLORAL, SEASONAL	

SECTION 4: Configuration of Proposed Sign

Height: 1'-6"	Width: Combined overall: 44'-6"	Total Square Footage: Excludes neg. space
Amount of public street frontage: 615'		TOTAL: 69.87 SF
Amount of exposed exterior wall length: 216'		Setback:
Method of Attachment: Direct Surface Mount		
Method of Illumination: None		
Sign Materials: Aluminum/Acrylic		
Total square footage of signs on subject property – Before proposed sign:		After proposed sign:

SECTION 5: Certification and Permission

Certification: I hereby certify that I am the owner or authorized representative of the owner of the property which is the subject of this Sign Permit Application. I certify that the information contained in this form and attachments are true and accurate. I certify that the project will be in compliance with all conditions. I understand that failure to comply with any or all of the provisions of the permit may result in permit revocation and a fine and/or forfeiture under the provisions of applicable laws.

Permission: I hereby give the City permission to enter and inspect the property at reasonable times, to evaluate this notice and application, and to determine compliance with any resulting permit coverage.

Name of Owner/Authorized Representative (please print) Rory.Paulson@imagenational.com	Title Project Manager	Phone Number 208.287.1923
Signature of Applicant Katie Scholz		Date Signed 10-25-22

Complete application is to be filed with the Department of City Development, 828 Center Avenue, Suite 208. If required to be placed on the agenda of the City Plan Commission or Architectural Review Board, application must be filed three weeks prior to date of meeting – check with City Development on application submittal deadline date. Applications will not be processed if all required attachments and filing fee (payable to the City of Sheboygan) are not submitted along with a complete and legible application. Application filing fee is non-refundable.

**CITY OF SHEBOYGAN****SIGN PERMIT
APPLICATION**

Fee: _____

Review Date: _____

Item 6.

Read all instructions before completing. If additional space is needed, attach additional pages.

SECTION 1: Applicant/ Permittee Information

Name (Ind., Org. or Entity) Marshall Sign	Authorized Representative Katie Scholz	Title Graphic Designer	
Mailing Address 220 Young Street	City Sheboygan	State WI	ZIP Code 53081
Email Address marshallsignkatie@wi.rr.com	Phone Number (incl. area code) 920-980-1170		

SECTION 2: Landowner Information (complete these fields when project site owner is different than applicant)

Name (Ind., Org. or Entity) Hobby Lobby	Contact Person Rory Paulson	Title Project Manager	
Mailing Address 518 S. Taylor Dr.	City Sheboygan	State WI	ZIP Code 53081
Email Address Rory.Paulson@imagenational.com	Phone Number (incl. area code) 208.287.1923		

SECTION 3: Description of the Proposed Sign and Use of the Subject Site

Name of Proposed/existing business: Hobby Lobby	
Address of property affected: 518 S. Taylor Dr.	
Use of property: Hobby Store	Type of Sign: Monument
Description of sign: Tenant Space in Pole Sign	

SECTION 4: Configuration of Proposed Sign

Height: 3'	Width: 7'-9"	Total Square Footage: 23.3 sq. ft
Amount of public street frontage: 615'		
Amount of exposed exterior wall length: 216'		Setback:
Method of Attachment: Direct Surface Mount		
Method of Illumination: None		
Sign Materials: Vinyl/Acrylic		
Total square footage of signs on subject property – Before proposed sign:		After proposed sign:

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CONCEPTUAL SITE MAP
SCALE: N.T.S.

DESIGN SIGN STATUS - MAIN ID WALL SIGNS			
SIGN #	LOCATION	SIGN TYPE	TECHNICALLY VERIFIED
1	EAST ELEVATION	CHANNEL LETTERS - ILLUMINATED	
2	EAST ELEVATION	CHANNEL LETTERS - NON-ILLUMINATED	

DESIGN SIGN STATUS - FREESTANDING SIGNS		
3	S. TAYLOR DR.	TENANT FACES - D/F PYLON SIGN X

Item 6.

DRAWING TYPE		
CONCEPTUAL	TECHNICAL	X

REVISIONS	
1) R1-UPDATE SF, 18" DEPT, UPDATE PYLON	
2) R2-UPDATE TO ONE PYLON	
3)	
4)	

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will vary from actual paint finish and color. Existing painted surfaces will have a perceptible difference in shade and sheen from your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.

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UL

UNDERWRITERS LABORATORIES

ELECTRIC SIGN

NAMPA PLANT -
UL #433195-001

U.S. & P.R. - All signs conform to UL-48/2161 (labeled accordingly) & must comply with UL-41.1 install procedures. Canada - all signs must be CAS compliant. This sign(s) is intended to be installed in accordance with requirements of article 600 of the National Electrical Code and/or applicable local codes. This includes proper grounding and bonding of the sign.

