

SHEBOYGAN AREA ROOM TAX COMMISSION

MINUTES

CITY OF SHEBOYGAN CITY HALL 828 CENTER AVENUE, SHEBOYGAN, WI

March 7, 2023 at Noon

1. Roll Call
MEMBERS PRESENT: Chad Pelishek (City of Sheboygan), Caroline Richards (City of Sheboygan) James Schwinn (Town of Sheboygan), Eric Lozano (Blue Harbor Resort), Matt Fore (Town of Wilson)
MEMBERS ABSENT: Ashley Brauer (Pride Hospitality)
2. Approval of the meeting minutes from February 3, 2023
Motion by Jim Schwinn, second by Caroline Richards. Motion passed.
3. Acceptance of resignation of Susan Engler (Blue Harbor Resort) from the Room Tax Commission.
Motion by Jim Schwinn, second by Matt Fore to accept the resignation. Motion passed.
4. Discussion and possible action on approval of Eric Lozano, Director of Rooms- Blue Harbor Resort to fill the term of Susan Engler as a hospitality rep on the Commission.
Motion by Matt Fore, second by Jim Schwinn to approve. Motion passed.
5. Discussion and possible action on authorizing Chad Pelishek to serve as the Tourism Commission representative on the Visit Sheboygan Board of Directors.
Motion by Jim Schwinn, second by Matt Fore to approve. Motion passed with Chad Pelishek abstaining.
6. Presentation by Stafford Rosenbaum to represent the Commission.
Attorney Rick Manthe was present to discuss his experience serving cities and villages and his firms overall experience.
7. Presentation by Attolles Law, S.C. to represent the Commission.
Attorney Andy Phillips was present on zoom to discuss his experience serving counties and school districts and his firms overall experience with the room tax statute.
8. Discussion and possible action on retaining a firm to represent the Commission on legal matters and authorizing the Chairperson to sign the Letter of Engagement.
Motion by Matt Fore, second by Jim Schwinn to hire Stafford Rosenbaum to represent the Commission. Motion passed.
9. Adjournment
Motion by Matt Fore, second by Eric Lozano to adjourn at 12:48 pm. Motion passed.