



SPECIAL MEETING TBRT FUNDING RECONSIDERATION

Tuesday, October 12, 2021 at 6:00 PM
RUTH TOWN HALL

AGENDA

CALL TO ORDER

ROLL CALL

AGENDA ITEMS

1. See attached documents vital to decision making process.

ADJOURN

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact Town Hall at (828) 287-7943 within 48 hours prior to the meeting to request such assistance.



Artifacting, LLC
 Post Office Box 642
 Rutherfordton, NC 28139
 accounting@artifacting.com

Invoice 4381

BILL TO

Thermal Belt Rail Trail
 RRDC / Danny Searcy
 289 N. Main St
 Rutherfordton, NC 28139

DATE
09/24/2021

PLEASE PAY
USD 7,152.00

DUE DATE
10/24/2021

DATE	ACTIVITY	QTY	RATE	AMOUNT
10/01/2021	Design WEBSITE MAINTENANCE : Add monthly blog post and make updates as needed such as new amenities. Answer inquiries submitted through the website and maintain google presence. Update pages as applicable.	20	80.00	1,600.00
10/01/2021	Social Media Design FACEBOOK & INSTAGRAM MAINTENANCE FOR THE YEAR : Creating and posting on the two mentioned platforms twice a week during peaks months of April–September, once a week during off-peak months of October–March with relevant content and up-to-date information. Basic analytics and refinement included.	60	80.00	4,800.00
10/01/2021	URL & HOSTING ANNUAL FEE	1	432.00	432.00T
10/01/2021	Analytics NEW for 10/21-9/22 Quarterly reports on all social platforms; emailed or presented (your preference) to board members	4	80.00	320.00

SUBTOTAL	7,152.00
TAX	0.00
TOTAL	7,152.00

Billing/Account Inquiries:

accounting@artifacting.com

TOTAL DUE USD 7,152.00

THANK YOU.



Instagram Business Profiles for **thermalbeltrailtrail**

October 1, 2020 - September 11, 2021

Determine the impact of Instagram content by analyzing your activity.





Performance Summary

View your key profile performance metrics from the reporting period.

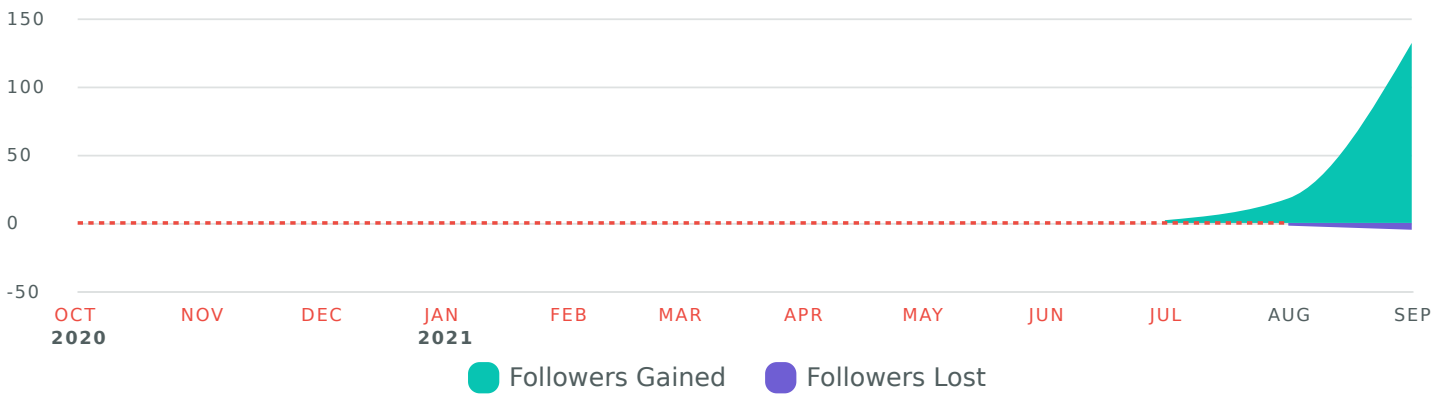
Impressions 39,532 ↗27.8%	Engagements 2,302 ↗10.8%	Profile Actions 184 ↗139%
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Audience Growth

See how your audience grew during the reporting period.

Instagram only shows us data since implementing analytic software

Net Follower Growth Breakdown, by Month



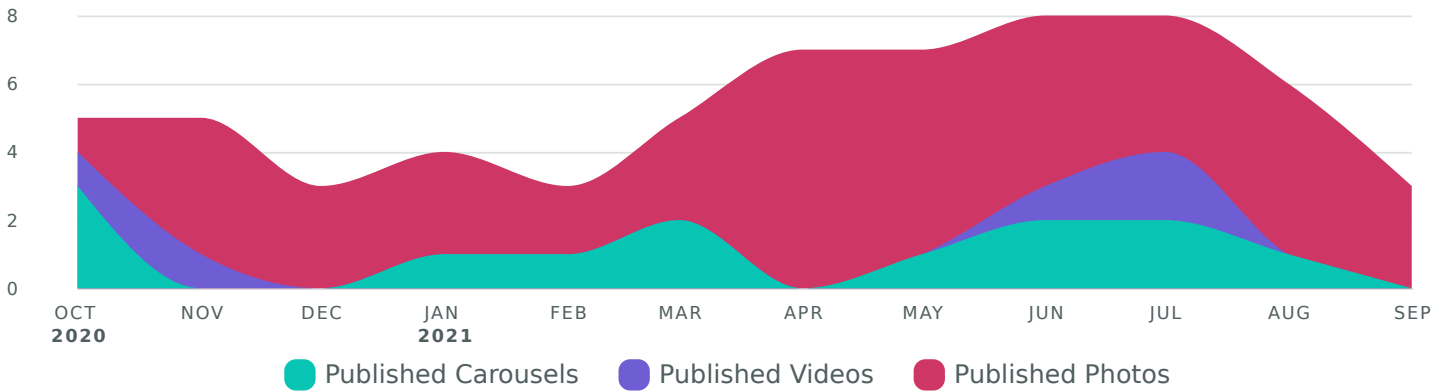
Audience Metrics	Totals	% Change
Followers	1,337	—
Net Follower Growth	145	—
Followers Gained	152	—
Followers Lost	7	—



Publishing Behavior

View the different types of posts and stories you published during the selected time period.

Published Posts & Stories Content Breakdown, by Month



Publishing Behavior by Content Type	Totals	% Change
Total Published Posts & Stories	64	↗ 18.5%
Published Carousels	13	↗ 225%
Published Videos	5	↗ 150%
Published Photos	46	↘ 4.2%



Outbound Hashtag Performance

Review your hashtag usage during the reporting period and contrast them with hashtags that drew the most engagement.

Most Used Hashtags

#tbrt	26
#railtrail	12
#rutherfordcountync	12
#railstotrails	10
#forestcitync	6
#spindalenc	6
#wnc	6
#getoutside	5
#TBRT	4
#bethebridge	4

Top Hashtags by Lifetime Engagements

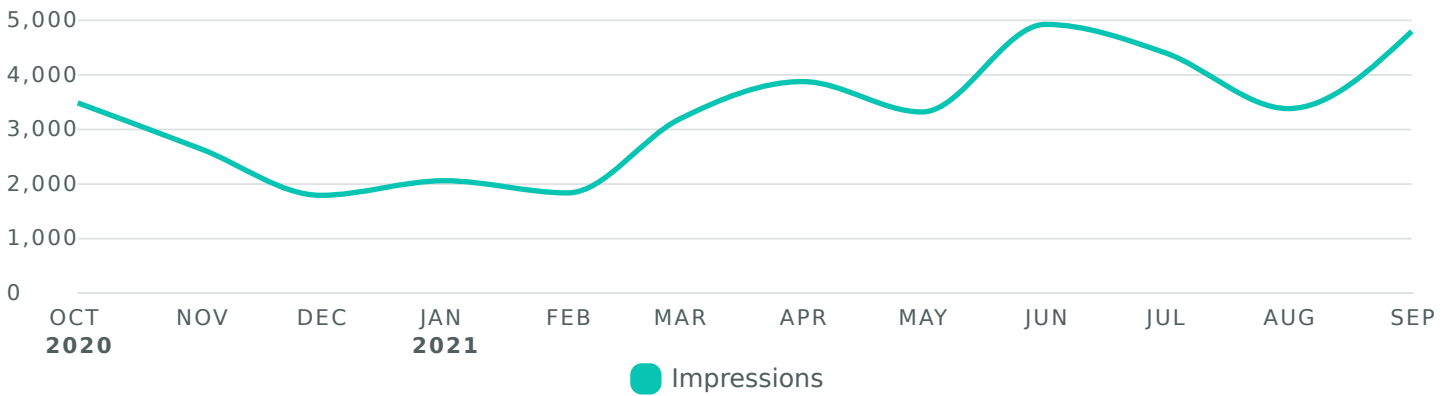
#tbrt	955
#railstotrails	494
#rutherfordcountync	490
#railtrail	390
#getoutside	279
#spindalenc	245
#wnc	224
#bethebridge	200
#forestcitync	197
#TBRT	168



Impressions

Review how your content was seen by the Instagram community during the reporting period.

Impressions, by Month



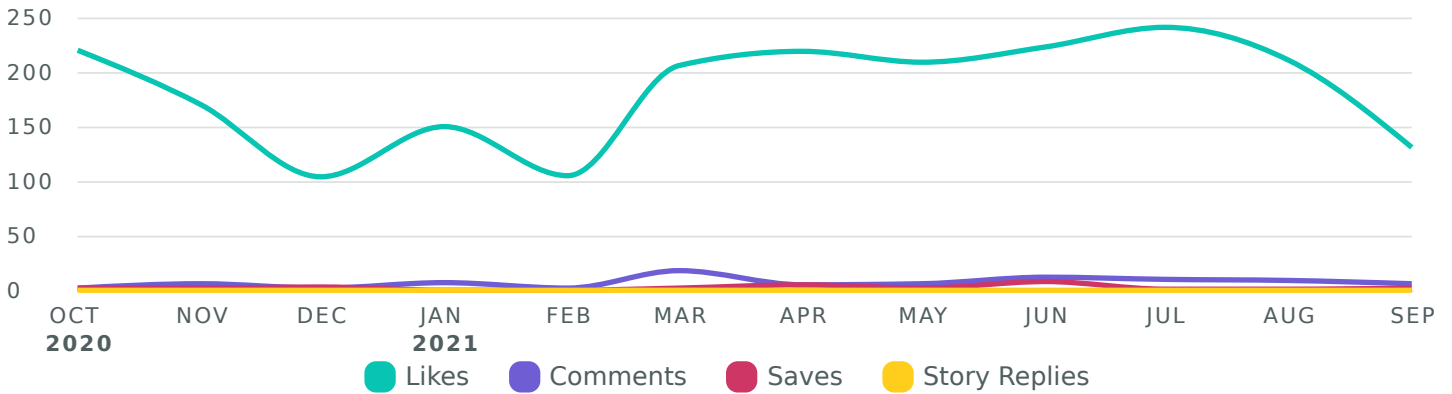
Impression Metrics	Totals	% Change
Impressions	39,532	↗ 27.8%
Average Daily Impressions per Profile	114.25	↗ 27.8%
Average Daily Reach per Profile	84.82	↗ 38.4%



Engagement

See how people are engaging with your posts and stories during the reporting period.

