



## **TOURISM TAX ADVISORY BOARD**

**117 South Main Street, Monticello, Utah 84535. Commission Chambers  
September 09, 2024 at 3:00 PM**

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### **AGENDA**

Meeting Log-in info:

<https://us06web.zoom.us/j/86023969536?pwd=Dm719ScvFaVo072btJhU816BkbcY Ao.1>

#### **CALL TO ORDER**

#### **ADOPTION OF AGENDA**

#### **APPROVAL OF MINUTES**

1. Approval of Minutes: Meeting Minutes from June 17, 2024

#### **PUBLIC COMMENT**

#### **DISCUSSION & ACTION ITEMS**

2. We have one position that we need to fill from a TRT/TRCC Tax collecting business.
3. Open Public Meeting Training

#### **REPORTS**

4. A. Visitor Services Manager Report- Allison
  1. EDVS Office Restructure & Updates
  2. Co-op Marketing Grant Award Announcements
  3. VisaVue Update
  4. IP
  5. FAM Tours- past & upcoming
  6. Social Media- YTD & Goals
  7. Ads
  8. Digital
  9. Newsletters (Visitor & Industry)
- B. Office Manager Report- Nate
  1. Travel Guide Distribution- YTD
    - a. Domestic and International requests
    - b. Distribution of Travel Guides, See and Do Guides to businesses
- C. Chairman's Report- Sean Campbell
- D. Member Updates- Please share what's happening in your business, organization,

community,  
etc.

## **FUTURE AGENDA ITEMS**

**Next Meeting Date:**

## **ADJOURNMENT**

\*\*In compliance with the Americans with Disabilities Act, persons needing auxiliary communicative aids and services for this meeting should contact the San Juan County Clerk's Office: 117 South Main, Monticello or telephone 435-587-3223, giving reasonable notice\*\*