

# OF SALE JOINT CITY COUNCIL AND PLANNING COMMISSION WORK SESSION

448 E. 1st Street, Room 190 Salida, Colorado 81201 January 02, 2024 - 5:00 PM

#### **AGENDA**

Please register for the City Council Work Session
<a href="https://attendee.gotowebinar.com/register/8054749917914710285">https://attendee.gotowebinar.com/register/8054749917914710285</a>
After registering, you will receive a confirmation email containing information about joining the webinar.

#### **DISCUSSION ITEMS**

- 1. Angelview Planned Development and Major Subdivision
- 2. Sustainability Committee Interviews
- 3. Tree Board Interviews
- 4. Airport Board Interviews



DEPARTMENT	PRESENTED BY	DATE
Community	Kristi Jefferson - Senior Planner	January 2, 2024
Development		

#### **ITEM**

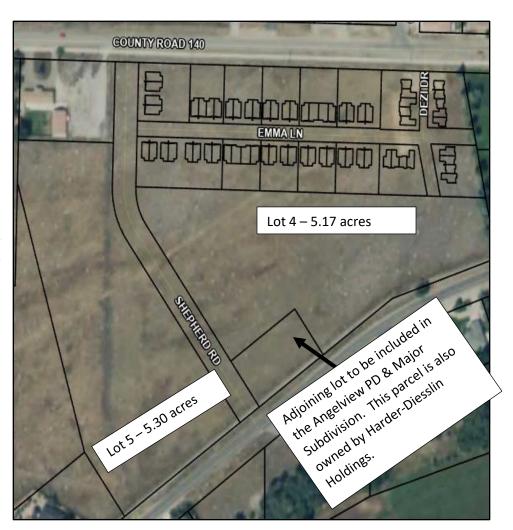
Joint City Council/Planning Commission conceptual review of a Proposed Planned Development and Major Subdivision for the remaining lots within the Angelview Minor Subdivision and the .57-acre parcel adjoining the subdivision. The lots are located between County Road 120 and County Road 140 and total approximately 11.9 acres including Shepherd Road. The property is located within the High Density Residential (R-3) zone district. Surrounding properties are all within the R-3 zone district.

Major Impact Review applications for Planned Development and Major Subdivisions require conceptual review with City Council and Planning Commission members.

#### **BACKGROUND**

The applicant Walt Harder, represented by Pel-Ona Architects, submitted a conceptual review application for a Planned Development Overlay and Major Subdivision for the remaining lots within Angelview Minor Subdivision.

The applicant was the developer of the Confluent Park Planned Development and was allowed to transfer the remaining inclusionary housing credits from the Confluent Park Planned Development to the Angelview Subdivision.





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Community	Kristi Jefferson - Senior Planner	January 2, 2024
Development		, ,

The Confluent Park Subdivision and Inclusionary Housing agreement was approved with Resolution 2020-30. Section 8.1.2 of the agreement allowed for additional density incentives in the Angelview development as part of the transferred inclusionary housing credits.

Staff met with the applicant in October 2023 for a pre-application meeting for the Major Subdivision. At that meeting staff noted that several lots within the proposed subdivision did not meet the required minimum lot size of 5,625 square feet.

The applicant discussed the transfer of inclusionary housing credits from Confluent Park and questioned whether all the Inclusionary Housing incentives were transferred along with the credits. The applicant explained that deed restricted units will not be provided within Angelview Development because of the transfer of the Confluent Park Inclusionary housing credits.

Land Use Code Sec. 16-13-50 allows for density, parking and development incentives for inclusionary housing developments that provide one hundred (100) percent of the required affordable housing within the development. Staff explained to the applicant that since inclusionary housing is not being provided within the Angelview development the IH incentives are not allowed except for density. The City Attorney agreed with staff that the inclusionary housing incentives do not apply to the Angelview Subdivision.

#### **PROPOSAL**

With the planned development application, the applicant will be requesting the following deviations from the standards of the High Density (R-3) zone district:

<u>Street frontage:</u> There may be a couple of lots that will not front a public street. Land Use Code Sec. 16-6-120(10)(ii) requires all residential lots to front on local streets.

<u>Minimum lot size single-family lots-</u> In the R-3 zone district the minimum lot size is 5,625 square feet and the applicant is requesting the minimum lot size of 5,063 square feet.

<u>Minimum lot size duplex lots</u>- In the R-3 zone district the minimum lot size for attached units is 2,400 square feet and the applicant is requesting the minimum lot size of 2,160 square feet.

<u>Minimum setbacks</u> – The required front setbacks in the R-3 zone district are 20' from front property line. The applicant is requesting minimum front setback of 12'.



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<u>Maximum lot coverage with structures</u> – The maximum lot coverage for structures in the R-3 zone district is 45% and the applicant is requesting maximum lot coverage for structures of 50%.

There may be additional deviation requests at the time of complete application submittal but at this time it appears that all other dimensional standards can be met.

The applicant is proposing 42 residential lots within the Angelview Major Subdivision.

Once a complete application is submitted to staff, we will send it out for review by all departments and review agencies.

The applicant and staff would appreciate the input of the City Council and Planning Commission.

Attachments: General Development Application and Project Narrative Preliminary Subdivision Plat



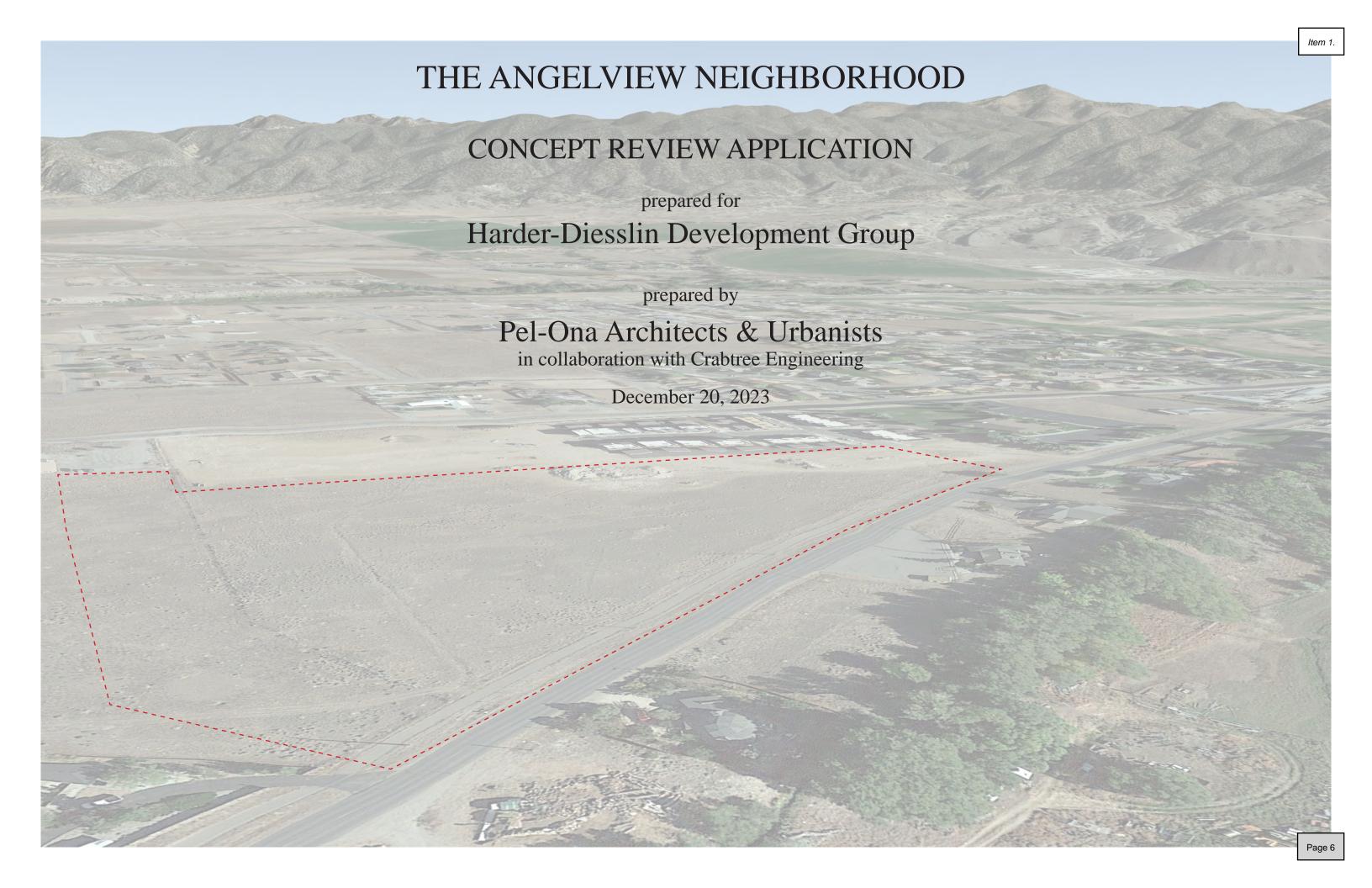
#### GENERAL DEVELOPMENT APPLICATION

448 East First Street, Suite 112
Salida, CO 81201

10: 719-530-2626 Fax: 719-539-52

Phone: 719-530-2626 Fax: 719-539-5271 Email: planning@cityofsalida.com

1. TYPE OF APPLICATION (Check-off as appr	copriate)
<ul> <li>□ Annexation</li> <li>□ Pre-Annexation Agreement</li> <li>□ Appeal Application (Interpretation)</li> <li>□ Certificate of Approval</li> <li>□ Creative Sign Permit</li> <li>□ Historic Landmark/District</li> <li>□ License to Encroach</li> <li>□ Text Amendment to Land Use Code</li> <li>□ Watershed Protection Permit</li> <li>□ Conditional Use</li> </ul>	Administrative Review: (Type)  Limited Impact Review: (Type)  Major Impact Review: (Type)  Other: Conceptual Review
2. GENERAL DATA (To be completed by the a	applicant)
Email Address: walt@hred.co  Power of Attorney/ Authorized Representative:	FAX:
B. Site Data  Name of Development: Angelview	
	ivision(attach description)  gages, liens, easements, judgments, contracts and agreements that ificate from a title insurance company, deed, ownership and
I certify that I have read the application form and that correct to the best of my knowledge.  Signature of applicant/agent  Signature of property owner	the information and exhibits herewith submitted are true and  Date 8.12.23  Date 12-8.23



SAL

DECEMBED

CONCEPTUAL REVIEW APPLICATION



#### **Project Overview**

The Angelview PD and Major Subdivision is for an 11.9 acre 115-unit neighborhood that will bring much needed housing to the City of Salida. The Angelview Neighborhood is compact and walkable. It has alley-loaded homes that have front porches that face the public realm of the streets and community open spaces. Pedestrians are prioritized and the network of open spaces and sidewalks connects residents within Angelview and to the larger community. Roughly 0.72 acres at the western edge of the site are dedicated to the City to be used as public park. Smaller pocket parks thought the community provide additional recreation opportunities and area for stormwater management. The highest density units are sited closest to the largest shared outdoor spaces. Single-family, duplexes, and townhomes have private backyards large enough for outdoor entertaining, exercising their pets, and maintaining a small garden. The range of housing options and public amenities creates an opportunity for a diverse group of people to benefit from this development. Individuals and families with different house size needs and income levels can find residency in the Angelview Neighborhood. Single-family, duplexes, townhomes, ADUs, and apartments offer for sale and for rent opportunities. ADA accessible ground floor apartments and main level living options with duplex plans provide housing options for people with mobility challenges. The Angelview development reflects the density and diversity of housing that Salida needs as described in the Chaffee County Housing Needs Assessment.

## **Comprehensive Plan Consistency**

Salida's Comprehensive Plan notes the traditional development pattern found throughout Salida's historic neighborhoods. These neighborhoods and their characteristics are not only highly valued by residents and visitors, but have proven to be successful mechanisms for sustainable growth. Policies relating to Community Character, Land Use & Growth, Economic Sustainability, Environmental Sustainability, Housing, Transportation, Recreation and Open Space highlight the importance of enhancing and complementing the historic built environment and character of the City.

Salida's Comprehensive Plan states that "new neighborhoods should mirror traditional patterns of nearby neighborhoods, offer connections to other parts of the community, and provide a variety of compatible housing types as well as amenities."

#### **Relevant Policies:**

- "Provide a mix of housing types and densities throughout the city to address a variety of incomes and lifestyles"
- "Encourage the design of new buildings that are compatible in scale and site design with the historic character"
- "Encourage projects to use maximum density allowances to make the best use of available infrastructure"
- "Ensure adequate public spaces as a part of new development"

Salida's Future Land Use Map, adopted in August 2023, envisions the site of Angelview as a "Higher Efficiency Residential Neighborhood." The City characterizes this as a high density pocket neighborhood, with a diversity of dwellings, predominately two- and three- story multi-family, with improved connections and amenities, and an efficient use of existing infrastructure. These characteristics are foundational at both the planning and architectural level of the Angelview Neighborhood and demonstrated in the design principles included in this proposal.

## **Planned Development**

The development team committed to providing inclusionary housing at Confluent Park that exceeded requirements of that development and granted to Angelview inclusionary housing density incentives as outlined in Section 3.14 from Confluent Park's approved Major Subdivision & Planned Development:

#### 3.14 INCLUSIONARY HOUSING

A 2.5-acre lot shall be designated for development of 50 or more rental units deed restricted to 60% or less AMI for 30 years using Low-Income Housing Tax Credits (LIHTC). At 6.25%, these 50 units meet the inclusionary zoning requirement for the next 750 units built by Harder-Diessin Development within Confluent Park, and future phases of Angelview Subdivision (see Figure 2). Maximum possible built-out of Confluent Park is 289 units. This leaves 750-289=461 units for Angelview. Therefore, Angelview shall be entitled to inclusionary housing development standards if it is 461 or less units.

It was determined by the City Attorney on October 23, 2023 that the inclusionary housing density benefits granted to Angelview do not include the inclusionary housing dimensional standards.

The primary purpose of pursing a Planned Development is to achieve Angelview's proposed lot sizes and lot coverage percentages. These dimensional standards allow the Angelview Neighborhood to achieve the densities granted through the relationship between developments. Without them, the density bonus is not meaningful. Additionally, the site plan is improved by these more compact dimensional standards and promote neighborhoods that are in greater compliance with the Comprehensive Plan objectives.

The chart below compares the Current Code's R-3 and R-3 Inclusionary Housing Dimensional Standards to the proposed Angelview PD standards. Current R-3 standards are highlighted in yellow and current R-3 Inclusionary Housing standards that differ from R-3 standards are highlighted in green. Proposed Angelview PD standards are red. This PD requests five dimensional standard modifications. Four of these modifications match the existing Inclusionary Housing R-3 standards, as demonstrated below. The fifth modification is for a smaller front setback, which is 8' less than current code allows. The 12' front yard setback requested promotes development patterns more consistent with traditional historic neighborhoods, is in greater compliance with the Comprehensive Plan's goals, encourages greater interaction between the semi-private front porches of homes and the public sidewalks, and allows for more meaningful, usable, outdoor space at the backyards of homes.

CITY OF SALIDA	CURRE	NT CODE	A	NGELVIEW PD STANDARDS
R-3 DIMENSIONAL STANDARDS	R-3	INCLUSIONARY HOUSING R-3	PD	COMPARISON
Min. Lot Size: Detached Units	5,625 SF	5,063 SF	5,063 SF	Same as INCL. HOUSING R-3
Density (Min. lot SF per principal dwelling unit)	2,400 SF	2,100 SF	2,100 SF	Same as INCL. HOUSING R-3
Min. Lot Size: Attached Units	2,400 SF	2,160 SF	2,160 SF	Same as INCL. HOUSING R-3
Min. Lot Frontage: Detached Units	37.5 '	37.5′		No change
Min. Lot Frontage: Attached Units	15'	15′		No change
Max. Lot Coverage: Structures	45%	50%	50%	Same as INCL. HOUSING R-3
Max. Lot Coverage: Uncovered Parking/Access	25%	25%		No change
Min. Landscaped Area	30%	30%		No change
Min. Setback from Side Lot Line	5'	5′		No change
Min. Setback from Side Lot Line: Detached Accessory Bldg.	3', 5'	3′, 5′		No change
Min. Setback from Rear Lot Line: Principal Bldg.	20'	20′		No change
Min. Setback from Rear Lot Line: Accessory Bldg.	5'	5′		No change
Min. Setback from Front Lot Line	20'	20′	12'	8' less than R-3 & INCL HOUSING R-3
Max. Building Height: Primary Bldg.	35'	35′		No change
Max. Building Height: Detached Accessory Bldg.	25'	25'		No change

O ARCHITECTS AND URBANISTS

Additionally, this PD requests that covered porches not count toward lot coverage but toward landscaped area in an attempt to promote the construction of porches rather than disincentivize them.