Engagements Comparison, by Month



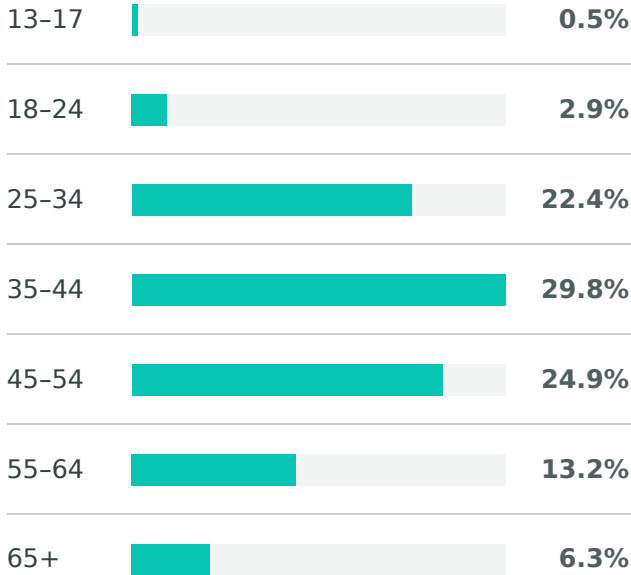
Engagement Metrics	Totals	% Change
Total Engagements	2,302	↗ 10.8%
Likes	2,189	↗ 8.3%
Comments	85	↗ 136.1%
Saves	28	↗ 40%
Story Replies	0	→ 0%
Engagement Rate (per Impression)	5.8%	↘ 13.3%



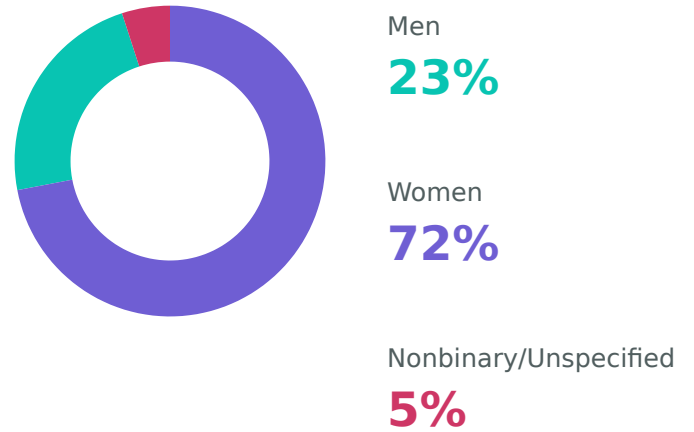
Audience Demographics

Review your audience demographics as of the last day of the reporting period.

Audience by Age



Audience by Gender



Women between the ages of **35-44** appear to be the leading force among your followers.

Audience Top Countries

United States	929
Nigeria	2
Australia	1
Canada	1
Iran	1

Audience Top Cities

Forest City, North Carolina	191
Rutherfordton, North Carolina	108
Spindale, North Carolina	50
Bostic, North Carolina	37
Charlotte, North Carolina	34

RAILROAD LEASE AGREEMENT

THIS RAILROAD LEASE AGREEMENT (“Lease”) is entered into on March 6th 2017, ~~2016~~ (“Effective Date”), by and between **RUTHERFORD RAILROAD DEVELOPMENT CORPORATION**, a North Carolina not for profit corporation (“Lessor”), and Town of Ruth, a North Carolina municipal corporation (“Lessee”). Each of Lessor and Lessee may be referred to in this Lease as a “Party” and collectively as the “Parties.”

WHEREAS, Lessor and Southeast Shorelines, Inc., a North Carolina corporation, d/b/a Thermal Belt Railway (“TBRY”), were parties to a Lease and Operating Agreement dated February 26, 1990 (“Lease and Operating Agreement”), which granted TBRY certain rights and obligations to operate a certain railroad corridor in Rutherford County, commonly referred to as the Gilkey Line and the Bostic Spur (collectively, the “Corridors”); and

WHEREAS TBRY, by that certain Agreement for Partial Lease Termination and Release dated April 8, 2015, terminated its lease with Lessor and released all of its rights and interests thereunder as to the portions of the Corridors designated as Segments 1 and 3 in Exhibit A attached hereto, and a small portion of Segment 2, (collectively the “Premises”) and the rail use of the Premises has now been discontinued by TBRY and they have been abandoned by Lessor subject to an interim trail use/rail banking condition, all pursuant to certain decisions and notices of the Surface Transportation Board establishing and/or allowing an interim trail use condition in lieu of an outright abandonment of the Premises; and

WHEREAS, Lessor and Lessee now desire to enter into this Lease to enable Lessor to preserve the Premises for future railroad use, to encourage economic development in Rutherford County, and to “railbank” the Premises under 16 U.S.C. § 1247 for the benefit of the residents of the Town of Ruth and Rutherford County; and

NOW THEREFORE, in consideration of the agreements and covenants contained in this Lease and for other good and valuable consideration, the receipt and sufficiency of which the Parties acknowledge, the Parties agree as follows:

1. LEASED PREMISES.

Subject to and upon the terms, provisions and conditions set forth in this Lease, Lessor leases to Lessee, and Lessee leases from Lessor, the portion of the Premises located within the Lessee’s corporate limits (the “Leased Premises”). By way of further description, and for the purposes of this Lease Agreement, the Leased Premises consists of the rail-bed/trail linear footage listed on Exhibit B as being within Lessee’s corporate limits, together with any portion of the corridor described on Exhibit A that is associated with such linear footage and also within Lessee’s corporate limits (ie. the full width of the corridor within which such rail-bed/trail linear footage is located). The parties acknowledge and agree that this description of the Leased Premises may be altered or further refined by subsequent survey, and that they will be bound by the findings of any such subsequent survey with regard to the definition of the Leased Premises for all purposes hereunder.

2. USE AND MAINTENANCE.

Lessee shall be solely responsible, at its sole expense, for the management, maintenance and operation of the Leased Premises and shall only use the Leased Premises for public purposes, as Lessee shall deem necessary or desirable in its sole discretion, including bicycle/walking paths, beautification, and purposes incidental thereto, in accordance with the Decision.

Lessor shall reasonably cooperate with Lessee in obtaining such licenses, permits and applications as may be required from time to time in connection with the construction or redevelopment of any Lessee Improvement or Alteration, or as may otherwise be deemed required or necessary, in Lessee's sole discretion, for Lessee's use of the Leased Premises.

20. ENTIRE AGREEMENT.

This Lease represents the entire agreement between the Parties and supersedes all other oral or written agreements between the Parties pertaining to this transaction. The paragraph headings in this Lease are inserted for convenience of reference only and in no way describe, interpret, define or limit the scope or content of this Lease or any of its provisions. This Lease may be amended only by a written instrument signed by Lessor and Lessee. Notwithstanding anything to the contrary in this Lease, this Lease is, and shall remain subject to, the Decision.

21. NO WAIVER.

Neither the failure of either Party to exercise any power given such Party under this Lease nor to insist on strict compliance with its obligations under this Lease, nor any custom or practice of the Parties at variance with the terms of this Lease, shall constitute a waiver of either Party's right to demand exact compliance with the terms of this Lease.

22. APPLICABLE LAW.

This Lease shall be construed and interpreted in accordance with the laws of North Carolina, excepting only its conflict of laws principles.

23. COUNTERPARTS.

This Lease may be signed in two or more counterparts, each of which shall be deemed as an original.

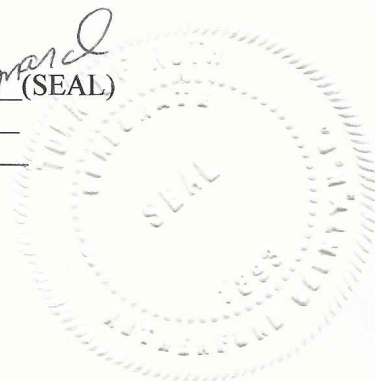
IN WITNESS WHEREOF, the Parties have caused this Lease to be executed under seal as of the day and year first written above.

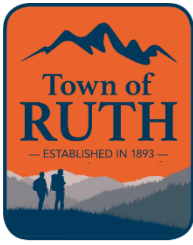
**RUTHERFORD RAILROAD
DEVELOPMENT CORPORATION**

TOWN OF RUTH

By: _____ (SEAL)
Print Name: _____
Title: _____

By: Don Baynard (SEAL)
Print Name: Don Baynard
Title: Mayor





SPECIAL MEETING TBRT FUNDING

Tuesday, September 28, 2021 at 6:00 PM

RUTH TOWN HALL

MINUTES

CALL TO ORDER

ROLL CALL-David Guy, William Steppe, Nicholas Goode, Amie Hanaway

AGENDA ITEMS

Discuss funding of TBRT partner marketing expense.

David shared an invoice with the group for marketing expense of the TBRT. David reviewed the detailed line items on the invoice. Ruth has been asked to pay a fifth of the expense which is \$1,430.40. David communicated there are 79 posts, this breaks down to \$90.53 a post, \$596.00 a month, \$137.54 a week. David had Amie share the performance data substantiating the pricing. David communicated the county had asked each trail partner to approve the expenditure. David shared all other partners had agreed to have the county invoice each of them. David questioned the ROI for Ruth. David feels we aren't gaining \$1,430.00 of revenue to offset the cost. He does question if after the new road is in if we can leverage the trail to attract businesses. The 221 bypass itself will also attract business. David's kneejerk reaction is no; however, he does want to be a team player. If saying no violates the relationship with the trail partners and potentially sidelines Ruth, is it in our best interest to say no. He asks will this prohibit Ruth from working with the partners for potential opportunities. Amie forwarded the reports to the board, they reviewed the performance data. William agrees what they would be paying for is the relationship. He goes on to say when speaking in terms of value to the town and its citizens, he agrees with David, there is not a return. David shares the analytics are copied from Facebook and google analytics. A citizen's perspective might be replacing recycling with a website. The board, as shepherds of the town and its assets, must justify expenditures; how do you justify eliminating recycling, swapping it for a portion of marketing with no tangible, quantifiable results? There is no motion, so the issue dies. David will communicate the decision to the trail partners.

ADJOURN

Nick makes a motion to adjourn, William seconds, passes unanimously.

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact Town Hall at (828) 287-7943 within 48 hours prior to the meeting to request such assistance.



Facebook Pages for **Thermal Belt Rail Trail**

October 1, 2020 - September 11, 2021

Determine your impact on Facebook by analyzing your Facebook Page activity.





Performance Summary

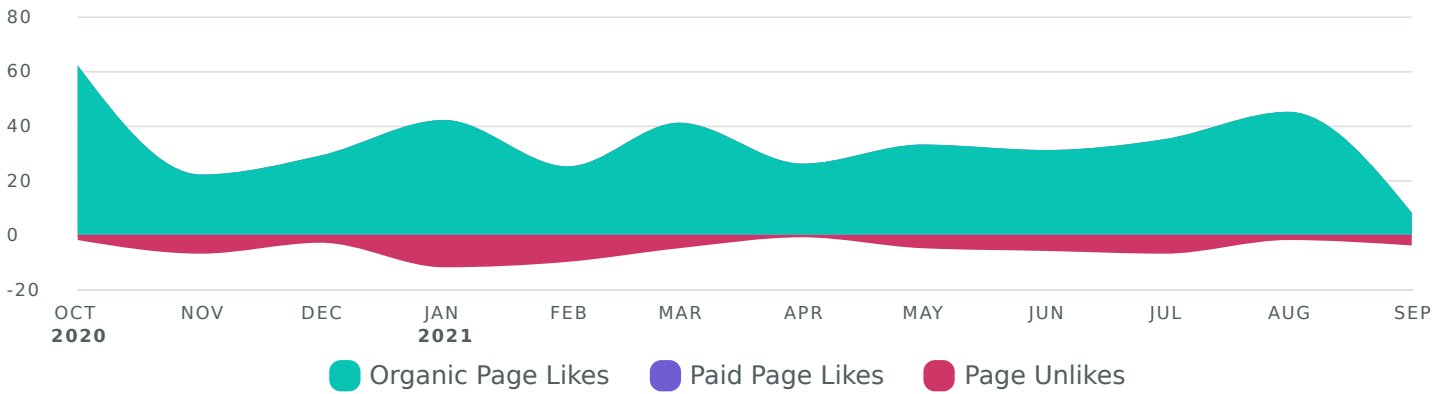
View your key profile performance metrics from the reporting period.

Impressions 175,523 ↘ 18.3%	Engagements 12,245 ↘ 53.6%	Post Link Clicks 315 ↘ 76.2%
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Audience Growth

See how your audience grew during the reporting period.

Net Page Likes Breakdown, by Month



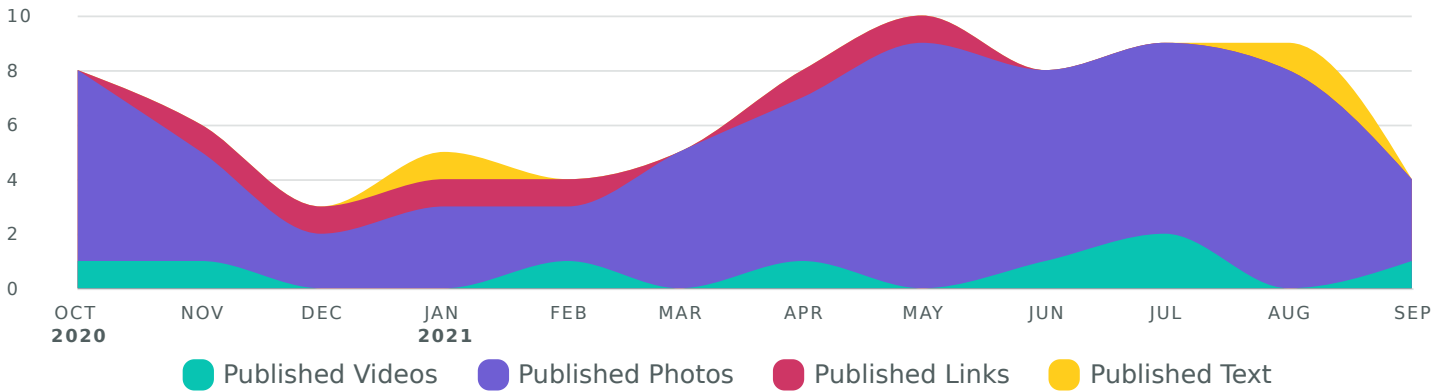
Audience Metrics	Totals	% Change
Fans	2,683	↗ 14.12%
Net Page Likes	335	↘ 56.38%
Organic Page Likes	399	↘ 51.75%
Paid Page Likes	0	→ 0.00%
Page Unlikes	64	↗ 8.47%



Publishing Behavior

View the different types of posts you published during the selected time period.