Client: HOBBY LOBBY

Site: SITE #XXX
518 South Taylor Drive
Sheboygan, WI 53081

Date: 10/20/22

Designer: SO

Account Manager: RKP

File Location: HBL- SHEBOYGAN, WI-R2

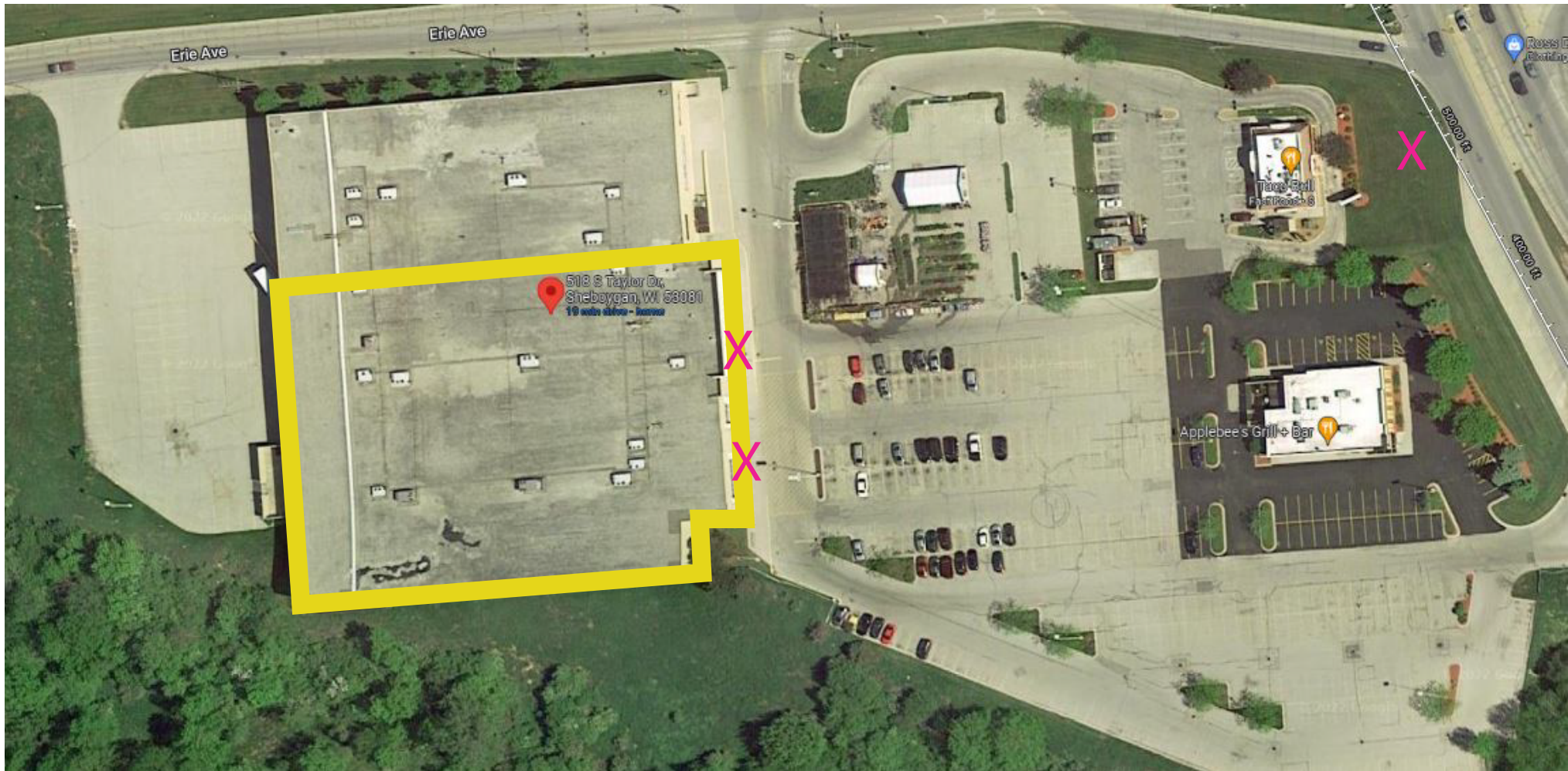
HOBBY LOBBY

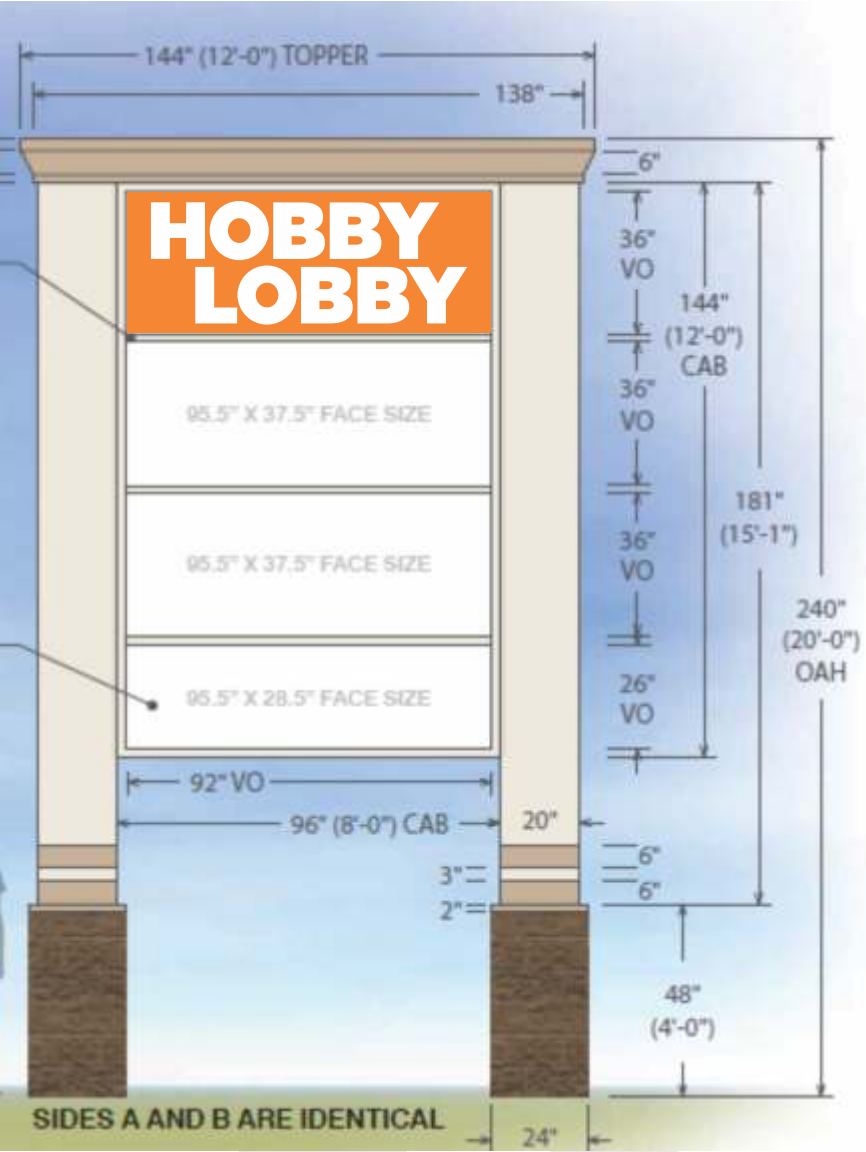
Page No.

