



TOURISM TAX ADVISORY BOARD

**117 South Main Street, Monticello, Utah 84535. Commission Chambers
December 01, 2025 at 3:00 PM**

AGENDA

Monday, December 1, 2025, 3:00pm-5:00pm

Edge of the Cedars State Park & Museum, 660 W 400 N, Blanding, UT 84511

Meeting Log-in info:

meet.google.com/ysb-xovi-cwf

Join by phone

(US) +1 301-882-5342

PIN: 956 789 537#

CALL TO ORDER

- 1. Call Meeting to Order & Introductions**

ADOPTION OF AGENDA

APPROVAL OF MINUTES

- 2. Approval of Minutes: Meeting Minutes from August 25, 2025**

PUBLIC COMMENT

PRESENTATIONS

- 3. A. Visitor Services Manager Report- Allison**
 - 1. TRT**
 - 2. VisaVue**
 - 3. Social Media- YTD & Goals**
 - 4. FAM Tours- past & upcoming**
 - 5. Ads & Digital**
 - 6. Other**
 - a. Visitor Sentiment & Awareness Survey**
 - b. Promotional Video Filming (Sept 19 & 20, Oct 29 & 30)**
 - c. Meetings & Training**

d. San Juan County Tourism Connect & Collaborate- Monday, March 23, 2026

B. Visitor Services Specialist Report- Cortney

1. Brochure Fulfillment

GENERAL DISCUSSION ITEMS

4. All Board Members

A. Please share tourism-related updates for your business, organization, community, etc.

FUTURE AGENDA ITEMS

Next Meeting Date:

5. A. February 23, 2026

B. May 4, 2026

C. August 10, 2026

D. November 16, 2025

ADJOURNMENT

****In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for this meeting should contact the San Juan County Clerk's Office: 117 South Main, Monticello or telephone 435-587-3223, giving reasonable notice****