



# NOVEMBER REGULAR MEETING

Tuesday, November 10, 2020 at 6:00 PM

RUTH TOWN HALL

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## AGENDA

**CALL TO ORDER**

**INVOCATION**

**ROLL CALL**

**AGENDA ADOPTION**

**APPROVAL OF LAST MEETING'S MINUTES**

**COMMUNITY FORUM**

**PUBLIC HEARING OF SIGN MORATORIUM**

**GUEST SPEAKERS**

**CURTIS SNETHEN OF VICTORY OUTDOOR ADVERTISING**

1. Curtis would like to discuss his billboards with the board.

**OLD BUSINESS**

**COMMITTEE REPORTS**

[See](#) attached Reports

**NEW BUSINESS**

**ADJOURNMENT**

*In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact Town Hall at (828) 287-7943 within 48 hours prior to the meeting to request such assistance.*

## AN ORDINANCE

### TO ENACT A MORATORIUM ON ERECTION OF ANY SIGNS OR BILLBOARDS WITHIN THE TOWN OF RUTH

NOW THEREFORE BE IT ORDAINED BY THE TOWN COMMISSIONERS OF  
RUTH, NORTH CAROLINA, THAT:

**Section 1:** Pursuant to authority granted under North Carolina General Statute 160A-381, the Town of Ruth hereby establishes a 60-day moratorium on the erection of any signs or billboards within Town limits. This ordinance expressly recognizes that:

- A) Problems or Conditions Necessitating Moratorium. Town Ordinance Number 1 entitled "Sign Regulation" needs review for possible modification by the Town. The North Carolina Department of Transportation is implementing plans to change locations and boundaries off major highways within town limits which requires the Town to consider revisions to its ordinance as to what types of signage is allowed and in what locations signage is allowed. Further, a rewrite of the ordinance may be necessary to further define clear, content-neutral standards as to time, place, and manner regulations. These requirements must be established in ordinance form. Multiple new billboards have now been erected without the Town's knowledge and consent with the possibility of additional ones, and without immediate action, the Town will be irreparably harmed by its inability to preserve the appearance and standards of the Town.
- B) Development Approvals Subject to Moratorium. Sign Permits will be subject to this moratorium. The moratorium is designed to allow the Town time to draft an ordinance that defines content-neutral standards for signs erected in the Town, especially in light of the changing nature of the highways located in the Town.
- C) Date for Termination. The moratorium will terminate on January 3rd, 2021. This timeframe is necessary to allow the Town a reasonably necessary period of time to research and draft acceptable content-neutral standards for signage within the Town.
- D) Proposed Actions and Schedule. Upon enactment of this moratorium, the Town shall immediately research and develop an acceptable and appropriate Sign Ordinance which is in the best interest of the Town. The Town Board of Commissioners will consider approval of a final ordinance at its January 5th, 2021 meeting, if not sooner.

E) This moratorium is necessary to promote health, safety, morals, and the general welfare of the town.

