

JOINT PLANNING COMMISSION AND CITY

448 E. 1st Street, Room 190 Salida, Colorado 81201 March 06, 2023 - 6:00 PM

AGENDA

Please register for the City Council Work Session https://attendee.gotowebinar.com/register/8054749917914710285

After registering, you will receive a confirmation email containing information about joining the webinar.

DISCUSSION ITEMS

- 1. Studio Seed Presentation on South Arkansas Neighborhood Survey
- 2. Parks and Recreation Annual Report



JOINT CITY COUNCIL & PLANNING COMMISSION WORK SESSION MEMO

DEPARTMENT Community Development PRESENTED BY

Bill Almquist - Community Development Director Studio Seed (South Ark Neighborhood Plan Consultants) DATE March 6, 2023

<u>ITEM</u>

Presentation of feedback/results from the January 31st South Ark Neighborhood Plan open house and related online community survey conducted 1/31/23 – 2/15/23

BACKGROUND

The City officially kicked off the South Ark Neighborhood Plan process with an open house-style meeting at the SteamPlant Ballroom on January 31st, 2023 which was attended by approximately 300 people. Individuals were provided with some basic background information on the site and were asked to indicate their preferences using sticker dots regarding a variety of questions related to overall use(s) of the 100-acre City-owned property. They were also asked more detailed questions about potential specific uses, including: housing, recreation fields/facilities, educational facilities, natural open space, and other uses/attributes. The meeting corresponded with the release of an online survey that covered much of the same information and questions, and provided additional space for comments. Approximately 900 online surveys were submitted (over 10% of the City population, which is a very good response rate/sample size).

From the demographic data collected, the responses represent a fairly good representation of the overall community, though as is typical for most surveys, it is weighted a bit heavier towards the more affluent and home-owner portion of the population. Our consultants on the project, Studio Seed, have amassed all the comments and responses to the questions into a variety of graphs and summary slides that they will present and discuss at the work session with both Planning Commission and City Council (presentation attached).

There were also numerous opportunities to provide additional comments in the survey, and the entirety of those comments (and other raw data) are/will be available on the City's project website and StoryMap page, accessed at: <u>https://www.cityofsalida.com/commdev</u> by Monday, March 6th. Overall, there were a wide array of interests/desires/values for the site expressed both at the in-person meeting and via the online survey. Though not posed as a specific question, it is estimated that approximately 3 in 10 participants/respondents indicated a desire to leave the site entirely or undeveloped. As a reminder, there is already an overall development plan for the site (from 2011) which anticipates a variety of uses, including up to 400 dwelling units, 25,000 SF of non-residential development, and approximately 32 acres of natural open space (not including athletic fields). Staff has also determined that approximately 8-10 additional acres are not recommended for any type of development (including athletic fields) due to their likely wetland nature or other hydrologic or topographical features/constraints. This leaves approximately 55-60 acres for other potential use (including athletic fields).



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DEPARTMENT

Community Development

PRESENTED BY

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Staff and Studio Seed appreciate Planning Commission and City Council's review and consideration of these results, as well as additional guidance/direction on options that can be eliminated from the myriad possibilities. The next round of public engagement regarding the site is slated for the **week of March 27-30**, and will likely include guided tours of the entire site, formal presentations, opportunities to provide recommendations on site design, and another open house-style meeting to provide feedback on 2-3 preferred site alternatives created by the design consultants based upon public input and direction of City Council. A calendar of events is anticipated to be advertised in various locations, in print and online, beginning the week of March 13th.

<u>Attachment</u> Studio See PowerPoint Presentation/Summary of Responses



SOUTH ARK VISIONING SURVEY RESULTS

Online Survey – January 31, 2023 – February 15, 2023 Community Open House Inputs – January 31, 2023



