



CITY COUNCIL WORK SESSION MEETING

Tuesday, October 20, 2020, at 5:30 PM
Court Room/Council Chambers (2nd Floor) and Online

Minutes

ROLL CALL

PRESENT

Mayor Kirk Hunsaker
Council Member Betsy Montoya
Council Member Lynn Mecham
Council Member David Hathaway
Council Member Jennifer Bowman

ABSENT

Council Member Nick Miller

PLEDGE OF ALLEGIANCE

Council Member Montoya led the pledge of allegiance.

DISCUSSION ITEMS

Utah Strong Recovery Project - Courtney Meinor

A presentation was given by Courtney Meinor of the Utah Strong Recovery Project and her colleague Cindy on the mental health impacts of COVID-19 and social distancing and the free therapy available for people to discuss their mental health.

Parks & Recreation Master Plan Review - Community Services Director John Bradley

Community Services Director John Bradley gave his department's vision for the Harvest View Park, associated costs, and asked for Council's approval to move forward with architectural services RFP to get started using recreation impact fee funds. Council gave their approval.

Community Mural Art Discussion - Community Services Director John Bradley

Community Director John Bradley brought the idea to the Council for doing a professionally done community art mural and proposed locations in the city. Bradley asked the Council if the city should have a policy that says the mural should be permanent or rotating/semi-permanent and how the approval process would work.

Council Member Bowman stated that the murals she's seen in other cities like Park City add character and she likes the idea but the policy would have to be carefully crafted.

Council Member Montoya said that the fine arts committee think this will add great value to the community and Council Member Mecham said that the mural should speak to the roots and values of the community.

Enhancing Business Growth in Santaquin Discussion

City Manager Reeves spoke on staff efforts at the Council's direction to look into the prohibitive infrastructure costs and impact of bringing the Quality RV business down from Springville into the community near the Red Barn. In this analysis staff tried to find out the sales tax figures generated by the business and Springville City and the State Tax

Commission were not able to provide those numbers and while the owner is willing to provide those numbers, staff was trying to get the information from an independent third party. An alternative to make the costs lower for the businesses by not requiring curb, gutter, and sidewalk which might match the feel for the area that the city is trying to encourage which is a more agricultural feel in line with agritourism or to put in a trail system that would also be cheaper than traditional infrastructure.

Reeves stated these are just ideas that could help not just Quality RV but other businesses in the future to come into the city in the envisioned agritourism area i.e. this discussion was a case study of sorts for bringing businesses into Santaquin as whole and how to overcome infrastructure installation costs but maybe these discussions were premature and the city should wait until the results of the University of Utah study and asked for the Council's thoughts.

Council Member Montoya said she thought the city needed to balance its residential and commercial components and that she liked these ideas that staff had come up with to remove barriers to entry for businesses especially for new builds that need utility infrastructure installed. Montoya said she would like to hear more ideas in the future.

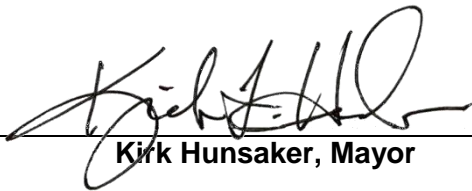
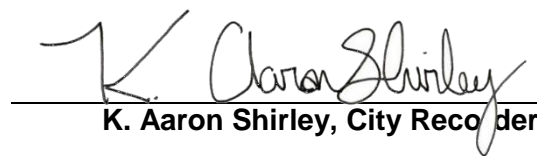
City Manager Reeves said that the only precedent set by Council thus far was to have businesses pay for their own infrastructure up front and get reimbursed through an arrangement over time with the property tax and sales tax dollars called tax increment financing.

Again, this is a part of a much larger discussion on how to make certain commercial areas in the city viable if potential businesses need infrastructure installed, see the costs as prohibitive, and citizens don't want those businesses to use residential development to help pay for it. Staff would like Council's direction on this in the future and this discussion hopefully helped plant some seeds for future work meetings.

ADJOURNMENT

Meeting was adjourned by Mayor Hunsaker at 6:34 p.m.

ATTEST:


Kirk Hunsaker, Mayor
K. Aaron Shirley, City Recorder