



TOURISM TAX ADVISORY BOARD

**117 South Main Street, Monticello, Utah 84535. Commission Chambers
October 20, 2021 at 2:00 PM**

AGENDA

The public will be able to view the meeting on Zoom <https://us02web.zoom.us/j/81056265130>

CALL TO ORDER

ADOPTION OF AGENDA

APPROVAL OF MINUTES: 8/31/21

PUBLIC COMMENT

A.

PRESENTATIONS

A.

DISCUSSION & ACTION ITEMS

A.

GENERAL DISCUSSION ITEMS

A. IPW & Grand Circle Recap (Elaine+Allison)

B. Relic Stats

C. Board Member Training

1. All Board Members need to take this training yearly.

D. RTO Training in Bluff

E. SJC Event Center

REPORTS

A. Chairman's Report

B. Director's Report

1. TRT Update (YTD)
2. 2021 Leads Reports
3. Cost of Marketing Review

C. Board Members' Reports

FUTURE AGENDA ITEMS

Next Meeting Date: Wednesday, December 15, 2021.

A. Dates for 2022 Meetings.

ADJOURNMENT

****In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for this meeting should contact the San Juan County Clerk's Office: 117 South Main, Monticello or telephone 435-587-3223, giving reasonable notice****