Published Posts Content Breakdown, by Month



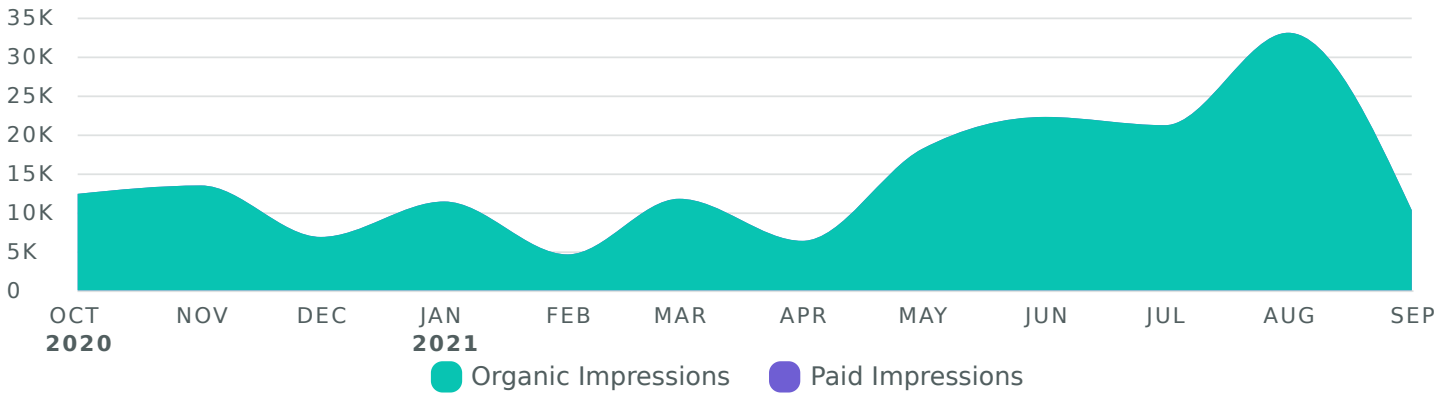
Publishing Behavior by Content Type	Totals	% Change
Total Published Posts	79	↘24.8%
Published Videos	8	↗300%
Published Photos	63	↘23.2%
Published Links	6	↘68.4%
Published Text	2	→0%



Impressions

Review how your content was seen by the Facebook community during the reporting period.

Impressions Breakdown, by Month



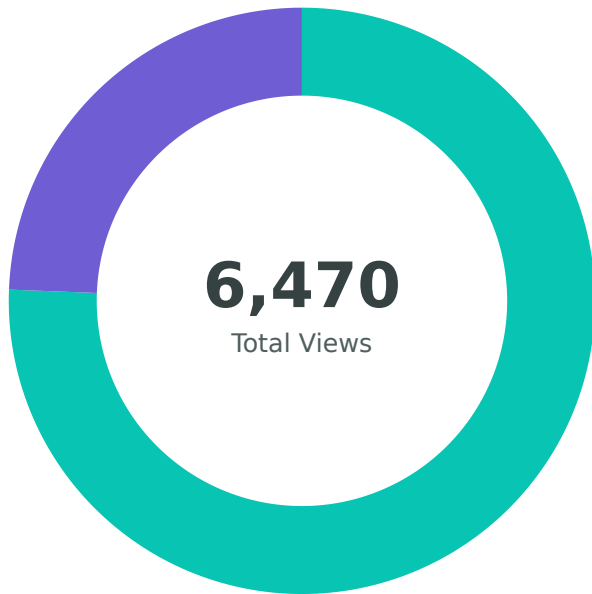
Impression Metrics	Totals	% Change
Total Impressions	175,523	↘ 18.3%
Organic Impressions	171,599	↘ 17.3%
Paid Impressions	0	→ 0%
Average Daily Impressions per Page	507.29	↘ 18.3%
Average Daily Reach per Page	354.56	↘ 20.3%



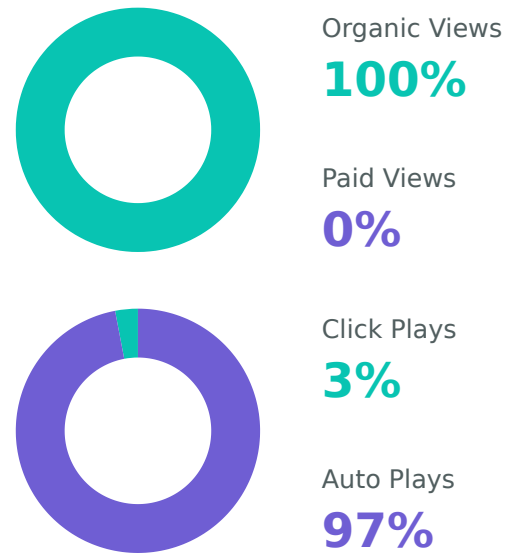
Video Performance

View your aggregate video performance during the reporting period.

View Metrics



Viewing Breakdown

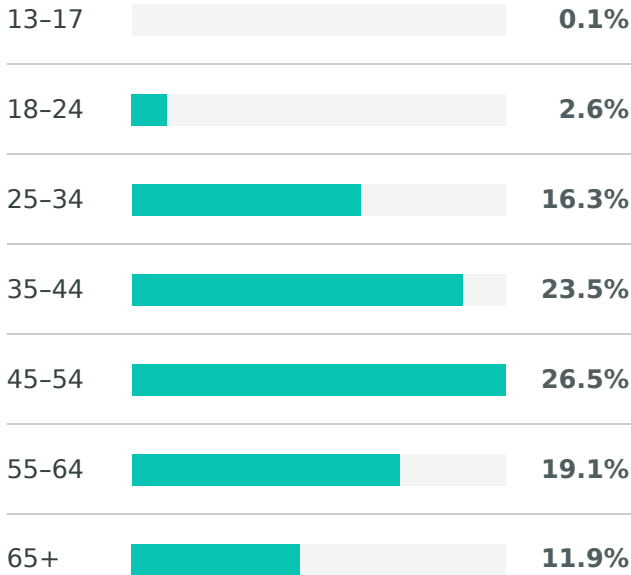




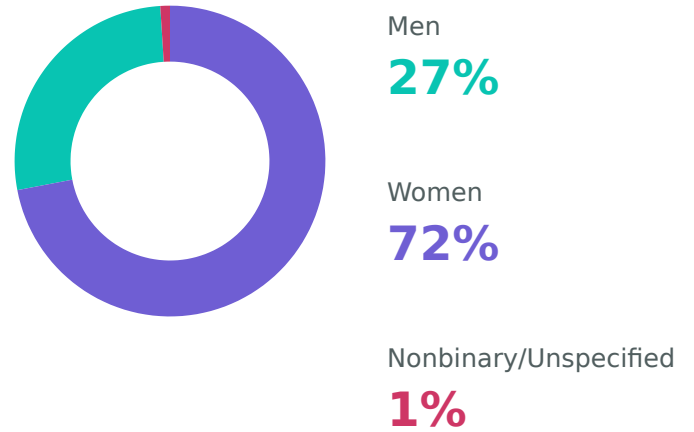
Page Fan Demographics

Review your audience demographics as of the last day of the reporting period.

Audience by Age ⓘ



Audience by Gender ⓘ



Women between the ages of **45-54** appear to be the leading force among your fans.

Audience Top Countries

Country	Count
United States	2,676
Botswana	2
Canada	1
Spain	1
United Kingdom	1

Audience Top Cities

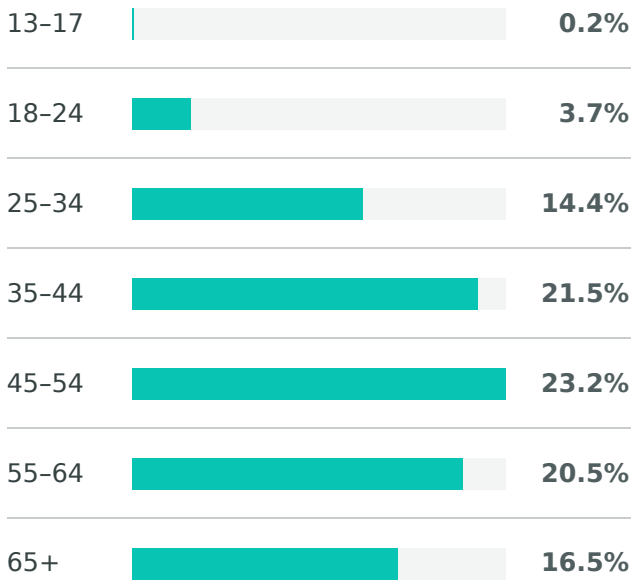
City	Count
Forest City, NC	552
Rutherfordton, NC	457
Ellenboro, NC	116
Shelby, NC	105
Spindale, NC	97



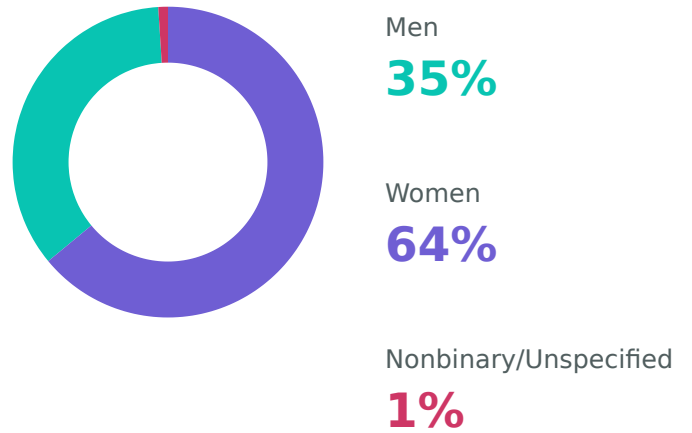
People Reached Demographics

Review the average daily user demographics of the people reached during the reporting period.

People Reached by Age



People Reached by Gender



Women between the ages of **45-54** have a higher potential to see your content and visit your Page.

People Reached Top Countries	Daily Average
United States	547.35
Canada	0.81
United Kingdom	0.64
Spain	0.39
Philippines	0.22

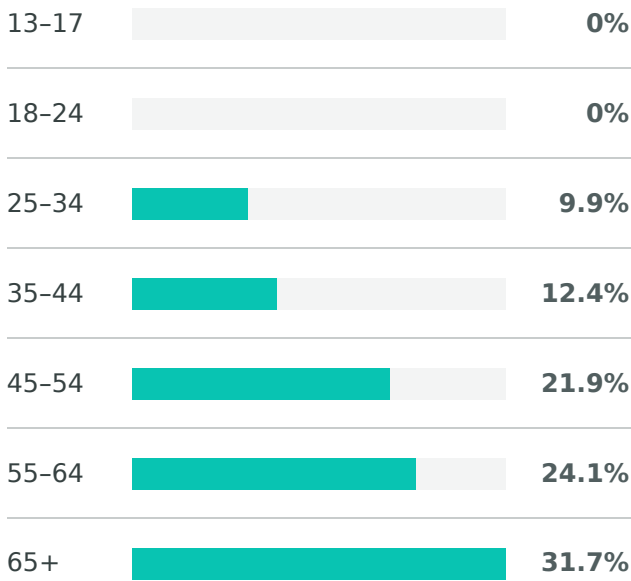
People Reached Top Cities	Daily Average
Forest City, NC	100.18
Rutherfordton, NC	78.59
Shelby, NC	17.93
Ellenboro, NC	17.44
Spindale, NC	16.8



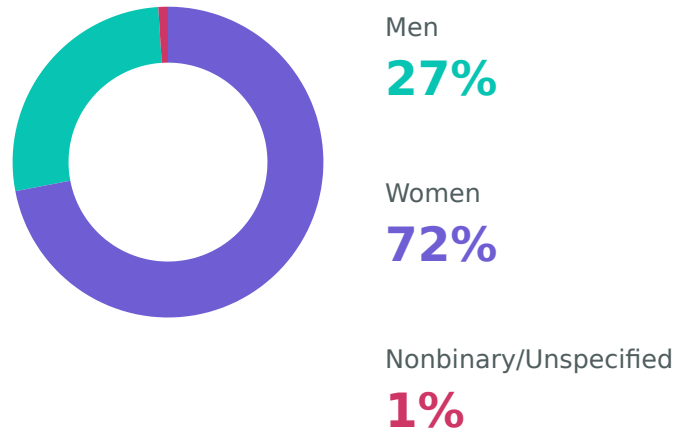
People Engaged Demographics

Review the average daily user demographics of the people who took action on your page during the reporting period.

