



PARKS AND TRAILS ADVISORY BOARD MEETING

Wednesday, September 10, 2025 at 6:00 PM
via Zoom

MINUTES

THIS MEETING WILL BE ONLINE VIA ZOOM:

Please use this link:

<https://us02web.zoom.us/j/84264600830>

ROLL CALL

PRESENT

Ryan Aultman
Don Robertson
Kimberly Seigal
Will Toogood
Clarissa Flores
Michael Archer

Chris Mayton (Council Liason)

ABSENT

Upekala Wijayratne

Staff Present:

Tiana Rundell, Interim Parks & Recreation Director

John Wallace, Recreation & Senior Services Manager

Chelsea Jarvis, Executive Assistant

CHANGES TO THE AGENDA

PUBLIC COMMENT

CONSENT AGENDA

1. Approval of August Meeting Minutes

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Motion: Motion to approve the minutes from last month.

Motion made by Toogood, Seconded by Aultman.

Voting Yea: Aultman, Robertson, Seigal, Toogood, Flores, Archer

NEW BUSINESS

2. Staff seeks the Parks Board support in applying for the the T-Mobile Hometown Grant for Meinig Park's improvements.

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Tiana gives a brief overview of the T-Mobile hometown grant.

A question is asked if we'd have to rename the park. Tiana confirmed we would not.

A question is asked if this grant would pair with the LGGP grant and Tiana clarified that there wouldn't be any issues.

Motion: Motion to approve that Don signs his signature to the T-Mobile grant for the parks.

Motion made by Aultman, Seconded by Archer.

Voting Yea: Aultman, Robertson, Seigal, Toogood, Flores, Archer

3. John will provide information on the plan for this year's Winterfest activities and opportunities.

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John presents on Winterfest including background information and this years planned activities and goals.

A few things to look forward to are an upgraded Jolly trolley experience, adding more lights to the lower parking lot, adding more show stoppers, and one new event this year- the addition of a Jingle Jog run/walk.

Winterfest Discussion:

Appreciation is expressed that each year the event and activities seem to get stepped up.

One note for the PowerPoint presentation that lists "LIGHTS" as an upgrade in 2024 was enabled by the electrical upgrade that happened that year.

A suggestion was made to incorporate a caroling night. It was clarified there was live music some nights last year and it's being worked on to incorporate more of this year.

A suggestion was mentioned of a Christmas variety of the high school tradition of paying to have yards flamingo'd. The department will look into the feasibility of this.

A suggestion of a donation box is mentioned. This is in the the works, pending logistics.

OLD BUSINESS

STAFF UPDATES

Reminder to RSVP for Volunteer Appreciation party.

Tiana's Updates:

Holiday lights start going up on City facilities Sept 23rd.

Sandy Bluff Bridge is rebuilt using wood harvested from the 2024 storm.

Oregon Tree Care helped trim trees at Jonsrud viewpoint to open back up the view.

Deer Pointe park construction is moving along. Pathways are getting poured tomorrow. Playground installation to begin Sept 18th.

John's Updates:

Cedar Park featuring Basecamp won ORPA's best park design and construction award for the year.

A reminder about the Volunteer appreciation party- please RSVP.

ADJOURN

Americans with Disabilities Act Notice: Please contact Sandy City Hall, 39250 Pioneer Blvd. Sandy, OR 97055 (Phone: 503-668-5533) at least 48 hours prior to the scheduled meeting time if you need an accommodation to observe and/or participate in this meeting.



2025 Winterfest

Background

- 2022-Holiday Lights at Meinig Park
- 2023-WinterFest
 - Logo
 - Show Stoppers
 - Updated Electrical at Meinig to add more capacity
 - Stocking Stroll/Merry Makeover
 - Jolly Trolley
 - Story Book Lane
- 2024-WinterFest
 - Upgraded Show Stoppers
 - LIGHTS
 - Gingerbread House
- 2025-WinterFest
 - Updated Jolly Trolley
 - Lower Parking Lot
 - Show Stopper
 - Sustainability
 - Fun Run/Walk & Vendors



2025

WinterFest is an inclusive and accessible community-wide event that fosters unity between our residents and local businesses. Simultaneously, we aspire for this event to serve as a regional attraction, driving economic growth and elevating Sandy as a premier holiday destination.

How do we achieve this?



Sponsor Opportunities

Gold Sponsor

- Name & logo on all publications
- Event banner with name & logo created by the P & R department
- Booth/table at any/all events
- Chance to address/publicly speak at any event
- Posting to community reader board on HWY. 26
- Access to decorate, promote and advertise on approved locations
- Vendor status (application needed)

\$2,000

Silver Sponsors

- Name & logo on all publications
- Name on banner
- Can advertise with posters/banners at approved location
- Organization will be announced at event
- Posting to community reader board on HWY. 26

\$1,000

Friends of the Lights Sponsors

- Name on all publications (not banner)
- Organization will be announced at events

\$300-\$500

Event Sponsors

- Name on all publications (not banner)
- Organization will be announced at events
- Booth at event
- Accept donations at the event

In-Kind Donation
(Food, Drink, Crafts...for all attendees)

Cocoa Sponsor

- Table with your business's banner/advertisements
- Connect with Community



**Provide Cocoa
and/or treats**

Decoration Sponsor

- Sign with your business or family name next to the decoration you are sponsoring

\$400, \$200, \$100
(Depending on the size)



Sponsors

Biennium Goal: \$28,000

Not only helps sustain Winterfest long term but allows community participation/engagement from many of our community businesses and families



SANDY
WHERE INNOVATION MEETS ELEVATION

- **Tree Lighting** – Friday,
November 21, 2025 |
5:30–7:00pm
- **Pet Pictures with the Grinch** –
Friday, December 5, 2025 |
6:00–7:30pm
- **Estampa & Santa** – Friday,
December 12, 2025 |
6:00–7:30pm
- **Shortest Day Walkway** –
Friday, December 19, 2025 |
6:00–7:30pm
- **Stocking Stroll** – Saturday,
December 20, 2025 |
4:00–6:00pm
- **Winterfest Fun Run/Walk** –
Saturday, January 3, 2026 |
9:00–11:00am
- **Holiday Happy Hour** –
Saturday, January 3, 2026 |
4:30–6:30pm

Events



OPEN ACCESS

Meinig Park will remain decorated, lit and free to access from the Tree Lighting event through the first week of January.



Volunteers

- Light & Decorating Install
- Event(s)
- Characters in the Park
- Story Book Lane
- Fun Run/Walk



<https://sandyparksrecreation.volunteerlocal.com/volunteer/>