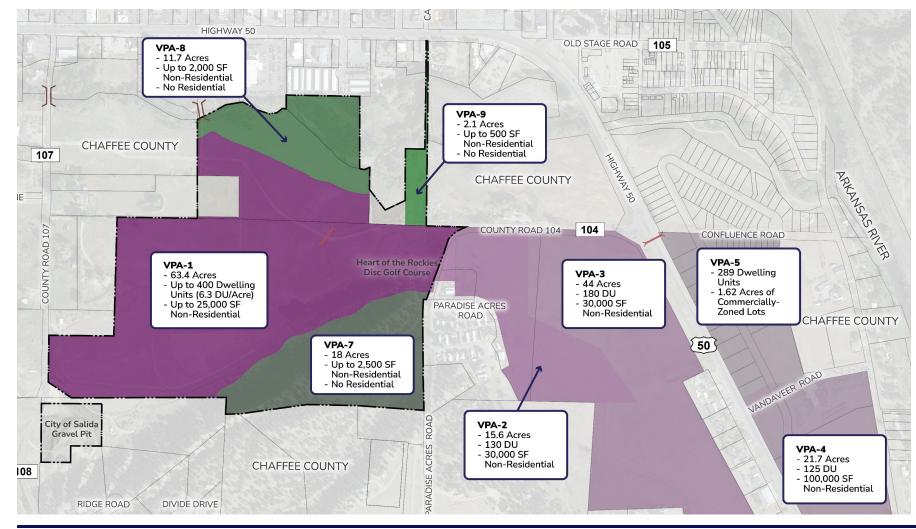








PROJECT OVERVIEW



What's Currently Allowed in the ODP















ONLINE SURVEY PARTICIPANT DEMOGRAPHICS

Total Respondents = 898







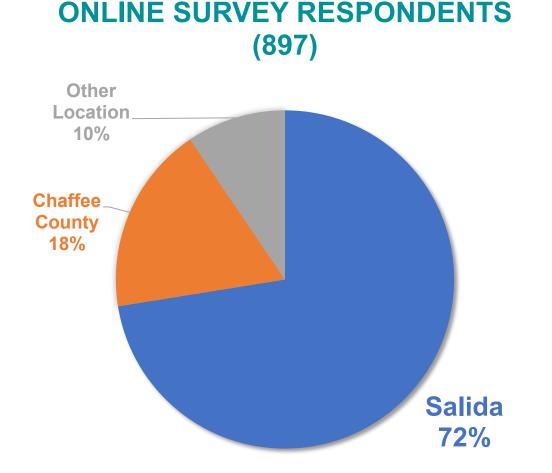




WHERE DO YOU RESIDE FULL-TIME?

~ 11% OF SALIDA POPULATION TOOK SURVEY

2021 Population Est. = 5,812 Salida Residents in Survey = 650









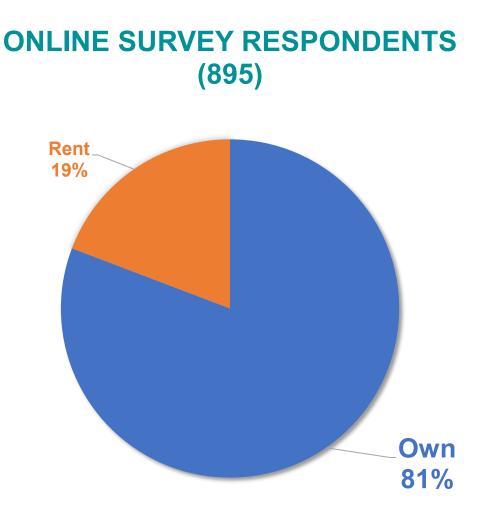




DO YOU CURRENTLY OWN OR RENT?

81% OF RESPONDENTS ARE HOMEOWNERS

Owner-Occupied Housing Rate in Salida (2017-2021) = 64.5%









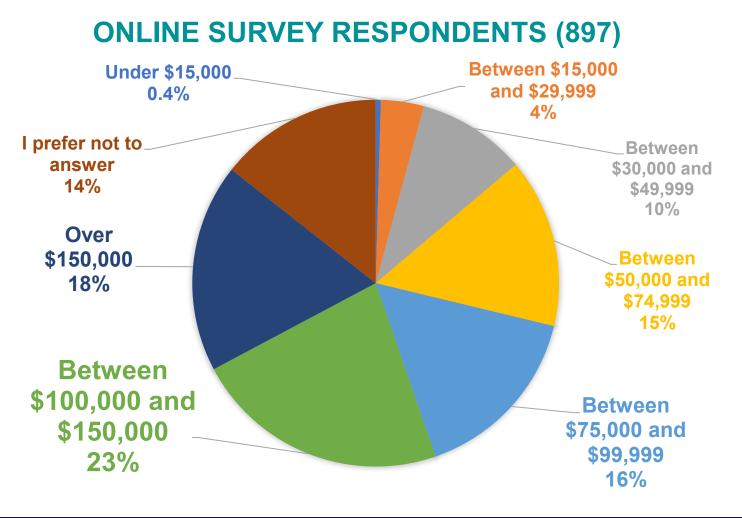




WHAT IS YOUR COMBINED HOUSEHOLD INCOME?

57% OF RESPONDENTS HAVE A COMBINED HH INCOME OF >\$75K

Median HH Income in Salida (2017-2021) = \$62,668







IIRRAN DESIGN A PLANNIN



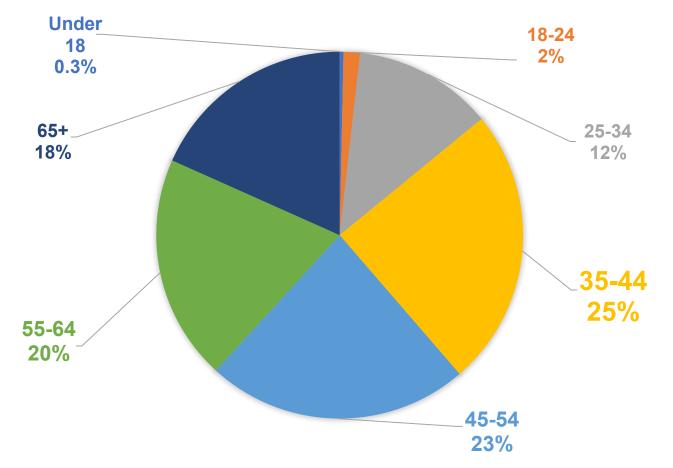




WHAT IS YOUR AGE?