People Engaged by Age



People Engaged by Gender



Women between the ages of **65+** are most likely to engage with your content.

People Engaged Top Countries	Daily Average
United States	136.5
India	0.5

People Engaged Top Cities	Daily Average
Forest City, NC	23.5
Rutherfordton, NC	22
Spindale, NC	9.5
Bostic, NC	6
Ellenboro, NC	6

RESOLUTION OF RAILROAD DEVELOPMENT CORPORATION

WHEREAS, Rutherford Railroad Development Corporation (“RRDC”) is a North Carolina Nonprofit Corporation currently located at 230 Spindale Street, Spindale, North Carolina, 28160;

WHEREAS, the newly appointed Directors of RRDC are Steve Garrison, Janet Mason, David Guy, Doug Barrick, and Scott Webber;

WHEREAS, the newly appointed Directors conducted their first organizational meeting on October _____, 2021; and

WHEREAS, the Directors have agreed upon several items, including the adoption of new Bylaws, a regularly scheduled meeting time, terms of Directors, the appointment of officers, and the amendment of RRDC’s Articles of Organization.

NOW THEREFORE BE IT RESOLVED as follows:

1. The Directors hereby adopt the attached Amended and Restated Bylaws.
2. Regular Meetings of the Directors shall be held on the _____ the _____ of each month, unless otherwise rescheduled by the Directors.
3. The following Directors shall serve a term ending June 30, 2024: _____ . The successors to said Directors shall serve a term of three (3) years.
4. The following Directors shall serve a term ending June 30, 2023 _____ . The successors to said Directors shall serve a term of three (3) years.
5. The following Director shall serve a term ending June 30, 2022 _____ . The successor to said Director shall serve a term of three (3) years.
6. The Directors hereby appoint the following Officers who shall serve until the Annual Meeting to be held in May pursuant to the Bylaws:
 - a. _____ shall serve as Chairman;
 - b. _____ shall serve as Vice Chairman;
 - c. _____ shall serve as Secretary/Treasurer;

7. The Directors hereby adopt the attached Amendment to the Articles of Organization.

8. Be it further resolved that _____

_____.

Adopted this the ____ day of October, 2021.

RUTHERFORD RAILROAD DEVELOPMENT CORPORATION

By: _____, Chairman

STATE OF NORTH CAROLINA
 COUNTY OF RUTHERFORD

INTERLOCAL AGREEMENT
 THERMAL BELT RAIL TRAIL

THIS AGREEMENT is entered into and effective the 30 day of August, 2017 by and between Rutherford Railroad Development Corporation, a non-profit organization organized under the laws of the State of North Carolina, hereinafter "RRDC" and the County of Rutherford, a governmental entity within the State of North Carolina, hereinafter referred to as the "County"; the Town of Forest City, a North Carolina municipal corporation within the County of Rutherford, hereinafter referred to as "Forest City"; the Town of Ruth, a North Carolina municipal corporation within the County of Rutherford, hereinafter referred to as "Ruth"; the Town of Rutherfordton, a North Carolina municipal corporation within the County of Rutherford, hereinafter referred to as "Rutherfordton"; and the Town of Spindale, a North Carolina municipal corporation within the County of Rutherford, hereinafter referred to as "Spindale" and collectively the County, Forest City, Rutherfordton, Ruth and Spindale shall be referred to as the "Trail Partners" ;

WITNESSETH;

THAT WHEREAS, RRDC owns a certain tract of land comprising a railroad corridor in Rutherford County, North Carolina, said railroad corridor being comprised of those railroad corridors between Alexander Mills and Gilkey, North Carolina, commonly referred to as the Gilkey Line and Forest City and Bostic, North Carolina, commonly referred to as the Bostic Spur, (collectively, the "Corridors"); and

WHEREAS, RRDC and Southeast Shorelines, Inc., a North Carolina corporation, d/b/a Thermal Belt Railway ("TBRY"), were parties to a Lease and Operating Agreement dated February 26, 1990 ("Lease and Operating Agreement"), which granted TBRY certain rights and obligations to operate railroad services within the Corridors; and

WHEREAS, by that certain Agreement for Partial Lease Termination and Release dated April 8, 2015, TBRY terminated its lease with RRDC and released all of its rights and interests thereunder as to the portions of the Corridors designated as Segments 1 and 3 in Exhibit A attached hereto and a small portion of Segment 2, (collectively the "Rail Corridor") and the rail use of the Rail Corridor has now been discontinued by TBRY and they have been rail-banked by RRDC subject to an interim trail use condition, all pursuant to certain decisions and notices of the Surface Transportation Board establishing and/or allowing an interim trail use condition in lieu of an outright abandonment of the Rail Corridor, namely the Surface Transportation Board Decision and Notice of Interim Trail Use or Abandonment dated January 16, 2016; and

WHEREAS, the municipalities and the County have each entered into a separate lease agreement with RRDC for the portion of the Rail Corridor within their respective jurisdictions, specifically as follows: Forest City entered into a Railroad Lease Agreement with RRDC dated March 24, 2016 and a subsequent Partial Termination of Lease Agreement dated June 28, 2017; Ruth entered into a Railroad Lease Agreement with RRDC dated March 6, 2017; Spindale entered into a Railroad Lease Agreement with RRDC dated June 28, 2017; Rutherfordton

entered into a Railroad Lease Agreement with RRDC dated May 3, 2017 and the County entered into a Railroad Lease Agreement with RRDC dated June 28, 2017, (collectively the “Lease Agreements”); and

WHEREAS, the purpose of the Lease Agreements is to preserve the Rail Corridor for future railroad use, to encourage economic development in Rutherford County, and to “railbank” the Rail Corridor under 16 U.S.C. §1247 for the benefit of the residents of Rutherford County; and

WHEREAS, in furtherance of the above stated purpose, the Trail Partners desire to build and maintain a twelve foot wide paved trail which shall traverse the entire 13.36 miles of the Rail Corridor from Forrest Hunt Elementary School to Gilkey on the area described in Exhibit A attached hereto (the “Trail”); and

WHEREAS, the Trail Partners have retained the services of McGill and Associates, Inc. and Odom Engineering, Inc. (hereinafter “McGill and Odom”) to develop a master plan for the Trail (hereinafter the “Master Plan”); and

WHEREAS, RHI Legacy Foundation, Inc. is a non-profit organization organized under the laws of the State of North Carolina (hereinafter “RHI”) whose primary purpose is to provide grant funding to support initiatives that promote three health focus areas: chronic disease, healthy eating and active living within Rutherford County; and

WHEREAS, the development of the Trail represents a key area of funding for RHI because free and convenient access for individuals and families to be active and outdoors will promote it’s active living strategy and make a positive impact on the health and wellness of the citizens of Rutherford County; and

WHEREAS, RHI has agreed to provide \$4,250,000 in funds (the “Grant”) for the development and construction of the Trail provided certain assurances by the Trail Partners are made; and

WHEREAS, the Trail Partners desire to jointly accept and utilize the Grant for the purposes of development and construction of the Trail, to finalize the Master Plan and to coordinate the construction, maintenance and promotion of the Trail for the ongoing benefit of the citizens of Rutherford County.

NOW, THEREFORE, in consideration of the mutual and public benefits herein deemed to exist, the parties agree as follows:

1. RRDC and the Trail Partners agree that the name of the Trail shall be the Thermal Belt Rail Trail. The name of the Trail shall only be modified with the written consent of all Trail Partners, RRDC and RHI.
2. All of the Trail Partners and RRDC shall have input into the finalization of the Master Plan for the Trail. The Master Plan shall not be considered finalized until all of the Trail Partners and RRDC are in agreement. After the initial approval of the Master Plan, then the Trail Partners

shall collectively have the right, obligation and authority to update and modify the Master Plan as needed and maintain long term stewardship of the Master Plan into the future. After the approval of the Master Plan, the Trail Partners shall proceed to bidding and construction of the Trail as stated in Paragraph 4 below. Further, the Trail Partners agree that they shall thereafter adhere to the Master Plan and ensure that all activities or improvements of any kind within the Rail Corridor are consistent therewith, unless a deviation from the Master Plan is expressly approved by all of the Trail Partners.

3. The Trail Partners acknowledge that certain items and/or features must be uniform throughout the Trail and Rail Corridor and should be included in the approved final Master Plan prior to construction, including but not limited to, the following:

- a. Type and design of sign post
- b. Type and design of mile markers
- c. Distance markers
- d. Road crossing markings
- e. Pavement marking on the Trail
- f. Informational kiosks
- g. Vehicular traffic signage, trail user signage, trailhead and access point signage, and pavement markings at points where Trail intersects with public roads
- h. Trail surface

4. The Trail Partners acknowledge that there are various options available to handle the administration of the Grant funds, the bidding of the Trail construction and management of the construction phase. The recommendation of McGill and Odom as to the means of handling the bidding and construction of the project shall be reviewed by all Trail Partners and approved by all Trail Partners prior to the commencement of the bid process for the project. At the time of the execution of this Agreement, it is anticipated that the construction will be bid in two parts: 1) the portion of the Rail Corridor from Forrest Hunt Elementary School to Oakland Road (hereinafter "Forrest Hunt Phase") and 2) the portion of the Rail Corridor from Oakland Road to Gilkey (hereinafter "Gilkey Phase"). The Trail Partners agree that the Town of Forest City will be responsible for administering the Grant funds, bidding and construction management for the Forrest Hunt Phase. The Trail Partners further agree that the County shall be responsible for administering the Grant funds, bidding and construction management for the Gilkey Phase. In the event, that the Trail Partners determine it is prudent to proceed with bidding and construction of the Trail in a single phase, then the County will be responsible for administering the Grant funds, bidding and construction management for the entire Trail.

The Trail Partners agree that notwithstanding the agreement for the Town of Forest City and/or the County to be responsible for Grant fund administration, bidding and construction as stated above, all of the Trail Partners will be provided information regarding material

decisions that have to be made as the bidding and construction of the Trail proceeds. Each of the Trail Partners shall have the right to provide input regarding the material decisions to be made during the bidding and construction process. Further each Trail Partner shall have the right to make any decision regarding any matter that directly impacts their respective jurisdiction. The County Manager, the managers of Rutherfordton, Forest City, and Spindale, and the Mayor for Ruth or the Mayor's designee shall meet regularly during the bid and construction process to ensure that all Trail Partners have adequate information and input as to the progress of the Trail construction.

5. Any bid or bids received for the construction of the Trail must be approved by all of the Trail Partners. In the event that the Grant funding is insufficient to fully pay for the bids as received, the Trail Partners will work together to obtain other funding sources. Any material change orders will be approved by the Trail Partners. Upon the approval of the bids by the Trail Partners, bids shall be submitted to the appropriate governmental board for approval.

6. The Trail Partners agree that the Town of Forest City may proceed to obtain informal bids for the removal of rails and crossties on the Forrest Hunt phase. Currently there is a \$250,000 line item in the Grant for rail and cross tie removal. In the event the bid requires the payment of funds to a contractor for this work, Forest City may seek funding from the Grant for the rail and crosstie removal subject to the approval of the Trail Partners.

7. The Trail Partners agree that it is important that there be uniformity and consistency in the maintenance of the paved Trail surface. The Trail Partners acknowledge that it is in the best interest of all the Trail Partners that the Trail appear to be seamless as one jurisdiction connects with the next. Therefore, each Trail Partner agrees to be responsible for the maintenance of the paved portion of the Trail within their respective jurisdictions and to make any necessary repairs, and to maintain the paved Trail surface consistent with the Master Plan and the standards of maintenance in the other jurisdictions.