The Angelview PD requests the building area and landscape area definitions apply to the Angelview Neighborhood. The text shown in red are additions to the definitions in Section 16-1-80 of Salida's Land Use Code.

Building area means the maximum horizontal area within the outer perimeter of the building walls, dividers or columns at ground level or above, whichever is the greater area, including exterior stairways, and inner courts but excluding covered and uncovered decks, covered and uncovered porches, patios, terraces and steps of less than thirty (30) inches in height, and completely open, uncovered, cantilevered balconies that have a minimum of eight (8) feet vertical clearance below.

Landscape area means an area which has been improved through the planting and maintenance of living plants such as trees, shrubs, plants, vegetative ground cover and turf grasses. Landscape area may include natural nonliving elements such as rock, stone and bark, as well as structural features, including but not limited to walks, trail connections, fences, benches, decks, porches, works of art, reflective pools or fountains and outdoor recreation facilities, such as swimming pools, tennis courts and the like, but shall not include areas covered by buildings, parking or access areas. In subdivisions, PDs and mobile home and RV parks, landscape area may mean an unimproved natural area, including land under water, wetlands, floodplains and similarly sensitive lands when approved by the Commission.

For comparative purposes, the existing definitions are shown below:

**Building area** means the maximum horizontal area within the outer perimeter of the building walls, dividers or columns at ground level or above, whichever is the greater area, including exterior stairways, and inner courts but excluding patios, terraces and steps of less than thirty (30) inches in height, and completely open, uncovered, cantilevered balconies that have a minimum of eight (8) feet vertical clearance below.

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While no modifications are being requested of the existing lot coverage definition, this information is provided below for reference:

**Lot coverage** means that area or portion of a lot which is occupied or covered by all buildings on that lot. The area included as **coverage** shall be that area defined herein as **building area**.

The lot diagram below shows a typical duplex on a lot in the Angelview Neighborhood. Unit 1 has a main level primary bedroom that attaches the garage to the house. This allows for residents to age in place and offers the opportunity to meet individuals accessibility needs. Unit 2 has a backyard between the garage and the house.

The orange colored porches and yellow colored buildings, as shown, meet the existing municipal code's building area and landscape area requirements. The diagram demonstrates how additional porch, shown in red, might improve the street frontage through added building articulation and provides opportunity for residents to sit outdoors. It also demonstrates how a porch connecting the garage to the unit would offer residents covered connection during inclement weather.



Our request that covered porches not count towards lot coverage, but towards landscaped area, allows for the porches shown in red in the diagram in the Angelview Neighborhood.

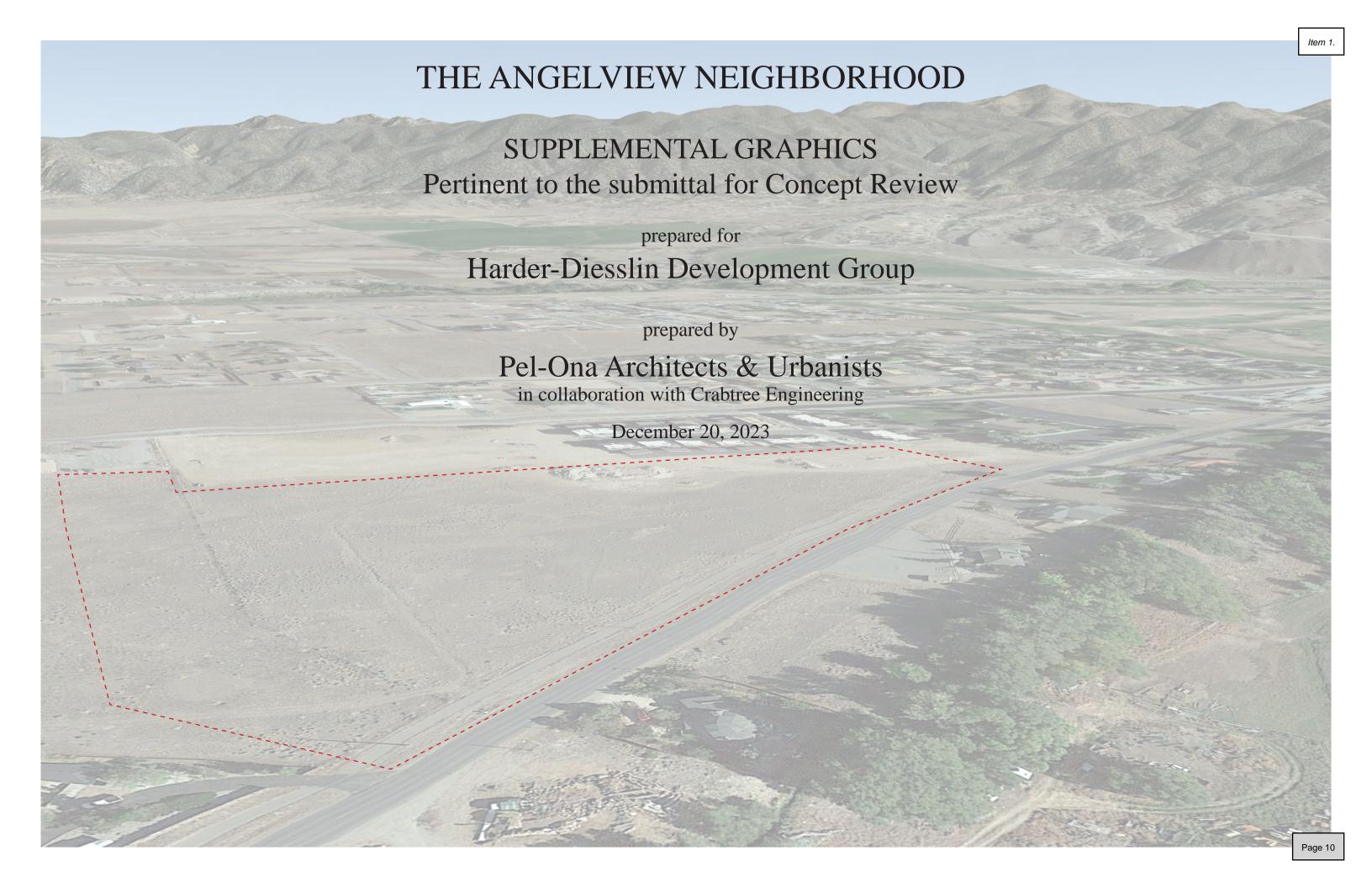
### **Summary of PD Requests for The Angelview Neighborhood**

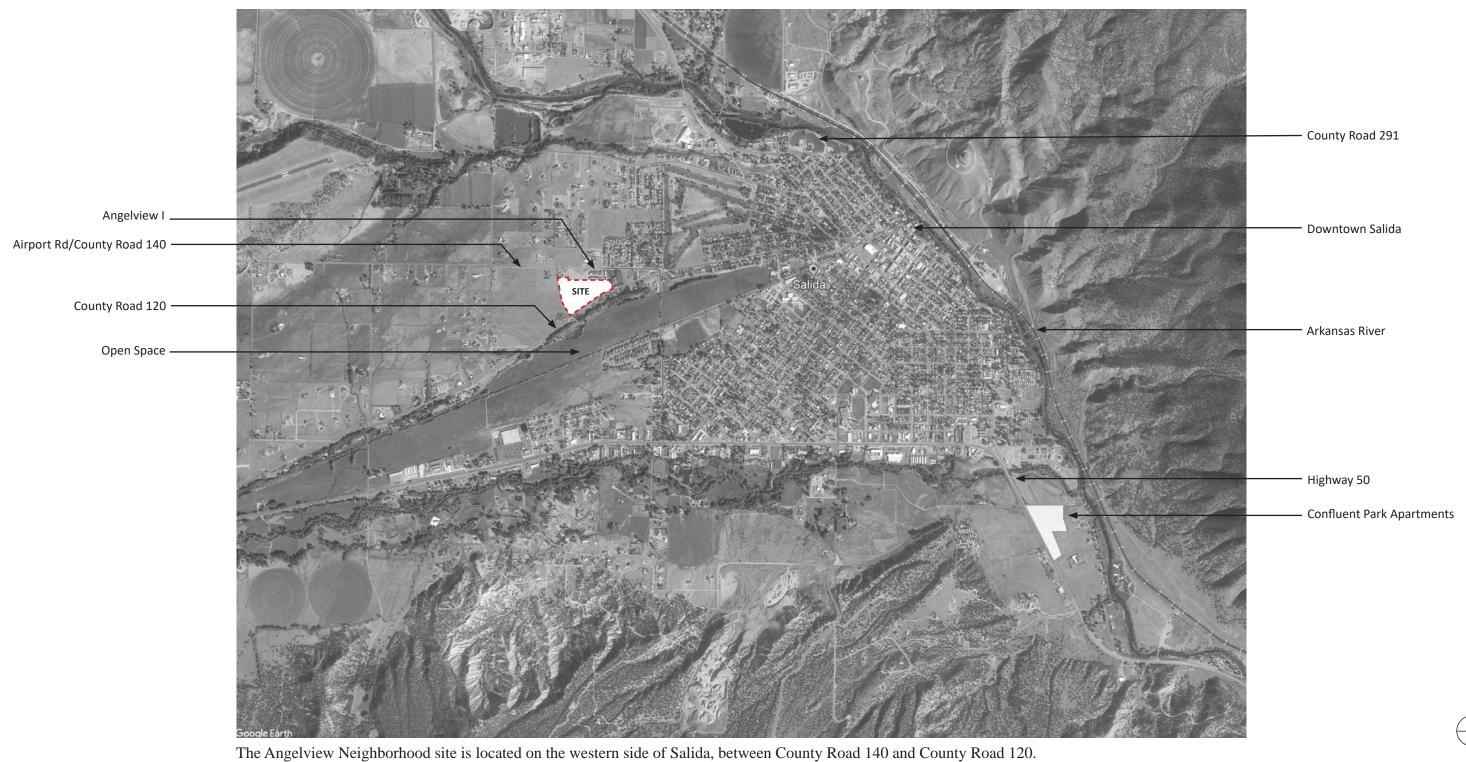
This PD does not request additional density.

This PD requests five modifications from the existing R-3 Dimensional Standards.

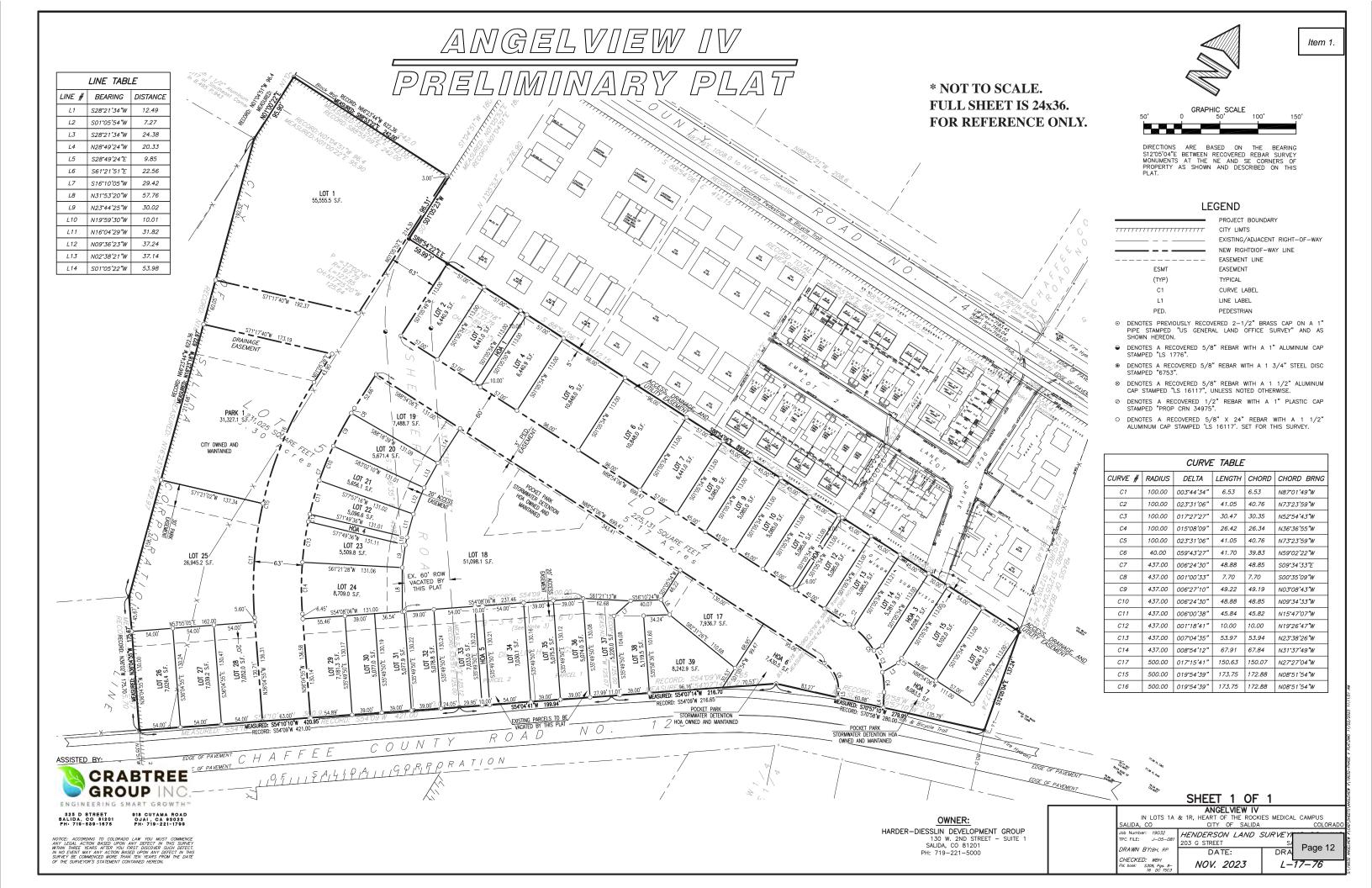
This PD requests definition changes for building area and landscape area to incentivize the construction of porches.