**Section 2:** This ordinance becomes effective this, the 3rd day of November 2020.

Attest: \_\_\_\_\_  
Town Clerk

Mayor: \_\_\_\_\_

Type	Disp Acct	Budget	QTD	YTD	Variance	Prcnt
Type: Revenues						
Revenues	10-282-13 Late List Penalty	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-282-14 Late List Penalty	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-282-15 Late List Penalty	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-282-16 Late List Penalty	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-282-17 Late List Penalty	\$0.00	\$0.00	\$1.79	\$1.79	0.00%
Revenues	10-282-18 Late List Penalty 2018	\$0.00	\$0.00	\$1.58	\$1.58	0.00%
Revenues	10-282-19 Late List Penalty 2019	\$0.00	\$0.00	\$6.15	\$6.15	0.00%
Revenues	10-300-00 Revenues	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-301-00 Current Taxes	\$76,681.78	\$0.00	\$28,922.57	(\$47,759.21)	37.72%
Revenues	10-301-01 Taxes - Prior Years	\$0.00	\$0.00	\$9,252.19	\$9,252.19	0.00%
Revenues	10-302-00 Interest and Penalties	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-305-01 Releases & Write Offs	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-306-01 Discounts	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-310-01 Interest On Taxes	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-311-00 Tax Discounts	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-315-01 Refunds	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-317-00 Tax Penalties & Interest	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-318-00 Transfer Capitol Reserve	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-329-00 Interest Earned on Invest	\$1,600.00	\$0.00	\$771.77	(\$828.23)	48.24%
Revenues	10-329-01 Interest Earned Powell Bill	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-335-00 Miscellaneous Revenues	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-335-01 Water Project Deposits	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-336-00 Current Personal Auto Taxes	\$6,916.00	\$0.00	\$1,647.12	(\$5,268.88)	23.82%
Revenues	10-336-01 Personal Auto Prior Years	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-337-00 NC Franchise Tax	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-339-00 NC Intangibles	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-343-00 Powell Bill Allocation	\$15,000.00	\$0.00	\$6,802.14	(\$8,197.86)	45.35%
Revenues	10-367-02 Sales & Use Tax Dist	\$29,998.01	\$0.00	\$13,087.88	(\$16,910.13)	43.63%
Revenues	10-367-03 NC Franchise & Utility TD	\$7,051.88	\$0.00	\$3,780.19	(\$3,271.69)	53.61%
Revenues	10-367-04 Solid Waste Disposal Tax Dist.	\$221.75	\$0.00	\$83.31	(\$138.44)	37.57%
Revenues	10-399-00 Appro.Fund Balance	\$21,083.18	\$0.00	\$0.00	(\$21,083.18)	0.00%
Revenues	10-399-01 Current Landfill Fees	\$26,010.00	\$0.00	\$13,405.00	(\$12,605.00)	51.54%
Revenues	10-399-02 Landfill Fees Prior	\$0.00	\$0.00	\$794.96	\$794.96	0.00%
Revenues	10-399-50 Gain on Sale of Assets	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Revenues	10-700-00 Gain on Sale of Assets	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
		\$184,562.60	\$0.00	\$78,556.65	(\$106,005.95)	42.57%
Type: Expenses						

Type	Disp Acct	Budget	QTD	YTD	Variance	Prcnt
Expenses	10-400-00 Expenses	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-409-00 NC Sales Tax	\$47.00	\$0.00	\$15.67	\$31.33	33.34%
Expenses	10-409-01 Sales Tax Other	\$72.00	\$0.00	\$398.78	(\$326.78)	553.86%
Expenses	10-409-02 S/H Freight	\$66.00	\$0.00	\$45.78	\$20.22	69.36%
Expenses	10-410-00 Mayor's Salary	\$775.00	\$0.00	\$322.95	\$452.05	41.67%
Expenses	10-410-01 Commissioner's Salary	\$1,292.00	\$0.00	\$376.81	\$915.19	29.16%
Expenses	10-410-02 Tax Collection & Clerk Ex	\$23,000.00	\$0.00	\$9,833.35	\$13,166.65	42.75%
Expenses	10-410-03 Legal	\$5,000.00	\$0.00	\$0.00	\$5,000.00	0.00%
Expenses	10-410-04 Professional Services	\$12,000.00	\$0.00	\$77.50	\$11,922.50	0.65%
Expenses	10-410-06 FICA Expense	\$2,508.12	\$0.00	\$0.00	\$2,508.12	0.00%
Expenses	10-410-10 Election Expense	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-410-11 Town Employee Education	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
Expenses	10-410-13 Utilities/CityHall/Mall	\$5,000.00	\$0.00	\$791.64	\$4,208.36	15.83%
Expenses	10-410-15 Maint/Repairs-Bldg&Ground	\$5,000.00	\$0.00	\$961.93	\$4,038.07	19.24%
Expenses	10-410-16 Maint/Repair-Equipment	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-410-26 Advertising	\$500.00	\$0.00	\$435.62	\$64.38	87.12%
Expenses	10-410-33 Dept.Materials & Supplies	\$1,500.00	\$0.00	\$389.84	\$1,110.16	25.99%
Expenses	10-410-53 Dues & Subscriptions	\$20,000.00	\$0.00	\$5,925.35	\$14,074.65	29.63%
Expenses	10-410-54 Insurance & Bonds	\$4,000.00	\$0.00	\$3,646.00	\$354.00	91.15%
Expenses	10-410-57 Miscellaneous Expense	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-410-58 Christmas Decorations	\$7,400.00	\$0.00	\$0.00	\$7,400.00	0.00%
Expenses	10-410-59 Downtown Beautification	\$1,500.00	\$0.00	\$0.00	\$1,500.00	0.00%
Expenses	10-410-60 Town Hall Furnishings	\$500.00	\$0.00	\$178.20	\$321.80	35.64%
Expenses	10-410-70 Town Grounds	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-410-71 Capital Outlay-Land	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-410-72 Capital Outlay-Building	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-410-73 Capital Outlay-OtherImpro	\$3,000.00	\$0.00	\$0.00	\$3,000.00	0.00%
Expenses	10-410-74 Capital Outlay-Equipment	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
Expenses	10-410-76 Captial Outlay-Technology	\$1,000.00	\$0.00	\$883.95	\$116.05	88.40%
Expenses	10-420-01 CARES Expenditure account	\$0.00	\$0.00	\$14,031.38	(\$14,031.38)	0.00%
Expenses	10-530-00 Fire Department	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-530-45 FireDept.Contr.Serv-Calls	\$36,000.00	\$0.00	\$32,386.06	\$3,613.94	89.96%
Expenses	10-530-46 Tree Removal	\$2,000.00	\$0.00	\$0.00	\$2,000.00	0.00%
Expenses	10-560-00 Street Department	\$0.00	\$0.00	\$4,260.00	(\$4,260.00)	0.00%
Expenses	10-560-13 Utilities-Street Lights	\$7,000.00	\$0.00	\$2,241.46	\$4,758.54	32.02%
Expenses	10-560-14 Utilities-Signal Lights	\$170.00	\$0.00	\$47.37	\$122.63	27.86%
Expenses	10-560-15 Maint/Rep-Existing Street	\$8,000.00	\$0.00	\$5,930.00	\$2,070.00	74.38%
Expenses	10-560-16 Snow & Ice Removal	\$1,000.00	\$0.00	\$0.00	\$1,000.00	0.00%