8. The Trail Partners further agree to maintain the Rail Corridor along the Trail within their respective jurisdictions in such a manner that is consistent with the Master Plan and the remainder of the Rail Corridor and Trail, and to promote public safety and encourage public usage of the Trail and all associated features and amenities within the Rail Corridor. Each Trail Partner agrees to provide any plans for landscaping, fixtures, recreational and other amenities within the Rail Corridor in their respective jurisdiction to the remaining Trail Partners for review and comment prior to installation or construction. The Trail Partners agree that any such amenities shall be consistent with the Master Plan. The Trail Partners further agree that the features within the Rail Corridor which are listed in Article 3 above must be approved by all Trail Partners.

9. The Trail Partners shall develop parameters, policies and guidelines for usage of the Trail, including but not limited to the handling of encroachments and encumbrances of the Rail Corridor. These parameters, policies and guidelines may include recommended requirements for amenities, landscaping and maintenance.

10. The Trail Partners shall develop a marketing plan to enhance public awareness and utilization of the Trail.

11. The Trail Partners consist of the owner of the Rail Corridor and leaseholders of the Rail Corridor. As such, the Trail Partners have the exclusive right and obligation to construct, maintain and make any and all decisions relative to the Trail and the Rail Corridor. Notwithstanding, the Trail Partners may establish one or more committees of individuals or entities with a vested interest in the Trail to serve in an advisory capacity to the Trail Partners, to provide input to the Trail Partners as to various aspects of the Trail, including but not limited to, usage, design, and maintenance.

12. The Trail Partners anticipate that the structure of RRDC will be modified to make certain that the Trail Partners, in particular the governmental entities, are positioned to control and manage the Trail to ensure that the Trail is available for usage by the citizens of Rutherford County and visitors to Rutherford County for generations to come.

13. The Trail Partners acknowledge that a cooperative effort will be necessary to manage the Trail for the benefit of the public on an ongoing basis. The Trail Partners, therefore, agree to use their best efforts to fairly and equitably modify, amend, or change the terms and conditions of this Agreement from time to time as applicable laws or requirements change, and unforeseen circumstances occur, in order to perpetuate this Agreement and to maintain appropriate fiscal responsibility and good managerial practices.

IN WITNESS WHEREOF the parties hereto, after receiving approval by their respective Boards, have signed and sealed this agreement to be effective the day and year first above written.

Rutherford Railroad Development Corporation

By:  _____

County of Rutherford

By: _____
Board Chairman

Attest: _____
County Clerk

Town of Forest City

By: _____
Mayor

Attest: _____
City Clerk

Town of Ruth

By: _____
Mayor

Attest: _____
City Clerk

Town of Rutherfordton

By: _____
Mayor

Attest: _____
City Clerk

Town of Spindale

By: _____
Mayor

Attest: _____
City Clerk

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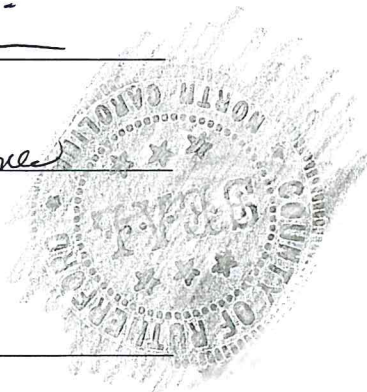
Rutherford Railroad Development Corporation

By: _____

County of Rutherford

By: [Signature]
County Manager

Attest: [Signature]
County Clerk



Town of Forest City

By: _____
Mayor

Attest: _____
City Clerk

Town of Ruth

By: _____
Mayor

Attest: _____
City Clerk

Town of Rutherfordton

By: _____
Mayor

Attest: _____
City Clerk

Town of Spindale

By: _____
Mayor

Attest: _____
City Clerk

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Rutherford Railroad Development Corporation

County of Rutherford

By: _____

By: _____

County Manager

Attest: _____

County Clerk

Town of Forest City

Town of Ruth

By: Steve Hallad
Mayor

By: _____

Mayor

Attest: Emily Stein
City Clerk

Attest: _____

City Clerk

Town of Rutherfordton

Town of Spindale

By: _____
Mayor

By: _____

Mayor

Attest: _____
City Clerk

Attest: _____

City Clerk

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Rutherford Railroad Development Corporation

County of Rutherford

By: _____


By: _____
County Manager

Attest: _____
County Clerk


Town of Forest City

Town of Ruth

By: _____
Mayor

By:  _____
Mayor

Attest: _____
City Clerk

Attest:  _____
City Clerk

Town of Rutherfordton

Town of Spindale

By: _____
Mayor

By: _____
Mayor

Attest: _____
City Clerk

Attest: _____
City Clerk

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Rutherford Railroad Development Corporation

County of Rutherford

By: _____

By: _____
County Manager

Attest: _____
County Clerk

Town of Forest City

Town of Ruth

By: _____
Mayor

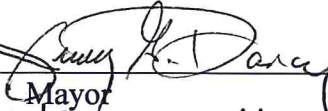
By: _____
Mayor

Attest: _____
City Clerk

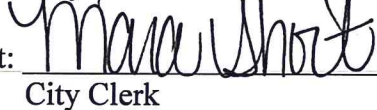
Attest: _____
City Clerk

Town of Rutherfordton

Town of Spindale

By:  _____
Mayor

By: _____
Mayor

Attest:  _____
City Clerk

Attest: _____
City Clerk

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Rutherford Railroad Development Corporation

County of Rutherford

By: _____

By: _____

County Manager

Attest: _____

County Clerk

Town of Forest City

Town of Ruth

By: _____

By: _____

Mayor

Mayor

Attest: _____

City Clerk

Attest: _____

City Clerk

Town of Rutherfordton

Town of Spindale

By: _____

By: _____

Mayor

Mayor

Attest: _____

City Clerk

Attest: *Cathy Shafford* _____

City Clerk

EXHIBIT A**Segment #1 (Alexander Mills to Spindale)**

BEING a railroad corridor 100 feet wide, more or less, owned by the Rutherford Railroad Development Corporation (RRDC) in Rutherford County, North Carolina, between Alexander Mills and Spindale, North Carolina, being more particularly described as follows:

BEGINNING at the centerline of a 100 foot wide railroad corridor adjoining the northerly line of that parcel of land conveyed to the Town of Alexander Mills by Norfolk Southern Railway Company in a deed recorded in Deed Book 718, Page 332, Rutherford County Registry, and beginning at Railroad Milepost 175.50 and Railway Centerline Station 9283+95.5; thence running with the centerline of the railroad corridor in a northerly and northwesterly direction for a distance of 25,970.10 feet, more or less, to a point at Railroad Milepost 180.47 and Railway Centerline Station 9543+65.6, more or less, said point being the POINT OF TERMINATION of the railroad corridor herein described, containing 59.619 acres, more or less. For informational purposes, the afore-described railroad corridor is also the railroad corridor subject to a joint notice of exemption by the RRDC and discontinuance of service by the Thermal Belt Railway (TBRY) pursuant to STB Docket No. AB-568 (Sub-No. 2X) and STB Docket No. AB-567 (Sub No. 2X).

Segment #2 (Bostic Spur)

BEING a railroad corridor 200 feet in width, more or less, owned by the RRDC in Forest City, Rutherford County, North Carolina, being more particularly described as follows:

BEGINNING at a new iron pin (NIP) located at Railroad Centerline Station 5318+80.6, said NIP having NC Grid NAD'83(2011) coordinates of N: 591,531.297' E:1,141,451.051' and being located S 81°15'38" E 172.58' from NC Grid monument "RU-27" having NC Grid NAD'83(2011) coordinates of N: 591,557.514' E: 1,141,280.505', said NIP also being located N 09°10'35" E 100.00' from a NIP located near the northern edge of pavement of U.S. Hwy #74 Business, thence running with the centerline of the railroad corridor in a westerly direction a distance of 2,441.4 feet, more or less, to a point at Railroad Milepost SF-407.40 and Railway Valuation Station 5343+22, said point being the POINT OF TERMINATION of the railroad corridor herein described at its connection with the railroad corridor described above as Railroad Corridor #1 (Alexander Mills to Spindale), containing 11.21 acres, more or less.

Segment #3 (Spindale to Gilkey)

BEING a railroad corridor 100 feet in width, more or less, owned by the RRDC in Forest City, Rutherford County, North Carolina, being more particularly described as follows:

BEGINNING at the centerline of a 100 foot wide railroad corridor adjoining the northerly line of the Railroad Corridor # 1, and beginning at Railroad Milepost 180.47 and Railway Centerline Station 9543+65.6; thence running with the centerline of the railroad corridor in a northerly and northwesterly direction for a distance of 41,553.60 feet, more or less, to a point at Railroad Milepost 188.34 and Railway Centerline Station 9975+10, more or less, near Gilkey in Rutherford County, North Carolina, said point being the POINT OF TERMINATION of the railroad corridor herein described, containing 95.39 acres, more or less. For informational purposes, the afore-described railroad corridor is also the railroad corridor subject to a joint notice of exemption by the RRDC and discontinuance of service by the Thermal Belt Railway (TBRY) pursuant to STB Docket No. AB-568 (Sub-No. 1X) and STB Docket No. AB-567 (Sub No. 1X).



Post Performance

October 1, 2020 - September 11, 2021

Review the lifetime performance of the posts you published during the publishing period.





Thermal Belt Rail Trail

Mon 8/16/2021 3:55 pm EDT

Looking for a fun activity on dry land? The historic Spindale House doors are open to the public & is newly renovated 😊 Com...



Impressions

9,996



Thermal Belt Rail Trail

Fri 7/9/2021 2:29 pm EDT

🐾 Calling all fur babies 🐕🐶 Meet friends and cool down on the go while working out with your BFF. Make sure to head over to...



Impressions

4,228



Thermal Belt Rail Trail

Thu 3/4/2021 5:50 pm EST

Local Trail Update 🎉 Congrats to the Purple Martin Greenway on their completion of Phase III! They have...



Impressions

3,763



Thermal Belt Rail Trail

Mon 7/12/2021 10:58 am EDT

👉 Nestled right in the middle of the #tbrt at Mile 7 is Spindale's 'Restaurant Row' 🍴 and Bike Rental Shop Open Box 🚲 Plan t...



Impressions

3,513



Thermal Belt Rail Trail

Fri 3/12/2021 3:03 pm EST

New TBRT Signage Concepts are being finalized this coming Monday at the Town of Spindale's City Council Meeting. What...



Impressions

2,988



Thermal Belt Rail Trail

Fri 1/8/2021 9:05 am EST

🎵 Walking in a winter wonderland 🎵 Beautiful isn't it?! Thank you for the photo Stephen Hill! . #nofilter...



Impressions

2,972



Thermal Belt Rail Trail

Thu 12/17/2020 11:46 am EST

🚴🚴 James and Cheryl's trail blog is worth a share! Read all about this couples 28.17 mile 🏹 adventure on our very ow...

Biking the Thermal Belt Rail Trail...



Impressions

2,935



Thermal Belt Rail Trail

Tue 7/27/2021 9:49 am EDT

Boy, when storms 🌩️ come through we can't thank our maintenance teams enough for keeping the trail clear of deb...



Impressions

2,893



Thermal Belt Rail Trail

Wed 8/18/2021 6:00 am EDT

🚧 Closure around Mile Marker 3 - Broyhill Rd to Rock Rd - Tues 8/24 til Fri, 8/27, for scheduled maintenance 🙏 We apologize...



Impressions

2,699



Thermal Belt Rail Trail

Tue 6/29/2021 2:27 pm EDT

👁️ Looking for a flat stretch among the mountains 🌲 for your young biker? #trainhere Nothing but smooth asphalt f...



Impressions

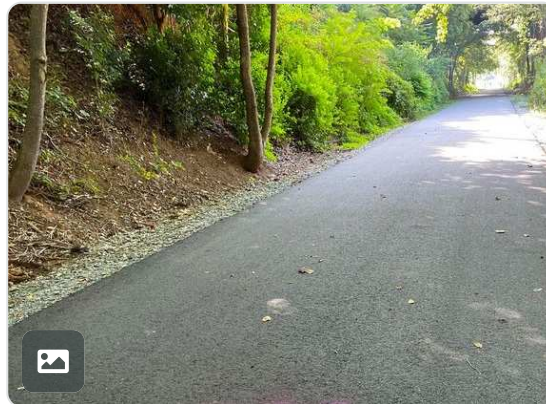
2,423



Thermal Belt Rail Trail

Mon 9/6/2021 12:07 pm EDT

"Dear Abby..." We know love can make you do crazy things, but this is a little too far 😬👉 Be cool 😊 and don't #Graffiti the #TB...