RCHITECTS AND URBANISTS





LEGEND - - - Site Boundary



SAL

CONCEPTUAL REVIEW APPLICATION



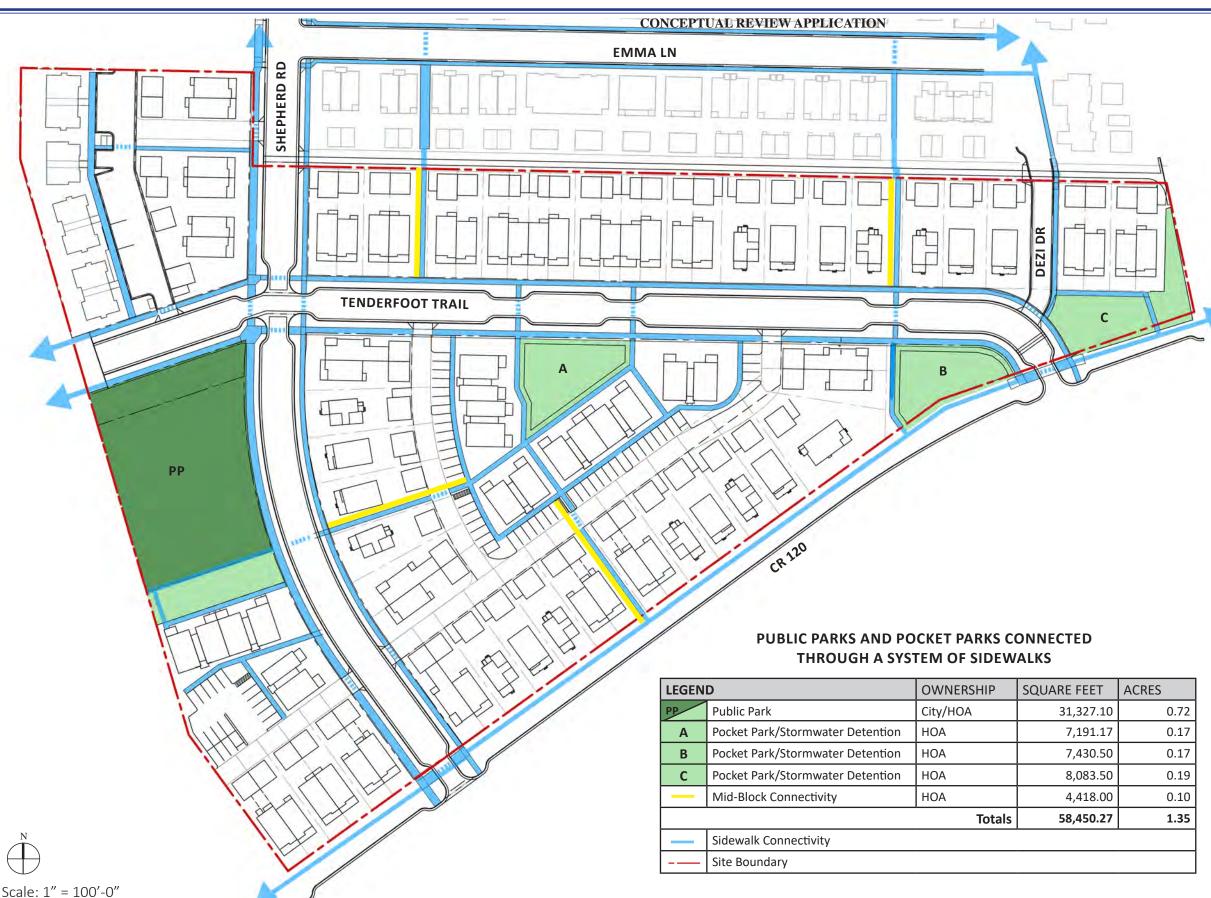
P E L • O N A
ARCHITECTS AND URBANISTS

Page 8



Scale: 1/16'' = 1'-0''

E L • O N A ARCHITECTS AND URBANISTS



Public outdoor spaces and pedestrian connectivity are prioritized throughout the Angelview Neighborhood, as demonstrated in the diagram. The network of sidewalks creates safe and meaningful connections between the neighborhood public amenities and to the surrounding areas.

Alley-loaded homes with porches face the streets, enhance the pedestrian experience, and activate the public realm. This is reflective of the walkable, accessible, and safer historical neighborhoods in Salida.

HOA-maintained pocket parks provide passive outdoor recreation opportunities for the community. The pocket park labeled "A" at the center of the neighborhood is surrounded by higher density units that do not have enclosed private outdoor amenities. Similarly the city-owned public park has higher density units to the south and north. The pocket parks labeled "B" and "C" offer additional passive recreational space and create and pleasant entry to the Angelview Neighborhood.

Mid-block connections are provided throughout this community. They offer connectivity from County Road 120's sidewalk through the heart of the Angelview Neighborhood and extend to the public park and through existing mid-block connections to the neighborhood to the north.

ARCHITECTS AND URBANISTS

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CONCEPTUAL REVIEW APPLICATION













**DUPLEX LOT EXAMPLES** 





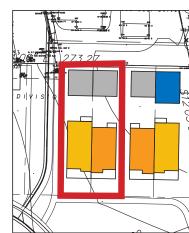
**ELEVATION 1** 



**ELEVATION 2** 



**DUPLEX LOT EXAMPLES** 



**ELEVATION 1** 



**ELEVATION 2** 



TOWNHOME LOT EXAMPLE



**ELEVATION 1** 



**ELEVATION 2** 



**APARTMENT LOT EXAMPLE** 

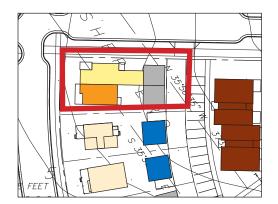


**ELEVATION 1** 



**ELEVATION 2** 

## **DUPLEX (DPC + DP2)**



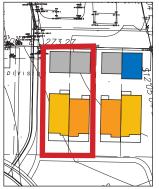
**LOT EXAMPLE** 



**ELEVATION 1** 



## DUPLEX (DP1 + DP2)



DUPLEX (DP1 w/OPT MAIN LEVEL MASTER BR + DP2)



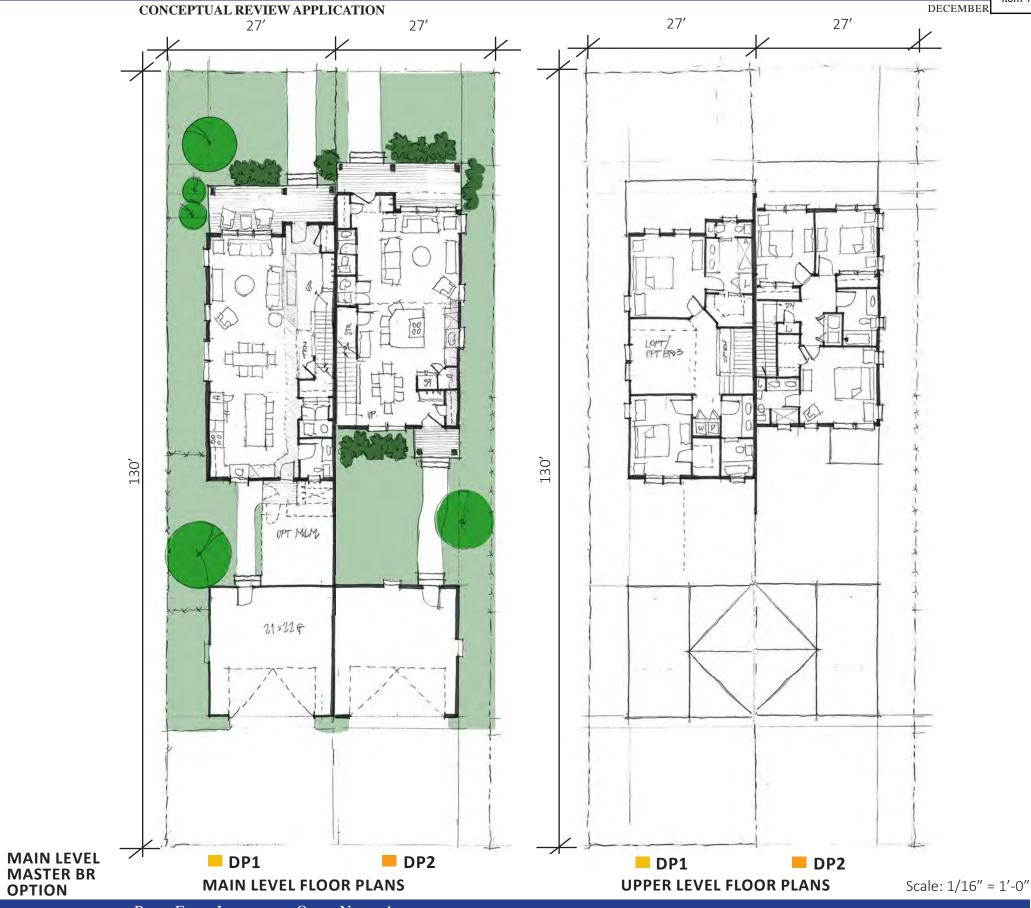
**LOT EXAMPLES** 



**ELEVATION 1** 

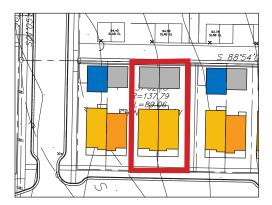


**ELEVATION 2** 



PEL•ONA

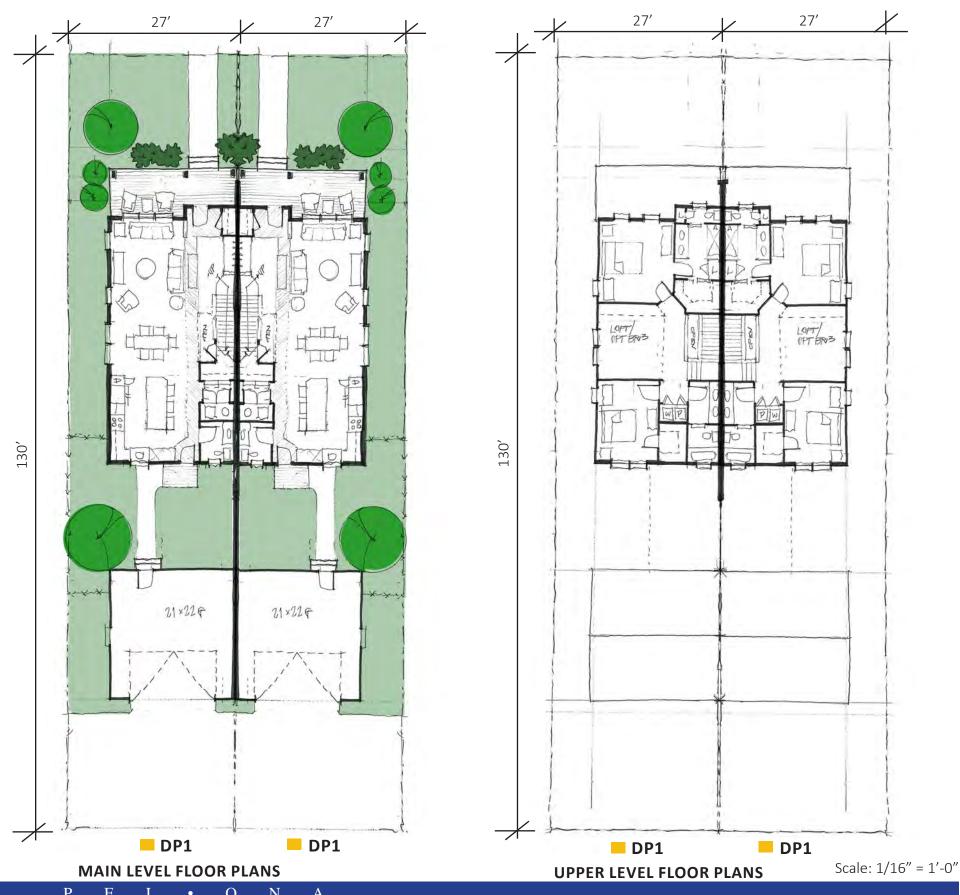
# DUPLEX (DP1 + DP1)



**LOT EXAMPLE** 



**ELEVATION 1** 



P E L • O N A

Page 16

**TOWNHOME** (DP1 + TH2 + TH2 + DP1)

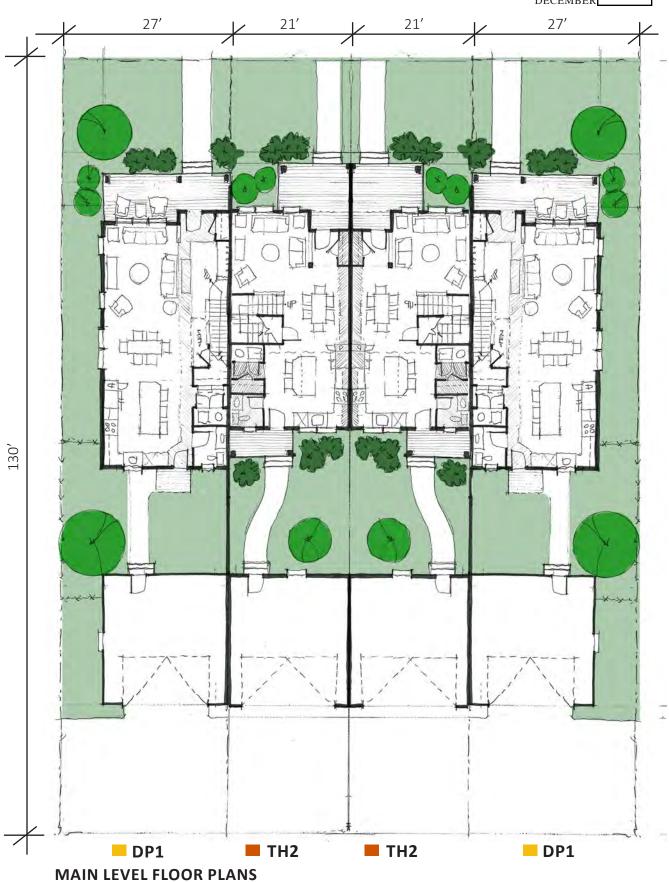


LOT EXAMPLE

**SITE PLAN KEY** 



**ELEVATION 2** 



**TOWNHOME** (DP1 + TH2 + TH2 + DP1)

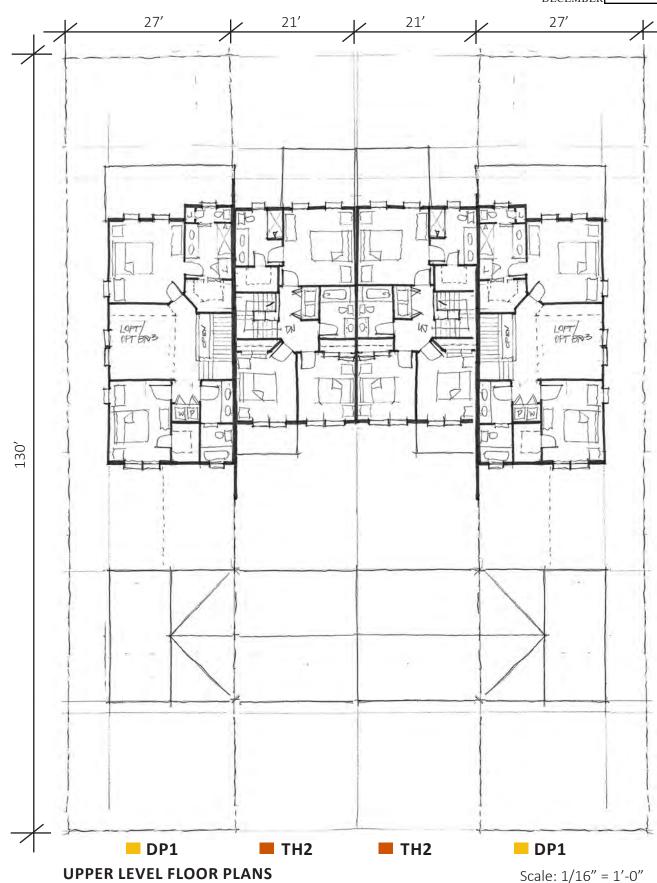


**LOT EXAMPLE** 

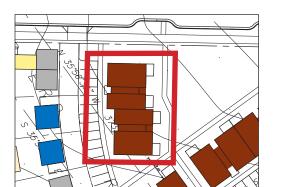
**SITE PLAN KEY** 



**ELEVATION 1** 



#### **APARTMENT**





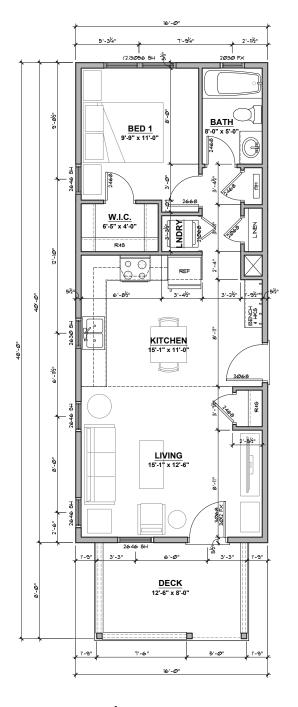
**LOT EXAMPLE** 

SITE PLAN KEY

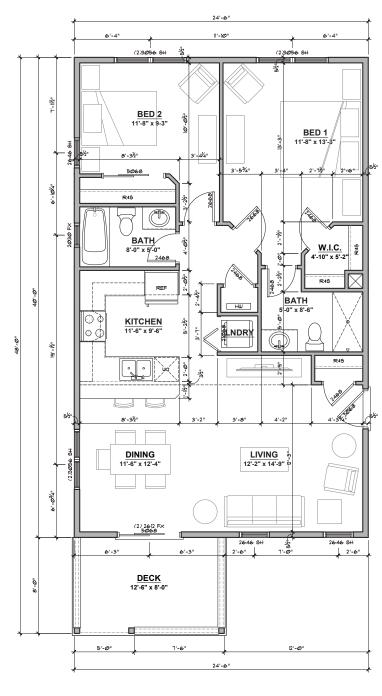


**ELEVATION 1** 





1 BR / 1 BA UNIT FLOOR PLAN



2BR / 2 BA UNIT FLOOR PLAN

**ELEVATION 2** 

Scale: 1/16" = 1'-0"

# ANGELVIEW IV

PRELIMINARY PLAT

LINE TABLE

LINE # | BEARING | DISTANCE

S28°21'34"W

S28°21'34"W

N28°49'24"W

S61°21'51"E

| S16°10'05"W |

L2 | S01°05'54"W |

325 D STREET

SALIDA, CO 81201 PH: 719-539-1675

NOTICE: ACCORDING TO COLORADO LAW YOU MUST COMMENCE ANY LEGAL ACTION BASED UPON ANY DEFECT IN THIS SURVEY WITHIN THREE YEARS AFTER YOU FIRST DISCOVER SUCH DEFECT.

