

SHEBOYGAN AREA ROOM TAX COMMISSION

VISIT SHEBOYGAN VISITOR CENTER

821 S. 8TH STREET

Tuesday, May 24, 2022

OPENING OF MEETING

1. Roll Call

MEMBERS PRESENT: Chad Pelishek (City of Sheboygan), Ryan Sorenson (City of Sheboygan), Todd Wolf (City of Sheboygan), James Schwinn (Town of Sheboygan), Susan Engler (Blue Harbor Resort), and Cameron Bopp (Pride Hospitality)

MEMBERS ABSENT: Matt Fore (Town of Wilson)

STAFF/OFFICIALS PRESENT: Amy Wilson, Shelly Harms, Amanda Salazar, Heather Cleveland, and Katy Glodosky

ITEMS FOR DISCUSSION AND POSSIBLE ACTION

2. Election of President and Vice President.

Motion by Cameron Bopp to nominate Chad Pelishek as President, seconded by James Schwinn. Motion carried unanimously.

Motion by Cameron Bopp to nominate Ryan Sorenson as Vice President, seconded by Todd Wolf. Motion carried unanimously.

3. Discussion and possible action on recommendation to the City of Sheboygan, Town of Wilson and Town of Sheboygan to amend the Sheboygan Area Room Tax Ordinance to suggest increasing the yearly operating fee for lodging properties and/or short-term rentals.

Chad Pelishek explained that the current ordinances in place in the City of Sheboygan, Town of Wilson, and Town of Sheboygan require a \$20 operating permit for each entity collecting room taxes to operate in the respective municipalities. The City of Sheboygan is currently implementing software called Host Compliance to identify, permit and collection quarterly room taxes from short-term rentals in the city. The discussion was had about a recommendation to raise the \$20 operating permit to \$100 per year to cover the costs of the municipalities in issuing the permits and cover costs for contracting with Host Compliance to identify and collect from short-term rentals room taxes as currently in the three municipalities a limited amount of short-term rental are paying quarterly room taxes.

After due discussion of the Commission members, the decision was made to recommend to the City of Sheboygan, Town of Wilson, and Town of Sheboygan to amend their ordinances to raise the yearly permit fee to \$100.

Motion by Cameron Bopp to recommend the three municipalities amend their ordinance to increase the yearly room tax operating permit fee from \$20 to \$100, seconded by James Schwinn. Motion carried.

OTHER ITEMS

4. Update on room tax collection in the Town of Wilson.

Chad Pelishek had provided an update on the room tax collections received over the last few years from the Town of Wilson. The Town has continually had issues collecting room taxes from the Sleep Inn. In the past, the Town has received a judgment from the Court requiring the Sleep Inn to catch up on the arrears room tax and become current. The Commission had hoped that a representative from the Town of Wilson would have attended the meeting and been able to provide any update. This item will be on a future agenda to discuss with Town representatives at a future meeting.

ADJOURN

5. Motion to Adjourn

Motion by Ryan Sorenson, seconded by Cameron Bopp to adjourn at 12:15 p.m. Motion passed unanimously.