Impressions

2,242



Thermal Belt Rail Trail

Sat 8/21/2021 2:06 pm EDT

Happening NOW on Main Street Forest City (mile 11 - Park Square Access) Hot Nights Cool Rides Forest City Car Show 🚗29th...



Impressions

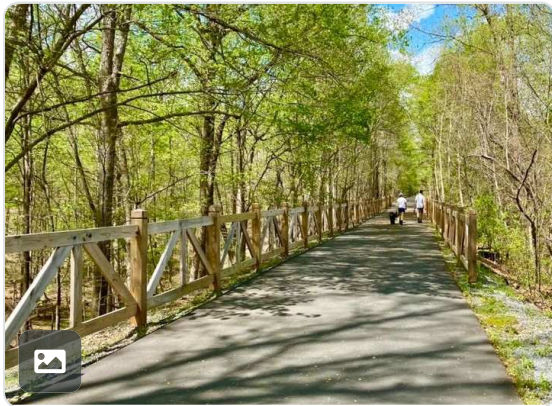
2,090



Thermal Belt Rail Trail

Sun 6/13/2021 11:35 am EDT

Throw on those kicks and take in some fresh air ☀️ it's National Get Outdoors Day! The picturesque foothills are calling 🍷...



Impressions

2,045



Thermal Belt Rail Trail

Fri 5/14/2021 11:58 am EDT

👏 WOW 👏 Awesome to see these numbers along the trail after our first full year since installing the counters. 🍷...

Thermal Belt Rail Trail
May 2020 - April 2021 (One Year)
Counts (one direction)

	Total**	Daily Average
ALL USERS		
Forest City (Mile 11)*	52,485	162
Spindale (Mile 7)	50,828	139
Mile 2.5	35,637	98
	<hr/>	<hr/>
	138,950	399
BIKES		
Forest City (Mile 11)*	27,829	86
Spindale (Mile 7)	30,164	83
Mile 2.5	18,888	52
	<hr/>	<hr/>
	76,881	221
PEDESTRIANS*		
Forest City (Mile 11)	24,656	76
Spindale (Mile 7)	20,664	57
Mile 2.5	16,749	46
	<hr/>	<hr/>
	62,069	179

*Data from June 12, 2020 - April 30, 2021

Impressions

1,913



Thermal Belt Rail Trail

Wed 11/4/2020 8:44 am EST

OPINION POLL 🗳️ Would you pay for a tour along the trail in this super rare 3-seater electric bike??? . #windowsinalldirection...



Impressions

1,851



Thermal Belt Rail Trail

Sat 8/21/2021 2:06 pm EDT



Impressions

1,827



Thermal Belt Rail Trail

Fri 9/3/2021 1:46 pm EDT

🤗 3-day weekend ahead & we're happy to announce 🗡️ we have EV parking ❤️ Jump in your electric vehicle and head our wa...



Impressions

1,699



Thermal Belt Rail Trail

Fri 4/23/2021 8:49 pm EDT

In the spirit of #EarthDay we want to thank our trail users that carry out what they carry in. 🌱 . Thank you for respecti...



Impressions

1,644

**Thermal Belt Rail Trail**

Wed 8/4/2021 11:22 am EDT

Pause with us for a moment of reflection & gratitude for the RHI Legacy Foundation 🙏 Without them, we wouldn't have this...



Impressions

1,612**Thermal Belt Rail Trail**

Sun 3/28/2021 7:30 pm EDT

🌸 Springs' warmer weather renews our spirit just as much as it brings life to the land. It's the perfect time to stop & THIN...



Impressions

1,577**Thermal Belt Rail Trail**

Sat 6/26/2021 9:59 am EDT

🙏 Remember to stop at road crossings 🙏 ESP this one around mile 5. Heavy equipment & large trucks pass frequentl...



Impressions

1,568



Thermal Belt Rail Trail

Tue 7/20/2021 11:45 am EDT

🚲🚲🚲 Weather is shaping up for Thursday's Group Ride with @rutherfordoutdoorcoalition ☀️ Hit the tr...



Impressions

1,480



Thermal Belt Rail Trail

Mon 11/9/2020 4:40 pm EST

Soaking up this perfect Fall day 🍂🚲🍁🍁🍁
🍁. #perfectfallday #bikelife #fallcolors
#familyfun #rutherfordcountync...



Impressions

1,468



Thermal Belt Rail Trail

Tue 8/10/2021 2:34 pm EDT

👁️ Looking to relocate along the #tbrt in a 55+ community? Here's your chance to see this quickly expanding community,...



Impressions

1,433



Thermal Belt Rail Trail

Thu 10/29/2020 11:44 am EDT

Warning! Due to Tropical Depression Zeta, we have several trees down on the north end in the Gilkey Community. Please avo...



Impressions

1,432



Thermal Belt Rail Trail

Tue 10/6/2020 10:49 am EDT

👉 Thank you to @safekidsworldwide for providing us with Helmet Safety information for all wheeled sports 🚲🛹🛼



Impressions

1,415



Thermal Belt Rail Trail

Wed 6/23/2021 11:17 am EDT

👋 Say hello & greet Jimmy Poole, our friend from Shelby NC that's sporting our brand colors 💙💚 Thank you for making...



Impressions

1,384



Thermal Belt Rail Trail

Thu 10/29/2020 4:55 pm EDT

****Temporary Trail Closure Notice & Update**** Many trees have been removed today, but this large one located at...



Impressions

1,330



Thermal Belt Rail Trail

Sat 10/17/2020 12:16 pm EDT

Great to see this group from Greenville SC on the trail today!! Thank you for making the trip regularly 😊 we love seeing the...



Impressions

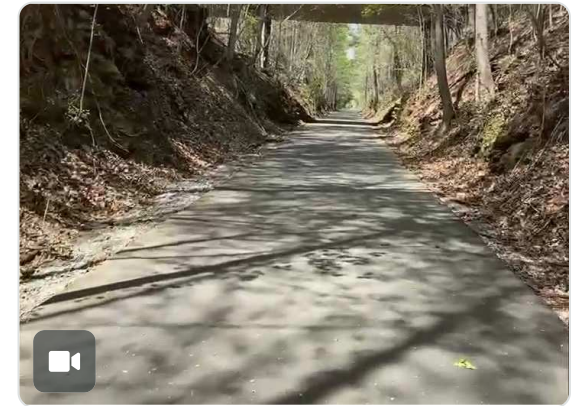
1,212



Thermal Belt Rail Trail

Tue 6/1/2021 2:58 pm EDT

🌲🌲 Nice shaded trail on the north end for the hot summer days ahead 😊🔥 Park at our trailhead at mile 0 / 100 Oak Springs...



Impressions

1,206



Thermal Belt Rail Trail

Mon 11/16/2020 11:25 am EST

Caution // Downtown Spindale / around Mile 7 at Spindale St / will be closed for a brief time early this week in order to ma...



Impressions

1,176



Thermal Belt Rail Trail

Wed 9/1/2021 2:19 pm EDT

We're welcoming the ninth month of the year at Mile 9 🍂 and looking forward to cooler days 🍃🍁 and longer rides 🚲 on t...



Impressions

1,170



Thermal Belt Rail Trail

Wed 10/21/2020 5:22 pm EDT

DYK our neighboring trail - the Purple Martin Greenway - is a hidden delight!! Located minutes from the TBRT, the PM...



Impressions

1,109

Thermal Belt Rail Trail
 Mon 7/5/2021 12:36 pm EDT

Happy Fourth of July trail goes 🇺🇸 As we have more freedom to hit the trail and the temperatures rise, please remember to...

Impressions **1,108**

Thermal Belt Rail Trail
 Thu 1/21/2021 11:58 am EST

👀 Who wants #TBRT swag? A limited edition holographic sticker is available now! . These are high quality & we're...

Impressions **1,100**

Thermal Belt Rail Trail
 Sat 11/14/2020 9:20 am EST

A big "THANK YOU" to the Millers! ❤️ It's a great day to be on the Thermal Belt Rail Trail! 🚴🏃🏃🏃🏃

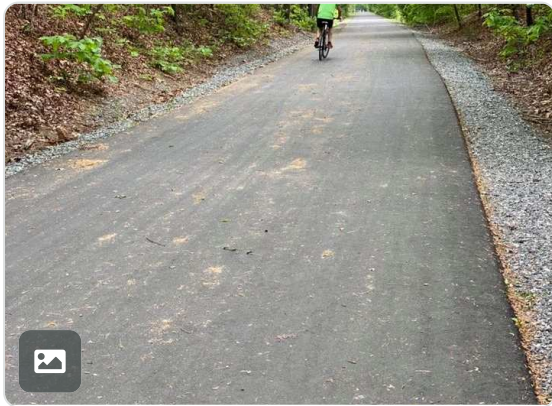
Impressions **1,051**



Thermal Belt Rail Trail

Sun 5/2/2021 5:41 pm EDT

Your tracks in the pollen got us thinking... no matter what your personal health journey is, know you're not alone. . Whe...



Impressions

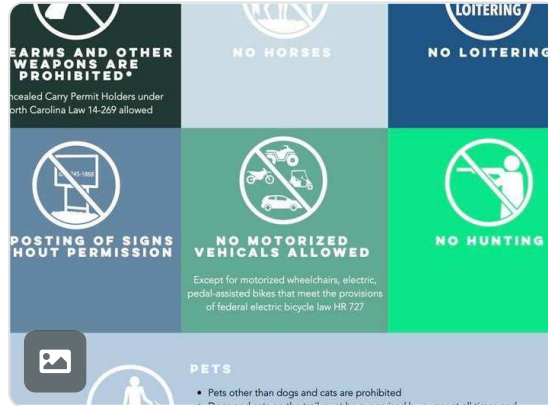
1,049



Thermal Belt Rail Trail

Tue 5/18/2021 11:56 am EDT

☀️As the weather warms and the trail is more busy, let's take a minute to absorb some of our rules for everyone's safety 📌



Impressions

999



Thermal Belt Rail Trail

Mon 11/23/2020 12:13 pm EST

📌 Trail Extension Alert! 2 new miles of tra Gorge connecting the revered Bearwallow M Rock Trail high atop the gorge. . Check out t



Impressions

995

Thermal Belt Rail Trail
 Fri 8/6/2021 12:01 pm EDT

📍 Stop at our kiosks for all kinds of great info ~ 🗺️ Map with Points of Interest 🚒 Emergency Response Info 📄 Trail Rules ...

Impressions **991**

Thermal Belt Rail Trail
 Fri 6/11/2021 2:36 pm EDT

? We want to know ~ Where and how do you hit the #tbrt ? #howdoyouexercise #4leggedfriend #livetobike #livetorun...

Impressions **970**

Thermal Belt Rail Trail
 Thu 10/15/2020 10:22 pm EDT

So excited to have these ambassadors on our trail!! If you see one, please ask them a question 🗣️ or say thank you for...

Impressions **946**



Thermal Belt Rail Trail

Wed 2/24/2021 8:16 am EST

☀️ It's going to be another beautiful day on the #tbrt - make sure you get outside and enjoy it ☀️ We guarantee smiling faces a...



Impressions

935



Thermal Belt Rail Trail

Fri 5/28/2021 5:15 pm EDT

🇺🇸 Happy Memorial Day weekend trail goes! We hope you get out & enjoy the #tbrt while taking some time to remem...



Impressions

901



Thermal Belt Rail Trail

Sat 7/31/2021 12:36 pm EDT

Say hello to 🎵 Kenny Chesney... I mean Kenny from Chesnee 🏄 & Deann from Spartanburg 🚴🚴 Two #tbrt biking...



Impressions

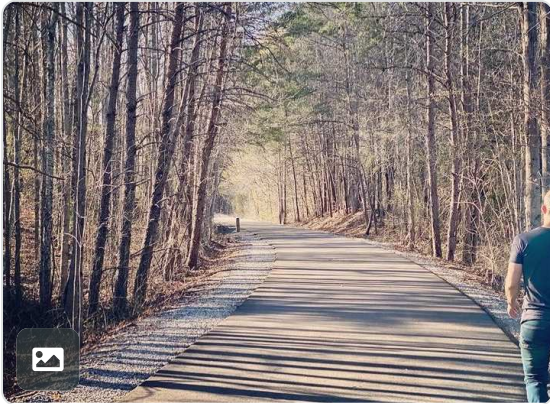
881



Thermal Belt Rail Trail

Tue 4/13/2021 12:11 pm EDT

🌸 Spring is in full swing > Can you believe 🩴 swimsuits are right around the corner 😎 . Meet the warmer months ahead by...