IN NO EVENT MAY ANY ACTION BASED UPON ANY DEFECT IN THIS SURVEY BE COMMENCED MORE THAN TEN YEARS FROM THE DATE

OF THE SURVEYOR'S STATEMENT CONTAINED HEREON.

OJAI, CA 93023 PH: 719-221-1799

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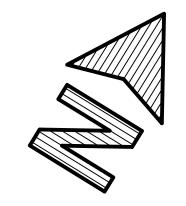
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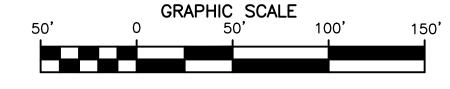
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20.33

22.56

29.42





S12°05'04"E BETWEEN RECOVERED REBAR SURVEY MONUMENTS AT THE NE AND SE CORNERS OF PROPERTY AS SHOWN AND DESCRIBED ON THIS

# **LEGEND**

PROJECT BOUNDARY CITY LIMTS EXISTING/ADJACENT RIGHT-OF-WAY NEW RIGHTOIOF-WAY LINE

EASEMENT LINE **EASEMENT ESMT** 

**TYPICAL** CURVE LABEL LINE LABEL

⊙ DENOTES PREVIOUSLY RECOVERED 2-1/2" BRASS CAP ON A 1" PIPE STAMPED "US GENERAL LAND OFFICE SURVEY" AND AS SHOWN HEREON.

PEDESTRIAN

STAMPED "LS 1776". 

→ DENOTES A RECOVERED 5/8" REBAR WITH A 1" ALUMINUM CAP

STAMPED "6753". ⊗ DENOTES A RECOVERED 5/8" REBAR WITH A 1 1/2" ALUMINUM CAP STAMPED "LS 16117", UNLESS NOTED OTHERWISE.

Ø DENOTES A RECOVERED 1/2" REBAR WITH A 1" PLASTIC CAP STAMPED "PROP CRN 34975".

O DENOTES A RECOVERED 5/8" X 24" REBAR WITH A 1 1/2" ALUMINUM CAP STAMPED 'LS 16117'. SET FOR THIS SURVEY.

CURVE TABLE					
CURVE #	RADIUS	DELTA	LENGTH	CHORD	CHORD BRNG
C6	40.00	059°43'27"	41.70	39.83	N59°02'22"W
<i>C7</i>	437.00	006°24'30"	48.88	48.85	S09°34'33"E
C8	437.00	001°00'33"	7.70	7.70	S00°35'09"W
<i>C9</i>	437.00	006°27′10″	49.22	49.19	N03°08'43"W
C10	437.00	006°24'30"	48.88	48.85	N09°34'33"W
C11	437.00	006°00'38"	45.84	45.82	N15°47′07"W
C12	437.00	001°18'41"	10.00	10.00	N19°26'47"W
C13	437.00	007°04'35"	53.97	53.94	N23°38′26″W
C14	437.00	008*54'12"	67.91	67.84	N31°37'49"W
C17	500.00	017°15'41"	150.63	150.07	N27°27′04″W
C15	500.00	019*54'39"	173.75	172.88	NO8°51'54"W
C16	500.00	019*54'39"	173.75	172.88	N08°51'54"W
C1	100.00	003°44'34"	6.53	6.53	N87°01'49"W
C2	100.00	023°31'06"	41.05	40.76	N73°23'59"W
C3	100.00	017°27'27"	30.47	30.35	N52°54'43"W
C4	100.00	015°08'09"	26.42	26.34	N36°36'55"W
C5	100.00	023°31′06″	41.05	40.76	N73°23'59"W

ASSISTED BY:



SHEET 1 OF

ANGELVIEW IV IN LOTS 1A & 1R, HEART OF THE ROCKIES MEDICAL CAMPUS CITY OF SALIDA SALIDA, CO

OWNER:

HARDER-DIESSLIN DEVELOPMENT GROUP

SALIDA, CO 81201

PH: 719-221-5000

130 W. 2ND STREET - SUITE 1

Job Number: *19032* HENDERSON LAND SURVEYING CO., INC TPC FILE: J-05-081 203 G STREET SALIDA, COLORADO DRAWN BY:BH, RP DRAWING NO. CHECKED: WBH L-17-76 DEC. 2023

Fld. book: S309, Pgs. 8-

LOT 2 7,877.3 S.F. 3.00'				
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	Signal Si			
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DEPARTMENT	PRESENTED BY	DATE
Administration	Sara Law - Deputy City Clerk	January 2, 2024

#### **ITEM**

Sustainability Committee Interviews

#### **BACKGROUND**

There are currently five to nine positions open on the Sustainability Committee. One of those positions will be appointed by the Board of County Commissioners and another position will be filled by a youth representative within the age range of 14 to 18 years of age. Staff published advertisements in the Mountain Mail for Boards and Commissions and we received applications from the following candidates interested in being on the Sustainability Committee.

Anna Edgren
John Dold
Melanie Gabe
David Keyser
Julie Mach
Michelle Putz
Eileen Rogers
Nathan Ward
Megan Witherspoon
Jane Templeton



# APPLICATION FOR CITY OF SALIDA COMMITTEES, BOARDS, AND COMMISSIONS

DATE 11/15/23		
NAME Anna Edgren		
ADDRESS 41 Shillelagh Place		
CITYHoward	STATE CO	<sub>ZIP</sub> <u>81233</u>
TELEPHONE # (home) 734-717-0963	(work)	
(cell)		
FAX # E-M	<sub>IAIL</sub> anna.edgre	en21@gmail.com
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST	Public Art ( Tree Board  Sustainabili	ffee County Airport Board Commission ty Committee
Please fill out the following information about this position. (Attach resume or extra sheet BACKGROUND AND/OR EXPERIENCE)	s if necessary)	
I have worked as the Director of Sustaina	bility and Social F	Responsibility for a
private company (Athletic Greens) since 2 details on many sustainability- and impact launched and managed. I have a passion experience in creating a successful sustainese skills to good use in my own comm	2020. I am attachi t-related projects for sustainability inability program.	ng my resume with and initiatives I have and lots of

#### PERSONAL AND JOB RELATED INTERESTS:

#### Job related interests:

- Sustainability, with a focus on: Climate, use of materials, supply chain, operations
- Social Impact, with a focus on: Charitable giving, storytelling, fundraising, community engagement

#### Personal interests:

- Hiking, biking, being outside. Enjoying the Salida community and meeting new poeple

#### REASONS FOR APPLYING:

My husband and I moved to the area in April of 2021. My husband found a job here (he is a lawyer) and works in Salida every day. I have worked remotely for the past 8 years and am grateful we were able to find this small mountian community. I work from home or at the Salida Coworking space each day. Our 2 children attend the Salida Montessori school. We love Salida and I would be thrilled for the opportunity to help improve our community using my skills in sustainability and impact.

Thank you for applying, Salida City Council

Please return the completed application to:

City of Salida 448 E. 1<sup>st</sup> Street, Suite 112 Salida, CO 81201 or email to: Clerk@cityofsalida.com

# Anna Edgren

anna.edgren21@gmail.com / 734.717.0963 / Howard, Colorado

#### **Objective**

In November 2020, I helped launch the Sustainability and Social Responsibility program at <u>Athletic Greens</u>. I developed this program from the ground up, with help and support from many critical partners, into an accomplished and integral part of the business as the company grew from a 20M business to a nearly 1B business.

#### **Work History**

Athletic Greens, fully remote

Director, Sustainability and Social Responsibility / 2020 - Present

Manager, Operations and Supply Chain / 2015 - 2020

#### Accomplishments in Sustainability

- Identified and selected partnership for <u>Climate Neutral Certification</u>. Managed the certification process 3 years running
  - Collected and cleaned data and calculated full carbon footprint of a 200M+ company working with all 3rd party suppliers
  - Selected and worked with an independant 3rd party consultant to verify accuracy of footprinting
  - Analyzed and identified places to implement emissions reduction initiatives
  - Created and launched emissions reduction initiatives cross-functionally
  - Helped to develop Net Zero strategy for long term emissions reductions
- Managed annual <u>Impact Report</u> publication from start to finish, 2 years running
  - Cross functional project across brand, marketing, creative, people team, leadership
- Responsible for 1M+ annual carbon offset purchases and managed selection, pricing, strategy
  - Selected partner <u>Pachama</u> and developed company communications around benefits of this selection
- Worked with suppliers on gathering environmental data and reporting quarterly data on fuel and energy usage, and reporting on other sustainability initiatives
- Responsible for improving company material usage, resulting in:

- o Decreased use of plastic by 11%
- Improved % of recyclable SKUs by 21%
- o Increased use of recycled content and/or FSC certified paper by 18%
- Developed and helped execute on annual Carbon Reduction Initiatives
  - Sourcing more materials locally
  - Reducing the size and material of our mailer (plastic to paper)
  - Reducing airfreight by 10%
- Created and launched <u>Supplier Code of Conduct</u>
  - Signed by every supplier, adhering to environmental and labor regulations
- Developed Supplier Sustainability Questionnaire for evaluating and scoring suppliers on sustainability and labor metrics
- Selected and onboarded How2Recycle to convey best disposal instructions to customers
  - They evaluate supplier bill of materials (BOM), make recommendations for improvements, and assign a recycling label
- Managed specialty recycling projects to dispose of unused goods
  - Project with <u>Terracycle</u> to recycle and repurpose multi layer plastic pouches, and coated unrecyclable boxes

#### **Accomplishments in Charitable Giving**

- Established and managed deployment of 1M+ annual charitable giving budget
  - Selected and launched ongoing partnership with <u>No Kid Hungry</u>. Managed participation in events, promotions, communications.
  - Selected an launched ongoing partnership with <u>World Central Kitchen</u>. Managed participation in events, promotions, communications.
- Expanded company giving to include a roster of organizations to support throughout the calendar year with a focus on cultural support.
  - Including National Black Child Development Institute, Los Angeles LGBT Center, Urban Light, American College of Obstetricians and Gynecologists, fulfilling Amazon Teacher Wishlists, Holiday Gift Donation, and more.
- Managed <u>Active Giving</u> employee tree planting campaign 2 years running
  - Planted 18,000+ trees collectively through <u>Eden Rainforest Projects</u>
- Selected and managed roll out of <u>Percent Pledge</u> employee giving and volunteering platform

#### <u>Skills</u>

Project management - large-scale execution of projects like the Impact Report

- Leadership A positive company-wide voice bringing in people from all folds in the company to understand sustainability + giving concepts and purpose
- Cross functional communication knowing who needs to be in which conversations and how to best involve the right people
- Management Hired a sustainability coordinator to expand our capabilities and bandwidth
- Presentation and public speaking Hosting educational sessions on sustainability internally

#### **Education and Certifications**

- Bachelor of Arts in Philosophy, Kalamazoo College
  - Graduated with Honors
  - Received Department of Philosophy Prize
- Leading the Sustainability Transformation Professional Certificate, 2020

#### **Other Notable Accomplishments**

Completed a month long trip with the Peaks Foundation to climb 3 mountains In South America and fundraised \$5000 for charity in October 2014



# APPLICATION FOR CITY OF SALIDA COMMITTEES, BOARDS, AND COMMISSIONS

DATE 11-19-2023
NAME JOHN C. DOLD
ADDRESS 1123 LITTLE RIVER LANE, POBOX 134
CITY PONCHA SPRINGS STATE CO ZIP 81242
TELEPHONE # (home) (work)
(cell) 603-793-8508
FAX#E-MAIL john dold@comcast.net
APPLYING FOR:  □ Board of Adjustment □ Board of Appeals □ Historic Preservation Commission □ Planning Commission □ PROST □ Other □ Other
Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)
BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):
RETIRED DIRECTOR OF PUBLIC WORKS/TOWN ENGINEER
FOR 5 DIFFERENT CITIES OR TOWNS OVER A 30 YEAR
PERIOD IN NEW HAMPSHIRE AND MASSACHUSETTS REGISTERED PROFESSIONAL ENGINEER IN MA.  NH & IN.

#### PERSONAL AND JOB RELATED INTERESTS:

FOR MY LAST EMPLOYER, THE TOWN OF BOXFORD MA I WAS RESPONSIBLE FOR ENERGY CONSERVATION FOR TOWN BUILDINGS. THIS INCLUDED THE CONSTRUCTION OF A TWO ACRE SOLAR SYSTEM WHICH PROJUDED ELECTRICITY FOR ALL TOWN BUILDINGS AND SCHOOLS.

#### REASONS FOR APPLYING:

I READ THE AD FOR THIS VOLUNTEER POSITION IN THE MOUNTAIN MAIL AND I AM INTERESTED.

Thank you for applying, Salida City Council

Please return the completed application to:

City of Salida 448 E. 1<sup>st</sup> Street, Suite 112 Salida, CO 81201 or email to: Clerk@cityofsalida.com



# APPLICATION FOR CITY OF SALIDA COMMITTEES, BOARDS, AND COMMISSIONS

DATE Nov 19, 2023	
NAME Melanie Gade	
ADDRESS 7680 County Road 140	
<sub>CITY</sub> Salida	STATE CO ZIP 81201
TELEPHONE # (home) 3038819877	(work) 3038819877
(cell) 3038819877	
FAX # E-M	AIL gademk@gmail.com
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST	☐ Salida/Chaffee County Airport Board ☐ Public Art Commission ☐ Tree Board ☑ Sustainability Committee ☐ Other
Please fill out the following information about this position. (Attach resume or extra sheets BACKGROUND AND/OR EXPERIENCE (	s if necessary)
For the past 13 years, I have worked with NGOs and the fer advocacy, fundraising, and public affairs. I currently serve a World Wildlife Fund where I lead fundraising strategy for Wildlight mayors, governors, business leaders and other subnational Paris Agreement and implementing sustainability practices business leaders to the annual UN climate talks, working wildlight progress internationally to world leaders. I understand the inchange at a local level. Subnational governments will be estimate target of 50-52% emissions reductions by 2030 from Beyond50)	as the Director of Philanthropic Partnerships at the WF's climate program and support resource This includes America Is All In, a 5000+ coalition of I actors committed to delivering on the goals of the where they operate. I have traveled with mayors and ith them to project their commitments and climate mmense potential for municipal governments to affect esential in helping the federal government meet its
It would be my great honor to support the City of Salida in a 2021 Climate Action Plan, and where possible, deepening to Salida to support alignment with national and statewide initing Renewable Energy by 2040.	those commitments. I would be interested to work with

#### PERSONAL AND JOB RELATED INTERESTS:

I grew up in Denver and I relocated to Salida after spending several years working in Washington DC. I value Salida's deep sense of community, and the appreciation many have here for living near and recreating in nature. I spend much of my downtime recreating near Salida (e.g., kayaking, rafting, skiing, hiking).

Given the City's existing commitment to sustainability, Salida can continue to grow as a leader statewide and nationally in delivering against its commitments. I would look forward to working with a like-minded group of people in supporting Salida along that journey.

