



ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING - FEBRUARY 2024

Wednesday, February 07, 2024 at 6:30 PM
Sandy City Hall and via Zoom

MINUTES

TO ATTEND THE MEETING IN-PERSON:

Come to Sandy City Hall (lower parking lot entrance) - 39250 Pioneer Blvd., Sandy, OR 97055

TO ATTEND THE MEETING ONLINE VIA ZOOM:

Please use this link: <https://us02web.zoom.us/j/83533463648>

Or by phone: (253) 215-8782; Meeting ID: 83533463648

ROLL CALL

Present: Pietzold, Mayton, Jones, Trimble, Wegener, Brache, Schwartz

(Board Member Wipper notified the staff liaison that he would be absent more than 24 hours in advance – absence excused)

PUBLIC COMMENT

None

APPROVAL OF MINUTES

1. Approval of Minutes - December 2023

Motion to approve made by Mayton, seconded by Schwartz, approved 6-0 (Pietzold, Mayton, Jones, Brache, Wegener, Schwartz = Aye; Trimble = Abstain)

ROUNDTABLE DISCUSSION

2. Shout outs - Updates from Board members
 - Schwartz – Boring Brewing had a good January (surprising); new landlord is catching up on maintenance issues; Super Bowl Sunday potluck at the brewery.

- Brache – Was nice to see how many businesses participated in the Xmas lights.
- General board discussion – Stocking Stroll was a fantastic success.
- Wegener – First meeting; introduced himself as new Chair of the Planning Commission
- Chair asked for general board introductions due to the new members

EC DEV OFFICE UPDATES

- Pool and Cedar Ridge demolitions are underway; pool is mostly complete; Building 1 of Cedar Ridge will start shortly; all demos should be complete by end of March.

NEW BUSINESS

3. Library Outreach Vehicle - Sandy Public Library staff will present a requested letter of support to the EDAB for their signature to help fund a library outreach vehicle.
 - A PowerPoint presentation was given by library staff (Smith, Hanset)
 - Libraries are investing in bookmobiles again → large population but also large area to cover, so bringing services to the people is helpful → Vehicle will provide PC classes, make PCs/internet available to community, offer Storytime at daycares/preschools; offer STEAM (Science, tech, engineering, art, math) classes at City events, parks, etc.
 - Hope is to increase early literacy activities for kids, summer reading programs, STEAM learning activities, PC sessions and classes, and # of library card holders & regular library users → picture of proposed vehicle was passed around
 - Board had limited questions and unanimously supported a letter of support for this outreach vehicle. Staff liaison agreed to draft a letter of board support within the next few weeks for Chair to sign.
4. Comp Plan Update - Nicole Underwood of ECONorthwest will provide a project update and request input from the board with regard to the current draft of Sandy's Comprehensive Plan. The presentation will focus on reviewing draft updates to the economic development goals and policies in Block 3 of the Comprehensive Plan. These changes are largely based on the information in the Economic Opportunities Analysis and City's new Economic Development Strategic Plan.
 - A PowerPoint presentation was given by Nicole Underwood & Beth Goodman from ECONorthwest regarding providing a final Board review of the *Governance and Growth Management* goals and policies for the Comprehensive Plan → the four goals and underlying policies relate broadly to Economic Development, with some specific focus on commercial businesses, industrial businesses and infrastructure
 - Pietzold: Why no other utilities other than SandyNet called out? → Goodman: called out in other reports; electricity is something that is outside of the City's control → Mayton: These goals/policies are generic enough to incorporate changes made by Oregon Legislature → Pietzold: general sense of the Board is that no changes are needed; EDAB generally approves → Goodman: this will go to Council and PC next.

5. Retail market report - Review the final scope of work and project timeline from ECONorthwest for the retail market report. Provide board input on preferred comparator cities for case study analysis.
- Underwood: Presented the scope of work for the 2024 retail market report for the board → For Task 6 (the case study analysis), input was requested from the Board as to what cities we should focus on
 - Staff liaison suggested Hood River and McMinnville as potential cities to look at → ECONorthwest suggested Ridgefield, WA and also liked McMinnville; also possibly Oregon City → Jones: likes Madras/Redmond, Hood River also, but really interested in looking at downtown Lebanon, OR → Pietzold: Estacada has changed their downtown a lot lately →
 - Staff liaison will think about this a bit more; possibly put together a list of cities for board members to vote on in the near future

ADJOURN

Meeting adjourned at 7:56 PM



Jeremy Pietzold, Chair