



# CITY COUNCIL WORK SESSION

448 E. 1st Street, Room 190 Salida, Colorado 81201  
December 02, 2024 - 6:00 PM

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## AGENDA

Please register for the City Council Work Session

<https://attendee.gotowebinar.com/register/8054749917914710285>

After registering, you will receive a confirmation email containing information about joining the webinar.

To watch live meetings:

<http://www.youtube.com/@cityofsalidacolorado>

## DISCUSSION ITEMS

1. Alliance Update
- [2. Creative District Update](#)



# Salida Creative District Strategic Approach Follow Up

City Council Work Session – December 2, 2024



# Summary

## History:

- A new Salida Creative District Strategic Plan was adopted July 18, 2023

## Approach:

- Create common ground: a focus on sustainability, retention, and investment in the next generation of creatives.



# Vision & Mission Statements

**CREATIVE DISTRICT VISION:** In a time of rapid change, The City of Salida will see retention and attraction of creative enterprises and jobs, improved retail, dining and small business sales and a new sense of support within the Creative District.

**CREATIVE DISTRICT MISSION:** As a State of Colorado certified Creative District, the designation allows the City of Salida to promote the historic downtown area as a concentration of artists and creative small businesses, with a goal to support economic health and growth, and to enhance the quality of life for both Salida residents and visitors.



# Components of Creative Placemaking

1. Creative Initiators
2. Designing around distinctiveness
3. Mobilizing public will
4. Garnering private sector support
5. Securing arts community engagement
6. Building partnerships



# Creating Common Ground: 5 Goals

**Goal 1:** Enhance the vibrant historic downtown area by centering the arts as significant and sustainable that make the Creative District an appealing place to live, conduct business and attract visitors.

**Goal 2:** Contribute to the economic health and sense of community in the Creative District with identification of and support to the various clusters of activity within its boundaries.

**Goal 3:** Promote and celebrate the unique identity of the Creative District as part of historic downtown Salida.

**Goal 4:** Showcase cultural and artistic events and amenities.

**Goal 5:** Create a flexible Creative District Plan to implement, monitor, measure, adjust, and celebrate.



# Strategies

- **Completed**
- **In progress**
- **Next steps**



# Highlights from 2024

- **Recertification**
- **CCI Grant recipient**
- **Community Engagement**
- **Programming**





# Salida Creative District









# Next steps

Opportunities

Vision



# Questions?