Salida has a robust Climate Action Plan; I would be curious to learn more about its reporting and progress against its stated goals. Like the rest of the climate community, this is the only way to make our commitments more ambitious over time.

#### **REASONS FOR APPLYING:**

I have spent my career advancing conservation initiatives globally, and I am looking for opportunities to deepen my commitment to sustainability where I live. Having worked in Washington DC throughout changing federal administrations, some of which reduced appropriations and federal funding available to local communities for climate action, I have witnessed subnational governments take up the mantle of leadership on climate – with or without the federal government's support.

With the passage of Inflation Reduction Act (IRA) and the Infrastructure Investment and Jobs Act (IIJA), more resources are available than ever before to support local implementation. It is an exciting time for municipal governments to execute on their goals, and I would very much like to be part of the community doing this great work in Salida.

Thanks very much for considering my application, Melanie

Thank you for applying, Salida City Council

Please return the completed application to:

City of Salida 448 E. 1<sup>st</sup> Street, Suite 112 Salida, CO 81201 or email to: Clerk@cityofsalida.com

#### Melanie Kendra Gade

7680 County Road 140 Unit 1, Salida Gademk@gmail.com - (303) 881-9877

#### **EXPERIENCE**

World Wildlife Fund, Philanthropic Partnerships & External Affairs (June 2016 - Present)

#### Director, Philanthropic Partnerships (April 2022 – Present)

- Lead foundations fundraising for WWF's climate program; manage institutional relationships with several of WWF's largest private donors (e.g. Bezos Earth Fund)
- Cultivate and steward multiple nine-figure gifts for WWF's climate work, including for America Is All In, the most expansive coalition of subnational leaders ever assembled in support of climate action in the United States.
- Support resource mobilization efforts for new collaboration, Enduring Earth, involving blended finance for protected area expansion and conservation. Coalition goal is to secure \$2B in private finance to leverage \$4B in public funding by 2030.
- Engage directly with WWF's C-suite on donor cultivation and outreach strategies
- Oversee fundraising strategy at major international events, including UN General Assembly, Our Oceans Conference, and annual UN Climate Talks

#### Deputy Director, Philanthropic Partnerships (April 2019 – April 2022)

- Use research to streamline WWF's approach to climate fundraising; engage in listing tour with Foundations on perception of WWF and comparative strengths
- Project manage international teams to execute on multi-year grants and projects
- Conceptualize and execute donor-focused events and visits; lead on proposal development, reporting and relationship management for climate donors
- Collaborate with program teams to secure \$10M 2030 Climate Challenge competition for the Renewable Thermal Collaborative

#### Communications Lead, Climate & Energy (June 2016 – April 2019)

- Oversee WWF-US's climate communications strategy, including shifting public perception of WWF's brand as a leading global climate organization
- WWF communications lead on We Are Still In initiative, building strategy and overseeing growth of channels to support signatories (redesign of wearestillin.com, manage @wearestillin), achieving its recognition as "top sustainable business story of 2017" (Harvard Business Review, Dec. 2017)
- Develop communication strategy and lead WWF-US response at global climate events including, 24<sup>th</sup>, 23<sup>rd</sup> and 22<sup>nd</sup> UN climate talks. Manage large teams and budgets to achieve common goals. Secured 4,500, 1,200, 400 and 700 English language stories, respectively, in newspapers (e.g., New York Times, Guardian, Wall Street Journal, Washington Post, Bloomberg), wires (e.g., AP, Reuters, AFP), broadcast (e.g., CBS nightly news)
- Cultivate and maintain relationships with key external partners, including local elected officials, companies to advance joint objectives and policy asks.
- Support marketing and fundraising functions for WWF and We Are Still In, including development of PSAs, fundraising appeals, newsletters, direct mail, print and social ad buys
- Generate top tier coverage on WWF corporate climate report releases (e.g., Last Week Tonight with John Oliver, Fortune, The Economist, New York Times, Bloomberg)
- Produce multi-channel products including, video, animations (ex: "New Hope on Climate

Change" – narrated by William Shatner; "An Unlikely Partnership" - winner of 2018 Telly Award and selected for 2018 Chesapeake Film Festival.

#### Defenders of Wildlife, Communications Specialist, (2013 - 2016)

- Devise and implement communications strategy and issue-specific advocacy campaigns with paid and earned media; develop organization-wide messaging for media, social, print and online mediums
- Manage vendors relationships and oversee development of qualitative and quantitative polling instruments to inform advocacy campaigns
- Generate an average of 130 stories/quarter in newspapers (e.g., The Hill, Washington Post, The Guardian, Los Angeles Times), wires (e.g., AP, Reuters), national magazines (e.g., Outside, Science), broadcast (CNN), radio (e.g., Montana Public Radio); draft and place 30 op-eds
- Produce multimedia content (infographics and video) for Defenders' social media platforms and website, e.g., "Bringing Wolves Back to Yellowstone," (78,640 Facebook views)
- Create targeted social media ad campaigns Facebook/Twitter; analyze metrics CTR, CPM, conversion rates – to evaluate success
- Organize live press events, press ops and fieldtrips to increase issue coverage, e.g., Fort Peck bison reintroduction with video
- Position Defenders' CEO and policy experts as thought leaders on the Endangered Species Act via earned media, e.g., writing/placing op-eds, placing as spokespeople

#### U.S. Geological Survey, Office of Communications (2010 - 2013)

#### Internal Communications Specialist (2012 –2013)

- Advised USGS Director on communications strategy to increase trust in senior leadership and job satisfaction. Wrote/edited internal speeches, memos, and blogs for Director, Associate Directors.
- Second lead developed and implemented organization-wide internal campaign to increase levels of employee engagement and connection to mission
- Launched series of new communication tools and intra-net redesign (coordinated strategy with web design; implemented usability testing)
- Coordinated USGS all-employee town hall meetings (9,000 employees): drafted talking points;
   developed promotional materials; administered pre/post event polls; produced events for Web

#### Public Affairs Specialist (2010 –2012)

- Generated positive news coverage via direct reporter outreach for USGS eastern region science centers. e.g., "Sea Level Rise Accelerating on U.S. Atlantic Coast" 900 news stories in media outlets including AP, Reuters, UPI, New York Times, USA Today, Washington Post, LA Times, NPR
- Developed/managed live press and public events; coordinated media and speaker interviews, e.g.,
   Press Conference on Flood Mapping Tool, with Congressman Scott, USGS stakeholders and USGS scientists. Placed stories on local ABC and CBS affiliates
- Assisted in crisis response for USGS national hazard events, including 2011 Virginia earthquake
- Led social media response for live events, including Congressional briefings and natural disasters

#### **EDUCATION**

American University – Washington, D.C. Master of Arts: Public Communication

<u>Honors</u>: **Best Graduate Capstone** "The Environmentalism of Everyday Life - A Quantitative Study on the Effectiveness of Message Framing for Latino Engagement"

Dickinson College - Carlisle, PA. Bachelor of Arts: magna cum laude - Major-French



<sub>DATE</sub> 12/8/23	
NAME David Keyser	
ADDRESS 516 Park Ave	
<sub>CITY</sub> Salida	STATE CO ZIP 81201
TELEPHONE # (home) 7196261368	(work) 7202508507
(cell)	
FAX # E-MA	IL dkeyser22@gmail.com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST	Salida/Chaffee County Airport Board Public Art Commission Tree Board ✓ Sustainability Committee Other
Please fill out the following information about this position. (Attach resume or extra sheets BACKGROUND AND/OR EXPERIENCE (B	if necessary)
I am an economist who currently works for the National Renewal 11.5 years. Prior to this I was an economist for the Department of State Demography Office. I have also worked with various economist for the Department of State Demography Office. I have also worked with various economist fuses with business development and business sustainability sustainability-focused regional agencies such as Colorado's Ceri	ble Energy Laboratory (NREL), where I have been for if Local Affairs (DOLA), and was housed within the smic development agencies to understand how all of Aside from these, I have worked with other
With NREL I have been steeped in knowledge about legacy and technologies and their environmental and economic (especially I Colorado's diverse communities on the demographic and econor	abor) implications. This is fused with work that I did with
Over the past two years I have been on assignment with the Depand Employment Report, a way to track energy jobs within a nur county level. I helped develop this for the Secretary of Energy in transitioning from one energy technology to another. Of relevant Angeles's transition to 100% clean energy (https://www.nrel.gov/	nber of energy technologies at the national, state, and 2015 to understand job losses and gains as a result of e. I also led economic impact analysis from Los
I have a BA in economics with a minor in English from Colorado regional economics and econometrics from Colorado State Univ	State University and an MA in economics, focusing on ersity.

I am a Colorado Trail completer (2019) who will be hiking the trail again with my 16 year-old daughter who currently attends Salida High School. I am also an ultrarunner and skiier.
altrafamor and oldior.

#### REASONS FOR APPLYING:

I am a Colorado native who is passionate about the mountains and the outdoors and that's why I moved to Salida. I love this community and want to do what I can to make it a great place to live and do business. I have two daughters and want to hand them - and everyone in generations after mine - the best world that I can.

Thank you for applying, Salida City Council

Please return the completed application to:



DATE <u>11/16/2023</u>		
NAME Julie Mach		
ADDRESS 419 H St. Unit B		
CITYSalida	_ <sub>STATE</sub> <u>CO</u>	<sub>ZIP</sub>
TELEPHONE # (home) 719-207-2207	(work)	
(cell)		
FAX#E-	MAIL info@elemer	ntscompost.com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST	Public Art ( Tree Board Sustainability	ffee County Airport Board Commission ty Committee
Please fill out the following information ab this position. (Attach resume or extra shee BACKGROUND AND/OR EXPERIENCE	ets if necessary)	
I am the founder and owner of Elements businesses and residents to reduce thei diversion. We have worked with the city diversion services and I am excited to w continue these efforts. I have lived in Sa decade working in environmental conse Corps and Colorado Mountain Club. I se 2013 - 2019 and am a current board me well-versed in both municipal and non-p	s Mountain Composer carbon footprint the carbon footprint the and county to expect on the sustainable alida since 2009 and reation with the Some country's erved on the city's ember for Recycle Communication with the city	st which works with nrough organic waste and our waste ability committee to d spent over a uthwest Conservation PROST board from

As the owner of Elements Mountain Compost, I am personally and professionally invested in the sustainability of our community. I founded Elements with a goal to divert and recycle food and yard waste from the landfill and create a valuable compost product that can benefit soil health and reduce our communities greenhouse gas emissions. Through this process, I have learned an incredible amount about waste management, hauling, facility operations, state permitting, diversion tactics, recycling models, public education, funding, policy and more. I hope to offer this knowledge as well as the networks I've built through Recycle Colorado and the waste management industry to improve Salida's waste diversion efforts and overall climate impact.

#### **REASONS FOR APPLYING:**

I am excited to offer my expertise to the Salida Sustainability Committee in the waste diversion realm and help implement goals outlined in the City's Climate action plan. Additionally, I have a passion for all sustainability issues including energy conservation, renewable energy resources and am eager to see the City implement the new Energy Action Plan. This passion motivated me to start a Green Drinks public education event series to highlight community initiatives all manner of sustainability topics. I also recently completed a course on community-owned solar initiatives and am eager to explore new opportunities to leverage state and federal funding to support renewable projects that benefit the low-income members of our community. I am thrilled to have the opportunity to serve on the formal Sustainability Committee and appreciate your consideration!

Thank you for applying, Salida City Council

Please return the completed application to:

#### Julie Mach

Salida, Colorado 719-207-2207 info@elementscompost.com



#### **EXPERIENCE**

#### Elements Mountain Compost - Salida, CO

Owner/Operator Aug. 2014 - Present

- Certified Compost Operations Manager as accredited by the U.S. Composting Council
- Composting Program Management: Collection, processing and sifting of ~250 tons/year organics material; quality control; staff supervision; and risk management.
- Client Management and Sales: Business outreach to develop client base, set-up and training for new service locations, compost sales and delivery.
- Financial and Business Management: Bookkeeping, accounting, licensing, insurance, reporting, tax filing and all related business management.
- Community Outreach and Education: Presentations at community meetings, on-site education sessions for youth and adult groups, individual soil consultations, marketing and outreach to educate the public about composting opportunities.
- Business Accelerator Participation: Chaffee County Economic Development Corporation's Ascent Program (February – April 2022); Colorado Next Cycle Business Accelerator (February – June, 2022); Startup Colorado Founder Co-opetition (October - November, 2023)

#### Colorado Mountain Club - Golden, CO

Chief Conservation Officer

Oct. 2013 - Dec. 2022

- Program oversite: Strategic planning, budgeting, development, and staff supervision for \$350,000+ program with 3 year-round employees and 8 seasonal staff.
- Grant Management: Writing, administering and reporting on local, state and federal grants and agreements up to \$200,000 including funds from Colorado Parks and Wildlife, U.S. Fish and Wildlife Service and more.
- Stewardship program management Partnership development with U.S. Forest Service, Bureau of Land management and other Land Managers. Project identification, grant writing/reporting and oversite for two 25-week seasonal, field-based stewardship crews.
- Partnership Development Identify and cultivate key partnership with land management agencies and local environmental organizations throughout the state
- Recreation advocacy Represent CMC state-wide on issues involving recreation access, travel and resource management planning, Wilderness designations and more. Garner support and funding for key initiatives, projects and campaigns.

#### **Orion Integration Services**

Computer Technician (25 hours per week)

Mar. 2015 - Mar. 2018

- Network support: Internet, WiFi, local network and shared storage support for small and large networks (2 to 120 endpoints)
- Security: Deployment of anti-virus, malware and ad blocking solutions to ensure endpoint security
- Software Management: Installation, updates, and data integration for client operating systems and software solutions including Microsoft Office, Quickbooks, Adobe, and specialty products.
- Hardware Management: Installation and repairs for computers, printers and technology accessories

### Saguache County Sustainable Environment & Economic Development (ScSEED) - Saguache, CO

Development Coordinator (10 hours per week)

Jan 2013 – July 2015

- Grant writing and management for community/economic development projects
- Project oversight, event coordination, board management
- Financial account management, budgeting, Quickbooks reporting, tax filing

#### Julie Mach

Salida, Colorado 719-207-2207 info@elementscompost.com

Program Director (2011 – 2013), Interim Executive Director (July – August 2012) Development Coordinator (2010 – 2011) AmeriCorps VISTA Field Systems Specialist (2009 – 2010)

#### **EDUCATION**

#### Allegheny College: Meadville, PA

Bachelor of Science, May 2008

- Majors: Neuroscience & Psychology
   Minor: Biology
- GPA: 3.75 Magna cum laude Alden Scholar (Dean's List)
- Awarded Guy Emerson Buckingham Prize by the Allegheny College Psychology Department.
- Presented Senior Thesis at Western Pennsylvania Undergraduate Psychology Conference, April 2008: "Attention-shifting factors in spatial route learning and eyewitness memory consolidation."

Lancaster University: Lancaster, UNITED KINGDOM

Spring 2007

University of Queensland: Brisbane, AUSTRALIA

### Summer 2007

#### SKILLS & CERTIFICATIONS

- Certified Compost Operations Manager as accredited by the U.S. Composting Council
- Advanced use of computer technology including state-of-the-art hardware and software: Microsoft Office, ArcGIS, mobile applications, cloud sharing.
- Accounting, budgeting and financial tracking using Quickbooks
- Website design and creation using HTML code, Dreamweaver, and SharePoint.
- Wilderness First Responder Wilderness Medical Associates, 2011/2014
- Trail Maintenance and Construction Outdoor Stewardship Institute "Crew Leadership for Trails", 2011.
- Faller Class A unrestricted chainsawyer (FALA) Colorado Fire Camp S-212, 2009.