68% OF RESPONDENTS WERE BETWEEN 35-64

> Median Age of Salida = 44 years



ONLINE SURVEY RESPONDENTS (895)









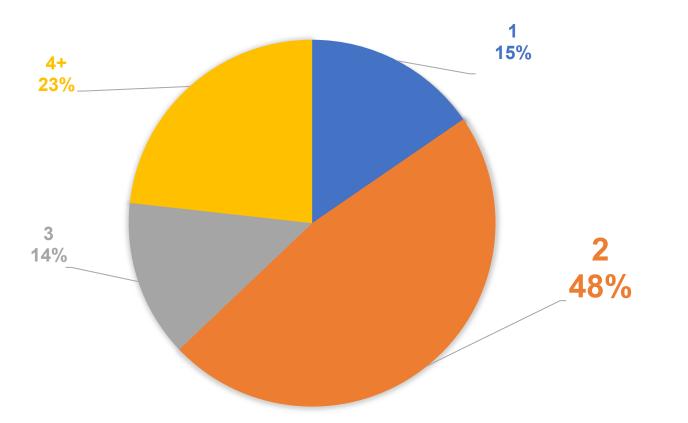


WHAT IS YOUR HOUSEHOLD SIZE?

48% OF RESPONDENTS HAVE A HOUSEHOLD SIZE OF 2 PERSONS

Average Household Size in Salida = 2.3

ONLINE SURVEY RESPONDENTS (895)













PRIORITIES & CONCERNS





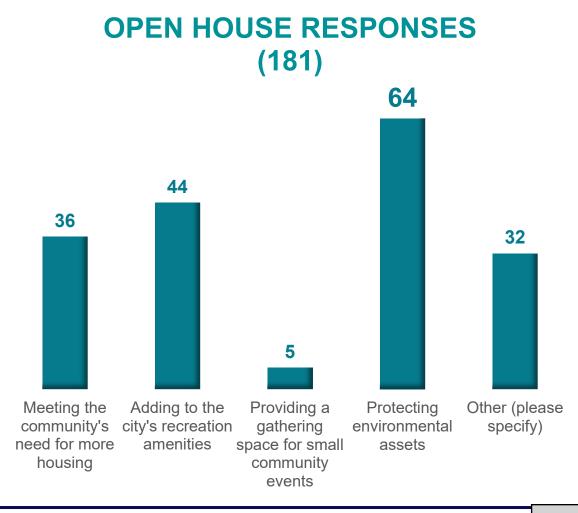






WHAT DO YOU BELIEVE ARE THE TOP TWO PRIORITIES FOR THE SITE? (SELECT UP TO TWO)

ONLINE SURVEY RESPONDENTS (832) 566 449 318 121 104 Meeting the Providing a Other (please Adding to the Protecting community's city's recreation gathering environmental specify) need for more amenities space for small assets housing community events













WHAT DO YOU BELIEVE ARE THE TOP TWO PRIORITIES FOR THE SITE?

 Consistent Themes in Online Survey & Open House "Other" Responses:
 "AFFORDABLE housing. Key word _AFFORDABLE"
 "All of the above! I feel like this can all be accomplished!"
 "Open undeveloped space"

> "This is such a beautiful open space, migration area. I'd love to see it remain so; a beautiful welcome into the city limits"

"Off leash dog area"

"Assisted Living / Senior Housing"



"DO NOTHING!"



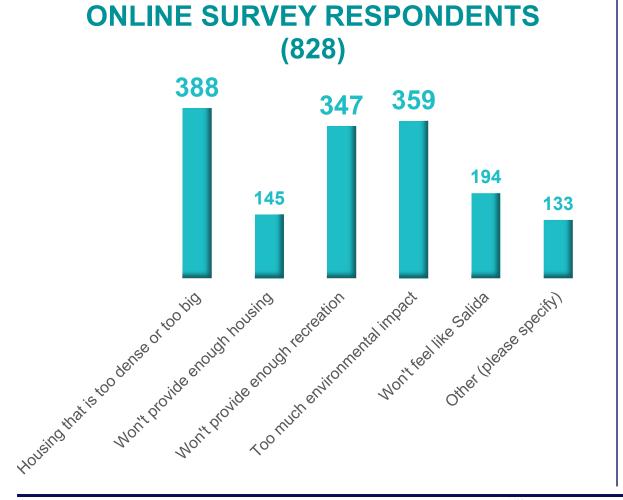




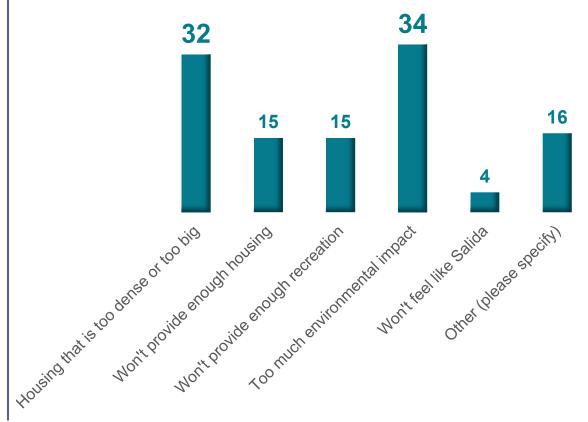




WHAT DO YOU BELIEVE ARE THE TOP TWO **CONCERNS FOR THE SITE?** (SELECT UP TO TWO)















Nont provide enough re





WHAT DO YOU BELIEVE ARE THE TOP TWO CONCERNS FOR THE SITE?