Impressions

875



Thermal Belt Rail Trail

Sun 2/7/2021 4:27 pm EST

WARNING - ❄️ The snow has cleared but a 🌲 tree has fallen just south of Mile 2 past the Bechtler Mint Historic Site. . We will...



Impressions

870



Thermal Belt Rail Trail


Sun 4/11/2021 1:36 pm EDT

We're excited to see so many people enjoying the Thermal Belt Rail Trail but remind trail users to always stay alert of...




Impressions


854

 **Thermal Belt Rail Trail**
Thu 7/15/2021 12:19 pm EDT

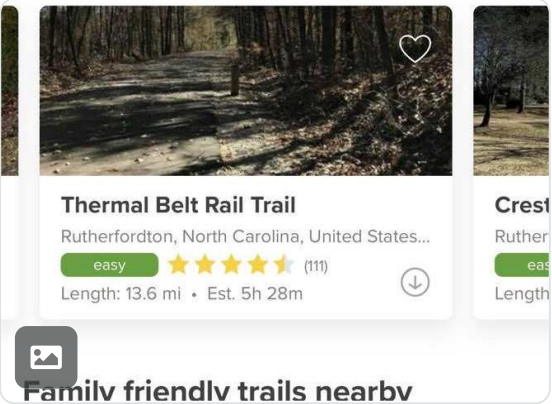
👋 Say hello to one of the trail's biggest fans, Ryan 🙌 'It's a super convenient way to go through the county and allows me ...



Impressions **846**


 **Thermal Belt Rail Trail**
Fri 6/4/2021 3:13 pm EDT

Make sure to have this app > AllTrails in your pocket before hitting the road this weekend! It's great for getting in-depth...




Family friendly trails nearby

Impressions **836**

 **Thermal Belt Rail Trail**
Wed 5/5/2021 12:14 pm EDT

So thankful for the shout out from NC League of Municipalities! 🙌



Impressions **834**



Thermal Belt Rail Trail

Fri 12/25/2020 9:34 am EST

🎄 O' Christmas Tree, O' Christmas Tree, the holidays are upon thee 🛎️🛎️🛎️🎄 . Wishing you and yours a peaceful holidaa...



Impressions

832



Thermal Belt Rail Trail

Sat 10/17/2020 2:15 pm EDT

If anyone has seen this beautiful husky, please call the number listed on the flyer.



Impressions

832



Thermal Belt Rail Trail

Fri 6/18/2021 1:21 pm EDT

🎵 Like to hear music as you stroll?? Make sure to catch Acoustic Syndicate's Country-Folk/Bluegrass music at POPS...



Impressions

809

Thermal Belt Rail Trail
Fri 12/4/2020 12:02 pm EST

Big shout out to Isothermal RPO for keeping us up to date on trail usage! These monthly reports cover 3 points...

November 1, 2020 → November 30, 2020

Location

Distribution

33.7%

Weekdays - Pedestrians

Daily Average

34

Weekdays - Cyclists

Daily Average

54

Week

11/01/2020 → 11/30/2020

Impressions
792

Thermal Belt Rail Trail
Fri 5/7/2021 11:13 am EDT

Spend your Saturday mornings on the #tbrt and feed your mind, soul and body!! Pre- or Post- workout, make sure to stop ...

Impressions
764

Thermal Belt Rail Trail
Sat 3/20/2021 12:56 pm EDT

Beautiful day on the #tbrt - come down to @discover_fc and find exercise stations, dog park, public restrooms and more!

Impressions
759



Thermal Belt Rail Trail

Tue 5/25/2021 2:38 pm EDT

Thank you, John Michalski, for recognizing c Rutherford County, NC. Your article in the @ earlier this month helped solidify what we a

Gastonia needs a greater empha...



Impressions

736



Thermal Belt Rail Trail

Tue 8/24/2021 2:41 pm EDT

Last minute getaway? Ample parking in downtown #forestcitync 🙌 Great way to take a ride on the #tbrt and then Explor...



Impressions

713



Thermal Belt Rail Trail

Thu 4/8/2021 12:01 pm EDT

APRIL CONTEST 🌸 Rutherford Outdoor Coalition's Photo Series is calling for your best 🌸 Spring Flower 🌸 pics. . Win \$25 ...



RUTHERFORD OUTDOOR COALITION'S PHOTO SERIES

Impressions

705



Thermal Belt Rail Trail

Thu 9/9/2021 4:50 pm EDT

Friends don't let friends ride dehydrated 💪
Be sure to make time for a pitstop 🚶 🚲
at one of the water stations 💧 located...



Impressions

704



Thermal Belt Rail Trail

Fri 7/23/2021 5:34 pm EDT

3-2-1-0 🎉🎉 It's officially the weekend!
Slow down - grab your friends - and hit the
trail 🚶 🚶 🚶 Enjoy your downtime while...



Impressions

694



Thermal Belt Rail Trail


Thu 4/29/2021 11:55 am EDT

Whether you're a marathon runner or
daytime stroller, you can go the distance
on the #tbrt 🏃. At a length of 13.58 mil...



Impressions

682

 **Thermal Belt Rail Trail**
Fri 1/1/2021 11:16 am EST

☀️ Happy New Years Trail Goers!! Hope to see you on the trail soon ☀️

A

Impressions **631**

 **Thermal Belt Rail Trail**
Mon 1/11/2021 1:58 pm EST

☀️ Thank you for driving up & taking the time to review us Stan! 🌱 It's awesome you did all 27 miles! Would love to see y...

SlingShot's review of the THERM...



Impressions **614**

 **Thermal Belt Rail Trail**
Fri 3/12/2021 8:21 pm EST

Thanks to Tom for a more detailed look into Concept A!



Impressions **592**

Thermal Belt Rail Trail
Sat 10/10/2020 1:42 pm EDT


Come help us keep our Rail Trail beautiful and safe! 🌿👤



Impressions 567

Thermal Belt Rail Trail
Mon 4/5/2021 1:56 pm EDT

🔍 Find unexpected historic gems on the #tbrt like this one 📍 Gilboa Methodist Church 📍 near mile marker 2 in...



Impressions 521

Thermal Belt Rail Trail
Fri 2/5/2021 11:24 am EST

#TBRT friends, we need your input! To continue to deliver a positive experience on the trail, we need your support! Half ...

Forest City Parks & Recreation S...

part of the update to the Parks & Recreation 5-Year Comprehensive Plan, we are asking for your input on the facilities and programs offered in Forest City. By completing the survey, your input will help us improve our community.

required

ne

Facebook

Impressions 513



Post Performance

October 1, 2020 - September 11, 2021

Review the lifetime performance of the posts you published during the publishing period.





thermalbelttrail

Wed 8/18/2021 6:00 am EDT

🚧 Closure around Mile Marker 3 - Broyhill Rd to Rock Rd - Tues 8/24 til Fri 8/27 for scheduled maintenance 🙏 We apologize...



Impressions

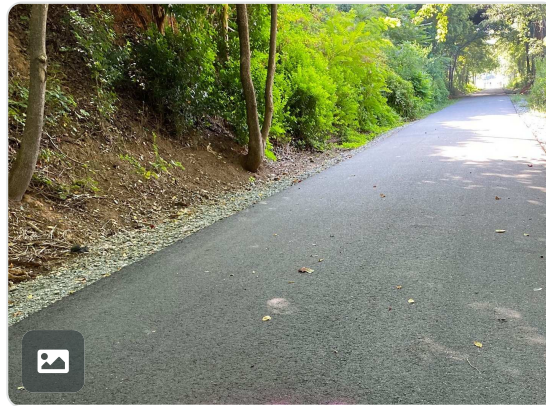
988



thermalbelttrail

Mon 9/6/2021 11:56 pm EDT

"Dear Abby..." We know love can make you do crazy things, but this is a little too far 😬
🙏 Be cool 😊 and don't #Graffiti the #TB...



Impressions

880



thermalbelttrail

Tue 6/1/2021 2:58 pm EDT

🌲🌲 Nice shaded trail on the north end for the hot summer days ahead 😊🔥 Park at our trailhead at mile 0 / 100 Oak Springs...



Impressions

845



thermalbelttrail

Tue 7/27/2021 9:49 am EDT

Boy, when storms 🌩️ come through we can't thank our maintenance teams enough for keeping the trail clear of deb...



Impressions

798



thermalbelttrail

Mon 7/12/2021 10:58 am EDT

👉 Nestled right in the middle of the #tbrt at Mile 7 is Spindale's 'Restaurant Row' 🍴 and Bike Rental Shop Open Box 🚲 Plan t...



Impressions

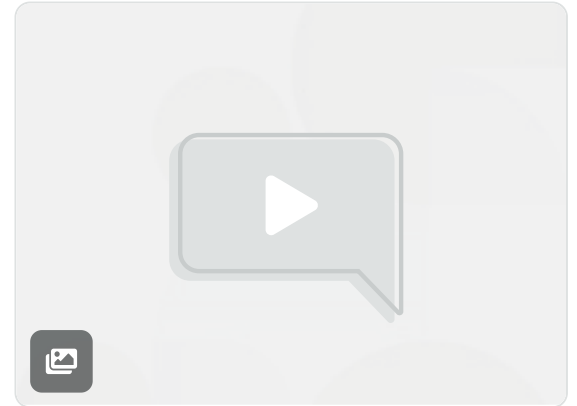
773



thermalbelttrail

Wed 2/24/2021 8:09 am EST

☀️ It's going to be another beautiful day on the #tbrt - make sure you get outside and enjoy it ☀️ We guarantee smiling faces a...



Impressions

750

T **thermalbeltrailtrail**
Fri 4/23/2021 8:49 pm EDT

In the spirit of #EarthDay we want to thank our trail users that carry out what they carry in. 🌞 . Thank you for respecti...



Impressions

747

T **thermalbeltrailtrail**
Sat 10/17/2020 12:16 pm EDT

Great to see this group from Greenville SC on the trail today!! Thank you for making the trip regularly 😊 we love seeing the...

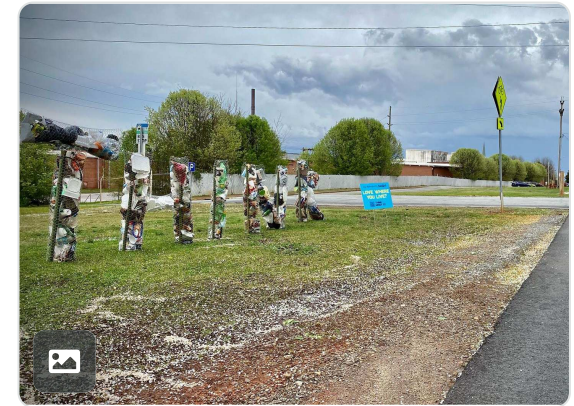


Impressions

746

T **thermalbeltrailtrail**
Sun 3/28/2021 7:26 pm EDT

🌸 Springs' warmer weather renews our spirit just as much as it brings life to the land. It's the perfect time to stop & THIN...



Impressions

709



thermalbeltrailtrail

Fri 6/18/2021 1:21 pm EDT

🎵 Like to hear music as you stroll?? Make sure to catch Acoustic Syndicate's Country-Folk/Bluegrass music at POPS...



Impressions

694



thermalbeltrailtrail

Wed 8/4/2021 11:22 am EDT

Pause with us for a moment of reflection & gratitude for the RHI Legacy Foundation 🙏 Without them, we wouldn't have this...



Impressions

684



thermalbeltrailtrail

Sat 8/21/2021 2:06 pm EDT

Happening NOW on Main Street Forest City (mile 11 - Park Square Access) Hot Nights Cool Rides Forest City Car Show 🚗29th...



Impressions

668

T **thermalbeltrailtrail**
Fri 3/12/2021 2:56 pm EST

New TBRT Signage Concepts are being fibalized this coming Monday at the Town of Spindale's City Council meeting. What...



Impressions **660**

T **thermalbeltrailtrail**
Thu 1/21/2021 11:58 am EST

Who wants #TBRT swag? A limited edition holographic sticker is available now! . These are high quality & we're...



Impressions **659**

thermalbeltrailtrail
Thu 7/15/2021 12:19 pm EDT

Say hello to one of the trail's biggest fans, Ryan 'It's a super convenient way to go through the county and allows me ...



Impressions **654**



thermalbelttrail

Fri 9/3/2021 10:35 am EDT

🤗 3-day weekend ahead & we're happy to announce 🙌 we have EV parking 📍 Jump in your electric vehicle and head our wa...