#### **ACTIVITIES, AFFILIATIONS & Awards**

•	Entrepreneur of the Year, Heart of the Rockies Chamber of Commerce	2023
	Recycle Colorado, Board of Directors	2022 - Present
•	Colorado Composting Council Financial Liaison	2022 - Present
•	U.S. Composting Council & Recycle Colorado Member	2021 - Present
•	Colorado Outdoor Partnership (CO-OP) Member	2019 - 2022
•	USFS Saguache-Upper Rio Grande Resource Advisory Committee Member	2019 - 2021
•	BLM Front Range/Rocky Mountain Resource Advisory Committee Member	2016 - 2019
•	City of Salida Recreation Advisory Board Member	2013 - 2019
•	San Luis Valley Rural Philanthropy Days Leadership Committee	2012 - 2015

#### REFERENCES AVAILABLE UPON REQUEST



DATE 11/29/23		
NAME Michelle Putz		
ADDRESS 151 Mesa Circle		
CITYSalida	STATE CO	<u>ZIP</u> <u><b>81201</b></u>
TELEPHONE # (home)	(work)	
(cell) 970-295-9488		
FAX # E-M	AIL michelleputzt	food@yahoo.com
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST	Public Art (  Tree Board	y Committee
Please fill out the following information abo this position. (Attach resume or extra sheets	s if necessary)	
BACKGROUND AND/OR EXPERIENCE (		
I moved to Salida in 2022 from Sitka, Alaska. Whe the City and Borough of Sitka. I also led the Climate complete the City's first Climate Action Plan. Outsethe Sitka Global Warming Group, a group dedicate sustainability, greenhouse gases, and community the Sitka Green Business Award effort for many years.	ate Action Task Force ide of my City work, I ed toward education a support. We brough	e for Sitka and helped to volunteered for and led and action on
Professionally, I am trained as a wildlife biologist a Service where I am an environmental planner and was lucky enough to work on many Forest Service developing "net zero" guides for energy, waste, ar	team leader. While sustainable operation	not currently involved, I
And personally, I have done a lot of research on p I've worked on my own and my family's sustainabi driving, heating, etc.	lanting trees and plar lity through changes	nted many myself. And in purchasing, waste,

I chose my work and my employer because of the important work the Forest Service does to allow use of natural resources in a manner that is sustainable in the long-term. I also enjoy my ability to do both technical and creative writing at work. And I love leading people.

Personally, I love animals, I enjoy gardening, and I love to do creative things, especially arts and crafts.

#### **REASONS FOR APPLYING:**

Sustainability work is a passion for me, so helping the City continue to improve on their sustainable operations would make me happy. I'd also like to meet and work with other people interested in sustainability. I also had the opportunity to talk with the Tree Board, and I like what they do and how they help the community and its citizens. Essentially, I'd like to help and helping brings me both joy and comfort.

Thank you for applying, Salida City Council

Please return the completed application to:





ZIP <b>81201</b>
ired
aol.com
e County Airport Board mmission Committee You are applying for
nal):
and particle spire of a control of the control of t



PERSONAL AND JOB RELATED INTERESTS:	
REASONS FOR APPLYING:	
r	

Thank you for applying, Salida City Council

Please return the completed application to:

#### BACKGROUND AND/OR EXPERIENCE:

Undergraduate & two graduate degrees (Mathematics, Psychology, Learning Disabilities & Innovations in Education; K-12 public school educator (35 years from 1966 - 2001) in Racine, WI and Colorado Springs, CO; Part-time adjunct professor at UCCS & Adams State (approx. 1992 - 2007).

While living in Colorado Springs I participated in creation of and initial leadership in the development stages of the C.S. Habitat for Humanity and Greccio Housing programs (approx.1985 to 2003).

Salida City Treasurer 2010-1013; Salida City Council Member 2014-1017; Active member of the Chaffee County Housing Policy Advisory Committee (HPAC), Chaffee Housing Trust (CHT) and Chaffee Housing Authority (CHA) (2014 to present); Volunteer member of the informal Salida City Sustainability Committee (approximately 3 years).

#### PERSONAL AND JOB RELATED INTERESTS:

My interest in sustainability issues surfaced with family members in the late 1970's. I recall discussions related to the value of south facing homes, piles of rocks below ground level and envelope houses as solutions for conserving energy. In the early1980's I searched for a Colorado Springs home that had solar advantages to reduce my use of electricity. That home with two large south facing windows became available. I immediately added extra attic insulation, storm doors and double windows.

Following our 2001 move to Salida, we added solar panels to our home on F Street, the third family to do so within Salida's city limits. Years later, I purchased a used 2007 Toyota Hybrid that I continue to drive with 179,000 miles currently accumulated. While serving as a city council member (and since) I have often shared my concern about sustainability issues related to Salida.

#### REASONS FOR APPLYING:

A few days ago, I read the December issue of TIME Magazine focusing on CLIMATE CHANGE. It was an exciting read. A quotable quote: "In the next year, accelerating the transformation of sustainable cities and communities remains critical to advancing global climate action" (page 49). [NOTE: I underlined "communities" because this message was speaking to me and to Salida!] I strongly recommend that all selected Sustainability Committee members read the section, "TIME100 Climate" (pp. 48-68).

I have the time to spend working on this important committee. I have read all of the information, provided by the city, related to establishing the Sustainability Committee. I believe that I can contribute my perspective and that of many other Salida citizens, if I am selected to represent them.

Thank you for your consideration.



<sub>DATE</sub> 11/27/23		
NAME Nathan Ward		
ADDRESS 147 West 5th Street		
<sub>CITY</sub> Salida	STATE CO	81201
TELEPHONE # (home)		
(cell) 719-679-8098		
FAX #	_ <sub>E-MAIL</sub> nward72@	gmail.com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST	Public Art Tree Board Sustainabil	offee County Airport Board Commission I ity Committee
Please fill out the following informatio this position. (Attach resume or extra BACKGROUND AND/OR EXPERIEN	sheets if necessary)	
As a long-term resident of the City of Salida, I would like to see Salida be process as a member of Sustainability Committee.	ecome a leader in sustainability issues for me	ountain towns, and I would like to help this
I've been involved in Salida and environmental issues in a number of roli - Resident of Salida since 1984, 1990 graduate of Salida High School, bi - University of Chicago - BA degrees with honors in Public Policy and En US Peace Corps - Paraguay - Environmental Education Co-Founder Salida Mountain Trails - 2006 - focus on non-motorized relation to the Upper Arkansas (now Central Colorado Conservancy As a media specialist, I have worked with the following conservation/env Colorado Water Conservation Board, Colorado Division of Water Resour Water Conservancy District, Mountain Studies Institute, Natural Resourc Mexico Game & Fish, Quivira Coalition, Rio Grande Agricultural Land Tr Wilderness Society, Greenpeace USA, International Mountain Bilke Ass	usiness owner (Moonlight Pizza, Grit and Th invironmental Studies. creation with the City of Salida at the center. y) - 2010-2012 - Fundraising. recommental organizations in a professional carces, Cotorado Parks & Wildlife, Colorado Yo- ce Conservation Service (NRCS), New Mexic cust, US Fish & Wildlife, Bureau of Land Man	apacity: The National Geographic Society, outh Corp Association, Middle Rio Grande oo Interstate Stream Commission, New
Tringenius Courty, Greenpeace Con, monatoria modifiani bike Asse	version version v	

My personal and job interests related to the Sustainability Committee include: conservation, open space, healthy river corridors, environmental technology and standards for construction, energy efficiency, skiing/snowboarding/Monarch, snow/precipitation/climate, nonmotorized and motorized recreation, urban and mountain trail systems, river surfing/paddling/parks, fly fishing and fisheries, mountain travel, responsible tourism, urban planning, supporting small businesses, community supported agriculture, farm markets, etc.

#### **REASONS FOR APPLYING:**

I want to be a member of the Sustainability Committee because I want to help make a positive difference in the future of the City of Salida, the State of Colorado and the planet. For many years, I've worked as an independent filmmaker, which requires one to embrace an uncertain schedule primarily out of town. As a result, I wasn't able to get involved in many local organizations. I am now transitioning my work to Salida full time and I plan to get involved in local work and local issues.

I offer the committee the perspective and experience of a person who grew up in Salida, one who has started and run businesses locally, a homeowner downtown, a parent of a child growing up here, a person trying to live here on a normal salary. These things will all help me accurately represent many of our local residents, people who have lived here a long time and newer people trying to make it here. At the same time, I have worked all over the world on various projects related to conservation and the environment, and know there are many possibilities, options and resources available to us.

Thank you for your time and consideration.

Thank you for applying, Salida City Council

Please return the completed application to:



<sub>DATE</sub> 11/15/23	
NAME Megan Witherspoon	
ADDRESS 9633 Hutchinson Ln (physical) or 99	96 W US Hwy 50 PMB 1184 (mailing)
CITY Salida TELEPHONE # (home) 804-938-2216	STATE CO ZIP 81201
TELEPHONE # (home) 804-938-2216	(work) same
(cell) same	
FAX # E-N	MAIL
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST  Please fill out the following information about	
this position. (Attach resume or extra sheet BACKGROUND AND/OR EXPERIENCE	
Vice President Communications – Altria (Fortune 200 compar Sept 2019 - Present	ny headquartered in Richmond, VA)
Lead a team of 22 with responsibility for:  - ESG/Corporate Responsibility strategy and reporting/disclos - Environmental strategy (target-setting, cross-functional projeting internal communications (employee communications contemployee events, etc.) - External communications (media relations, corporate brand	ects/collaboration, measuring and reporting progress)  it & channels, culture-building, leadership engagement,
James River Association - Board member since 2018 The mission of the James River Association is to be a guardia take action to promote conservation and responsible steward  I've worked at the Altria family of companies for nearly 20 year Community Relations, Strategy & Business Development, Invadditional details https://www.linkedin.com/in/megan-withersp	ship of its natural resources.  Irs. Previous roles span Corporate Responsibility, restor Relations and Marketing, See my LinkedIn profile for

Personal: I've always been passionate about the environment and have actively worked to reduce our family's environmental impact. Our family is vegetarian (primarily for environmental reasons), we recently installed solar in our home, we try to avoid food waste and recycle, and we use mostly natural cleaning and personal care products. Prior to moving to CO in 2022 we also owned an EV and composted.

Community: I've been a Board member for the James River Association since 2018. I currently serve on 3 Board committees: Marketing & Membership Committee, Strategic Planning Committee, and the DEIJ (Diversity, Equity, Inclusion & Justice) Task Force.

Job-Related: My current role represents great alignment between my personal and professional interests. My team has accountability for setting our company's ESG (Environmental, Social & Governance) strategy, setting goals and measuring progress, and executing ESG reporting and disclosures. My team also has responsibility for setting the company's short and long-term environmental targets, working with partners across the business to identify environmental projects, measure progress, and report results externally.

#### REASONS FOR APPLYING:

Our family moved to Salida last year (2022) from Virginia because of our love for the mountains, outdoor recreation, and this small town community. While I continue to work remotely for Altria, I want to get more involved in Salida and contribute to our local community. My husband is actively involved with GARNA, SMT and our school PTAs. I believe my professional experience and personal passion around the environment will make me an asset to Salida's Sustainability Committee. I have extensive experience engaging with nonprofits, community partners, investors, companies, and other stakeholders. I have a solid foundation in environmental issues and the evolving regulatory and legislative landscape. And my experience as a board member of an environmental nonprofit makes me well suited to this role. I also have a very large professional network through LinkedIn (>15K followers) that I can tap into for information, advice, and to share our city's success stories. I'm excited to apply my personal passions and professional experiences to this Committee!

Thank you for applying, Salida City Council

Please return the completed application to:



DATE December 4, 2023		
NAME Jane Templeton		
ADDRESS 304 Poncha Blvd.		
	STATE CO	ZIP 81201
TELEPHONE # (home) 719.539.4618	(we	ork)
(cell) 719.221.2331		
FAX # E-N	<sub>LAIL</sub> salidajan	e722@gmail.com
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST	Public Tree Bo	Chaffee County Airport Board Art Commission oard ability Committee
Please fill out the following information about this position. (Attach resume or extra shee		l why you are applying for
BACKGROUND AND/OR EXPERIENCE	(Business and/o	r Personal):
1) Five years as Ward 1 Salida City Cour	ncil member	
2) De facto chair of volunteer Salida Sust City of Salida's Climate Action Plan	ainability Com	mittee; primary author of
3) Council representative to CC4CA (Col	orado Commu	nities for Climate Action)
4) Attendee at 2022 and 2023 MT2030 conferences		

Reading current publications/books on climate science and technical developments in the field

Volunteer organizer of Mend-It Monday, a monthly gathering of seamstresses offering their mending skills to community members, with the goal of keeping clothing out of the landfill

#### **REASONS FOR APPLYING:**

I am excited that the Sustainability Committee now has an official role in the City's efforts to address the climate crisis and, given my previous experience, I hope to be able to help with this transition, as well as further develop the committee's ability to advise Council with respect to its Climate Action Plan and Energy Action Plan.

Thank you for applying, Salida City Council

Please return the completed application to:



### **CITY COUNCIL WORK SESSION MEMO**

DEPARTMENT	PRESENTED BY	DATE
Administration	Sara Law - Deputy City Clerk	January 2, 2024

### **ITEM**

Tree Board Interviews

### **BACKGROUND**

There are six applicants for the Tree Board Commission and Salida Municipal Code Section 2-12-10 says that the Board shall consist of a minimum of three members. Staff published advertisements in the Mountain Mail for Boards and Commissions and we received applications from the following candidates interested in being on the Tree Board.

Josef Bartels Karen Duquette Jake Jacobson Marilyn Moore Michelle Putz Ben Tiefenbrun



DATE 11/20/2023		
NAME Josef J. Bartels		
ADDRESS 521 Palmer St		
<sub>CITY</sub> Salida	STATE COZIP 81201	
(cell) 505-501-8087	(work)	
FAX #	E-MAIL Josef.Bartels@gmail.com	
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST	<ul> <li>Salida/Chaffee County Airport Board</li> <li>Public Art Commission</li> <li>✓ Tree Board</li> <li>Sustainability Committee</li> <li>Other</li></ul>	
Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)		
BACKGROUND AND/OR EXPERIEN On of my father's proudest achievem	ents in life was the supervision of tree	
planting along California's state high CA to visit family, we take side trips to outlive all of us by a few generations father's small gesture toward mitigations my love of and respect for trees only	ways during the 1970s. Each time we go to o visit some of the trees, many of which will s. From a deep admiration of trees and my ng the environmental impact of road cuts, grew through teaching high school ecology ne Overstory by Richard Powers, and living	
	4	

Over the past 7 years living in Boise, I've become a good friend with a man who happens to be the sustainability specialist for Boise's department of parks and recreation. Danny has shared with me his triumphs and challenges working with Boise's Community Forestry Program and their City of Trees Challenge. Housed under the City's department of parks and rec while partnering with the University of Idaho Extension Office, they've created an extensive urban forestry team facilitating volunteerism, public education, planting, maintenance, and removal of trees while identifying violations, and selling both wood and mulch. I'm excited to see how these ideas might be scaled down from a city of 200,000 to my new city of 5000 residents. He's also shared his experience with applying for and winning a share of the USDA's Urban and Community Forestry grants that are part of the Inflation Reduction Act.

#### REASONS FOR APPLYING:

I'm hopeful to volunteer my time to facilitate connections between stakeholders who see trees as additional cost or liability and those who benefit from increased quantity, diversity, and resiliency of urban and suburban forests. I'd like to do my part to increase the livability of our city, diversify its climate resiliency, and respect all species that depend on trees for survival.

Thank you for applying, Salida City Council

Please return the completed application to:



DATE 12/11/2023			
NAME Karen Duquette			
ADDRESS 245 W 4th Street			
<sub>CITY</sub> Salida	STATE CO	ZIP 81201	
	(work)		
(cell) 3037173761			
FAX #	E-MAIL dukegusto	@yahoo.com	
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST	Public Art ( Tree Board Sustainabilit	Ffee County Airport Board Commission  y Committee	
Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)			
I have been a K-6 teacher for 24 yea the community college level for 15 ye retiring from teaching and excited for applying for this position, I recently b the Salida Hot Springs Pool. Once I more involved in our Salida Communinformation on my teaching career and	rs, and have also taug ears. In May of 2024, I the next chapter in my ecame a certified Wate retire, I am looking for hity. (Please see resur	ht public speaking at lam planning on y life. In addition to er Safety Instructor at ward to becoming	

We purchased our home at 245 W. Street in 2013. Our home was a foreclosure home that needed a lot of tender loving care. We spent over 10 years renovating the inside of our home. During the summer of 2021, we began our landscaping project. We planted 8 trees on our property, one of which we adopted from the Adopt a Tree Program.