2 of 8

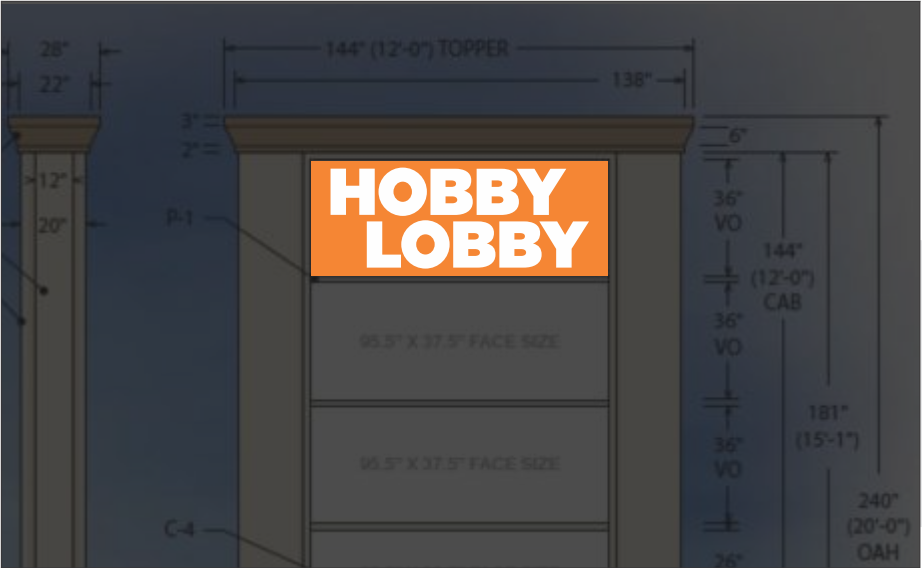
23

X Sign Locations

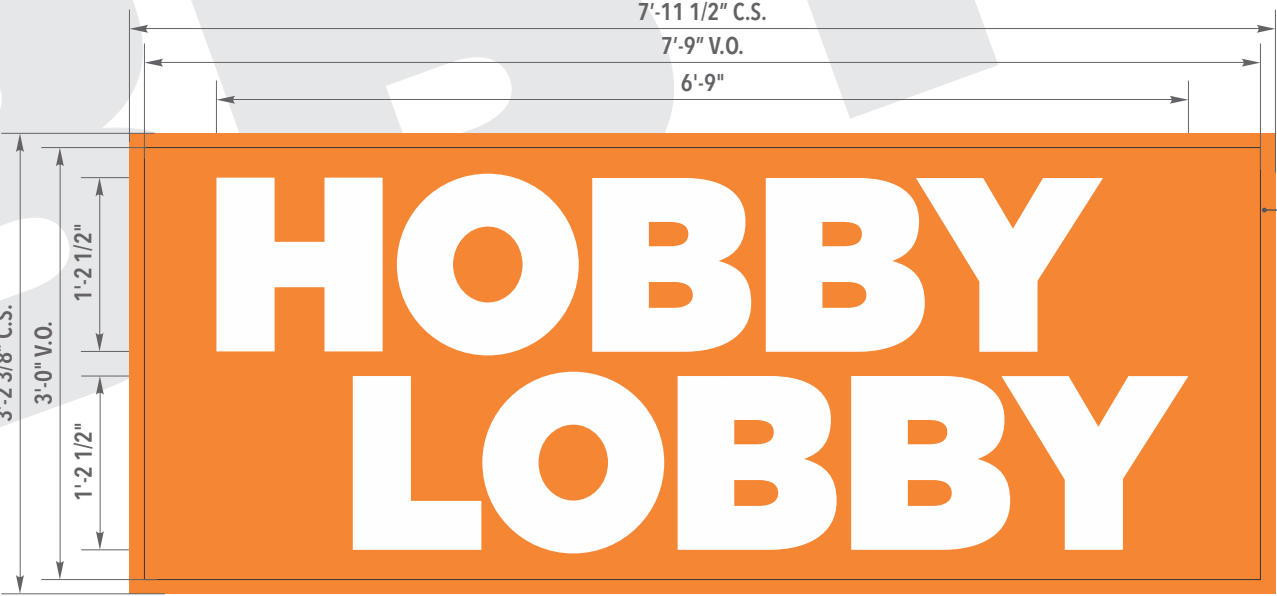




D/F ILLUMINATED PYLON
SCALE: 1/4" = 1'-0"



SIMULATED NIGHT VIEW (HOBBY LOBBY PANEL ONLY)
SCALE: N.T.S.



3 VINYL FOR EXISTING TENANT PANELS
SCALE: 3/4" = 1'-0"

FABRICATION SPECIFICATIONS

1	FACE	MATERIAL	VINYL
		VINYL COLOR	PER COLOR KEY (V1)
		VINYL APPLICATION	1ST SURFACE

Item 6.

NOTES

N		MANUFACTURE & INSTALL (2) NEW VINYL FACES FOR EXISTING D/F PYLON SIGN.

COLOR KEY

V1	VINYL	3M 44 ORANGE
NOTE: THE COLORS DEPICTED ON THIS RENDERING REPRESENT COLOR INTENT ONLY AND MAY NOT MATCH ACTUAL COLORS ON FINISHED PRODUCT. PLEASE REFER TO COLOR CALL-OUTS AND SPECIFIED VENDOR SAMPLES FOR APPROVED COLOR SPECIFICATIONS.		

PROPOSED CONDITIONS



ELEVATION

SCALE: N.T.S.



S/F TEMPORARY SITE SIGN

SCALE: 1/2" = 1'-0"

FABRICATION SPECIFICATIONS

1	FACE	MATERIAL	1/2" MDO PLYWOOD
		COLOR	PAINTED PER COLOR KEY (P1)
		VINYL	DIGITALLY PRINTED (V1)
		VINYL APPLICATION	1ST SURFACE
2	POSTS	MATERIAL	(2) 4" x 4" x 8'-0" PRES. TREATED WOOD
		COLOR	PAINTED PER COLOR KEY (P1)
		INSTALLATION	3' DIRECT BURIAL
3	FACE	MATERIAL	.040 ALUMINUM
		COLOR	PRE-PAINTED WHITE
		VINYL	1ST SURFACE, REVERSE WEED

NOTES

N	
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COLOR KEY

V1	VINYL	WHITE DIGITALLY PRINTED W/ UV LAMINATE
V2	VINYL	3M 3630-157 SULTAN BLUE VINYL
P1	VINYL	WHITE
NOTE: THE COLORS DEPICTED ON THIS RENDERING REPRESENT COLOR INTENT ONLY AND MAY NOT MATCH ACTUAL COLORS ON FINISHED PRODUCT. PLEASE REFER TO COLOR CALL-OUTS AND SPECIFIED VENDOR SAMPLES FOR APPROVED COLOR SPECIFICATIONS.		

CITY CODE & ALLOWANCES

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HOBBY LOBBY

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