Item 1.



SOUTH ARK NEIGHBORHOOD PLAN











RECREATION AMENITIES & FACILITIES

Location Prioritization











CENTENNIAL PARK PREFERENCES:



OUTDOOR POOL(S) (SOAKING, FAMILY-STYLE)



FITNESS CENTER

(WEIGHT ROOM, YOGA/EXERCISE CLASSES, ETC.)



INDOOR SPORTS COURTS

(BASKETBALL, VOLLEYBALL, PICKLEBALL, FUTSAL, ETC.)



OUTDOOR SPORTS COURTS (BASKETBALL, TENNIS, PICKLEBALL, ETC.)













604 Centennial Park

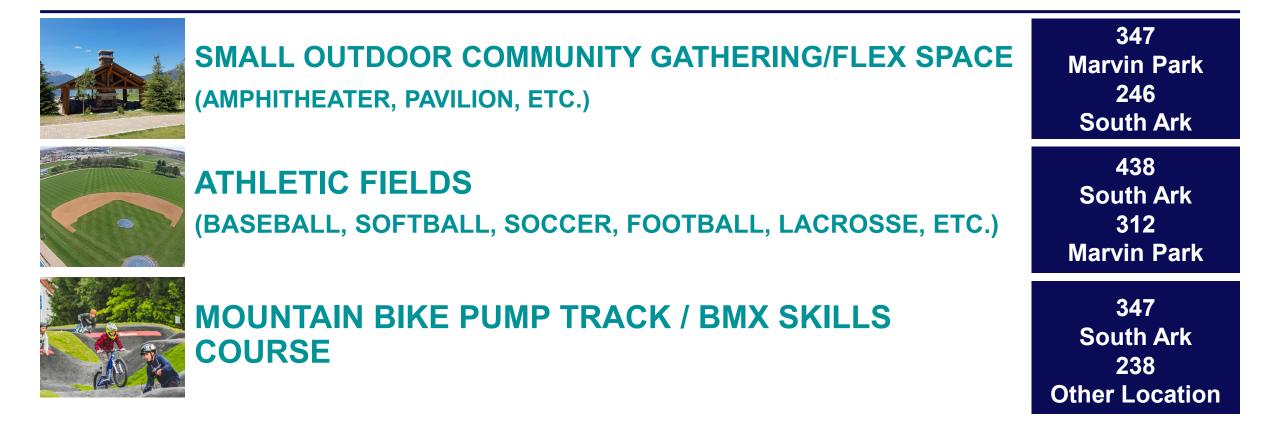
416 Centennial Park

386 Centennial Park 301 South Ark

365 Centennial Park 333 South Ark

MARVIN PARK OR SOUTH ARK PREFERENCES:

L_____















MIXED OPINIONS ON LOCATIONS:



ICE RINK

(ICE SKATING, HOCKEY, CURLING)



FLEXIBLE INDOOR COMMUNITY SPACE (COMMUNITY EDUCATION, MEETING SPACE, CRAFTING, ETC.)

Mixed Opinions for Ice Rink Location (Hockey Club prefers Marvin Park)

Item 1.

Mixed Opinions on Indoor Community Space Location



TRAINING AREA

(INDOOR TURF, CLIMBING WALL, TRAMPOLINE, FOAM JUMPING PIT, ETC.)

Mixed Opinions on Training Area Location











PREFERRED SPORTS FACILITY TYPE FOR THE SOUTH ARK NEIGHBORHOOD



305 ONLINE SURVEY 31 OPEN HOUSE

18 OPEN HOUSE

OUTDOOR COURTS INC WITH DEVELOPMENT 150 ONLINE SURVEY 73 OPEN HOUSE











PELONA



PREFERRED <u>COMMUNITY GATHERING / EVENTS</u> TYPE FOR TH [lem 1.] SOUTH ARK NEIGHBORHOOD



379 ONLINE SURVEY 16 OPEN HOUSE

267 ONLINE SURVEY **25**

210 ONLINE SURVEY 13



OPEN HOUSE









PREFERRED <u>BIKE AND PEDESTRIAN TRAILS</u> TYPE FOR THE SOUTH ARK NEIGHBORHOOD



PROTECTED/ADJACENT PATHS

GROUP INC.

