



TOURISM TAX ADVISORY BOARD MEETING
117 South Main Street, Monticello, Utah 84535. Commission Chambers
February 24, 2025 at 3:00 PM

AGENDA

Monday, January 24, 2025 3:00 - 5:00 PM
Blanding City Office, 50 W 100 S, Blanding, UT 84511

Meeting Log-in
info:<https://us06web.zoom.us/j/84161164975?pwd=bTrpkxAM1aPl8JdbWoc5j6xV5e0J11.1>

Meeting ID: 841 6116 4975

Passcode: 791601

CALL TO ORDER

1. Call Meeting to Order & Introductions

ADOPTION OF AGENDA

APPROVAL OF MINUTES

2. Approval of Minutes: Meeting Minutes from December 9, 2024

PUBLIC COMMENT

DISCUSSION & ACTION ITEMS

3. A. Open Public Meetings Training (DISCUSSION)
B. Marketing Ideas for 2025/2026 Co-op Marketing Grant (DISCUSSION)

PRESENTATIONS

4. A. Visitor Services Manager Report- Allison
VisaVue Update
FAM Tours- past & upcoming
Social Media- YTD & Goals
Ads
Digital

Newsletters (Visitor & Industry)
Other

B. Office Manager Report- Nate
Travel Guide Distribution- YTD
Domestic and International requests
Distribution of Travel Guides, See and Do Guides to businesses

C. Member Updates- All Board Members
Please share tourism-related updates for your business, organization, community, etc. How are bookings looking for 2025? Are you seeing International/Domestic/Both? Share any upcoming events in your community, new tourism-related businesses, services, etc.

FUTURE AGENDA ITEMS

Next Meeting Date:

5. Monday, May 19, 2025 from 3:00-5:00pm

ADJOURNMENT

****In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for this meeting should contact the San Juan County Clerk's Office: 117 South Main, Monticello or telephone 435-587-3223, giving reasonable notice****