



# LIBRARY ADVISORY BOARD MEETING

Wednesday, June 18, 2025 at 6:00 PM  
Sandy Public Library Hoyt Community Room and via Zoom

## AGENDA

---

---

### TO ATTEND THE MEETING IN-PERSON:

Come to the Sandy Public Library Hoyt Community Room  
38980 Proctor Blvd, Sandy, OR 97055

### TO ATTEND THE MEETING ONLINE VIA ZOOM:

Please use this link: <https://us06web.zoom.us/j/87377961744>  
Or by phone: (253) 215-8782; Meeting ID: 87377961744

### ROLL CALL

### PUBLIC COMMENT

### APPROVAL OF MINUTES

- [1.](#) Approval of Minutes

### NEW BUSINESS

- [2.](#) Draft Strategic Plan
- [3.](#) Creating a Vision Statement

### OLD BUSINESS

- [4.](#) Library District Task Force update

### STAFF UPDATES

- [5.](#) Grants and fundraising for Mobile Library

### ADJOURN

Americans with Disabilities Act Notice: Please contact Sandy City Hall, 39250 Pioneer Blvd. Sandy, OR 97055 (Phone: 503-668-5533) at least 48 hours prior to the scheduled meeting time if you need an accommodation to observe and/or participate in this meeting.



# LIBRARY ADVISORY BOARD MEETING

Item # 1.

Wednesday, April 02, 2025 at 6:00 PM  
Sandy Public Library Community Room and via Zoom

## MINUTES

---

---

### TO ATTEND THE MEETING IN-PERSON:

Come to the Library Community Room - 38980 Proctor Blvd  
Sandy, OR 97055

### ROLL CALL

#### PRESENT:

Liz Lopez-Aguado  
Salia Horsefall  
Teresa Peltier  
Lynne Pollard  
Betheny Shultz

Sarah McIntyre, Library Director  
Lindy Hanley, City Council Liaison  
Dale Hauff, Friends of Sandy Library

#### ABSENT:

Heather Michet, Board Chair

### PUBLIC COMMENT

None.

### APPROVAL OF MINUTES

1. Approval of Minutes

Discussion at :45

Motion by Salina Horsefall to approve the February 2025 minutes as amended, Seconded by Lynne Pollard. Motion passes unanimously.

### NEW BUSINESS

2. Library use Infographic for 2024

Discussion at 1:52

3. Strategic Planning - survey results

Discussion at 12:35

4. Strategic Planning Staff session with Darci Hanning, State Library of Oregon

Discussion at 26:02

5. Strategic Planning: Packet and Presentation for Stakeholder meeting

Discussion at 32:38

## **OLD BUSINESS**

6. Mobile Library – Fundraising

Discussion at 47:19

Attending Farmer's Markets  
Spring programs

Discussion at 49:45

## **STAFF UPDATES**

1. Grant Updates

Discussion at 53:16

2. Institute of Museum and Library Services and State Library

Discussion at 55:08

## **ADJOURN**

Americans with Disabilities Act Notice: Please contact Sandy City Hall, 39250 Pioneer Blvd. Sandy, OR 97055 (Phone: 503-668-5533) at least 48 hours prior to the scheduled meeting time if you need an accommodation to observe and/or participate in this meeting.

# Sandy and Hoodland Libraries

## DRAFT Strategic Plan

### 2025-2028

#### Draft Mission Statement

Sandy and Hoodland Libraries are safe, inclusive spaces where everyone is free to explore, discover, and connect.

Areas of Focus	Stakeholders # of votes	Staff # of votes
Satisfy Curiosity	21	15
Create Young Readers	18	16
Be an Informed Citizen/Know Your Community	16/ 11	12/13
Celebrate Diversity	16	10

### One goal/objective example for each area of focus

**Satisfy Curiosity: Lifelong Learning** Residents will have the resources they need to explore topics of personal interest and continue to learn throughout their lives.

Goal: We will provide programs and collections that allow all patrons to explore, discover, and connect.

Objective: By the end of FY 2028 we will provide at least 15 new programs that tie to the areas of patron interest from the Needs Assessment survey. When surveyed 25% of people who attended programs will say that this is their first time in the library in the last 3 months.

**Create Young Readers: Early Literacy** Children from birth to five will have programs and services designed to ensure that they will enter school ready to learn to read, write, and listen.

Goal: Caregivers will learn how to Integrate early literacy tips and engagement strategies at home to empower families as their child's first and most important teachers.

Objective: By the end of 2026 we will enhance early literacy outcomes for children from birth to age 5 by strengthening programs and resources that prepare them to enter school ready to read, write, and listen. 50% of people when surveyed will say that library programs helped them better prepare their kids for school.

**Know Your Community/Be an Informed Citizen** Residents will have the information they need to support and promote democracy, to fulfill their responsibilities at the local, state, and federal levels and to fully participate in community decision making. Residents will have a central source for information about the wide variety of programs, services, and activities provided by community agencies and organizations.

Goal: Residents will have access to accurate and up-to-date information about Sandy and surrounding communities through City and/or library resources and programming.

Objective: By the end of FY 2028, 50 people will have attended programs to receive information and/or have a dialogue with local elected officials or City administration. When surveyed, at least 50% of people will agree that after the program, they better understand what is happening in the City of Sandy.

**Celebrate Diversity** Residents will have programs and services that promote appreciation and understanding of their personal heritage and the heritage of others in the community.