ARTLAND

HOLT &

PELONA

463 ONLINE SURVEY 29 OPEN HOUSE

211 ONLINE SURVEY 12

RESCENDO

OPEN HOUSE

studio **seed**

SOUTH ARK NEIGHBORHOOD PLAN



Page 23

PREFERRED <u>CHILDREN PLAY</u> TYPE FOR THE SOUTH ARK NEIGHBORHOOD



531 Online survey 34 Open house











HOUSING

Housing Type Preference



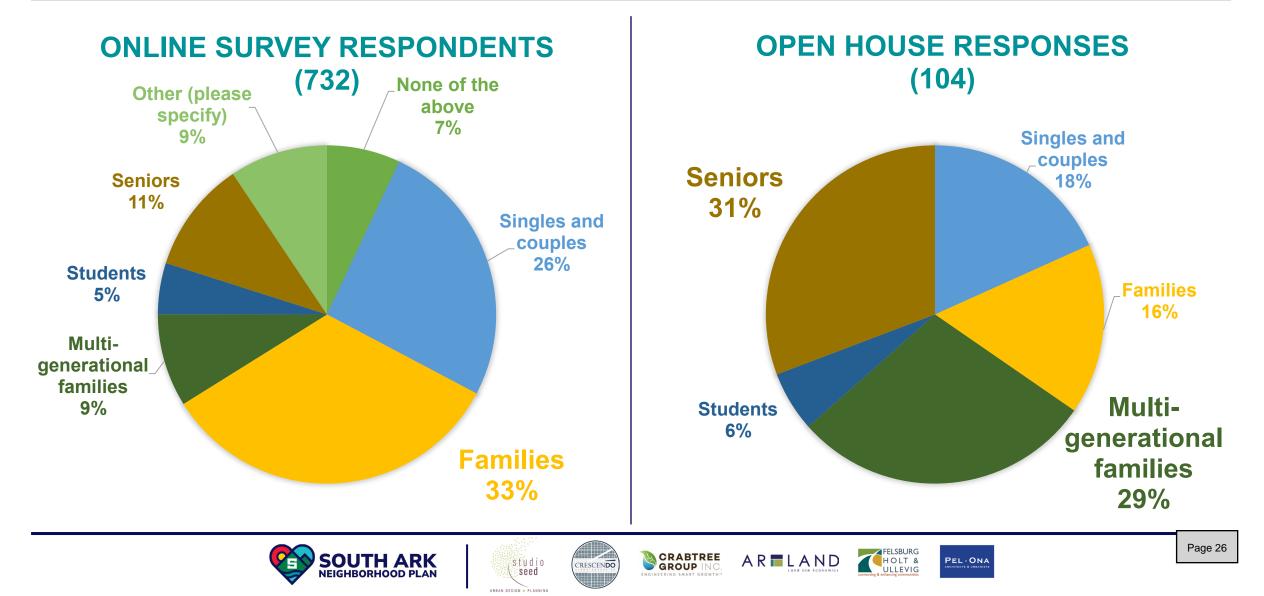








WHO SHOULD SOUTH ARK HOUSING BE DESIGNED TO SERVE? (SELECT UP TO TWO)



WHAT TYPES OF HOUSING ARE APPROPRIATE FOR THE SOUT **ARK NEIGHBORHOOD?** (SELECT UP TO THREE)

ONLINE SURVEY RESPONDENTS (732)

OPEN HOUSE RESPONSES (123)

PELONA





this site.

Housing

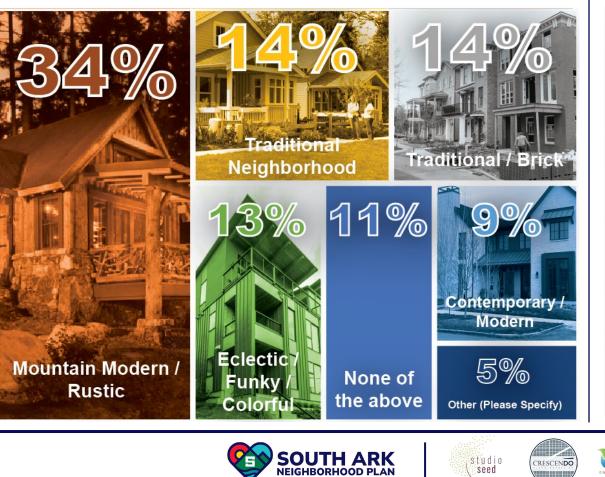


WHAT STYLE(S) OF ARCHITECTURE ARE YOU DRAWN TO FOR Item 1. THE SITE? (SELECT UP TO TWO)

studio **seed**

RESCENDO

ONLINE SURVEY RESPONDENTS (731)



OPEN HOUSE RESPONSES (134)



PELONA

ADDITIONAL USES

Other Use Preferences











WHAT OTHER TYPES OF USES ARE DESIRED AN APPROPRIATE FOR THIS LOCATION? (SELECT UP TO THREE)

COLLEGELEVEL CLASSROOMS OR ADMIN SPACE





216 ONLINE SURVEY 28 OPEN HOUSE

156 ONLINE SURVEY **14**

143 ONLINE SURVEY 12



studio **seed**

SOUTH ARK NEIGHBORHOOD PLAN







OPEN HOUSE



WHAT ARE YOUR ENVIRONMENTAL PREFERENCES FOR THE SITE? (SELECT UP TO TWO)













WHAT ARE YOUR ENVIRONMENTAL **PREFERENCES FOR THE SITE?** (SELECT UP TO TWO)

ENVIRONMENTAL DESIGN OF BUILDINGS (GEOTHERMAL, SOLAR, PASSIVE **DESIGN, HEAT** PUMPS GREYWATER SYSTEMS)

LESS CAR USE (WALKABLE, BIKEABLE, TRANSIT USE) LEAVE AS IS (NO **DEVELOPMENT**)

NATURAL LANDSCAPES (BIOCHAR, XERISCAPE, NATIVE PLANTS)

HEALTHY **PLACES** (COMMUNITY GARDENS, EXERCISE AREAS, TRAILS, ETC.)

