

**Sheboygan Area Room Tax Commission Meeting**  
**November 19th, 2024, 12:00pm**  
**Visit Sheboygan: 826 S 8<sup>th</sup> St, Sheboygan WI**

**OPENING OF MEETING**

1. Roll Call

**ITEMS FOR DISCUSSION AND POSSIBLE ACTION**

2. Appoint individual to serve on the Sheboygan Area Room Tax Commission.
3. Budget presentation and review from Visit Sheboygan.
4. Discussion and possible action on approval of Visit Sheboygan budget for 2025.

5. **ADJOURN**

***In compliance with Wisconsin's Open Meetings Law, this agenda was posted in the following locations more than 24 hours prior to the time of the meeting: Town of Wilson office, Town of Sheboygan office, City of Sheboygan office, a copy was also sent to the Sheboygan Press.***

**MEETING MINUTES**

Matt called the meeting to order at 12:03 pm. Confirmed the meeting was posted per Wisconsin's Open Meetings Law at Town of Wilson office, Town of Sheboygan office, City of Sheboygan office, and a copy was also sent to the Sheboygan Press.

Roll call was performed. Present from the Room Tax Commission are Matt Fore (Town of Wilson), Jim Schwinn (Town of Sheboygan), Chris Kennedy (Wisconsin Bank & Trust), Gretchen Tillman (New American Funding), Austin Gruenke (City of Sheboygan), and Dale Berger (Blue Harbor). Visit Sheboygan staff present include Amy Wilson, Valerie Johnson, Shelly Harms, and Janet DeVore. Visit Sheboygan board members Mike Froh, Bailey Kupfer, and Michelle Moehring are also present.

Motion to appoint Dale Berger to the Room Tax Commission. Jim Schwinn motioned, seconded by Chris Kennedy. No further discussion, all voted aye, none opposed. Motion carries.

Amy Wilson from Visit Sheboygan reviewed the Annual Market Report and Budget Presentation.

Matt asked if anyone had additional questions regarding the budget and asked for a motion to approve the 2025 budget as presented. Chris Kennedy motioned, Jim Schwinn seconded. All voted aye, none opposed, motion carries.

Motion to adjourn by Chris Kennedy, seconded by Gretchen Tillman. Meeting adjourned at 12:26 pm.