

CITY OF SHEBOYGAN
MAYOR'S INTERNATIONAL COMMITTEE MINUTES

Thursday, February 08, 2024

Persons with disabilities who need accommodations to attend this meeting should contact the Mayor's Office, (920) 459-3317. Persons other than commission, committee, and board members who wish to participate remotely shall provide notice to the Mayor's Office at 920-459-3317 at least 24 hours before the meeting so that the person may be provided a remote link for that purpose.

OPENING OF MEETING

1. Call to Order

Chairperson Alexandria King-Close called the meeting to order at 5:15 PM in Conference Room 106 at City Hall (828 Center Avenue, Sheboygan) and the Pledge of Allegiance was recited.

Members Present: Chairperson Alexandria King-Close, Mayor Ryan Sorenson, Alderperson Zach Rust, Vice Chair Peter Janssen, Sarah Engel-Streicher, Nicole Brown, Brittany Wagner, Kara Ottum, Veronica Valdez, and Cole Phillips.

Guests Present: Tomomi Kanemaru, Jon and Minami Beaudry

Members not in attendance: Vice Chair Lisa Salgado, Deb Sabol-Williams, Alex Vanden Huevel, Tony Rammer, Aubrey Lockwood, Melissa Para Diedre Martinez Mickenzie Petrie

2. Pledge of Allegiance

MINUTES

3. Approval of January 11th, 2024 minutes.

ITEMS FOR DISCUSSION AND POSSIBLE ACTION

4. Correspondence

Mayor Ryan Sorenson discussed correspondence with Marc Zimmer from Lakeland University who would like us to reconsider a sister city relationship with Luxembourg.

Veronica shared correspondence from Kentaro. Kentaro reached out regarding the trip itinerary and shared the excitement for the Tsubame delegation's arrival.

5. MIC Structure and Operations

Mayor Ryan Sorenson, Chairperson Alexandria King-Close, Vice Chair Peter Janssen and Vice Chair Lisa Salgado met and discussed MIC Structure and Operations.

- Mapping Common Industries (Esslingen and Tsubame)
- Esslingen Fest (August)
- Tsubame Delegation- Summer 7/31 to 8/1
- Library diorama
- Coffee talks
 - Esslingen - Alex
 - Tsubame- Cole

- School Partnerships
- Social Media/Website
- New Partnerships
- Internal Communicants
- Event planning Structure/ New Fundraiser
- Member Training
- Grants

The MIC Structure team needs to select and schedule a meeting date to meet with the Mayor. Veronica provided availability and the team will need to confirm the date for scheduling purposes.

6. Esslingen Fest

Vice Chair Peter Janssen is going to separately following up with the Event planning and procedure team to review the Standard Operating Procedure for Esslingen Fest. The next Event Planning Team meeting is not yet scheduled but the team will correspond via email.

Three Sheep's Availability includes: August 4, 11 and 25th, September 1, 15, 22 and 29th, October 6, 13 and 27th. The event planning team will review events and sporting events in the community to ensure we select a day that does not have conflicting events.

7. Tsubame

MEAD LIBRARY DISPLAY

A) Purpose: To celebrate the Sheboygan -Tsubame sister city relationship while promoting the Children's Letter/Artwork/Video Exchange and sharing the Beauty & Culture of Japan.

B.) Themes

- 1.) The display celebrates the 25-year relationship of Tsubame and Sheboygan.
- 2.) The central focus is the Children's Letter/Artwork/ Video exchange featuring samples of letters, artwork & video from Tsubame students complimented by explanatory text, photos and video of Longfellow students engaged in the exchange activities.
- 3.) Official Civic Commemoratives & Gifts will illustrate the origin & exchanges between the two sister cities.
- 4.) The Beauty and Culture of Japan with an emphasis on children will be showcased with a small collection of art & objects collected from locals with family connections to Japan. As an example, colorful carp kites, kimonos and a long plush kitty will provide a child-appealing backdrop. A tea set, dolls, fans a silk-painting, masks, comic book, chopsticks and more will delight the eye.

C. Color Scheme & Physical Display: To set-off the vibrant display of objects, letters, artwork & photos the backdrop will be a neutral off-white hand-woven piece by local textile artisan Sherri Vandenberg.

Signage will be on White cardstock with Black ink.

The predominant grounding color & accents are yet to be determined by the assemblage of objects.

Plexiglass boxes, glass shelving and holders along with covered boxes will be used to give interest, height & depth to the collection.

D.) Budget: My husband Jim and I will donate the funds to cover signage (\$87.15) and photo printing (\$25)

E.) Assembly & Tear-down: Friday March 8 the display will be assembled at Mead Library. I expect it will take 6 hours.

The display will be taken down on March 29.

Coffee talks are currently on hold with Tsubame. We would like support on etiquette training. Tomomi, Minimi and Jon can assist with etiquette training.

When the Tsubame delegation arrives, Tomomi suggested we play GaGa Ball. Tomomi Brittany, and Annie would like to see the itinerary.

8. Esslingen

Mickenzie will reach out to Esslingen team to begin to discuss school partnerships. Veronica has completed an e-intro with Mickenzie and our Esslingen delegation.

9. Event Planning

Veronica spoke with the finance team that stated we do have capabilities to receive online donations, through square.

It is essential that we use literature with QR codes, and have printed materials available on display.

ADDITIONAL TOPICS:

St. Catharine's

The Mayor stated that the Mayor of St. Catharine's would like to partner and develop a treaty for a sister city partnership.

Closing of Meeting

10. Next Meeting - April 4th

11. Adjourn

Adjourn at 6:11 PM.

In compliance with Wisconsin's Open Meetings Law, this agenda was posted in the following locations more than 24 hours prior to the time of the meeting:

*City Hall • Mead Public Library
Sheboygan County Administration Building • City's website*