ECO-CONSCIOUS (RECYCLE, COMPOSTING, **ELECTRIC CAR** CHARGING ETC.)

PROTECT WILDLIFE HABITAT (PROTECT **INCORPORATE INTO**

ENVIRONMENTAL EDUCATION (COLLABORATE WITH GARNA, TROUT UNLIMITED, CCC, ETC.)





DRAINAGE)

RIVER AND

NATURAL,

WETLANDS AS

DESIGN OF FUTURE







STAKEHOLDER MEETINGS











WHO ELSE WE'VE HEARD FROM:

Adjacent Property Owners:

- Ongoing have met with 10 neighbors so far.
- Clifton Jones meeting with staff on Jan. 12

Education:

- Colorado Mountain College
- Salida School District

Chaffee County:

Planning Director

Salida:

- City Council
- Planning Commission

Affordable Housing:

- Chaffee Housing Authority
- Chaffee Housing Trust
- More on our list will contact when have alternatives.

Economic Development:

- Economic Development
 Corporation
- Also plan to contact Chamber of Commerce

Parks and Recreation:

- PROST Board
- SPOT
- Soccer Club
- Disc Golf
- Hockey Club
- Pickleball Club

Environmental:

- Trout Unlimited
- GARNA
- Fluvial Morphologist
- Central Colorado Conservancy
- Chaffee County Heritage
 Advisory Board





GROUP INC.





NEXT STEPS















MEMORANDUM

DATE: 3/6/23 FROM: Parks and Recreation TO: Salida City Council SUBJECT: 2022 PROST update and Department Annual Review

Background Information:

The Department of Parks and Recreation has presented an annual review since 2021. Diesel Post and Jessica Downing will be present to answer any question and contribute to any discussion.

PARKS AND RECREATION ANNUAL REPORT 2022









MISSION

To offer park and recreation services which are essential to the health and well-being of those who live, work and play in Salida. We do this through the provision and facilitation of parks, recreation, open spaces, and trails while working cooperatively with other service providers in order to maximize our common resources.

OVERVIEW

To summarize 2022 from the perspective of the department of Parks and Recreation would be to say that post-COVID Salida is a busy and exciting place. All use of the P&R system increased from pre-pandemic levels. There was increased use of the river park, the Aquatics Center, Vandaveer, and participation in our recreation programming and leagues. Recreation program participants grew by 1000%, from 266 in 2020 to 2,689 in 2022!



OBJECTIVE

Our year-end review highlights the accomplishments and steps the Department is taking towards our goals. These goals were set out by the new Parks and Recreation Master Plan and are laid out in detail over the next few pages. These goals include **Organizational Resilience, a Healthy Salida, Quality Infrastructure, Access and Equity, Connection through Recreation,** and **Community/ Collaboration**. We believe that these goals will improve the lives of all who live, work and play in Salida and would like to highlight the progress we've made towards all of those achievements this year.

Item 2.

P.R.O.S.T. MASTER PLAN

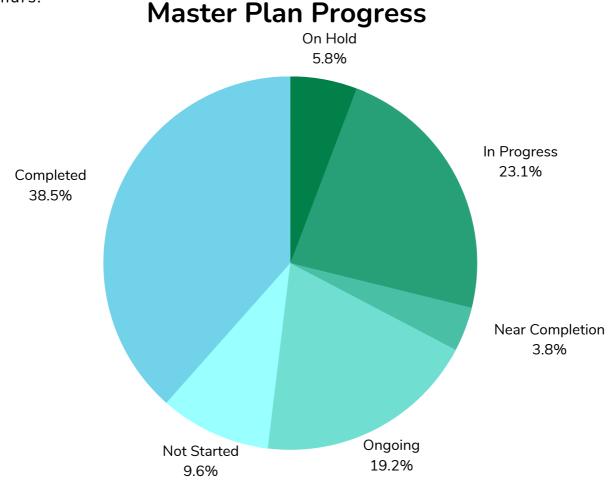
ltem 2.

In January of 2020, Salida adopted a new Master Plan for our Parks, Recreation Open Space, and Trails. The City of Salida and the consulting company,110%, worked together for 8 months to put together this Master Plan that will provide a vision and direction for the future of Salida.

This Master Plan was influenced by four public meetings with over 350 attendees, 12 staff and community focus groups, an online survey with more than 400 responses, and work sessions with Department staff members.

The 2020 Parks and Recreation Master Plan includes an analysis of the community's Parks and Recreation system's key issues. It includes the current conditions as well as demographic factors and trends; six recommended operating principles that emerged from the planning process including policy statements; concept plans for the City's two gateway parks, Centennial and Marvin; and a three-year action plan with desired outcomes to create momentum and set the stage for the future.

Essentially, the Master Plan was designed to be a flexible, high-level framework from which the Department can begin to best serve the community's needs and interests and be responsible stewards of resources including physical assets and tax dollars.