I am very passionate about gardening and taking care of my plants and trees. I continuously get compliments on my landscaping from random people walking by. I am proud of our home and landscaping, and would like to share my passion with our community.

If hired for this position, I am excited to share my love of trees and nature. I am also excited to be able to share my public speaking skills at counsel meetings, as well as educating our community with lectures, trainings, etc. In addition, I have strong writing skills and could write articles about the Tree Board. My goal is to help beautify Salida, and motivate others to want to do so as well.

#### REASONS FOR APPLYING:

- 1. Retiring from teaching (began this career in the 1990s), and I want to spend my time doing work that is meaningful to my life and my community.
- 2. I love Salida and my goal is to enhance its beauty/motivating others to want to do the same.
- 3. I want to become more involved in our community (hence why I am applying for this position and also applying as a part time swim instructor at the Salida Hot Springs.
- 4. I feel that my public speaking and teaching experiences will be an asset to the Tree board, as well as my ability to clearly communicate in writing.

Thank you for applying, Salida City Council

Please return the completed application to:

### Karen Duquette

### **Teacher**

245 W. 4th Street Salida, CO 81201 303-717-3761 dukegusto@yahoo.com

#### **OBJECTIVE**

I will be retiring with over 25 years of teaching experience at the elementary and community college levels in May of 2024. I am looking forward to becoming more involved in the Salida Community and becoming a member of the Tree Board.

#### **EXPERIENCE**

#### **Elementary School Teacher**

Jeffco School District, Lakewood, CO	2001-present
Hillsborough School District, Tampa, FL	1999-2001
Widefield School District, Widefield, CO	1998-1999

- Rated highly effective teacher
- Taught K, 1st, 2nd, 3rd and 4th Grades
- 5 years remote teaching experience
- Instructional Coach and Member of Leadership Teams
- Cooperative Teacher-Supervised student interns
- Core Team Member-Opened a new Elementary School
- Facilitated Professional Trainings
- Taught and modeled lessons using best practices
- Motivated students and teachers to become self directed learners
- Analyzed data to drive instruction and create effective interventions
- Established trust and rapport with students, parents and staff members
- Effectively collaborated with team members, administrators and parents

#### **Community College Adjunct Instructor**

Arapahoe Community College, Littleton, CO	2002-2008
Hillsborough Community College, Tampa, FL	1999-2001
Pikes Peak Community College, Colorado Springs, CO	1998-1999
Hillsborough Community College, Tampa, FL	1994-1998

- Taught college age and adult learners to become more effective public speakers
- Created a supportive classroom environment that reduced speech anxiety
- Taught a variety of classroom types: traditional, hybrid, and fast track

### **EDUCATION**

University of South Florida, Tampa, FL		1996-1998
	M.A. Elementary Education s State University, Normal, IL	1990-1992
	M.S. Speech Communication	
	Graduate Assistant	
Augus	stana College, Rock Island, IL	1986-1990
0	B.A. Business and Speech Communication	
	Member of Augustana's Swim Team	



DATE 12/06/2023			
NAME Thomas (jake) Jacobson			
ADDRESS 10 Trailside Circle			
<sub>CITY</sub> Salida	STATE CO	ZIP <u>81201</u>	
TELEPHONE # (home)	(work)		
(cell) 7192211207			
FAX #	$_{ ext{E-MAIL}}$ jakeoftheto	wn@yahoo.com_	
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST	Public Art (	ffee County Airport Board Commission ty Committee	
Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)			
BACKGROUND AND/OR EXPERIENCE  I have been a tree board member since		isoliatj.	
Thave been a tree board member since			

PERSONAL AND JOB RELATED INTERESTS:	
REASONS FOR APPLYING:	
I would like to continue to help Salida improve its urban forest.	

Thank you for applying, Salida City Council

Please return the completed application to:



DATE December 8, 2023		
NAME Marilyn Moore		
ADDRESS 414 E. 2nd Street		
CITY Salida	_ <sub>STATE</sub> <u></u> CO	ZIP <u></u> 81201
TELEPHONE # (home) 719-539-9195	(work)	-
(cell)		
FAX # E-1	MAIL mmfjmoore@	@gmail.com
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST	Public Art Tree Board	ty Committee
Please fill out the following information ab this position. (Attach resume or extra shee BACKGROUND AND/OR EXPERIENCE	ets if necessary)	
I have been a member of tree board for almost 20 year Salida, I was a CSU Extension Service Master Garder education in the planting, care, pruning, maintenance, Gardener, I mentored Master Gardener trainees and retree-related, questions from homeowners.  As a tree board member, I have been particularly involumeowners agree to care for a tree planted in the cit	ars, most recently as Prener for about 18 years. and insects and disease responded to horticulturally in the Adopt-a-Tree y right-of-way in front of	sident. Prior to moving to As such, I had extensive es of trees. As a Master II, and very often e program, in which willing their home. I meet with
each homeowner and together we select an appropriative care. I choose their tree at the nursery and arran May one of the adopted trees is designated the Arbor has learned about Arbor Day and why we celebrate the fun!  I also occasionally write tree articles for the Mountain application to the Arbor Day Foundation. This year was	ge to have it planted by Day tree. A 4th grade of the value of trees helps to Mail and every year sub	a private contractor. Every lass from Longfellow that plant the tree, always great mit the Tree City USA
1		

I'm interested in anything that grows! I have many perennials and shrubs and a large vegetable garden, and I am the coordinator for the 2nd and I Street community garden. I have also led alpine wildflower identification hikes for GARNA.

#### REASONS FOR APPLYING:

I would like to continue to be involved in growing Salida's urban forest.

Thank you for applying, Salida City Council

Please return the completed application to:



DATE 11/29/23	
NAME Michelle Putz	
ADDRESS 151 Mesa Circle	
CITYSalida	STATE COZIP 81201
TELEPHONE # (home)	(work)
(cell) 970-295-9488	
FAX # E-N	MAIL michelleputzfood@yahoo.com
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST  Please fill out the following information about	
this position. (Attach resume or extra shee BACKGROUND AND/OR EXPERIENCE	
I moved to Salida in 2022 from Sitka, Alaska. Whe City and Borough of Sitka. I also led the Clim complete the City's first Climate Action Plan. Out the Sitka Global Warming Group, a group dedica sustainability, greenhouse gases, and community the Sitka Green Business Award effort for many y	nile there, I was twice an Assembly member for nate Action Task Force for Sitka and helped to side of my City work, I volunteered for and led ted toward education and action on y support. We brought many speakers and led
Professionally, I am trained as a wildlife biologist Service where I am an environmental planner and was lucky enough to work on many Forest Service developing "net zero" guides for energy, waste, a	d team leader. While not currently involved, I be sustainable operations efforts including
And personally, I have done a lot of research on I've worked on my own and my family's sustainal driving, heating, etc.	planting trees and planted many myself. And bility through changes in purchasing, waste,

I chose my work and my employer because of the important work the Forest Service does to allow use of natural resources in a manner that is sustainable in the long-term. I also enjoy my ability to do both technical and creative writing at work. And I love leading people.

Personally, I love animals, I enjoy gardening, and I love to do creative things, especially arts and crafts.

#### **REASONS FOR APPLYING:**

Sustainability work is a passion for me, so helping the City continue to improve on their sustainable operations would make me happy. I'd also like to meet and work with other people interested in sustainability. I also had the opportunity to talk with the Tree Board, and I like what they do and how they help the community and its citizens. Essentially, I'd like to help and helping brings me both joy and comfort.

Thank you for applying, Salida City Council

Please return the completed application to:



DATE 11-19-2023			
NAME Ben Tiefenbrun			
ADDRESS 344 Park Ave			
<sub>CITY</sub> Salida	STATE C	0	<sub>ZIP</sub> 81201
TELEPHONE # (home)		(work)	
(cell) 314-604-5712			
FAX #	E-MAIL bentie	fenbrun	@gmail.com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST  Please fill out the following information	Pub Tre Sus Oth	olic Art C e Board tainability ner	Tee County Airport Board commission  y Committee
this position. (Attach resume or extra s	sheets if necessa	ıry)	
I received a bachelors degree in Fore University of Missouri in 2014. My prathroughout Missouri as a consulting force deer browse and how it affects regeneration in storm damaged fores in the forests of Chaffee County to missouries.	est Resource Mactical experien forester in a var eration in north	anagem ices incl iety of s iern fore uri Ozar	nent from the ude working ettings, studying ests and observing

PERSONAL AND JOB RELATED INTERESTS:
I am an avid mountain biker, skier, and boater. Observing trees and forests and how we interact with them is my true passion.
REASONS FOR APPLYING:
I would like to contribute my knowledge, experience and love of trees and forests to the Salida community for the betterment of the town and all who live there.
Thank you for applying, Salida City Council
Please return the completed application to:
City of Salida 448 E. 1st Street, Suite 112 Salida, CO 81201

or email to:

Clerk@cityofsalida.com



### **CITY COUNCIL WORK SESSION MEMO**

DEPARTMENT	PRESENTED BY	DATE
Administration	Christy Doon - City Administrator	January 2, 2024

### **ITEM**

Airport Board Interviews

### **BACKGROUND**

There are ten applicants for the Airport Board. Staff published advertisements in the Mountain Mail for Boards and Commissions and we received applications from the following candidates interested in being on the Airport Board.

Ardith Phillips
Barbara Struble
James Dickson
Rob Dubin
James Barker
James Oglesby
Michael Marino
Philip Sterling
Randy Cone
Shawn O'Day



DATE 12/17/2023
NAME ARDITH PHILLIPS
ADDRESS 415 E, 3RD ST,
CITY SALIDA STATE CO ZIP 8/20/
TELEPHONE # (home) (work)
(cell) 505-321-2712
FAX #E-MAIL ardie phillips @ chlegacy. com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST  Salida/Chaffee County Airport Board  Public Art Commission  Tree Board  Sustainability Committee  Other
Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)
Ann a retired Real Estate Broker, having owned and operated a residential real estate property management company in ABQ, NM for 25 years,  I have been a licensed general aviation filot for 40 years (Cert # 3493354)  and have served as an officer in our ABQ EAA and IAC organizations, I am  currently the Secretary of our Salida EAA Chapter.
currently the Secretary of our Salida EAA Chapter.

-	
Aviation	
Pravel	

#### REASONS FOR APPLYING:

I have been active as a volunteer at starriet alexander Field since we bought our home here over 25 years ago, I have watched the airport grow and improve and I am excited about the current and future projects anticipated, It would be my pleasure to contribute to these goals.

Thank you for applying, Salida City Council

Please return the completed application to:



DATE Dec 19, 2023			
NAME Barbara Ann Struble			
ADDRESS 12501 Country Meadow Lr	ר		
CITYSalida	<sub>STATE</sub> CO	ZIP <u>81201</u>	
TELEPHONE # (home)	(	(work)	
(cell) 303-913-1291			
FAX #	E-MAIL Struble625@gmail.com		
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST	Publi Tree Susta	la/Chaffee County Airport Boar lic Art Commission e Board ainability Committee er	
Please fill out the following information this position. (Attach resume or extra subsection of the position of	sheets if necessary	ry)	
Air Traffic Controller at Seattle Cente I have my Commercial Pilot Certificat and instrument ratings.	er, August 1982 to	to June 2007.	
I moved to Denver in 2009 to be clos married in 2013 and worked in my hu tax filings. As well as putting together	ısbands hydraulid	ic business in payroll and	
We built our home in 2019 and move	ed in May, 2020.		

I retired from the FAA in 2007. Then my husband closed his business in 2018 and we began our move to Salida. His family has a cabin in Cotopaxi that was built 50 years ago. The cabin is a summer cabin and we do a lot of dead tree cutting on the property.

We are members at Cross Roads Church in Poncha Springs. We also manage the ditch water, and scheduling, in our community. Several weeks at a time we spend in Marana, AZ, thought the year.

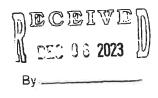
### **REASONS FOR APPLYING:**

It is time to get involved in the local community. My skills may be of value on this board.

Thank you for applying, Salida City Council

Please return the completed application to:





DATE 12/5/2023
NAME JAMES DICKTON
ADDRESS 503 W. 2ND ST.
CITY SALIDA STATE CQ ZIP 8/20/
TELEPHONE # (home) 719-539-77/2 (work)
(cell) 719-221-4663
FAX#E-MAIL aver 1 jimd@gmz/L-
FAX#E-MAIL AVOI A JIMA CONTROL OF THE PERSON OF THE P
APPLYING FOR:
Board of Adjustment  Salida/Chaffee County Airport Board  Date of Appendix
Board of Appeals  Public Art Commission  Tree Board
Planning Commission Sustainability Committee
PROST Other
Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)
BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):
· COMMERCIAL PILOT CERT# 1944526
13,000 HRS, HAVE BEEN AROUND
AIRPORTS MOST OF MY ADULT LIFE
AM FAMILIAR WITH THE DAY TO DAY
OPERATIONS, SERVED AS AIRPORT MGR.
1996-1997-1998. HAVE SERVED ON
THE AIRPORT BUARD A NUMBER OF
YBARS. HELP THE MGR. WHENEVER
NEEDED. STILLFLY AND KEEP UP MY
1 ICENSE

RECIEVED MY PRIVATE PILOT LICENSE WHEN I WAS 18 YRS, OLD, RECIEVED MY COMMERCIAL LICENSE, FLEW NUMEROUS DIFFERENT TYPES OF FLYING FOR HIRE, "JOINED THE ARMY NATIONAL GUARD AVIATION AND SERVED 21 YRS, "AM AN AVID AVIATION ENTHUESIEST AND ENJOY BUERY FAZE OF FLYING," STILL FLY AS OFTEN AS POSSIBLE.

### **REASONS FOR APPLYING:**

MY REASON FOR APPLYING FOR THE BOARD POSITION IS PRETTY OBVIOUS I LOVE FLYING AND BEING AROUND AVIATION, BUT HAVING LIVED IN SAUDA FOR 34 YRS. I LOVE THE AREA, SERVED AS MAYOR 2013-2015 US. FOREST SERVED 12 YRS. I HAVE A VESTED INTEREST IN SAUDA, CHAFFEE CO, AMD WANT TO SEE IT GROW,

THANK YOU /IMDICATED

Thank you for applying, Salida City Council

Please return the completed application to:



DATE December 12, 2023			
NAME Rob Dubin			
ADDRESS 542 Crestone Ave			
<sub>CITY</sub> Salida	STATE CO	<sub>ZIP</sub> <u>81201</u>	
TELEPHONE # (home)	(work)		
(cell) 719-896-1298	*		
FAX #	E-MAIL robdubin100@gmail.com		
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST  Please fill out the following information this position. (Attach resume or extra statements)	Public Art ( Tree Board Sustainabilit Other  about yourself and wh	zy Committee	
BACKGROUND AND/OR EXPERIEN		rsonal):	
Owner and President of Alpine Film F Director/Camerman directing and film corporate films for ABC, NBC, CBS a Founder/Owner of Sailing Quarterly V Instrument Rated Private Pilot with 1, airplanes, sea planes and rotorcraft. Airport since 2007. Served on the Air Probably the most active flying members.	Productions 1975-2005 hing television shows, and numerous Fortune /ideo Magazine 1988000+ hours of flight tir Have hangared an air rport Advisory Board s	TV commericals and 500 compaines.  1995.  ne. Rated to fly craft at the Salida ince approx 2015.	

RD Creative LLC 2020- Present.

International keynote and motivational speaker. Speaking on happiness, employee happiness and engagement. Appearances on The Today Show, CBS This Morning, Good Morning America, Fox and others. Spoken on stage at Harvard and with Tony Robbins and my TEDx talk on Happiness has been viewed 250,000 times. A book I co-authored about employee happiness is an Amazon #1 Best seller. Locally I have partnered with both the Chaffee County Public Health Department and UAACOG to bring my happiness workshops to Chaffee County.

Served on numerous business and industry boards of directors.

#### REASONS FOR APPLYING:

I am an active member of the airport community and likely spend more time at the airport than any other board member. I am intimately aware of airport operations, challenges and opportunities. I have been a strong voice for aviation and for the Salida Airport for many years. I have been an entrepreneur for over half a century with significant experince building and leading successful organaizations.

I wish to remain on the Airport Advisory Board and appreciate your consideration.