Type	Disp Acct	Budget	QTD	YTD	Variance	Prcnt
Expenses	10-560-17 Traffic Control	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-560-18 Drainage & Storm Sewer	\$0.00	\$0.00	\$60.00	(\$60.00)	0.00%
Expenses	10-560-19 Curb & Gutter	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-560-20 Bikeways	\$2,000.00	\$0.00	\$950.00	\$1,050.00	47.50%
Expenses	10-560-21 Sidewalks	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-560-22 Greenways	\$700.00	\$0.00	\$135.00	\$565.00	19.29%
Expenses	10-560-23 Ruthridge right of ways	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
Expenses	10-560-24 Ruthridge beautification	\$500.00	\$0.00	\$0.00	\$500.00	0.00%
Expenses	10-560-25 Town Hall Mowing & beautification	\$1,500.00	\$0.00	\$445.00	\$1,055.00	29.67%
Expenses	10-560-33 Dept. Materials & Supplie	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-560-45 Contr.Serv.-FireHydrants	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-580-00 Sanitation Department	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-580-33 Sanitation-Dept.Mat.&Supp	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
Expenses	10-580-44 Recycle Contracted Servic	\$6,079.92	\$0.00	\$2,015.86	\$4,064.06	33.16%
Expenses	10-580-45 Garbage Contracted Serciv	\$15,652.56	\$0.00	\$5,189.80	\$10,462.76	33.16%
Expenses	10-580-46 RCSW Landfill Fees	\$8,300.00	\$0.00	\$3,704.84	\$4,595.16	44.64%
Expenses	10-800-01 Tax Penalty	\$0.00	\$0.00	\$12.00	(\$12.00)	0.00%
Expenses	10-800-02 Tax Interest	\$0.00	\$0.00	\$6.00	(\$6.00)	0.00%
Expenses	10-800-03 Tax Expense	\$0.00	\$0.00	\$0.00	\$0.00	0.00%
		\$184,562.60	\$0.00	\$95,698.14	\$88,864.46	52%

**Banking Balances**

<b><u>Bank</u></b>	<b><u>Type</u></b>	<b><u>Balance</u></b>
BB&T	Checking	\$73,395.82
BB&T	Savings	\$192,943.22
OZK	Street Savings	\$57,235.54
OZK	CD	\$103,250.94
OZK	MM	\$24,226.65
OZK	Checking	\$7,835.85
PNC	CD	\$157,252.56
<b><u>Total</u></b>		<b><u>\$616,140.58</u></b>

**BB&T Total**      **PNC Total**  
**\$266,339.04**    **\$157,252.56**

**\$616,140.58**

**Non Liquid COH Total**

**\$453,446.72**

**Restricted COH Total**

**\$57,235.54**

**Liquid COH Total**

**\$105,458.32**