Park Partners

This year, Salida Parks and Recreation continued to work with the financial support model that was introduced in 2020. This model continues to guide the department into a financially stable future by determining pricing for programming continues the department's commitment to responsibly spending sales tax dollars.

Organizational Values

1. High standards of excellence & quality service delivery

Various Part time

- 2. Coalition building/partnering with community agencies to effectively and efficiently utilize resources
- 3. A commitment to access and social equity
- 4. Integrity in our work as park and recreation professionals
- 5. Our work contributes to the community's economic vitality
- 6. Highly competent and professional staff who are committed to on-going training and development
- 7. Effective communication through all organizational levels and to our community and customers
- 8. Responsible and accountable financial management practices that provide strength and resilience
- 9. Focused efforts on the physical and social health and well-being of our communit

Rec Work

Various

Lifeguard

Various

P&R Rep

Various

A HEALTHY SALIDA

The Department offered program specifically to address the health and well-being of the community including:

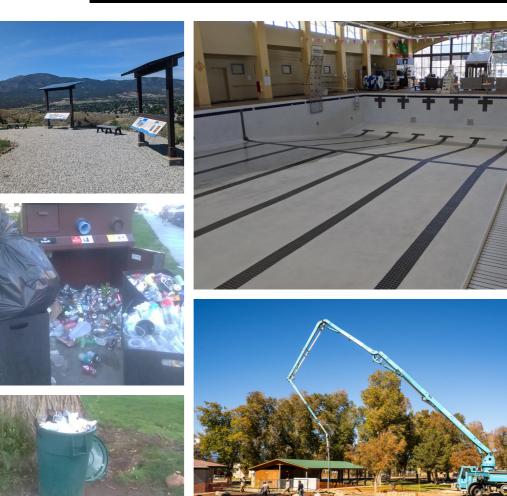
- River safety programs
- Mobile Recess
- Community Gardens
- Aqua Fitness classes
- New Year's Day 5K
- 10K a day

- FIBArk Hill Cimb
- FIBArk 5K
- Swim Lessons
- Adult Coached Swimming Workout
- Trail Maintenance
- Avalanche Awareness class



QUALITY INFRASTRUCTURE

ltem 2.









Parks Improvements:

- Centennial Splash Pad
- Scout Wave improvements
- Picnic table pads
- Mountain Heritage Park completion
- Forest Service Tree Plan

Parks Maintenance:

- Mowing
- Trash collection
- Restroom cleaning
- Irrigation repair
- New wood fiber mulch in all playgrounds
- Boat ramp Bathroom repair

Other notable projects:

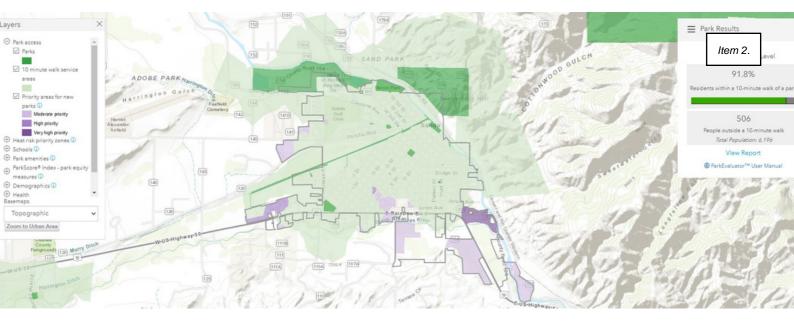
- City-wide ADA Transition Plan
- Hired an on-call design services

Aquatics Center

- Annual Shut down
- Boiler replacement
- Digital Chemical readout and controls
- Digital and automated temperature controls

Coming in 2023:

- Pump track
- Coors boat ramp to beach conversion
- South Arkansas Neighborhood Sports complex planning
- Community/Recreation Center planning



ACCESS AND SOCIAL EQUITY

- Increased Parks and Recreation scholarships
- Safe Outdoor Space creation
- Park Partner Program for High school Students
- CO State Forest Service Tree Inventory and plan
- PROST Board meetings with digital options
- Community Gardens
- 91% of Salidian are in a 10-minute walk of a park



CONNECTION THROUGH RECREATION Item 2.

2022 City-run leagues and programs: • Youth Volleyball Camp

• Adult drop-in basketball

Community Gardens

• Youth Tennis Lessons

Swim Lessons

Camp Friday

- Kickball
- Dodgeball
- Girl's softball
- Mobile Recess • Woman's softball
- Women's Volleyball
 Babysitter Training Class
- Youth Paddling
- 10K a day, Kayak roll session
- Kayak Polo
- Youth Basketball
- Aquatic Fitness Classes Men's Softball
- Ski Bus

Communications:

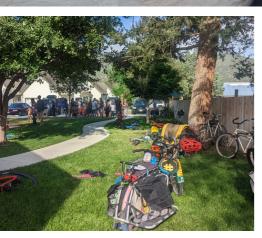
- Social Media posts
- Local advertising Mt. Mail, 3 eagles, flyers
- Summer and Winter community resource guide
- · Parks and Recreation e-newsletter

City run events:

- New Year's Day 5k
- **FIBArk** land races
- Underwater Easter Egg Hunt
- Salida Bike Fest
- Heart of the Rockies Rampage World Cup Skateboarding Competition
- Monarch Skate Jam
- Halloween/Thriller Dance
- Floating Pumpkin Patch

City assisted Leagues and Programs:

- Youth Baseball
- Youth Wrestling
- Youth Football
- Salida Cyclones
- Avalanche Awareness
- Line Dancing
- Rafting and River Safety







COMMUNITY AND COLLABORATION Item 2.