Impressions

645



thermalbelttrail

Thu 3/4/2021 5:50 pm EST

Local Trail Update 🤗 Congrats to the Purple Martin Greenway on their completion of Phase III! They have...



Impressions

638



thermalbelttrail

Sat 6/26/2021 9:59 am EDT

🙌 Remember to stop at road crossings 🙌 ESP this one around mile 5. Heavy equipment & large trucks pass frequentl...



Impressions

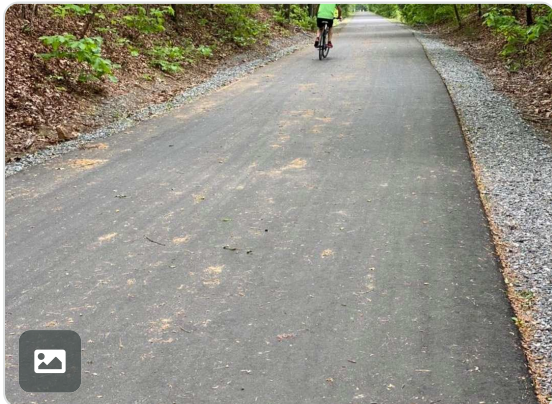
613



thermalbeltrailtrail

Sun 5/2/2021 5:41 pm EDT

Your tracks in the pollen got us thinking... no matter what your personal health journey is, know you're not alone. . Whe...



Impressions

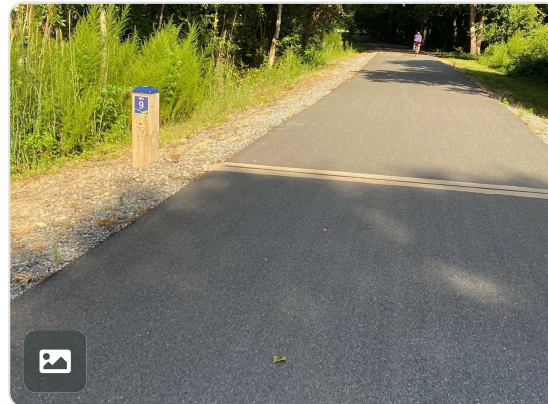
612



thermalbeltrailtrail

Wed 9/1/2021 8:29 pm EDT

🌞 We're welcoming the ✨9th✨ month of the year at Mile 9 & looking forward to cooler days 🍂 and longer rides 🚲 on t...



Impressions

604



thermalbeltrailtrail

Mon 11/9/2020 4:39 pm EST

Soaking up this perfect Fall day 🍂🍂🍂🍂 . #perfectfallday #bikelife #fallcolors #familyfun #rutherfordcountync...



Impressions

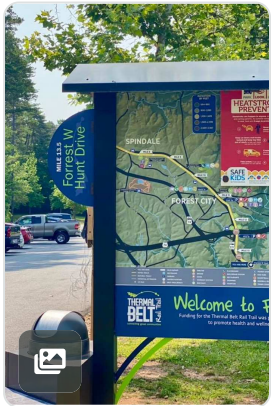
604



thermalbelttrail

Mon 7/5/2021 12:36 pm EDT

Happy Fourth of July trail goes 🇺🇸 As we have more freedom to hit the trail and the temperatures rise, please remember to...



Impressions

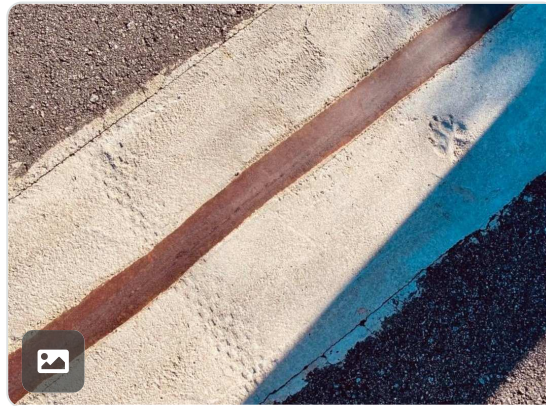
603



thermalbelttrail

Fri 6/11/2021 2:37 pm EDT

? We want to know ~ Where and how do you hit the #tbrt ? #howdoyouexercise #4leggedfriend #livetobike #livetorun...



Impressions

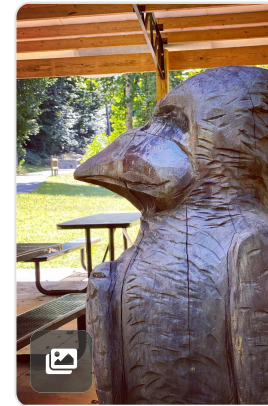
602



thermalbelttrail

Wed 10/21/2020 5:22 pm EDT

DYK our neighboring trail - the Purple Martin Greenway - is a hidden delight!! Located minutes from the TBRT, the PM...



Impressions

598



thermalbeltrailtrail

Fri 5/28/2021 5:15 pm EDT

🇺🇸 Happy Memorial Day weekend trail goes! We hope you get out & enjoy the #tbrt while taking some time to remem...



Impressions

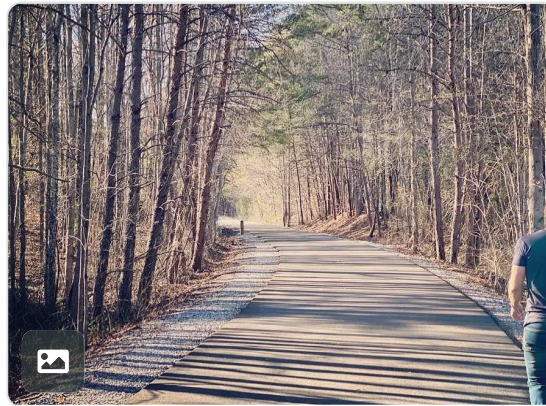
577



thermalbeltrailtrail

Tue 4/13/2021 12:11 pm EDT

🌸 Spring is in full swing > Can you believe 🩴🩱 swimsuits are right around the corner 😊 . Meet the warmer months ahead by...



Impressions

570



thermalbeltrailtrail

Sat 7/31/2021 12:36 pm EDT

Say hello to 🎵 Kenny Chesney... I mean Kenny from Chesnee 🏄 & Deann from Spartanburg 🚴🚴 Two #tbrt biking...



Impressions

569

T **thermalbeltrailtrail**
Thu 4/29/2021 11:55 am EDT

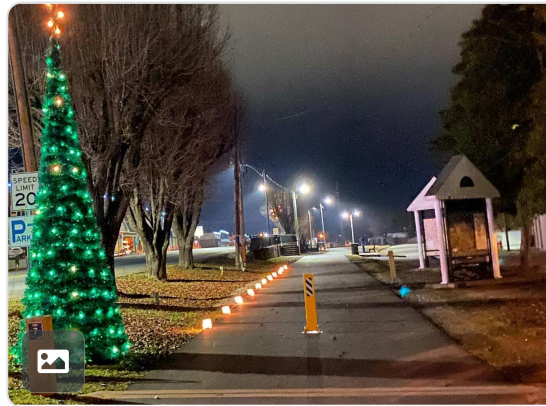
Whether you're a marathon runner or daytime stroller, you can go the distance on the #tbrt 🏃. At a length of 13.58 mil...



Impressions **567**

T **thermalbeltrailtrail**
Fri 12/25/2020 9:34 am EST

🎄 O' Christmas Tree, O' Christmas Tree, the holidays are upon thee 🛎️🛎️🛎️🎄. Wishing you and yours a peaceful holid...



Impressions **564**

thermalbeltrailtrail
Fri 7/9/2021 2:29 pm EDT

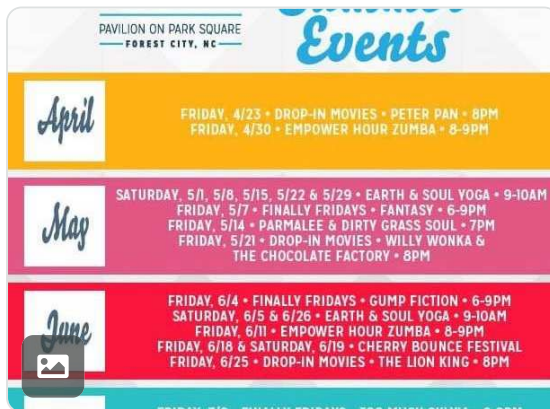
🐾 Calling all fur babies 🐕🐕 Meet friends and cool down on the go while working out with your BFF. Make sure to head over to...



Impressions **555**

T **thermalbeltrailtrail**
Fri 5/21/2021 6:19 pm EDT

Find yourself some time this summer to head over to the Pavilion On Park Square (POPS) in downtown Forest City! Their...



Impressions

540

T **thermalbeltrailtrail**
Sat 3/20/2021 12:53 pm EDT

Beautiful day on the #tbrt - come down to @discover_fc and find exercise stations, dog park, public restrooms and more!



Impressions

540

T **thermalbeltrailtrail**
Fri 1/8/2021 9:05 am EST

🎵Walking in a winter wonderland🎵
Beautiful isn't it?! Thank you for the photo Stephen Hill! . #nofilter...



Impressions

539

T **thermalbeltrailtrail**
Tue 10/6/2020 10:49 am EDT

👉 Thank you to @safekidsworldwide for providing us with Helmet Safety information for all wheeled sports 🚲🛹🛼



Impressions **534**

T **thermalbeltrailtrail**
Thu 10/29/2020 4:55 pm EDT

Temporary Trail Closure Notice & Update Many trees have been removed today, but this large one located at...



Impressions **530**

thermalbeltrailtrail
Wed 6/23/2021 11:18 am EDT


👋 Say hello & greet Jimmy Poole, our friend from Shelby NC that's sporting our brand colors 💙💚 Thank you for making...



Impressions **529**

T **thermalbeltrailtrail**
Sun 2/7/2021 4:27 pm EST


WARNING - ❄️ The snow has cleared but a 🌲 tree has fallen just south of Mile 2 past the Bechtler Mint Historic Site. . We will...



Impressions **522**

T **thermalbeltrailtrail**
Wed 11/4/2020 8:44 am EST

OPINION POLL 🗳️ Would you pay for a tour along the trail in this super rare 3-seater electric bike??? . #windowsinalldirection...



Impressions **521**


T **thermalbeltrailtrail**
Fri 5/14/2021 11:58 am EDT

👏 WOW 👏 Awesome to see these numbers along the trail after our first full year since installing the counters. 🌟...

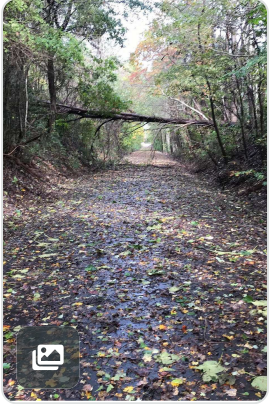
Thermal Belt Rail Trail May 2020 - April 2021 (One Year) Counts (one direction)		
	Total**	Daily Average
ALL USERS		
Forest City (Mile 11)*	52,485	162
Spindale (Mile 7)	50,828	139
Mile 2.5	35,637	98
	<hr/>	<hr/>
	138,950	399
BIKES		
Forest City (Mile 11)*	27,829	86
Spindale (Mile 7)	30,164	83
Mile 2.5	18,888	52
	<hr/>	<hr/>
	76,881	221
PEDESTRIANS*		
Forest City (Mile 11)	24,656	76
Spindale (Mile 7)	20,664	57
Mile 2.5	16,749	46
	<hr/>	<hr/>
	62,069	179

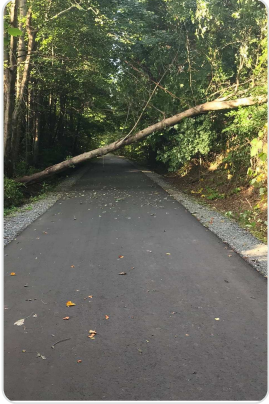
* Data from June 12, 2020 - April 30, 2021

Impressions **511**


 **thermalbeltrailtrail**
Thu 10/29/2020 11:44 am EDT

Warning! Due to Tropical Depression Zeta, we have several trees down on the north end in the Gilkey Community. Please avo...







Impressions **511**

 **thermalbeltrailtrail**
Mon 11/23/2020 12:13 pm EST


☀️ Trail Extension Alert! **2** new miles of tra Gorge connecting the revered Bearwallow M Rock Trail high atop the gorge. . Check out t



Impressions **507**

 **thermalbeltrailtrail**
Tue 8/24/2021 2:41 pm EDT

Last minute getaway? Ample parking in downtown #forestcitync 🙌 Great way to take a ride on the #tbrt and then Explor...



Impressions **506**