Goal: Patrons who belong to a minority group feel represented in the collections and space in the library

Objective: By the end of FY 2026, develop and implement at least three new programs or displays that highlight diverse cultures, authors, and experiences, ensuring patrons from minority groups see themselves

reflected in library offerings and events. At least 50 people will have attended these programs or utilized on display.

Item # 2.

## Examples of Vision and Mission Statements

### Key characteristics of a Vision Statement:

Future, broad, holistic, community-wide, aspirational, forward-looking, where you're headed, the ideal end-state (you may not get there).

### Key characteristics of a Mission Statement:

Purpose of the organization, the "how" of getting to your organization's vision. Well-defined, succinct, concrete, more grounded than vision.

Should be relatively *unique* to your organization – no one else is doing this; partners or other organizations can do (or may be doing) complementary activities in order achieve a common vision.

---

**Vision:** Inspire the world. Create the future.

**Vision:** A world where transportation is as reliable as running water, everywhere for everyone.

**Vision:** A world where everyone can belong anywhere.

---

**Vision:** To create economic opportunity for every member of the global workforce.

**Mission:** We connect the world's professionals to make them more productive and successful.

**Vision:** A world in which every single human being can freely share in the sum of all knowledge.

**Mission:** We empower and engage people around the world to collect and develop educational content under a free license or in the public domain, and to disseminate it effectively and globally.

---

## Examples of Vision and Mission Statements

**Vision:** A community committed to health, wellness & quality of life.

**Mission:** To help people achieve optimal physical, mental, and social wellbeing through health promotion, prevention, and quality, affordable health care.

**Vision:** To be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online.

**Mission:** We offer our customers the lowest possible prices, the best available selection, and the utmost convenience.

**Vision:** A love of wild and beautiful places demands participation in the fight to save them, and to help reverse the steep decline in the overall environmental health of our planet.

**Mission:** We build the best products, cause no unnecessary harm, and use business to inspire and implement solutions to the environmental crisis.

**Vision:** To provide access to the world's information in one click.

**Mission:** We organize the world's information and make it universally accessible and useful.

**Vision:** To radically shift the global economy toward small business by empowering people to easily start, confidently grow and successfully run their own ventures.

**Mission:** We are here to help our customers kick ass. We do that by living our strategy and ruthlessly prioritizing our work to create simple elegant technology that delights our customers – all while delivering service that is second to none. Every single day, we join forces across teams and groups to break down barriers, build new markets and stare down the impossible until the impossible blinks.

## Examples of Vision and Mission Statements

**Vision:** A world in which all people's basic needs — such as shelter, clean water, sanitation, food and reliable power — are fulfilled in an environmentally sustainable way.

**Mission:** We enable economic growth through infrastructure and energy development, and provide solutions that support communities and protect the planet.

**Vision:** To be the most successful and respected car company in America.

**Mission:** We provide customers with high-value products and services and the most satisfying car ownership experience in America.

**Vision:** Commerce that is enabled by people, powered by technology, and open to everyone.

**Mission:** We empower the world to discover great value and unique selection.

**Vision:** To create a better everyday life for everyone.

**Mission:** We offer a wide range of well-designed, functional home furnishing products at prices so low that as many people as possible will be able to afford them.

**Vision:** Changing the way people work, live, play, and learn.

**Mission:** We shape the future of the Internet by creating unprecedented value and opportunity for our customers, employees, investors, and ecosystem partners.

**Vision:** A company that inspires and fulfills your curiosity.

**Mission:** We use our unlimited passion for technology, content and services to deliver new, groundbreaking excitement and entertainment.

## Examples of Vision and Mission Statements

**Vision:** To become the world's most loved, most flown, and most profitable airline.

**Mission:** We are dedicated to the highest quality of customer service delivered with a sense of warmth, friendliness, individual pride, and company spirit.

**Vision:** We believe passionately in the power of ideas to change attitudes, lives and, ultimately, the world.

**Mission:** Spread ideas.

**Vision:** Be the world's authority on helping organizations focus on what matters.

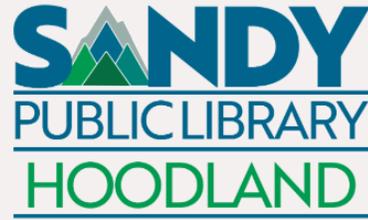
**Mission:** We power organizations with insightful solutions that drive business success.

**Vision:** To create communities that are among the healthiest in the nation.

**Mission:** We provide high-quality, affordable health care services to improve the health of our members and the communities we serve.

**Vision:** To give people the power to build community and bring the world closer together.

**Mission:** We provide people with technology to stay connected with friends and family, to discover what's going on in the world, and to share and express what matters to them.



## Ideas for Vision Statement

### Staff meeting responses

World  
Encouraging curiosity  
Give people power/empower  
Build comm  
Inspire  
Create  
Achieve their desires  
Customer centric  
Change positive  
Opportunities for everyone  
Sustainable  
Basic needs  
Connection

### Stakeholder meeting responses

Opportunity  
Inspires (x2)  
Empowering people  
Discover  
Community (X2)  
Create  
Connect  
Fulfill  
Grow  
Confidant  
Curiosity  
Participation  
Access for All (X2)  
Freely Share  
Successful  
Better everyday life  
Power of ideas  
Future  
Basic Needs  
Information  
Enabled by People  
Inclusion