The city worked on projects in collaboration with local community organizations:

- Salida-area Parks Open-Space and Trails
- Salida Mountain Trails
- GARNA
- Guidestone
- the Salida School District Student park clean up days
- Colorado Mountain College
- Chaffee County Fair Grounds
- Heart of the Rockies Discgolf Club
- Peak to Peak Pickleball Club
- Salida Tennis Club
- Monarch Mountain

The Department recieved donations from community partners in 2022:

- \$25,000 from Friends of Salida Skateparks for skatepark improvements - lights
- \$20,000 from FIBArk to run the Youth Paddling Program

Volunteers

Over 50 volunteers helped to make all of Salida Parks and Recreations Events, Programs and Parks Maintenance possible.

Thank you all for contributing to services that enhance the wellbeing of all that live and visit our community!







PROST Advisory Board

Jessica Downing - Chairperson Rob White - Vice-chair Kristy Falcon Jon Terbush Jess Smith Connor Maher Stacy Falk

2023 PROST Priorities

Admin Projects

- Investigate a Recreation District
- Complete the Department's standard operating procedures
- Research the process and needs for planning to build a Recreation/Community Center/Pool(s)/Sports facility/P & R headquarters, by 2029, primarily with a bond or District funds
- Evaluate and address routine asset and infrastructure management
- Finalize agreement with CPW and allocate resources and funds to manage the area

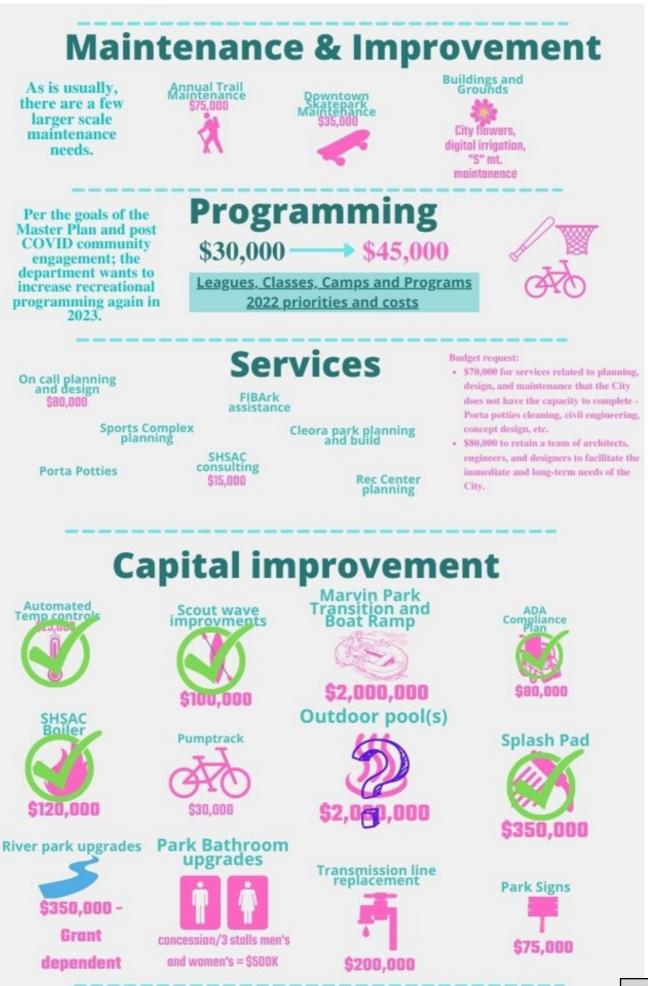
Short-term Capital Projects

- Build and upgrade bathrooms with primarily City funds
- Develop an open space and trails master plan
- Build and install an information kiosk at Vandaveer with solely City funds
- Build a pumptrack with City and partner funds
- Build a basketball court with City and grant funds

Long-term Capital Projects

- Build an outdoor Recreation/Community Center/Pool(s)/Sports facility/P & R headquarters with primarily city funds, grants and/or a bond
- Build an ice rink with primarily District or City and partner funds

Coming in 2023



BY THE NUMBERS

The Parks and Recreation Department continues to grow and expand to provide services for the community. The numbers below reflect the work that we have been putting into making Salida a better place for everyone!

\$68,720

Revenue from recreation programs and events

\$528,781 Revenue from SHSAC

> **806** Hours mowing

360 Acres of open space

726 Sprinkler head maintained

2,103

Recreation program participants

53,069 Pool Visitors

\$1,701,500 In capitol projects managed

17 Parks managed and maintained

> 62 Picnic tables cleaned and maintained

13 Leagues managed and assisted

6,351

Social media followers

95 Trash cans emptied daily

123 Park Rentals booked

128 Trees trimmed by city staff