Rob Dubin

Thank you for applying, Salida City Council

Please return the completed application to:



ADDRESS 12430 County Road 261K			
CITYNathrop	STATE CO ZIP 81236		
TELEPHONE # (home) 303-601-965	(work) 303-601-9657		
(cell) 303-601-9657	· · ·		
FAX # <b>N/A</b>	E-MAIL creativeunit@mac.com		
APPLYING FOR:  Board of Adjustment Board of Appeals Historic Preservation Commission Planning Commission PROST	<ul> <li>✓ Salida/Chaffee County Airport Board</li> <li>☐ Public Art Commission</li> <li>☐ Tree Board</li> <li>☐ Sustainability Committee</li> <li>☐ Other</li></ul>		
Please fill out the following information this position. (Attach resume or extra BACKGROUND AND/OR EXPERIED	**************************************		
	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -		
My background is both deep and wid with experience beginning in the Un USS Constellation with the pilot brie aviation and communication roles in	de. Aviation Related: Third-generation pilot ited States Navy serving for ten years on the fing system development team in addition to the USN SOF and NASA Goddard Space		
My background is both deep and wid with experience beginning in the UniuSS Constellation with the pilot brie aviation and communication roles in Center communities.  2019 - Present: Aircraft Owners and	ited States Navy serving for ten years on the fing system development team in addition to		
My background is both deep and wid with experience beginning in the Uni USS Constellation with the pilot brie aviation and communication roles in Center communities. 2019 - Present: Aircraft Owners and	ited States Navy serving for ten years on the fing system development team in addition to the USN SOF and NASA Goddard Space  Pilots Association (AOPA) Airport Support alida's Harriet Alexander Field (KANK).		

DATE 12/27/23

Part 107 Drone pilot and certified flight instructor, photographer, guitarist, artist, martial artist* (Kenpo, Bokken/laido, Arnis, Bo & Jo Staff, Tai Chi, Qigong), personal fitness trainer, and obstacle course competitor. 2nd degree Black Belt and Martial Arts Instructor. *Accredited Specialist in Martial Arts Conditioning.

## REASONS FOR APPLYING:

My application is a request for renewal and continuation of my role on the Airport Advisory Board. This role includes continued liaising with AOPA's ASN and community drone advocacy.

Thank you for applying, Salida City Council

Please return the completed application to:

## **Brief Biography for James W. Barker**

James W. Barker is a USN veteran, licensed 107 UAS Pilot and digital communications technologist, with over 30 years of experience in the advertising, communications, and software development industries. He is a founder of multiple marketing and advertising companies where he directed successful marketing and advertising campaigns for clients ranging from Fortune 100 companies to small businesses.

Currently, James is the founder, and leads, Perfect Shot Photography, a full-service photography studio with deep roots in the marketing and advertising industry. The company specializes in:

- Real Estate (Residential and Commercial),
- Aerial Photography, Video, and Training (Licensed 107 Pilot on staff)
- Private and Corporate Events,
- Marketing and Communications Consulting,
- Outdoor, Architecture, and Fine Art Photography.

### Details:

Highly experienced Business/Marketing executive with substantial photography, digital marketing, and communications experience. High premium on providing marketing support for small businesses to large corporations. Focused disciplines on the digital space, lead generation, performance accountability, search effectiveness, and staff leadership/development.

Direct business channel experience within the ad tech, retail, manufacturing, engineering, real estate, financial, healthcare, military, social networking, non-profit, advertising organizations.

Technical and artistic experience provides a unique ability to lead and direct the diverse projects and personalities. Team leadership experience includes supervising job descriptions such as Application Developer, Database Administrator, Project Manager, Creative Director, Graphic Artists, Traffic Manager, PR, Administration, and HR in a wide variety of business applications.

### Specializations:

**Photography**: Real Estate (Residential and Commercial), Aerial Photography and Video, Event Photography (Private and Corporate), Product Photography, Outdoor, Architecture, and Fine Art Photography.

Marketing Communications: Brand Strategy, Marketing & Lead Generation, Digital Marketing and Design: strategic planning, design, copywriting, PR (public and internal), media & marketing plan generation.

**Leadership**: Staff growth & development, business development & operations, account & project management, client consensus building.

**Creative**: "World Class" graphic designer, Adobe Creative Suite, Video, Copywriting, Production Management, Radio & TV Production and studio, Final Cut Pro

**Technical**: Electrical engineering, multi-language programmer, HTML, JavaScript, usability & heuristics, C++, CSS, FLASH

**Personal**: Part 107 Drone pilot and certified flight instructor, photographer, guitarist, artist, martial artist\* (Kenpo, Bokken/laido, Arnis, Bo & Jo Staff, Tai Chi, Qigong), expert pistol/rifle marksman, personal fitness trainer and, obstacle course competitor. 1st degree Black Belt and Martial Arts Instructor. \*Accredited Specialist in Martial Arts Conditioning.



DATE 12/21/2023
NAME James Oglesby
ADDRESS 10206 West Cheyenne Circle
ADDRESS 10206 West Cheyenne Circle  CITY Salida STATE CO ZIP 81201
TELEPHONE # (home) 719-221-4250 (work)
(cell) $719 - 221 - 4250$
FAX#E-MAIL_ rohety 6052 Pmsn. com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST  Salida/Chaffee County Airport Board  Public Art Commission  Tree Board  Sustainability Committee  Other  Other
Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)  BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):  Commercial Pilot Livense Sinc 1970
worked with 7a. Papp on developing air port for Microsoft flight simulater (world wide Lived in Salida sines 1989. Worked for Hylton Lumber, Summit Lumber, La Paloma
Construction management Mariposa Windowt Poor Close in teraction with 2nd Papp on his plans for obfaining grants and other financing
for airport expansion.
Grande of colorado State University in history Page 1 of 2
Page 1 of 2 and political Schence

I have loved anylones since I was old enough to make my parents look in to the sky. I went to Rungely College and recimed my Private and commercial pilots License. Was certive in the Eivilder Patrol in Montrose. Recently not beingable to be an active pilot I became heavily in volved in the flight Smulater community. Puring the past several

ainshows at the airport, I was an exibitor with REASONS FOR APPLYING: my flight Simulator.

Salida aiport hous great potential for growth and economic benifit to the City and County. I would love to be part of establishing a defined goal of advising clected officials to focus on the specific things that need to be done to make the air port stronger for expansion to greater and

more heavy fraffic and impounted to averall

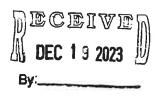
Thank you for applying, Salida City Council

Safety to air

operations

Please return the completed application to:





DATE / 9 PEC 2023

NAME MICHAEL MARINO
ADDRESS 615 C Street
CITY SALIDA STATE CO ZIP PIQUI
TELEPHONE # (home) (work)
(cell) 864-506-5412
FAX # E-MAIL MICHAEL MAKWO. US @ GMAIL. COM
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST  Salida/Chaffee County Airport Board  Public Art Commission  Tree Board  Sustainability Committee  Other  Other
Please fill out the following information about yourself and why you are applying for this position. (Attach resume or extra sheets if necessary)  BACKGROUND AND/OR EXPERIENCE (Business and/or Personal):  Hello. I'm currently an airline pilot at a major US airline and living in Salida, I've been a pilot for 12 years thying as an officer in the National Oceanic and Atmospheric Association Administrations Hurricone Hunter Sevadron prior to the airlines, Salida has unique avintion position, with its small town charm, big Colorado activities and a perfectly situated and maintained airport to support the community and commerce. As a community membro and professional aviator, I'd like to help support my hometowns gem of an airport by helping as a member of
the airport board.

Airline pilot.

Member of Salida Flyers, a chapter of the Experimental Aircraft

Association.

Former Officer of NOAA's Hurricone Hadan sevadron.

Small business owner.

### REASONS FOR APPLYING:

As a protession dirline pilot, active member of Salida flyers and resident of Salida, I feel my background will be at good use to the community as a member of the Airport Board.

Thank you for applying, Salida City Council

Please return the completed application to:



DATE12 / 26 / 2023	
NAME Philip Sterling	
ADDRESS 1001 Dezi Drive Unit E	
CITY_ Salida	STATE _COZIP _81201
TELEPHONE # (home)	(work)
(cell) 214 727 5494	
FAX #	E-MAILphilip.sterling@gmail.com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST  Please fill out the following information this position. (Attach resume or extra s	Salida/Chaffee County Airport Board Public Art Commission Tree Board Sustainability Committee Other about yourself and why you are applying for sheets if necessary)
	usinesses around Salida such as ly Hylton Lumber, First Street
a hangar at the airport.	

TEROOTTE TITO JOD REETTED TITERESTS.	
I enjoy just about anything that flies or has two wheels.	

### **REASONS FOR APPLYING:**

PERSONAL AND JOB RELATED INTERESTS.

I spend a lot of time at the airport and plan to be in the area for a while. Having traveled to a lot of small airports, I think there are things we could be doing to further promote general aviation. We have a great airport in an area that a lot of pilots are eager to visit.

Thank you for applying, Salida City Council

Please return the completed application to:



DATE 12/18/2023		
NAME Randall Cone		
ADDRESS 11610 E County Road	190	
<sub>CITY</sub> Salida	STATE CO	<sub>ZIP</sub> <u>81201</u>
TELEPHONE # (home)	(work)	
(cell) 719-530-0718		
FAX #	E-MAIL rconeco@y	ahoo.com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST	Public Art ( Tree Board Sustainabilit	Ffee County Airport Board Commission by Committee
Please fill out the following information this position. (Attach resume or extra s	sheets if necessary)	
I have been a resident of Salida and my business was Cone Construction tranistioned into solar equipment inst business in 2021 and am now retired	Chaffee County for ov which I incorporated in allations and manufac	er 50 years. Initially n 2000 when I

I have been involved in aviation since 1976. I started out hang gliding. Later I got my Private Pilots license from Merle Entz at Harriet Alexander Field and then my sailplane sign off. I owned a Cessna 172 for 18 years and a sailplane for 12 years also based at Harriet Alexander. Currently I have a Part 103 Ultralight at the airport.

### **REASONS FOR APPLYING:**

I have attended a few airport board meetings this year and think I have the time and experience to be a productive member.

Thank you for applying, Salida City Council

Please return the completed application to:



DATE December 8, 2023			
NAME Shawn O'Day			
ADDRESS 10353 County Road 160			
	STATE	CO	81201
TELEPHONE # (home) (cell) (513) 633-8363		(work)	
FAX #	E-MAIL sha	awn@oda	yaviation.com
APPLYING FOR:  Board of Adjustment  Board of Appeals  Historic Preservation Commission  Planning Commission  PROST		Public Art ( Tree Board Sustainabili	ffee County Airport Board Commission ty Committee
Please fill out the following information this position. (Attach resume or extra second BACKGROUND AND/OR EXPERIEN	sheets if nece	essary)	
I moved to Salida almost four years a this community that has provided us a Airport Board meetings and would lov leadership and process-driven skills.  Resume & Experience:	igo and wish a new home	n to give b	ack to and grow with net with and attended
2020 - Present President	& CEO - O'I	Day Aviati	on Consulting, LLC –
Salida, CO Premier consulting agency focused o strategic planning for aerospace, proposition to the continuate of the co	pulsion, spa lvsts. Embra	ce and de aer, Beehi	fense markets. Key ve Industries,

I remain very active in the aviation industry leading a growing consulting business focused on propulsion system expertise, as a founding member of an "air taxi" start-up and as a Board Member for the Lindbergh Foundation where I have been leading marketing and the foundation's drive towards aviation sustainability.

On the personal side, I am actively involved in many of the local pursuits including snowboarding, backcountry/skinning, mountain biking, fly fishing and hiking.

#### REASONS FOR APPLYING:

My girlfriend and I have made Salida our home. She is a CRNA supporting anesthesia at hospitals in Salida, Alamosa and Del Norte.

I also would like to increase my contribution and support of the community and believe the Airport Board is where I can contribute the most at this time.

Thank you for applying, Salida City Council

Please return the completed application to:

## Shawn T. O'Day

10353 County Road 160 Salida, CO 81201 (513) 633-8363 shawn.oday@yahoo.com

## **Entrepreneurial Results-Driven Leader**

- Sales & growth... led market development teams to win over \$50B in product and services revenue; founded & grew aerospace consulting business 700% in three years.
- Business and product development... crafting the growth playbook for product and technology development. Organic & inorganic growth strategy.
- Customer focus... by placing the customer at the center of decision-making.
- Leadership and interpersonal skills... navigating complexity and energizing for performance.
- Process-driven... through application of 6-SIGMA Master Blackbelt experience, tools, and skillsets.

### **Business Experience:**

### 2020 - Present President & CEO - O'Day Aviation Consulting, LLC - Salida, CO

Premier consulting agency focused on sales, marketing, technology roadmaps, due diligence and strategic planning for aerospace, propulsion, space and defense markets. Key clients have included investment analysts, Embraer, Beehive Industries, Continental Aerospace, DRT Aerospace, Lee Enterprises Consulting and The Lindbergh Foundation.

### 2023 - Present Chief Marketing & Strategy Officer - Atlantis Road Corp. - Boca Raton, FL

- Founding team member.
- Responsible for developing fundraising strategy and marketing plans.

#### 2021 - Present Board of Directors - Lindbergh Foundation - Chicago, IL

Member of the Board of Directors for the Lindbergh Foundation driving the mission of balancing technological advancement with the environment.

- Executive leadership team.
- Chairman of Marketing & Communications Committee.

#### **GE Aerospace (multiple locations)**

August 1987 - May 2020

### 2003 - 2020 CMO & Sales VP - BGA & Aircraft Systems - Cincinnati, OH

Led market development, product development, Growth Playbook and strategy to meet the \$2B divisions' growth objectives.

- Led all new customer development for the business aviation propulsion systems including relationships with all aircraft companies through C-Suite resulting in product launches with aircraft OEMs including Catalyst, HF120, Affinity supersonic, Passport and hybrid-electric programs.
- Managed marketing and strategy teams for five businesses including Business & General Aviation, Unison Systems, Electric Power Systems and Dowty Propellers.

Shawn T. O'Day October 2023

### 2001 – 2003 Master Black Belt - CFM56 Engine Program – Cincinnati, OH

6-Sigma and quality champion for GE's largest commercial engine program. Led multi-function team (legal, project, sales) to digitize the risk assessment and proposal process – resulted in over \$700K of productivity savings and over \$30M yearly cost avoidance.

### 1999 – 2000 Director of Marketing – 777 Aircraft – Seattle, WA

Developed integrated Boeing/GE sales strategy for Boeing 777-200LR/300ER aircraft — resulted in holding competitor aircraft to zero new orders during 12-month period.

1999 Sales Director – Embraer Regional Jets – Boston, MA & São Paulo, Brazil Led the proposal team for CF34 engine selection on all Embraer 70-100 passenger Regional Jets - resulted in an exclusive engine agreement.

1997 – 1999 Widebody Aircraft Marketing Manager – Cincinnati, OH
Led marketing and product strategy for all Boeing and Airbus wide-body aircraft programs.

1994 – 1997 Global Marketing & Sales (GMS) Leadership Program – Cincinnati, OH Highly selective Sales & Marketing Leadership program & corporate MBA involving four, nine-month rotations across diverse businesses.

1987 – 1994 Field Service Engineer – Melbourne, Australia & São Paulo, Brazil Led product and technical integration with major airlines to ensure fleet reliability of domestic and international fleets.

#### **Education:**

- B.S. Aviation Management, Embry-Riddle Aeronautical University, 1987
- A.S. Aircraft Maintenance Technology, Embry-Riddle Aeronautical University, 1984

#### Awards:

Recognized by Diversity MBA magazine as one of its Top 100 under 50. Led GE's Hispanic Forum
affinity group for 10 years.

### Other Qualifications:

- Certified Six-Sigma Master Black Belt 2002.
- Graduate of GE's highly selective Global Marketing & Sales (GMS) leadership program. 12 selected
  out of 250 applicants. In-house MBA program including 36 months of on-the-job training with
  monthly classroom instruction by professors from Harvard, Columbia, local universities, and
  prominent industry consultants.
- Fluent in English, Spanish and Portuguese. Basic French.

Shawn T. O'Day October 2023